

# BloomSBurg

WINTER 2017

THE UNIVERSITY MAGAZINE

## *Beyond Business as Usual*

Page 10



BloomSBurg University of Pennsylvania

ALSO INSIDE

### **Echoes of Friendship**

Page 8

### **The Art of Transformation**

Page 18

BLOOMU.EDU

## FROM THE EDITOR



### Time to Run

In the heyday of Top 40 radio, each announcer had a tagline that signaled the end of his shift on the air. One of the taglines I heard as a teenager seems especially appropriate today: It's been fun, but I'm done and gotta run. After more than 16 years as editor or co-editor of *Bloomsburg: The University Magazine*, I am retiring. This issue is my last.

As assistant director of communications and media relations, my official title, I have been involved in the inner workings of Bloomsburg University's Marketing and Communications Office and, at times, the university as a whole. But my favorite part of the job was editing this magazine. Through the stories we featured, I met you — BU's talented, generous, involved and ingenious students, faculty, staff and, especially, alumni. Your stories of personal and professional success inspired me and nearly 70,000 readers. Your notes to [magazine@bloomu.edu](mailto:magazine@bloomu.edu) brought news of milestones in your lives — marriages, births and career accomplishments — to be featured in the magazine's Husky Notes section. I have shared your joy and offered congratulations.

I am not a BU graduate (*sorry*) but as I learned about this university, its history, mission and vision, I realized Bloomsburg would have been a good fit for me as a student. Professionally, it has been an excellent fit, providing a challenging and rewarding career during the tenure of two presidents, Dr. Jessica Kozloff and Dr. David Soltz. As I often say, this is the best place I've ever worked and the best job I've ever had.

Over the past 16 years, I have seen Bloomsburg University change physically with the addition of the Academic Quad, and new and renovated academic buildings, residence halls and athletic facilities. Academically, BU has added new majors, career-related programs and exciting new opportunities for students. But, be assured, BU's essence remains the same.

So, as I retire, I thank you for welcoming *Bloomsburg: The University Magazine* into your home and holding Bloomsburg University in your heart.

Now, I gotta run.

Bonnie Martin, editor

*(Editor's note: From the President by BU President David Soltz will return in the spring 2017 issue.)*

PHOTO: ERIC FOSTER



p. 18

# Table of Contents

## Winter 2017

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA IS A MEMBER OF THE PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION

### Pennsylvania State System of Higher Education Board of Governors

Cynthia D. Shapira, Chair  
David M. Maser, Vice Chair  
Aaron A. Walton, Vice Chair  
Ryan P. Aument  
Matthew E. Baker  
Audrey F. Bronson  
Michael K. Hanna  
Donald Houser  
Jonathan B. Mack  
Barbara McIlvaine Smith  
Daniel P. Meuser  
Thomas Muller  
Guido M. Pichini  
Pedro A. Rivera  
Judy Schwank  
Harold C. Shields  
Tom Wolf

### Chancellor, State System of Higher Education

Frank T. Brogan  
  
**Bloomsburg University Council of Trustees**  
Patrick Wilson '91, Chair  
Judge Mary Jane Bowes, Vice Chair  
Nancy Vasta '97/98M, Secretary  
Ramona H. Alley  
Robert Dampman '65  
Ed G. Edwards '73  
Joseph J. Mowad '08H, M.D.  
Katherine D. Mullen, Student  
Brian O'Donnell '87M  
Charles E. Schlegel Jr. '60  
Sec. of Corrections John E. Wetzel '98  
Frank T. Brogan, Chancellor, Ex Officio

### President, Bloomsburg University

David L. Soltz  
**Executive Editor**  
Rosalee Rush  
**Editor**  
Bonnie Martin  
**Photography Editor**  
Eric Foster  
**Designer**  
William Wiist  
**Sports Information Director**  
Tom McGuire  
**Marketing/Communications Coordinator**  
Irene Johnson

## FEATURES

- 08 Echoes of Friendship**  
A generous donation gives new life to a piece of Bloomsburg's history.
- 10 Beyond Business as Usual**  
A love that started growing in the 1970s has turned into a lifetime affinity for Bloomsburg University. That affinity and a couple's generosity has resulted in Bloomsburg's first named college.
- 16 At Home in the World**  
Nine months in France gives a senior a new perspective on herself and the world.
- 18 The Art of Transformation**  
BU Players productions give students the total theatre experience.
- 22 Dance Steps**  
Students gain experience mastering an album in the campus recording studio.
- 24 Tuning to a Career**  
An intro class and summer experience turn a student onto the possibilities of a radio career.
- 26 Students Helping Students**  
The Community Government Association endows an emergency scholarship fund to aid students.

## DEPARTMENTS

- 03** Around the Quad
- 06** On the Hill
- 27** Husky Notes
- 34** Over the Shoulder
- 36** Calendar of Events

**Bloomsburg: The University Magazine** is published three times a year for alumni, students' families and friends of the university. Bonus content and back issues may be found at [bloomu.edu/magazine](http://bloomu.edu/magazine).

Address comments and questions to:  
*Bloomsburg: The University Magazine*  
Waller Administration Building  
400 East Second Street  
Bloomsburg, PA 17815-1301

Email address: [magazine@bloomu.edu](mailto:magazine@bloomu.edu)

Visit Bloomsburg University on the Web at [bloomu.edu](http://bloomu.edu).

Bloomsburg University is an AA/EEO institution and is accessible to disabled persons. Bloomsburg University does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, age, national origin, ancestry, disability, or veteran status in its programs and activities as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies.

© Bloomsburg University 2017

ON THE WEB **WWW.BLOOMU.EDU**

HUSKY NOTES  
SPORTS UPDATES  
ALUMNI INFO, MORE

COVER PHOTO: Gordon Wenzel/Impressions



# unleash your inner *husky*



DIANE CRUZ, a December graduate in biology/pre-med, has her shoulder boards pinned on by her mother Evelyn Cruz and brother Miguel Cruz at a ROTC commissioning ceremony. Cruz, who minored in chemistry and Spanish, will take the Basic Officer Leadership Course at Fort Jackson, S.C. Afterward, she will be an adjutant officer in the National Guard stationed at Fort Indiantown Gap, studying for the Medical College Admission Test and working toward applying to medical schools. The ceremony, held in Carver Hall, also included ROTC graduates Kaitlyn Gorgone and Madison Scripture.

PHOTO: ERIC FOSTER

# around THE quad



Elizabeth Miller, right, with faculty mentor M. Safa Saracoglu.



PHOTO: JAIME NORTH

## From a Different Perspective

ALTHOUGH just 6 years old at the time, Elizabeth Miller can never forget Sept. 11, 2001.

Her father, a firefighter with the New York City Fire Department — FDNY Rescue Engine Co. 5 in Staten Island — was among the 343 firefighters who died responding to the World Trade Center terrorist attacks. The tragedy not only left a lasting impact on her life but shaped the academic interests she holds to this day, including a research focus on Islamic fundamentalism and terrorism.

Her research, a look at “Deciphering Osama bin Laden’s Radicalization based on United States Actions, Policies and Presence in Saudi Arabia 1990-2001” was among the works presented at the Consortium for Educational Resources on Islamic Studies (CERIS) undergraduate symposium. It set the stage for the next phases of her research journey.

“I needed to understand for myself to help cope with what I have been through,” says Miller, a history and Arabic major, also pursuing a minor in Middle Eastern Studies. “It was also important for me to do this in order to encourage others. If I can see that Muslims aren’t bad, then the average person who hasn’t been affected by terrorism should be able to see that regardless.”

Following the CERIS symposium, Miller continued her research via a BU Undergraduate Research, Scholarship, and Creative Activity (URSCA) grant, paired with a one-month-abroad experience in Fez, Morocco. She said she chose Morocco because it was a safe option to study abroad in the Middle East.

“You don’t really know anything until you go there and see it. When you study abroad, it really helps to find what you’re looking for and who you are.” •

— Audra Ortiz '17, *communication studies*



## An End to an Era

### PRESIDENT SOLTZ ANNOUNCES RETIREMENT

DAVID L. SOLTZ will retire as president of Bloomsburg University at the end of the 2016-17 academic year.

In his announcement to the campus community, Soltz said, "I am extremely grateful for the opportunity to serve our students with all of you, the outstanding faculty and staff of Bloomsburg University." Soltz became Bloomsburg University's 18th president in 2008.

"Together we have come through the most challenging fiscal times of my long career in higher education with our university strong and well positioned to continue providing an affordable, high-quality education that prepares our students for personal and professional success in an increasingly complex global environment. The future is bright for BU, and the institution is ready for the renewal that comes with new leadership."

Soltz's retirement is effective June 30, 2017. •

## Among the Best

### BU RANKS AMONG THE U.S. NEWS BEST

BLOOMSBURG UNIVERSITY has once again made the list of top universities in the northern region of the country, according to *U.S. News and World Report's* annual ranking of U.S. colleges and universities.

*U.S. News* lists BU as No. 104 of the Best Regional Universities for the northern region, tied with Caldwell, Plymouth State and William Paterson universities.

BU's 79 percent retention rate (percentage of freshmen who return to school) is higher than several institutions that earned higher overall ratings, including Shippensburg and Mount Saint Mary's universities and York and King's colleges.

At 62 percent, Bloomsburg's 2015 graduation rate exceeds those of higher ranked Shippensburg, Rutgers, Arcadia, Seton Hill, Chatham and Wilkes universities. And, with a 6 percent alumni giving rate, Bloomsburg has more participation than higher ranked public institutions, including Rowan, Rutgers, Towson and Millersville universities. •

## Keeping a 'Husky Safe'

### NEW SAFETY APP AVAILABLE

BLOOMSBURG UNIVERSITY added one more tool to enhance campus safety for students, faculty and staff, an app nicknamed Husky Safe. The free app serves as an emergency communication tool between the campus community and Bloomsburg University Police Department (BUPD). Features of the app, produced by 911Cellular under the name 911Shield, include: Indoor Positioning System, Emergency Calling, iReports and Friend Watch.

Tom Phillips, director of BUPD, says Husky Safe is designed for use on campus only. BUPD redirects calls received from beyond the campus' borders to the appropriate 911 center. •



## Finding Excellence

### PROFESSOR HELPS SELECT FULBRIGHT SCHOLARS

FAITH WARNER, anthropology professor, was selected to serve a three-year term on the U.S. Student Fulbright National Screening Committee.

The screening committee reviews 60 to 75 applications from students wishing to pursue study, research or professional training abroad under the Fulbright-Hays Program sponsored by the U.S. Department of State. Warner will help select students for Fulbright awards to conduct research in Mexico.

Warner received a Fulbright award in 1995 to conduct research with the Guatemalan Maya peoples in United Nations-sponsored Mexican refugee camps. She spent 22 months conducting field work, and she credits the Fulbright award, which paid for half of her experience, with enabling her to finish her doctoral dissertation. •



Devyn Leshner and Chris Lynd

## Calculated Success

### MATHEMATICS RESEARCH PAPER PUBLISHED

DEVYNN LESHNER, a junior mathematics major, and Chris Lynd, assistant professor of mathematical and digital sciences, had their research paper accepted for publication in the peer-reviewed journal *Mathematics Magazine*. The paper is titled "Convergence Results for the Class of Periodic Left Nested Radicals."

Leshner used his programming skills to perform computer simulations, discover patterns, and make conjectures about his mathematical

patterns. Once the mathematical conjectures were formalized, Leshner saw firsthand how to construct mathematical proofs, write a formal research paper in mathematics, and submit a paper for publication.

This research was made possible by two Undergraduate Research Scholarship and Creative Activity (URSCA) Awards from the Office of Research and Sponsored Programs. •

## Distinct Honor

### BYRUM ELECTED TO COLLEGE OF FELLOWS



KRISTIE BYRUM, assistant professor of mass communications, was elected to the Public Relations Society of America's (PRSA) College of Fellows.

Byrum, who teaches courses in public relations and media law, is receiving the organization's highest honor in recognition of her significant contributions to the

communications profession and outstanding lifetime career achievement. Fewer than 2 percent of PRSA members — only 350 people nationwide — have been accepted into the College of Fellows.

At BU, Byrum was honored with the university's Teaching and Learning Enhancement (TALE) Center Outstanding Undergraduate Teaching Award, nominated by students who praised her for providing real-life examples based on her real-world knowledge. •

## Looking for the Positive

### NEW INITIATIVE ON BARRIERS TO LEARNING



A DONATION from a local philanthropist is helping educators identify students who are confronting non-academic barriers to learning. Susan McDowell, Selinsgrove, has committed \$200,000 to the Bloomsburg University Foundation to establish the Youth Mental Health First Aid program as part of BU's McDowell

Institute for Teacher Excellence in Positive Behavior Support.

