

Bloomsburg

THE UNIVERSITY MAGAZINE



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15.5 million caregivers. Page 10

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Music's invisible touch balances mind, body, spirit. Page 18

Engine of Opportunity and Growth

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FROM THE PRESIDENT



State of the University

EACH SPRING, I host a breakfast meeting to update local leaders of business, industry and government on the State of the University. Based on information from a recent study by Economic Modeling Specialists International (EMSI), this year I was able to quantify our institution's positive impact.

The EMSI survey looked at figures from 2012-13 and found in that year alone Bloomsburg University added more than \$350 million to the economy of Northeastern Pennsylvania. (*See story on page 20.*) And our benefit extends far beyond our region ... and beyond dollars and cents. Bloomsburg University touches every corner of the state, from helping to create a more productive workforce to serving as a magnet that attracts new businesses and industry.

For companies planning to open a new plant or expand existing facilities, a crucial part of this decision is based on which area offers the best workforce. With this in mind, we have partnered with four community colleges — Lehigh Carbon, Reading Area, HACC and Northampton — to offer our Bachelor of Applied Science in Technical Leadership on their campuses. We also welcome gifted high school students to our campus for a head start on their college studies. Two programs in particular are meeting the needs of these high-achieving students, many of whom we hope will stay on at Bloomsburg to pursue their bachelor's degrees — our growing Science, Technology, Engineering and Mathematics (STEM) Magnet Program and our dual-admission Advance College Experience (ACE) program.

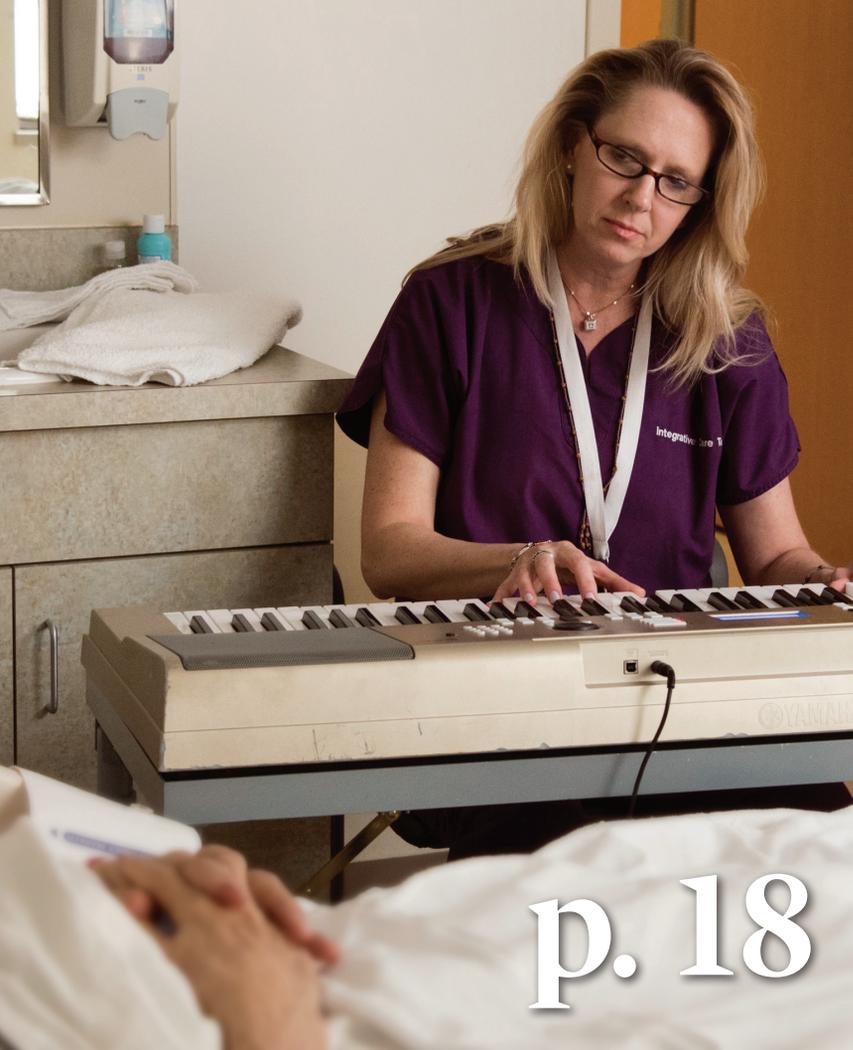
We have been encouraged by the renewed commitment to education funding from our new governor, Tom Wolf. Although we cannot predict the outcome as his proposed budget makes its way through the legislative process, it is refreshing to be part of a discussion that may bring a level of funding Pennsylvania's State System of Higher Education has not experienced in many years.

