

# COMMUNICATION STUDIES

## Bachelor of Arts (BA)

This degree map is based on the current Academic Catalog and is subject to change. Students should meet with their academic advisor each semester and use Degree Works to monitor their individual progress toward degree completion. The time it takes to earn a degree will vary based on several factors including summer/winter enrollment, dual enrollment and number of courses successfully completed each semester. We recommend taking a minimum of 15 credits each fall and spring semester.

### Sample 4-Year Plan

#### First Year

Fall Courses	Credits	Spring Courses	Credits
COMM 101 Public Speaking (Oral Comm GE)	3	COMM 102 Interpersonal Communication	3
General Education Course	3	COMM 103 Small Group Communication	3
General Education Course	3	Foundations Writing Course (General Education)	3
Foundations Quantitative (General Education)	3	General Education Course	3
FYS 100 First Year Seminar (FYS GE)	3	General Education Course	3
Semester Total	15	Semester Total	15

#### Second Year

Fall Courses	Credits	Spring Courses	Credits
COMM 200 Intercultural Communication (Diversity GE)	3	COMM 208 Comm Research Methods	3
COMM 207 Communication Theory	3	COMM Concentration Course #1	3
General Education Course	3	General Education Course	3
General Education Course	3	General Education Course	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

#### Third Year

Fall Courses	Credits	Spring Courses	Credits
COMM 209 Rhetorical Criticism	3	COMM Concentration Course #3	3
COMM Concentration Course #2	3	COMM Concentration Course #4	3
General Education Course	3	COMM Elective #1	3
General Education Course	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

#### Fourth Year

Fall Courses	Credits	Spring Courses	Credits
COMM 497 Communication Capstone	3	COMM Internship	3
COMM Elective #2	3	COMM Elective #3	3
Elective	3	Elective	3
Elective	3	Elective	3
Elective	3	Elective	3
Semester Total	15	Semester Total	15

#### Winter/Summer College

Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.

# COMMUNICATION STUDIES

## Curriculum Checklist

### Directed General Education Courses (6 credits)

- \_\_\_ COMM 101 Public Speaking (3)  
\_\_\_ COMM 200 Intercultural Communication (3)

### Required Foundational Courses (15 credits)

- \_\_\_ COMM 102 Interpersonal Communication (3)  
\_\_\_ COMM 103 Small Group Communication (3)  
\_\_\_ COMM 207 Communication Theory (3)  
\_\_\_ COMM 208 Communication Research Methods (3)  
\_\_\_ COMM 209 Rhetorical Criticism (3)

### Choose from three Areas of Concentration

**At least two courses must be at the 400-level and at least one of those must be in the selected area of concentration.**

#### A. Organizational Communication (21 Credits)

##### Required (3 Credits)

- \_\_\_ COMM 320 Organizational Communication (3)

##### Choose Three Courses (9 Credits); at least One Course Must be at the 400 Level

- \_\_\_ COMM 322 Communication Ethics (3)  
\_\_\_ COMM 323 Computer Applications for Professional Communicators (3)  
\_\_\_ COMM.324 Business and Professional Communication (3)  
\_\_\_ COMM 421 Leadership and Team Building (3)  
\_\_\_ COMM 422 Event Planning (3)  
\_\_\_ COMM 423 Interviewing (3)  
\_\_\_ COMM 432 Crisis Communication (3)  
\_\_\_ COMM 492 Special Topics in Organizational Communication (3)

**Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration**

#### B. Interpersonal Communication (21 credits, Bloomsburg Campus ONLY)

##### Required (3 credits)

- \_\_\_ COMM 310 Relational Communication (3)

##### Choose Three Courses (9 credits); at least One Course Must be at the 400 Level

- \_\_\_ COMM 312 Gender and Communication (3)  
\_\_\_ COMM 313 Conflict Management and Resolution (3)  
\_\_\_ COMM 314 Communicating Identity & Difference (3)  
\_\_\_ COMM 315 Health Communication (3)  
\_\_\_ COMM 411 Family Communication (3)  
\_\_\_ COMM 412 Nonverbal Communication (3)  
\_\_\_ COMM 423 Interviewing (3)  
\_\_\_ COMM 491 Special Topics in Interpersonal Communication (3)

**Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration**

#### C. Leadership and Public Advocacy (21 credits, Bloomsburg Campus ONLY)

##### Required (3 credits)

- \_\_\_ COMM 330 Persuasion (3)

##### Choose Three Courses (9 credits); at least One Course Must be at the 400 Level

- \_\_\_ COMM 322 Communication Ethics (3)  
\_\_\_ COMM 332 Argumentation and Advocacy (3)  
\_\_\_ COMM.334 Rhetoric of Social Movements (3)  
\_\_\_ COMM 431 Political Campaign Communication (3)  
\_\_\_ COMM 432 Crisis Communication (3)  
\_\_\_ COMM 433 New Media and Visual Culture (3)  
\_\_\_ COMM 435 Studies in Propaganda (3)  
\_\_\_ COMM 493 Special Topics in Leadership and Public Advocacy (3)

**Electives (9 Credits); 300/400 level COMM or additional course from any area of concentration**

#### Electives (not housed within an Area of Concentration)

- \_\_\_ COMM 390 Special Topics in Communication  
\_\_\_ COMM 495 Advanced Health Communication Seminar

#### Required Capstone Experiences (6 credits)

- \_\_\_ COMM 497 Communication Capstone  
\_\_\_ COMM 498 Communication Internship

Internship may be completed for 3-9 credits, additional credits above 3 count as general elective credits

Students who do not meet the GPA requirement for the Internship must complete an additional 400-level course

## General Education Requirements

### (45 credits)

**Note: Some requirements may be fulfilled by coursework in your major program including directed Gen Ed courses noted below**

- Foundations (15 credits)
  - COMM 101 Public Speaking
- Interconnections (9 credits)
  - COMM 200 Intercultural Communication
- Citizenship & Responsibility (6 credits from at least two goals)
- Natural World & Technologies (9 credits)
- Creativity & Expression (6 credits)

## Degree Requirements

All students must obtain a minimum of 120 credits, complete all General Education requirements, and all requirements for the selected major. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

*A minimum GPA of 2.0 in the major and overall are required.*

## Campus Locations

Bloomsburg	<input type="checkbox"/> Online; <input checked="" type="checkbox"/> In-person; <input checked="" type="checkbox"/> Blended
Lock Haven	<input type="checkbox"/> Online; <input checked="" type="checkbox"/> In-person; <input checked="" type="checkbox"/> Blended
Mansfield	<input type="checkbox"/> Online; <input type="checkbox"/> In-person; <input type="checkbox"/> Blended