

# Council of Trustees

## Quarterly Meeting

October 6, 2023



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COMMONWEALTH UNIVERSITY OF PENNSYLVANIA

# Call to Order

**Bloomsburg | Lock Haven | Mansfield**

# Roll Call

**Bloomsburg | Lock Haven | Mansfield**

# Pledge of Allegiance

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# Approval of Minutes

# Public Comment Period

**By Phone: \*9 Raise Hand**

# President's Report

Dr. Bashar W. Hanna  
President



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COMMONWEALTH UNIVERSITY OF PENNSYLVANIA

# University Highlights

**Commonwealth University began the academic year with a 12% Increase In First-year Students, 26% Increase In New Graduate Students**

- This year's incoming first-year class includes students from throughout Pennsylvania as well as students from as far away as Arizona, Oregon, and Washington. The class includes more than 250 new honor students and an increase in the average high school grade point average.



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# University Highlights

## Commonwealth University to Launch Partnership With Google

- Public-Private Partnership to Provide Important Skills Training, Support Job Readiness, Career Growth in Pennsylvania
- The partnership provides skills training in the fields of cybersecurity, data analytics, digital marketing/e-commerce, business intelligence, IT support, project management, and user experience (UX) design, with no experience required.



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# University Highlights

## No Tuition Increase at Commonwealth University for 2023-24 Academic Year

- The State System Board of Governors voted unanimously to freeze tuition for the 2023-24 academic year.
- In-state undergraduate tuition at all CU locations will remain at \$7,716 for a sixth year (2018-19 - 2023-24). If tuition had kept pace with inflation since 2018, it would be 21% higher today, or \$9,336.



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# University Highlights

## Chad Lassiter Visits Bloomsburg and is Featured on Common Ground Podcast

- Pennsylvania Human Relations Commission Executive Director Chad Lassiter visited Commonwealth University campus this summer as a guest on an episode of the “Common Ground” podcast.





# University Highlights

## Commonwealth Awarded Grant to Accelerate Special Ed Teacher Certification

- Commonwealth University's special education program was awarded a \$100,000 grant from the Pennsylvania Department of Education (PDE) to accelerate programming for PK-12 Special Education Teacher Certification.
- Commonwealth University was one of only 15 universities in Pennsylvania awarded a portion of the \$1.5 million grant.



# University Highlights

## Mansfield Hosts Legislative Session for the Bipartisan America 250 PA Infrastructure Improvements and Projects Committee (IIPC)

- Commonwealth University-Mansfield hosted State Senator Kristin Phillips-Hill, State Representative Jared Solomon, America 250PA Executive Director Cassandra Coleman, and Deborah Rudy of State Senator Gene Yaw's office for an Infrastructure Improvements and Projects Committee, at which testifiers from throughout the Northern Tier provided project ideas for the region's development.



# University Highlights

## Commonwealth University-Mansfield Receives \$20,000 in Donations From PSECU

- Commonwealth University-Mansfield recently received donations totaling \$20,000 from Pennsylvania State Employees Credit Union (PSECU).
- The donations included \$15,000 in scholarships and a \$5,000 general donation to the university to support campus programs, financial literacy education and other areas of need.



# University Highlights

## Commonwealth University Students Travel to Belize to Research Politics, Culture, Economy

- Fourteen Commonwealth University students, from the Mansfield and Lock Haven, recently returned from studying abroad in the Central American country of Belize.
- The students were part of a faculty-led, short-term study abroad program that has been introducing students to Belize since 2014.
- For most of the students, it was their first time leaving the country, and for at least five students, it was their first time on an airplane.



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# University Highlights

## Commonwealth University Launches MSN Informatics Program

- Commonwealth University has launched a Master of Science in Nursing (MSN) Informatics degree program that will prepare nurses for leadership and educational roles.
- The entirely online MSN Informatics program consists of 21 credits of nursing courses and 18 credits of concentration in information technology management and analytics. All of Commonwealth University's nursing programs are accredited by the Commission on Collegiate Nursing Education.





# University Highlights

## Understanding Risk While Taking Chances: Geography Faculty Member Was Former CIA Analyst

- Jennifer Haney is an expert in evaluating public risks and hazards. In her career, Haney has been unafraid of taking risks herself. As an associate professor of environmental, geographical, and geological sciences at Commonwealth University, Haney is both a Certified Emergency Manager and former CIA analyst.
- A 2003 graduate of Bloomsburg, Haney was originally an elementary education major. But a general education class in environmental issues and choice inspired her to switch her major to geography with an emphasis in environmental planning.



