

COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
March 8, 2017

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

Present in person:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Ms. Katherine Mullen
Dr. Brian O'Donnell
Secretary John Wetzel

Present by phone:

Mr. Ed Edwards

Absent:

Dr. Joseph Mowad
Mr. Charles Schlegel
Ms. Nancy Vasta, Secretary

University Personnel

Dr. David Soltz, President
Dr. Ira Blake, Provost and Senior Vice President for Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Tom Fletcher, Vice President for Strategic Enrollment
Mr. Erik Evans, Vice President for University Advancement
Ms. Brenda Cromley, Deputy to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, President, AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Mr. John Caserta, President, CGA
Ms. Jill Fluck, Legal Counsel

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. Jennifer Williams conducted a roll call vote of those in attendance.

Minutes of the Council of Trustees

A motion was made by Trustee Alley, seconded by Trustee Dampman, and unanimously carried that the December 7, 2016 minutes be approved. Trustee O'Donnell abstained from the vote.

Comments from the Public

Dr. James Brown, Dean of the College of Liberal Arts, attended a class Bloomsburg University offers at the Mahanoy State Correctional Institution. Dr. Brown presented and offered discussion to the students on a poem written by Robert Frost, "The Road Not Taken." He wanted to offer thanks and give gratitude on behalf of the students we are serving to those on campus who made the Certificate in Rehabilitative Justice possible and made the enrollment of these students possible (particularly Financial Aid and Admissions). He offered thanks to our visionary leadership for supporting this program: Provost and Senior Vice President Dr. Ira Blake, Mr. Tom Fletcher, Vice President of Strategic Enrollment Management, our President, Dr. David Soltz, the Council of Trustees and particularly Secretary John Wetzel in order to make this possible.

NEW BUSINESS

Introductions

Trustee Wilson recognized Dr. James Tomlinson, who was nominated and granted Faculty Emeritus status by Dr. David Soltz.

Also introduced were those individuals serving on the Advisory panel: Mr. Shawn Makar, Ms. Gretchen Osterman, Dr. Nakul Kumar (representing APSCUF), and Mr. John Caserta (not present).

TRUSTEES

President's Report

President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

STUDENT AFFAIRS

Trustee Wilson called on Dr. Dione Somerville, Vice President of Student Affairs, to lead discussion on the Student Affairs section of the agenda.

Room and Board Fees

Trustee Bowes made a motion to approve a room fee increase of \$172 /semester; \$224 for apartments and board fee increase of \$85/semester (\$35 plan, \$50 flex) for the 2017-2018 academic year. Seconded by Trustee O'Donnell. Unanimous approval.

GENERAL ADMINISTRATION

Trustee Wilson recognized Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity

Trustee Dampman made a motion, seconded by Trustee Bowes and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for November 1, 2016 to January 31, 2017.

Delinquent Student Accounts

Trustee Dampman made a motion to write-off delinquent student accounts, seconded by Trustee Bowes. Unanimous approval.

Proposed Fee Schedule 2017-2018

Trustee Dampman made a motion to accept the fee schedule for 2017-2018. Seconded by Trustee Bowes. Unanimous approval.

Bloomsburg University Foundation Fundraising Contract

Trustee Dampman make a motion to renew the Bloomsburg University Foundation fundraising contract for five years effective July 1, 2018 for \$1,900,000 per year with escalation consistent with the consumer price index. Seconded by Trustee O'Donnell. Unanimous approval.

ACADEMIC AFFAIRS

Certificate of Medical Genomics and Counseling and Certificate of Pre-Medical Science Studies

Trustee Alley made a motion to accept a Certificate of Medical Genomics and Counseling and a Certificate of Pre-Medical Science Studies in the College of Science and Technology. Second by Trustee Wetzel. Unanimous approval.

Certificate of Digital Rhetoric and Professional Writing

Trustee Alley made a motion to accept a Certificate of Digital Rhetoric and Professional Writing in the College of Liberal Arts. Second by Trustee Wetzel. Unanimous approval.

Academic Presentation: “The BU Financial Literacy Initiative”

Dr. Jeffrey Krug, Dean of the Zeigler College of Business, presented information related to Bloomsburg University’s Financial Literacy Initiative. One of Bloomsburg University’s objectives is to help elementary, middle, and high school students achieve some skills of financial management in the area of starting a small business. Bloomsburg University has initiated a stock market simulation in elementary, middle and high schools throughout PA. Approximately 501 school districts were contacted to participate in the program. A database was purchased and BU is operating more than 2,000 classes across PA. Bloomsburg University is running almost 1,200 classes in 34 high schools in 16 counties, more than 700 classes in 25 middle schools in 14 counties, and more than 200 classes in 13 elementary schools in 10 counties throughout PA. Bloomsburg University’s goal is to introduce the stock market simulation in all 67 counties in PA by the fall 2017 and spring 2018.

Thirty outstanding BU finance students (Bloomsburg Investment Group) actively managing a \$50,000 mutual fund in the Benner-Hudock Center for Financial Analysis lab meeting on a weekly basis to discuss results. These students engage in wide range of activities to learn the software.

This year, Bloomsburg University is hosting the Husky Dog Pound. It is a Shark Tank competition being held on April 18 and was originally designed for BU students. We are giving \$50,000 in prize money in four areas: Entrepreneurship in Business; Social Entrepreneurship (Microsoft); Science & Technology and Education. High schools, alumni and local businesses are invited to participate. Microsoft is a sponsor.

OTHER BUSINESS

Student Trustee Resolution

Trustee Alley made a motion and read the following resolution:

WHEREAS, Katherine D. Mullen served as a student member of the Bloomsburg University Council of Trustees for the 2016-2017 academic year, and

WHEREAS, she has served responsibly and with integrity on various committees representing Bloomsburg University, and

WHEREAS, more importantly, she has been a positive role model for all other students,

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University express its gratitude and appreciation for her dedicated service to Bloomsburg University.

Seconded by Trustee Dampman, and unanimously approved.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:52 a.m.

Mary Jane Bowes
Vice Chair

Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

March 8, 2017

Here are a few university highlights since our last meeting in December.

- Our fall commencement was held on December 16 and 17. On Friday evening, 83 graduate students received their master's degree during the ceremony. On Saturday 494 undergraduate students received their degrees during the two commencement ceremonies held in Haas Auditorium.
- The University has a new guaranteed admissions agreement with Bucks County Community College that will enable students at the community college, Bucks County Technical High School, Middle Bucks Institute of Technology and Upper Bucks County Technical School to complete their bachelor's degrees through our BAS-TL program.
- A nursing degree from Bloomsburg University is ranked by *College Choice*, an independent online publication, as the most affordable nursing degree in Pennsylvania. Schools were ranked in each state by increasing value of the sum of the published in-state tuition and mandatory fees. The rating places BU's nursing program above six sister institutions: West Chester (second), Edinboro (third), Slippery Rock (fourth), California (fifth), Indiana (sixth) and Clarion (seventh).
- Since my last President's Report, the *It's Personal* Campaign total now stands at \$60.9M exceeding the \$50M goal with four months left in the campaign. This includes securing more than \$20M in documented estate intentions. The *We Make It Personal* Faculty and Staff Giving Campaign began on Monday, February 20th and concluded last Friday, March 3rd.

Planning is underway for the Campaign Celebration Event that will take place on Friday, October 6.

- The Zeigler College of Business has initiated a Shark Tank-type competition among high schools across Pennsylvania. All 501 high school superintendents

have been invited to participate. The competition, called the Dog Pound, will take place in the high schools this month. The winner of each district will be invited to compete on our campus on April 18th. Prize awards total \$10,000.

- The Pennsylvania High School Speech League held its first Drama Festival at BU in January where drama clubs from eight high schools performed 25-40 minute plays in Mitrani Hall of Haas Auditorium. Five Drama judges, including one of the founders of the Bloomsburg Theatre Ensemble, adjudicated the event. Approximately 150 students, teachers, and parents attended the Drama Festival on January 7th. Dr. Neil Strine, Chair of Political Science, is the new Executive Director of the PA High School Speech League.

- The College of Education's STEM programs are busy this spring semester.
 - Five (5) STEM Magnet Program juniors participated in the PA Governor's STEM Competition in February in Milton. Their project, "The Coal Refuse Block", a five-by-nine-inch block used to recycle coal refuse, was selected to advance to that stage of the competition through a judged campus competition. By placing third at the Milton regional, the team is able to go onto the State Governor's STEM competition.

 - A STEM Night was held in conjunction with Warrior Run Elementary School last month. 47 Bloomsburg University students from the Association for Middle Level Education (AMLE) organization provided hands-on science stations for the elementary students.

 - The third GI-STEM (Girls in Science, Technology, Engineering, and Mathematics) Day was held on campus last Saturday. The event was expanded to include Brownies (2nd and 3rd grade) and girls in 2nd through 8th grade from six local school districts resulting in 235 participating girls. The Girl Scouts move through hands-on STEM stations facilitated by our education and nursing majors to learn about STEM principles.

 - The Regional STEM Education Center received a \$25,000 grant from the PPL Foundation which supports the GI-STEM Day along with the Great STEM Adventure Camp held in June on campus.

- Alumnus David Williams, President and CEO of the Make-A-Wish Foundation, was the keynote speaker for the 11th annual Husky Student Leadership Summit.

The Summit is sponsored by Alumni & Professional Engagement, the Center for Leadership & Engagement (CLE) and the Community Government Association (CGA).

Approximately 350 BU students attended various CLE leadership certification program workshops, roundtable discussions with alumni, a leadership networking luncheon and participated in mock interviews and resume review sessions.

