

COUNCIL OF TRUSTEES QUARTERLY MEETING MINUTES
Thursday, June 3, 2021

The Bloomsburg University Council of Trustees met in the Assembly Room of Monty's at 10:00 a.m. The meeting was held virtually for the public. Those in attendance:

Trustees Present:

Judge Mary Jane Bowes, Chairperson
Ms. Nancy Vasta, Vice Chairperson
Dr. Brian O'Donnell, Secretary
Ms. Amy Brayford
Mr. Ed Edwards
Mr. Duane Greenly
Mr. Daniel Klingerman
Secretary John Wetzel
Mr. Ray Zaborney
Ms. Julia Burcin, Student Trustee Elect

University Personnel

Dr. Bashar Hanna, President
Mr. Peter Kelly, Chief of Staff
Dr. Diana Rogers-Adkinson, Provost and Senior Vice President for Academic Affairs
Ms. Claudia Thrush, Vice President for Administration and Finance
Mr. Tom Fletcher, Vice President for Student Success and Enrollment Services
Mr. Erik Evans, Vice President for University Advancement
Mrs. Mary Vezendy, Coordinator of Operations

Council of Trustees Advisors

Mr. Shawn Makar, President, Bloomsburg Chapter of AFSCME
Ms. Gretchen Osterman, President, Bloomsburg Chapter of SCUPA
Dr. Eric Hawrelak, Interim President, Bloomsburg Chapter of APSCUF
Mr. Gibryl Livingston, President, Community Government Association (CGA)

Pledge of Allegiance

In accord with House Resolution Number 32, Trustee Bowes requested everyone stand for the Pledge of Allegiance to the American Flag.

Call to Order

Trustee Bowes, Chair of the Council of Trustees, called the meeting to order and welcomed all those in attendance both in person and virtually. She reported that the Council of Trustees met in Executive Session on March 19, 2021 and earlier this morning, June 3, 2021

Roll Call

Trustee Bowes asked Mary Vezendy to conduct a roll call. Ms. Vezendy conducted a roll call of those in attendance and acknowledged a quorum.

Public Comments

Trustee Bowes opened the meeting for public comment. Mr. Nick Marcil, West Chester University student, addressed the Trustees and audience and expressed his thanks to Judge Bowes and the BU Trustees for speaking out regarding integration. He requested and urged all to write letters not supporting integration.

Ms. Gretchen Osterman expressed concern over a back-log of emeritus recipients and urged for a timely review of requests.

Minutes of the Council of Trustees

Motion was made by Trustee O'Donnell to approve the March 3, 2021 minutes, seconded by Trustee Greenly, motion was unanimously approved.

Introductions

Trustee Bowes acknowledged the following individuals as being nominated and granted Faculty Emeritus status by President Hanna:

Dr. Nancy Giles, Assistant Professor, Department of Psychology
Dr. Marion Mason, Professor, Department of Psychology
Dr. Michael Stephans, Associate Professor, Mathematical and Digital Sciences
Dr. John Waggoner, Professor, Department of Psychology

Trustee Bowes recognized those individuals serving on the Advisory Panel: Mr. Shawn Makar, Ms. Gretchen Osterman, Dr. Eric Hawrelak, and Mr. Gibryl Livingston.

NEW BUSINESS

President's Report (Dr. Bashar Hanna)

Dr. Bashar Hanna reviewed his President's Report with the Trustees. A copy of the report is appended to the minutes along with the slide presentation of the President's report reflected in slides 14 through 34. He presented brief updates on the following topics: Integration Update, Academic Program Array, Campus Updates, Enrollment Update, University Highlights, Community Service, Student Success, and Commencement 2021.

Dr. Hanna stated the Board of Governors will meet in July 2021 and decide on whether to move forward with integration. There will be a public comment period (60 days) and four public hearings (June 9-10), per Act 50.

Dr. Rogers-Adkinson presented on the academic program array. Corresponding slides are 18 through 24.

Dr. Hanna gave an update on COVID and testing. He thanked all colleagues involved in testing our students and keeping the BU community safe, as well as all colleagues who were part of the planning process over the past year. The total number of known positives since start of Spring 2021 semester was 176, which was significantly better than Fall 2020 semester. Since 5/24/2021 we have had zero cases. Overall the number of positive students who have completed their time in isolation this past semester was 175. Currently there is 1 positive case in isolation.

The Provost will lead a task force over next couple months to plan for the return to fulltime in-person classes this coming fall semester. There was further discussion on students getting vaccinated before returning to campus. It was noted that we are not permitted to mandate they get vaccinated but we will continue to strongly encourage that they do. Students can continue to enroll in fall classes through September.

Dr. Hanna expressed gratitude to the BU Foundations support for students experiencing financial difficulties due to the pandemic. Judge Bowes expressed her appreciation for the BU Foundation as well as Dr. Hanna and his team for leading us through the pandemic.

Mr. Fletcher led discussion on enrollment activities and that we have many offers out but students are still making decisions. Many families have made the decision to delay due to COVID and financial reasons. We will continue to bring families to campus and provide outreach beyond August.

