Academic Program Assessment Rubric:

	1 – Needs Improvement Total = <21	2 – Making Progress Total = 21-33	3 – Target Total = 34-42
Foundational Elements			
General Information	Completed none or less than half of the general information categories.	Completed half or more of the general information categories and provided a brief overview.	Completed all general information categories with an overview that accurately describes the purpose and unique features of the program.
Program Student Learning Objectives (PSLOs)	No or insufficient PSLOs which contain imprecise verbs, vague descriptions of knowledge/ skills/ attitudes to demonstrate, and no context.	May need additional PSLOs which contain precise action verbs, descriptions of knowledge/ skills/ attitudes to demonstrate, and context for application.	Sufficient number of PSLOs which contain clear and specific action verbs, descriptions of the knowledge/ skills/ attitudes to demonstrate, and clear context for application in discipline or profession.
Mapping			
Curriculum Map	Did not complete curriculum map or completed curriculum map that includes significant omissions of PSLOs, courses/learning activities, and progression of proficiency (i.e., I,R,M) as it relates to the program type. None or less than half of the PSLOs are mapped to a course/learning activity (e.g., internships, study abroad, research).	Completed curriculum map that includes at least half of the PSLOs, courses/learning activities, and at least minimal coverage of progression of proficiency (i.e., I,R,M) as it relates to the program type. Most PSLOs are mapped to a course/learning activity (e.g., internships, study abroad, research).	Fully completed curriculum map that includes all PSLOs, courses/ learning activities, and full coverage of progression of proficiency (i.e., I,R,M) for all PSLOs as appropriate for the program type. All PSLOs are mapped to a course/learning activity (e.g., internships, study abroad, research).
Program to Institutional Goal Map	Did not complete the program to institutional goal mapping for the PSLOs.	Completed the program to institutional goal mapping for at least half of the PSLOs and relevant institutional learning goals.	Fully completed the program to institutional goal mapping for all PSLOs and relevant institutional learning goals.
PSLO Assessment			
Assessment Method	Included methods for less than half of the objectives being assessed in the current plan and/or did not provide a clear description of the assessment method. Documentation of those methods is not provided.	Included methods for more than half of the objectives being assessed in the current plan which are primarily direct measures and provided a clear description of the assessment method. Documentation of those methods is provided.	Included methods for all objectives being assessed in the current plan which include multiple measures (at least one of which is a direct measure such as an exam, essay, presentation, or portfolio) and provided a clear description of the assessment methods. Documentation of those methods is provided.
Criteria/Performance Target	Specified no criteria/performance targets.	Specified criteria/performance targets and provided justification for most objectives.	Specified detailed descriptions and justifications with defensible standards (e.g., institutional or specialized accrediting body, industry standard, disciplinary standards, advisory board, student performance) for

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			criteria/performance targets for all objectives.
Data Collection Plan	Provided no information to develop an understanding of the data collection processes or data.	Provided some information to develop an understanding of the data collection processes or data.	Provided complete information to develop an understanding of the data collection processes (e.g., who takes the assessment, when taken, how often) and data.
Student Learning Outcomes Assessment Results and Analysis	Implemented none/less than half of the assessment plan and/or provided none/less than half of the assessment results elements including reporting period, indication of whether students met criterion/performance target, analysis of results, # of students assessed, and # of students meeting criterion/target.	Implemented at least half of the assessment plan and provided most assessment results elements including reporting period, indication of whether students met criterion/performance target, analysis of results, # of students assessed, and # of students meeting criterion/target.	Implemented assessment plan and provided all assessment results elements including reporting period, indication of whether students met criterion/performance target, analysis of results, # of students assessed, and # of students meeting criterion/target. May upload raw data or relevant documentation.
Actions For Use of Student Learning Outcomes Data	Did not articulate how the program used or plans to use student learning outcomes data to improve student learning or program aspects.	Articulated how the program used or plans to use student learning outcomes data for most objectives/results to improve student learning or program aspects but actions lack specificity.	Articulated how the program used or plans to use student learning outcomes data for all objectives/results (e.g., when, where, how, what) to improve student learning (especially for students who did not meet the target) or improve other program aspects.
Program Assessment			
Program Goals	Did not include the required program goals or included fewer than the four required goals (enrollment, retention, completions, and workforce demand). Goals that are present are unclear, not measurable, or not aligned with program improvement.	Included most of the required program goals (enrollment, retention, completions, and workforce demand), but one required goal may be missing or goals may lack clarity or measurable outcomes. May include additional program-specific goals but these may not be fully developed.	Included all four required program goals (enrollment, retention, completions, and workforce demand). Articulated clear, measurable goals aligned with program effectiveness and improvement. May include additional program-specific goals relevant to the discipline or program priorities.
Measures and Targets	Did not identify appropriate measures or performance targets for the program goals or provided measures that are unclear or not aligned with the stated goals.	Identified measures and performance targets for most program goals and provided general alignment with the stated goals, but targets or data sources may lack clarity or justification.	Identified clear measures and performance targets for all program goals and aligned them directly with the stated goals. Specified relevant data sources, reporting periods, and appropriate benchmarks or standards where applicable.
Results and Analysis	Did not report results for most program measures or provided minimal analysis of	Reported results for most program measures and indicated whether the	Reported results for all program measures and clearly indicated whether performance targets

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	the results. Results may lack information about whether the performance target was met or may not include sufficient data to support interpretation.	performance target was met. Provided some analysis of the results but interpretation may be limited or may not fully explore trends or contributing factors.	were met. Provided thorough analysis of results, including interpretation of trends, contributing factors, and relevant contextual information.
Actions for Use of Program Data	Did not articulate how the program used or plans to use program data to improve program effectiveness.	Articulated how the program used or plans to use program data for most goals or results but actions may lack specificity or clear connection to the findings.	Articulated clear and specific actions for how the program used or plans to use program data to improve program effectiveness. Actions clearly connect to the reported results and describe how improvements will be implemented or monitored.
Annual Summary and Action Plan			
Annual Summary and Action Plan	Did not complete narrative or completed narrative that shows little to no analysis of program data and weak or no linkage to data-informed strengths/weaknesses, summary of resources, and an action plan.	Completed narrative that shows some analysis of program data/trends and relevant external data and moderate linkage to data-informed strengths/weaknesses, summary of resources, and an action plan.	Fully completed narrative with thorough analysis of program data/trends and relevant external data and strong linkage to data-informed strengths/weaknesses, summary of resources, and an action plan.

Table 1 Academic Program Assessment Rubric