The funding supports a coordinator of school-based behavioral health within BU's College of Education, outreach to school districts and a copy of the related textbook for each education major. The Danville Area School District is piloting the program this academic year, with the goal of training all administrators, counselors, teachers, nurses and coaches. •

## A Doctoral Honor

### ASSISTANT PROFESSOR RECEIVES NCA AWARD



KAI KUANG, assistant professor of communication studies, has been selected as the National Communication Association's 2016 recipient of the Gerald R. Miller Outstanding Doctoral Dissertation Award.

This award is given annually to new scholars who completed dissertations during the previous academic year. Kuang was recognized

for her dissertation, "Uncertainty and Information Management: A Meta-Analytic Review of Uncertainty's Effects on Information Management in Illness Contexts" that she completed at Purdue University.

The project focused on illness uncertainty and its impact on communicative behaviors and facilitating uncertainty management. Kuang received the award during the National Communication Association's annual convention in Philadelphia. •

## For Those Who Serve

### BU NAMED 'MILITARY FRIENDLY' FOR THE THIRD YEAR

BLOOMSBURG UNIVERSITY earned the title of Military Friendly School from Victory Media, publisher of *GI Jobs* magazine, for the third year — the first as a Silver Level award.

As a Military Friendly School Silver Level, BU is ranked in the top 10 percent of colleges, universities and trade schools in the country working to embrace military service members, veterans and spouses as students, ensuring their success on campus.

According to Bob Heckrote, academic adviser for military and undeclared students, 437 military students attend BU. To meet their needs, BU provides preferred class scheduling and has established a military students lounge. The BU Student Veterans Association offers opportunities for social and educational activities and is involved in fundraisers to benefit organizations such as The Wounded Warrior Foundation and the American Red Cross. •



# Voice of the Huskies

by TOM McGUIRE

GAIN OF SEVEN YARDS and good for another Huskies ..." says the voice on the loudspeaker. Several thousand fans complete the line "first down!" to nearly drown out the announcer. If you've attended a Huskies home football game in the last eight years you've heard the voice of public address (PA) announcer Josh Klingerman.

"It was always about creating a true home field advantage for the Huskies, which is why I wanted to do it," said Klingerman. "Once I got settled in and the school allowed music to be part of the atmosphere, I turned up my enthusiasm a few notches."

But all good things must come to an end. Klingerman called his last game on Oct. 22, 2016 and stepped away to spend more time with his family. He and his wife Jackie (Zinn) '03, a former EEE sorority sister, have three children. "Our three kids (JD, 6; Gavin, 4; and Sadie, 11 months) need their dad around on weekends," said Klingerman. "The reality is that my oldest will soon start playing football on the same day as Huskies games. I didn't want to miss out on seeing him play."

A football player for the Huskies from 2000-03, Klingerman would often hear former Redman Stadium announcer Mike Dubbs tell fans who made the tackle or scored a touchdown and think that would be a great job to have someday. "The irony is my interest in being a PA announcer started with Mike Dubbs at Bloomsburg High School basketball games," says Klingerman. "The fans loved his calls, the players loved it, and it definitely created a home court advantage."

In 2008 the Huskies PA announcer job became vacant and Klingerman's dream of getting behind the mic became a reality. His booming delivery of tackles and touchdowns charged the atmosphere at Redman.

"Bloomsburg's offense has been so prolific over the years that we would sometimes have 20 some first downs a game. It had to be both annoying and demoralizing for the opposing team to hear me say, 'Good for another Huskies first down!'," says Klingerman of his trademark phrase.

"My favorite part of doing the games, besides being there for all the wins, was the view from the press box. What a beautiful sight in the fall on a Saturday in Bloomsburg!"

Hosting NCAA playoff games were tough for Klingerman. NCAA policy states PA announcers should be neutral at games. That was something the former back-up quarterback struggled with at home playoff games. "I always had to bite my tongue during playoffs," says Klingerman. "Being neutral on something, especially Huskies football, is not in my nature. I never understood why the NCAA takes away the home field advantage by muting the PA announcer's energy level. I enjoyed pushing the envelope. Fortunately, we won a lot."

Next year fans will hear a new, yet-to-be-determined voice behind the mic, but the memory of Klingerman's calls will not be forgotten. "I cherish the memories and friends I have made from both playing and announcing. I bleed maroon and gold – Huskies for life."



From left, President David Soltz, Buck Eardley '96, Jan Hutchinson, Mary Gardner, Kim Maguire Petrosky '94, Ron Sheehan '74, John Stillo '98 and Athletic Director. Michael McFarland.

## HALL OF FAME

THE 35TH ANNUAL Hall of Fame dinner was held on Oct. 7 in the Nelson Field House. This year's Hall of Fame inductees were former softball and field hockey coach Jan Hutchinson and former athletic director Mary Gardner, along with former athletes Ron Sheehan '74 (wrestling), Kim Maguire Petrosky '94 (softball), John Stillo '98 (baseball), and Buck Eardley '96 (football). The induction of six individuals brings the number of members in the Bloomsburg University Athletic Hall of Fame to 169. Anyone who would like to make a nomination for the Hall of Fame can do so by visiting [buhuskies.com](http://buhuskies.com) and going to the TRADITIONS tab on the top of the page. •

## REPEAT ACADEMIC ALL-AMERICAN



JOSH SMITH, Mechanicsburg, was named a first team CoSIDA (College Sports information Directors of America) Academic All-America for NCAA Division II men's soccer. It's the second straight year that Smith has been named a first team Academic All-America by CoSIDA. The senior started and played in 17 games this year for the Huskies, scoring one goal from his defender spot. For his career, he scored five goals and assisted on four others, appearing in 75 matches with 71 starts. A year ago, along with being a first team Academic All-America, he was the PSAC Champion Scholar at the men's soccer championships and was a member of the PSAC Fall Top 10 team. As an exercise science major he carries a 3.99 GPA. He becomes the second men's soccer player in the last five years to earn back-to-back first team CoSIDA Academic All-America honors joining Bryce Schaffer in 2011 and 2012. •



From left, Dione Somerville, vice president for student affairs; Suzzane Nery, Lourival Nery, Vitoria Nery and Michael McFarland, athletics director.

## BU RECEIVES OLYMPIC GIFT

A little bit of the 2016 Summer Olympics in Rio came to Bloomsburg when a torch used in the relay around Brazil was given to the university by the family of Huskies tennis player Vitoria Nery. Vitoria's mother and father, Lourival and Suzzane, natives of Brazil, received the torch from Lourival's brother, Fabio, who is the secretary of economic development and tourism of Tesesina in Brazil. Vice President for Student Affairs Dione Somerville accepted the torch on behalf of University President David Soltz and everyone at the school. •

## NEW WRESTLING HEAD COACH

MARCUS GORDON was named the Huskies' new head wrestling coach in October. Gordon, who was an assistant coach for three years with the Huskies,



is a graduate of Ashland University in Ohio where he spent six years as an assistant. As a collegiate wrestler Gordon was a two-time qualifier for the national championships and a two-time Academic All-America (Wrestling Coaches of America). During the 2007-08 season Gordon was ranked as high as third in the country. Joining Gordon on the sidelines this year will be Russ Hughes, who previously coached at Benton High School. Hughes is a graduate of Penn State where he was a standout wrestler for the Nittany Lions earning All-America honors in 1995. •



PHOTO: ERIC FOSTER

# ECHOES OF FRIENDSHIP

by ERIC FOSTER

WHEN BLOOMSBURG UNIVERSITY rededicated the bronze bell called “Endless Circle” last fall it was more than acknowledgement of artwork in the Sculpture Garden on the Academic Quad. It was an affirmation and remembrance of a relationship that Bloomsburg shared with a famed artist for more than half a century.

The bell, the first bronze commission of the late Toshiko Takaezu’s work in North America, now hangs from a new white oak gate,

funded by a donation from Thomas J. ’65 and Cecelia M. Toth ’66 after the weather took its toll on the bell’s previous framework. Bloomsburg’s gallery director Scott Roper designed the gate in Japanese style, carpentry foreman Kollyn Kerstetter and his crew crafted it with mortise and tenon joints, and the university grounds crew, led by supervisor Rich Yoder, installed it.

When Takaezu created the bell on campus over several years in

the 1980s with the assistance of students and art professor Karl Beamer, her relationship with the university was already three decades old. The Japanese-American artist began a friendship with Percival “Bob” Roberts, the late Bloomsburg art department chair, in 1958. She fashioned Endless Circle in his memory.

After Roberts’ death, Takaezu’s relationship with BU strengthened through a friendship with Beamer,

*An artist is a poet in his or her own medium. And when an artist produces a good piece, that work has mystery, an unsaid quality; it is alive.*

— Toshiko Takaezu  
weaver, painter and sculptor

now professor emeritus. Beamer, who met Takaezu while he was an undergraduate student, joined the faculty as a sculpture and ceramics professor in the 1970s.

Endless Circle was produced in the Simon Hall sculpture studio in three phases: creating the mold, casting the bell and finishing the bronze. Influenced by Japanese Zen monastery temple bells, Endless Circle is decorated on the front and back with a large incised freeform spiral, a reference to the Japanese Zen concept of the endless circle symbolizing birth, death and rebirth.

Takaezu's impact on campus continued after the bell was cast. She participated in pottery firings and visited in 2008 for an informal reception honoring her life, work and friendship with BU.

Takaezu also donated more than a dozen ceramic works that are on permanent display in Andruss Library, along with a large painting by famed Japanese artist Sawada, which hangs in the lobby of Mitrani Hall. Other pieces are among the collections of the Smithsonian American Art Museum, the Museum of Fine Arts in Boston and the Los Angeles County Museum of Art.

Takaezu died March 9, 2011, in her native Hawaii, surrounded by three generations of family. ●

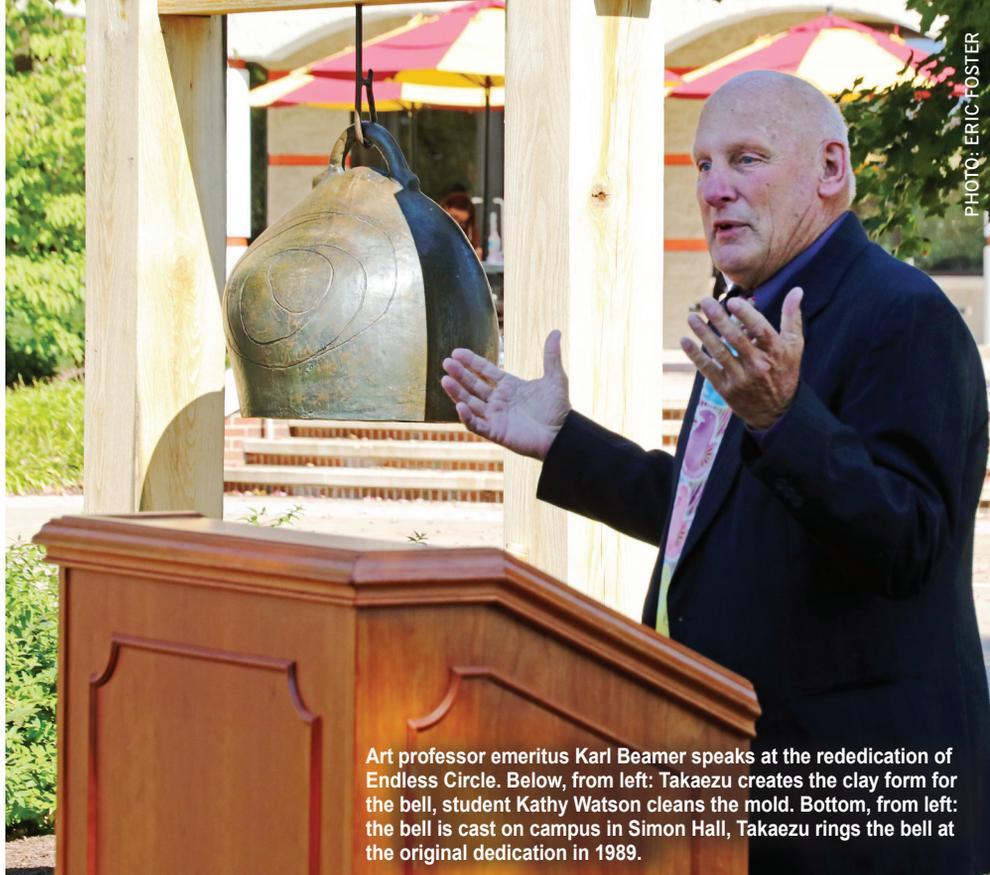
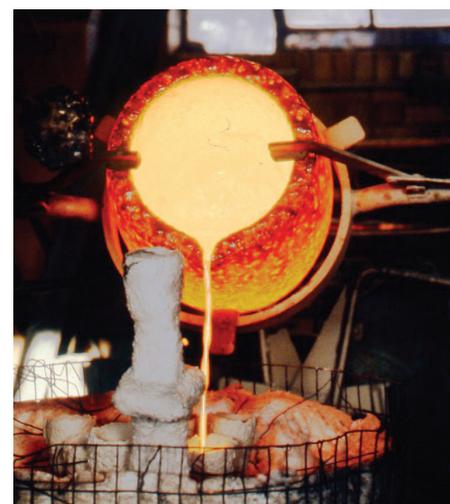


PHOTO: ERIC FOSTER

Art professor emeritus Karl Beamer speaks at the rededication of Endless Circle. Below, from left: Takaezu creates the clay form for the bell, student Kathy Watson cleans the mold. Bottom, from left: the bell is cast on campus in Simon Hall, Takaezu rings the bell at the original dedication in 1989.