- We have implemented a Military Mentee Program, which is designed to assist new incoming military students during their time at Bloomsburg University. Through this program, they are able to learn about programs, majors/minors, get help with any classwork, as well as, have any questions the mentee might have in general. Thus, providing more networking opportunities for both the mentee and the mentor.
- Understanding the origins of our solar system will be the focus of a NASA mission and Dr. Michael Shepard, professor of environmental, geographical and geological sciences has contributed his research to the project. He studied 16 Psyche, an asteroid selected for the mission that has potential to open new windows on one of the earliest eras in the history of our solar system. Dr. Shepard developed the 3D model the spacecraft's mission team is using. The mission, now in the formation stage, will provide a look into how planets may have formed. It will launch in 2023 arriving at the asteroid in 2030.
- The National Council for State Authorization Reciprocity Agreements (NC-SARA) has recognized Bloomsburg University as an institutional participant in the SARA initiative.

SARA is a voluntary agreement among its member states and the U.S. territories that establishes comparable national standards for interstate offering of postsecondary distance-education courses and programs. It is intended to make it easier for students to take online courses offered by postsecondary institutions based on another state. It also allows students to participate in many types of field experiences in other 47 SARA-member states and the District of Columbia.

- Our annual Kids Fun Carnival, themed Surf and Turf, was held on Saturday afternoon, February 11 in Nelson Fieldhouse. More than 130 BU student volunteers helped the children learn about and explore animals of the land and the sea through interactive hands-on activities. Even though the event is designed for children 12 and under, older youth and adults that attended enjoyed the activities. The free event was attended by 270 children and adults.

- Five study abroad experiences will be conducted this summer by faculty members. The study abroad trips will include the following excursions:
 - London –Students will explore and tour the city of London, and will visit museums, attend plays, and participate in a tour of Shakespeare’s home. Students will earn six BU credits while participating in the trip by completing courses in British Literature and Contemporary Moral Problems.
 - Italy – This trip is specific to The College of Education and The Department of Teaching and Learning. It takes place at the Loris Malaguzzi International Center, where students participate in a unique practicum for education majors within the Reggio Children’s Schools in Italy. Other excursions include exploring the cities of Reggio Emilia, Venice and Rome, touring St. Mark’s Basilica and the Guggenheim Museum in Venice. Students will earn six academic credits.
 - Norway – The trip is organized by The Department of Environmental, Geographical and Geological Sciences (EGGS), Students will explore Norway’s physical and cultural landscapes, hike along the Arctic Circle, visit a glacier, and see the artifacts from the Viking world, including a 1000-year-old ship. Students will complete the BU course, Regional Geography Abroad.
 - Morocco – This is an intensive and fast-paced 4-week program to learn Arabic and travel the country. Students can earn 6 academic credits to complete either their language requirements or apply towards an Arabic major or minor. Students will see Fez and also visit the imperial cities of Meknes and Volubilis, an ancient Roman city, ride camels during an overnight trip to the desert, and spend a weekend at a beach.
 - Beijing – Students will visit major cultural and historic sites including the Forbidden City, Great Wall, Tiananmen Square, the National Museum, and traditional and modern neighborhoods. Students will complete six BU credits, including Foundations of Chinese Civilization, as part of the trip.
- Students participating in the above trips may have received funding through our Professional Experience Grants, or what we refer to as “PEGs”. These are a monetary award, similar to a scholarship, to assist students with expenses associated with a professional experience related to a student’s academic major and career field of interest. The PEGs are significant because they support faculty/student collaboration and are funded by philanthropic gifts through the BU Foundation and the student success fee.
 - Through the 2015-16 and 2016-17 pilot years, 54 applications were received, 31 awards were given and the average award was \$1600.

- Students used the professional experience grant for study abroad experiences, internships, conference papers/presentations and undergraduate research.
- Students in majors within all four colleges have been awarded grants.
- The U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) as a 2016 Division II All-Academic Team honored the men and women cross-country teams for their academic success. Additionally, three members of the men's team, junior *Daniel Neiswender*, sophomore *Eric Heatwole*, and sophomore *Nick McGuire* and three from the women's team, senior *Keelan McDonald*, redshirt junior *Marina Eberhart*, and junior *Hannah Boudreau* were honored individually as All-Academic honorees from the USTFCCCA.
- For the third consecutive year, the Bloomsburg University women's swimming team finished second overall at the 2017 Pennsylvania State Athletic Conference (PSAC) Championships at the Graham Aquatic Center. The Huskies placed second to West Chester, which won its 11th consecutive title.
- The Bloomsburg University men's swimming team earned its second consecutive second place finish at the 2017 Pennsylvania State Athletic Conference (PSAC) Championships at the Graham Aquatic Center. It was a two-school race for the league title but West Chester was able to pull away in the end for its 19th consecutive conference championship.
- Bloomsburg University Athletics celebrated National Girls and Women in Sports Day for the sixth consecutive year on February 4 at Nelson Field House. Nationally, it marks the 31st Anniversary of National Girls and Women in Sports Day. The highlight of the day was a free clinic hosted by the members of the Bloomsburg women's basketball team. Attendees had the opportunity to interact with student-athletes from other women's sports during an all-sports fair.
- The Hungry Huskies initiative is a combined University and community effort to help students in need of food by providing access for students to the local food bank on Monday nights. The initiative also provides access to emergency food bags in several campus locations. On average, about 20 students each week have benefited from the student food bank since it began in the fall semester. Approximately 75% of these students are repeat users. The students who attended have been very appreciative and are beginning to build some relationships with the Food Bank volunteers. Faculty and Student Affairs staff have volunteered more than 50 hours at the Monday evening 'student' food bank.

- Our Center for Visual and Performing Arts hosted its annual Taste of the Arts event at the Caldwell Consistory in downtown Bloomsburg. This event is free and open to the public. A Taste of the Arts features art exhibitions and demonstrations as well as live performances from the music, theatre and dance department. Mass communications students displayed their video editing projects as well as creative writing students read their original works throughout the afternoon. .Bloomsburg University departments involved include art and art history, English, mass communications, music, theatre and dance.
- The Bloomsburg University Finance Team, under the guidance of Dr. Victoria Geyfman, Gillespie Faculty Fellow, is one of 44 student teams from colleges and universities around the U.S. participating in the 2017 Community Bank Case Study Competition. The competition is an opportunity for students to gain valuable first-hand knowledge of the banking industry, and the opportunities and challenges facing today's 21st century community banks. Each student team must develop an original case study that evaluates bank leadership succession planning and provides succession-planning recommendations based on research.

The student teams are competing for a chance to get their work published in an academic journal, an opportunity to attend the fifth annual CSBS-Federal Reserve Community Banking Research Conference, and an academic scholarship. Competition finalists will be announced in early May.

- The student newspaper, The Voice, have received six individual awards for their articles, photos and page design from Columbia Scholastic Press Association. Their work was selected from among the 6,420 entries submitted by colleges and universities from across the United States. Among the individual awards were first place in entertainment reviews, a first place in page design, a third place in personal opinion writing and the staff as a whole also shared a third place award for headline writing.
- All components of BU's emergency notification system – sirens, email, voice, and text messages – were tested last month. All BU students and registered faculty and staff received a test email, voice, and text message if they opted to receive notification in these formats.

The sirens, installed on Elwell Hall, McCormick Center for Human Services and Nelson Field House, will alert the campus community when vital emergency information is available via email, voice, and text message. We test the emergency notification system once each semester.

- I was honored to receive the President's Award from the Pennsylvania Black Conference on Higher Education (PBCOHE) two weeks ago at their meeting in Pittsburgh. We have increased enrollment of under-represented minority students from 10 percent to more than 17 percent. In addition, there has been an increase in the number of administrators, faculty, and staff of color hired and retained at the university during my tenure. I have also supported student participation in the PBCOHE Student Leadership Development Institute as well as faculty and staff participation in the Educational Management and Leadership Institute.
- Since the president officially grants faculty emeriti status, I want to congratulate Dr. James Tomlinson, Department of Communication Studies.
- Finally, the Trustee meeting for June will not be held at Monty's as the facility is being renovated. There will be a new front entrance, lobby renovation, servery and storage improvements for Aramark at the dining section of the building.

Our meeting will be held in the Kehr Union Building.

**COUNCIL OF TRUSTEES SPECIAL MEETING
MINUTES
April 26, 2017
10:30 a.m.**

Attending in person: Patrick Wilson, Judge Mary Jane Bowes, Ramona Alley,
Robert Dampman, Ed Edwards, Dr. Brian O'Donnell, Katherine Mullen

By phone: Nancy Vasta

Absent: Dr. Joseph Mowad, Charles Schlegel, Secretary John Wetzel

Trustee Wilson called the meeting to order at 10:33 a.m. and asked the audience to join in the pledge of allegiance.

Trustee Wilson called the meeting to Executive Session at 10:35 a.m. and recognized in attendance, Dr. Peter Garland, Executive Vice Chancellor of the Pennsylvania State System of Higher Education.

At 12:33 p.m., the trustees exited Executive Session.

Trustee Wilson expressed on behalf of the Trustees our deep appreciation to the general campus community and their engagement in this process. Their input was truly impactful. Trustee Wilson personally and on behalf of the trustees, thanked community leaders who participated for their participation and engagement as well. Trustee Wilson personally thanked search committee members: Nancy Vasta, Secretary John Wetzel, Dr. Rosalee Rush, Dr. Kara Schultz, Dr. Julie Kontos, Joyce Bielen, Susan Kocher, John Caserta, Ted Hodgins, Edward Breiner, Dr. Heather Feldhaus, Dr. Darris Kass, Dr. Michael Driscoll and Dr. Peter Garland. Also a special thank you to Claudia Thrush as University Liaison, Mary Vezendy as University Support, and Judge Mary Jane Bowes as the search committee chair. Her leadership and guidance was outstanding through the process. He expressed his deep appreciation on behalf of the Council of Trustees.

