

# Bloomensburg

THE UNIVERSITY MAGAZINE

Bloomensburg University of Pennsylvania

## What we *love* about Bloomensburg

**ALSO INSIDE**

**Growing Tomorrow's Leaders**

From camping to computers, BU alumna keeps Girl Scouting relevant. Page 12

**Applied Knowledge**

Dean lauds discipline's role in educating complete person. Page 16

## FROM THE PRESIDENT



# What do you love about Bloomsburg?

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WE POSED THIS QUESTION to alumni, faculty, staff and students last November, expecting to hear about the Bloomsburg Fair, Town Park, the fountain on Market Square and local business establishments. We did receive the responses we expected, but we also heard much, much more. Half of those who responded told us what they love most about Bloomsburg is, in fact, Bloomsburg University.

From across the decades, they spoke of experiences at Bloomsburg State Teachers College, Bloomsburg State College and Bloomsburg University. At this location, by any name, alumni said they matured, found their career or their true love, participated in extracurricular activities and athletics, established lifelong friendships,

learned from devoted faculty and made dreams come true.

Alumni who graduated over the past 60 years described the essence of our institution as it existed while they were here and as it is today. Certainly, we have grown from the 727 students who were enrolled in 1953, the year alumnus Gene Morrison graduated, to a total of 9,950 in fall 2012. The number of majors we offer has grown, as well, to 56 undergraduate programs, five pre-professional majors and 20 graduate programs, including the doctor of clinical audiology. Our outstanding programs are accredited by the Middle States Commission on Higher Education, as well as many program-specific accrediting bodies.

Just as in years past, opportunities

abound for students. Bloomsburg University has nearly 200 organizations where students can pursue their passion, hone leadership skills and make friendships. Volunteer opportunities are readily available, with students annually performing 67,000 hours of community service worth an estimated \$1.3 million. These activities are an integral part of our new model for fulfilling some general education requirements through experiential learning, known as MyCore.

More than 500 dedicated faculty members teach and mentor students today, carrying on the tradition of foreign language faculty Drs. Eric Smither and Mary Lou John and others remembered by Patrick O'Neill '74. Nearly 90 percent of our graduates find employment or enter graduate school soon after graduating, proof of the high-quality education students find here.

The Bloomsburg tradition continues, just as our alumni remember, in our well-earned reputation for academic excellence and preparation for a professionally and personally fulfilling life. And, our students continue to make memories to last a lifetime.

A handwritten signature in black ink, appearing to read "David Soltz". The signature is fluid and cursive, written over a white background.

DAVID SOLTZ

President, Bloomsburg University

*Editor's note: The feature, What We Love About Bloomsburg, begins on page 18. To read What We Love About Bloomsburg University, see [www.bloomu.edu/magazine](http://www.bloomu.edu/magazine).*



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**Bloomsburg: The University Magazine** is published three times a year for alumni, students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, [www.bloomualumni.com](http://www.bloomualumni.com). Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or email, [alum@bloomu.edu](mailto:alum@bloomu.edu).

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ON THE WEB **WWW.BLOOMU.EDU**

HUSKY NOTES  
 SPORTS UPDATES  
 ALUMNI INFO, MORE

COVER PHOTO BY ERIC FOSTER



# unleash your inner *husky*



WHEN IT COMES TO BEING a well-rounded Bloomsburg University senior, Christina "Nina" Hingston has cracked the case wide open. Aside from pursuing a degree in digital forensics with minors in criminal justice and Spanish, she gives her free time to several organizations on campus and to perfecting a personal talent.

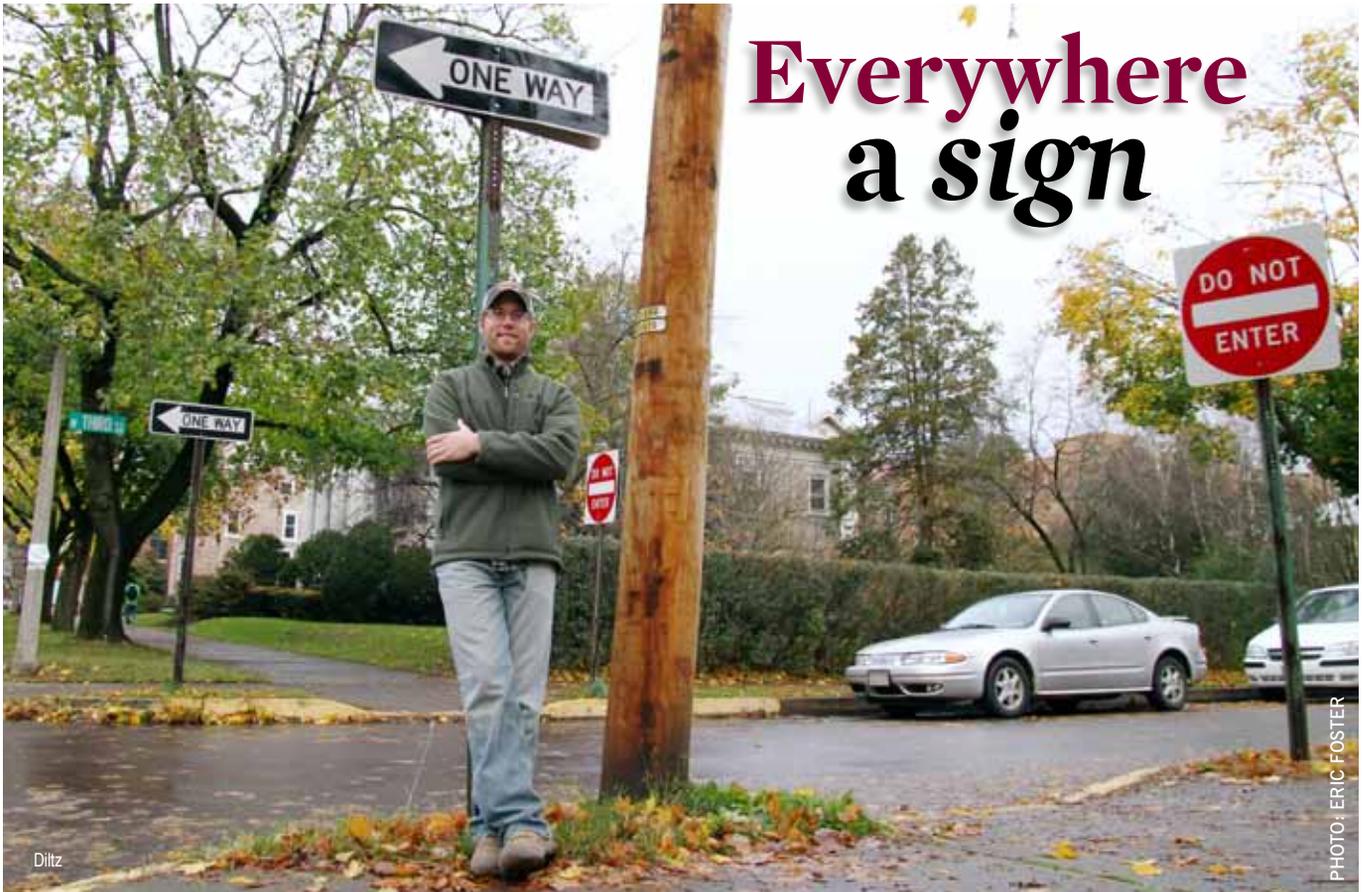
Hingston, from Bath, is vice president of BU's Community Government Association (CGA), a representative on the Concert Committee and in her second year as an Orientation Workshop Leader (OWL). On weekends she can be found performing her original music around the Bloomsburg area, both on campus and in town. She recently released her first self-produced album, *Love Notes*, and says its popularity has been her life's greatest gift.

"The mere thought that people are coming to see me play humbles me beyond words. I am truly blessed to connect with so many people through the songs I wrote about my personal experiences," she says.

For Hingston, being a Husky is more than just being a student. "It's about making the most of your four years here. It's about taking every chance you are given and running with it."



# around THE quad



## Everywhere a sign

ADAM DILTZ, junior environmental planning major, recently completed an internship with the Town of Bloomsburg collecting information about the street signs owned by the town. Armed with a GPS and a road map, he set out on foot to record observations about each sign, which he used to create an up-to-date electronic map.

John Barton, Bloomsburg's public works superintendent, contacted associate professor Jeff Brunskill last spring to plan and organize this project. According to PennDOT regulations, inventories must be completed yearly to identify signs that need to be replaced. Diltz, who completed two geographic information system (GIS) courses and assisted with a tree inventory in 2011, took this opportunity to gain more experience his field.

For the inventory, Diltz collected information regarding several aspects of each sign, including date of installation, reflectivity, location and type of sign, adding comments about the sign's condition and visibility. He entered the

data into GIS software called ArcMap and generated an interactive map. Although this information is often used to track sign maintenance, Diltz explains it is valuable in a variety of settings. "If there's a car accident, investigators can make sure the signs were correctly posted," he says.

Additionally, Diltz produced tutorials that show how he created the database so the town's staff can easily edit and update the maps electronically, as needed.

Diltz says his internship helped him gain practical experience and investigate employment opportunities associated with his degree. He is now more interested in pursuing a career in GIS and believes he has learned valuable skills along the way. "The project reinforced the computer skills I learned in class, and it taught me about time management," Diltz explains. "All of the planning and data entry were my responsibility, so I learned to be more organized." ●

# SOMETHING IN THE AIR

BU ONE OF 130 MONITORING STATIONS

BLOOMSBURG UNIVERSITY installed an EPA RADNET Air Monitoring System on top of the Andruss Library last fall, invited by the state government and the U.S. Environmental Protection Agency to close a gap in radioactive air monitoring across the nation.

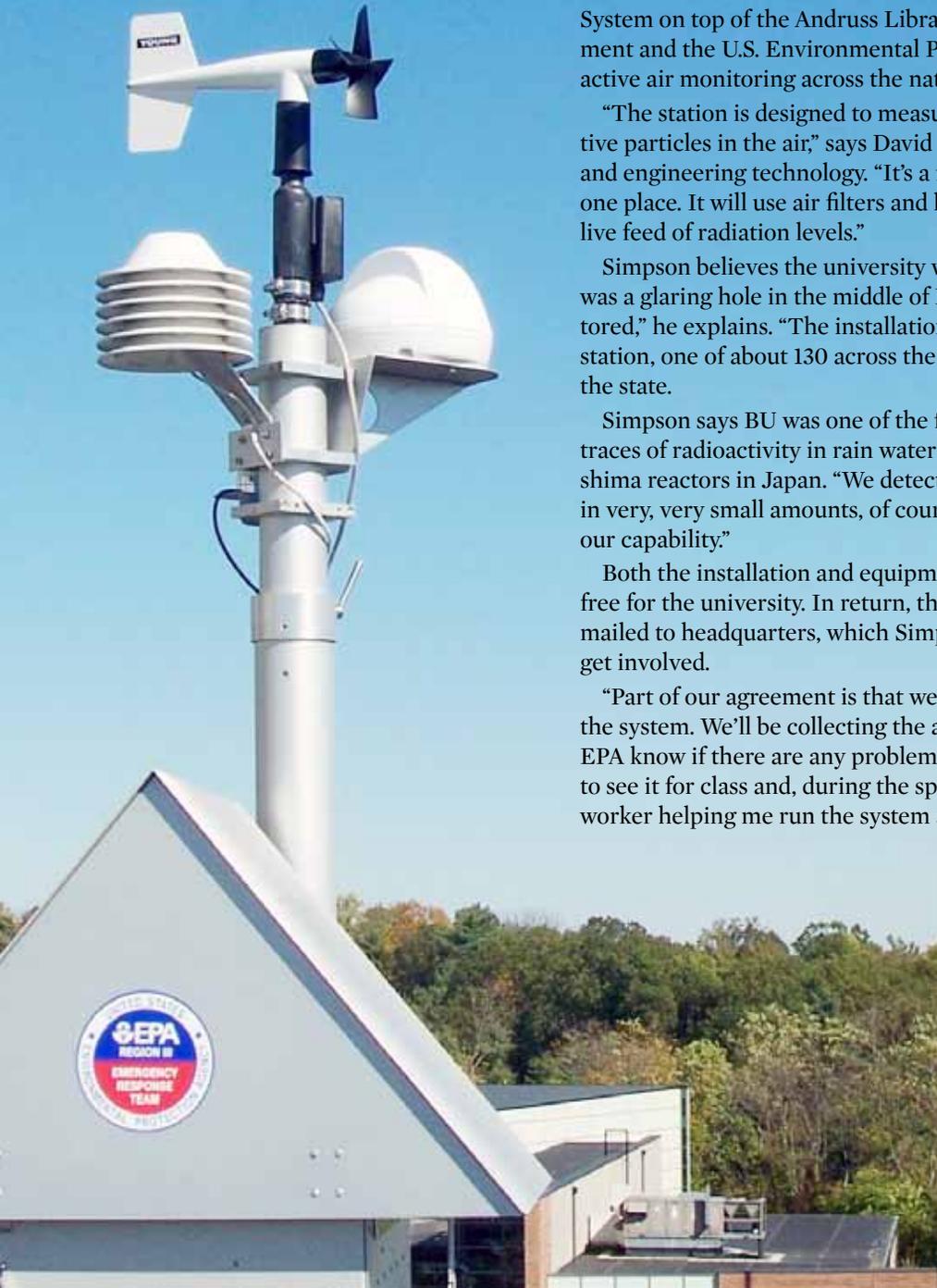
“The station is designed to measure radiation levels and collect radioactive particles in the air,” says David Simpson, associate professor of physics and engineering technology. “It’s a fixed monitor — meaning that it stays in one place. It will use air filters and have a data link with the EPA, sending a live feed of radiation levels.”

Simpson believes the university was chosen because of its location. “There was a glaring hole in the middle of Pennsylvania that wasn’t being monitored,” he explains. “The installation at Bloomsburg closed that hole.” This station, one of about 130 across the nation, is the final one to be installed in the state.

Simpson says BU was one of the first locations in Pennsylvania to report traces of radioactivity in rain water samples after the accident at the Fukushima reactors in Japan. “We detected it in some rain samples from washout in very, very small amounts, of course,” he says. “I think the EPA recognized our capability.”

Both the installation and equipment of the air-monitoring system were free for the university. In return, the EPA asks that samples be collected and mailed to headquarters, which Simpson says offers a chance for students to get involved.