ZEIGLER  
COLLEGE OF BUSINESS



# BEYOND BUSINESS AS USUAL

by RONALD ARENA

PHOTO: GORDON WENZEL/IMPRESSIONS

***A groundbreaking gift from alums Terry and JoAnn Zeigler won't just rename the business school at Bloomsburg; it will also elevate the reputation and quality of business education at BU far into the future.***

ARE BUSINESS schools still relevant?

That's an oft-asked question these days, posed by think tanks, research centers and advocacy groups alike. Prospective students are adding their voices to the chorus, wondering if their tuition dollars and years of study will give them an edge in an ever-changing, ever-more-competitive marketplace.

This much is clear: For business schools to retain — some might say

*regain* — their luster, they must tailor the education they offer to meet the new and evolving demands of the 21st-century workplace.

In short, they must move beyond business as usual.

That's the vision of Terry '76 and JoAnn Zeigler '77, a vision that recently inspired the couple to make a multi-million-dollar gift to Bloomsburg University as part of the *It's Personal* campaign.

The Zeiglers have high hopes, and high expectations, for business education at BU — and for the university's newly named Terry and JoAnn Zeigler College of Business.

"Our entire message is about relevancy," says Terry Zeigler, president and CEO of Datacap Systems Inc., based in Chalfont, Pa. "How do we keep Bloomsburg relevant in a rapidly changing world? How does a business education at



Opposite page: Terry and JoAnn Zeigler in the lobby of Sutliff Hall, home of the Zeigler College of Business. This page: Students file into Sutliff Hall for the annual Business Conference organized by the Zeigler Institute for Professional Development.

PHOTO: JAIME NORTH

Bloomsburg adjust to the reality that 65 percent of kids entering grade school today will as adults take jobs that don't exist today?"

There are no easy answers, but Zeigler has some strong and persuasive opinions, born out of nearly four decades of in-the-trenches experience as a small-business founder. Terry is quick to say that he's not an academician, that he knows his place as a donor. "I'm not the dean," he says. "The college is in good hands with Dean (Jeffrey) Krug." While the Zeiglers have no desire to interfere with day-to-day operations at Bloomsburg, they proudly embody the new face of philanthropy and the desire to bring about change and make a tangible difference with their giving.

### What's in a name?

Naming the business school at Bloomsburg was not high on the list of motivations that inspired the Zeiglers to make the largest gift in the

history of the university. "This part was difficult for us," admits JoAnn. "I really believe in doing good things, in doing the right thing, and we've been blessed to be able to be generous. But both of us have a hard time with the notoriety, the fanfare."

The Zeiglers ultimately were convinced that adding their name to the business school would go a long way towards carving out a distinctive brand for Bloomsburg. Both Terry and JoAnn come from humble beginnings that mirror the background of many of today's BU students: middle-income, blue-collar families, a strong work ethic, and better than average performance in the classroom. Terry's father never earned a high school diploma; he worked first as a plumber, then as a production scheduler in a factory. JoAnn's dad also dropped out of high school, earned his high school equivalency diploma after World War II, took a few college courses, and eventually started his own business.

They hope that the Zeigler name and the personal road they took

to success — marked by relentless passion, discipline, and determination — will influence future generations. Here's a glimpse of what the Zeiglers and Dean Krug foresee a decade from now, and beyond, when students, faculty, and business leaders reflect on what is distinctive about a business school education at Bloomsburg:

### **MORE INTEGRATED.**

Business students typically dive into a singular discipline — such as accounting, marketing, management or finance — a solitary approach that leads to narrow areas of expertise. "In today's world, it's critical to see how each business area is interconnected," Terry notes. "The college is aware of these trends and is committed to continuing to create a more integrated curriculum." This broad knowledge of how companies operate, he insists, will help BU graduates drive teamwork, bring out the best in others, and engender the collaborations needed for success.

CONTINUES ON NEXT PAGE



From left: Jerome Dvorak, executive director of the Bloomsburg University Foundation; Duane Greenly, chairperson of the Bloomsburg University Foundation; Erik Evans, vice president for university advancement; Ira Blake, provost and senior vice president for academic affairs; Jeffrey Krug, dean of the Zeigler College of Business; JoAnn and Terry Zeigler; BU president David L. Soltz.

PHOTOS: GORDON WENZEL/IMPRESSIONS

**HANDS-ON, ACTION-BASED LEARNING.**

The Zeigler College of Business will provide students with increased opportunities for real-world learning. Terry and JoAnn’s gift will be used in part to support and expand much of what is at the heart of a Bloomsburg business education: internships, interactions with successful alumni, greater participation in start-up competitions, development of business plans, and other activities that impart practical skills and prepare students for leadership.

**NIMBLE AND ADAPTIVE.**

The pace of corporate change today is unyielding. Terry sees this daily in his own business, which develops and markets integrated point-of-sale payment systems — a complex process that plays out in a matter of seconds anywhere a consumer uses a credit card or makes an e-transaction. New threats are constant; think PayPal, Apple Pay, or Square. “If Visa or MasterCard sneezes tomorrow,” he says, “it can turn our world upside down.”

“Change,” he adds, “is the name of the game, whether it’s the music industry, the publishing industry, the

health care industry, you name it. Students who graduate from college today must stay enduringly relevant. They must be prepared to adapt, to be nimble and entrepreneurial, or they will not make it in the business world. My hope is that a Bloomsburg business education will increasingly train students to think like entrepreneurs and find solutions to tough problems.”

One way to do this is by exposing students to the best practices of small businesses, learning skills which will serve them in later years whether they work for a Fortune 500 company or a family-run enterprise. “When you

learn about small businesses — and let's be clear, many of these students will work in small and family-run businesses, especially if they stay within a 50-mile radius of campus — you learn everything there is to know about how a company is run," Terry adds. "These are skills that will make Bloomsburg graduates instantly valuable to a company of any size. A small business/family business focus can be a powerful differentiator for BU."

### **THEORY AND PRACTICE.**

A portion of the Zeiglers' gift will be allocated to support faculty and their professional development to ensure that BU recruits and retains teachers who are always — here's that word again — *relevant*. "Our hope," according to Terry, "is that this investment will work to enhance faculty skills so that business education at BU continually keeps up with the evolving needs of industry."

The Zeiglers imagine a series of faculty initiatives that include:

- special training that emphasizes teaching business as a whole;
- consulting activities done with students or independently;
- opportunities to advise and assist students in business development activities; and
- research and scholarship that advances strategic initiatives at the college.

### **Love blooms at Bloomsburg**

How is it that a small-business owner and his wife are able to make a multi-million-dollar gift to name a business college? And why did they choose Bloomsburg as their philanthropic destination?

The answers trace back to the mid-1970s when Terry Zeigler first eyed JoAnn Schultz on campus. They met in a badminton class (part of a mandatory recreation requirement) in the cold of winter. One complication kept this from unfolding as a mutual love-at-first-

CONTINUES ON NEXT PAGE



sight narrative: JoAnn was dating another guy at the time.

That didn't stop Terry. He conveniently offered her rides back to her dorm in his VW Beetle. "He was confident ... and aggressive," JoAnn recalls with a laugh. They started dating a few months later, a first date that was forever burned into their memories when a pack of streakers raced by the couple. They married in 1977.

Thirty-nine years and three children later, their fondness for Bloomsburg remains. And their generosity continues to grow.

In recent years, they have funded an endowed scholarship program at the university and announced a \$1.67 million gift to establish the Zeigler Institute for Professional Development (ZIPD). ZIPD has been hugely popular, providing a comprehensive educational experience designed to build both personal and professional capacities, help students make informed career choices, and set them on a path

towards success in the business world.

Their latest gift is a continuation of their commitment to shape a new generation of business leaders.

"Bloomsburg University is forever indebted to Terry and JoAnn Zeigler," says President David Soltz. "Their vision for the Zeigler College of Business, their passion for providing opportunities for students from every walk of life to have access to an outstanding business education, and their tremendous generosity will have a lasting influence. I am thrilled that the first named college on our campus will carry the Zeigler name."

Dean Krug echoes those sentiments. "Terry and JoAnn represent all that is good about Bloomsburg University," he notes. "They are smart and savvy, real and authentic in all ways, visionary in their outlook, unwavering in their efforts to make good things happen, and always, always, looking for ways to improve the student experience at BU. They see this gift

as an investment. I couldn't be more pleased that they have chosen to make that investment in the Zeigler College of Business."

So, back to the question of how the Zeiglers were able to stretch as far as they did with their support of BU. The equation is simple. They worked hard all of their lives. They saved consistently and aggressively for four decades, living in the same modest home for 37 years. They invested in real estate early in their marriage, buying condemned homes and burning the midnight oil to fix them up and prepare them for rental. And Terry dedicated his career to a small business he co-founded in his 20s — a business that is now widely regarded as a best-in-class enterprise.

Add it all up and the impact is clear: not just a name on a building but a legacy that will pay dividends for Bloomsburg students and faculty far into the future. •

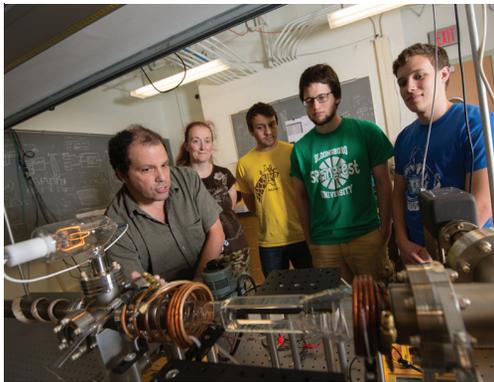
**Ronald Arena** is a writer and communications consultant.



From left: Pennsylvania State System of Higher Education Chancellor Frank Brogan, Jenelle Zeigler Ross, Dennis Ross, JoAnn Zeigler '77, Terry Zeigler '76, Mary Zeigler, Justin Zeigler '06, Heather Zeigler, Jared Zeigler, Bloomsburg University President David Soltz.



**Support** Bloomsburg University **Today**  
to **Create a Legacy** for **Tomorrow**



Did you know that you can create a legacy at BU that will help future generations achieve their full potential while also preserving your assets for yourself and your family?

Here's How:

- Make a gift to BU in your will
- Add BU as a beneficiary of a retirement account
- Name BU as an owner and/or beneficiary of a life insurance policy



To learn more, visit  
**[itspersonal.bloomu.edu/  
planned-giving](https://itspersonal.bloomu.edu/planned-giving)** or call  
**855-BU2-GIVE (855-282-4483)**



**It's Personal**  
The Campaign for Bloomsburg University

# AT HOME IN THE WORLD

by TOM SCHAEFFER



“WHEN WE’RE comfortable, we tend to put ourselves into a little box and get used to traveling from our home to campus and back again, making that your whole world,” says Mariam Sarkessian, a native of Malvern, Pa., about deciding to spend her junior year studying at the University of Nancy in France.

With an adventurous attitude and financial support from the Phillip N. Stan, III and Andrea McHugh Study Abroad/ Internship Professional Experience Grant, Sarkessian enrolled in a nine-month program to earn a Bachelor of Business Administration degree.

Sarkessian found things to adjust to from the day she arrived in France. “Right as we got there, the apartments where I was staying, along with several other students in the study abroad program, had a power outage. We were without power for the first two weeks,” says Sarkessian. “No computers, no internet, no blow dryers, no refrigerator. None of the comforts many of us were used to.”

For Sarkessian, a business management major with a minor in music for voice, the real awakening was the classes. “The set up and structure of the classes was one of the biggest culture shocks. Everything was

in one building, class schedules changed from week to week, the vacation schedule was entirely different, and each class was three hours long.”

The French education system stresses organization, self-motivation, independence and collaboration. Fortunately, her Bloomsburg business classes included many group projects. Each of her classes in France included two group projects, and in some, “that was the scope of the entire class,” she says. “We were given a group project and then that was it, we just had to complete that project and for that class.”

# A global classroom

For Bloomsburg students, the world is increasingly their classroom. Last year, more than 100 students studied abroad in 15 countries that included France, Denmark and Ireland. And in 2017, the number of students going abroad will likely go up.

Already this year, 39 students have returned from a winter experience in Poland, Hungary and Austria. Later this summer, groups of students will explore China, London, Italy, Norway and Morocco.