Judge Bowes reiterated Chairman Wilson's comments. She stated the search committee was outstanding, took responsibility to work very hard, went above and beyond and had fun along the way. Judge Bowes expressed her gratitude and appreciation to Claudia Thrush and was delighted to work with her and the rest of the Bloomsburg University staff.

Trustee Bowes made a motion to advance candidates Dr. Daniel A. Wubach and Dr. Bashar W. Hanna to the Chancellor and the Pennsylvania State System Board of Governors for further review. Seconded by Trustee Alley.

Jennifer Williams conducted a roll call vote that was unanimously approved.

With no other items to discuss, Trustee Wilson adjourned the meeting.

Mary Jane Bowes, Vice Chair

Jennifer Williams, Administrative Assistant



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
June 14, 2017**

The Bloomsburg University Council of Trustees met in room 345A of the Multipurpose room of the Kehr Union at 10:45 a.m. Those in attendance:

In person:

Mr. Patrick Wilson, Chair
Ms. Nancy Vasta, Secretary
Mrs. Ramona Alley
Mr. Ed Edwards
Mr. John Thomas
Ms. Nancy Vasta

Absent:

Judge Mary Jane Bowes, Vice Chair
Dr. Robert Dampman
Dr. Joseph Mowad
Mr. Charles Schlegel
Secretary John Wetzel

University Personnel:

Dr. David Soltz, President
Dr. Ira Blake, Senior Vice President of Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President for Strategic Enrollment
Ms. Brenda Cromley, Executive Assistant to the President
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. David Magolis, Secretary, APSCUF
Ms. Joyce Bielen, member representing AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Mr. Joar Dahn, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He reported the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues as well as conducted the annual facilities tour which included a tour of Campus (Lower and Upper) – Penn Street tree replacement plantings, Schuylkill Hall mechanical room renovation, steam plant boilers replacement, new residence hall construction, Centennial steam line replacement, replacement Waller building site, relocated Centennial parking site at the Alumni House, MPA roadway paving repairs, Hospital Lot security cameras installation, Columbia chiller district and general grounds conditions.

Quarterly Minutes of the Council of Trustees

A motion was made by Trustee O'Donnell, seconded by Trustee Vasta, and unanimously carried that the March 8, 2017 minutes be approved.

Special Meeting Minutes of the Council of Trustees

A motion was made by Trustee O'Donnell, seconded by Trustee Edwards, and unanimously carried that the special meeting minutes held on April 26, 2017 be approved.

NEW BUSINESS

Introductions

Trustee Wilson introduced those nominated for Emeritus status: Mr. James Gessner and Ms. Sandra Mayernick. Individuals spoke on behalf of their respective departments to express reasons for nominating the individuals. He also introduced recently appointed student representative to Bloomsburg University's Council of Trustees, Mr. John Thomas.

Trustee Wilson recognized those individuals serving on our Advisory panel: Ms. Joyce Bielen, Ms. Gretchen Osterman, Dr. David Magolis, and Mr. Joar Dahn (not present).

PRESIDENT

President's Report

Dr. David Soltz reviewed the President's Report with the Trustees. A copy of the report will be appended to the minutes.

Manager Emeritus

On a motion by Trustee Alley, seconded by Trustee Edwards, Manager Emeritus status was unanimously approved for Mr. James Gessner.

Non Instructional Emeritus

On a motion by Trustee Alley, seconded by Trustee O'Donnell, Non Instructional Emeritus status was unanimously approved for Ms. Sandra Mayernick.

ACADEMIC AFFAIRS

Action items:

Trustee Wilson introduced Dr. Ira Blake, Provost and Senior Vice President of Academic Affairs to lead the discussion under the Academic Affairs section of the agenda.

Instructional Game Design Certificate

Dr. Blake provided a brief summary of the Instructional Game Design Certificate to the Trustees. This is a post baccalaureate online certificate that leverages Bloomsburg University's experience in instructional technology. The certificate in Instructional Game Design is an organized program of study comprised of five 3 credit courses for a total of 15 credits. The certificate teaches gamification which is defined as the use of games for learning and growing. Certificates require the approval of the COT and can be implemented as a result of that action.

On a motion by Trustee Alley, and seconded by Trustee Vasta, the Instructional Game Design Certificate was unanimously approved.

BSBA International Business Major

Dr. Blake reported this is a proposed 120 credit graduation requirement which will provide a broad in-depth program of study. Specifically, the program has 60 credits that contribute to foundation courses, 24 credits through the Zeigler College of Business Interdisciplinary Business core, 21 credits contribute to the International Business Core, which includes a study abroad component and has 15 credits that contribute to choices in functional specialization. These courses include Accounting, Finance, Management, Information Technology, Marketing, Economics*, and Policy and Globalization* (*in collaboration with the College of Liberal Arts).

On a motion by Trustee Alley, and seconded by Trustee Edwards, the BSBA International Business Major was unanimously approved.

GENERAL ADMINISTRATION

Action items:

Trustee Wilson asked Trustee O'Donnell to lead the motions under the General Administration section of the agenda.

Demolition of the Mitchell House and Alumni House Garage

Trustee O'Donnell moved that the following resolution pertaining to the demolition of the Mitchell House and Alumni House garage be approved:

WHEREAS, the Bloomsburg University DGS capital project for replacement of the Waller building is to be constructed on the current Centennial parking lot, and

WHEREAS, the replacement Waller building site construction work is projected to start in the spring of 2018, and

WHEREAS, the Town of Bloomsburg zoning regulations require replacement of the lost parking from the Centennial parking lot, and

WHEREAS, the University Facilities Master Plan has identified the area around the Alumni House as a location for additional parking needs development, and

WHEREAS, the Commonwealth of Pennsylvania Historical and Museum Commission, Bureau for Historic Preservation has completed their required review and having determination on February 1, 2017 that the demolition would have no adverse effect, and

NOW, THEREFORE, BE IT RESOLVED, that we, the Council of Trustees, recommend demolishing of the Mitchell House and Alumni House garage buildings and that the University submit the request for demolition via the PASSHE System to the Board of Governors of the State System of Higher Education.

Second by Trustee Edwards. Unanimous approval.

Authorization of Additional Borrowing for the New Combined Academic and Administrative Building

Trustee O'Donnell moved that the following resolution pertaining to the authorization of additional borrowing for the new combined academic and administrative building be approved:

WHEREAS, the Bloomsburg University Pennsylvania Department of General Services (DGS) capital project for replacement of the Waller Administrative building is currently in the design phase and the preliminary total construction cost and DGS contingency balances have been determined, and

WHEREAS, the replacement building site construction work is projected to start in the spring of 2018, and

WHEREAS, the Bloomsburg University Facilities Master Plan identified critical academic and administrative functions to be located in the new building on the academic quadrangle, and

WHEREAS, the current cost to complete and fully fund an adequate level of contingency is estimated to be an additional \$5 million above the preliminary total construction cost, and

WHEREAS, the additional \$5 million is necessary to house all the critical programs and functions within this new building, and

WHEREAS, the university has identified up to \$2 million from institutional reserves to be committed toward the \$5 million potential need, and

WHEREAS, the remaining potential need necessitates borrowing up to an additional \$3 million dollars, and

NOW, THEREFORE, BE IT RESOLVED, that we, the Council of Trustees, authorize university management to borrow up to \$3 million dollars, if needed, and commit \$2 million from institutional reserves for the completion of the new combined academic and administrative building.

Second by Trustee Vasta. Unanimous approval.

Resolution for the Inspection of Facilities

Trustee O'Donnell made a motion to approve the following resolution:

WHEREAS, members of the Council of Trustees at Bloomsburg University of Pennsylvania did conduct their annual inspection of facilities on Wednesday, June 14, 2017 and found maintenance procedures that ensure buildings and structures are being properly maintained and in good working order and found also that lawn, flower, shrubbery, tree and recreation areas were attractive and well maintained. Trustees conducted a tour of the Campus (Lower and Upper) – Penn Street tree replacement plantings, Schuylkill Hall mechanical room renovation, steam plant boilers replacement, new residence hall construction, Centennial steam line replacement, replacement Waller building site, relocated Centennial

parking site at the Alumni House, MPA roadway paving repairs, Hospital Lot security cameras installation, Columbia chiller district and general grounds conditions.

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees of Bloomsburg University of Pennsylvania expressed its approval of both the general condition and the care of the facilities, and transmits their sentiments to the Board of Governors of the State System of Higher Education.

Second by Trustee Alley. Unanimous approval.

Approval of Purchasing Activity

Trustee Wilson made a motion, seconded by Trustee O'Donnell and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for February 1, 2017 to April 30, 2017.

STUDENT AFFAIRS

Student Code of Conduct

Trustee Wilson introduced Dr. Dione Somerville, Vice President of Student Affairs to lead the discussion under the Student Affairs section of the agenda.

Dr. Somerville reviewed the Student Code background with the trustees. The Board of Governor's Policy 1984-13A requires approval of the Student Code of Conduct and to have an internal process to update the policy. The Student Affairs Committee for the Council of Trustees has done a detailed review of the current student code of conduct. The key changes to the current Code of Conduct include:

1. Alcohol section - Added language pertaining to students possessing or using false id.
2. Pledging Greek Social Organization section – streamlined language and rephrased to be clear the organizations have to be within regulations and all policies regarding greek organizations are within greek affairs website.
3. Interim suspension language section was moved to the Statement of Hearing Procedures section to make it more user friendly. Interim suspension is rare and pertains to severe cases and when a student is a danger to our community. This section previously appeared in the section on Sanctions.
4. Updated the parent/guardian notification section – parents and guardians can be a partner in behavioral education of students and will receive notification in cases of high-risk behaviors as determined by the Dean.

On a motion by Trustee Edwards, and seconded by Trustee Thomas, the changes to the document for the Student Code of Conduct were unanimously approved.

