AGENDA

Council of Trustees Meeting Friday, May 12, 2017 Durrwachter Alumni Conference Center Lytle Board Room

A. VICE PRESIDENTS' CONFERENCE

- 1. Academic Affairs
- 2. Finance and Administration
- 3. University Relations
- 4. Enrollment Management and Student Affairs

B. EXECUTIVE SESSION

C. GENERAL SESSION

- 1. Public Comments
- 2. Approval of Minutes February 24, 2017

D. REPORTS

- 1. Executive Committee Report
- 2. President's Report
- 3. Vice Presidents' Reports
 - Academic Affairs
 - Finance and Administration
 - University Relations
 - Enrollment Management and Student Affairs
- 4. APSCUF President's Report
- 5. Special Report: Morgan Bailey, President, Student Auxiliary Services

E. MATTERS FOR DECISION (green documents)

- 1. Purchases over \$10,000
- 2. Approval of 2017-2018 Fees
- 3. Approval to Demolish High Hall
- 4. Resolution of Respect for Robert and Dolores Lynch
- 5. Resolutions for Retirements:
 - Mr. John Peters
 - Ms. Cheryl Reynolds
- 6. Modification of 2017-2018 Trustee Meeting Schedule Clearfield Location

F. FACILITIES TOUR

MINUTES

LOCK HAVEN UNIVERSITY OF PENNSYLVANIA COUNCIL OF TRUSTEES MEETING

Friday, May 12, 2017 Durrwachter Alumni Conference Center Lock Haven University

Trustee Durrwachter called the meeting of the Council of Trustees to order at 2:00 pm.

Council Members Present:

George Durrwachter

Daniel Elby

Guy Graham

James Gregory

Michael Hanna, Jr.

Anthony Radle

Deborah Suder

Council Members Absent:

Krystjan Callahan

Margery Dosey

Mary Coploff

Others Present:

Michael Fiorentino, University President

Donna Wilson, Provost and Executive Vice President

William Hanelly, Senior Vice President and Chief Operating Officer

Rodney Jenkins, Vice President for University Relations

Tyana Lange, Vice President for Enrollment Management and Student Affairs

Deana Hill, Associate Vice President for Human Resources

Cathy McCormack, PASSHE Legal Counsel

Susan Rimby, Dean, College of Liberal Arts & Education

Stephen Neun, Dean, Poorman College of Business, Information Systems & Human Services

Scott Carnicom, Dean, College of Natural, Behavioral, and Health Sciences

Dwayne Allison, Dean of Residence and Student Life

Stanley Berard, APSCUF Representative

Rich Heimer, AFSCME Representative

Emmy Borst, SCUPA Representative

Morgan Bailey, Student Government Board President

Wendy Stiver, Reporter, Lock Haven Express

Thomas Bates, student trustee nominee

Gwen Bechdel, Recording Secretary

A. GENERAL

1. Public Comments

Trustee Durrwachter asked for public comments and there were none.

2. Approval of the Minutes of February 24, 2017, Meeting

The minutes of the General Session meeting held February 24, 2017, were distributed prior to the meeting.

Motion was made by Trustee Graham, seconded by Trustee Elby, to approve the minutes of the General Session meeting held February 24, 2017.

The Motion carried with all aye votes cast.

B. REPORTS

Trustee Durrwachter reported there was a meeting of the Executive Committee to discuss budget, personnel, and property matters. There were no items discussed requiring action by the Trustees.

President's Report Michael Fiorentino, Jr.

Dr. Fiorentino welcomed Mr. James Gregory to the Council of Trustees. Student Trustee Anthony "AJ" Radle was congratulated on his up-coming graduation and thanked for his outstanding service on the Council of Trustees. Mr. Thomas Bates was introduced as the student trustee nominee.

President Fiorentino reported there has been lots of activity on campus since the last meeting, including a wide variety of events for students, clubs and organizations, and other important events. The Business Hall of Fame inducted Representative Mike Hanna, George Dintiman, and Fred Peightal, recognizing alums who have demonstrated leadership in their respective careers. The Celebration of Scholarship Days on both the Lock Haven and Clearfield campuses presented many examples of work that our faculty and students create, and their excitement about learning is evident. The Gerald Robinson Awards Convocation and Foundation Scholarship Brunch celebrated over 280 students receiving more than \$265,000 in scholarships established by our alums and donors.