“Studying abroad can be a transformative experience for a student,” says Nawal Bonomo, director of Global and Multicultural Education. “Students not only learn about life in other countries, they gain new perspective on our own nation and culture.”

At Bloomsburg, students have the option of studying abroad on short-term, faculty-led trips or spending a semester or academic year at a university abroad through an exchange program, a direct program, or through a third party provider. Long-term exchange programs allow students to earn credits at an international institution that apply to their studies at BU.

Opportunities to study through exchange programs continue to grow, with exchange agreements at 15 universities world-wide. “Students have become very interested in Australia,” says Bonomo. “Thanks to a direct agreement with Victoria University in Melbourne, students are now able to study abroad there at an affordable cost.”

Learn more about Bloomsburg’s study abroad programs at [bloomu.edu/global-education](http://bloomu.edu/global-education).



PHOTO: TOM SCHAEFFER

Outside of school, Sarkessian lived like a local, shopping at neighborhood grocery stores and dining in neighborhood cafes. “It was a lot more relaxing pace and healthier lifestyle than life in the U.S.,” Sarkessian says. “When we weren’t rushing to classes, we could walk to almost anywhere we wanted to go and nearly all the food was organic or locally grown.”

Along with completing an accelerated bachelor’s degree program, her scholarship made it possible for Sarkessian to travel to 36 cities in 10 countries by train, plane, bus and

automobile. “Traveling by yourself in an unfamiliar place forces you to learn a lot about yourself pretty quickly,” she adds. “You discover more about your own strengths and weaknesses and how you will respond to challenges when they come up.”

At the recent Career Connections Expo held on BU’s campus as part of the Professional U initiative, Sarkessian updated her resume to include her study abroad experience. She asked employers if they offered opportunities in the areas of international business and project management.

“Through this entire experience, I was exposed to an amazing amount of different work styles and cultures,” says Sarkessian. “But after seeing how the work I might do would be applied in an actual international setting, I became much more confident about turning this into a career after college.” •

**Tom Schaeffer** is communications coordinator for the Bloomsburg University Foundation.



PHOTOS: ERIC FOSTER

# THE ART OF *TRANSFORMATION*

by *KIM de BOURBON*

DURING THE ORGANIZED CHAOS that is rehearsal for a musical stage production, all the players — cast and crew — are still working out how to put their own pieces of the puzzle in place during the first technical run-through.

For the Bloomsburg University Players' production of "The Rocky Horror Show," it is a compelling picture of collaboration. The lines between teacher and student fade as everyone gets ready for an audience in less than a week.

Dialogue, dance, lights, props, singing, costumes, marketing, sound, music, stagecraft — it is a staggering amount of work for just four public shows.

Stage manager Sara Tessarvich, a senior theatre major, gives ushers and crew a backstage tour, telling them how to dress and what to do on performance nights. "You must be dressed completely in black. You are supposed to disappear."

Technical director Ethan Krupp, the university's director of theatre,

is on stage with senior theatre major Titus O'Neil, whirring away with a drill on a piece of uncompleted set.

"It doesn't matter if you're an actor, designer, director or technician," says Krupp, an associate professor who has worked on more than 25 BU shows. "We each start with a piece of information, a script, and analyze it, based on the job we need to do. We create a world. Then we have to communicate what we've created to an audience in a way that is creative and energetic."



Opposite page: DreLand Goar embodies Frank N. Furter in "The Rocky Horror Show." This photo: Rehearsals began weeks in advance in a McCormick Center classroom.

Sixteen actors, wearing only hints of costumes and wireless microphones for the first time, test their voices for the sound crew. "It's not a fun thing," says sound designer Heath Hansum, a professor on loan from Bucknell University. "But it's pretty much darn necessary."

Musical director David Tedford, the university's director of orchestras, runs through some sound checks of his own from a platform high above stage left, working with a rehearsal pianist. For the public shows, there will be a six-piece band.

Bruce Candlish, associate professor of theatre, returns to the digital light board with a Subway sandwich and waits for his part of the tech rehearsal to begin. A veteran of more than 50 BU Players productions, Candlish describes the set and light design for "Rocky Horror" as his most elaborate. Finally, the curtains close as actors and technicians, students and faculty alike, find their places and prepare to run through the play non-stop on stage for the first time.

Samantha Norton, the endlessly energetic guest director for this production, is an adjunct professor at both Bloomsburg and Bucknell universities, with a background in opera and stage fighting and experience as a stage and television actor. She is up and down from her seat on the sidelines all night, scribbling notes — no point of praise or imperfection will be too small to

discuss with the cast backstage after the run-through is done.

Choreographer Julie Petry, associate professor of theatre and dance, makes her own notes about how the actors move and manage their dance numbers. She will also have notes to share later.

"There's a whole lot of work going on here that no one sees on stage," Norton says later in a calmer moment. Actors and crew are all asked to research the history of the play, to study what was going on in the 1970s when it was written, and to consider how those times might be similar to now.

### A camp classic

"The Rocky Horror Show" may be the epitome of energy and campy

creativity. After BU staged two dramatically "heavy" productions last season, the off-the-wall musical was deemed a good choice for fall 2016.

Most know "Rocky Horror" in its "Picture Show" incarnation — the 1975 film starring Tim Curry, Barry Bostwick and Susan Sarandon that immortalized the original English musical. But the theatrical version continues to play non-stop on stages around the world.

For the uninitiated, here's the plot: A straitlaced young couple, Brad and Janet, seek shelter from a storm and find themselves in the castle of a cross-dressing bisexual alien mad scientist intent on creating a buff bodybuilder lover. (It helps to know that this rock-and-roll spoof of B-horror movies was never intended to be taken too seriously.)



Samantha Norton



Jonathan Schultz is center stage as Dr. Scott in a partial dress rehearsal and (opposite page) does double duty as the energetic Eddie.

But the synopsis doesn't begin to explain the cult following the show sustains. No performance or screening is authentic unless fans intimately familiar with the dialogue come in costume, talk back to the actors and employ props they bring from home at specific points in the plot.

It also steams with sexual imagery as the "sweet transvestite" Frank N. Furter seduces both Brad and Janet in one night.

"We've been trying to explore the relevance of the show," Norton says during rehearsal. "Whether it's a matter of finding your identity, who you are, or whatever."

Adam Tidridge, who plays Brad, says theatre allows an audience to experience topics "that are too much of a taboo to bring up in normal conversation."

"I think it allows the community to really have to think about the human condition and how life really is," he says.

Like most other BU Players productions, "Rocky Horror" is staged at the Alvina Krause Theatre, home of the Bloomsburg Theatre Ensemble. Performing on the BTE stage for a couple of weeks each semester gives

students a chance to connect with a professional company and plug directly into the community.

"It's right in the middle of downtown," says Krupp, lowering the barrier for local residents to attend. "We are all 'Bloomsburg,' but the more we go off the hill, and the more they come up the hill, the better off we all are as a community."

### A major in problem solving

BU offers a bachelor of arts in theatre arts, with performance and design technology tracks and an integrated theatre studies option for students pursuing careers in theatre management or educational theatre. Both Norton and Krupp live and breathe the concept that theatre prepares students for more than just entertainment industry jobs.

"If you strip away the special skills, we are teaching collaboration, communication, storytelling," Krupp says. "These are pretty fundamental building blocks of success in almost any career."

Students develop marketing skills promoting the show, Norton says, and manage money as they find a way to make, build or buy props within a set budget. "This is hands-on work from

the ground up," she says. "Everyone is working side-by-side-by-side ... It mirrors the professional world."

Krupp completes the thought. "It's the ability to solve problems, it's time management, it's personal communication, it's interpersonal relationships."

"Everything is on such a deadline, and you can't fake it," says Norton

"The show is going to open when it's going to open," Krupp says. "It has to get done by the deadline. You can't just put it off. That's translatable across all disciplines and professions."

These life lessons are not lost on the cast and crew of "Rocky Horror."

"Theatre is all about problem-solving," says Tidridge, a sophomore majoring in interpersonal communication. "You are given a script and then have to memorize that, but then begin to answer questions within the script so you can truly understand the show and put on a great performance."

"You not only form a great work ethic, but you learn how to work for the good of other people, because as much as you may enjoy doing the show, there are people counting on you to make them the best they can be to an audience."



And then there's that connection to the public.

"I think that's absolutely what theatre is all about and always has been about," says O'Neil, a senior theatre major who for this show has been a key crew member — hanging lights, building the set, running the spot light.

"Working on a play in any way, shape or form is an incredible experience," O'Neil says. "It is one of the most teamwork-oriented careers that exists. Regardless if you are tech crew, an actor, marketer, or a designer, everyone has to be on the same page."

The collaborative experience with faculty has been important to O'Neil.

"I learned so much in this process, and if I had been treated as just a student, I would not have gained that knowledge. I love that the faculty is always so willing to match what you give them. If you want to excel, they are overwhelmingly supportive and ready to give you a push."

One of the challenges for faculty, however, is balancing the need to let students learn with the need to step in and keep things going in the right direction. Or as Krupp puts it, "the break point between process versus product."

"Process is the most important part of it, because we're educators," he

says. "But theatre is the public face of the university, and the product should be at a certain level of quality."

"Rocky Horror" seems to have met all those goals. Tickets sold out a week before opening night, with a waiting list of about 30 people for each show.

"We had a wonderful demographic of ages in the audience," Norton reports. "Many people, who grew up in the mid to late '70s, came ready to play."

Before the success of the production even has a chance to sink in, Krupp and his colleagues

— students and faculty alike — are already deep into the spring production.

"Harvey," the Pulitzer Prize-winning comedy about a fellow who befriends an invisible 6-foot rabbit, is scheduled to take the stage in March.

"That's another thing that's pretty beautiful about my job," says Krupp. "There's always something new." •

**Kim McNally de Bourbon '77** is a retired newspaper editor now working as a freelance writer and editor in Delaware Water Gap, Pa.



Bruce Candlish



PHOTO: ERIC FOSTER

From left: Music professor Steve Clickard and students Reed Lehman and Rebecca Dressler.

# 'Dance' Steps

by BONNIE MARTIN

IT'S AN ASPECT of music we listeners rarely consider: what goes on behind the recorded performances of our favorite vocalists or instrumentalists to make sure the tunes we love are pleasant to the ear and consistent in tone, volume and levels.

BU students Rebecca Dressler, Coal Township, and Reed Lehman, Bloomsburg, were responsible for these aspects and more as they mixed and mastered all tracks on The Clickard Consortium's new CD, "Dança do Papagaio," during summer 2016. The Clickard Consortium is a 10-musician jazz band led by Stephen Clickard, chair of BU's department of music, theatre and dance, and director of both BU's Center for Visual and Performing Arts and the Jazz Ensemble. Guest musicians on the new CD are saxophonists Nate Harbaugh, a senior marketing major and music minor from Edwinstown, Pa. and recent BU graduate in music, Charlie Bryant,

Philadelphia.

Clickard says the CD already was planned when he was selected to receive the first Jack and Helen Evans Endowed Faculty Fellowship. Established as part of BU's *It's Personal* campaign, the two-year fellowship includes an annual award stipend of \$2,500 to augment scholarship and create professional and applied learning opportunities for students.

"The fellowship came as a surprise," Clickard says. "Producing the CD fit well within the fellowship's goals, allowing me to further my professional activities while helping students further their career goals through faculty/student collaboration."

The jazz, swing and Latin tunes on the CD are Clickard's original compositions and his arrangements of songs in the public domain. The CD's title track, which translates to "Dance of the Parrots," is a nod to the Clickard family's aviary of 15 birds and their red-winged macaw

who danced on the piano as the song was composed. The song, in a Baïão feel, evokes the macaw's native homeland of northern Brazil.

The students were responsible for producing a recording that conveyed "my conception of the pieces as they were written and performed" while conforming to industry standards, Clickard says, working directly with the musicians and behind the scenes.

"One night, The Clickard Consortium came to the studio to be recorded," says Dressler, a dual major in audio video recording and music. "Reed (Lehman) and I were in charge of choosing and placing microphones, setting up the recording software, getting microphone levels and the actual recording. Later that month, we mixed and mastered that track, 'In the After Rain.' The whole process has helped me prepare for my professional career."