“Part of our agreement is that we will change out the filters and monitor the system. We’ll be collecting the air filters twice a week and letting the EPA know if there are any problems,” he says. “We’ll be taking students over to see it for class and, during the spring semester, I hope to have a student worker helping me run the system and collect samples.” ●



Associate professor David Simpson, second from left, pauses near air monitoring equipment with, from left, Marcos Aquino and Cristina and Joe Schulingkamp, all from the U.S. Environmental Protection Agency.

PHOTOS: ERIC FOSTER

# Clean Bill of Health

## HRSA GRANT

BU'S NURSING PROGRAM received a grant of more than \$638,000 to educate nurse practitioners who can provide primary care and preventive services within a rural, 10-county region of Pennsylvania. The funding through the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA) Advanced Education Nursing Traineeship (AENT) Program will provide support to 54 nurses over the next two years.

The grant covers the costs of scholarships, fees and textbooks for students studying to become adult nurse practitioners, says Noreen Chikotas,

director of BU's nurse practitioner programs and the grant's project director. The overall goal of the AENT grant program is to help meet the growing demand for primary care providers and preventive health services, which are anticipated with the expansion of health care coverage from the Affordable Care Act and an aging workforce. BU's grant is designed to specifically address the shortage of primary care providers in Northeast Pennsylvania and the Greater Susquehanna Valley. Approximately 34 adult nurse practitioners are expected to graduate from BU's program by spring of 2014. ●

## A+ PASS RATE

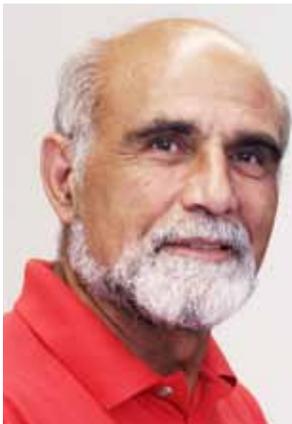
BU'S NURSING PROGRAM had a 98.7 percent pass rate on the National Council Licensure Examination (NCLEX) for the reporting year of

October 2010 through September 2011, the highest rate among PASSHE universities. The national and Pennsylvania average for 2011 was 88 percent. ●

## BU/GEISINGER PARTNERSHIP

BU AND GEISINGER Medical Center (GMC) are expanding their partnership to provide bachelor's and master's degree programs in nursing at GMC's Danville campus. The partnership will enable more students to enroll in BU's

bachelor of nursing program beginning in fall 2013 and offer opportunities for further collaboration through research and practice. The goal is to meet the increasing demand for primary care providers. ●



## How Fast?

### PROFESSOR FEATURED ON BBC

REZA NOUBARY, professor of math, computer science and statistics, was featured on BBC radio and TV for interviews related to his statistical research into how fast a human can run. He appeared on the radio program *More or Less* from WHLM's studio in downtown Bloomsburg. His interview for *BBC World News* was conducted via Skype from BU's studio in McCormick Center. The interviews were broadcast in conjunction with the BBC's coverage of the Olympics. ●

## Stream Cleaning

### STUDY QUANTIFIES

### FLOOD'S AFTEREFFECTS

STEVEN RIER, associate professor of biology, received two grants — \$10,000 from the Degenstein Foundation and \$15,000 from the Foundation for Pennsylvania Watersheds — to quantify the effects of "stream cleaning" following the September 2011 floods.

Stream cleaning involves bulldozing and realigning the channels, creating dikes with bed materials and removing large woody debris in an effort to increase the water-carrying capacity. The project studies the effects of stream cleaning on two economically important "ecosystem services" associated with natural streams — sport fishing and nitrogen retention. The goal is to provide data to municipalities, managers and environmental regulators that establish whether there are economically significant tradeoffs when these activities are allowed to proceed.

The grants also support a project by students in Rier's Freshwater Biology class that looks at the impact of stream cleaning on the ability of stream organisms to use leaf litter as an energy source. ●

## Moving Downtown

### SITE TO HOUSE

### BU FOUNDATION

THE BLOOMSBURG UNIVERSITY Foundation purchased the property at 50-54 E. Main St., Bloomsburg, formerly Cole's Hardware Store. The Foundation will relocate its staff and operations to the downtown site. Additional office space may be available for lease. ●

## Your Opinion Counts

What do you think of *Bloomsburg: The University Magazine*? Please take a few minutes to complete our readers survey at [www.bloomu.edu/magazine](http://www.bloomu.edu/magazine). Your opinion will help us plan future issues. Thank you!

## around THE quad



### New Assignment

CLAUDIA THRUSH IS INTERIM VP

CLAUDIA THRUSH, assistant vice president of finance, budget and business services, is serving as interim vice president of administration and finance following the retirement of Richard Rugen. Rugen was BU's vice president of administration and finance for the past 10 years.

Thrush, a certified public accountant, has been employed by BU for 14 years. She previously served as the director of finance and business services and the assistant director of accounting, collections and office management.

The executive search firm Witt/Keiffer is assisting in the hiring of a new vice president. ●

### Honoring Excellence

BU AMONG 54 CHAPTERS OF MERIT NATIONWIDE

THE HONOR SOCIETY of Phi Kappa Phi — the nation's oldest and most selective collegiate honor society for all academic disciplines — recognized BU's chapter of Phi Kappa Phi as a Chapter of Merit. The award is given to chapters that excel in recognizing and promoting academic excellence in all fields of higher education and engaging the community of scholars in service to others. The Chapter of Merit distinction is a part of the Society's Chapter Recognition Program, which acknowledged 73 chapters with recognition this year, including 54 as a Chapter of Merit. Thirty-two chapters were recognized in 2011. ●

### Semester in Harrisburg

ANTHROPOLOGY MAJOR COMPLETES 'THIS'

GABRIELLE VIELHAUER, a junior anthropology major from Pottstown, completed a 15-week internship with the Pennsylvania Historical and Museum Commission as part of The Harrisburg Internship Semester (THIS) program sponsored by the Pennsylvania State System of Higher Education (PASSHE). She was one of 15 PASSHE students participating in THIS, which provides students the opportunity to work in areas of state government while earning a full semester's worth of credits. Vielhauer attended several academic seminars during the internship and completed an individualized research project. ●



### Drink Coffee, Help Environment

CAFÉ SERVES SOCIALLY RESPONSIBLE BRAND

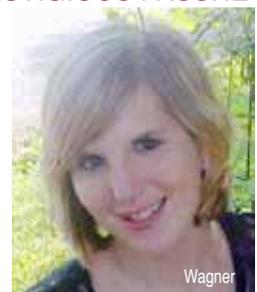
BU DINING SERVICES/ARAMARK introduced Eco-Grounds, an environmentally and socially responsible coffee brand, in Roongo's Café in the Warren Student Services Center. The Eco-Grounds program, launched by a California-based coffee company, Java City, is an extensive line of coffees promoting social and environmental issues, including improvement of farmers' and workers' standards of living, sustainable agriculture and rain forest preservation.

"We are pleased to debut Eco-Grounds on Bloomsburg's campus and are excited to offer students responsible coffee options that will work for environmental, economic and social betterment," says Dave Giron, district manager of dining services. ●

### One of Four

SENIOR EARNS PRESTIGIOUS PASSHE SCHOLARSHIP

NATALIE WAGNER, a senior anthropology and mass communications major from Milton, was among four Pennsylvania State System of Higher Education (PASSHE)



students to earn a William D. Greenlee Scholarship for 2012-13. The competitive \$2,500 scholarship honors the former chair of PASSHE's Foundation Board and founder of Greenlee Associates, a lobbying and business strategies firm.

Wagner plans to put her dual major to use working in a museum. A first-generation college student, she says the scholarship "really made it possible for me to complete my degree." ●

# MULTI-TALENTED

## WEBSTER TACKLES SECOND SPORT

SCOUTS IN THE NFL look like geniuses when they find the “hidden gem” that turns into a great player. Of course, former Huskies standout Jahri Evans, a multi-year NFL All-Pro, is a prime example. But a name that has quickly popped up on draft boards around the NFL as the next possible “hidden gem” is Larry Webster.

Huskies fans know the 6-foot, 7-inch Webster as a dominant force who helped take the men’s basketball team to the Pennsylvania State Athletic Conference (PSAC) playoffs. He ended his career as the 2011-12 PSAC East Defensive Player of the Year while scoring more than 1,000 points and blocking a school-record 175 shots.

After his basketball-playing days were over, Webster realized he had one year of athletic eligibility left. So the son of former NFL and Super Bowl champ Larry Webster II decided to return to football, a sport he hadn’t played since his senior year in high school.

In just 13 games, Webster went from “Who’s that?” to “Who’s that!” He made

39 tackles, including a school-record 13.5 sacks and had one pass interception. He also scored three touchdowns, two of them receiving and one a blocked punt he took in for a score. In addition, Webster caught a two-point conversion for a total of 20 points.

“Playing football has always been on my mind, ever since I got to Bloomsburg,” says the soft-spoken Webster. “But the time commitment to do both would have been too much. Once I finished basketball I went to Coach Paul Darragh (BU’s defensive coordinator) and told him I was ready to give it a shot.

“The toughest part of my going back on the field was the getting used to the contact,” says Webster. “After that, it was the speed and learning all the plays. The fact that the NFL is now interested is amazing.”

Bloomsburg Head Coach Danny Hale is thrilled that Webster decided to give football another try. “At first we thought it was a joke,” Hale says. “When we realized he was serious, he quickly showed us how good he could be.

“Larry is also very coachable and picked things up quickly,” adds Hale. “When NFL scouts heard of his time in the 40 (4.5 seconds), their interest in him took off. Nearly every team has been in to see him.”

Webster, who was named first-team All-PSAC East, now has a big decision to make. He can attend classes part-time and come back for one more season of football in 2013 or he can dabble in a third sport — track and field — as a high jumper.

While Huskies fans await Webster’s decision, NFL scouts have taken notice. The outcome remains to be seen. ●





## Marvin Honored

MEN'S AND WOMEN'S swim coach Stu Marvin '78 was one of six people inducted into the Broward County (Fla.) Sports Hall of Fame last fall.

During 24 years with the city of Fort Lauderdale, Marvin worked 16 years as manager of the aquatic complex at the International Swimming Hall of Fame. He coordinated 63 national and international aquatic championships in swimming, diving, synchronized swimming, masters swimming and water polo and more than 400 state, regional and local aquatic events.

In his first four years as BU's head coach, Marvin's teams have established 20 new team records, many set and reset several times. A total of 110 entries to the school's all-time top-10 lists have been added during his tenure, and his swimmers have recorded more than 450 individual lifetime-best performances.

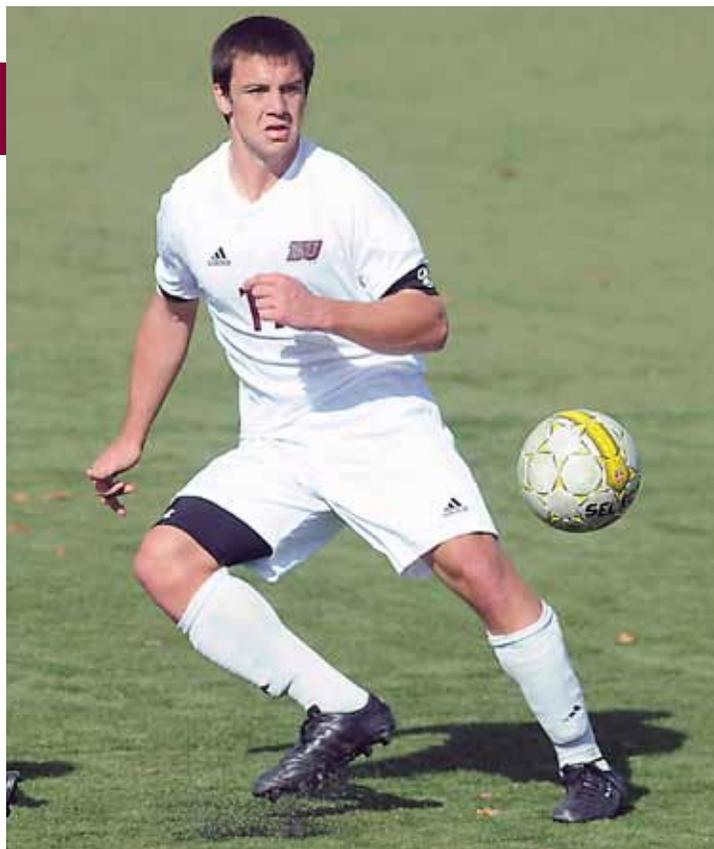
The Broward County Sports Hall of Fame honors coaches, athletes and others who have positively affected the county through sports and athletic involvement. ●

PHOTO: ALLY KEIRN

## Shaffer Honored Again

FOR THE SECOND YEAR in a row, men's soccer player Bryce Shaffer of Gettysburg has been named to the Capital One Academic All-America NCAA Division II Men's Soccer Team, as selected by the College Sports Information Directors of America (CoSIDA).

Shaffer, a senior, has a GPA of 3.97 as a business management major. In 2012 he was named second team All-PSAC for the second consecutive year. He was second on the Huskies this past season in goals scored, with six, and in points, with 14. Shaffer finished his career with 29 goals, tied for fourth all-time in school history and is tied for 10th in BU history with nine career assists. He was the only repeat member of the Academic All-American first team. ●





BU President David Soltz, left, and athletic director Michael McFarland, right, welcome the newest members of the Athletic Hall of Fame: Edward Mulhern, front; and, standing from left, Irv Sigler, Danielle Faretta Trego, Meghan Vernon Mozi and Jess Kircher.

## New Hall of Fame Class

FIVE FORMER student athletes, trendsetters in their respective sports, make up the 2012 Athletic Hall of Fame class.

The newest inductees are:

- Edward Mulhern '38, one of the school's early greats in track and field
- Meghan Vernon Mozi '95, a standout in women's lacrosse, who held multiple school records for many years
- Irv Sigler '99, BU's only winner of the Harlon Hill Award as the country's top Division II football player
- Danielle Faretta Trego '00, an Academic All-American who finished her

career as the school's all-time leader in career wins for women's tennis

- Jess Kircher '00, who helped the field hockey team to four straight national titles, an NCAA-first

The day after the induction ceremony, Mulhern cut the ribbon on BU's new Hall of Fame area in the Nelson Field House. The area features plaques dedicated to all who have been inducted into the Hall of Fame.

