



**JULY 25, 2022**

The Triad is the internal communication newsletter for [Commonwealth University](#) faculty and staff and features news and events from all three institutions and campus locations each Monday in the summer and each Monday and Thursday during the academic year.

Thank you.

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**The Strategic Communications Team**



## NEWS

### [PASSHE NEWS](#)

#### **PASSHE Launches Next Phase of System Redesign**

Building on a fourth consecutive year of freezing tuition and fueled by a historic funding increase in state-owned universities the Board of Governors for Pennsylvania's State System of Higher Education (PASSHE) launched the next and most impactful phase of its System Redesign. The new phase will help students succeed and graduate and position the System for long-term growth to meet the commonwealth's critical need for workers.

## 2022 PASSHE Diversity Summit – Call for Proposals

Proposals are being accepted for the 2022 PASSHE DEI Summit. The year's summit is taking place virtually Nov. 2-4. The summit theme is, "What does it mean to belong? Cultivating relationships and centering equity in our communities." The PASSHE Diversity Summit is a great opportunity to share work and collaborate with others across PASSHE to make our universities more diverse, equitable, and inclusive.

Learn more about the 2022 Diversity summit at the PASSHE webpage and learn more about the call for proposals.

## COMMONWEALTH UNIVERSITY NEWS

### Marketing and Communications Information

- **MarComm Request Form**  
All projects or requests needing support from the Marketing and Communications Department should begin with a MarComm Request Form submission. Using this form will help us understand the project goals, timing, and direction for the vast number of projects in our queue.
- **MarComm SharePoint**  
Marketing and Communications has developed a sharepoint site for the CommonwealthU community to access useful resources, assets, and links. Please bookmark this site on your website browser.

In the Documents section are:

- **Email Signature**
- **Virtual Business Card** - Instructions on how to save and send a vCard are available [here](#).
- **Digital Letterhead**
- **Zoom Backgrounds and PowerPoint Template**
- **The Commonwealth University Elevator Speech**

### Business Cards and Stationery

An official online portal for ordering business cards, letterhead, envelopes, and other stationery will be available soon.

### Logos and Branding

If you need a CommonwealthU logo file or any of the legacy logo files, please email Senior Director for University Marketing and Brand Management Ryan McNamara at [rmcnamar@mansfield.edu](mailto:rmcnamar@mansfield.edu).

### LinkedIn

A [Commonwealth University of PA LinkedIn page](#) has been created so employees with a LinkedIn profile can share their new role and responsibilities with their network. Bloomsburg, Lock Haven, and Mansfield alumni are encouraged to continue listing their individual university pages under the education section on LinkedIn.

### Signing Ceremonies to Be Held This Week

Two guaranteed transfer agreement signing ceremonies are planned this week with Reading Area Community College and Northern Pennsylvania Regional College. The agreements guarantee admission to Commonwealth University for students with at least full junior standing; and a guarantee for a renewable transfer scholarship based on the students' academic performance.

## BLOOMSBURG NEWS

### **Biology Students Present Research at Tri Beta Convention**

Commonwealth University-Bloomsburg's Abby Hare-Harris, chapter advisor for the Tri Beta Biological Honor Society, took several students to the 2022 National Convention in Oklahoma City, in June to present their research for the 100th anniversary of the convention.

### **LOCK HAVEN NEWS**

#### **Commonwealth University-Lock Haven Staff Member Named President of PA College Personnel Association**

Bryson Purcell, assistant director of admissions at Commonwealth University-Lock Haven, recently began his term as president of the Pennsylvania College Personnel Association (PCPA).

### **MANSFIELD NEWS**

#### **Longcore Named Award Winner by Media Ecology Association**

Andrew Longcore has been named the Media Ecology Association's 2022 winner of the Harold A. Innis Award for Outstanding Thesis or Dissertation in Media Ecology. [Read more](#)

## **EVENTS**

### **Dates to Remember**

#### **ALL CAMPUSES**

- First Day of Classes: Monday, Aug. 22
- Labor Day-No Classes: Monday, Sept. 5

#### **BLOOMSBURG**

- [Student Move-in and Welcome Week](#): Aug. 15-20
  - Aug. 14 – Jump Start Move-In
  - Aug. 15-17 – Jump Start Program
  - Aug. 15 – Learning Community Move-In
  - Aug. 16-17 – First - Year Move-In
  - Aug. 18-20 – Welcome Week Programming for all First Year Students
- **BU Community Day Fair**, Saturday, Aug. 20, 2 to 3:30 p.m., Academic Quad

#### **LOCK HAVEN**

- **Move-in:**
  - Aug. 7-9 – Student-athletes
  - Aug. 11 – TRIO
  - Aug. 13-14 – ASP students
  - Aug. 17 – Honors
  - Aug. 18-22 – First-year move-in
- [Welcome Week](#): Aug. 21-27
  - Aug. 21 – NYE (New School Year's Eve) Party

## MANSFIELD

- **New Student Move-in:** Aug. 17-18
- **Welcome Activities:** Aug. 17-20
- **Returning Student Move-in:** Aug. 19-21

# ATHLETICS

## BLOOMSBURG

- [Four Huskies Named ITA Scholar-Athletes; Men's Tennis Earns Team Academic Award](#)
- [Women's Tennis Team has Four Named ITA Scholar-Athletes; Also Earns Team Academic Award](#)