Dr. Hanna included highlights of the new Gas Chromatograph/Mass Spectrometry (GC/MS) system valued at \$150,000 that was installed in the Department of Chemistry and Biochemistry, the dedication of the Arts and Administration Building took place on June 2, 2021, and the Advancement gifts and commitments secured by the Advancement/BU Foundation team as follows:

- \$100,000 scholarship commitment from the Jacques Weber Foundation to provide \$10,000 annually to an Environmental, Geographical, and Geological Sciences (EGGS) student.
- \$50,000 gift from Steph Pettit '89 to support the BU Production Company and the Under Armour football fund.
- \$25,000 endowment commitment from retired professor and founder of the MSIT department, Dr. Hank Bailey (and wife Linda) to create the Keith D. Bailey MSIT Legacy Fund Supporting Student Success.
- BUF will exceed \$2M mark for scholarships distributed to the University in a single year for the first time ever.
- BUF has committed an additional \$2.4M for first-generation and retention scholarships.

Dr. Hanna acknowledged two community service endeavors of our students, the BU Dance Marathon Team, which raised \$3K for Janet Weis Children's Hospital at Geisinger and the BU Men's and Women's Swimming Teams Spring Cleanup at the park in Lightstreet.

As well, Dr. Hanna noted that both the men's swim team and baseball team were named 2021 PSAC Champions.

Dr. Hanna expressed thanks to all our colleagues who helped plan for the five ceremonies last month. These were the first full in-person ceremonies since December 2019. The most inspiring story of commencement weekend was one of our graduates, Jackie Lithgow. Jackie's story of resilience and perseverance (overcoming a traumatic brain injury seven years ago) epitomizes the Husky grit and determination we are known for. His story was covered by local news stations, the Philadelphia Inquirer, and the nationally syndicated Tamron Hall show.

Dr. Hanna concluded by thanking all our faculty and staff amidst another challenging year in support of our students and their success and that we are looking forward to the Fall 2021 semester and being back to 100% in person instruction.

ACTION ITEMS:

TRUSTEES:

Order of Succession Planning Resolution

Chair Bowes made a motion to approve the following resolution:

WHEREAS, Board of Governors Policy 1983-14-A: Appointing Interim and Acting Chief Executive Officers, requires that each PASSHE university president develop and publish an Order of Succession identifying, in rank order, members of its university's executive management team who will act on behalf of the president in his/her absence; in the event the president is temporarily unable to fulfill the responsibilities of the position; or in the event there is a vacancy; and

WHEREAS, Board of Governors Policy 1983-14-A, Appointing Interim and Acting Chief Executive Officers, requires that prior to the beginning of each academic year, the president deliver the university Order of Succession Plan to the Chancellor after a resolution and vote by the university's Council of trustees; and

WHEREAS, the attached Order of Succession Plan, provided by the President of Bloomsburg University, lists in rank order the members of Bloomsburg University's executive management team to act on his/her behalf in his/her absence or in the event he/she is temporarily unable to fulfill his/her responsibilities, or in the event there is a vacancy;

THEREFORE, BE IT RESOLVED, that the Council of Trustees approves and certifies the attached Order of Succession Plan and directs the President of Bloomsburg University to deliver the Succession Plan to the Chancellor, in accordance with Board of Governors Policy 1983-14-A.

1. Dr. Diana Rogers-Adkinson, Provost and Senior Vice President of Academic Affairs
2. Ms. Claudia Thrush, Vice President for Administration and Finance
3. Mr. Thomas Fletcher, Vice President for Student Success and Enrollment Services
4. Mr. Erik Evans, Vice President for University Advancement

Second by Trustee O'Donnell, the resolution for Order of Succession Planning. Mary Vezendy conducted a roll call vote that was unanimously approved.

Non-Instructional Emeritus

A motion was made by Trustee Brayford to approve Nancy Chiado, Box Office Manager and House Manager for Celebrity Artist Series, Linda Fisher, Clerk Typist 2, Department of Music, Theatre, and Dance, and Suzanna Sherlinski, University Registered Nurse Supervisor, Student Health Center for Non-Instructional Emeritus, in accordance with Policy 8761. Trustee O'Donnell seconded the motion; the motion passed unanimously.

Other Business

Recognition of Former Trustee Alley

Vice Chair Vasta made a motion to approve the following resolution read by Chair Bowes:

WHEREAS, Ms. Ramona Alley joined the Council of Trustees of Bloomsburg University in 1983 before the formation of PASSHE, and has served for more than 37 years with honor and distinction; and

WHEREAS, Ms. Alley provided steadfast leadership and shattered glass ceilings as the first female vice-chairperson and chairperson of the Council of Trustees from 1992 to 1996; and

WHEREAS, Ms. Alley previously served as secretary of the Council of Trustees, and has also served on two presidential search committees and countless other committees; and

WHEREAS, the faculty, staff, and administration are grateful for her advocacy on behalf of the University and the vital role she has played through her unwavering commitment to students in prioritizing and ensuring the cost-effectiveness of their educational experience; and

WHEREAS, Ms. Alley, along with her husband, Dr. Ali Alley, established the Dr. Ali A. Alley & Ramona H. Alley Endowed Scholarship and, together, they have made significant contributions to the First and Goal Scholarship Campaign and Arts in Bloom; and

WHEREAS, Ms. Alley's experience, insight, and sound judgment have proven invaluable to the deliberations and policy-making of the Council and the University; and

WHEREAS, Ms. Alley has distinguished herself through her dedication, vision, selflessness, and tireless efforts to advance and support the University and its students; and

WHEREAS, Ms. Alley has always led by example and remained true to the mission of Bloomsburg University to "prepare students for personal and professional success in an increasingly complex global environment."

