

Major in Sport Management

Bachelor of Science (BS)

This degree map is based on the current Academic Catalog and is subject to change. Please note that the degree map is designed to give you a sense of roughly how courses might be distributed over a 4-year degree. Your exact schedule will differ depending on a range of factors though we recommend taking a minimum of 15 credits each fall and spring semester. Regular consultation with your academic advisor is the best way to make sure that you are taking the courses you need in the right order to ensure efficient progress through your degree program.

Sample 4-Year Plan

| First Year | | | |
|--|---------|--|---------|
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG130 Introduction to Sport Management | 3 | SPMG230 Contemporary Issues and Problems in Sport | 3 |
| GE: Foundations: First Year Seminar | 3 | SPMG231 Sport Sales, Sponsorship, and Fundraising | 3 |
| GE: Interconnections: Global Perspectives | 3 | GE: Foundations: History | 3 |
| GE: Citizenship & Responsibility | 3 | GE: Creativity & Expression: Literature | 3 |
| GE: Foundations: Writing | 3 | GE: Foundations: Quantitative | 3 |
| Semester Total | 15 | Semester Total | 15 |
| Second Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| ACCT220 Financial Accounting | 3 | SPMG333 Sport and Society | 3 |
| SPMG330 Psychology of Coaching | 3 | SPMG335 Sport Marketing Management | 3 |
| SPMG332 Management and Leadership of Sport | 3 | SPMG339 Sport Management Field Participation | 3 |
| GE: Natural World | 3 | GE: Natural World | 3 |
| GE: Creativity & Expression: Arts or Creativity | 3 | GE: Citizenship & Responsibility | 3 |
| Semester Total | 15 | Semester Total | 15 |
| Third Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG334 Sport Law and Ethics | 3 | SPMG336 Sport Management and Community Relations | 3 |
| SPMG337 Governance of Sport | 3 | SPMG338 Sport Media Communication Relations | 3 |
| GE: Natural World & Technologies | 3 | GE: Interconnections: Diversity | 3 |
| GE: Foundations: Oral Communication | 3 | Free Elective | 3 |
| Free Elective | 3 | Free Elective | 3 |
| Semester Total | 15 | Semester Total | 15 |
| Fourth Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG430 Sport Facility Management & Operations | 3 | SPMG497 Sport Management Professional Field Experience | 12 |
| SPMG431 Sport Business Finance | 3 | | |
| SPMG432 Organization and Administration of Sport and Athletic Programs | 3 | | |
| GE: Interconnections: Foreign Lang., Diversity, Global Perspectives | 3 | | |
| Free Elective | 3 | | |
| Free Elective | 3 | | |
| Semester Total | 18 | Semester Total | 12 |
| | | Total Credits | 120 |

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Curriculum Checklist

Major Requirements

Sport Management - Core Courses (60 credits)

- ☐ ACCT220 Financial Accounting (3)
- ☐ SPMG130 Into to Sport Management (3)
- ☐ SPMG230 Contemporary Issues in Sport Management (3)
- ☐ SPMG231 Sport Sales, Sponsorship, Fundraising (3)
- ☐ SPMG330 Psychology of Coaching (3)*
- ☐ SPMG332 Management/ Leadership of Sport (3)*
- ☐ SPMG333 Sport & Society (3)*
- ☐ SPMG334 Sport Law and Ethics (3)*
- ☐ SPMG335 Sport Marketing Management (3)*
- ☐ SPMG336 Sport Management & Community Relations (3)*
- ☐ SPMG337 Governance of Sport (3)*
- ☐ SPMG338 Sport Media Communication Relations (3)*
- ☐ SPMG339 Sport Management Field Participation (3)*
- ☐ SPMG430 Sport Facility Management and Operations (3)*
- ☐ SPMG431 Sport Business Finance (3)*
- ☐ SPMG432 Organization and Administration of Sport and Athletic Programs (3)*
- ☐ SPMG497 Sport Management Professional Field Experience (12)*

Free Electives (15 Credits)

- ☐ Free Elective 1
- ☐ Free Elective 2
- ☐ Free Elective 3
- ☐ Free Elective 4
- ☐ Free Elective 5

Degree Requirements

*Denotes advanced coursework

Students must take a minimum of 42 credits of advanced coursework. Advanced coursework can be met in major courses, minor courses, free elective courses, and general education courses. Courses that meet this requirement are designated in Banner.

All students must obtain a minimum of 120 credits, complete all General Education requirements, and all requirements for the selected major. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

A minimum GPA of 2.0 in the major and overall are required.

General Education Requirements

Required General Education Courses (45 Credits)

GE: Foundations: (15 credits)

- ☐ First Year Seminar (3)
- ☐ Writing (3)
- ☐ Oral Communication (3)
- ☐ History (3)
- ☐ Quantitative (3)

GE: Interconnections: (9 credits)

- ☐ Diversity (3)
- ☐ Global Perspective (3)
- ☐ Foreign Language, Diversity, or Global Perspective (3)

GE: Citizenship & Responsibility: (6 credits)

- ☐ Citizenship (3)
- ☐ Ethical Reasoning (3)
- ☐ Critical Reasoning (3)

**Must choose two of the three options.*

GE: Natural World & Technologies: (9 credits)

- ☐ Natural World (3)
- ☐ Natural World (3)
- ☐ Technology or Natural World (3)

GE: Creativity & Expression: (6 credits)

- ☐ Literature (3)
- ☐ Arts or Creativity (3)

Winter/Summer College - Optional

While not required, Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.