"As a musician, it takes thousands of

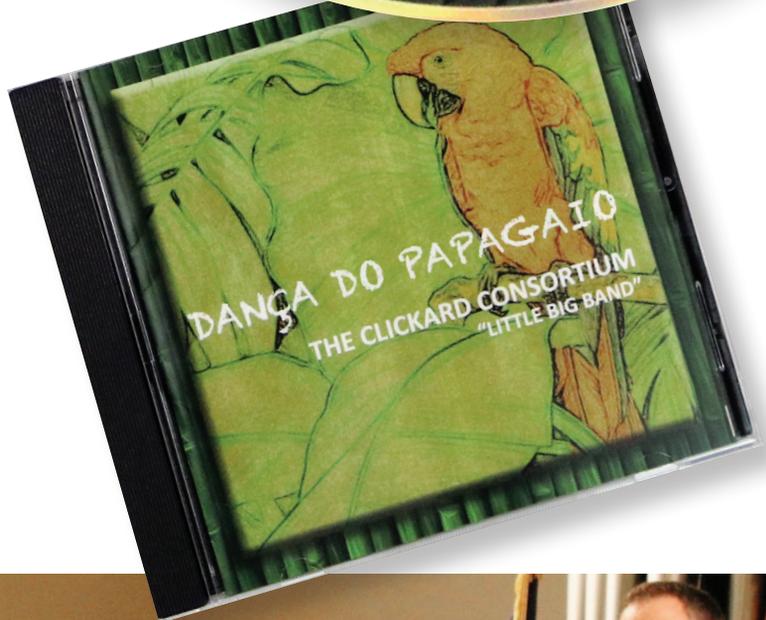
hours of practice to even start to reach mastery,” adds Lehman, who is majoring in audio video recording. “The same concept goes for mixing. I think Rebecca and I spent 90 to 100 hours in the studio. All of that time translates into skills gained.”

Both members of BU’s Jazz Ensemble, Dressler and Lehman came away from the production experience with a bonus – a new perspective on performing. “When we were mixing the album, we had to listen to all of the parts separately to make sure they sounded their best, then we had to switch focus to see how they sounded in the big picture with the full ensemble,” Lehman says. “As a member of the Jazz Ensemble, I need to focus on my job and making sure I sound my best, but I also need to focus on what I contribute to the ensemble as a whole.”

Working on “Dança do Papagaio” gave the students experience conceptualizing a full album and carrying that concept through from tune to tune, Clickard says. “They now have that experience ... along with professional credit on the recording.”

“Dança do Papagaio” is available through Amazon.com, iTunes and CDBaby.com. •

**Bonnie Martin** recently retired as editor of *Bloomsburg: The University Magazine*.



Professor Steve Clickard, right, performed as well as wrote for the album.



Fernando Santos

# Tuning to a *career*

by TOM SCHAEFFER



PHOTOS: TOM SCHAEFFER

AS GENERAL MANAGER FOR WBUQ, Bloomsburg's student-run radio station, Fernando Santos is living his passion for the art and business of radio. But the junior communication studies major from Bethlehem didn't come to Bloomsburg tuned to the possibility of a career in communications, let alone radio.

Santos arrived at BU in 2013 determined to become a teacher. He quickly discovered that this was not the right career for him. "I wasn't doing well," he says. "I didn't know what I was going to do, but it wasn't working, so I went home."

In his semester off, he took a sales job at a national department store chain, and was very successful. "After doing so well in the sales job, I knew I needed to do something that would allow me to connect with people and show my personality on a regular basis," says Santos.

An Intro to Mass Communications class taught by David Magolis, associate professor of mass communications, inspired Santos to get involved in the campus radio station. "We cover the many potential career paths in mass communications," says Magolis.

"Fernando sat in the front row of my class every day, but he really started paying attention when I talked about WBUQ."

"I worked as a DJ for an online radio station when I was in high school, and I really enjoyed it" said Santos. "When I heard there was an opportunity to work at the campus radio station I jumped at the chance."

Santos enrolled in the Confer Radio Talent Institute, a week-long summer institute provided through donor support, that exposes students to careers in the radio industry. Fernando, with additional

# Giving The Gift of Experience

DAVID MAGOLIS, associate professor of mass communications, was recently chosen to receive the *Kerby Confer Faculty Fellowship for Mass Communications*. Magolis plans to use the funding from the fellowship to transform WBUQ, Bloomsburg University's student-run radio station, into a professional media environment that will provide students with the tools needed for a career in the radio industry.

The gift to establish the *Kerby Confer Fellowship for Mass Communications* grew from the success and student involvement in the Confer Radio Talent Institute, which was also created through a gift from Kerby Confer.

Once Magolis realized that more and more students were becoming excited about working in radio, he and Doug Kleintop, director of development for the BU Foundation, approached Confer with the idea of turning the campus radio station into a learning lab for BU students.

"We had the opportunity here on campus to expose our students to the variety of career opportunities within the radio industry," says Magolis. "By transforming the radio station from a club to a more professionalized setting, we can begin to prepare students for the broadcasting industry through hands-on experiences."

Confer's donation will also be used to support student trips to professional conferences and create scholarship positions within the executive staff of WBUQ. Through these positions, students will develop a format for the station and build a structure of leadership and staff who will focus on promoting the station and growing its audience.

"This gift creates the perfect opportunity to help our faculty develop the kind of high-impact experiences we want to provide to our students," says Erik Evans, vice president of university advancement. "They also align with another major goal of the *It's Personal* campaign, which is learning what our donors are passionate about and linking that passion to strategic initiatives that have a lasting and meaningful impact."

Since the public launch of the *It's Personal* campaign, there has been a major emphasis on creating gifts that support the university's *Professional U* initiative and its comprehensive goal of providing students with one professional experience each year leading to graduation.



Fernando Santos, right, was introduced to the possibilities of a radio career by David Magolis, left.

funding from the Bloomsburg University Foundation, attended a national radio convention in Nashville where he networked with radio professionals from across the country. "Once I came back from that experience, no one could tell me this wasn't going to be my career," says Santos.

When the 2016 spring semester ended, Magolis approached Santos and asked him to consider taking on the role of general manager of WBUQ.

Santos is thinking about the station he wants to leave behind when he graduates in 2018. "I am so excited about this opportunity and to work with Professor Magolis to help transform the student radio station into a more professional training environment for myself and other students interested in a career in radio." •

# Students Helping Students

## CGA endows emergency scholarship fund

HELPING FELLOW STUDENTS is the core mission of Bloomsburg University's Community Government Association (CGA). After seeing the level of excitement and energy generated for the *It's Personal* campaign, members of CGA board knew they wanted to get involved.

"We all attended the campaign kickoff in October 2015," says CGA president John Caserta. "The number of alumni, faculty and administration members that were there inspired us. As student leaders and representatives of the student body, we felt like we should help too."

Guided by their mentors, faculty and staff advisers, the CGA Board began searching for the right gift to support the *It's Personal* campaign in a way that would connect with their passion for helping their fellow students. "We told them, ask themselves what they're seeing and what they're feeling would be the best way to serve the student community," says Neil D'Amato, CGA comptroller and co-adviser of the CGA Board.

In conversations among the board members, a common thread emerged. "They went around the room, and they each knew someone who had left the university because they were struggling financially," says Tom Kresch, assistant vice president of student affairs and CGA co-adviser.

Former CGA President Sally McAvoy '16 attended a meeting with Tom

Fletcher, vice president of strategic enrollment. During this meeting, she learned of the *It's Personal* Scholarship Fund, an emergency fund established specifically to help students in good academic standing who were in danger of not completing their BU education due strictly to financial circumstances.

"Once we heard about the *It's Personal* Scholarship Fund, that really hit home," says McAvoy. "We knew this was the right place for us, as the student governing body, to concentrate our giving efforts." The CGA board made a \$350,000 gift to permanently endow the *It's Personal* Scholarship Fund, making it a resource available to BU students who need financial assistance to keep their educational dreams alive.

Funding for the gift was generated through two CGA revenue streams; proceeds from the university store and Honeysuckle Student Apartments. These revenue sources were created with a long-term goal of allowing the CGA to provide scholarship opportunities for BU students through future proceeds.

"I was proud of the students for making a gift that felt right," says Kresch. "Not only because it aligned perfectly with the goals of the CGA, but also because it was personal for them. If they could help to make sure another student wouldn't have to leave because of finances, then that's what they would want to do." •

— Tom Schaeffer



CGA board members are, from left: Arden Shiller, CGA secretary; Wesley Kearney, executive assistant; William Turner, parliamentarian; John Caserta, CGA president; Rebecca DeMuth, historian; Austin Devlin, CGA treasurer; Katie Mullen, student trustee; and Sarah Bartra, CGA vice president.

# husky notes

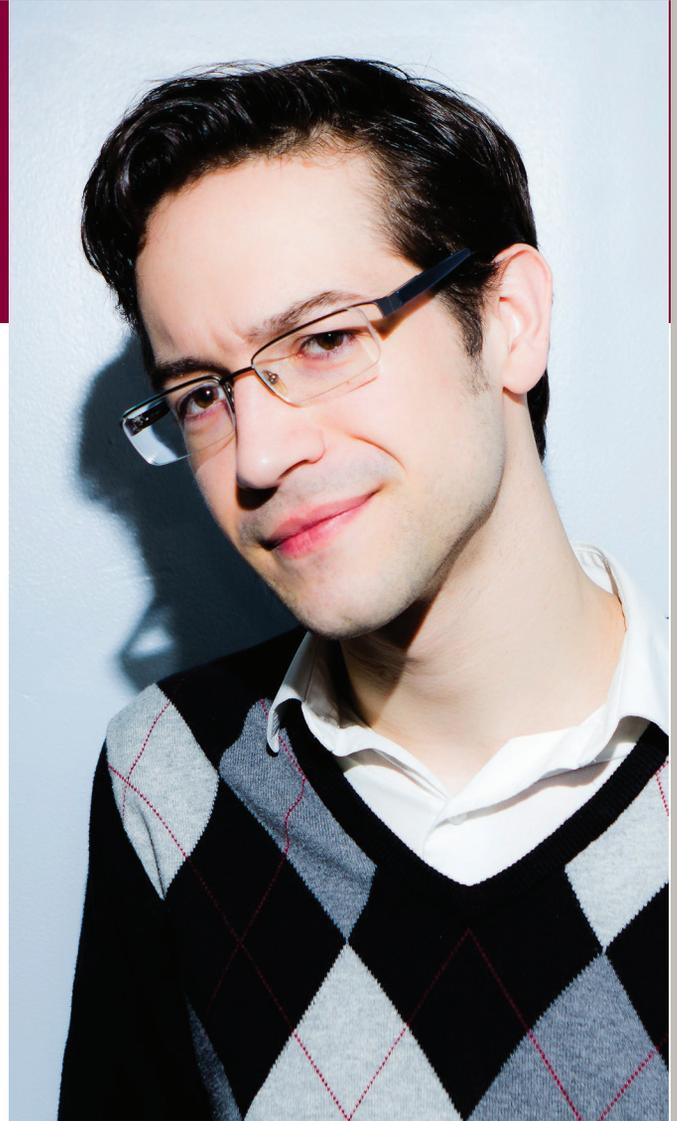
## Setting the Stage

LIKE MANY WRITERS, Christopher Ulloth '13 wanted to live “the romantic dream of being an artist in New York.” Now, the 2015 semi-finalist at the Eugene O’Neill National Playwrights Conference is a playwright and dramaturg, a literary researcher, while working full-time at a publishing company in New York City.

Ulloth’s first step was dabbling in short stories and screenwriting before attending college. His grandfather Dana Ulloth, retired professor of mass communications, studied television, which enriched his grandson’s storytelling interests. Bloomsburg University would become Ulloth’s experimental ground, and he took every writing class he could fit into his schedule, from poetry with English professor Jerry Wemple to playwriting with temporary professor David Dannenfeler, where his skills soared and his dialogue become stronger. A class during his senior year with David Miller, assistant professor of theatre, left an impact on Ulloth about the process and the profession of playwriting development.

As his writing flourished, Ulloth took a job working behind the scenes as a stagehand supervisor under Randall Presswood, executive director of the performing arts facilities. Presswood pitched the job as the “most well-paid job on campus,” Ulloth recalls. It would become more than paychecks earned as Ulloth gained practical knowledge about the possibilities and limitations of a stage, parallel to writing. “Randall taught me the technical and fiscal standpoint of theatre,” he says. “How do you do it and how do you pay for it?”

Ulloth recalls colleagues from Bloomsburg while envisioning his latest works. He remembers workshops by Miller’s drama collective during his senior year and knowing he wanted to work with “like-minded, driven people to change the world” after graduation.



With the support of alumni and peers, Ulloth co-founded Elephant Room Productions in 2014, a joint effort with fellow theatre alumna Lauren Shover '13. Now two years strong with 24 plays a year workshoped in New York and Philadelphia, Elephant Room Productions has built on connections the collective made at Bloomsburg. “It’s a good testament to how strong the BU alumni are.” •

— Nicole Keiser '17,  
*mass communications/public relations*

# husky notes

## '70s

**Francis Antonelli '71** will retire in June as Hazleton Area School District superintendent. Antonelli has served the district for 44 years as a teacher, counselor, principal, deputy superintendent, acting superintendent and superintendent.

**Gerry Little '71** was sworn to his fifth three-year term on the Ocean County, N.J., Board of Freeholders during its 2016 organization meeting. He and his wife, Mary Lee, have two children.