NOW, THEREFORE, BE IT RESOLVED, that the Council of Trustees, on this third day of March in the year 2021, conveys its profound gratitude and esteem to our dear colleague and friend, Ms. Ramona Alley, for her exemplary loyalty and service as a dedicated member of the Council of Trustees and as an outstanding Ambassador of Bloomsburg University.

BE IT FURTHER RESOLVED, that this resolution will be included as a matter of permanent record in the official minutes of this Council.

The motion was second by Trustee Greenly and passed unanimously.

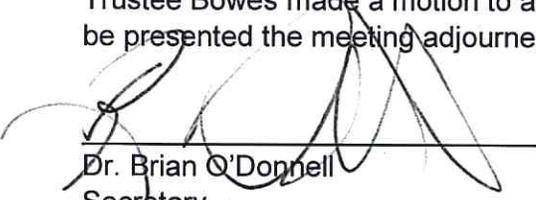
Trustee Comments

Chair Bowes expressed her gratitude to the Trustees and their committee work that contributed to this meeting. Following remarks on integration, Chair Bowes thanked Dr. Hanna and his team at BU as well as colleagues at MU and LHU for their non-stop work on integration to ensure success. Dr. Hanna kept the Trustees well informed of the process and its progress. Chair Bowes stated the Trustees will work hard to protect BU and asked that her letter dated April 26, 2021 to the Board of Governors be included in this meeting record. Additionally, Chair Bowes announced that there will be a public meeting on July 6, 2021 at 1 p.m. to discuss integration.

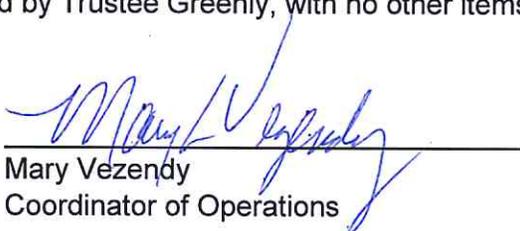
Trustee Edwards acknowledged the hard work of Dr. Hanna, the administration, faculty, and staff. Trustee Vasta thanked Chair Bowes for her help in navigating this difficult time for BU. Chair Bowes stated that she was honored to serve and thanked all.

Adjournment

Trustee Bowes made a motion to adjourn, seconded by Trustee Greenly, with no other items to be presented the meeting adjourned at 11:00 am.



Dr. Brian O'Donnell
Secretary



Mary Vezendy
Coordinator of Operations

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA
Bloomsburg, PA 17815

**PRESIDENT'S REPORT TO THE
BLOOMSBURG UNIVERSITY COUNCIL OF TRUSTEES**

June 3, 2021

Below are University highlights since the Council of Trustees last met in March 2021.

ACADEMIC AFFAIRS

College of Liberal Arts (COLA):

- Dr. James Brown, Dean of the College of Liberal Arts, was appointed to the 2021-22 “Becoming a Provost Academy” cosponsored by the American Association of State Colleges and Universities and the American Academic Leadership Institute. The year-long program provides the participants comprehensive preparation for the areas of most critical concern to aspiring provosts.
- Dr. Steven Hales of the philosophy department published the second edition of his book, *This is Philosophy: An Introduction* (Wiley-Blackwell).

Zeigler College of Business (ZCOB):

- A team of International Business students, Carolyn Benner, Glenn Klinger, Maranda Plunkett, and Patrick Dorsey, placed first in the virtual International Business Case Competition hosted by the University of Missouri – St. Louis.

College of Education (COE):

- The Council for the Accreditation of Educator Preparation announced that it was fully accrediting the Educator Preparation Program. This accreditation lasts for seven years and reflects the consistent and focused efforts of the COE faculty (and specifically Associate Dean Amy Eitzen) to provide a quality educator preparation program.
- The COE established an Equity in Education Committee. Its inaugural event was a virtual talk by Dr. Headley White, an associate professor at Bethune-Cookman University, who discussed the relevance of African American history to America’s educators.

College of Science and Technology (COST):

- A state-of-the-art Gas Chromatograph/Mass Spectrometry (GC/MS) system valued at \$150,000 was installed in the Department of Chemistry and Biochemistry. This acquisition, supported by academic enhancement funds, enables advanced student training in a widely used analytical technique and expands research collaboration opportunities with Geisinger Health System.
- Dr. Kimberly Ann Olszewski, Associate Professor in the Department of Nursing, was appointed President of the American Association of Occupational Health Nurses in March. The professional association, comprised of licensed nurses actively committed to occupational and environmental nursing, serves over 4,000 members and 100 chapters.