# University Highlights

## Starting Out Strong In STEM: NSF Grant To Boost STEM Success

- Entry-level STEM courses are often the most rigorous of a college student's course load. A new grant to Commonwealth University will use the power of other students to help their newest classmates.
- Commonwealth University has been awarded a three-year **\$400,000** Improving Undergraduate STEM Education grant from the **National Science Foundation**.
- Co-principal investigators on the grant are William Calhoun, Professor and Chair of Mathematics, Computer Science, and Digital Forensics, Jennifer Whisner, Associate Professor of Environmental, Geographical, and Geological Sciences, David DeVallance, Associate Dean of the College of Science and Technology.



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# University Highlights

## Commonwealth University – Lock Haven In Full Compliance with Terms of Women’s Sports Agreement

- We are pleased to report that all terms of the 2020 Robb et al. case settlement agreement have been reached, including the addition of multiple women’s sports—tennis, wrestling, and golf—at Lock Haven.
- Additional opportunities and enhancements of our facilities have been made to ensure all student athletes at Lock Haven will continue to have the opportunity to have exceptional academic and competitive experiences.
- The notice filed September 27 in U.S. Middle District Court states the parties agree the former Lock Haven University has met its obligations under the settlement agreement.



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# Student Success

## Lock Haven Student Named Director Of Athletics Media Relations At Coker University

- Chris Valdez, of Lock Haven, began his career as a student at Lock Haven in the Fall of 2018 as a marine biology major but his love of sports pushed him in a different direction, which led to a significant change his major and career path.
- Valdez, who graduated from Commonwealth University-Lock Haven in May with a master's degree in sport management, switched majors his sophomore year after working track and field high school invites at Lock Haven.
- During the Fall 2021 semester, Valdez began working in the Sports Information Department as a graduate assistant under Doug Spatafore, senior director of athletic communications and marketing.



# Student Success

## Students Donate Unused Food Dollars to Food Cupboard

- At the end of each academic year, students of Commonwealth University-Bloomsburg have the option of donating their unused FLEX dollars from their dining accounts so food and household items can be purchased to support the Bloomsburg Food Cupboard. FLEX is money used for purchases at campus dining venues beyond a student's set number of meals each week.
- This year Bloomsburg students donated more than \$7,100, allowing ARAMARK, the campus dining service, to purchase items for the Food Cupboard that were delivered on May 30.
- Over the last five years, students have donated more than \$30,000, which is used to purchase food.



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# Student Success

## Lock Haven Announces Leadership and Service Awards

- The Commonwealth University-Lock Haven Student Activities Office recently announced their 2023 Leadership and Service Awards.
- The Leadership Awards honor both student and advisor service to clubs and organizations during the academic year. All names are submitted by nomination to the Student Activities Office from the campus community and a committee from student activities reviews all nominations and decides the winners.



# Student Success

## Health Sciences Graduate Earns Phi Kappa Phi Fellowship For Yale Study

- Manuel Gutierrez, a December 2022 graduate of Commonwealth University-Bloomsburg has been awarded a prestigious fellowship by the Honor Society of Phi Kappa Phi, the nation's oldest and most selective collegiate honor society for all academic disciplines..
- Gutierrez is one of 62 recipients nationwide to receive a Phi Kappa Phi Fellowship.



**Thank you!**

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# Student Spotlight

*Thobernia Augustin*  
*Bloomsburg Sophomore*



# Student Spotlight

- Major: Nursing
- Minor: Psychology
- Resident Assistance in Columbia Hall
- Husky Orientation Welcome Leader (HOWL)
- Student Nurses' Association (SNA)
- National Council of Negro Women (NCNW)
- TRIO Student Support Services Member
- Summer Externship in the Emergency Department at Lehigh Valley Cedar Crest

# Fall Enrollment Update

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# First Year Enrolled Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	1414	1655	241	17.0%
Clearfield	29	26	-3	-10.3%
Lock Haven	452	511	59	13.1%
Mansfield	289	256	-33	-11.4%
<b>Commonwealth</b>	<b>2184</b>	<b>2448</b>	<b>264</b>	<b>12.1%</b>

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# Transfer Enrolled Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	278	247	-31	-11.2%
Clearfield	13	12	-1	-7.7%
Lock Haven	94	80	-14	-14.9%
Mansfield	82	52	-30	-36.6%
<b>Commonwealth</b>	<b>467</b>	<b>391</b>	<b>-76</b>	<b>-16.3%</b>

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# First Year Graduate Enrolled Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	257	336	79	30.7%
Lock Haven	141	167	26	18.4%
Mansfield	5	7	2	40.0%
<b>Commonwealth</b>	<b>403</b>	<b>510</b>	<b>107</b>	<b>26.6%</b>

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# Undergraduate Total Enrollment Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23*</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	6804	6514	-290	-4.3%
Lock Haven	2449	2212	-237	-9.7%
Mansfield	1779	1315	-464	-26.1%
<b>Commonwealth</b>	<b>11032</b>	<b>10041</b>	<b>-991</b>	<b>-9.0%</b>