**Joe Farley '74** has written one book and coauthored 11 more over the past five years. The initial books he coauthored resulted in the series, *Keystone Tombstones*, covering interesting people buried in the commonwealth. Earlier this year, the first volume was released in a new series, *Gotham Graves*, about individuals buried in and around New York City.



**George Miller '75**, a partner in Wyatt, Tarrant and Combs, a Lexington, Ky., law firm, wrote a chapter on responsive pleadings for the latest

edition of the *Kentucky Civil Practice before Trial Handbook* for the University of Kentucky Office of Continuing Legal Education. Miller authored the chapter in all four editions of the handbook. He taught at the University of Kentucky College of Law and is a fellow in the College of Labor and Employment Lawyers.

**William Kapp '76** retired from the state of New Jersey as supervisor of education following 38 years of service in the development and implementation of educational programs for people with intellectual and developmental disabilities. He resides in Erwinna, Pa., with his wife, Amy and 7-year-old son.

**Gregory Kile '76** is president and chief executive officer of Populytics Inc., a wholly owned subsidiary of Lehigh Valley Health Network (LVHN), specializing in population health management and advanced analytics. He also serves as the senior vice president for insurance and payer strategies at LVHN.

**Alan Lonoconus '79** is acting superintendent of the Bloomsburg Area School District. Lonoconus was previously superintendent at Southern Columbia, Great Valley and Shikellamy school districts.

## '80s

**Elizabeth Dougherty Maguschak '80** is chief counsel for the Pennsylvania Department of Education, specializing primarily in educational law. She was a partner with McNees, Wallace & Nurick in Harrisburg.



**Michael Mixell '80**, a partner in the law firm Barley Snyder, was included on the list *The Best Lawyers in America*, a legal industry peer-review publication. Mixell is based in the firm's Reading office.

**Carol Domanosky Nicholas '80** is director of Luzerne County Schools and Homes in Education (SHINE) at Wilkes University. SHINE is a nationally recognized after-school program that works with students in kindergarten through eighth grade and their families.

**Walter Zabicki '80** is a school resource officer at Dixon Middle School, Holly Ridge, N.C. Zabicki, a deputy with the Onslow County N.C., Sheriff's Office, is a retired lieutenant colonel with the U.S. Marine Corps.

**Melanie B. Wiscount '84/'04M** received a Presidential Award for Excellence in Teaching Mathematics

and Science, the highest recognition that a kindergarten through 12th grade mathematics or science teacher may receive for outstanding teaching in the U.S. Wiscount is a teacher with McKinley Technology Education Campus in Washington, D.C.

**Rich Robbins '85**, associate dean in the College of Arts and Sciences at Bucknell University, Lewisburg, contributed two chapters to the book, *Beyond Foundations: Developing as a Master Advisor*. Robbins worked with 23 authors to provide insights into issues affecting the practice of academic advising.

**Morgan Buehner Decoteau '86** is a member of the sales team at Bowen Agency Realtors Selinsgrove. She previously worked as the Danville High School career counselor and as race director for the Rivertowns Race Series.

**Deneen Risch Lantz '86** is elementary principal and federal programs coordinator at Wyalusing Area School District. Lantz spent more than 20 years teaching at the elementary level in the Towanda Area School District.

**Robyn Talbot Mingle '87** is senior vice president, human resources, at CommScope, Charlotte, N.C. Mingle previously served as senior vice president and chief human resources officer for Xylem Inc.

**Loraine Santee Zelna '87**, department chair and associate professor of medical imaging at Misericordia University, wrote an article on student safety in medical imaging education that was published in the May/June 2016 issue of the *Journal of the American Society of Radiologic Technologists*. The article, "Ensuring Student Safety in Magnetic Resonance Educational Programs," addresses the hazards and precautions that must be made when working in a magnetic resonance imaging environment.

**Gene Kinney '89** is chief operating officer of Prothema Corporation, Dublin, Ireland. In this newly created position, Kinney is responsible for an integrated research, development and commercial organization, and several additional key organizational functions within the company. He also retains his title and responsibilities as chief scientific officer.

## '90s

**Jane Hartman Norberg '91** is chief of the Securities and Exchange Commission Whistleblower Office. Norberg joined the SEC in 2012 as the first deputy chief of the Office of the Whistleblower and helped establish the office. Before joining the SEC, Norberg was in private law practice and served as a special agent for the U.S. Secret Service.

**Jack Emery '92** is assistant vice president and small business lender at West Milton State Bank. Emery has more than 23 years of banking experience prior to joining West Milton State Bank. He resides in Williamsport with his wife, Lisa, and children.

**Susan Koons Slamka '93**, assistant professor of human services/psychology at Pennsylvania College of Technology, has been licensed as a psychologist in Pennsylvania. She recently completed one year of full-time clinical service at the Children's Development Center, a division of Hope Enterprises Inc. in Williamsport.

**Kimberly Frey Welch '93** is a Realtor with RE/MAX Achievers Inc. in Pottstown. Welch has been a real estate agent for more than 12 years. She and her husband, Eric, have three children.

**Lee Peters '94** is a regional executive in the northeastern U.S. territory with Spirit Vistage Worldwide, Canton, Conn. He is responsible for overseeing the efforts of more than 60 leaders of business-to-business peer groups and 1,400 individual members in metropolitan New York, Connecticut, New Jersey, Boston, New Hampshire, Vermont and Maine.

**Michelle Meyers Saylor '96** is superintendent at Bellefonte Area School District.

**Dennis Keyser '98** is vice president and an Infinex Investment Executive with First Priority Bank, Malvern. Keyser leads investment-related responsibilities in Berks, Chester, Bucks and Montgomery counties. Previously he served as financial adviser at First Niagara Financial Group and held roles at SEI Investments, The Vanguard Group and Prudential.

**Aimee Metrick '98** was recognized as a 2016 "Leading Women" awardee by *The Daily Record* of Maryland. She is vice president of public relations, Beltway Region for Comcast.

## '00s

**Jamie Gaumer Laforgia '00** was selected for the 2016 class of emerging leaders of the Pennsylvania Association for Supervision and Curriculum Development (PASCAD). LaForgia serves as director of professional development content at Discovery Education.

**David Marcolla '00** is senior director of national field sales at Xfinity Communities at Comcast. Marcolla oversees sales strategy and single family home sales in the door-to-door channel. He resides in Pennington, N.J., and continues to serve as marketing chair and board member of the Cancer Support Community of Greater Philadelphia.

**Nicole Wiley Boytin '01** is commercial and industrial relationship manager at Penn Community Bank, Doylestown. Boytin joined Penn Community Bank with 15 years of experience in banking.

**Charles Peterson '01M** is vice president of the Association of School Business Officials (ASBO) International Board of Directors. Following his one-year tenure as vice president, Peterson will serve the ASBO board as president in 2018.

**Carl Rinkevich '01** is a senior geologist and project manager with Reliance Environmental. Rinkevich is a licensed professional geologist and U.S. Navy

veteran with 15 years of experience; most recently at Crawford Environmental Services, as a geologist and project manager.

**Steven Scott '03** recently published a book, *How to Use Law of Attraction to Win Contests*. Scott is an adjunct instructor at McCann School of Business and Technology and at AlignDegree. He also co-published a children's book, *The Adventures of Mac and Cheese*.

**Kevin Bledsoe '04** is vice president of brokerage at Investment Real Estate, York. His responsibilities include due diligence, feasibility studies, financial analysis, property sales and overseeing the company's sales team.

**Jered Knutelsky '04** deployed in the Navy.

**Joslyn Sherry Neiderer '04** is a writer/editor in the Office of Strategic Communication at Penn State University.

**Sara Fiscus Parrish '04M** was named a distinguished teacher by the Solanco School District, Quarryville. She is an eighth-grade team leader in the Smith Middle School.

**Ashlee Howard Fleming '06** is a reading specialist at Loysville Youth Development Center, where she works with adjudicated male youth from across the state.

**Jason Cunningham '06** is assistant vice president and commercial relationship manager of Kish Back, Lewistown. Cunningham previously was a credit analyst, branch manager, assistant vice president and commercial relationship manager. He is a graduate of the Pennsylvania Bankers Association School of Banking, a member of Central Pennsylvania Chapter of the Risk Management Association and the Borough of Lewistown Recreation Board.



**Michael Averno '08**, founder of Otreva, a web and mobile app development firm, has expanded to form an internet sales support company, Channel Ape, in Scranton.

## husky notes

**Bethany Stone Bridges '08M** is assistant supervisor of special education at the Shippensburg School District. Bridges was a speech pathologist for Elizabethtown Area School District for eight years. She and her husband, Matt, have a year-old son, Oliver.

**Daniel Moran '08** is a Fairfield Township, N.J., police dispatcher. He completed special law enforcement officer training, known as SLEO II, at the Essex County Police Academy as a member of the Essex County Deputy Sheriffs Department and received the police training commission's merit award.

### '10s

**Dean Grenfell '10** is athletic director at the Huntingdon Area School District.

**Carolyn Novaleski '10/'12M** received a doctoral degree in hearing and speech sciences from Vanderbilt University, Nashville, Tenn. Her dissertation research, Apoptosis Signaling in Vocal Fold Epithelium in Response to Acute Phonotrauma, was funded by a National Institutes of Health Ruth L. Kirschstein Predoctoral Fellowship.

**David Albertson '12** was sworn into the Columbia-Montour Bar Association by President Judge Tom James. He practices civil, criminal, family, real estate, estate planning and estate administration law.

**Kimberly Delbo '12M** is director of the Central Susquehanna Licensed Practical Nursing Career Center, Lewisburg.

**John Leahan '12** was promoted to manager at the accounting and advisory firm Baker Tilly Virchow Krause. He works out of the firm's Philadelphia office on the health care team.

**Melissa Hetner Gallagher '12M** is a supervisor at Boyer & Ritter, Camp Hill. Hetner is a certified public accountant who provides audit and accounting services for government, not-for-profit and business clients.

**Kayla Oxenrider '13** is women's basketball associate head coach at Austin Peay State University, Clarksville, Tenn., and the team's recruiting coordinator. Oxenrider began her coaching career as an assistant at Albright College and transitioned to St. Francis.

**Kyle Evans '14M** is senior associate at Boyer & Ritter, Camp Hill. Evans is an accountant whose experience includes working with businesses, not-for-profits to personal income tax. He joined Boyer & Ritter in 2014.

**Grace Gilbert '14M** is coordinator of student activities, community service, and cheerleading at Penn State Schuylkill campus.

**Chad Levan '14** is senior associate at Boyer & Ritter, Camp Hill. Levan is a certified public accountant who works with clients ranging from not-for-profit entities to automobile dealerships and individuals. He joined Boyer & Ritter in 2014.

**Thomas Goff '15** is an agent with Coldwell Banker Penn One Real Estate, Lewisburg.

**Emily J. Griffith '15** is an accountant with Boyer and Ritter in Camp Hill.

**Tyler Jonas '15** is a digital forensics technician with TransPerfect Legal Solutions, Dallas, Texas, a global provider of legal support services and technology. Jonas is part of a team that collects and analyzes electronic data from storage devices and media.

**Markie Minier '16** is human resources coordinator at Fabtex, Danville.



PHOTO: JAIME NORTH

Adrianna Sgouris '15 with Michael Phelps, who took home five gold medals and one silver medal in swimming.



## Alumna volunteers at Olympics

ADRIANNA SGOURIS '15, dreamed of being at the 2016 Olympics in Rio, but not as an athlete. She wanted to be a volunteer. She reached out to Olympic officials while an undergrad, landed an interview and was selected to make the trip of a lifetime. She volunteered at the Main Press Center for the Olympics.

“I was always interested in the Olympics since I was a child and senior year at Bloomsburg I started exploring options on how to be a part of this global event. I filled out the application to be a volunteer, and after that I had a few online interviews before they made their selection in November 2015. After a few months I got the invitation to be a volunteer at the Main Press Center. My duties at the Press Center were to prepare and ensure that every news conference was successful.”

“The best part of volunteering at the Main Press Center was having the opportunity to meet a lot of U.S. athletes outside of the competition,” says Sgouris. “Hearing them speak about challenges and the dedication it takes to get to that level was inspiring.”