The State System is conducting a review of the entire System to determine how and why the universities conduct business the way they do. Consultants visited our campus and met with a number of employees, students, and community representatives. President Fiorentino thanked all those involved for taking the time to meet with the consultants.

Chancellor Brogan also visited our Campus and met with the student government leadership and President Fiorentino.

The Accepted Student Day was another success and brings the freshman class to campus to provide an opportunity to meet more of our staff and ease the transition for the students and their parents as the students plan to arrive in the fall.

Today we celebrate the ROTC Commissioning at 5:30 and graduate commencement at 7:00. Due to the threat of inclement weather on Saturday, the undergraduate commencement will be divided into two ceremonies at the Field House without speakers or special presentations to accommodate students and parents.

President Fiorentino thanked the University community for their role and participation in the strategic plan review. Trustees will receive the final draft document for review and approval over the summer months.

President Fiorentino acknowledged the retirement of Founding Dean Susan Rimby and wished her well. He also thanked Rodney Jenkins, who has taken another position in Prescott, Arizona, for his service in the area of University Relations.

Vice Presidents' Reports

Dr. Donna Wilson, Provost and Executive Vice President

Dr. Wilson reported on the Celebration of Scholarship activities on both campuses. The variety of panels, presentations, and posters demonstrates a community of learning and scholarship, with much of the research being conducted in collaboration with community organizations and businesses. Several hundred students were involved in both days, ranging from literary readings to art presentations to academic panels to poster sessions. The Thomas Field House was filled with three different groups of poster sessions throughout the day.

Mr. William Hanelly, Senior Vice President and Chief Operating Officer

Mr. Hanelly provided an update on the public awareness campaign "It's On Us" to educate our University community about sexual assault and our role in prevention. This year's theme – Engaging New Voices – brought several activities during the month of April that were visible throughout campus, including teal ribbons placed on trees and light poles, awareness training in the residence halls, Denim Day, and circulation of a rape awareness wreath which was displayed at the Take Back the Night event.

Mr. Rodney Jenkins, Vice President for University Relations

Mr. Jenkins reported that the work on the new website has concluded and the next step will be a branding campaign to focus on the new tagline: The Haven Advantage. The website will feature, through still and video messages from our current students, alums, and donors, positive messages about experiences at Lock Haven University and after graduation. President Fiorentino is reviewing the final draft of a brand guideline which specifies usages of logos, color palettes, and email signature blocks for the campus utilizing the new theme.

Mr. Jenkins noted that the new marketing efforts for rental of the Durrwachter Alumni Conference Center has resulted in several multi-year contracts for events. The "All In" campaign is a fundraising outreach to alumni to support programming at the University, and the third annual event is scheduled in November. Two recent donations resulted in a new scoreboard for the baseball field from the Elks and a naming opportunity at the baseball field to recognize the contributions of Carl and Carol Watkins.

The University sent six students with our Government Relations team to participate in PASSHE's annual Advocacy Day. In addition to meeting with the legislators, our students met with Trustees Suder and Callahan who provided an overview of how government lobbying works.

Through the financial commitment of PennDot and economic development discussions in the county, the first bus service between Lycoming and Clinton counties will start in August. This will allow connection by the residents of these two counties to industrial and shopping sites. The second phase of the plan will include service to and from Centre County as well.

Dr. Tyana Lange, Vice President for Enrollment Management and Student Affairs

Open House attendances have been promising and the Admissions Office is working diligently to attract and enroll students through the summer months. Dr. Lange presented a video montage of the Accepted Student Day activities which showed the excitement of our freshman class as we welcomed the Class of 2021 to Lock Haven University.

APSCUF President Report Dr. Stanley Berard

Dr. Berard presented data to indicate that LHU and other PASSHE universities rank higher than private schools in Pennsylvania in moving students from the bottom 60% of households by parents' income into the top 40% of incomes as alumni. He also mentioned a study placing LHU at the 89th percentile nationally in terms of "value added" as measured by actual alumni incomes compared to the expected incomes for alumni of similar schools. These indicators speak to the importance of LHU and PASSHE offering access to students from middle- and lower-income families. Over the years, however, increasing tuition has reduced access even as those tuition increases cannot make up for the long-term decline in

state appropriations that has occurred. Dr. Berard encouraged the Trustees to continue their advocacy efforts with our legislators to increase appropriations as well as emphasize for Foundation donors the need for scholarship dollars to support students. Students and their families come to our institution because of the academic programs and the final price. Reduced appropriations have hurt in both of these areas, which undermines the incredible job done by the admissions staff in bringing students to our campus. Dr. Berard's term as APSCUF LHU Chapter President will conclude and Dr. Matt Girton will take over on May 15, and he thanked the Trustees for the opportunities to share his thoughts at the meetings.

