

Accelerated BS in Sport Management to MS in Sport Management – Sport Business & Administration Concentration

This degree map is based on the 2023-24 Academic Catalog and is subject to change. Students should meet with their academic advisor each semester and use Degree Works to monitor their individual progress toward degree completion. The time it takes to earn a degree will vary based on several factors including summer/winter enrollment, dual enrollment and number of courses successfully completed each semester. We recommend following the sequence outlined below to graduate in a timely fashion.

Sample 4-Year Plan

| First Year | | | |
|--|---------|--|---------|
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG130 Introduction to Sport Management | 3 | SPMG230 Contemporary Issues and Problems in Sport | 3 |
| GE: Foundations: First Year Seminar | 3 | SPMG231 Sport Sales, Sponsorship, and Fundraising | 3 |
| GE: Interconnections: Global Perspectives | 3 | GE: Foundations: History | 3 |
| GE: Citizenship & Responsibility | 3 | GE: Creativity & Expression: Literature | 3 |
| GE: Foundations: Writing | 3 | GE: Foundations: Quantitative | 3 |
| Semester Total | 15 | Semester Total | 15 |
| Second Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| ACCT220 Financial Accounting | 3 | SPMG333 Sport and Society | 3 |
| SPMG330 Psychology of Coaching | 3 | SPMG335 Sport Marketing Management | 3 |
| SPMG332 Management and Leadership of Sport | 3 | SPMG339 Sport Management Field Participation | 3 |
| GE: Natural World & Technologies | 3 | GE: Natural World & Technologies | 3 |
| GE: Creativity & Expression: Arts or Creativity | 3 | GE: Citizenship & Responsibility | 3 |
| Semester Total | 15 | Semester Total | 15 |
| Third Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG334 Sport Law and Ethics | 3 | SPMG430 Sport Facility Management & Operations | 3 |
| SPMG336 Sport Mgmt & Community Relations | 3 | SPMG431 Sport Business Finance | 3 |
| SPMG337 Governance of Sport | 3 | SPMG338 Sport Media Communication Relations | 3 |
| GE: Natural World & Technologies | 3 | GE: Interconnections: Diversity | 3 |
| GE: Foundations: Oral Communication | 3 | SPMG432 Organization and Admin. Of Sport & Athletic Programs | 3 |
| GE: Interconnections | 3 | Free Elective | 3 |
| Semester Total | 18 | Semester Total | 18 |
| Summer after Third Year | | | |
| SPMG497 Sport Management Professional Field Experience | 12 | | |
| Summer Term Total | 12 | | |
| Graduate Program - Fourth Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| SPMG530 Research Methods in Sport Science | 3 | SPMG531 Sport in American Culture | 3 |
| SPMG532 Ethics in Sport | 3 | SPMG552 Marketing & Public Relations | 3 |
| SPMG553 Legal and Policy Issues in Sport | 3 | SPMG551 Financial Management in Sport | 3 |
| Semester Total | 9 | Semester Total | 9 |
| Summer after Fourth Year | | | |
| Summer 2 | Credits | Summer 3 | Credits |
| SPMG550 Leadership in Sport Organization | 3 | SPMG Elective | 3 |
| Summer 1 | | | |
| SPMG597 Advanced Field Experience or SPMG558 Capstone & Elective in Summer 1 or 2 | 6 | | |
| Summer Term Total | 9 | Summer Term Total | 3 |
| | | Total Credits | 138 |

Curriculum Checklist

Major Requirements

Sport Management - Core Courses (60 credits)

- ___ ACCT220 Financial Accounting (3)
- ___ SPMG130 Into to Sport Management (3)
- ___ SPMG230 Contemporary Issues in Sport Management (3)
- ___ SPMG231 Sport Sales, Sponsorship, Fundraising (3)
- ___ SPMG330 Psychology of Coaching (3)
- ___ SPMG332 Management/ Leadership of Sport (3)
- ___ SPMG333 Sport & Society (3)
- ___ SPMG334 Sport Law and Ethics (3)
- ___ SPMG335 Sport Marketing Management (3)
- ___ SPMG336 Sport Management & Community Relations (3)
- ___ SPMG337 Governance of Sport (3)
- ___ SPMG338 Sport Media Communication Relations (3)
- ___ SPMG339 Sport Management Field Participation (3)
- ___ SPMG430 Sport Facility Management and Operations (3)
- ___ SPMG431 Sport Business Finance (3)
- ___ SPMG432 Organization and Administration of Sport and Athletic Programs (3)
- ___ SPMG497 Sport Management Professional Field Experience (12)

Sport Management - Free Electives (3 Credits)

- ___ Free Elective 1

Graduate Courses - Sport Management (30 Credits)

Core: (9 Credits)

- ___ SPMG530 Research Methods in Sport Management (3)
- ___ SPMG531 Sport in American Culture (3)
- ___ SPMG532 Ethics in Sport (3)

Required: (15-18 Credits)

- ___ SPMG550 Leadership in Sport Organization (3)
- ___ SPMG551 Financial Management in Sport (3)
- ___ SPMG552 Marketing and Public Relations in Sport (3)
- ___ SPMG553 Legal and Policy Issues in Sport (3)
- ___ SPMG597 Advanced Field Experience (6)
- OR
- ___ SPMG558 Capstone in Sport Management (3)

Electives: (3-6 Credits)

- ___ SPMG545 Seminar in Sport Management (3)
- ___ SPMG554 The Global Soccer Industry (3)
- ___ SPMG555 International Sport Organization (3)
- ___ SPMG556 Sport in Global Marketplace (3)

Note(s):

SPMG497 Sport Management Professional Field Experience is a credit bearing course to which all tuition and fees apply.

SPMG597 Advanced Field Experience is a credit bearing course to which all tuition and fees apply.

Degree Requirements

All students must obtain a minimum of 138 credits, complete all General Education requirements, and all requirements for the selected undergraduate major, as well as for the Graduate Program. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

A minimum GPA of 3.0 in the major and Graduate Program overall are required.

General Education Requirements

Required General Education Courses (45 Credits)

GE: Foundations: (15 credits)

- ___ First Year Seminar (3)
- ___ Writing (3)
- ___ Oral Communication (3)
- ___ History (3)
- ___ Quantitative (3)

GE: Interconnections: (9 credits)

- ___ Diversity (3)
- ___ Global Perspective (3)
- ___ Foreign Language (3)

GE: Citizenship & Responsibility: (6 credits)

- ___ Citizenship (3)
- ___ Ethical Reasoning (3)
- ___ Critical Reasoning (3)

**Must choose two of the three options.*

GE: Natural World & Technologies: (9 credits)

- ___ Natural World (3)
- ___ Natural World (3)
- ___ Technology (3)

GE: Creativity & Expression: (6 credits)

- ___ Literature (3)
- ___ Arts (3)
- ___ Creativity (3)

**Must choose two of the three options.*

Campus Locations

Bloomsburg ☐ Online; ☒ In-person; ☒ Blended

Lock Haven ☐ Online; ☒ In-person; ☒ Blended

Mansfield ☐ Online; ☐ In-person; ☒ Blended

Clearfield ☐ Online; ☐ In-person; ☒ Blended

Note: Blended means a mix of in-person and online courses are possible for the degree. In-person delivery of specific concentration/major courses on your campus may not be available depending on faculty staffing. Consult with your academic advisor or the department for more information.

Winter/Summer College - Optional

While not required, Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.