OTHER BUSINESS

President Emeritus

Trustee Wilson made a motion to approve the following resolution to honor President David L. Soltz:

WHEREAS, Dr. David L. Soltz has served as president of Bloomsburg University of Pennsylvania since January 2008 and will retire effective July 2017; and

WHEREAS, during his nine and one-half-year tenure as president of Bloomsburg University of Pennsylvania, academic programs and initiatives were created or expanded including our innovative general education program, MyCore, Professional U and the Bachelor of Applied Science in Technical Leadership; and

WHEREAS, Dr. David L. Soltz spearheaded the strategic plan, *Impact 2017: Building on the Past, leading for the Future*, building upon past accomplishments and strengthening the framework of the Plan through targeted strategic goals, wise use of resources, innovative ideas and strong leadership; and

WHEREAS, the largest capital campaign in the university's history, *It's Personal*, has been a tremendous success exceeding its \$50 million goal and providing faculty and students with additional resources; and

WHEREAS, Dr. David L. Soltz and his leadership team have deliberately and purposely monitored the revenue and expenses and made tough decisions when necessary in order for Bloomsburg University to remain on sound financial footing; and

WHEREAS, Dr. David L. Soltz has forged resolutions on complex campus issues, built bridges between the University and the Bloomsburg community; was a tireless advocate for Bloomsburg University within the Pennsylvania State System of Higher Education and a leader within regional and national higher education organizations; and

NOW, THEREFORE, BE IT RESOLVED, that the Bloomsburg University Council of Trustees expresses its deep appreciation for the many contributions and lifelong commitment Dr. David L. Soltz has made to public higher education and to the students, faculty and staff of Bloomsburg University of Pennsylvania; and

BE IT FURTHER RESOLVED, that the Bloomsburg University Council of Trustees in recognition of his outstanding legacy bestows the title of *President Emeritus* on Dr. David L. Soltz, with all of the rights and responsibilities granted and associated with the title.

Seconded by Trustee Alley. Unanimously approved.

Naming New Residence Hall

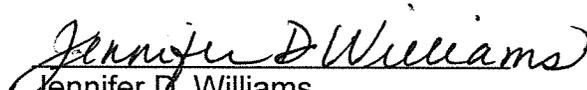
Upon the recommendation of the Bloomsburg University Trustees Naming Committee to the Bloomsburg University Council of Trustees, Trustee Wilson made a motion to name the new residence hall the *David L. Soltz Hall* in recognition of his service to the university. Seconded by Trustee Alley. Unanimous approval.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:46 a.m.



Nancy Vasta
Secretary



Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

June 14, 2017

Here are a few University highlights since we met in March.

- We had four very successful spring commencement ceremonies. We held graduate commencement on Friday, May 12, for 164 graduate students and 8 doctoral candidates, and three undergraduate ceremonies on Saturday, May 13.

On Saturday, due to the inclement weather, the rain plan was successfully used for the first time. Undergraduate commencement ceremonies were held at Nelson Field House for nearly to 1,500 graduates and their guests. Frank T. Brogan, Chancellor of the Pennsylvania State System of Higher Education; Cole Camplese, alumnus, Chief Information Officer and associate vice president at the University of Chicago; and, Cynthia Shapira, Chair of the Board of Governors were the featured commencement speakers. Thank you to the Trustees who were able to attend one or more of the ceremonies.

- Since the last Trustees meeting, The *It's Personal* Campaign total now stands at \$61.5M exceeding the \$50M goal with 1 month left in the campaign. This includes securing more than \$21.8M in documented estate intentions. The *We make it Personal* Faculty and Staff Giving Campaign concluded on March 3rd. Faculty and staff giving participation increased from 20% to 31%. The Retired Faculty and Staff *We make it Personal* Campaign will kick off June 1st and run through June 15th. This will be the last formal appeal of the *It's Personal* Campaign.
- We have a few faces in new roles within the university.

Dr. James Krause, has been named the interim dean in the College of Education, while Dr. Tim Knoster, will become the new executive director of the McDowell Institute for Teacher Excellence in Positive Behavior Support. Dr. Krause was serving as the acting vice provost and dean of undergraduate education. He is a faculty member in the department of exceptionality programs. Dr. Knoster is a professor in the department of exceptionality programs and helped establish the McDowell Institute five years ago.

Additionally, Dr. Mark Tapsak has been appointed as the interim Assistant Vice

President and Dean of Graduate Studies. Dr. Tapsak is a professor in the chemistry department and acting assistant dean in the College of Science and Technology.

- The Bachelor of Applied Science in Technical Leadership (BAS-TL) program honored 15 graduates at spring commencement, its largest graduating class since the program started in 2012 at Lehigh Carbon Community College. This year, the first program graduates from partnering institutions, Harrisburg Area Community College and Northampton Community College, received their BU degrees.
- The Admissions team has fully implemented the Target X CRM system. This tool will be utilized to measure the effectiveness of all admissions activities, including telephone and email campaigns, recruitment travel scheduling, and campus visitations. Target X will also become the instrument for our new online admissions application, which will facilitate more effective, consistent and specialized outreach to all applicants, including graduate students. During its implementation, 65,000 emails were sent to students during the first six weeks of its operation. The system was used to successfully track and place over 2,000 phone calls to prospective students.
- The Admissions team has begun implementation of two SEM Action Plans: Marketing Academic Programs and Segmented Communications. The strategies have supported increasing our student prospect pool from 20,000 to 75,000 students. We have also begun early outreach to high school juniors and will be extending the prospect reach to include high school sophomores in the upcoming recruitment season. The Targeted Application Generation (TAG) campaign, in partnership with Ruffalo Noel-Levitz (RNL), has supported additional print, email, and a sustained phone campaign. These efforts have produced an increased applicant pool of more than 600 students from the prior year, providing both a larger and more diverse student applicant pool for the class of 2017.
- Bloomsburg University and Montgomery County Community College (MCCC) have entered into a program-to-program 2+2 articulation agreement, to facilitate the transfer of MCCC students who have completed the Associate of Arts in Music degree into the Bachelor of Arts in Music: Audio Video, and into the Bachelor of Arts in Music: Liberal Studies, degrees at BU. According to the agreement, a student who completes the Music degree at MCCC will be assured third year enrollment status in the comparable major at BU.
- Sophomore and business administration management major, Nathaniel Treichler, recently won the \$10,000 first place prize in the 6th annual Student Business Plan Competition sponsored by Pennsylvania's State System of Higher Education. Nathan

presented his subscription-based fly fishing business model for *The Fly Crate* during the competition. The annual Business Plan Competition is designed to provide student entrepreneurs a real-world opportunity to pitch their original business plans and to win funds to assist in the start-up of their businesses. Students from the 14 State System universities are invited to participate in the competition each year.

- The first annual Zeigler College of Business Husky Dog Pound competition was held in April. Competition in this Shark Tank style event included BU students (24 different cases were presented), high schools (we hosted 371 students from 71 high schools), and alumni. The judges were Bloomsburg University alumni, presidents and CEOs of companies. Cash prizes totaling \$50,000 were awarded. Nathaniel Treichler, who I just mentioned, also entered this completion and won first place in the individual entrepreneurship category.
- The College of Science and Technology unveiled a state-of-the-art laser scanning confocal microscope that has the ability to generate high-resolution micrographs of samples, and is an important aspect in scientific research. It will support faculty and student research initiatives across campus. Courses in the biological and allied health sciences department will use this technology in their curriculum, with the goal of designing a new course focused on confocal technology.
- The BU Nursing program is ranked third best in the state by RegisteredNursing.org. Our program is the only Pennsylvania State System of Higher Education (PASSHE) school ranked in the top 10. Nursing programs were assessed on several factors which represent how well a program supports students towards licensure and beyond. Among the factors surveyed was the pass rate for the NCLEX-RN exam, used by all state boards of nursing in the United States to help assess a student's competency for licensure. RegisteredNursing.org wrote that BU's programs are rigorous and demanding but offer real world clinical labs, patient-based theory and supportive faculty.
- Five of our nursing students brought home the first place trophy and \$500 grand prize from the Geoffry Allen Walp Memorial 14th Annual Student Nurse Challenge at East Stroudsburg University this spring. The challenge is based on the College Bowl program where students compete in quiz style competitions. The challenge quizzes students about information that commonly appears on the NCLEX-RN (National Council Licensure Examination) exam; an exam all nurses must take to become a registered nurse. Preparing young nurses for the NCLEX-RN exam is the main purpose of the challenge.

- Our Digital Forensics program hosted the second Annual BLOOMCON conference on cybersecurity. Close to 500 attendees from Pennsylvania, Chicago, the District of Columbia, New York, and New England attended the two-day sessions. The second day of BLOOMCON featured “Hak 4 Kidz,” a STEM program that offers kids’ age 7 – 17 opportunities to learn about information security by visiting eight activity centers. Forty young participants and their parents were able to explore such topics as robotics, green screens, lock picking, and snap circuits.
- Senior Alexandra Miller has been named a Fulbright Scholar. From its inception, the Fulbright Program has fostered bilateral relationships in which citizens and governments of other countries work with the U.S. to set joint priorities and shape the program to meet shared needs. This summer Miller, who is the first BU student to be a Fulbright Scholar, will travel to Argentina as part of the Fulbright Scholar program. As part of Fulbright English Teaching Assistantship program, she wants to learn Argentine Sign Language during her time volunteering with the Deaf population.
- The Bloomsburg University Forensics (Speech and Debate) Team recently won the 4th Place Sweepstakes award out of 11 schools at the Collegiate Forensic Association’s Annual Beach Tournament held in Ocean City, Maryland. The team awards included a first place parliamentary debate team finish out of a field of 28 parliamentary debate teams. Jayleen Alvarado won the Best Speaker Award in Parliamentary Debate from a field of 56 speakers. Students earn one academic credit per semester for participation on the team.
- BUCC (BU Curriculum Committee) approved the new Student Affairs, Program Leaders General Education proposal. This proposal offers one point in Citizenship for students each year while they are involved in leadership positions in Student Affairs. This past year more than 495 students earned General Education points with Student Affairs programs ranging from CGA President, Military and Veterans Affairs, Athletics, to the Leadership Center.
- Our annual Springfest has consistently grown during the past seven years with April’s event hosting approximately 2,600 students. This year’s theme was “Discover the Treasures under the Sea.” Festivities kicked off with a Luau on lower campus Friday afternoon followed by an evening musical performance, by “3 Shades of Blue” from the TV Show “America’s Got Talent”. Late evening activities continued with Bingo and concluded with late night Walking Tacos on the patio. Saturday’s events on the upper campus around Nelson Field House included the rock wall and zip line, free refreshments, pet therapy, yoga, crafts, games, basketball, ping pong, and balloon artist inflatables.