Sgouris is a sales executive at Bunk1, a software company that works with summer camps. •

## *the line up* reunions, networking and special events



**GRADUATES SHARE EXPERIENCE:** Nearly 300 graduates returned to participate in programs supporting the university's Professional U initiative. The alumni shown here spoke with current Huskies about career paths for graduates with a history degree. The group included Dr. Jennifer Oast, Dr. Jeffery Davis, Andrea O'Neil '06, Tracy Magnotta '93, Rachel Grim '05, Matt Albertson '12, Dr. William Hudon, Thomas Kresch '10 and Dr. Lisa Stallbaumer. •

# the line up



**A MATCH MADE ON CAMPUS:** Andrew Evans '12 and Emma Jean Grabowski '12 met at Bloomsburg University in 2008 as Orientation Workshop Leaders and started dating a couple years later. On Aug. 5, 2016 they married. "We feel blessed that we were able to be a part of campus life – we loved our time at Bloomsburg and we are so excited to start this journey together," they said. ●



**TEACHERS TOGETHER:** It's not every day that two BU alumni end up teaching out of state at the same high school. Diane Banghart Goshert '84 and Kyle Dewalt '12, are both teachers at Socastee High School in Myrtle Beach, S.C. and are pictured representing Husky pride in front of the school sign. ●

To learn more about regional alumni networks, visit [bloomualumni.com](http://bloomualumni.com)

## VITAL STATISTICS

### Marriages

- Christopher L. Miller '85 and Gary Lee Schaefer, Oct. 9, 2016
- Kathleen McGowan '98 and Christopher Cardamone, 2016
- Amy Loser Haffly '98 and Chris Wise, July 23, 2016
- Hayley Mutter '05 and Zachary Quigley '06, Feb. 27, 2010
- Ashlee Howard '06 and James Fleming, Jr., June 27, 2016
- Lamar Oglesby '07 and Dominika Edwards, Nov. 23, 2016
- Evan Abraczinskas '08 and Constance Bliszcz, May 28, 2016
- Nicole Belick '09/'10M and Jonathan Kratz, Dec. 13, 2014
- Bridget Hoffman '09 and Cale DeMille '09, July 16, 2016
- Emily Sanders '09 and Harry Schwartz '02
- Daniel Tramontozzi '09 and Desarae DelSantro, Aug. 26, 2016
- Dennis Anderko '10 and Jill Storey, Dec 4, 2015
- Kristen Bueki '11 and Mike Scheier '08, Sept. 1, 2013
- Jaime Debuski '11 and Lain Sheatler '11, June 25, 2016
- Caitlin Tevis '11 and Christopher Persico, June 25, 2016
- Hilary Trainer '11 and Andrew Mashas '09, May 12, 2012
- Lisa DeMelfi '12 and Michael Boudman, Oct. 17, 2015
- Emma Jean Grabowski '12 and Andrew Evans '12, Aug. 5, 2016
- Justine Hass '12/'15M and Chris Vitello '12, June 18, 2016
- Jenna Mordan '12 and Philip Anzelmo '12, July 16, 2016
- Robert H. Mumme '05 and Samantha Keesler, August 29, 2014
- Jacob Olsavsky '12 and Kelsey Bruce, Sept. 6, 2015
- Danielle Samsenak '12 and Jeffrey Bailey, Sept. 19, 2015
- Christopher Sokoloski '12 and Nika Cerreta, June 25, 2016
- Kevin Suchecki '13 and Patrycja Zawadka
- Justin Swisher '13 and Victoria Wood, Sept. 6, 2015
- Stephanie Wachter '15 and Richard Schaffer, Sept. 23, 2016
- Nicole Hugar '16 and Scott Ryder '15, July 5, 2016



## Births

**Michelle Transue Adkins '96** and husband, Matthew, twin daughters, Sophie Nona and Quinn Sejal, May 4, 2016

**Betsey Urban Skitsko '00** and husband, Brian, a son, Connor James, Aug. 2, 2016

**Katharine Brady Blitzstein '03/'04** and husband, **Jared Blitzstein '03**, a son, Max Jameson, Oct. 22, 2015

**Alicia Averno Boniewicz '04** and husband, John, a son, Casen, July 18, 2016

**Hayley Mutter Quigley '05**, and husband, **Zachary**

**Quigley '06**, daughters, Miller T., Nov. 17, 2011, and Collins Bloom on Aug. 9, 2014

**Ashley Kreisler Border '06/'07M** and husband, **Jeffrey Border '03/'07M**, a daughter, Eliana Lara, May 10, 2016

**Sandra Moleski Bruno '06** and husband, **Paul Bruno '07**, a son, Landon Paul, July 5, 2016

**Emily Lechner Shirk '06** and husband, **Chad Shirk '02**, a son, Cole Eric, June 10, 2014, and a daughter, Mia Beth, July 22, 2016

**Kristi Brinckman Osborne '07**, and husband, Lang, a son, Kolton Isaiah, May 4, 2016

**Amy Dunkelberger Bauder '08** and husband, Jeremy, a daughter, Charlotte Lynn, July 7, 2016

**Amanda Kisenwether Rachau '08** and husband, Cody, a son, Axel Gordon, March 10, 2016

**Kelly Kondash Carl '09** and husband, **Jeremy Carl '08**, a daughter, Macie Jane, Aug. 14, 2016

**Devin Bownes Cohick '09** and husband, **Robert Cohick '08**, a daughter, Madeleine Maeve, May 4, 2016

**Kyle Ream '09** and wife, Erin, twin daughters, Halle Rachel and Vivia Rose, Sept. 10, 2012, and a daughter, Jaidee Masyn, June 17, 2016

**Dennis Anderko '10** and wife, Jill, a son, Jake Dennis, Aug. 27, 2016

**Danielle Clark Horton '10** and husband, Geoffrey, a daughter, Adalyn Renee, July 16, 2016

**Nina Gandolfo Ochs '10** and husband, **Jon Ochs '08/'10**, a son, Oliver Thomas, Sept. 2, 2016

**Kristen Bueki Scheier '11** and husband, **Mike Scheier '08**, a son, Zachary Michael, Jan. 31, 2016

**Hilary Trainer Mashas '11** and husband, **Andrew Mashas '09**, a son, Theodore Walter, Aug. 22, 2016

**Erin Maugans Harris '13** and husband, Matthew, a daughter, Ella Ruby, June 30, 2016

**Nicole Hugar Ryder '16** and husband, **Scott Ryder '15**, a daughter, Lilliana Mae, Aug. 12, 2015

**Robert H Mummey '05** and wife, Samantha, a son, Parker Alton, April 13, 2016

## Obituaries

Calvin Menges '33

Lois Bryner '44

Elizabeth Hess Grimm '45

Mary Schroeder '46

Nancy Fisk Riley '49

M. Kathryn Graham '50

Nerine Middleswarth Norman '50

Dorothy Pichel Schneider '51

Elizabeth Baer Schukis '53

Theodore Thomas '55

Ned McClintock '56

Thomas O'Toole '56

Daniel Thomas '56

Rod Follmer '57

Suzy Hughes Thompson '57

George O'Connell '58

William Welliver '58

Matthew Mensch '59

Robert Lehman '60

Guido Lisella '60

Betty Lou Moyer '61

Constance Allegrucci Weinmaster '62

Michael Steger '62

John Boback '63

Alice Marcinko Cierlitsky '63

John Dowett '63

Joan Dennen Harner '63

Donald Hawthorne '63

S. Rebecca Reppert Wilson '63

Patricia Campbell Dopsovic '64

Donnalea Vanpelt Jacoby '64

Charles McWilliams '64

Frederick Callender '65

James Johnson '66

Kathy Woodring Lilley '66

Vincent Potocki '67

Robert Scott '67

Enrico Serine '67

Sally Brewington '68

Catherine Stagich Mattfield '68

Gerard Greenwood '71

Alfred Avellino '72

Charles Diehle '72

Diana Koch Wesner '72

M. Donna Deangelo Granteed '73

Helen Hewitt Lewis '74

Patricia Hauber '75

Jane Louise Wileman Reeder '75

James Joseph Russial '75

Constance Shirley '75

Sharon Marrone '76

Marian Kane Rodriguez '76

James Ross '76

Charles Korpics '80

Richard Leandri '81

Faith Troup Swisher '82

Becky Van Alstine '87

Beth Wigoda Munsch '87

Joseph Kiewlak '88

Barry Spanial '91

David Elam '94

Mildred Folk Fetrow '94

William Lenhart '95

Lawrence Lisnock '95

Brynne Richter Peterson '00

Elizabeth Martin Custer '03

Joseph Leshko '03

Michael Grove '04

Trisha Nagle Hoffman '09

Andrew Protsko '10

David Dietz '13

### Send information to:

*magazine@bloomu.edu*

**Bloomsburg: The University Magazine**

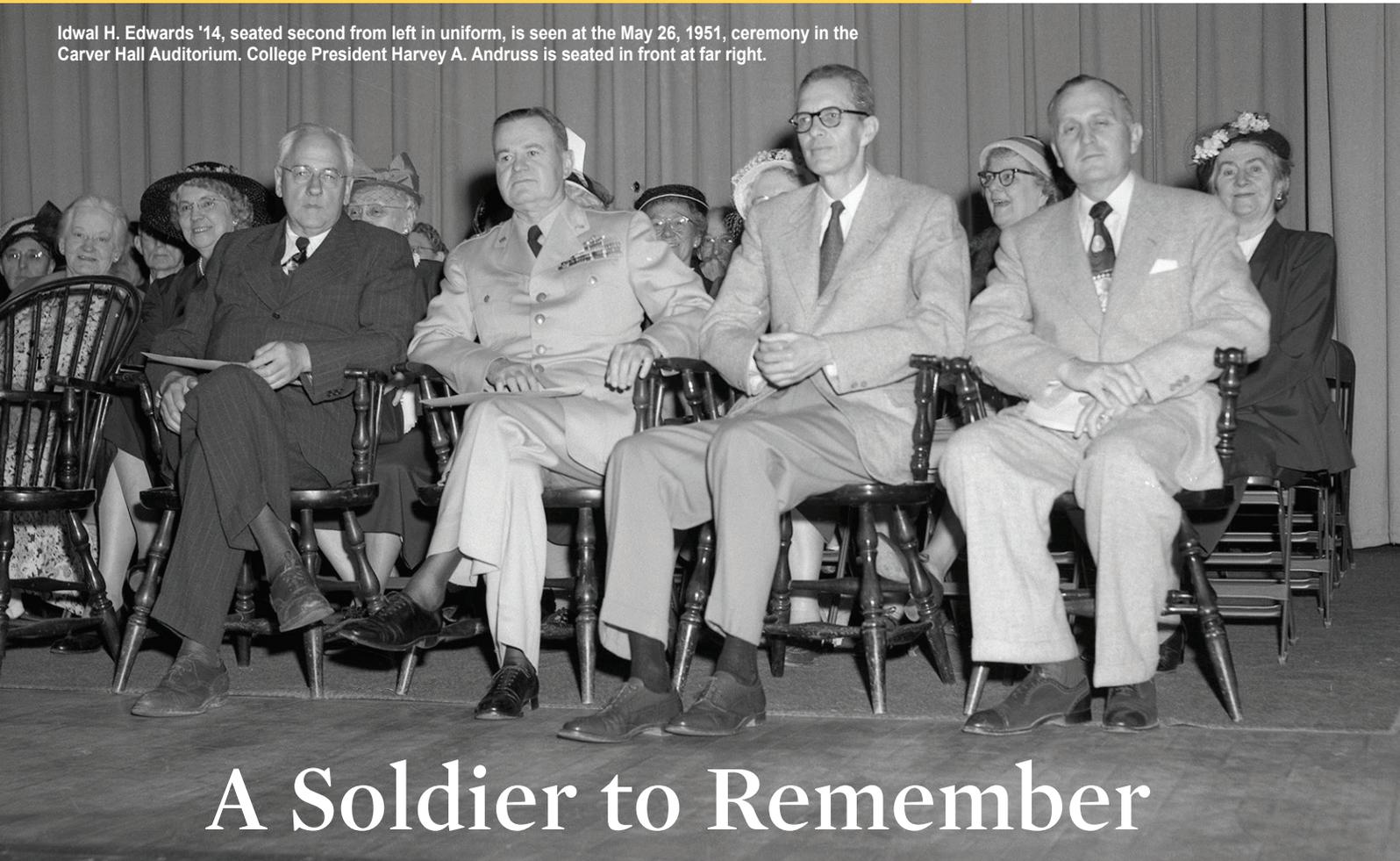
Waller Administration Building

400 East Second Street

Bloomsburg, PA 17815-1301

# over THE shoulder

Idwal H. Edwards '14, seated second from left in uniform, is seen at the May 26, 1951, ceremony in the Carver Hall Auditorium. College President Harvey A. Andruss is seated in front at far right.



## A Soldier to Remember

by Robert Dunkelberger

FROM THE EARLIEST DAYS of our republic until the 1950s, segregation was a reality within the U.S. military. A Bloomsburg State Normal School alumnus who achieved the rank of lieutenant general is credited as a force that helped to bring the practice to an end.

Idwal H. Edwards '14 was born on April 5, 1895, in Freedom, N.Y. His father, Daniel, a native of Wales, was a Baptist minister who served churches in communities across Pennsylvania, including Taylor and Scranton. To prepare for a teaching career, Idwal Edwards entered Bloomsburg State Normal School in December 1911, graduating on

June 24, 1914. He was honored at commencement for excelling in both scholarship and teaching ability.