UNIVERSITY ADVANCEMENT

Bloomsburg University Foundation:

- Bloomsburg University Foundation (BUF) received a \$100,000 scholarship commitment from the Jacques Weber Foundation to provide \$10,000 annually to an EGGs student. Jacques Weber was the former owner of Bloomsburg Mills.
- BUF received a \$50,000 gift from Steph Pettit '89 to support the BU Production Company and the Under Armour football fund.
- BUF received a \$25,000 endowment commitment from retired professor and founder of the MSIT department, Dr. Hank and Linda Bailey, to create the Keith D. Bailey MSIT Legacy Fund Supporting Student Success. The Baileys, with Dr. Helmut Doll, Dr. Karl Kapp, and program alumnus Cole Campese '96, have committed to raising a total of \$75,000 for the permanent endowment fund.
- In Fiscal Year 2021, BUF will exceed the \$2 million mark for scholarships distributed to the University in a single year for the first time ever.
- BUF committed an additional \$2.4 million for first generation and retention scholarships which will be distributed over four years as \$500,000 in direct cash support and \$100,000 in housing grants annually.

Alumni & Professional Engagement:

- The Alumni and Professional Engagement Team collaborated with various colleagues and departments across campus to connect more than 109 alumni and employer volunteers with over 400 students in a variety of virtual panels and discussion forums. These collaborations included two inaugural programs, an Honors College Virtual Alumni Panel Series and a virtual First Gen Alumni Panel and the largest Day of Dialogue program since its creation in 2016. A focus of these collaborative program opportunities was to increase diverse alumni and student engagement which resulted in a 30% increase over the number of diverse alumni volunteers the previous year.
- Thanks to a collaboration between Dr. Scott Inch and Trustee John Wetzell, Secretary of the PA Department of Corrections, 15 paid internships are available to BU students this summer.

STUDENT SUCCESS AND ENROLLMENT SERVICES

Academic Enrichment

- Associate Professors Dr. Melissa Cheese and Dr. Cassandra Sachar, in partnership with Assistant Professor of Exceptionality Programs, Dr. Carolyn Reid-Brown, presented training sessions on microaggressions to the campus community.

ACT 101/EOP

- Nearly 300 students have visited the *Basic Needs Shoppe* at the Greenly Center to obtain essential items such as non-perishable food items, culturally relevant hair care products, soap, hygiene products, and winter boots.

Center for Diversity and Inclusion

- The LGBTQA Resource Center presented a Transgender Day of Visibility that included Nick Teich, the founder of the first summer camp in the world for transgender and non-binary youth.

Financial Aid

- The Financial Aid Office promoted and participated in Student Employment week from April 12-15, 2021. During the week BU's Student Employees of the Year were announced. Iyanna Williams, a junior accounting major from East Stroudsburg, was named Student Employee of the Year. Andrew Bower, a senior computer science major from Berwick, is the Student Employee of the

Year Runner-up. Anna Horn, a junior professional sales and marketing major from Schnecksville, was named Student Employee Rookie of the Year.

OFFICE OF THE PRESIDENT

Marketing and Communications

Brand Implementation and Marketing:

- From Feb. 1, 2020 – April 30, 2021, multi-channel marketing and advertising campaigns have yielded more than 2.6M prospective student and influencer (parent) impressions across Pennsylvania, New Jersey and New York markets.
- Campaign performance – Both paid search and paid social performed well above industry click-through-rate benchmarks
 - Paid Search (Google) 7.82% (2.20% benchmark)
 - Paid Social Media 0.92% (0.73% benchmark)

Website Redesign

- New users on Admissions microsite up 103% from last year, and the number of pageviews is up 288% year over year.
- Calls to Action Conversions (Feb 1-April 30): How to Apply Page: 7,003 visits, Request Information Page: 2,412 visits, Visit & Connect Page: 10,717 visits
- On track for launch in June 2021

Communications

- Merit: Six achievements recognized 342 students, yielding 1.88 million social media impressions.

Earned Media Highlights:

- WBRE/WYOU Story on Act 101 retention success. Earned media value (EMV) of \$10, 900.
- FOX 56-TV: Dr. Mike Shepard interviewed about Mars Rover exploration, EMV \$550
- WNEP-TV: Positive story on Block Party (under control this year) EMV of \$37,900, Press Enterprise: Positive story on Block Party. EMV \$871
- Press Enterprise: Story on Nursing Pinning Ceremony. EMV of \$1,100

Sports Information

Earned Media:

- Nominated and publicized 12 PSAC Athletes of the Week and one Regional Athlete of the Week

Community and Government Relations

- The Bloomsburg University Dance Marathon team virtually fundraised over \$3,000 for Geisinger's Janet Weis Children's Hospital this spring.
- BU Department of Environmental, Geographical and Geological Sciences (EGGS) professor Jennifer Haney and John Bodenman, her EGGS faculty colleague, recently worked with Charles Fritz and the Bloomsburg Recycling Center to complete a first-of-its-kind study of recycling programs in Pennsylvania. Aimed at understanding the trends, opportunities, and challenges facing the recycling industry in the Commonwealth, the study was funded by the Center for Rural Pennsylvania and included participation from 35 counties and 702 municipalities.
- In early May, Bloomsburg University student-athletes joined community member volunteers to help do painting preparation work at the Bloomsburg Town Pool. Volunteer efforts such as the painting preparation work have helped keep project costs affordable for the Town.
- In late March, the Bloomsburg University Swim Team partnered with the Columbia County Conservation District, volunteering to do a spring clean-up at Kocher Park in Lightstreet, a few miles from campus.