- The fourth annual Center for Leadership and Engagement Leadership Certification Recognition Ceremony was held in May. Certificates of completion were awarded to 194 students for Level 1, 78 for Level 2 and nine for Level 3. More than 288 workshops were offered which drew a total attendance of 5,804 students.

- During the 2016-2017 academic year, Community Assistants created 612 educational and social programs for students who reside on campus. The program topics ranged from learning skills that assisted students academically to life skills, as well as social opportunities. Some of the program topics included: time management, study skills, depression and anxiety, alcohol/drug use, homesickness, student safety, sexual health, diversity, social media and your future, and working out issues with roommates.

- The third floor of the Greenly Center, the “Innovation floor,” should be complete and ready for occupation in early June. Plans to move the BU Testing Center to the Uni-Mart site, owned the BU Foundation, by fall 2018 are underway.

- Former sports information director, and current interim director of media relations and content strategy, Tom McGuire, will be honored in June with the College Sports Information Directors of America (CoSIDA) Lifetime Achievement Award. The award is presented to CoSIDA members who have served at least 25 years in the profession.

- Following the completion of the 2016-17 Pennsylvania State Athletic Conference Championship Season, Bloomsburg University ranked fourth in the PSAC Dixon Trophy Standings. Though BU ranked fourth in the 16-17 season, we were the highest point receiver on the female side. This is an excellent result for our women’s sports and a respectable position in the Dixon Trophy standings.

-Bloomsburg University will add Women’s Volleyball as a varsity sport to begin competitive play in fall of 2018. Leading the team will be PSAC-veteran coach Dan Kreiger, who previously served as head women’s coach at Lock Haven University and as an assistant at North Carolina Pembroke and at Georgetown College. The addition of the program will provide Huskies’ student-athletes with ten men’s varsity programs and 11 women’s varsity programs.

-The annual Husky Awards Banquet was held in late April and recognized its scholar-athletes for the year.
 - Senior Male Scholar-AthleteJosh Smith, Soccer
 - Senior Female Scholar-AthleteSam Peters, Field Hockey
 - Senior Male Athlete of the YearEric Usbeck, Swimming

- Senior Female Athlete of the YearKaylee Caruso, Track and Field
- Top Male Underclass Athlete of the YearSam Feiser, Swimming
- Top Female Underclass Athlete of the YearHannah Boudreau, Track and Field

- The Community Government Association’s eighth Annual Big Event was held on Saturday, April 1. This year, 1960 students participated in the volunteer service event, with BU students working at 270 sites in the community of Bloomsburg. Students volunteered more than 11,700 hours at this year’s Big Event day.

- The Dean of Student’s Office hosted “B the Best U- WEEK” April 17 through the 22. This is a campaign dedicated to reinforcing positive choices and decisions. The campaign promotes community, civility, and respect with students both on and off campus through posters, social media, B the Best U Day events, walk and knocks down town to student apartment, and active and passive programming. Additionally, during the month of April as part of our B the Best U campaign, the Office of the Dean of Students recognized 7 students for exceptional contributions to our University community. These students were recognized because of positive actions and activities, or because of their actions as positive and helpful bystanders.

- Although we recognized our newest emeriti recipients at the start of our meeting, my congratulations go Sandra Mayernick, Non-Instructional Emeritus recipient, and James Gessner, Manager Emeritus recipient.



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
September 20, 2017**

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:45 a.m. Those in attendance:

In person:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Mr. Ed Edwards
Dr. Brian O'Donnell
Mr. John Thomas
Ms. Nancy Vasta, Secretary
Secretary John Wetzel

Absent:

Mr. Charles Schlegel
Dr. Joseph Mowad

University Personnel

Dr. Bashar Hanna, President
Dr. James Krause, Interim Provost and Senior Vice President of Academic Affairs
Dr. Dione Somerville, Vice President for Student Affairs
Mr. John Loonan, Vice President for Administration and Finance
Mr. Erik Evans, Vice President for University Advancement
Mr. Thomas Fletcher, Vice President for Strategic Enrollment
Ms. Brenda Cromley, Deputy to the President (not present)
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Stephen Kokoska, President, APSCUF
Mr. Shawn Makar, AFSCME representative
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Mr. Joar Dahn, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance. He reported the Council of Trustees met earlier in the morning for an Executive Session to discuss personnel issues.

Minutes of the Council of Trustees

A motion was made by Trustee O'Donnell, seconded by Trustee Edwards, and unanimously carried that the June 14, 2017 Quarterly minutes be approved.

NEW BUSINESS

Introductions

Trustee Wilson introduced several individuals who were nominated or granted emeritus status. Dr. Steven Agbaw, Professor Bruce Candlish, Dr. Michael Karpinski, Dr. Philip Tucker, and Professor Vera Viditz-Ward have been granted faculty emeritus by President Hanna.

Individuals spoke on the behalf of their department to express reason for nominating those faculty members.

Trustee Wilson also recognized those individuals serving on our Advisory panel: Mr. Shawn Makar, Ms. Gretchen Osterman (not present), Dr. Stephen Kokoska, and Mr. Joar Dahn (not present).

PRESIDENT

President's Report

President Hanna reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Action items:

Trustee Wilson introduced Mr. John Loonan, Vice President of Administration and Finance, to lead discussion of the General Administration section of the agenda.

Approval of Purchasing Activity

Trustee Dampman made a motion, seconded by Trustee O'Donnell and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for May 1, 2017 to July 31, 2017.

Budget Approval 2017-18 and 2018-19

Trustee Dampman made a motion, seconded by Trustee Thomas and unanimously carried to approve the 2017-18 and 2018-19 budget submission.

OTHER BUSINESS

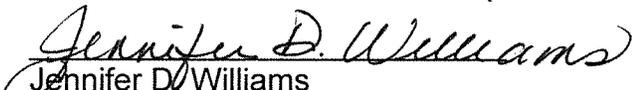
Trustee Wilson called to the attention of the trustees the 2017-2018 committee appointments included in their packets.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the meeting at 11:30 a.m.



Nancy Vasta
Secretary



Jennifer D. Williams
Administrative Assistant

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

September 20, 2017

It was a busy summer on and off campus leading into a hectic fall semester. Here are a few University highlights since the June Council of Trustee meeting.

- On August 23, David L. Soltz Hall opened for student occupancy. The seven-story hall sits on the former site of the university store and university police and mailroom. The new hall houses 393 students in single, double, triple and quad suites, featuring private or semi-private bathrooms and individually controlled heat and air conditioning. The building is home to the new University Store, Chick-fil-A and Qdoba retail food outlets and a centralized university mailroom.
- Homecoming 2017 looks to be especially exciting this year. The David L. Soltz Hall will be dedicated and there will be a celebration of the success of the *It's Personal Campaign* which raised more than \$60 M. And, the annual alumni tent party will be held for the first time on the Academic Quad. I look forward to participating in the parade and all the activities on campus.
- As the BU Foundation closed its books for fiscal year 2017, they achieved a record total revenue of \$11.3M. The Foundation also received an unqualified opinion, the highest rating possible from its auditors.
- There are a few familiar faces in new roles within the university.

Dr. Mark Bauman is serving as interim vice provost and dean of undergraduate education. Dr. Bauman is an associate professor in the teaching and learning department in the College of Education.

Dr. Darlene Perner is serving as the interim dean of the College of Education. She is a professor and chair of exceptionality programs within the College of Education.

Dr. Mark Tapsak has been named as the interim assistant vice president and dean of graduate studies and sponsored research. He is an associate professor of

chemistry and has served for many years as both the Forum chair and the co-chair of the Strategic Planning and Resource Council (SPARC).

- Bloomsburg University of Pennsylvania is ranked fifth among four-year colleges in Pennsylvania according to Schools.com. The ranking focuses on affordability, flexibility and student services using the most recent government data to evaluate colleges and universities across the state. The organization also recognized the University for participating in the Pennsylvania Transfer and Articulation Center (transfer agreements) with many of the state's two-year schools.
- The McDowell Institute is partnering with the Greater Susquehanna Valley (GSV) United Way and the Behavioral Health Alliance of Rural Pennsylvania (BHARP), System of Care Grant to provide Youth Mental Health First Aid (YMHFA) to local schools.

Youth Mental Health First Aid is the help offered to a youth developing a mental health problem or experiencing a mental health crisis until the child receives appropriate treatment and support or until the crisis is resolved. Schools across the Commonwealth are increasingly exploring training of teachers along with other school staff in YMHFA to build their capacity to meet the needs of their students. Increasingly Pennsylvania schools provide training in YMHFA in response to the requirements associated with suicide prevention reflected in Act 71.

Bloomsburg University is the first teacher preparatory program in the Commonwealth to comprehensively require YMHFA training for its pre-service education majors before student teaching. YMHFA training is planned for schools in Columbia, Montour, Northumberland, Snyder and Union counties through this partnership.