To nominate a former BU athlete for the Hall of Fame, contact Tom McGuire, sports information director, at [tmcguire@bloomu.edu](mailto:tmcguire@bloomu.edu). ●

## National Spotlight

TWO FOOTBALL PLAYERS — Franklyn Quiteh and Brian Clarke — were finalists for two of the most prestigious post-season awards in Division II nationwide.



Quiteh, a junior, was a finalist for the Harlon Hill Award for the second time in three seasons. He led Division II in rushing yards per game and was second in scoring, finishing third in the balloting for the nation's top Division II football player. As a freshman, Quiteh finished sixth in the Harlon Hill balloting.



Clarke, a senior, was a finalist for the Gene Upshaw Award as the nation's top lineman. Clarke was a key component for the Huskies offensive line which produced two 1,000-yard rushers for the second straight year — a Pennsylvania State Athletic Conference first — and allowed just eight sacks. Clarke finished seventh in the balloting. ●

## New Lacrosse Coach

MALLORY POOLE was named the new head coach of the women's lacrosse team. She previously served as an assistant coach at Stevens Institute of Technology and Dartmouth College.

As a student athlete at C.W. Post, Poole helped the Pioneers to three straight NCAA tournaments and a national championship. She was a four-time Intercollegiate Women's Lacrosse Coaches Association (IWLCA) All-American and was named to the NCAA Division II All-Tournament team three times. She earned most valuable player honors and was featured in *Sports Illustrated's* "Faces in the Crowd."

As a senior, Poole was a Tewaaron Award nominee for the nation's top player and the IWLCA Scholar-Athlete of the Year. She was also the East Coast Conference Player of the Year and the Inside Lacrosse and WomensLacrosse.com Midfielder of the Year.

Poole inherits a team that won the 2012 Pennsylvania State Athletic Conference (PSAC) Championship. ●





PHOTOS: ERIC FOSTER

# Etched *in the* Liberal Arts

by BONNIE MARTIN

WORDSWORTH. Shakespeare. Virginia Woolf. James Joyce. As he ticks off the names of well-known poets and authors, it's easy to imagine James Brown teaching literature and composition at Charleston Southern University. A bit of the English professor remains in Brown's second year as dean of Bloomsburg University's College of Liberal Arts, along with posters for events honoring Joyce, the Irish author and subject of his doctoral dissertation, and an overstuffed bookcase, where the most visible title belongs to Irish novelist Maeve Binchy.

Mementos in his Centennial Hall

office overlooking the Academic Quadrangle testify to Brown's other side – an only child who grew up as a Pittsburgh Steelers fan in western Pennsylvania, the married father

*“The Liberal Arts teach the history of human error and success. They educate people to lead, to make decisions when training doesn't apply.”*

– James Brown, Dean, College of Liberal Arts

of two, woodworker and fan of the Grateful Dead, who couldn't resist an opportunity to return to his home state eight years ago.

“I loved South Carolina and I loved teaching,” Brown says, “but Pennsyl-

vania is home. The leaves, the smells. It just clicks.”

Brown, 48, didn't set out to be a college administrator. He earned a bachelor's degree in English and Spanish from Slippery Rock University and master's and doctoral degrees from Ohio State University. At Charleston Southern, he directed the honors program and taught courses in British and American literature and composition before coming to Bloomsburg University in 2004. For the next five years, he served as assistant, associate and interim dean of the College of Liberal Arts and unit head for teacher education, leaving BU to become dean of the Arts and Sciences at Mansfield University. He returned to Bloomsburg two years later.

## Becoming the dean

The switch from faculty to administration means “you give up being ‘on stage’ to affect what a university does on a larger level,” he says. “In a position like this, you find ways to help other people promote those same ideals.”

At BU, 13 departments make up the College of Liberal Arts, encompassing the humanities, fine arts and social sciences. A wide range of majors, minors and elective courses within the College “provides different ways of looking at human behavior,” Brown says. “The Liberal Arts teach the history of human error and success. They educate people to lead, to make decisions when training doesn’t apply.”

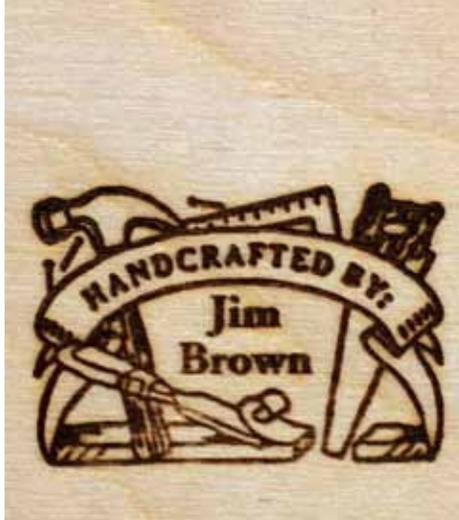
Reinforcing the importance of the Liberal Arts, a new three-credit seminar for freshmen entering BU without a declared major “encourages students to synthesize English, languages, history, philosophy ... to help students understand how it goes together to make a complete person,” he says.

And a new personalized approach to fulfilling general education requirements, called MyCore, emphasizes the interconnectedness of disciplines, knowledge and skills, and recognizes the value of learning experiences in the classroom and through extracurricular leadership opportunities.

## Prepared for a career

Brown understands students may not always see the value of the courses that fulfill their general education requirements. He was one of them. But he admits the course that provided knowledge he uses every day, Introduction to Public Administration, was on his schedule only because it filled an empty slot between classes at 8 a.m. and 10 a.m. in the same building. He believes today’s students will likewise find that spark in a Liberal Arts course.

Take fine arts, for example. Where many courses dwell on “human nature” — a term, Brown says, that



seldom means anything good — the arts give students exposure to the best of humankind. “The arts separate us from other animals in a positive way,” he says. “A person should have some understanding of what humans are capable of at their best.”

A broad background in the Liberal Arts prepares graduates for careers in fields ranging from business to the social sciences, helps them adapt to inevitable career changes and eases adjustment to ever-evolving technology.

“It used to be, if you were an educated person, you learned Latin and Greek,” he says. “Now, you have to keep track of what we’ve done before, but today’s technology, such as texting and other social media, means a broadening repertoire of understanding and means of expression. It’s OK to expand what we understand, but students shouldn’t give up on other ways of communication. To me, it’s about critical thinking, whether they are discussing the works of James Joyce, a candidates’ debate or their discourse on Facebook.”

Brown says a motto etched above a doorway of Ben Franklin Hall — “Wisdom is the fruit of reflection” — is as relevant today as when the building opened in 1930.

“Woodworking gives me both tangible results and a time for reflection while my hands are working,” he says. “Students are successfully completing programs and gaining skills, but I care that they don’t give themselves a chance to reflect. What all students need is permission to pursue their passions to prepare them for a lifetime of change and growth.”

*Editor’s note: Dean James Brown shares his perspectives through the College of Liberal Arts blog, <http://bloomuliberalarts.blogspot.com>.*

**Bonnie Martin** is editor of *Bloomsburg: The University Magazine*.

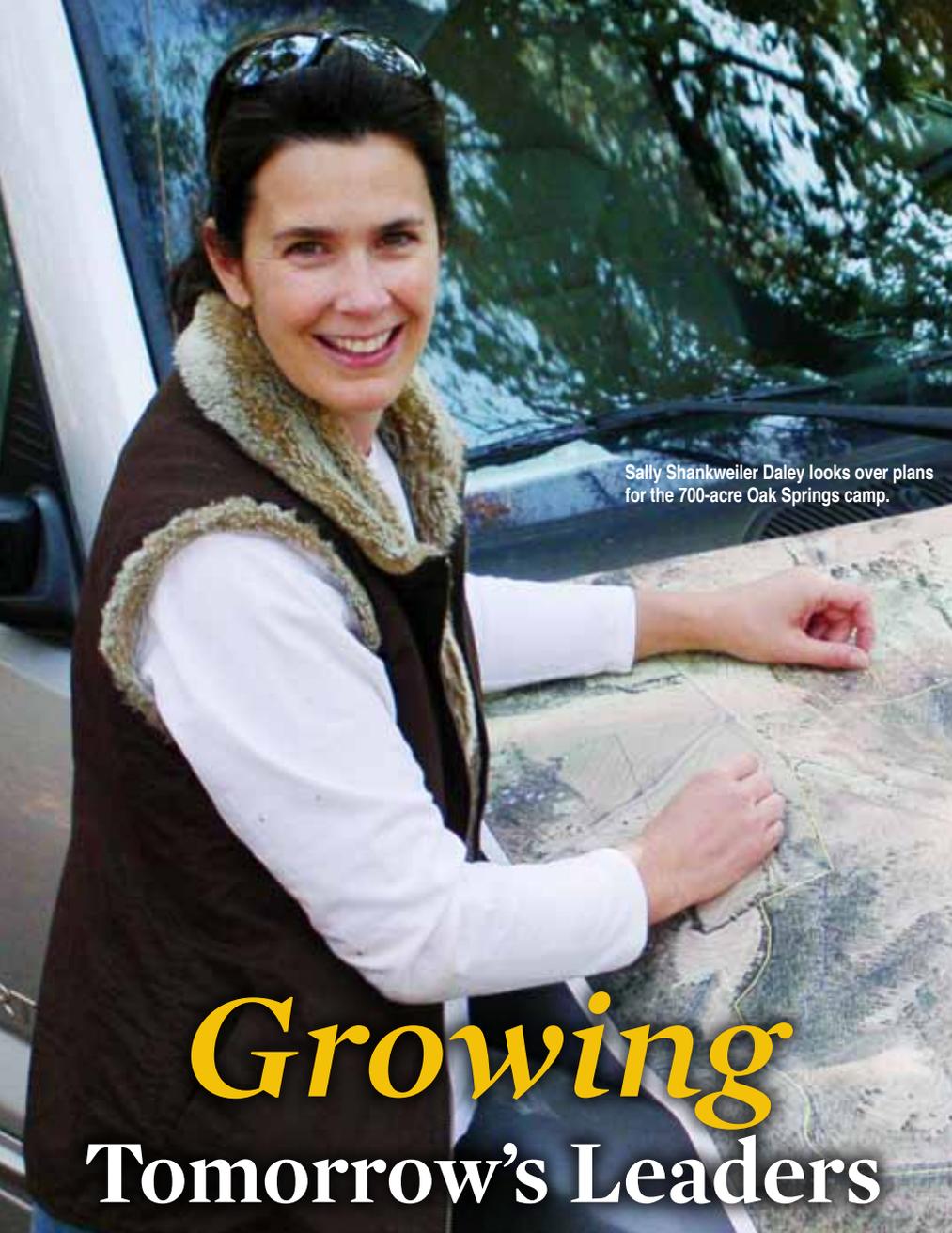
## College of Liberal Arts

The following departments are included in the College of Liberal Arts:

- Anthropology
- Art and Art History
- Communications Studies
- Economics
- English
- History
- Languages and Cultures
- Mass Communications
- Music, Theatre and Dance
- Philosophy
- Political Science
- Psychology
- Sociology, Social Work and Criminal Justice

## What is MyCore?

MyCore is Bloomsburg University’s new distinctive model of general education that emphasizes the connectedness of disciplines, knowledge and skills, and recognizes the achievement of general education outcomes outside the traditional classroom and across university divisions. Learn more at [bloomu.edu/mycore](http://bloomu.edu/mycore).



Sally Shankweiler Daley looks over plans for the 700-acre Oak Springs camp.

# Growing Tomorrow's Leaders



Juliette Gordon Low started Girl Scouting in Savannah, Ga., 101 years ago with just 18 girls. Today, membership in the U.S. alone totals more than 3.2 million, including 17,000 girls in a council headed by a BU alumna.

by JACK SHERZER

SALLY SHANKWEILER DALEY began to doubt her decision to major in computer science at Bloomsburg University when she found herself struggling. Her adviser, Professor Charles Hoppel, now retired, wouldn't let her consider switching majors.

"Studies of women in college have

found that when a female went into a guidance counselor's office and said, 'I'm having trouble in my major,' the counselor would say, 'That's OK, we'll put you in something else.'" Daley says. "But if a boy went in, they would say, 'You need to stay with it.'"

"They found the barrier for exit for

women in college was much lower than for men," says Daley, who graduated in 1990 with a bachelor's degree in computer science. "It was a tough major, but I am so grateful to him for coaching me that way when so many other women were not getting that."

As the CEO of the Charlotte,

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*“Girl Scouting helped me develop my own sense of who I am.”*

— Montana Drumheller, BU freshman



N.C.-based Girl Scouts Hornets’ Nest Council — covering eight counties and serving 17,000 girls — finding the best ways to motivate young women to be tomorrow’s leaders is a priority for Daley. And ensuring the organization remains relevant in the modern world is a continuing focus for Daley and the entire Girl Scouts organization, which undertook a program-wide review in 2004.

Yes, Girl Scouting is still about experiencing the outdoors. But that’s only the start.

“Right now there are four main program focus areas: The STEM fields (science, technology, engineering and math), environmental education and leadership, community outreach and community building, and healthy living and well-being,” Daley says.

In the single-sex environment, girls can feel free to express themselves and ask and answer questions — something, she says, studies have shown girls may not do with the same ease when both genders are learning together. While much has been made of how women are underrepresented in the hard sciences, Daley says it’s not that girls aren’t interested, but they have to see how the sciences fit

into what they find important.

“Girls aren’t afraid of technology, but lean toward careers that help people,” Daley says. “We need to show them how technology can help people and say, ‘You may want to consider a career in this.’ ”

### Girls are IT

In 2002, Daley was a vice president at Wachovia Bank, now Wells Fargo, where she developed the institution’s customer electronic payment system. The Hornets’ Nest Council had just secured a three-year, \$750,000 grant from the National Science Foundation for *Girls Are IT*, a program that teaches Girl Scouts about information technology and, today, features a classroom with 12 fully equipped computer workstations in a remodeled school bus. When the grant was approved, she left Wachovia to oversee the program for the council and rose through the ranks, becoming CEO four years ago.

“Under Sally Daley’s leadership, Girl Scouts Hornets’ Nest has developed innovative STEM programs, such as *Girl Scout Forensics 101* and *Girls are IT*,” says Anna Maria Chávez,



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Pavilions provide shelter for Girl Scout activities at the Oak Springs camp, which will be named in honor of legendary NASCAR driver Dale Earnhardt.



CEO, Girl Scouts of the USA. “These programs are not only fun, but get girls interested in STEM careers and showcase the kind of leadership Sally has brought to the council.”