Athletics

- The men's baseball team notched its second consecutive PSAC championship in May 2021 (the team also won in 2019 and no champion was declared last year due to COVID). The Huskies finished their season with an overall record of 24-18, going 1-2 overall in the NCAA Atlantic Regional after winning the PSAC crown the previous weekend.
- The men's swimming team won its first-ever PSAC Championship. The women's swimming team wrapped up the COVID-shortened season with a runner-up second place finish in the PSAC Championship. Stu Marvin is the head coach of the men's and women's swim teams.
- The Bloomsburg field hockey earned National Field Hockey Coaches Association (NFHCA) Division II National Academic Squad honors. There were four student-athletes to earn NFHCA Division II Scholar of Distinction honors with senior Cheyenne Ott, junior Sydney Rimmer, and sophomores Bri Doeblor and Carlee Williams being announced.
- The Bloomsburg wrestling program had eight student-athletes named to the Mid-American Conference (MAC) All-Academic Team: Willy Girard; senior Jarrett Walters; junior Alex Carida; redshirt sophomores Josh Mason and Vincenzo Miceli; sophomore Christian Gannone; and redshirt freshmen Bronson Garber and Bruno Stolfi.
- Sophomore cross country runner Nicole Keeley earned her second-straight All-Pennsylvania State Athletic Conference (PSAC) accolade after finishing eighth overall at the spring 2020-21 PSAC Women's Cross-Country Championships.
- BU Athletics virtually recognized a record-number of scholar-athletes for their academic successes over the course of the past two semesters. In all, 246 student-athletes who achieved a grade point average (GPA) of 3.25 or higher during the past two semesters or who have a minimum cumulative GPA of 3.25 were honored. Ninety-nine freshmen or transfer student-athletes also posted a 3.25 GPA or higher in their first semester, while 123 faculty members were highlighted as influential to the success of these student-athletes.



Council of Trustees

Quarterly Meeting

Thursday, June 3, 2021

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BLOOMSBURG UNIVERSITY®

Call to Order

ASL Need: Please pin the interpreter now.



Pledge of Allegiance



Roll Call



Public Comment Period

By Phone: *9 Raise Hand



Approval of Minutes from March 3, 2021



Emeritus Recipients



Faculty Emeritus



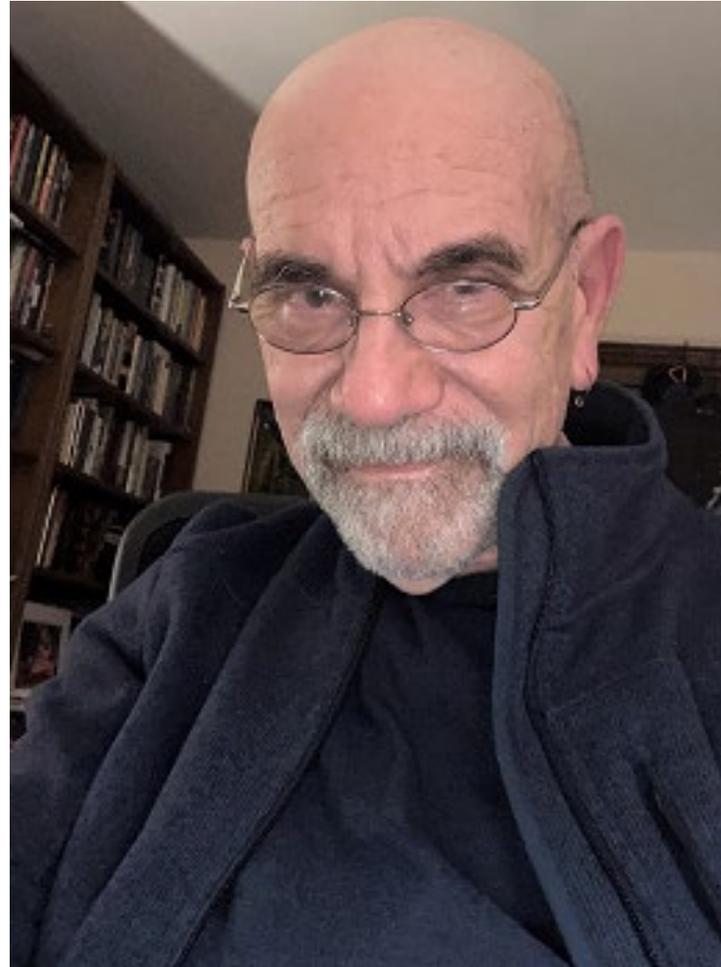
Dr. Nancy Giles
Assistant Professor, Department of Psychology