- One of the newest majors within the Zeigler College of Business, professional sales, has been ranked nationally for professional sales education by the Sales Education Foundation (SEF). Bloomsburg University is one of only five schools in the state to be ranked among the best with the others being LaSalle, Widener, Duquesne and Temple. It is the only school in the Pennsylvania State System of Higher Education with a sales major. Students in the Marketing and Sales specialization complete 21 credits in marketing and 18 credits in sales.

Professional sales/selling is one of the most common jobs for students graduating with a sales degree. Recent research suggests that 60 percent of all business majors and 88 percent of all marketing majors begin their professional careers in a sales-related role.

- The Confer Radio Talent Institute was held on our campus in July. Twenty students representing seven area colleges and universities enjoyed ten days of intensive workshops led by radio professionals. The project is supported by a generous gift from national radio broadcaster and station conglomerate owner, Kerby Confer.
- Twenty-five incarcerated students at two nearby state prisons completed the first semester of the certificate program in Rehabilitative Justice as participants in the Second Chance Pell Pilot program. Bloomsburg University is one of four institutions partnering with the PA Department of Corrections to deliver coursework in this program, and one of only sixty nationwide selected to participate.
- The Zeigler College of Business and the College of Liberal Arts collaborated to introduce a new MBA course on Strategic Communications this summer. In August, BU was recognized by the Public Relations Society of America (PRSA) as only the 16th accredited school in the nation to offer an MBA-level Strategic Communications course as part of its MBA curriculum.
- This summer, seven Zeigler College of Business students worked on a three-month consultancy at Cheetah Chassis, a manufacturer of truck chassis located in Berwick and the Central Columbia School District. One team of accounting students analyzed various financial records to identify areas of inefficiency, cost improvement and opportunity. Another team of marketing students analyzed Cheetah's customer service, products and researched alternative market segments. Each team presented a comprehensive report of their assessment, findings, and recommendations to the board of Cheetah Chassis. This represents the first efforts of the new Executive Leadership Institute, led by Dr. Darrin Kass, in working with businesses on consulting projects to assist the regional community.
- In June and July, the College of Education held two STEM Teacher Academies in collaboration with the Central Susquehanna Intermediate Unit (CSIU) as part of the \$360,000 Math and Science Partnership Grant. A total of thirty-eight Pre-K through 8th-grade teachers from the region attended the sessions.

Our Education and Math faculty, along with the DaVinci Science Center and CSIU trained teachers in new methods to instruct math through science including Inquiry-Based Learning (IBL), Hybrid Teaching, and Math Design Collective. Also, teachers participated in field trips to regional industries and businesses to explore how math and science are used in employment. Industries and businesses included Benton Foundry, Sekisui-SPI, Autoneum NorthAmerica, Kawneer, Girton Industries, Cheetah Chassis, Bloomsburg Airport, and Pine Barn Inn.

- PPL Foundation has awarded a \$25,000 grant to the regional STEM Education Center specifically to support the (GI-STEM) Girls in Science, Technology, Engineering and Mathematics Day for regional Girl Scouts along with the Great STEM Adventure Camps held at the university.

- Dr. David Magolis, associate professor of mass communications, was named the Outstanding Volunteer for the National Association of Media Literacy Education (NAMLE) at its recent conference. The award is in recognition of a non-board member volunteering a substantial amount of time in service of a specific NAMLE project or initiative over a period of three or more months. Dr. Magolis designed and developed all website communications for the organization including creating three unique websites for their primary website at NAMLE, their conference website and a new website for Media Literacy Week.

- In July, Bloomsburg University hosted 25 students from area foster care programs for its first week-long Anchor Program. Anchor provided the youth, ages 15 to 18, the opportunity to explore their academic interests and talents through a multi-year summer residential college life experience program and year-round mentorship opportunities.

- There were a number of faculty-led study abroad trips this summer.
 - Drs. Julie Vandivere and Scott Lowe led a trip to London, where 15 students toured the city and museums, attended plays, and conducted a tour of Shakespeare's home. Students earned six credits as part of the experience, by completing two BU courses, including British Literature and Contemporary Moral Problems.
 - Drs. Caryn Terwilliger and Michael Patte led 19 students on a trip to Italy. The College of Education and the Department of Teaching and Learning organized the trip to participate in a unique practicum for education majors within the Reggio Children's Schools in Italy. Other excursions included exploring the cities of Reggio Emilia, Venice, and Rome, touring St. Marks Basilica and the Guggenheim Museum in Venice. BU courses offered on the study abroad experience included an Urban Practicum and Multicultural Education.
 - Dr. Laura Mock and Dr. Ben Franek, professors in the Department of Environmental, Geographical and Geological Sciences (EGGS) led a student trip abroad to Norway. Eight students explored Norway's physical and cultural landscape during the three-week course including visiting the Arctic Ocean under the midnight sun, hiking along glaciers, traveling to the Arctic Circle and Nordland National Park Center, and visiting the Roros copper mine while learning about the geography of the area. The group also experienced the beautiful geology

and investigated Norway's intriguing history. A BU course, Regional Geography Abroad, was offered to participating students.

- Professor Yahya Laayouni from Languages and Cultures accompanied ten students to Fez, the cultural capital of Morocco, for an intensive and fast-paced trip to learn Arabic and explore the country. As part of the experience, students earned six academic credits to either complete language requirements or apply the credits toward an Arabic major or minor. Students were hosted by native families and explored the modern and medieval architecture of Fez. They visited the imperial cities of Meknes and Volubilis, an ancient Roman city.

- Dr. Jennifer Whisner, Dr. Cynthia Venn, and Dr. Brett McLaurin accompanied 13 undergraduate students studying geological and environmental sciences to Death Valley and Owen's Valley to participate in a field course. The students studied the tectonic, glacial, volcanic, and sedimentary processes affecting southern California and the western United States. The students lived in the field for the entire trip, sleeping in tents, cooking on a camp stove or over the fire, which lent authenticity and value to this experience.

- Two Bloomsburg University of Pennsylvania students attended the annual Pennsylvania State System of Higher Education (PASSHE) Honors trip abroad this summer.

Each participating PASSHE University honors program selected two students to enroll in the program. Joshua Lloyd, a junior majoring in Spanish and interpersonal communications, and Laura Josuweit, a junior majoring in mathematics and computer science represented our Honors Program.

Two Mansfield University professors hosted the trip. Students completed several days of academic study on the history, politics, economics and culture of Belize in preparation for their experience. During their time in Belize, the students completed a field research study where they interviewed both local and professional Belizean people. Throughout the time on the trip, the students were able to gain a worldly perspective and insight on biodiversity, history, and democracy. In addition to exploring Belize, our students had the opportunity to meet 22 other PASSHE students from around the state.

- The first cohort of five students completed their graduate certificate in Intraoperative Neurophysiological Monitoring (IONM) this summer. BU offers one of the very few IONM certificate programs in the country. The program is a partnership between the Department of Audiology and Speech Language Pathology and the Department of Neurophysiology at Geisinger. It provides one-year training (36 credit hours) for students with a bachelor's degree to pursue a career as an IONM technologist. Graduates will provide neurofunctional feedback and guidance during surgery to protect the brain, spine and peripheral nervous systems from iatrogenic injury.

- The first cohort of ten students enrolled in the new Doctor of Nursing Practice (DNP) program. With a focus on practice-oriented investigation in the clinical setting, the DNP program prepares nurse leaders to apply advanced practice skills at the highest level of clinical practice.

- At the conclusion of last academic year, Alumni and Professional Engagement reported 4,030 individual students engaged in career and professional development activities through Professional U. This number represents unique student participants and also represents a 65% increase in the number of engaged students from the previous year. Since its inception in 2014, a total of 8,262 students have taken advantage of Professional U experiences and BU alumni have volunteered 11,602 service hours in support of activities.

- Consulting firm AASCU-Penson Center for Professional Development will complete a comprehensive review of the Greek System at Bloomsburg University this fall semester. The review will assess the impact of sorority and fraternity Greek chapters on the university campus community. The scope of the project is to assess successes, challenges and limitations the program may face. The consulting team will address the assessment using a risk/gain analysis of data provided by the campus, interviews with stakeholders and completion of other analyses necessary to complete the project.

- The University was awarded an NCAA CHOICES grant to educate students about the risks of misusing alcohol. Through the support of the NCAA Foundation and Anheuser-Busch Company Inc., Bloomsburg University is one of 13 institutions nationwide to receive the three year, \$30,000 grant. The NCAA CHOICES program provides funding for NCAA member institutions and conferences to integrate athletics departments into campus-wide efforts to reduce alcohol abuse. The focus of this new grant, starting this semester, will be to reduce the prevalence of underage drinking; reduce the academic consequences of alcohol use; reduce experiences of sexual misconduct, harassment or violence due to alcohol use and to establish accurate perceptions regarding alcohol use across the campus. The effort and the implementation will be a partnership of the departments of DAWN (Drug, Alcohol and Wellness Network), BU's existing Alcohol and Other Drug Prevention Program, Athletics, and Healthy Husky.

- The Athletic Department has received a number of accolades.
 - Bernie Empie, head coach of the mens and womens track and field teams, earned his first-ever Coach of the Year honor for the Bloomsburg University

women's indoor track and field.

- Stu Marvin, mens and womens swimming coach, was named the PSAC Men's Swimming Coach of the Year. He also earned the honor in 2013, 2014, and 2016 and was the PSAC Women's Swimming Coach of the Year in 2015.

- Baseball standout Tyler Benson was selected by the San Diego Padres during the final day of the 2017 Major League Baseball (MLB) draft.