### Lifelong Girl Scout

Married to Michael Daley, a senior vice president with Wells Fargo, Daley was a troop leader for her stepdaughter, Elizabeth, who is now in college. Daley’s mother was her troop leader while she was growing up in Coplay, near Allentown. As a scout, Daley loved going to Camp Mosey Wood in the Poconos — so much so that its close proximity to Bloomsburg played a big role in her choosing the university. Throughout her time at BU, Daley volunteered at the camp, leading girls in activities such as skiing, snowshoeing, canoeing and kayaking.

Given her love of the outdoors, it’s fitting that one of Daley’s significant achievements as Hornets’ Nest’s CEO is the creation of the 700-acre Oak Springs camp, which she calls her council’s “property of the future.” Made possible by the sale of three smaller camps, as well as an ongoing \$10 million fundraising effort, Oak Springs opened in 2008 and one day will be able to serve as many as 2,000 girls. The camp will be named The Dale Earnhardt Environmental Leadership Campus in honor of the

legendary NASCAR driver whose foundation recently awarded a \$2 million gift, the largest in its history, in support of the property’s development.

### A Girl Scout on Campus

While she’s not a part of Daley’s council, Bloomsburg freshman Montana M. Drumheller shares the same commitment to the organization. She joined her Catawissa troop when she was 5 and has remained active ever since, prizing the camaraderie and the sense of accomplishment she gets from scouting.

Drumheller earned the organization’s Gold Award, the equivalent of the Boy Scout’s Eagle Award. To achieve the award, she and another scout designed and landscaped a butterfly garden at a local church in honor of a high school classmate who died of cancer. Drumheller also created a cancer awareness program for her Girl Scout troop and, with her mom, continues to be involved in activities, such as organizing Christmas gift drives for patients at the Geisinger Medical Center’s Janet Weis Children’s Hospital in Danville and cooking meals for those staying at the nearby Ronald McDonald House.

“Girl Scouting helped me develop my own sense of who I am,” Drumheller says. “It helps girls figure out what they want to do; it helps girls take leadership roles. The one thing Girl Scouts gives you is the opportu-

nity to be different and stand out from everyone else. It also gives you what I like to call ‘sisters.’ ”

### Growing Organization

Listening to the needs and concerns of girls and their parents is paying off for Daley’s council. In an environment where many organizations are struggling to retain members, Hornets’ Nest experienced 10 percent growth in the past year, Daley says.

“In this economy, some families are having to trim back, and they find that the Girl Scouts continue to be a great value for their dollar for the programs they’re getting,” Daley says. “Everything we do is about developing girl leadership. Filling that gender equity gap, that’s what a lot of parents want for their girls, that chance for them to obtain leadership skills.” ●

**Jack Sherzer** is a professional writer and principal partner with Message Prose LLC, [www.messageprose.com](http://www.messageprose.com), a communications and public relations firm in Harrisburg.



# Double your impact

The \$100,000 Zeigler Henry Carver Fund Challenge is under way.

Terry '76 and JoAnn '77 Zeigler believe the Henry Carver Fund, Bloomsburg University Foundation's annual giving fund, is so important to student success that they created the ZEIGLER HENRY CARVER FUND CHALLENGE.

The Zeiglers will donate \$100,000 to the Henry Carver Fund, but ONLY if donors provide a total of \$100,000 in new or increased gifts to the Henry Carver Fund by June 30, 2013.

The Henry Carver Fund helps students meet today's challenges — providing scholarships and professional development opportunities, covering travel expenses for internships and much more.

Learn how you can help meet the Zeigler Henry Carver Fund Challenge at [www.bloomufdn.org](http://www.bloomufdn.org) or by calling (570) 389-4128.

Thanks in part to the Henry Carver Fund, Ashley Reese has the financial support to help make the Bloomsburg community a better place.

A double major in early childhood/special education, Reese received the Presidential Leadership Scholarship supported by the Henry Carver Fund.

On top of a full schedule of classes, extracurricular activities and community service, Reese serves as president of the Trinity Learning Community in downtown Bloomsburg, which partners BU students with a group home for adults with disabilities.



**Bloomsburg**  
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NOVEMBER 2013 15



Student Justin Gonzalez surveys guests at the annual Covered Bridge and Arts Festival at Knoebels Amusement Resort.

# Applied Knowledge

by CJ SHULTZ '13

**BU's Center for Community Research and Consulting is grounded on using expertise gained through Liberal Arts courses to satisfy the region's needs for services.**

COLLECTING AND ANALYZING data to benefit the local economy, researching what shelters and agencies can do to help the rural homeless and offering real-world experience to Bloomsburg University students: BU's Center for Community Research and Consulting has become a valuable resource to the town and university before reaching its first anniversary.

"The center was created with the idea to use all of the expertise we have on campus," says Heather Feldhaus, assistant dean of the College of Liberal Arts and the center's director. "The town and surrounding community

have consulting needs and we have students who are learning these skill sets, but can learn so much more if they can do it for real."

The center received a Presidential Strategic Planning Grant of nearly \$24,000 in April 2012 and immediately went to work. Already, the center has collaborated on projects with the Columbia-Montour Visitors Bureau.

"The students played a vital role in the economic impact assessment of the Visitors Bureau's 2012 Covered Bridge and Arts Festival," says David "Otto" Kurecian '82, the bureau's executive director. "The critical thinking the

students demonstrated, coupled with their genuine enthusiasm, highlighted the fact that the center is certainly on the correct path in achieving its vision."

During the three-day arts and crafts festival at Knoebels Amusement Resort, 30 BU students spoke with visitors one-on-one and completed 340 surveys. While students learned how to conduct marketing research, the information they gathered will help the visitors bureau target future promotional efforts.

"We exceeded expectations with the number of surveys distributed," Feldhaus says. "When the report is finalized, the visitors bureau will have a clear picture of how far people traveled, how much money they spent at the event and in the area and how they heard about it."

The center also has joined forces with Sue Dauria, professor of

anthropology, in a long-term project to collect data on the economic impact of the Bloomsburg Fair.

“We collected demographic data using surveys and observations,” Dauria says. “With the help of Dr. Feldhaus and the center, we selected 10 students to assist in the collection of oral histories at last fall’s fair.”

The accounts and stories of attendees will be turned into a theatrical play, *Fair Stories*, that will be produced next year by the Bloomsburg Theatre Ensemble (BTE), Dauria says. The collaboration came about as the result of a discussion with Richie Cannady, a BTE actor, and also will be shared in a professional publication.

## Rural homelessness

Feldhaus and her team, including co-director Chris Podeschi, associate professor of sociology, also co-hosted an event with BU’s SOLVE Office — Students Organized to Learn through Volunteerism and Employment — to raise awareness of rural homelessness. The conference included a presenta-

tion by Steve Berg, vice president for programs and policy with the National Alliance to End Homelessness, and workshops where attendees could investigate specific parts of the problem and exchange information.

“It goes largely unrecognized,” says Feldhaus. “People think that because you don’t see homeless people in the area, they don’t exist. The reality is that in rural areas, they camp on some farmer’s out-of-use field or sleep on somebody’s couch for a few weeks at a time.”

Tim Pelton, SOLVE’s civic engagement coordinator, says, “The overall point of the conference was to help agencies get a better grasp on how the situation is changing and what they can do to change along with it.”

## Observe, shadow, experience

The center’s student research assistants already see its value to their education and to the community.

“The work that Dr. Feldhaus per-

forms, that I am given an opportunity to observe and shadow, falls within the realm of both community sociology and social action,” says Weston Brehm, a senior sociology major from Orangeville. “There are real results for the local surrounding communities in relation to the projects we work on at the center.”

Being able to apply theory from the classroom to real-world experiences seems to be the greatest benefits to these students.

“I have been able to utilize the skills and education that I have learned throughout my undergraduate studies at Bloomsburg University and apply those skills through various projects,” echoes Brock Minnich, a senior social work major from Walnutport. “The center has given me the ability to make a difference and inspire change.” •

**CJ Shultz '13**, a mass communications major from Hawley, is a student writer in BU’s Marketing and Communications Office.



PHOTO: ERIC FOSTER

As director of BU’s Center for Community Research and Consulting, Heather Feldhaus, left, leads projects to assist community organizations, including the Columbia-Montour Visitors Bureau, headed by David ‘Otto’ Kurecian ’82, executive director.



# What we **love** about Bloomsburg

## Small Town U.S.A.

BLOOMSBURG has always been near and dear to me for many reasons. For one, I was born and pretty much raised here, moving only across the river during my earlier school years. After attending Bloomsburg University, I was fortunate to find employment with the Pennsylvania Downtown Center, a nonprofit organization now located in Harrisburg. The organization promoted the revitalization of Pennsylvania's downtowns and I began to realize and appreciate the wonderful town I live in. Several years later, I was asked to serve on the board of directors for Downtown Bloomsburg Inc. This was an opportunity for me to give back to the community I was lucky to grow up in.

As a child I remember visiting Santa at the Candy Cane Cottage on Main Street, and as a parent I now take my own child. There are so many exciting events for children, adults and students continuously going on in Bloomsburg. From the front door of where I work, Bloomsburg University, I can walk downtown and grab lunch, shop, conduct business, visit my dentist, worship and have somewhere to go for entertainment without having to travel a distance.

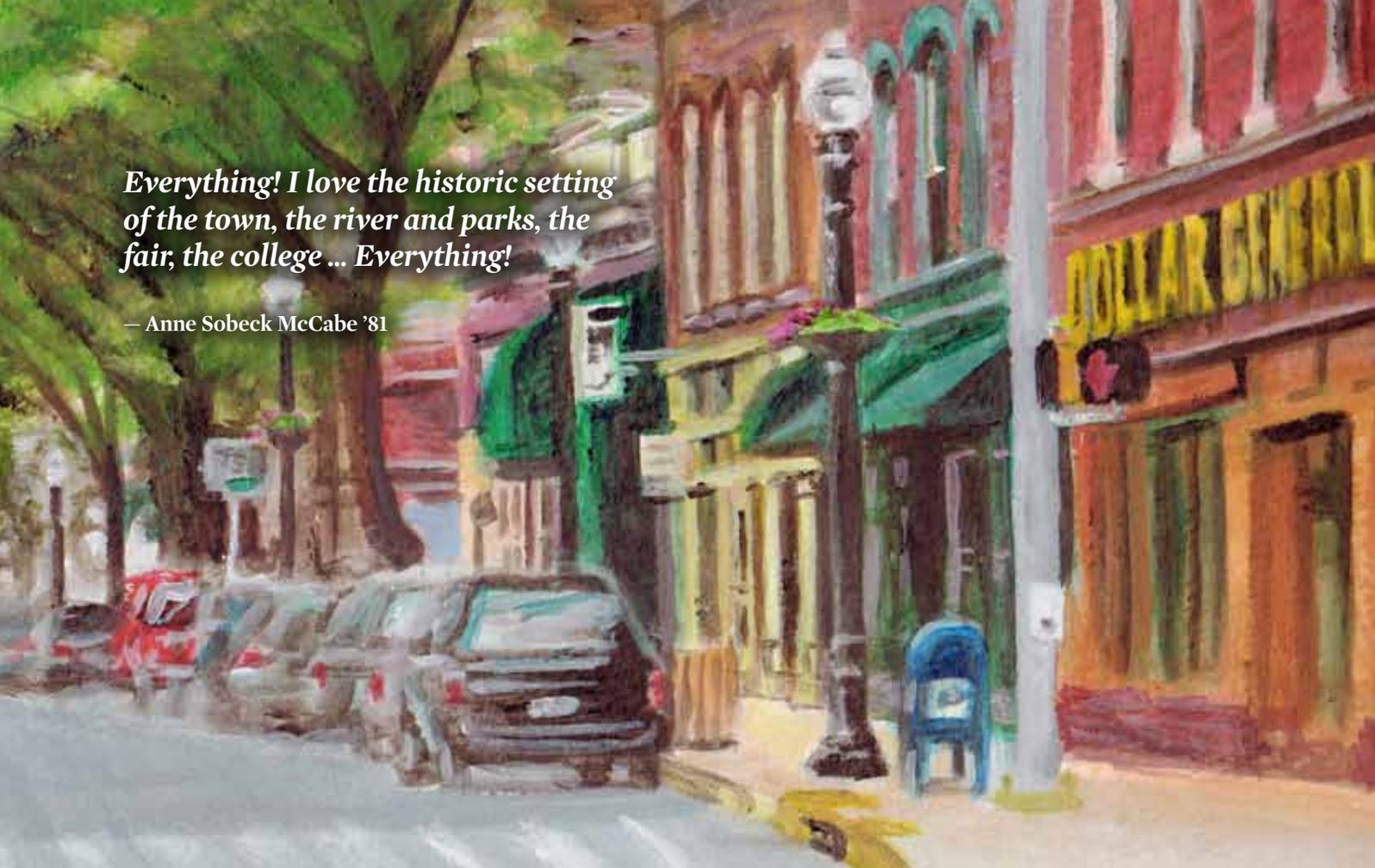
Times have changed, but Bloomsburg still has the charm, excitement and energy it had when I was small. I admit, I still slow down and admire the beautiful fountain right in the heart of Main Street. It is a sight to see, especially at night.

Bloomsburg is Small Town USA, and I don't see myself leaving anytime soon.

— Jennifer Williams '90, Office of the President

*Everything! I love the historic setting of the town, the river and parks, the fair, the college ... Everything!*

— Anne Sobeck McCabe '81



## Home, Harmony and Belonging



When I first moved to Bloomsburg from Texas in 1972, both the college and town seemed so foreign to me. Now, over four decades later, Bloomsburg itself and the BU community have be-

come like family to me. I have witnessed many changes on both fronts but as I grow older I have come to believe in a common theme – that the sense of home, harmony and belonging in the world do not happen in a vacuum. Instead there is an intrinsic tie between the welfare of the community and society at large.

From this belief stems my active participation in our community. Since my retirement from the university in 1996, I have not only served as a board and advisory member in various community organizations but also currently volunteer in our church activities, deliver food as part of the Meals on Wheels program and pick up trash as part of the litter crew in our community.

Because of my background in the sociology of aging and interest in emerging aging issues both locally and globally, I have recently begun focusing on how to improve the lives of our senior citizens. In order to help seniors live healthy and productive lives, I have begun a program under the Columbia/Montour Aging Office called Let Seniors Stay Active, which draws attention to eating right, moving (literally) and to maintaining a healthy lifestyle. At the youthful age of 83, I hope to demonstrate the benefits of physical exercise, regardless of age.