## LOCK HAVEN

- [Softball Sees 7 Earn Academic All American](#)
- [Rachel Ward \('15\) Represents Team Ireland at World Championships](#)
- [Volleyball Earns USMC/AVCA Academic Award](#)
- [Men's Soccer Impressive in Summer Leagues](#)

## MANSFIELD

- [Collier '69 Inducted Into Pennsylvania Sports Hall of Fame](#)
- [Mansfield mourns the loss of Hall of Famer Donald "Don" Chubb '86](#)

# ANNOUNCEMENTS

## FACULTY SCHOLARSHIP

### English Professor Appears Web Program

Jerry Wemple, professor of English, appeared on the July 14 edition of "WANA Live," the weekly reading series of the Writers Association of Northern Appalachia. The program is hosted by professors Damian Dressick of Slippery Rock University and Christina Fisanick of California University. The Association focuses on work by poets and writers of the sections of West Virginia, Ohio, New York, and Pennsylvania that are recognized as part of Appalachia. Wemple, the author of three poetry collections, read from his latest book as well as new poems from a manuscript-in-progress. The program was live streamed on Facebook and YouTube.

### LHU Geology Professor Speaks on Oceanography and Environmental Issues

Professor Md. Khalequzzaman recently finished teaching a three-week long research-based coastal oceanography class in Wallops Island, Va. He spoke on the subject during the 18th training course on "Oceanography: Principles and Applications" organized by the National Oceanographic And Maritime Institute (NOAMI) on July 23 and delivered another lecture at the Ross Public Library on Environmental Issues of World Oceans on the same day. In addition, he co-authored a book chapter on Future Floods in Brahmaputra River Basin, which has been accepted for publication.

### New Look to LHU Homepage

As part of a recent homepage refresh, the [lockhaven.edu](http://lockhaven.edu) homepage will have a new look starting the morning of Tuesday, July 26. Visit the homepage tomorrow to check out the new look.

### Lock Haven Roadwork

PennDOT is scheduled to begin work Monday, July 25, on Renovo Road (Route 120) from Sugar Run Road to Lock Haven University, and along Fairview Street to Bellefonte Avenue. Milling work is also scheduled this week in preparation for paving, which is planned to start Aug. 1. Single-lane closures will be used, expect some delays.

Clearwater Construction will begin work in a couple of weeks along the Farrandsville Road between the Veterans (Jay St.) Bridge and Riverview Park. Beginning Aug. 8, crews will cut down trees on the river side of the road.

#### **TIAA Rep to Visit Lock Haven**

TIAA will be on campus for in-person, individual retirement counseling sessions on Tuesday, Sept. 13 between 9 a.m. and 3 p.m. Space is limited, schedule an appointment at [www.TIAA.org/schedulenow](http://www.TIAA.org/schedulenow) or call 800-732-8353 weekdays from 8 a.m. to 8 p.m.

#### **Bloomsburg Faculty Member Publishes Work**

Kristie Byrum, associate professor of media and journalism, recently published a [chapter](#), "Integrating the Barcelona Principles 3.0 into Online Gaming Brand Ambassadorships," which appears in the book, [\*The Emerald Handbook of Computer-Mediated Communication and Social Media\*](#).

### **REMINDERS**

#### **Commonwealth University Academic and Administrative Office Hours**

Academic and administrative offices will be open to provide services to students, employees, and the public from 8 a.m. to 4:30 p.m. Monday through Friday on all three campus locations. Additional extended hours may be required during peak times of the year (such as the start of a semester, or at advising/scheduling times.)

Facilities Management employee work schedules (maintenance, custodial, and grounds) will vary based on need, but common daylight shifts will be 6 a.m. to 2 p.m. and 7 a.m. to 3 p.m. Common second shift hours will continue to be 2-10 p.m. and 3-11 p.m.

#### **Tuition Waiver Benefits Update**

Employee tuition waiver benefits will change to reflect our status as a single integrated University. Employees represented by a bargaining unit providing tuition waiver benefits will see those benefits expand to all locations of Commonwealth University (Bloomsburg, Lock Haven, Mansfield). The current tuition waiver policy at Bloomsburg University for non-represented employees and employees represented by OPEIU, will be applicable across Commonwealth University. The process to request a tuition waiver for Commonwealth University is being developed by PASSHE HR Shared Services and will be available soon.

#### **TIAA Rep to Visit Mansfield**

A representative from TIAA will visit the Mansfield campus in August. To schedule an appointment, RSVP today, as space is limited. Space is limited, schedule an appointment at [www.TIAA.org/schedulenow](http://www.TIAA.org/schedulenow) or call 800-732-8353 weekdays from 8 a.m. to 8 p.m.

#### **Haven Cupboard Summer Hours**

The Haven Cupboard at LHU, 320 W. Church St., will be open during the summer on Wednesdays from 3-5 p.m. Donations also will be accepted during this time. Email [havencupboard@lockhaven.edu](mailto:havencupboard@lockhaven.edu) with questions.

#### **Free Magazine Rack Available**

A free tall magazine rack is available. Contact Maddy Rodriguez at [mrodrig2@bloomu.edu](mailto:mrodrig2@bloomu.edu).