- Athletics finished the 2016-17 season in fourth place in the race for the Pennsylvania State Athletic Conference (PSAC) Dixon Trophy. The fourth-place result marks the highest finish by the athletic department since winning its third Dixon Trophy after the 2011-12 season.

- A joint effort between the University, the BU Foundation, Geisinger, and the Town resulted in significant improvements to Penn Street and Lightstreet Road. Improvements included sidewalks, lighting and newly paved, well-marked roads that will improve visibility and safety along this highly used student and community corridor. The Foundation also completed the renovation and expansion of the Uni-Mart parking lots and started improvements to accommodate the Testing Center's move to the Uni-Mart building later this year.

- Since the president officially grants faculty emeriti status, I want to congratulate
 - Dr. Steven Ekema Agbaw, Department of English
 - Professor Bruce Candlish, Department of Music, Theatre and Dance
 - Dr. Michael Karpinski, Department of Exceptionality Studies
 - Dr. Philip Tucker, Department of Exceptionality Studies
 - Professor Vera Viditz-Ward, Department of Art and Art History



**COUNCIL OF TRUSTEES SPECIAL MEETING
MINUTES
November 7, 2017
1:00 p.m.**

In attendance by phone: Ramona Alley, Judge Mary Jane Bowes, Brian O'Donnell, Secretary John Wetzel, Patrick Wilson

In attendance in person: Ed Edwards

Absent: Robert Dampman, Charles Schlegel, John Thomas, Nancy Vasta

Trustee Wilson called the meeting to order and asked the audience to join in the pledge of allegiance.

Jennifer Williams took attendance.

Trustee Wilson introduced Dr. Bashar Hanna. Dr. Hanna asked for a moment of silence in memory and recognition of long serving Bloomsburg University trustee, Dr. Joseph Mowad who had passed away earlier that day.

Dr. Hanna thanked those participating and continued with the special meeting. Dr. Hanna informed the trustees the purpose of the meeting is to officially present for action a proposal which allows us to extend scholarships to students who would be enrolling at Bloomsburg University from outside the Commonwealth of PA. He then introduced Mr. Thomas Fletcher, Vice President of Strategic Enrollment Management to give details of the proposal to the Trustees.

A five year undergraduate out-of-state enrollment trend and headcount, tuition practices and tuition revenue trends (excluding international students) were reviewed with the trustees.

The goal of this proposed program is to develop an out-of-state enrollment plan that provides student access while ensuring student quality; acknowledges the strong Bloomsburg University brand; and allows for predictability and fosters financial sustainability.

After further discussion, Trustee Edwards made a motion to accept the recommendation for a First Year Out-of-State Tuition Scholarship proposal which includes:

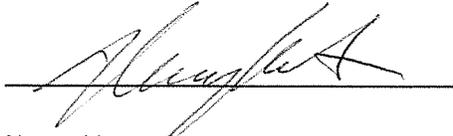
- Tier 1: \$5,000 - 85 & above (estimate +8 additional)
- Tier 2: \$3,000 - 77-84.9 (estimate +24 additional)
- Tier 3: \$2,000 - 66-76.9 (estimate +44 additional)

Total scholarship opportunity of \$200,000

The motion was seconded by Trustee Alley.

Jennifer Williams conducted a roll call vote which was unanimously approved.

With no other items to discuss, Trustee Wilson adjourned the meeting at 1:34 p.m.

A handwritten signature in cursive script, appearing to read "Nancy Vasta", written over a horizontal line.

Nancy Vasta, Secretary

A handwritten signature in cursive script, appearing to read "Jennifer Williams", written over a horizontal line.

Jennifer Williams, Administrative Assistant

Williams, Jennifer

From: McGuire, Thomas R
Sent: Monday, November 20, 2017 10:55 AM
To: McGuire, Thomas R
Subject: Bloomsburg University Trustees Approve Out-of-State Tuition Scholarship

For Immediate Release

Date: November 20, 2017

Contact: Tom McGuire, Director of Media Relations and Content Strategy

Bloomsburg University Trustees Approve Out-of-State Tuition Scholarship

BLOOMSBURG —Bloomsburg University's Council of Trustees approved an out-of-state tuition scholarship program at a special meeting on Tuesday, Nov. 7.

The Trustees unanimously approved an institutional scholarship called the Good Neighbor program that will invest more than \$1.7 million over a four-year period in the renewable out-of-state tuition scholarship program. The investment is projected to increase enrollment by yielding almost 80 additional high-quality out-of-state students annually.

The Trustees were responding to a plan that seeks to develop an out-of-state enrollment plan that provides for student access while ensuring student quality; acknowledges the strong BU brand, allows for predictability and fosters financial sustainability. It is similar to the successful scholarship program for Pennsylvania residents established last academic year known as the Academic Success scholarship. That program awards 60 renewal scholarships to high academic achieving in-state students.

Bloomsburg University is one of 14 universities in the Pennsylvania State System of Higher Education. The university serves approximately 9,600 students, offering comprehensive programs of study in the colleges of Education, Business, Liberal Arts and Science and Technology.

Tom McGuire
Interim, Assistant Vice President, Marketing and Communications
Director of Media Relations and Content Strategy
Bloomsburg University
400 East Second St.
Bloomsburg, Pa. 17815
570-389-5134



**COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
December 6, 2017**

The Bloomsburg University Council of Trustees met in the Assembly Room of Montys at 10:30 a.m. Those in attendance:

Present:

Mr. Patrick Wilson, Chair
Judge Mary Jane Bowes, Vice Chair
Mrs. Ramona Alley
Dr. Robert Dampman
Mr. Ed Edwards
Mr. John Thomas, Student Trustee
Dr. Brian O'Donnell
Mr. Charles Schlegel
Ms. Nancy Vasta

Absent:

Secretary John Wetzel

University Personnel

Dr. Bashar Hanna, President
Dr. James Krause, Interim Provost and Senior Vice President for Academic Affairs
Mr. John Loonan, Vice President for Administration and Finance
Dr. Dione Somerville, Vice President for Student Affairs
Mr. Erik Evans, Vice President for University Advancement
Mr. Tom Fletcher, Vice President of Strategic Enrollment
Ms. Jennifer Williams, Administrative Assistant, President's Office

Council of Trustees Advisors

Dr. Eric Hawrelak, Vice President, APSCUF
Mr. Shawn Makar, President, AFSCME
Ms. Gretchen Osterman, Bloomsburg Chapter of SCUPA
Mr. Joar Dahn, President, CGA (not present)
Ms. Jill Fluck, University Counsel (not present)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Wilson requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Wilson, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance.

Minutes of the Council of Trustees

A motion was made by Trustee Edwards, seconded by Trustee Schlegel, and unanimously carried that the September 20, 2017 and November 7, 2017 minutes be approved.

NEW BUSINESS

Introductions

Trustee Wilson introduced and acknowledged the late Dr. Charles Starkey, Professor Mary Ann Cegielsky, Dr. Margie Eckroth-Bucher, Professor Sheila Kaercher, and Dr. Bruce Wilcox who were nominated and granted Emeritus status by Dr. Hanna.

Trustee Wilson recognized those individuals serving on the Advisory panel: Mr. Shawn Makar, Ms. Gretchen Osterman, Dr. Eric Hawrelak, and Mr. Joar Dahn (not present).

TRUSTEES

Manager Emeritus

On a motion by Trustee Alley, seconded by Trustee Dampman, Manager emeritus was unanimously approved for Ms. Brenda Cromley.

Athletic Coach Emeritus

On a motion by Trustee Alley, seconded by Trustee O'Donnell, Athletic Coach emeritus was unanimously approved for Mr. Paul Payne.

Non Instructional Emeritus

On a motion by Trustee Alley, seconded by Trustee Edwards, Non Instructional emeritus was unanimously approved for Ms. Carol KIAMOVICH.

PRESIDENT

President's Report

President Soltz reviewed his President's Report with the Trustees. A copy of the report will be appended to the minutes.

GENERAL ADMINISTRATION

Certificate in Digital Forensics

A motion to approve the Certificate in Digital Forensics was made by Trustee Alley and seconded by Trustee Edwards. Unanimous approval.

Report on Audit 2016-17

A motion was made by Trustee Dampman to approve the audit as presented by our auditors, Clifton Larson Allen, seconded by Trustee O'Donnell. Unanimous approval.

Approval of Purchasing Activity

Trustee Dampman made a motion, seconded by Trustee Bowes and unanimously carried, to approve purchasing activity under Act 188 in excess of \$10,000 for August 1, 2017 to October 31, 2017.

Council of Trustees Delegation – Review of Contracts/Purchases Below \$10,000

Trustee Dampman made a motion that the Council of Trustees of Bloomsburg University of Pennsylvania, in accordance with Section 20-2009-A, subsection 9, of Act 188, reviews and approves negotiated or awarded contracts/purchases in excess of \$10,000 quarterly. The Council of Trustees of Bloomsburg University delegates the review of negotiated or awarded contracts/purchases in amounts less than \$10,000 to the Vice President-Administration and Finance. This delegation will be renewed annually. Seconded by Trustee Thomas. Unanimous approval.

Board of Governors Policy 1985-04-A

On a motion by Trustee Dampman, seconded by Trustee Vasta, the following resolution was approved unanimously:

The Council of Trustees of Bloomsburg University of Pennsylvania, upon recommendation of the president, hereby certifies, as per Board of Governors' Policy 1985-04-A, that the following affiliated entities make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to this Council of Trustees and to the president.

- Community Government Association of Bloomsburg University, Inc. and Subsidiaries
- Bloomsburg University Foundation, Inc. and Subsidiaries
- Husky Research Corporation, Inc.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, the affiliated entities are in compliance with Board of Governors' Policy 1985-04-A, in that they exist solely for the benefit of the University; the expectations of the relationship between the University and the affiliated entity are memorialized in current, executed Memoranda of Understanding; and the affiliated entities require an annual external

audit of their funds and provide copies of their audit reports to the University and the Office of the Chancellor.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, no University employee serves as a voting member of the Board of these affiliated entities, nor does any employee of the University risk adverse interest through service to or relationship with an affiliated entity.