— Chang Shub Roh, Professor Emeritus  
(Shown with faculty emeritus James Pomfret, right)

## My Favorite Things

The square and fountain at Market and Main, Steph's Subs, attending the Fair, taking in the view of Carver Hall from the foot of the hill, browsing campus to see the changes, the monumental improvements to Sutliff Hall, the Town Park, the view from Danny Hale Field (name another place where you can see a game and a view like that at the same

time), reconnecting with old Bloomsburg friends, attending events like Homecoming and being surprised by seeing someone from my era that I have not seen in a very long time, organizing old friends to participate in alumni events.

— Joe Hilgar '75

## An Expansion of Heart

Some of my most formative years happened while living in Bloomsburg. This was not just because of my experience with the university but also the life of small town, in which existed a diversely populated college. Between the two, there often seemed to be balance and understanding, regardless of what the students managed to get themselves into!

I will never forget working on the new playground in town in which the university and town intermixed. Growing up in a small town myself, this experience and the maturing that had taken place while living in Bloomsburg, magnified the composition of the world. It was the diversity that began to take shape within me that has helped me to become more

understanding, tolerant, empathetic, and so many other gifts that were nurtured during my time living in Bloomsburg.

It always had that small-town feel, and still does from what I can tell when I return; but at the same time, I know it was the place that began an expansion of my heart to the globalized world in which we live. Who would have thought — in small-town Pennsylvania! Yet, it did and my hope is that it continues to help form young people to see and think critically, while maintaining differences. With the presence of the university, I believe it allows the town to remain young and vibrant and to ever expand into the melting pot it was when I was there!

— Martin Nocchi '94

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## It's Where I Live

The Bloomsburg University campus is an exceptional place. On top of College Hill, the Carver Hall clock tower is a beacon of intellectual enlightenment, open mindedness and diversity; shunning ignorance and embracing acceptance.

While I always enjoy being on campus throughout the week, what truly makes BU a unique place is the town. I've lived downtown for the majority of my four years at college and I can safely say that it's not just a place I stay during the semester; I've built a life here. I can walk down Main Street from campus blindfolded and tell you what businesses we're passing on the way. I'm on a first-name basis with at least one waiter at La Fontana, Balzano's and Applebee's and I am probably responsible for singlehandedly putting a decent dent in their rent payments. Although I may roll my eyes when Larry at the laundromat tells me his life story or the cashier at Weis tells me for the 30th time that I look like an actor from Glee, the truth is I cherish every minute of it. This town has left an indelible mark on me and I couldn't be happier with having spent the best four years of my life here.

—CJ Shultz '13



## All-American Town

Nestled just southwest of the tip of the Penobscot Mountain and the Susquehanna River, the only true town in Pennsylvania is the quintessential perfect place in which to live. It is one of the few places in America where one can see a superb integration of a university and the local community. I went to Bloomsburg University in the 1960s. I loved the town then and I love it today. My plans upon retiring were to move back to Bloomsburg. Unfortunately, circumstances precluded our family from that reality.

The town began with a log cabin built by James McClure in 1772. I had a McClure as a professor of geology. I wonder if they were related. With a population of only about 12,000 people, the local population and the university students and faculty seem to integrate well together. This certainly makes for a pleasant place to live.

The town has a number of small and large parks. We especially enjoyed picnicking along the river and spending time searching for Indian artifacts; we found quite a few. The Bloomsburg Fair, which started in 1855, was always a great time of enjoyment for our family, even on a rainy day. The University on the Hill is the central point of the town. It brings youthful spirit to the town, provides an excellent education for students, a wide variety of sports for a small town, and economic stability.

Bloomsburg, the all-American town.

—Dan Tearpock '70



## A Fair Assessment

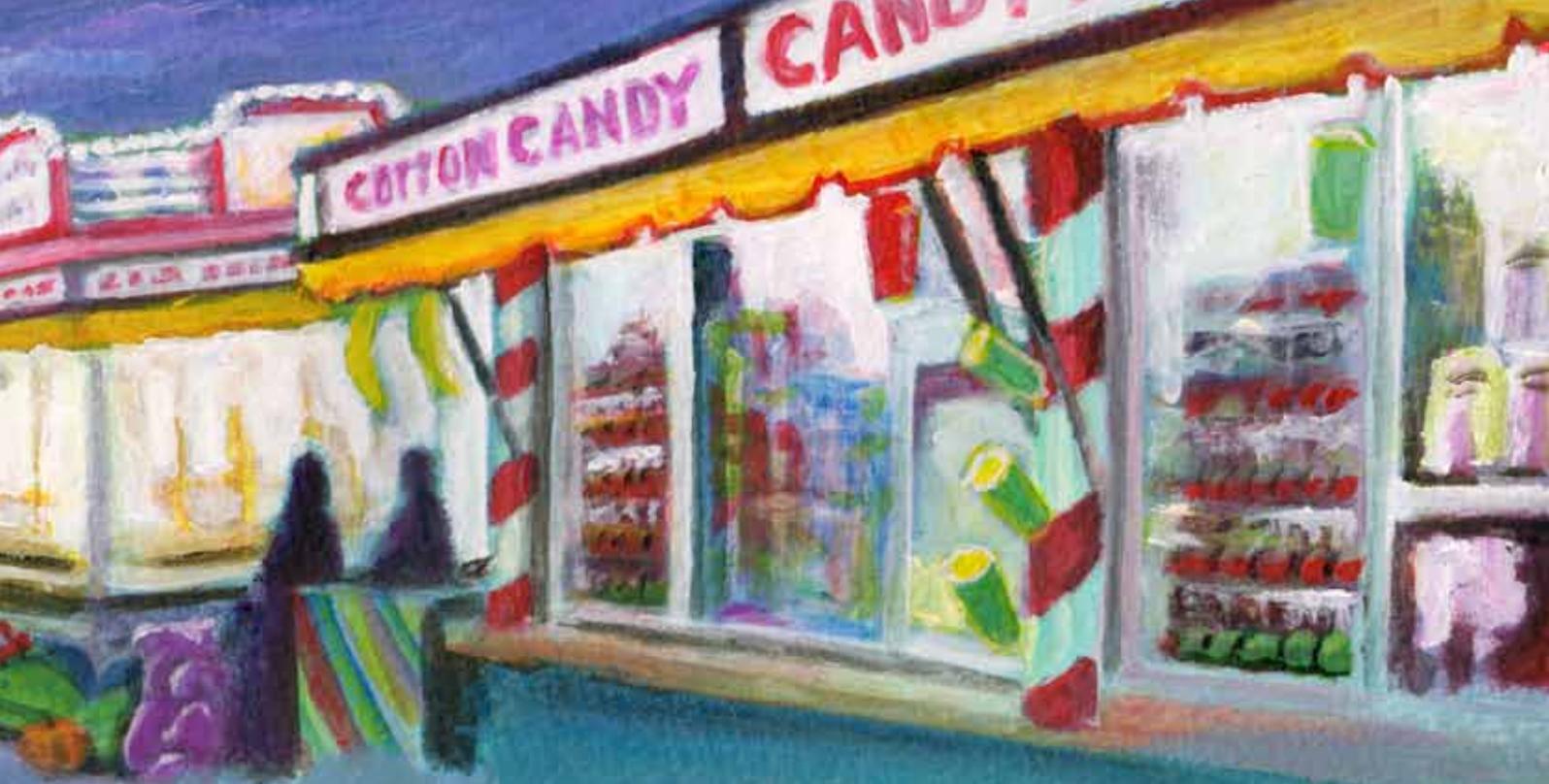
I grew up in West Hazleton and graduated from Bloomsburg University in 1990. A few years afterward I took my wife to the fair for her first-ever visit to Bloomsburg. She grew up in San Francisco, Huntsville and San Antonio, then went to school with 35,000+ students at the University of Illinois in

Champaign-Urbana. When we walked through lower campus in under 10 minutes she laughed at how small it was. We continued to walk downtown to the fairgrounds. With each passing block I noticed a change in her expression.

She was soaking it all in and enjoying it. She was impressed with how clean the town was and how nice people were. Everything you could need is in walking distance. The fair actually reinforced that impression and we ended up coming back for the fair 15 straight years until the horrific flood in 2011. Due to family illness we could not make it in 2012, but it is already on our 2013 agenda. The protests of last year's cancelled fair and resilience of this year's rebuilding is a sign of community strength that can only be experienced first-hand.

I will never understand what she was expecting, but her first exposure and subsequent visits reinforced all the great things that I had known all along but had taken for granted. And that is why I love Bloomsburg.

—John M. Makara '90, Member of Alumni Board of Directors 2012-2013



## ‘American Dream’

I first arrived to Bloomsburg in 2007 as a BU student, and from day one both the campus and the town fascinated me. Of course at first everything was new and exciting because I was coming from a different country, and it felt like I was living the

“American Dream.” But soon I started meeting people and getting involved in the university and town life, and everything felt perfect.

I moved off campus my second year, and at the local businesses on Main Street I found what today are my beautiful group of friends in Bloomsburg. Phillips Emporium, Karen’s Candy Barrel, Bella Donna, VanDyke’s, Top Drawer, Ready Go Burrito, Legendary Comics, College Hill, Prana Juice Bar... they’re all a big part of my life in Bloomsburg. And now that I can call myself a local, I found my second home at the Moose Exchange, where I work as a director of film services at Box of Light Studio. I even write about movies and film events in Bloomsburg for Examiner.com as a local examiner.

I treasure all my friends and memories from Bloomsburg University and town and, like me, I know a lot of foreign alumni who keep Bloomsburg very close to their hearts from far away, all over the world. It is a charming, beautiful, active little town, full of wonderful people and unique spots.

—Julia Camara-Calvo '09

## Great Place to Raise Children

When our family moved from Virginia more than 20 years ago, our son had not yet turned 1 and our daughter had just turned 3. We were new to the area and we were not sure what the Bloomsburg community had to offer a young family.

We found that the area had numerous preschools and day care centers to choose from, varying from traditional preschools like Magic Carpet and the YMCA to day care centers such as Columbia Child Development and University Day Care Center. We were able to tailor our children’s day care and preschool attendance to meet the needs of our family.

Our children participated in the Story Time at the Bloomsburg Town Library. The Children’s Museum next to the YMCA is a “must see” for area families. The Bloomsburg Area YMCA has numerous family friendly activities.

The Bloomsburg Theatre Ensemble has a Christmas program each holiday season in addition to the summer production geared specifically to children. We have many happy memories of watching *The Christmas Story* and *A Christmas Carol*.

Bloomsburg has a wonderful park with tennis courts, walking paths, a youth baseball complex, a skateboard park, the town pool, basketball courts and a band shell for weekly concerts held in the summer. And who can forget the Fourth of July fireworks; the Catawissa Military band plays to a glorious fireworks display.

There is always something for families to do in Bloomsburg. The diversity of indoor and outdoor activities provides the opportunity to be active and meet new friends. Bloomsburg has been a great place to raise our children!

—Karen Hicks, Payroll Coordinator

## Your Own Town

Bloomsburg is small: small enough to invite getting involved; small enough that Public Works will come check out your streetlight or water the newly planted trees. Its sidewalks and alleys invite you to wander, to make the whole town your own. Peonies lolling by fences, the scent of mimosas blooming, and bent old timers planting tomatoes beside their driveways—maybe a swing by my own plot at the community garden, where my chard has sprouted and my peas are getting ready: that’s a good Bloomsburg walk.

Kids walk too: to school by themselves, but then after school they can explore on their own—maybe just the neighborhood or the park at first, but then pockets of semi-wild greenery, the library, downtown, enjoying a kind of rambling, autonomous discovery that has been scheduled and zoned out of

existence in many places.

But Bloomsburg’s big enough to be a real town: downtown’s a real downtown. Its economic base is broad: Milco but also the university; Autoneum but also Bernardi and Kawneer and Speer’s Kitchen and the county seat, among others. It’s difficult to find that kind of class and occupational diversity in a place so small.

And we have a newspaper! A daily! Yes, many a Press Enterprise editorial makes me mad—not to mention 30 Seconds—but the Press Enterprise publishes my letters, too, and people read them. It tells people about each other and reminds me, as I read it with my coffee every morning, that I am part of a community.

—Cristina Mathews, Associate Professor, English

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## What is Bloomsburg?

The red sunsets, the cool crisp air,  
From here, one's heart is stirred,  
For many memories have been made,  
From what I've seen and heard.

This big small town or small big town,  
Has a flavor all its own.  
The "locals" and "the college crowd":  
From all the seeds are sown.

And that's what makes this place unique  
The people and the place,  
The families, friends, and memories,  
Still through one's heart do race.

The streets and parks and downtown shops,  
The churches and Market Square,  
The trees and flowers, restaurants, too,  
And, yes, the Bloomsburg Fair,

The Farmers Market and swimming pool,  
The Renaissance Jamboree,  
The parades and celebrations,  
Make this the place to be.

What's not to love about this place,  
America at its best?  
And, neighbors all pitch in to help,  
When rivers bring the test.

Bloomsburg lives on no matter what  
A hearty group of folk.  
They all stand strong and faithful,  
Just like a mighty oak.

But why I really love Bloomsburg,  
This special place in life,  
Because it is where God blessed me  
With my lovely wife.

—Eric Koetteritz '75

## A Warm Embrace



Bloomsburg may be Pennsylvania's only town, but she is a second mother to me. She nourished me during my prenatal years. Catholic school (St. Columba) and public school (Central Columbia) were crucial formative stages, my first two trimesters. They prepared me well for a spurt of maturation. A necessary infrastructure was laid as scaffolding for later growth (higher education).

During my third trimester (Bloomsburg University), the proliferation of learning felt more like metastasis. I sought ways to stop the surge, but it pushed outward. So I learned to love it; cherish it. I accepted continual cultivation as the key to its control and could even result in my coming of age.

Then, she forced me out of her warm, swaddling comfort before I was quite ready. A late bloomer, two degrees did not effectuate my educational needs. As any infant, I had all the necessities for postnatal life. However, the limbs of my intellect needed further nurturing and my responsibility needed real-world stress to strengthen.

Yet, the foundation was solid. Since my earliest memory, my parents have guided me toward good. From school to school, my educators became new role models to emulate. These, the greatest gifts in my life, are all wrapped in Bloomsburg's warm embrace. She even played matchmaker for the meeting of my wife. She always welcomes me home, but reminds me to find more time for her in my busy schedule.