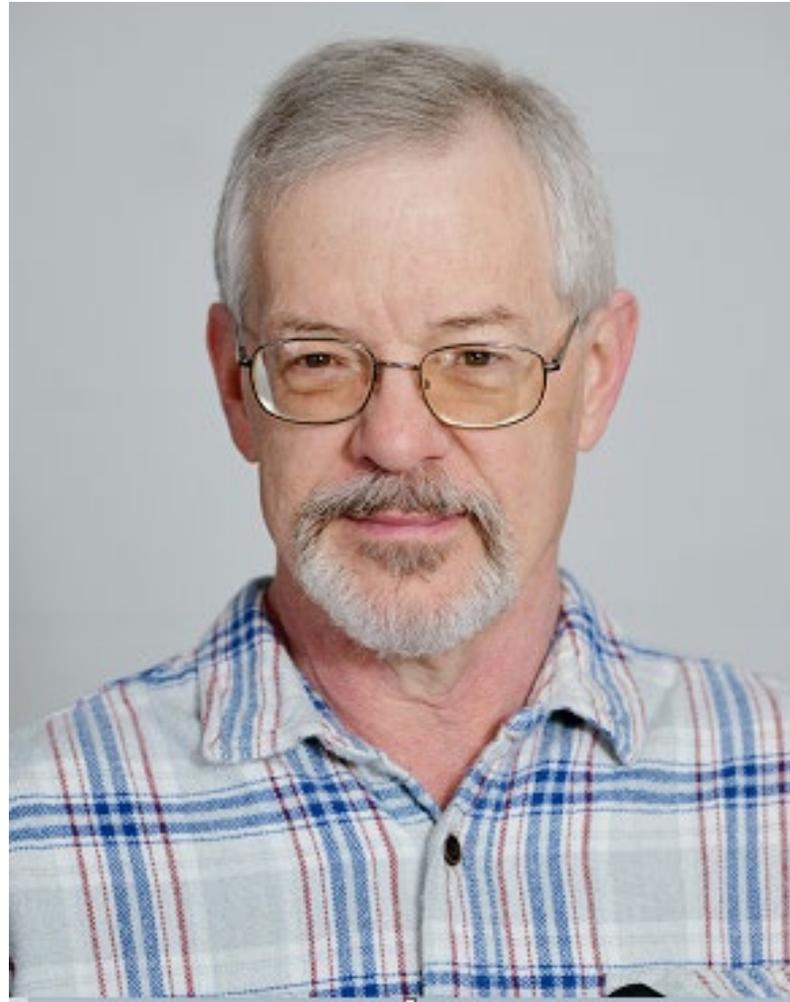
Dr. Marion Mason
Professor, Department of Psychology



Dr. Michael Stephans
Associate Professor, Mathematical and
Digital Sciences



Dr. John Waggoner
Professor, Department of Psychology



Non-instructional Emeritus

Advisory Panel





President's Report

**Council of Trustees Quarterly Meeting
June 3, 2021**

Dr. Bashar W. Hanna
President

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BLOOMSBURG UNIVERSITY®

Agenda

- Integration Update
- Academic Program Array
- Campus Updates
- Enrollment Update
- University Highlights
- Community Service
- Student Success
- Commencement 2021

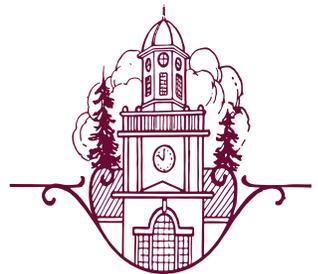


Integration Update

- Board of Governors Meetings: April and July 2021
- Public comment period (60 days) and four public hearings (June 9-10), per Act 50
- Next steps



Academic Program Array



Total Number of Undergraduate Level Majors* (Headcount) by Disciplinary Field and University, Fall 2020, Ranked in Descending Order

Two-Digit CIP	Disciplinary Field (CIP) *	BLOOMSBURG	LOCK HAVEN	MANSFIELD	Total
51	Health Professions and Related Clinical Sciences	1,197	705	224	2,126
52	Business, Management, Marketing, and Related Support Services	1,469	234	120	1,823
13	Education**	695	204	120	1,019
43	Security and Protective Services (includes programs in Criminal Justice Administration and Digital Forensics/Cybersecurity)	601	232	102	935
42	Psychology	333	151	141	625
31	Parks, Recreation, Leisure, and Fitness Studies (includes programs in Recreation Management, Sport Admin, Exercise Science, Health & Physical Ed)	164	292	0	456
9	Communication, Journalism, and Related Programs	373	40	37	450
26	Biological and Biomedical Sciences	226	119	99	444
	SUBTOTAL TOP EIGHT UNDERGRADUATE DISCIPLINARY FIELDS				7,878
	TOTAL HEADCOUNT FOR ALL UNDERGRADUATE DISCIPLINARY FIELDS (EXCLUDING UNDECLARED AND NON-DEGREE STUDENTS)				10,426
	PERCENTAGE OF HEADCOUNT REPRESENTED BY TOP EIGHT DISCIPLINARY FIELDS				75.6%

*Excludes non-degree and second majors.

**Secondary Education majors are counted in their home discipline.

Source: Data Warehouse, Student Data Submission



Largest Undergraduate Degree Programs Based on Combined Fall 2020 Full-Time Equivalent (FTE) Enrollment, Ranked in Descending Order

TWO-DIGIT CIP	HIGHEST ENROLLED BACCALAUREATE DEGREE PROGRAMS	ENROLLMENT BASED ON COMBINED FALL 2020 FTE
52	Business Administration (BSBA)	1226.88*
51	Nursing (BSN)	646.25
42	Psychology (BS)	608.03
51	Health Sciences (BS)	601.5
43	Criminal Justice Administration (BS)	587.68
13	Early Childhood Education (BSEd)	506.04**
26	Biology (BS)	399.49
13	Special Education (BSEd)	386.21
44	Social Work (BSW)	329.33
43	Digital Forensics/Cybersecurity (BS)	288.07
9	Media & Journalism (BS)***	269.27
31	Exercise Science (BS)/Health & Phys. Ed (BS)	233.87
	SUBTOTAL TOP 12 DEGREE PROGRAMS	6082.62
	TOTAL FTE ALL FOUR-YEAR PROGRAMS	9495.85
	PERCENTAGE OF FTE REPRESENTED BY TOP 12 DEGREE PROGRAMS	64.0%

*Combined enrollment includes BS programs at LHU and MU.