*\*Fall 2023 data is preliminary and has not been finalized*

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# Graduate Total Enrollment Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23*</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	636	696	60	9.4%
Lock Haven	411	412	1	0.2%
Mansfield	14	11	-3	-21.4%
<b>Commonwealth</b>	<b>1061</b>	<b>1119</b>	<b>58</b>	<b>5.5%</b>

*\*Fall 2023 data is preliminary and has not been finalized*

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# Total Enrollment (UG & GR) Fall 2023 Census

<b>Campus</b>	<b>9/12/22</b>	<b>9/11/23*</b>	<b>Change 22-23</b>	<b>% Change</b>
Bloomsburg	7440	7210	-230	-3.1%
Lock Haven	2860	2624	-236	-8.3%
Mansfield	1793	1326	-467	-26.0%
<b>Commonwealth</b>	<b>12093</b>	<b>11160</b>	<b>-933</b>	<b>-7.7%</b>

*\*Fall 2023 data is preliminary and has not been finalized*

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# 2023-2024 Budget Approval

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# Board of Governor's Budget Request Summary

## Education and General Budget

	2022-23 Actual	2023-24 Budget	Δ%
<b>Revenues</b>			
Tuition and Fees	129,164,796	134,853,345	4.4%
State Appropriations	84,635,284	88,426,567	4.5%
All Other Revenues	27,573,930	21,716,025	-21.2%
<b>Total Revenues</b>	<b>241,374,010</b>	<b>244,995,937</b>	<b>1.5%</b>
<b>Expenditures</b>			
Compensation	175,983,445	177,523,223	0.9%
Services, Supplies, and Transfers	64,671,158	69,707,478	7.8%
Capital and Debt Payments	7,770,184	4,803,332	-38.2%
<b>Total Expenditures and Transfers</b>	<b>248,424,787</b>	<b>252,034,033</b>	<b>1.5%</b>
<b>Revenues Less Expenditures and Transfers</b>	<b>(7,050,777)</b>	<b>(7,038,096)</b>	<b>-0.2%</b>
<b>Supplemental Resources</b>			
Planned Use of Reserves for One-Time Needs/Strategic Initiatives	1,468,775	1,654,625	12.7%
<b>Revenues and Supplemental Resources less Expenditures and Transfers</b>	<b>(5,582,002)</b>	<b>(5,383,471)</b>	<b>-3.6%</b>
<b>Annualized FTE Enrollment</b>			
Undergraduate	9,798	9,787	-0.1%
Graduate	980	1,121	14.3%
<b>Total Annualized FTE Enrollment</b>	<b>10,779</b>	<b>10,908</b>	<b>1.2%</b>

# Approval of Academic Programs

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# Academic Affairs

	CASSH	COEHS	COHP	COST	ZCOB	Interdisciplinary
UG Majors	47	19	20	31	22	
UG Minors	25	9	3	12	19	2
Associate Degrees	1		2	1		
Graduate Degrees		16	8	1	7	
UG Certificates	2	5		4		
GR Certificates		4	1			

# Naming of School of Nursing

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# Other Business

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# Slate of Officers

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# Strategic Plan Endorsement

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# High-level Strategic Plan Framework

## MISSION

**Our hard-working and determined students are at the heart of everything we do.** Commonwealth University leverages the power of Bloomsburg, Lock Haven, and Mansfield to provide affordable, high-quality education emphasizing high-impact practices, personal and career connections, and inclusivity supporting all learners to succeed in our region and beyond.

## VISION

Commonwealth University will be a premier regional public institution that supports and prepares all students for success in the global workforce by providing an accessible and transformative educational experience.

## VALUES

Student-Centered

Welcoming & Inclusive

Accessible

Innovative & Exceptional

Collaborative

Resilient

### STRATEGIC PRIORITY AREAS

#### ● Academic Excellence and Innovation

Provide an innovative and transformative educational experience that prepares graduates and credential earners to succeed in meaningful careers and beyond

#### ● Student Success

Provide holistic and inclusive support to meet the needs of all students and prepare them for personal and professional success

#### ● University Success

Ensure fiscal sustainability, increase enrollment, and develop cutting-edge systems and processes to attract and retain diverse students, faculty, and staff

#### ● Welcoming and Inclusive Community

Create an inclusive and welcoming university culture while developing and strengthening connections among our multiple locations and within our local communities

### Core Commitments

#### Diversity, Equity, Inclusion, and Belonging (DEIB)

Serve as central guiding principles and efforts that ensure all students and university personnel can feel valued, supported, and empowered.

#### Strategic Communications

Ensure effective communication across the organization while elevating our reputation externally.

#### Thriving Students, Faculty, and Staff

Foster a culture that embraces growth and wellbeing so that students and university personnel can thrive.

