

Communication Studies

Bachelor of Arts (BA)

This degree map is based on the current Academic Catalog and is subject to change. Please note that the degree map is designed to give you a sense of roughly how courses might be distributed over a 4-year degree. Your exact schedule will differ depending on a range of factors though we recommend taking a minimum of 15 credits each fall and spring semester. Regular consultation with your academic advisor is the best way to make sure that you are taking the courses you need in the right order to ensure efficient progress through your degree program.

Sample 4-Year Plan

First Year			
Fall Courses	Credits	Spring Courses	Credits
COMM 101 Public Speaking (Oral Comm GE)	3	COMM 102 Interpersonal Communication	3
General Education Course	3	COMM 103 Small Group Communication	3
General Education Course	3	Foundations Writing Course (General Education)	3
Foundations Quantitative (General Education)	3	General Education Course	3
FYS 100 First Year Seminar (FYS GE)	3	General Education Course	3
Semester Total	15	Semester Total	15
Second Year			
Fall Courses	Credits	Spring Courses	Credits
COMM 200 Intercultural Communication (Diversity GE)	3	COMM 208 Comm Research Methods	3
COMM 207 Communication Theory	3	COMM Concentration Course #1	3
General Education Course	3	General Education Course	3
General Education Course	3	General Education Course	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15
Third Year			
Fall Courses	Credits	Spring Courses	Credits
COMM 209 Rhetorical Criticism	3	COMM Concentration Course #3	3
COMM Concentration Course #2	3	COMM Concentration Course #4	3
General Education Course	3	COMM Elective #1	3
General Education Course	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15
Fourth Year			
Fall Courses	Credits	Spring Courses	Credits
COMM 497 Communication Capstone	3	COMM Internship	3
COMM Elective #2	3	COMM Elective #3	3
Elective	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

Winter/Summer College - Optional

While not required, Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.

Curriculum Checklist

Directed General Education Courses (6 credits)

- ___ COMM 101 Public Speaking (3)
- ___ COMM 200 Intercultural Communication (3)

Required Foundational Courses (15 credits)

- ___ COMM 102 Interpersonal Communication (3)
- ___ COMM 103 Small Group Communication (3)
- ___ COMM 207 Communication Theory (3)
- ___ COMM 208 Communication Research Methods (3)
- ___ COMM 209 Rhetorical Criticism (3)

Choose from three Areas of Concentration

At least two courses must be at the 400-level and at least one of those must be in the selected area of concentration.

A. Organizational Communication (21 Credits)

Required (3 Credits)

- ___ COMM 320 Organizational Communication (3)*

Choose Three Courses (9 Credits); at least one course must be at the 400 Level

- ___ COMM 322 Communication Ethics (3)*
- ___ COMM 323 Computer Applications for Professional Communicators (3)*
- ___ COMM 324 Business and Professional Communication (3)*
- ___ COMM 421 Leadership and Team Building (3)*
- ___ COMM 422 Event Planning (3)*
- ___ COMM 423 Interviewing (3)*
- ___ COMM 432 Crisis Communication (3)*
- ___ COMM 492 Special Topics in Organizational Communication (3)*

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

B. Interpersonal Communication (21 credits; Bloomsburg campus only)

Required (3 credits)

- ___ COMM 310 Relational Communication (3)*

Choose three courses (9 credits); at least one course must be at the 400 level

- ___ COMM 312 Gender and Communication (3)*
- ___ COMM 313 Conflict Management and Resolution (3)*
- ___ COMM 314 Communicating Identity & Difference (3)*
- ___ COMM 315 Health Communication (3)*
- ___ COMM 411 Family Communication (3)*
- ___ COMM 412 Nonverbal Communication (3)*
- ___ COMM 423 Interviewing (3)*
- ___ COMM 491 Special Topics in Interpersonal Communication (3)*

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

C. Leadership and Public Advocacy (21 credits; Bloomsburg campus only)

Required (3 credits)

- ___ COMM 330 Persuasion (3)*

Choose three courses (9 credits); at least one course must be at the 400 level

- ___ COMM 322 Communication Ethics (3)*
- ___ COMM 332 Argumentation and Advocacy (3)*
- ___ COMM 334 Rhetoric of Social Movements (3)*
- ___ COMM 431 Political Campaign Communication (3)*
- ___ COMM 432 Crisis Communication (3)*
- ___ COMM 433 New Media and Visual Culture (3)*
- ___ COMM 435 Studies in Propaganda (3)*
- ___ COMM 493 Special Topics in Leadership and Public Advocacy (3)*

Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration

Electives (not housed within an Area of Concentration)

- ___ COMM 390 Special Topics in Communication*
- ___ COMM 495 Advanced Health Communication Seminar*

Required Capstone Experiences (6 credits)

- ___ COMM 497 Communication Capstone*
- ___ COMM 498 Communication Internship*

Internship may be completed for 3-9 credits, additional credits above 3 count as general elective credits. Students who do not meet the GPA requirement for the Internship must complete an additional 400-level course.

*Denotes advanced coursework

Students must take a minimum of 42 credits of advanced coursework. Advanced coursework can be met in major courses, minor courses, free elective courses, and general education courses. Courses that meet this requirement are designated in Banner.

General Education Requirements (45 credits)

Note: Some requirements may be fulfilled by coursework in your major program including directed Gen Ed courses noted below

- Foundations (15 credits)
 - COMM 101 Public Speaking
- Interconnections (9 credits)
 - COMM 200 Intercultural Communication
- Citizenship & Responsibility (6 credits from at least two goals)
- Natural World & Technologies (9 credits)
- Creativity & Expression (6 credits)

Degree Requirements

All students must obtain a minimum of 120 credits (a minimum of 42 credits must be advanced coursework), complete all General Education requirements, and all requirements for the selected major. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

A minimum GPA of 2.0 in the major and overall are required.