**Excludes students pursuing special education certification.

***As proposed in the academic sub-subgroup's first draft recommendations

Source: Program FTE data reported by each campus's Institutional Research office.



Disciplinary Field

NE Academic Degree Program Array and Accessibility

Bloomsburg Campus

Lock Haven Campus

Mansfield Campus

Health Sciences

Blended F2F and online

Primarily Face to Face (F2F)

Healthcare Professions (AAS)		
Public Health Education* (AAS)		
Public Health Education and Promotion (BS)		
Health Sciences (BS) with Pre-Professional Concentrations Note: PA MHS program must be completed at Clearfield		
Exercise Science (BS)		
Exercise Science (MS)		
	Sport Psychology (MS)	
	Athletic Training* (MS)	
	Healthcare Management (currently an MHS but proposed to be reconfigured as a concentration under the MBA in Business array)	
	Health and Physical Education K-12 (BSEd)	
	Nursing (ASN)	
RN to BSN		
Nursing (BSN)		
Nursing (MSN & DNP) Note: Requires some F2F sessions at BU only. Also available at the Dixon Center		
Medical Imaging (BS)	LHU access to Radiologic Technology to be explored in relation to accreditation requirements	Radiologic Technology (AAS)
		Respiratory Care (BS) Note: Final two years F2F at Mansfield
		Nutrition (BS)
Nutrition (MS) Note: Fully online program		
Clinical Mental Health Counseling (MS) Note: Fully online program		
Speech Language Pathology and Audiology BS, MS, AuD		



Blended F2F
and online

Primarily Face
to Face (F2F)

Disciplinary Field	Bloomsburg Campus	Lock Haven Campus	Mansfield Campus	
Business	Accounting (BSBA)			
		Business Administration (AS)		
	Business Administration (BSBA)			
	Business Education (BSEd/M.Ed.)			
	Finance, Insurance, and Risk Management (BS)			
	International Business (BSBA)			
	Professional Sales and Marketing (BSBA)			
	Supply Chain Management (BSBA)			
	Accountancy (MAcc)			
		Sport Management (BS, MS)		
			Business Administration (MBA) Note: Fully online program	
			Information Technology (MS) Note: Fully online program	



Primarily Face to Face (F2F)

Blended F2F and online

Disciplinary Field	Bloomsburg Campus	Lock Haven Campus	Mansfield Campus
Education	PreK-Grade 4/Early Childhood Education (BSEd)		
	Middle Level Education (BSEd)		
	Secondary Education (BSEd)		
	Special Education (BSEd)		
	School Counseling (MEd)		
	Educational Leadership (MEd)		
	Educator Professional Development (MEd)		
	ASL/English Interpreting (BS)		
Humanities	English (BA)		
	History (BA)		
	Philosophy (BA)		
	Language and Cultures (BA)		
	Communication Studies (BA)		
	Media and Journalism (BA)		
Inter- and Multi-disciplinary Programs	Interdisciplinary Studies (BA/BS)		
	Multidisciplinary Studies (AA)		
	Multidisciplinary Studies (BA)		



Primarily Face to Face (F2F)

Blended F2F and online

Disciplinary Field	Bloomsburg Campus	Lock Haven Campus	Mansfield Campus
STEM	Biology (BA/BS)		
	Biology (MS)		
	Chemical Technology (AS)		
	Chemistry (BA/BS)		
	Physics* (BA/BS)		
	Environmental Technology* (AAS)		
	Environmental Geoscience* (AS)		
	Geography and GIS* (AS)		
	Environmental, Geographical & Geological Sciences (BS)		
	Technical Leadership (BAS)		
	Instructional Design & Technology (MS)		
	Note: Program is fully online		
	Mathematics (BS)		
	Computer Information Systems (AS)		
	Applied Computer Science (BS)		
	Computer Science (BS)		
Digital Forensics and Cybersecurity (BS) Note: possible 2+2 pathway for LHU and MU students			
Electronics Engineering Technology (BS) Note: possible 2+2 pathway for LHU and MU students			
Radiation Science (BS)			



Primarily Face to Face (F2F)

Blended F2F and online

Disciplinary Field	Bloomsburg Campus	Lock Haven Campus	Mansfield Campus
Social Sciences	Substance Use and Behavior Disorder Counseling* (AS)		
	Anthropology (BA)		
	Criminal Justice (AS and BS)		
	Economics (BA)		
	Political Sciences (BA)		
	Psychology/Psychological Sciences (BS)		
	Social Work (BSW) -- Note: Per consultation with CSWE, a main campus program needs to be designated with the other two campus programs as satellites.		
	Social Work (MSW)	MSW to be expanded to LHU and MU post integration	
	Sociology (BA)		
Visual and Performing Arts			
	Music Performance (BM)		Music Performance (BM)