Special Report Student Auxiliary Services Ms. Morgan Bailey, Student Government President

Ms. Bailey reported the Student Auxiliary Services was excited six students were able to attend the PASSHE Advocacy days in Harrisburg to address student concerns. The SAS Student Government officers have been working throughout the year with various committees and activities to receive feedback from the students. Suggestions are then directed to the University President or other appropriate administrative office for discussion. There are currently 121 active clubs and organizations serving 2,700 students, conducting 2,000 practices and/or meetings, attending 30 field trips and 28 conferences, raising more than \$28,000 in fundraising efforts, and contributing more than 80,000 hours to serve our community.

The process which governs the student activity fee budget worked hard this year to find ways to develop the budgets for the clubs and organizations and athletic teams at a time when enrollment and available funding has decreased. The officers met with the student leaders and trimmed where possible to implement only a \$15 per semester increase. Ms. Bailey thanked President Fiorentino and the administration for supporting and listening to the student officers.

C. MATTERS FOR DECISION

1. Purchases over \$10,000

Chairman Durrwachter presented the purchases over \$10,000 from February 20, 2017, through April 19, 2017, in the total amount of \$1,958,748.45.

Motion was made by Trustee Hanna, seconded by Trustee Elby, to approve the purchases over \$10,000 as presented.

The Motion carried with all aye votes cast.

2. Approval of 2017-2018 Auxiliary Fees

Chairman Durrwachter presented an alternate fee proposal than what was tabled at the February 24, 2017, meeting. This fee proposal provided a two-year phase-in of increases for Fairview Suites and Food Service to lessen the impact to students in a given year.

Motion was made by Trustee Graham, seconded by Trustee Elby, to approve the Auxiliary Fee Changes for Academic Years 2017-2018 and 2018-2019.

The Motion carried with all aye votes cast.

3. Approval to Demolish High Hall

Mr. Hanelly presented the resolution to demolish High Hall due to its poor condition and to reduce auxiliary operating and maintenance expenses.

Motion was made by Trustee Hanna, seconded by Trustee Radle to endorse the resolution to demolish High Hall and recommend that the Board of Governors authorize the demolition.

The Motion carried with all aye votes cast.

4. Resolution of Respect for Robert and Dolores Lynch

President Fiorentino presented a resolution based on the combined 58 years of service provided by Robert and Dolores Lynch, recognizing their important impact on the University, devoting themselves to the students and the community. The resolution will be framed and placed next to their portrait at the Stevenson Library.

Motion was made by Trustee Hanna, seconded by Trustee Gregory, to accept the Resolution of Respect as presented.

The Motion carried with all aye votes cast.

5. Retirement Resolutions

Dr. Fiorentino recommended that the usual resolution be passed recognizing the retirement of Mr. John Peters with 5 years of commendable service as Custodial Worker in the Facilities Department.

Motion was made by Trustee Elby, seconded by Trustee Hanna, to pass the usual resolution which will be included as a matter of permanent record in the official minutes to recognize the retirement status of Mr. John Peters.

The Motion carried with all aye votes cast.

Dr. Fiorentino recommended that the usual resolution be passed recognizing the retirement of Cheryl Reynolds with 26 years of commendable service as Library Assistant in the Library Department.

Motion was made by Trustee Suder, seconded by Trustee Graham, to pass the usual resolution which will be included as a matter of permanent record in the official minutes to recognize the retirement status of Ms. Cheryl Reynolds.

The Motion carried with all aye votes cast.

6. Modification of 2017-2018 Trustee Meeting Schedule

Chairman Durrwachter proposed that the location of the September 15, 2017, Council of Trustee meeting be changed from the Lock Haven Campus to the Clearfield Campus.

Motion was made by trustee Graham, seconded by Trustee Gregory, to change the location of the September 15, 2017, meeting to the Clearfield Campus.

The Motion carried with all aye votes cast.

With no further business to come before the Council, the meeting adjourned at 3:05 p.m. to participate in the Facilities Tour showcasing the Stevenson Library, Price Hall, University Commons, and the Parsons Union Building.

Respectfully submitted,

Gwen Bechdel, Recording Secretary