Edwards quickly became principal of schools in Sterling, near Scranton, and entered Brown University in fall 1916. However, the course of his life changed forever in 1917 when, after enlisting in the U.S. Army at the start of World War I, he completed officer's training and was commissioned a second lieutenant. The following year, he was transferred to the Army Air Corps, earning his pilot's wings and serving as a flight instructor.

After the war ended, Edwards

continued his military career with assignments in the Philippines, Hawaii, and bases in the continental United States. He also expanded his training, graduating from the Air Corps Technical School in 1931, Command and General Staff School in 1935, and Army War College in 1938. He was rated a command pilot, combat observer and aircraft observer, and promoted to lieutenant colonel.

In 1941 he assumed command of the basic flying school at Randolph Field, located outside of San Antonio, Texas, and nicknamed the "West Point of the Air." The growing importance of air power



Idwal Edwards as a captain in the Army Air Corps, circa 1920.

was recognized in June 1942 when Edwards, a brigadier general, was named assistant chief of staff in charge of organization and training for the entire Army. He later served as an administrative officer in the European Theater, first as chief of staff of the U.S. Air Forces and then deputy commander for the Air Force in the Mediterranean. Following the war, in 1946 and 1947, he was named commanding general of the U.S. Air Forces in Europe.

His next role was most important to the future development of the U.S. Air Force, which was officially created in 1947. That year, Edwards became deputy chief of staff of personnel at the Air Force Headquarters in Washington, D.C. Recognizing the success of segregated units during the war, especially the Tuskegee Airmen, Edwards ordered the study of racial policy and practices in the Air Force. The conclusion was that, aside from moral issues, segregation was inefficient and did not utilize personnel to their best advantage.

On July 26, 1948, President Harry S. Truman issued an executive order that eventually ended racial discrimination in the armed forces. Based on the existing study, Edwards, one of the chief figures in the

development of an integration plan, recommended that the Air Force unequivocally endorse the order, which ended segregation in the service. The last all-Black unit was disbanded in 1952.

Edwards finished his career as commandant of the Air University at Maxwell Air Force Base in Alabama, retiring in February 1953. He returned to active duty for one month the following year before his final retirement on March 9, 1954, at the rank of lieutenant general, the highest rank achieved by any BU alumnus.

The Bloomsburg State Teachers College Alumni Association honored Edwards three years before his retirement as one of the first recipients of the Distinguished Service Award, based on his service as “a loyal defender of our nation’s honor.” At the ceremony, Edwards said as the years passed, he appreciated more and more the contribution Bloomsburg made to his life.

Idwal Edwards spent retirement in Arlington, Va., with his wife, the former Katharine Bierman '15. He died on Nov. 25, 1981, at the age of 86 and was buried in Arlington National Cemetery. ●



Edwards while serving as commander of Randolph Field in 1941.

## A Military Salute

THE BU FOUNDATION recently received a gift establishing the Edwards Scholarship Award to benefit students with a family member who is a current or previous member of the U.S. Air Force.

The \$2 million gift, received from the estate of Charles Picek, was donated to endow the scholarship fund in honor of his mother-in-law and father-in-law, Bloomsburg alumni Katharine Bierman Edwards and Lt. Gen. Idwal Edwards.

There are currently 437 military students attending BU. “Military students” are defined as current and former military personnel, their spouses and dependents, and participants in Reserve Officers’ Training Corps, known as ROTC.

“This scholarship fund is a great opportunity for Bloomsburg University to honor the memory of an alumnus, who provided outstanding service to his country, and his wife,” says Bob Heckrote, academic adviser for military and undeclared students in Bloomsburg University’s Office of Military and Veterans Affairs. “It’s also a very important step toward providing us with a way to help support not only student veterans, but also the members of their families who support them during their service.”

For details on the Edwards Scholarship Award, call BU’s admissions office, 570-389-4316.

### Academic Calendar

#### SPRING 2017

Spring Break Begins  
Monday, March 13

Classes Resume  
Monday, March 20

Classes End  
Friday, May 5

Finals Begin  
Monday, May 8

Finals End  
Friday, May 12

Graduate Commencement  
Friday, May 12

Undergraduate Commencement  
Saturday, May 13

#### SUMMER 2017

Accelerated four-week online session –  
May 22 to June 16.

Session 1 – May 22 to Aug. 11.

Session 2 – May 22 to June 30.

Session 3 – July 3 to Aug. 11.

### Alumni Events

Visit [bloomualumni.com](http://bloomualumni.com) for details on these and additional events or to register for Homecoming events. For information, contact Alumni Affairs at 800-526-0254 or [alum@bloomu.edu](mailto:alum@bloomu.edu).

**Alumni Weekend** – Friday to Sunday,  
March 31 to April 2.

### Art Exhibitions

Exhibitions in the Haas Gallery of Art and The Gallery at Greenly Center, 50 E. Main St., Bloomsburg, are open to the public free of charge. For more information, gallery hours and reception times, visit [departments.bloomu.edu/art](http://departments.bloomu.edu/art).

**Student Exhibition Series: Krystal James and Wanda Riley** – Continues to Feb. 23  
The Gallery at Greenly Center  
Reception: Feb. 23, 4 to 6 p.m.

**Lewis Colburn** – Feb. 8 to March 9,  
Haas Gallery. Reception: Feb. 8, 11 a.m.  
to 2 p.m.

**Student Exhibition Series: Derek Larson and Marc Mitchell** – March 7 to April 9.  
The Gallery at Greenly Center. Reception:  
March 7, 11 a.m. to 2 p.m.

**Blake Conroy** – March 24 to May 3,  
Haas Gallery. Reception: March 24, 11  
a.m. to 2 p.m.

**Senior Exit Show** – April 26 to May 12,  
The Gallery at Greenly Center. Reception:  
April 26, 10 a.m. to 3 p.m.

### Celebrity Artist Series

Events in the 2016-2017 Celebrity Artist Series season will be presented in Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For more information and to order tickets, call the box office at 570-389-4409 or visit [cas.buzz](http://cas.buzz). Programs and dates are subject to change.

**The Suffers** – Sunday, Feb. 26, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall. \$24 adults/\$12 children and BU students.

**Blind Boys of Alabama** – Saturday,  
March 25, 7:30 p.m. Haas Center for the Arts, Mitrani Hall. \$28 adults/\$14 children and BU students.

**Jessica Lang Dance** – Friday, April 14,  
7:30 p.m. Haas Center for the Arts, Mitrani Hall. \$30 adults/\$15 children and BU students.

### Mostly Monday Film Series

Independent film series that brings quality films, directors and cinematographers to Bloomsburg University. Each documentary is screened at 7 p.m. in Carver Hall, Kenneth S. Gross Auditorium. Admission: \$3.50 in advance/\$4 at the door. For more information and tickets, call the box office at 570-389-4409 or visit [cas.buzz](http://cas.buzz).

**Hilleman – A Perilous Quest to Save the World's Children** – Monday, Feb. 6.

**Real Boy** – Wednesday, March 8.

**States of Grace** – Film and Discussion with Co-Director Mark Lipman,  
Monday, April 3.

### Concerts

Listed events are open to the public and free of charge. For information and additional events, see [bloomu.edu/music-events](http://bloomu.edu/music-events) or call 570-389-4286. All programs, dates, times and locations are subject to change.

**Student Recital** – Friday, March 3,  
7 p.m. Virginia Baker, piano. First Presbyterian Church, Bloomsburg.

**Student Recital** – Wednesday, March 8,  
7:30 p.m. Matt Daylida/Kendall Thompson, guitar. St. Matthew Lutheran Church.

**Voice Studio Recital** – Wednesday,  
March 22, 7:30 p.m. Alan Baker and Amelia Garbisch, piano faculty.  
Gross Auditorium, Carver Hall.

**Guest Lecture/Recital** – Thursday,  
March 23, 7:30 p.m. Greg Caffrey and Matthew Slotkin. Gross Auditorium,  
Carver Hall.

**Student Recital** – Sunday, March 26,  
2:30 p.m. Mara O'Malley and Rebecca Dressler, voice. Gross Auditorium,  
Carver Hall.

**Student Jr. Recital** – Wednesday,  
March 29, 7:30 p.m. David Falacko, guitar. Gross Auditorium, Carver Hall.  
**Student Recital** – Friday, March 31, at  
7:30 p.m. Lindsey Ray, voice. Gross Auditorium, Carver Hall.

**Husky Singers** – Friday, April 7, 7:30 p.m.  
Alan Baker, conducting. Gross Auditorium, Carver Hall.

**University-Community Orchestra and BU Choirs Concert** – Saturday, April 8,  
at 7:30 p.m. David Tedford, Alan Baker, Amelia Garbisch, conductors.  
Mitrani Hall, Haas Center for the Arts. Featuring Schicksalslied (Song of Destiny) by Johannes Brahms.

**Jazz Concert** – Tuesday, April 11, 7:30 p.m.  
Stephen Clickard, director. Gross Auditorium, Carver Hall.

**University Concert Band Spring Concert** – Tuesday, April 18, 7:30 p.m.  
Annual spring concert conducted by Stephen Clickard. Mitrani Hall, Haas Center for the Arts.

**Piano Studio Recital** – Wednesday,  
April 26, at 7:30 p.m. Charisse Baldoria, piano faculty. Gross Auditorium, Carver Hall.

**Percussion Ensemble** – Thursday,  
April 27, at 7:30 p.m. Gifford Howarth, director. Mitrani Hall, Haas Center for the Arts.

**Knoebel's Grove "Pops" Concert** – Sunday, April 30. Jazz Band, 2 p.m.; Concert Band, 5 p.m. Annual Park concert, weather permitting. Stephen Clickard conducting.

**Guitar Ensemble** – Wednesday, May 3,  
7:30 p.m. Matthew Slotkin, director. Gross Auditorium, Carver Hall.

**Young Artists' Recital** – Saturday, May 6,  
at 3 pm. Competition Event. Gross Auditorium, Carver Hall.

### Special Events

**Destination Blues Music Festival**  
Friday to Sunday, Feb. 17 to 19  
Friday: Various locations in Bloomsburg, Berwick and Danville  
Saturday: Caldwell Consistory, 150 Market St., Bloomsburg  
Sunday: Wesley United Methodist Church, 130 W. Third St., Bloomsburg  
\$30 adults/\$15 children and BU students  
[celebrityartistseries.com/events/destination-blues-music-festival/](http://celebrityartistseries.com/events/destination-blues-music-festival/)

**Big Band Dance** – Thursday, March 23,  
7 p.m. Caldwell Consistory, 150 Market St., Bloomsburg.

**Personal Adornment Day and Makeup Extravaganza** – Thursday, April 13,  
Caldwell Consistory, 150 Market St., Bloomsburg.

**Siblings' and Children's Weekend** – Friday to Sunday, April 7 to 9.

**Renaissance Jamboree** – Saturday,  
April 29.

**Fall Parents and Family Weekend** – Friday to Sunday, Sept. 15 to 17.

**Fall Homecoming** – Saturday, Oct. 7.

For the latest information on upcoming events, check the Bloomsburg University website [bloomu.edu](http://bloomu.edu).

*Whether a hot cup  
or a cool glass ...*



*keep your alma mater close.*

**NOW IN STOCK:** Insignia glassware for every occasion, plus clothing and other merchandise!



THE UNIVERSITY STORE  
400 East Second Street  
Bloomsburg, PA 17815  
General Information: 570-389-4175  
Customer Service: 570-389-4180  
bustore@bloomu.edu

OPEN SEVEN DAYS A WEEK.  
SEE BLOOMUSTORE.COM  
FOR THIS WEEK'S HOURS  
AND TO SHOP ONLINE.

BLOOMUSTORE.COM

1011050113  
Office of Marketing and Communications  
400 East Second Street  
Bloomsburg, PA 17815-1301



NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
UTICA, NY  
PERMIT NO. 32



BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

# Celebrity Artist Series

## Presents the 2017 Season

The Suffers	Feb. 26, 2017
Blind Boys of Alabama	March 25, 2017
Jessica Lang Dance	April 14, 2017



Tickets to ALL Celebrity Artist Series shows are on sale NOW!

cas.buzz

### A NOTE TO PARENTS

If this issue of *Bloomsburg: The University Magazine* is addressed to a daughter or son who has established a separate residence, please notify us of that new address by sending an email to: [magazine@bloomu.edu](mailto:magazine@bloomu.edu)

### WANT TO UNSUBSCRIBE?

If you no longer wish to receive the print edition of the magazine, please notify us by sending an email to: [magazine@bloomu.edu](mailto:magazine@bloomu.edu)

### RECEIVING DUPLICATE COPIES?

If you are receiving more than one copy of *Bloomsburg: The University Magazine*, please forward the mailing label panel from each issue you receive to:  
*Bloomsburg: The University Magazine*  
Waller Administration Building  
400 East Second Street  
Bloomsburg, PA 17815-1301