Campus Updates

- COVID-19 Testing
- Fall 2021 Planning Task Force

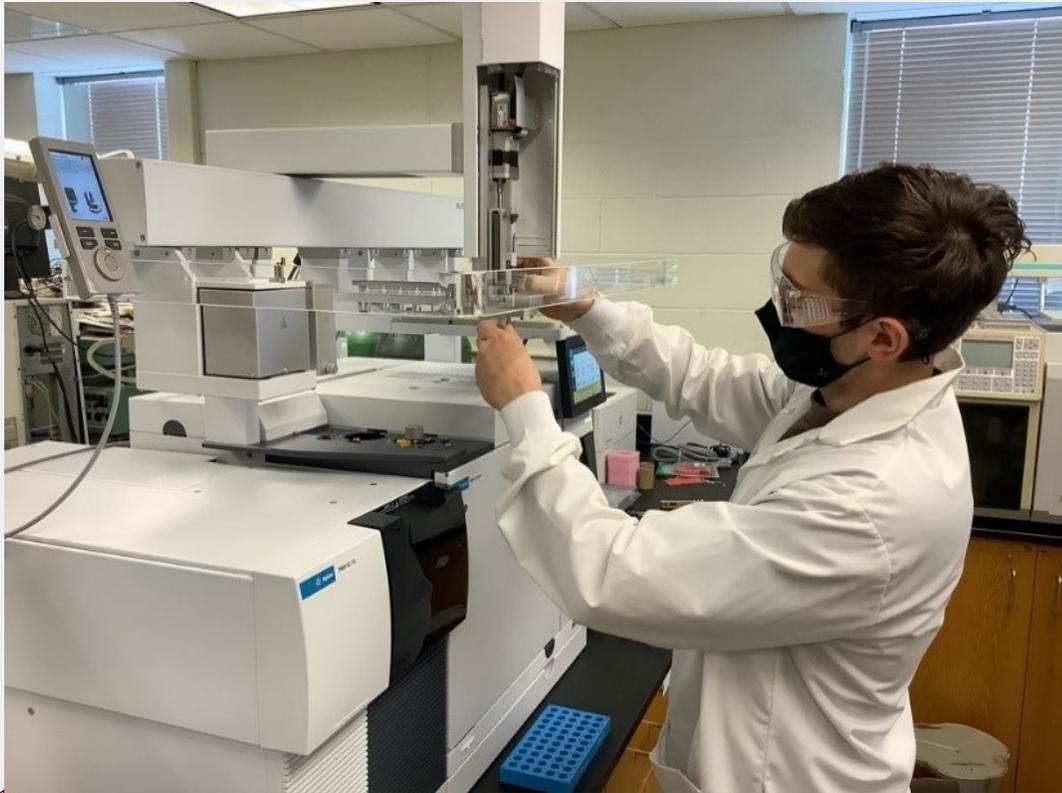


Enrollment Update

	Goal	As of 6.1.2021	Variance
All Continuing Students	5,992	5,331	(661)
All New Students	2,655	1,797	(858)
Total Headcount Enrollment	8,647	7,128	(1,519)



University Highlights



New Gas Chromatograph/Mass Spectrometry System in College of Science and Technology



University Highlights



Arts and Administration Building
Dedicated on June 2, 2021



University Highlights

Advancement / BU Foundation (BUF)

- \$100,000 scholarship commitment from the Jacques Weber Foundation to provide \$10,000 annually to an Environmental, Geographical, and Geological Sciences (EGGS) student.
- \$50,000 gift from Steph Pettit '89 to support the BU Production Company and the Under Armour football fund.
- \$25,000 endowment commitment from retired professor and founder of the MSIT department, Dr. Hank Bailey (and wife Linda) to create the Keith D. Bailey MSIT Legacy Fund Supporting Student Success.
- BUF will exceed \$2M mark for scholarships distributed to the University in a single year for the first time ever.
- BUF has committed an additional \$2.4M for first-generation and retention scholarships.



Community Service



BU Dance Marathon Team
Raises \$3K for Janet Weis Children's
Hospital at Geisinger



Community Service



**BU Men's and Women's
Swimming Teams**

Spring Cleanup at park in
Lightstreet



Student Success



**BU Men's Swimming
2021
PSAC Champions**



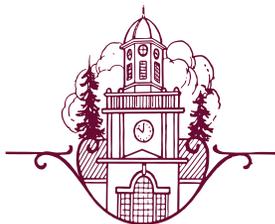
Student Success



**BU Baseball
2021
PSAC Champions**

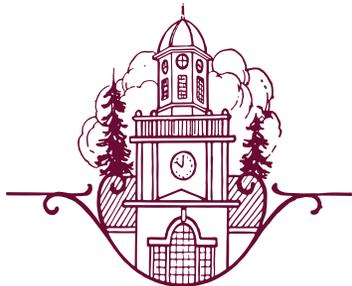


Commencement 2021



Thank You!

Best wishes for a safe and enjoyable summer.



Order of Succession Planning

Non-instructional Emeritus



Nancy Chiado

Box Office Manager and House Manager for Celebrity Artist Series



Linda Fisher
**Clerk Typist 2, Department of Music,
Theatre, and Dance**



Suzanna Sherlinski
University Registered Nurse Supervisor,
Student Health Center



Other Business



Trustee Alley Recognition Resolution



Trustee Comments



Adjournment

Thank you!