Capital Project Request

Mr. John Loonan, Vice President for Administration and Finance, presented the Capital Project Request for FY 2018-19 to FY 2022-23:

Recommended Prioritization for Funding/Authorization

<u>Priority</u>	<u>Project Title</u>	<u>Anticipated Funding</u>
1	McCormick Renovation	FY2018-2019
2	Facilities Maintenance Building Relocation	not in 5 year program (target is FY2024-2025)

Motion made by Trustee Dampman for approval of the Capital Project request, seconded by Trustee Vasta. Unanimous approval.

OTHER BUSINESS

2018-2019 Council of Trustees Meeting calendar

Trustee Wilson called to the attention of the trustees the 2018-2019 Council of Trustees meeting calendar included in their packets.

Adjournment

With no other items to be presented to the Council, Trustee Wilson adjourned the quarterly meeting at 11:23 a.m.


Nancy Vasta
Secretary


Jennifer D. Williams
Administrative Assistant

President Report Items December 2017 – Council of Trustees

Here are a few University highlights since we met in September.

- Bloomsburg University and the BU Foundation celebrated the conclusion of the *It's Personal* capital campaign by announcing the seven-year fundraising effort had achieved a university-record total of \$62,075,064. On Oct. 7, our community of donors, alumni, faculty and staff celebrated on the academic quad this historic milestone and the impact it will have on the future of the university. The evening culminated with fireworks display that served as both a celebration of the campaign's success and the kickoff to the weekend's homecoming festivities.
- The good news continues as the BU Foundation announced a new \$575,000 endowed gift from Bloomsburg University Foundation board member Duane Greenly '72 and his wife Sue Greenly '72 that will support experiential learning opportunities for students in BU's College of Science and Technology.
- BU signed Guaranteed Admissions Agreements with Reading Area Community College and Westmoreland County Community College, for direct transfer of an Associate in Applied Science in Nursing Degree to the Bachelor of Science Degree in Nursing online at BU.
- The Advanced College Experience (ACE) program for high school juniors and seniors enrolled close to 200 students from 17 participating high schools for the fall semester.
- Winter Session registration continues at a strong enrollment pace, and an expanded marketing plan was implemented using a targeted GeoFencing (internet) marketing campaign around specific educational institutions and geographic regions of the commonwealth.
- Two BU faculty received national attention for their research. Damien Marken, Ph.D., instructor of anthropology, and Matthew Ricker, Ph.D., assistant professor of environmental, geographical and geological sciences (EGGS Department), were awarded a \$25,300 National Geographic Society grant for their research, titled "Living with water: Classic Maya pond management at El Perú-Waka'." This cross-college collaboration is investigating how Classic Maya peoples created and cultivated their water resources in their tropical environment, both

physically and socially, to meet their changing needs within an urbanized society.

- Two new minors in the Department of Teaching and Learning (Playwork and Child Life Specialist) were approved by the BUCC (BU Curriculum Committee) on Nov. 1, 2017. The Playwork minor is the first of its kind in America, and the Child Life Specialist minor is the first of its kind in PASSHE. Playwork is a respected profession throughout the world with a strong presence in Europe, Scandinavia, and Japan. The minor in Playwork is made possible through an international collaboration between Bloomsburg University and Leeds Beckett University in the United Kingdom. Child life specialists are pediatric health care professionals who work with children and families in hospitals and other settings to help them cope with the challenges of hospitalization, illness, and disability.
- The McDowell Institute was recently awarded external funding this year to support other colleges and universities in Pennsylvania that have educator preparatory programs to embed similar value-added professional development experiences within their respective programs. Currently, the McDowell Institute is supporting 15 additional educator preparatory programs as they explore ways in which to build their capacity to prepare their aspiring educators to address non-academic barriers to learning.
- The first Bloomsburg Fair STEM Competition was held in September. The Bloomsburg Fair STEM Competition was a collaboration between the BU Regional STEM Education Center, Martz Technology in Berwick, Pa. and the Central Susquehanna Community Foundation. The winning school was Mid-West High School which won \$10,000 for its STEM program.
- Bloomsburg: The University Magazine was named a Gold level publication by the Mar/Com Awards Committee, a national group.
- Faculty from the Zeigler College of Business, the College of Science and Technology, and the College of Liberal Arts accompanied students on seven successful *Husky Career Road Trips* this fall. Some of the organizations visited included Boyer and Ritter; Vanguard, PA Association of Fraud Examiners; Clark Associates, Geisinger Health System, Geisinger Health Plan, and Hershey.
- The Office of the Dean of Students has sponsored two food drives this semester as part of our Hungry Huskies campaign to assist students with food insecurity.

- Two consultants from the AASCU-Penson for Professional Development were on campus Oct. 25-27, 2017 to review the impact of Greek chapters on the Bloomsburg University campus community.
- The fall 2017 College of Liberal Arts Symposium was the most successful and best-attended to date. More than 2000 students attended sessions presented by 46 alumni and guests as well as 36 student presenters.
- The university hosted the 15th Annual High School Diversity Conference on Nov. 15, 2017, which brought more than 200 registered high school students from 13 area high schools to campus. Andrew Stout, a 2009 Bloomsburg University graduate and a founding member of the conference, delivered the keynote. The conference committee, comprising community members, area teachers, and BU faculty, was chaired by Dr. Christina Francis, Department of English.
- BU hosted the 10th annual Mid-Atlantic LGBTQA conference Nov. 3-5. The conference featured the over 250 registrants, the most ever.
- The College of Science and Technology held Career Day on Oct. 6, 2017. The all-day event hosted 550 Bloomsburg University students, while 102 alumni returned to campus to serve as panelists during 14 department and two graduate information sessions.
- On Nov. 4-5, the College of Liberal Arts hosted the 2017 Collegiate Media Summit. More than 200 students from nine state system universities attended the two-day meeting, which focused on the changing role of media in contemporary society. Presenters included BU students and faculty, prominent BU alumni and regional media personalities.
- BU hosted several events for Military Appreciation Week in November. The highlight of the week was the Touch-A-Truck display of military vehicles, personnel, and equipment on the Academic Quad. This event also included landing a Black Hawk helicopter on the quad. The week concluded with the BUSVA Veterans Suicide Awareness Walk, a charity fundraiser for the Keystone Warriors charity which over \$2,400. Also, as part of Military Appreciation Week, the Bloomsburg American Legion

contributed \$2,000 in scholarship funding to the Military and Veteran's Resource Center.

- In September the university recognized local Vietnam veteran Blaine Cooper, who made several hundred photographs available to the Institute for Culture and Society's Digital Humanities initiative. Under the coordination of Bob Heckrote, Office of Military and Veterans Resources, and the creative direction of Dr. David Fazzino, department of Anthropology, BU students digitized and created a living history of Cooper's 35mm slides in order to share the visual history of one man's experience over 50 years ago in a far-off region of the globe. The enlarged and digitized photos were displayed in Centennial Hall and then in the Schweiker Room.
- BU is ranked 23rd in the country for best bachelor's degrees in Special Education for 2017 by Best Education Degrees, the leading guide to educational careers and colleges. All other universities within the 25 highest were large research institutions. Best Education Degrees ranking was based on a variety of reputed and reliable statistics. Three general criteria used: a school's reputation score, affordability, and specific program ratings.
- BU is ranked in the top 10 programs in the state for specific majors field three times by Zippia.com, a career planning website. BU is ranked number 10 in Pennsylvania for criminal justice programs; third for communication disorders sciences, and fourth for anthropology. Zippia.com calculated the best schools in these majors by taking data from the National Center for Education Statistics, College Scorecard data from ED.gov about career opportunities, looked at career results, the number of graduates from the specific field, and overall school performance.
- BU received a two-year, \$ 40,000 Pennsylvania Liquor Control (PLCB) grant that will allow for additional prevention and educational efforts focused on reducing underage and dangerous drinking, with a specific focus on peer education and peer support.
- The 15th Annual Breast Cancer Walk in October raised \$10,000 and had over 400 participants.
- Bloomsburg University athletics continues to be a leader in the Pennsylvania State Athletic Conference (PSAC) with Athletic Graduation Rates and Academic Success Rates (ASR). For the 2007-2010 cohorts,

Bloomsburg finished 5.5% higher than the PSAC average, with an 85.5% ASR. The Huskies finished tied with West Chester in ASR and tied for third overall in the 18-team PSAC.

- Bloomsburg was represented by 144 student-athletes on the PSAC Scholar-Athlete list, while 82 student-athletes were honored with 2016-17 D2 ADA Academic Achievement Awards.
- Bloomsburg University SAAC (Student-Athlete Advisory Committee) is one of eight PSAC institutions to be selected to host a Make-A-Wish Reveal.
- Through the efforts of the Community Government Association (CGA), Athletics and many other campus organizations, Huskies Helping Others has been initiated. These efforts use the collection of relief funds, cleaning supplies and clothing for Houston, Florida and Puerto Rico. All items collected will be sent to local community organizations like AGAPE who will arrange their transport to the hard-hit areas of need.
- Bloomsburg University held its 14th annual "Bocce Bash" at Nelson Field House on October 21st. Over 450 athletes and supporters from 19 counties across Pennsylvania came out to the university for a day filled with competition and fun. The event was co-hosted by the BU Council for Exceptional Children (CEC) and Columbia/Montour Special Olympics. Athletes competed against other teams while family and friends cheered them on from the stands. Nearly 250 BU student volunteers helped out at the event.
- The Medical Scholars Program Agreement is in review at this time and will likely be ready for the Spring Trustees Meeting.