—Luke Haile '05/'08M  
(Shown with son, Samuel)

## Simple Beauty

I think the thing I like the most about Bloomsburg is the simple beauty of the town as the seasons change each year. In my career as a journalist I traveled throughout North America and the Caribbean. The natural beauty of places such as the British Virgin Islands, northern California, Cabo San Lucas, and the strength of American cities – Washington, D.C., New York, Chicago, Boston, Miami, San Francisco, San Diego, New Orleans – all have their attraction.

But I've always looked forward to returning to Bloomsburg to see the trees and shrubs as they bloomed in the spring around houses with Easter decorations on the doors. To witness the spring greens gradually turning to dark forest shades as days get longer and warmer.

To see kids as they hurry to Fishing Creek carrying their inner tubes for long, lazy treks downstream on overheated summer afternoons. To watch high school students busily painting on the downtown business windows with spooky scenes of Halloween haunts and the glowing colors of the trees slowly shedding their leaves. To be enveloped in the first snowfall of the season and hear the profound quiet during an evening walk down a frosted Market Street.

The scenery changes. Each new thing has its own attraction. All will arrive and pass. And each will come back again to Bloomsburg.

—Tim Pelton, Coordinator, Civic Engagement



## Lovely and Lively

Bloomsburg has the best small town-university town combination. We love the folks that keep our town lovely and lively: Bloomsburg Theatre Ensemble, The Moose Exchange, as well as Brennan's Big Chill, Balzano's, the Bloom Diner and so many more.

—Toni Bell, Associate Professor, Chemistry and Biochemistry

## Classic Town

Bloomsburg is a classic American town and a great place to raise a family. The people are friendly and everyone seems to know each other, whether it is through church, the Children's Museum, the university, or one of the civic organizations in town.

We enjoy taking our daughters to the town park to play on the slides and swings during nice weather or to listen to music on Wednesday evenings during the summer Concert in the Park series. We also keep our girls busy by taking them to the playgroup that meets at the Bloomsburg Sportsplex in the old Walmart building. Our neighborhood is safe and we are not worried about allowing our girls to play in our backyard.

We enjoy eating at downtown restaurants

such as Steph's Subs, Nap's Pizza, Balzano's, Rose Marie's, Brennan's Ice Cream Shop and La Fontana. These restaurants all provide friendly customer service and care about their food and customers. We also enjoy the productions at the Bloomsburg Theatre Ensemble at the Alvina Krause Theatre.

The most unique and enjoyable things about Bloomsburg are the community events, such as the annual Renaissance Jamboree in the spring and the annual Cake and Ice Cream Festival in late summer. The town recently came together to build a playground for toddlers and is currently raising money for a new Kidsburg at the Town Park. It is refreshing to see the town of Bloomsburg come together and enjoy these events.

—Neil Strine, Associate Professor,  
Political Science

## Lunchtime Walks

One florist. Two tattoo parlors. Three banks. Four churches. The post office, the Regional Technology Center, the Columbia County Courthouse and more pizza and hoagie shops than I can count. These are just some of the places I pass during lunchtime walks in Bloomsburg.

After a dozen years, my walking buddy and I know the route by heart: College Hill, East Street, Fifth Street, Market Street, Main Street and back up the hill to campus. We see the seasons change as we pass family homes and student rentals, restaurants and bars. We slip into the thrift shop and recycled

clothing store looking for bargains. We stop at the farmers market on the Square for cherry tomatoes and kale and admire the formal attire in the bridal shop's window.

Walking in Bloomsburg is good for the body and clears the mind. It can be as vigorous as any walker wishes or a casual stroll when conversation about families and day-to-day events takes over. On this path, we have lost a few pounds, worn out a few pairs of athletic shoes and nurtured a great friendship. Judging by the number of people we pass along our route each day, we aren't the only ones.

—Bonnie Martin, Editor,  
Bloomsburg: The University Magazine

## Simple Stuff

I am from Lock Haven, born and raised. Bloomsburg and Lock Haven are facsimiles of one another. It was a very easy transition to attend there for four years. What is great about each community is really simple:

- Beauty
  - Peaceful
  - Quality education
  - Safety
  - Kindness
  - People who smile
  - People who laugh
  - Great place to live and educate
- Pretty simple stuff.

—Rob Emert '83

## Lessons Learned

I came to Bloomsburg a hick from a small town. After four years and two summers, I left with the foundations to become a pre-medicine physics teacher. The town gave me an opportunity to make money to stay in school. Taught me about how to contribute to a town and share the fun of living in a town. I am what I am today because of this town and college (now university).

—Donald G. Franklin '65

**For What We Love About  
Bloomsburg University,  
see [www.bloomu.edu/magazine](http://www.bloomu.edu/magazine).**

# husky notes

## On the Air



PHOTO: DAVE ASHBY

PHILADELPHIA AREA COUNTRY music fans who wake up to 92.5 XTU's *Doc and Andie* show each weekday morning may be surprised that Andie Summers, known during her BU days as Andrea Shone '96, didn't foresee a career in radio. "Literally, every year was a different focus — first, I was drawn to advertising, then PR, then TV," she says.

She found a direction she didn't expect — and a career — when she took a job at a small radio station in Bloomsburg, WKXP. "I was a classic rock girl," she admits, "but it only took one air shift and I became a country fan. It's a very personal format, so the standards for artists are high."

Following graduation, she moved on to Froggy 101, WGGY, in Wilkes-Barre/Scranton, before accepting a position with Philadelphia's only country station, 92.5 XTU. After two years on the traffic report beat, she was invited to co-host the morning show in spring 2001.

Summers' career gives her the opportunity to connect with artists whose music she plays on the air. She has watched two of her favorites, Eric Church and Taylor Swift, rise to fame through years of hard work. "Taylor is an interesting study because people either love her or hate her," Summers says, "but I defy you to meet her and not love her."

When not playing the latest country hits, Summers advocates for charitable causes close to her heart. Her team in the Komen 3-Day For the Cure has raised more than \$700,000 for breast cancer research since forming nine years ago, and this past holiday season she broadcast a breakfast for families of fallen police officers. She is also a lector at St. Joseph Church in Downingtown, where she lives with her husband, Leonard, and their children, Victoria, 5, and Leonard III, 1. ●

## 1956

**Roland "Rollie" Schmidt Jr.** was honored by Wilkes University last fall when the new multi-purpose athletic stadium was named in his honor. Schmidt led the Colonels for two decades and engineered the third-longest winning streak in collegiate football history by winning 32 games in a row.



## 1968

**Douglas Hippenstiel '68/'81M**, who retired as BU's director of alumni affairs, is working part-time as a sales associate at the Hallmark store, Lycoming Mall.

## 1970

**Sylvia Silveti Havlish** published her first book, *Moments Like This*, a book of memories of people who have experienced loss of a loved one. Havlish has been a bereavement counselor for 30 years.

**Blair Monie** received The Each Moment Matters Award from Presbyterian Communities and Services Foundation. This award recognizes compassion and excellence in daily living, faith, courage and integrity.

**Ronald Reitz** is pastor of Faith United Methodist Church, Fishersville.

## 1972

**Patricia Veach Johnson '72M** was named agent of the month for third month in a row for her sales production at Century 21 Alliance's West Chester office.

**David Seybert**, a professor and dean of the Bayer School of Natural and Environmental Sciences, was inducted into the Office of Research Hall of Fame at Duquesne University. The Hall of Fame recognizes Duquesne faculty members whose research and work has garnered significant attention and funding, and honors their substantial contributions to their respective fields.

## 1974

**Lillian Paskevich Briola** received her doctorate in occupational therapy from Chatham University, Pittsburgh. She is chair of the allied health department at the Community College of Allegheny County, as well as the program director and professor of the occupational therapy assistant program. She received the CCAC 2012 National Institute for Staff and Organizational Development Teaching Excellence Award.

## 1975

**Robert Surridge** published his first book, *The Foodways and Social World of the Ladies of the Presbyterian Church of Kingston, Pennsylvania in 1907*. The vintage cookbook includes 450 everyday recipes contributed by 96 women.

## 1977

**Joseph A. Brita**, founder of Quantum Financial Management in South Whitehall Township, was inducted into the John Hancock Financial Network Hall of Fame in recognition of 29 years of service in the financial services industry. Brita focuses on providing investments and insurance for retirement, business and estate conservation.

## 1978

**Paul Janssen Jr.**, Norristown, is director of the Center for Excellence in Local Government at Albright College, designing and providing training and technical assistance for local government. He earned a master's degree in public administration from American University, Washington, D.C.

## 1979

**Laurie Johnson Gaylord** is superintendent of schools in Martin County, Fla. She earned a master of science degree in speech and hearing education for the deaf from Washington University, St. Louis, Mo. She has been a member of the Martin County School

Board for the past nine years and has privately tutored oral students of the deaf for more than 25 years. She and her husband, Marc, are the parents of two children.

## 1980

**Richard Donahue III** is now certified in driver training. He is a business and marketing teacher at Denmark-Olar High School in South Carolina.

**Timothy Holden**, former U.S. representative from Pennsylvania's 17th Congressional District, was named Honorary Schuylkill County Fire Chief during Del-egates Night of the 58th annual Schuylkill County Volunteer Fire-fighter's Association Convention.

**David Zinkler**, partner in audit and assurance services at ParenteBeard, Lehigh Valley, was featured in *Behind the List*, part of *Lists & Leads* at [www.lvb.com](http://www.lvb.com).



## 1983

**Patrick Kelley** is superintendent of Shikellamy School District.

## 1984

**Daniel Brewer**, Bloomsburg, was appointed to the boards of directors of Jersey Shore State Bank and the bank's holding company, Penns Woods Bancorp Inc. Brewer, a certified public accountant, is principal/owner of Brewer & Co. LLC.

**Col. Matthew Richards** was appointed chief of staff of the Army Human Resources Command at Fort Knox. The position is the third-highest in the command of 4,200 military and civilian members.

## 1986

**David Durofchalk**, Downingtown, is senior environmental scientist in Rettew's natural sciences division. He earned a master's degree from East Stroudsburg University.

**R. Pete Gum** is executive director of the International Municipal Signal Association (IMSA). Previously CEO of Mid Atlantic Builders Exchange, he earned an MBA from Mount St. Mary's University in Maryland.

**Kurt Schroeder**, Mount Olive Township, is an adviser with Insight Financial Services. He is a certified financial planner with more than 20 years experience in the financial services industry.

## 1987

**Jo Benson '87M** was inducted into the Delaware Valley High School Hall of Fame. She was a four-year starter for the school's field hockey and softball teams. She owns and operates Western Stage Props, a Western arts equipment company which has provided technical knowledge and materials for motion pictures, television, stage and live action shows.

**Christopher Ward** graduated from the Federal Bureau of Investigation National Academy, Quantico, Va. He lives in Conshohocken with his wife, Sandee, and three children.

## 1988

**Brenda Condusta Pavill '88M** is an associate professor of nursing at Misericordia University. Pavill earned a doctorate in education and human development from Marywood University; family nurse practitioner and Master of Science in Nursing degrees from Misericordia University; master's in early childhood education from BU; Bachelor of Science in Nursing from Wilkes University and registered nurse degree from St. Agnes Medical Center.

## 1989



**Scott Kinzinger** was inducted into the Wayne County Sports Hall of Fame. He has been a leader in local youth sports for 32 years. In recognition of his service, the Honesdale Little Baseball Association Grove Street Complex was renamed in his honor.

# husky notes

## 1991

**Shannon Strasbaugh Harvey**, Gettysburg, is vice president of the HACC-Gettysburg Campus. Harvey served as a college administrator for the HACC community for 13 years.

## 1992

**Jason Henry**, who served as Parkland School District coordinator of educational technology and Classrooms for the Future coach, is curriculum supervisor of secondary education. He earned a master's degree and principal's certificate from Wilkes University.

**Richard Matukonis**, known professionally as Rick Mason, was one of 31 employees statewide to receive PennDOT's highest recognition, the 2012 Star of Excellence award. Mason has served as the public information officer and chief spokesman for PennDOT in Northcentral Pennsylvania since 1994.

## 1993

**Michael Meiser** is principal of Thomas Stone High School in Maryland. He has spent his career with Charles County Public Schools, starting as a high school social studies teacher and then becoming vice principal of Benjamin Stoddert Middle School.

**Susan Dallabrida** joined PHT Corp. as senior scientific adviser in PHT Consulting Services. Previously, she was a biotechnology and clinical trial consultant and strategic adviser working with Biogen Idec, Rubin Anders Scientific, Zafgen, Dana Farber Cancer

Institute, Brigham and Women's Hospital and Children's Hospital of Boston. She earned a doctoral degree from Penn State and conducted post-doctoral training at Harvard Medical School.

## 1995

**William Lauffer '95/'97M** earned a doctorate in business administration from Nova Southeastern University, Ft. Lauderdale, Fla. He was also inducted into Sigma Beta Delta Honor Society in Business, Management and Administration. He resides in Lake Worth, Fla. with his daughter, Jamie.

## 1996

**Stephen Capriotti Jr.** is a partner with the law offices of Kelley Jasons McGowan Spinelli Hanna & Reber, Philadelphia.

**John Snyder**, Dillsburg, is an associate in RGS Associates. He earned a master's degree from Penn State University.

## 1997

**Laura Rudy Williams** is an account executive at Allebach Communications, a full-service advertising and communications firm.

## 1998

**Craig Davidson** ran 12 marathons during 2012 – one each month – to benefit Back on My Feet, an organization dedicated to creating independence and self-sufficiency for the homeless and other underserved populations. Davidson, an executive with Disney/ABC in New York City.

**Michael Devaney** was promoted to senior district manager for Waste Management, overseeing Philadelphia Hauling.

## 1999

**Arthur Campbell** is headmaster of the Downingtown STEM Academy. He formerly was assistant principal of Downingtown High School East. He earned a master's degree in educational administration from Gwynedd Mercy College and is pursuing his doctorate in the educational leadership and management at Drexel University.

**Traci McNeal Gilliland** is business administrator for the Troy Area School District. Gilliland is a CPA.

## 2001

**Jason Jacobs**, a public accountant, is a partner at ParenteBeard's insurance industry practice at its Lancaster office.

**Michael Ksiazek** is an associate with Stark & Stark, Lawrenceville, N.J. He graduated from Suffolk University Law School.