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# Our Strategic Plan

**Bloomsburg | Lock Haven | Mansfield**  
COMMONWEALTH UNIVERSITY OF PENNSYLVANIA



## VALUES

- Resilient
- Accessible
- Collaborative
- Student-Centered
- Welcoming & Inclusive
- Innovative & Exceptional

## STRATEGIC PRIORITIES

- Student Success**  
Provide holistic and inclusive support to meet the needs of all students and prepare them for personal and professional success.
- Academic Excellence and Innovation**  
Provide an innovative and transformative educational experience that prepares graduates and credential earners to succeed in meaningful careers and beyond.
- University Success**  
Ensure fiscal sustainability, increase enrollment, and develop cutting-edge systems and processes to attract and retain diverse students, faculty, and staff.
- Welcoming and Inclusive Community**  
Create an inclusive and welcoming university culture while developing and strengthening connections among our multiple locations and within our local communities.

## CORE COMMITMENTS

- Diversity, Equity, Inclusion, and Belonging (DEIB)**  
Serve as central guiding principles and efforts that ensure all students and university personnel can feel valued, supported, and empowered.
- Strategic Communications**  
Ensure effective communication across the organization while elevating our reputation externally.
- Thriving Students, Faculty, and Staff**  
Foster a culture that embraces growth and wellbeing so that students and university personnel can thrive.

# STRATEGIC PRIORITIES

## Student Success

Provide holistic and inclusive support to meet the needs of all students and prepare them for personal and professional success.

### Initiatives

- Deliver a high-quality, accessible, and affordable educational experience
- Provide meaningful opportunities for networking, mentoring, and career readiness for all learners
- Create and provide exemplary and holistic student services
- Develop a comprehensive process to create a successful transition from student to alumni
- Comprehensively embed financial literacy to enable informed decision-making regarding financial aid packaging, scholarships, and student employment opportunities

### Selected metrics

- Average unmet need and average net price as compared to PASSHE average
- Placement rates of graduates
- Average survey ratings of student advising experience
- Number of students served through mental health initiatives
- Number of students served in Success Centers

## Academic Excellence and Innovation

Provide an innovative and transformative educational experience that prepares graduates and credential earners to succeed in meaningful careers and beyond.

### Initiatives

- Ensure transformative academic offerings that incorporate high-impact practices, accelerated programs, and innovative credentialing opportunities to attract and retain diverse populations of students at each campus
- Develop and support exemplary pedagogy to ensure effective curricular delivery across multiple locations to meet the needs of diverse learners
- Enhance and support student-faculty engagement through the expansion of scholarly and creative works
- Invest in employee professional development to advance scholarship and creative works, innovation, and effectiveness

### Selected metrics

- Program enrollment, retention, graduation, and employment rates
- Student participation rates in applied learning opportunities and high-impact practices
- Number of workforce credential programs launched
- Number of faculty and staff participating in professional development opportunities that achieve institutional goals



## Welcoming and Inclusive Community

Create an inclusive and welcoming university culture, while developing and strengthening connections among our multiple locations and within our local communities.

### Initiatives

- Create a Commonwealth University culture that embraces change and supports and values employees
- Improve communication and effectively cascade information to inform, engage, and include appropriate stakeholders
- Support student organizations, athletics, and affinity groups in creating an engaged community and sense of belonging
- Develop and expand mutually beneficial town-gown and strategic relationships

### Selected metrics

- Average ratings on the climate survey
- Frequency, timing, and mode of communications to engage with key stakeholders including students, faculty, staff, and alumni
- University engagement with local communities
- Student engagement



## University Success

Ensure fiscal sustainability, increase enrollment, and develop cutting-edge systems and processes to attract and retain diverse students, faculty, and staff.

### Initiatives

- Connect enrollment, retention, and graduation rates to fiscal decision-making and sustainability
- Implement employee recruitment and hiring strategies that attract a broad candidate pool to support a diverse student body
- Develop and implement comprehensive onboarding procedures for all university personnel
- Identify and align efficient and effective processes and workflows to ensure appropriate resource allocation and fiscal sustainability
- Market Commonwealth University effectively to students, alumni, and other key constituents
- Develop and implement a comprehensive campaign to support strategic priorities

### Selected metrics

- Student enrollment and persistence (including URM, high financial need, and veterans) to maximize appropriations funding
- A positive net operating margin and cash reserves
- Average number of diverse applicants per applicant pool
- Yield of employment recruitment efforts for diverse applicants
- Time from position approval to employee onboarding
- Time to completion of workflows
- Market research measures of effectiveness of communications and marketing strategy
- Overall giving



# **Academic Affairs/Faculty Acclamation for New Curriculum**

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# Trustee Comments

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**Adjournment**

**Thank you!**