## 2002

**Jennifer Vest** is an accounting teacher at Warrior Run High School where she advises Future Business Leaders of America, Tri Hi-Y, the Class of 2013 and the student newspaper, *The Eagle's Perch*.

## 2003

**Susan Singer Lipsey '03/'06M** is supervisor of special services with Wyalusing Area School District.

**Louisa Luisi**, a writer, teacher and theatre director from northern New Jersey, recently self-published the children's book, *Your Best Coaches*.

**Sean McBride** earned a doctoral degree in condensed matter experimental physics from Kansas State University and received the physics department's outstanding graduate student award. He is completing postdoctoral research as part of Professor Heinrich Jaeger's group at the James Franck Institute (JFI), Gordon Center for Integrative Science, University of Chicago. He co-authored a paper accepted for publication in the journal, *Nanotechnology*.

## Alumnus named 'Podiatrist of the Year'

DR. WILLIAM SCHLORFF '85 was named Podiatrist of the Year by the Pennsylvania Podiatric Medical Association (PPMA). Certified by the American Board of Podiatric Surgery, Schlorff has been in private practice in Jersey Shore, Pa., since 1991. He served on PPMA's board for seven years and as president in 2009-2010. Schlorff is a graduate of the Temple University School of Podiatric Medicine.



## 2004

**Michael DelPriore '04/'06M** is assistant principal at Solanco High School. He earned an educational administration certification from McDaniel College, Westminster, Md.

## 2005

**Christina Foust Engle** is senior manager at KPMG in Philadelphia. She is married to **Scott Engle '05**, who teaches fifth-grade science at Skyview Upper Elementary School, Methacton School District.

**Andrea Harkleroad** is assistant manager at FNB Bank's Berwick branch.

**Richard Kachnoski**, Coal Township, is vice president/commercial relationship officer at Miners Bank.

**Michael Levan** is an IT specialist with MePush Inc., a computer services company. He previously worked as a senior network engineer at Innotek Computer Consulting and as president at ShiftGo Business Solutions.

**Laura Owen** is working toward a doctorate in criminology at Arizona State University.

## 2006

**Tracy Hess Golder '06M** is an assistant professor of nursing at Misericordia University. She is a candidate for a doctoral degree from Capella University.

## 2007

**Stacey Rine Puterbaugh** is a kindergarten teacher at Ashkar Elementary, East Lycoming School District.

**Jason Serfass** was promoted to in-charge accountant at Campbell, Rappold & Yurasits. Serfass has been employed by the firm since 2007.

## 2008

**Paul Brones**, Ocean City, N.J., is general manager and personal training director at Tilton Fitness' Mays Landing facility. Brones has been with Tilton Fitness for three years and most recently served as personal training director at the Northfield club.

**Lynette Mong** is an e-commerce site merchandiser at Adidas in Portland, Ore. Previously, she worked as a merchandiser and editor at Amazon.com in Seattle, Wash.

## 2010

**Air Force Airman Joseph Coleman-Header** graduated from basic military training at Lackland Air Force Base, San Antonio, Texas.

**Logan Hansman**, Sugarloaf, is retail administration specialist with Fidelity Bank, based at the bank's Scranton Financial Center.

**Ryan Knarr**, Robesonia, is director of tennis at the Sinking Spring Family YMCA. He is on the coaching staff of Conrad Weiser School District and Albright College.

**Samuel Waite** is marketing and social media coordinator at Klunk & Millan Advertising Inc. He completed a master's degree program in media management at the S.I. Newhouse School of Public Communications at Syracuse University.

## 2011

**Taryn Gilger** is a community interventionist at Penn State Hershey College of Medicine. She is assisting in the Walk by Faith research program to encourage healthy eating and exercise.

**Stacey Minarsky**, an orthopedics X-ray technician at Geisinger Medical Center, Danville, was part of a Rotary Group Study Exchange Team that traveled to the Philippines.

## 2012

**Tara Snyder Bloom '12M** received the Grady & Mary Roberts Writing Award from the Pennsylvania College Personnel Association. Bloom is assistant director of field period program and internships at Keuka College in New York.

**Nicholas DeLuca** is a business teacher at Woodbridge Township High School in Woodbridge, N.J.



**Thomas Hayes** is assistant swim coach at Perkiomen Valley High School, Collegetown.

## YWCA selects Women of Excellence

THREE BU ALUMNAE were honored by the YWCA of Northcentral Pennsylvania during its fourth annual Tribute to Women.

Barbara Benner Hudock '75 was honored as Wise Woman of the Year. The award is given to someone with the compassion, commitment and perseverance to make a more peaceful, productive community and enhance the quality of life in northcentral Pennsylvania.



Hudock is CEO and founding partner of Hudock Moyer Wealth Resources. She is a director of WVIA public TV and radio, Susquehanna Health and the Pershing Advisor Solutions Advisor Council, and a

former director of the First Community Foundation Partnership of Pennsylvania and Williamsport Lycoming Chamber of Commerce. A former director of the Community Arts Center, she earned the Governors's Patron of the Arts Award in 2008. She was a member of the BU Foundation board for 15 years.



Stephanie McCauley Hollick '03 and Jessica Bixler Bower '04M were both named a Woman of Excellence. The award recognizes leadership, selflessness and the grace and integrity of one committed to the mission of the YWCA.

Hollick is an audit and tax manager with ParenteBeard LLC, where she has

worked for eight years. She is president-elect of the Central Pennsylvania Chapter of Healthcare Financial Management Association and a member of the Pennsylvania Institute of Certified Public Accountants, which named her a member to watch in its "40 under 40" category.



Bower is a communicable disease nurse consultant for the state Department of Health. A nursing clinical instructor at Pennsylvania College of Technology, she formerly worked in Susquehanna Health's inpatient behavioral health unit. She serves on the board of the Williamsport Women's Tennis League and the YWCA of Northcentral Pennsylvania's board of directors.

## Alums named to Hazleton Hall of Fame

FOUR BU ALUMNI recently were inducted into the Hazleton Area Sports Hall of Fame:

**Robert Schaefer '68**, the former head coach of the Cheltenham High School Lady Panthers, who compiled a 757-163 record, won 24 Suburban One League titles, four District 1 Class AAAA crowns and two state championships in his 31-year career. Schaefer, who began his teaching career in the Cheltenham Township School District in 1968, also coached football, baseball, boys' basketball, tennis, volleyball and wrestling.

**Edward O'Donnell '72**, one of the most prolific scorers in Weatherly Area High School and Anthracite League basketball history. O'Donnell, a team leader on Weatherly's baseball team, was a basketball official and baseball umpire for more than 25 years.

**Alan Lonoconus '79M**, who earned 11 varsity letters for West Hazleton High School during the mid-1970s. Lonoconus served as the Wildcats' team captain in cross country, basketball and track and field. He is superintendent of Great Valley School District.

**Kathleen Nemshick Passon '96/02M**, former Bishop Hafey High School basketball star and the school's all-time leading scorer. Passon, who was named to Bishop Hafey's first Wall of Fame class in 1998, was one of 12 Bishop Hafey basketball players to eclipse the 1,000-point milestone. She is a teacher in the Hazleton Area School District and an assistant girls' basketball coach for the Hazleton Area Lady Cougars.

**FIND MORE** [HUSKY NOTES online at www.bloomu.alumni.com](http://www.bloomu.alumni.com)



Send information to:  
[alum@bloomu.edu](mailto:alum@bloomu.edu) or  
**Alumni Affairs**  
Fenstermaker Alumni House  
Bloomsburg University  
of Pennsylvania  
400 E. Second St.  
Bloomsburg, PA 17815

## VITAL STATISTICS

### Marriages

**Lisa Breiner '89** and **Jonathan Shirvinski '95**, June 30, 2012  
**Lorena Kutza '93** and **L. David Porzi**, May 12, 2012  
**Richard Hoffman '97** and **Amy Zinck**, May 19, 2012  
**Brian Kasarda '00** and **Jessica Ervin**, June 18, 2011  
**Kathryn Tastremski '00** and **Mark Altavilla**, April 21, 2012  
**Jessica Lapotsky '02** and **Matthew Muscella**, July 28, 2012  
**Eric Cleary '03** and **Megan Pickett '07**, Oct. 22, 2011  
**Katie Mooseberger '03** and **Jason Stover '07**, June 9, 2012  
**Stacey Trump '03** and **Tyler Fox**, June 15, 2012  
**Beth Ann Roberts '04** and **Robert Kelly**, June 30, 2012  
**Gina DiVizio '05** and **Jeffrey O'Neill**  
**Desiree Hackenburg '05** and **Nick Vincenzes**, Sept. 1, 2012  
**Chadd Sines '05** and **Kristi Donaldson**, July 14, 2012  
**Nicole Wright '05** and **James Brown**, June 23, 2012  
**Jeanne D'Andrea '06** and **James Gallione**, May 27, 2012  
**Angela Gould '06** and **Eric Weathers '06**, July 21, 2012  
**Ann Jasnoski '06** and **John McArdle**, Oct. 1, 2011  
**Anne Cassel '07** and **Michael Nichols '07**, July 7, 2012  
**Scott Eckert '07** and **Alyssa Tomlinson**, June 16, 2012  
**Sarah Janoff '07** and **Jason Balthaser '07**, June 26, 2012  
**Sara Johansen '07** and **William Westhafer**, May 26, 2012  
**Colleen McAndrew '07** and **Anthony DeMuro**  
**Kerry Rada '07** and **Zachary Herb '09**, May 19, 2012  
**Stacey Yerrick '07** and **Joseph McCormack '06**  
**Holly Davis '08** and **David Markowski**, July 27, 2012  
**Jennifer Franklin '08** and **Jason Armstrong**, Aug. 8, 2010  
**Jenna Kaehler '08** and **Christopher Caracino '09**, June 16, 2012  
**Amanda Kisenwether '08** and **Cody Rachau**, Sept. 1, 2012  
**Tara Schultz '08** and **Zachary Hales '06**  
**Debra Arnold '09** and **Todd Wise**, July 7, 2012  
**Amanda Guito '09** and **William Rhinier**, May 27, 2012  
**Matthew Haddle '09** and **Angela Kutchera**, June 2, 2012  
**Jessica Hendricks '09** and **Patrick Snyder**, June 9, 2012  
**Zachary Weaver '09** and **Cara Callanan**, July 21, 2012  
**Emma Burrage '10** and **Scott Jabbour '08**, Sept. 1, 2012  
**Rosanne Cavalluzzi '10** and **Joseph Seidler '09**, June 30, 2012  
**Kelly Chester '10** and **Wesley Long**, Oct. 29, 2011  
**Ryan Dorkoski '10** and **Debra Walter**, May 19, 2012  
**Alicia Musser '10** and **Leonard Astick**, June 30, 2012  
**Kristy Clasen '11** and **Britain Gazda**, Aug. 4, 2012  
**Ryan O'Donnell '11** and **Courtney Wehr**, July 7, 2012  
**Kaitlyn Savner '10** and **Brian Smith**, June 22, 2012  
**Lea Rohrbaugh '11** and **Aaron Price**, April 7, 2012  
**Jared Vedro '11** and **Julie Ottaviani**, Nov. 11, 2011

### Obituaries

**Elvina Picarella Borget '32**  
**Ruth Fowler Drake '33**  
**Harriett Kocher '39**  
**Leon Greenly '41**  
**Julia Hagenbuch '41**  
**Howard Williams '41**  
**John Hubiak '43**  
**Catherine Sedlak Mueller '43**  
**Mary Devitis Coccagna '45**  
**Julia Welliver Driskell '45**  
**Joseph Gulla '45**  
**Laura Schoener Taylor '45**  
**Edwin Deleski '46**  
**Charles Harmany '47**  
**Michael Kollesar '50**  
**Robert Luchs '51**  
**Mary Anna Wright Kline '52**  
**John Lenhart '52**  
**Joseph Zahora '53**  
**Robert Cumens '55**  
**David Barnhart '59**  
**Alice Socoloskie '59**  
**Richard Staber '60**  
**David Walker '60**  
**John Long '61**  
**Claire Dilley Dale '63**  
**John Grant '64**  
**C. Edward Crim '64**  
**Robert Hensley '64**  
**Donna Boris Uroskie '66**  
**William Hoffman '66**  
**Charles Rhoades '68**  
**Arnilda Shoemaker '68**  
**Dwight Ackerman '71**  
**James DeMara '72**  
**Michele Baker Casey '73**  
**Norman Richards '74**  
**Rosemary Brogan Griebel '76**  
**Mary Ann Wisniewski Dobbins '78**  
**David Hess '78**  
**C. Susan Confield Klingborg '81**  
**Frank Spencer '88**  
**Andrew Reed '90**  
**Willis Riehl '90**  
**Denise Pyers '92**  
**Todd Hitz '93**  
**Jason Ryman '07**

### Births

**Dawn Giles Vinton '98** and husband, Edward, a son, Camden Edward, July 31, 2012  
**Mark Bohr '99** and wife, Jennifer, a son, Tyler Christopher, Nov. 20, 2012  
**Dara Pachence Schmick '99** and husband, Gregory, a son, Evan Robert, April 27, 2012  
**Lynda Colligon Wayne '99** and husband, Ryan, a son, Christian Henry, Oct. 11, 2011  
**Christina Hostetter Zamon '99** and husband, Andrew, a daughter, Siena Rose, Sept. 4, 2012  
**Danielle Faretta Trego '00** and husband, Matthew, a son, Joseph Michael, Sept. 22, 2012  
**Bill Buza '03** and wife, Beth, a son, Matthew, April 15, 2012  
**Bridget Smith Johnston '03** and husband, Eric, a son, Blake David, May 19, 2012  
**Ashley Behrer Rogers '03** and husband, **Kevin Rogers '03**, a son, Zachary Sheldon, Aug. 12, 2012  
**Ronald Stump '06** and wife, Mary Anne, a daughter, Ella Grace, June 3, 2012  
**Christina Kunkle Stauffer '07** and husband, **Josh Stauffer '07**, a daughter, Sophia Mae, Dec. 26, 2011  
**Jennifer Franklin Armstrong '08** and husband, Jason, a daughter, Kalie Audrey, Oct. 5, 2012  
**Kelly Chester-Long '10** and husband, Wesley, a daughter, Carolynn Grace, Sept. 7, 2012

# the Lineup

reunions, networking and special events



**PARENTS AND FAMILY WEEKEND:** BU freshman Ashley Dix, upper right, enjoys a visit with her parents, Janet and Brad Dix of Schwenksville, and her brother, Kyle, during Parents and Family Weekend.



**POSING AT THE STATUE:** The Husky statue near Carver Hall provides a spot for a 'photo op' for, from left, front row: Kelly Gribbin Grimaldi '04, Lindsay Wallace Bumbarger '04, Jamie Ludwig Shaw '03 and Kelly Dinan '03; and back row: Vanessa Lawrence Reeves '03, Kristin Roy '03, Jessica Dunmoyer, McGinnis '03 and Lisa Prylucki Rohrbach '02.



**MINI REUNION AT THE BEACH:** Several classmates from the speech-language pathology graduate program's 1984-85 class got together in Rehoboth Beach, Del., for the first time since graduation. They are: Jodi Seip, Peggy Nettling Snyder, Kim Kinney Kearney, Joan Cebulka Hauck, Maureen Marks Mashas and Sandy Golas Miller.



**SISTERS IN CITY OF BROTHERLY LOVE:** DEB sisters from Pledge Classes 37 to 41 (BU Graduating Classes of 1990-1992) met recently in Philadelphia. Pictured from left are Gretchen Wirth '90, Lucy DiBetta Esposito '90, Diana Rose Dixon '91, Tara Gosling Struckus '91, Judy Lee Evans '91, Kathy M. Rupertus '92 and Kristine Kipphut Darmohray '92.



**CAREER ROAD TRIP:** BU alumni who work at Good Shepherd Rehabilitation Network (GSRN) in Allentown and their colleagues hosted 38 students during a Career Road Trip sponsored by the Alumni Affairs Office. Taking part are, from left, Emily Shotto; Lisa Seier '07/'09M; Laura Porter, vice president for human resources; Katie Stockinger '01/'03M; Susan Williams Evans '96/'08M; Ray Smith '72, vice president of BU's Lehigh Valley Alumni Network; Kelly Raub; Nicole Stevens; Michael Cirba '81, chief information officer; Denise Stryker '92; and Dan Confalone '79, chief financial officer. GSRN helps adults and children overcome physical and cognitive challenges and achieve maximum potential for conditions ranging from joint replacements to stroke, and from infant feeding problems to neurological vision problems.



Field hockey is played on the old athletic field in 1964, with Centennial Gym and Sutliff Hall in the background.

## The *Early Years* of Women's Athletics

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

TALENTED FEMALE ATHLETES compete on college fields, courts, pools and diamonds throughout the year. But this was not always the case. The struggle by women for athletic opportunities at Bloomsburg and nationwide is a story of perseverance and determination.

From the Normal School's earliest days until the 1920s, athletic opportunities for women at Bloomsburg were limited to physical education classes, recreational activity and interclass competitions. This prac-

tice began to change in 1926 when Lucy McCammon was hired to teach women's physical education classes. McCammon organized the "B" Club so women could reach athletic milestones and earn letters for participation in sports, as men did. The club also competed against women from other schools in "Play Days."

When McCammon retired in 1958, her position was filled by Eleanor Wray, who believed strongly that women should have the same opportunities as male athletes. At a meeting

of the Collegiate Athletic Committee on May 16, 1961, she made a motion to adopt a women's intercollegiate athletics program and the motion carried unanimously.

But it was just the beginning. President Harvey A. Andruss had to be convinced of the benefit to the college and to female athletes, especially in terms of cost to the school. On Nov. 6, 1961, Wray provided a memo and a 10-page justification outlining her vision for women's athletics at Bloomsburg State College.

Wray's goal was to start small. She proposed an extramural program where women's teams from other institutions would provide the competition, but not at the same level as the men's intercollegiate program. She hoped support would build and athletic opportunities for women would gradually expand. The Athletic Committee unanimously approved the program as Wray recommended, and in January 1962, Andruss agreed as well. He remained concerned about the budget, however, wanting to avoid an increase in the \$20 student activity fee.

In fall 1962, Wray organized and coached a varsity field hockey team, with the first game played at Lock Haven on Oct. 9. Although the Huskies lost a rain-shortened match, the coach was pleased with the effort. A basketball team led by another physical education instructor, Joanne McComb, began practicing over the winter, and the first game, also at Lock Haven, was played on Feb. 1, 1963. This time the Huskies fared much better, dominating the Bald Eagles by a score of 35-27.

Women's basketball continued at BU, but field hockey wasn't as fortunate. The team lost its field following the 1964 season when construction began at its south end for the new library building. Without adequate facilities, field hockey was dropped temporarily, returning as an intramural sport in 1967.

Field hockey got off to a slow start when it was reinstated to varsity status a year later with home games played on fields on the current upper campus. Formerly part of a country club, the land was purchased in 1962, and the field was the only athletic facility on the hill until Nelson Field House opened in fall 1972. Carol Bolton Frankel '73, a four-year letter winner, remembers the early years when, as much as she and her teammates loved the sport and wanted to win, their roster came up short. Male students, primarily soccer players, were recruited to help field a practice squad.

The passage of Title IX 40 years ago was the major impetus that finally expanded the number of intercolle-

giate sports for women at Bloomsburg and nationwide. Part of the Education Amendments of 1972, it stated educational programs receiving federal financial assistance could not discriminate on the basis of sex. Although athletics was not mentioned, it soon became apparent that this was the catalyst that would enable women's opportunities as athletes to grow.

In fall 1972, Wray became coordinator of women's intercollegiate athletics and soon more opportunities were available for female athletes. After a decade of just two varsity women's sports, the first official swim meet was held Jan. 20, 1973, followed later that spring by tennis. Spring 1977 saw three more sports inaugurated: lacrosse and softball on April 13 in matches at Bucknell University, and track and field five days later. After competing with the men for several years, the cross country team had its first independent season in 1980 and women's soccer had its first game Sept. 6, 1990.

At a time when collegiate athletics was seen as the domain of men, two pioneers, Lucy McCammon and Eleanor Wray, were advocates of opportunities for young women. Thanks to them and others who followed in their footsteps, nearly 200 female athletes compete in nine intercollegiate sports at BU today. ●



ABOVE: Lucy McCammon umpires a game during a women's physical education class on the lawn near Science Hall in 1938.



RIGHT: Center Barb Donchez Cunningham '75 takes a shot against Marywood College during a March 6, 1973, game in Centennial Gym.

### Academic Calendar

#### SPRING 2013

##### Spring Break Begins

Monday, March 18, 8 a.m.

##### Classes Resume

Saturday, March 23, 8 a.m.

##### Classes End

Friday, May 10

##### Finals Begin

Monday, May 13

##### Finals End

Friday, May 17

##### Graduate Commencement

Friday, May 17

##### Undergraduate Commencement

Saturday, May 18

#### SUMMER 2013

Session I: May 20 to Aug. 9

Session II: May 20 to June 28

Session III: July 1 to Aug. 9

### Concerts

Listed events are open to the public free of charge. For information, see [http://departments.bloomu.edu/music/Music\\_Events.html](http://departments.bloomu.edu/music/Music_Events.html). All programs, dates, times and locations are subject to change. Call (570) 389-4286 to confirm events.

#### Chamber Orchestra

Sunday, March 10, 2:30 p.m.  
St. Matthew Lutheran Church  
123 N. Market St., Bloomsburg

#### University-Community Orchestra

Sunday, April 7, 2:30 p.m.  
Haas Center for the Arts, Mitrani Hall  
Featuring Melissa Marse, piano

#### Percussion Ensemble

Tuesday, April 9, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Jazz Festival

Friday, April 12  
Haas Center for the Arts, Mitrani Hall  
Special guests: John Vanore and Abstract Truth  
BU Jazz Ensemble performs at noon

#### Concert Band

Sunday, April 14, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Choral Concert

Sunday, April 21 2:30 p.m.  
Haas Center for the Arts, Mitrani Hall  
Featuring Women's Choral Ensemble and Husky Singers

#### Concert Choir

Saturday, April 27, 7:30 p.m.  
First Presbyterian Church  
345 Market St., Bloomsburg

#### University-Community Orchestra Pops Concert

Saturday, May 4, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Repertory/Dance Ensemble: Department of Music, Theatre and Dance

Sunday, May 5, 3 p.m.;  
Monday, May 6, 7:30 p.m.  
Carver Hall, Kenneth S. Gross Auditorium

### Theatre

Bloomsburg University Players theatre productions are generally recommended for adult audiences. All Wednesday, Thursday, Friday and Saturday performances are at 7:30 p.m.; Sunday performances are at 3 p.m. Adult tickets are \$6; seniors and non-BU students are \$4. BU students and CGA cardholders are free. Tickets are available at the Performing Arts Box Office, located in the lobby of Haas Center for the Arts, or at the door days of performance.

#### Flood Stories, Too

by Gerald Stropnick  
A co-production of Bloomsburg Players and Bloomsburg Theatre Ensemble  
March 7 to 17  
Alvina Krause Theatre  
226 Center St., Bloomsburg

#### The Underpants

by Steve Martin  
April 17 to 21  
Alvina Krause Theatre  
226 Center St., Bloomsburg

### Celebrity Artist Series

Events in the 2012-2013 Celebrity Artist Series season are presented in the Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For more information and to order tickets, call the box office at (570) 389-4409 or visit [www.bloomu.edu/cas](http://www.bloomu.edu/cas). Programs and dates are subject to change.

#### The National Broadway Tour *Spamalot*

Friday, Feb. 8, 8 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$34.50/\$19.50 Child/\$17 BU Student

#### *The Sound of Brazil*

Luciana Souza  
Sunday, Feb. 17, 7:30 p.m.

Carver Hall, Kenneth S. Gross Auditorium  
\$29.50/\$16.50 Child/\$14 BU Student

#### Dala

Friday, April 5, 7:30 p.m.  
Carver Hall, Kenneth S. Gross Auditorium  
\$29.50/\$16.50 Child/\$14 BU Student

#### Kathy Mattea

Friday, April 26, 8 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$34.50/\$19.50 Child/\$17 BU Student  
Kathy Mattea will present the keynote address, *The Healing Power of Music*, at BU's annual Health Sciences Symposium, Thursday, April 25, at 7:30 p.m. in Haas Center for the Arts, Mitrani Hall. Free.

#### *The Temptation of the Muses* Nai-Ni Chen with the Ahn Trio

Friday, May 10, 8 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$34.50/\$19.50 Child/\$17 BU Student

### Art Exhibits

Exhibitions in the Haas Gallery of Art are open to the public free of charge. For more information, gallery hours and reception times, visit [departments.bloomu.edu/art/haas.html](http://departments.bloomu.edu/art/haas.html).

#### Tomiko Jones, photography

Through Feb. 11  
Reception: Feb. 11, 11 a.m. to 2 p.m.

#### Carlie Trosclair, full-scale installations

Feb. 20 to March 15  
Reception: Feb. 21, 11 a.m. to 2 p.m.

#### Student Art Show

March 26 to April 9  
Reception: March 29, 7 to 9 p.m.

#### Toshiko Takaazu, ceramics and paintings

Presented by Museum Exhibition Class  
April 17 to May 1  
Reception: April 17, 11 a.m. to 2 p.m.

#### Senior Exit Show

May 8 to 18  
Reception: May 8, 11 a.m. to 2 p.m.

### Alumni Events

Visit [www.bloomualumni.com](http://www.bloomualumni.com) for details on these and additional events or to register. For information, contact the Alumni Affairs office at (570) 389-4058 or (800) 526-0254, or [alum@bloomu.edu](mailto:alum@bloomu.edu).

#### Alumni Wrestling Social

Friday, Feb. 15, 7 p.m.  
Nelson Field House during  
BU vs. Lock Haven match  
**Career Connections Reception**  
Lehigh Valley Alumni Network  
Thursday, Feb. 21, 5:30 p.m.  
Hotel Bethlehem

#### State of the University Wine and Cheese Reception

Friday, Feb. 22, 7 p.m.  
Fenstermaker Alumni House  
Featuring BU President David Soltz; hosted by the Carver Hall Alumni Chapter

#### Husky Leadership Conference

Saturday, March 2; all-day event  
For former and current student leaders

#### Alumni Night at the Wilkes-Barre/Scranton Penguins

Saturday, March 23, 7 p.m.  
Mohegan Sun Arena, Wilkes-Barre  
With pre-game social

#### Alumni Weekend

Friday to Sunday, May 31 to June 2  
Featuring 50-year reunion of the Class of 1963. *True to Bloomsburg* Luncheon Reunion for graduates from the 1930s, 1940s and 1950s

### Special Events

#### Personal Adornment Day and Makeup Extravaganza

Thursday, April 25, TBD  
Moose Exchange, Downtown Bloomsburg

#### Business Education Alumni: Come Back to Bloomsburg

Friday, April 26, 4:30 p.m.  
Sutliff Hall  
Featuring presentation on technology in business education and tours of Sutliff Hall  
RSVP: [along@bloomu.edu](mailto:along@bloomu.edu).

#### Homecoming

Friday to Sunday, Oct. 11 to 13

#### Parents and Family Weekend

Friday to Sunday, Oct. 25 to 27

For the latest information on upcoming events, check the Bloomsburg University website, [www.bloomu.edu](http://www.bloomu.edu).

# Return of 'Old Faithful'

**YOU RECOGNIZE IT IMMEDIATELY.** You might even have one in your closet that you've worn over and over again. It's the classic Champion reverse-weave, crew neck sweatshirt and it's available once again at the University Store for only \$44.99.

The University Store offers the sweatshirt dubbed "Old Faithful," a 12-ounce cotton/poly fleece, and hundreds of other items for Bloomsburg alumni and students to wear, display and enjoy. Shop for BU insignia gifts from T-shirts, sweatshirts and hats to pennants, stadium blankets and glassware. And remember to stop back often for the apparel that lets you show your Husky pride in the latest colors and styles. Can't decide? Gift cards are available in any amount.

The University Store offers the convenience of shopping online at [bloomustore.com](http://bloomustore.com). For a traditional shopping experience, the University Store is open seven days a week, with extended hours for special Saturday events. Stop by in person or online for everything BU.



## SEMESTER HOURS

Monday through Thursday:

7:45 a.m. to 8 p.m.

Friday: 7:45 a.m. to 4:30 p.m.

Saturday: 10 a.m. to 5 p.m.

Sunday: Noon to 4:30 p.m.

## THE UNIVERSITY STORE

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Whitney Diehl '11 describes *Tutoring in Alaska*.



Tenika Jean-Paul '04 tells of her *Love in Bloom*.



Joe Hilgar '75 recalls the *Call of the Colorado River*.