The vitality of our region relies on the strength of our university and those who study and work here. Bloomsburg University is a tremendous asset for Northeastern Pennsylvania. The new economic impact study confirms what we have known all along.

A handwritten signature in black ink, appearing to read "David Soltz". The signature is fluid and cursive, written over a light-colored, textured background.

DAVID SOLTZ
President, Bloomsburg University

Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



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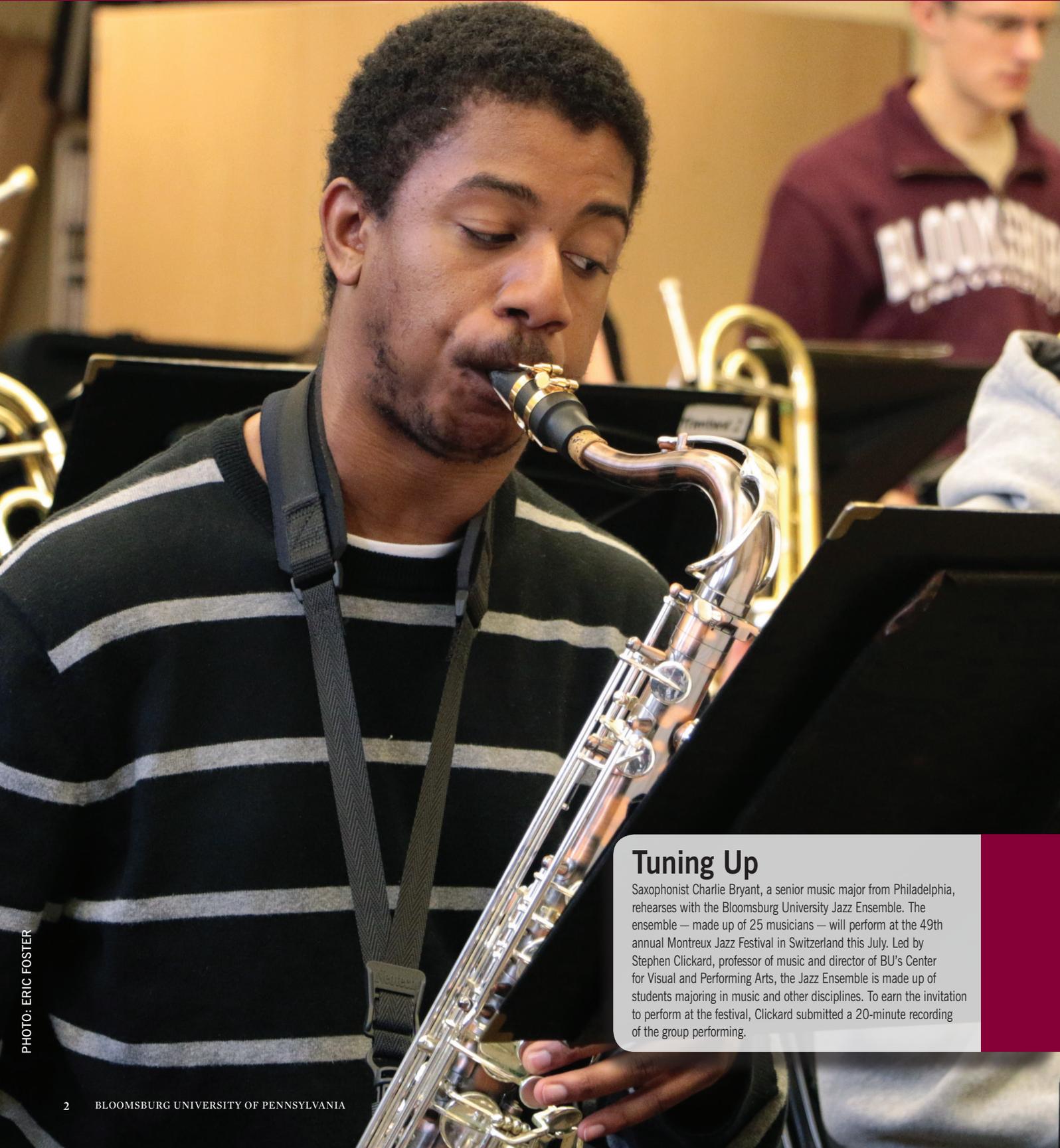
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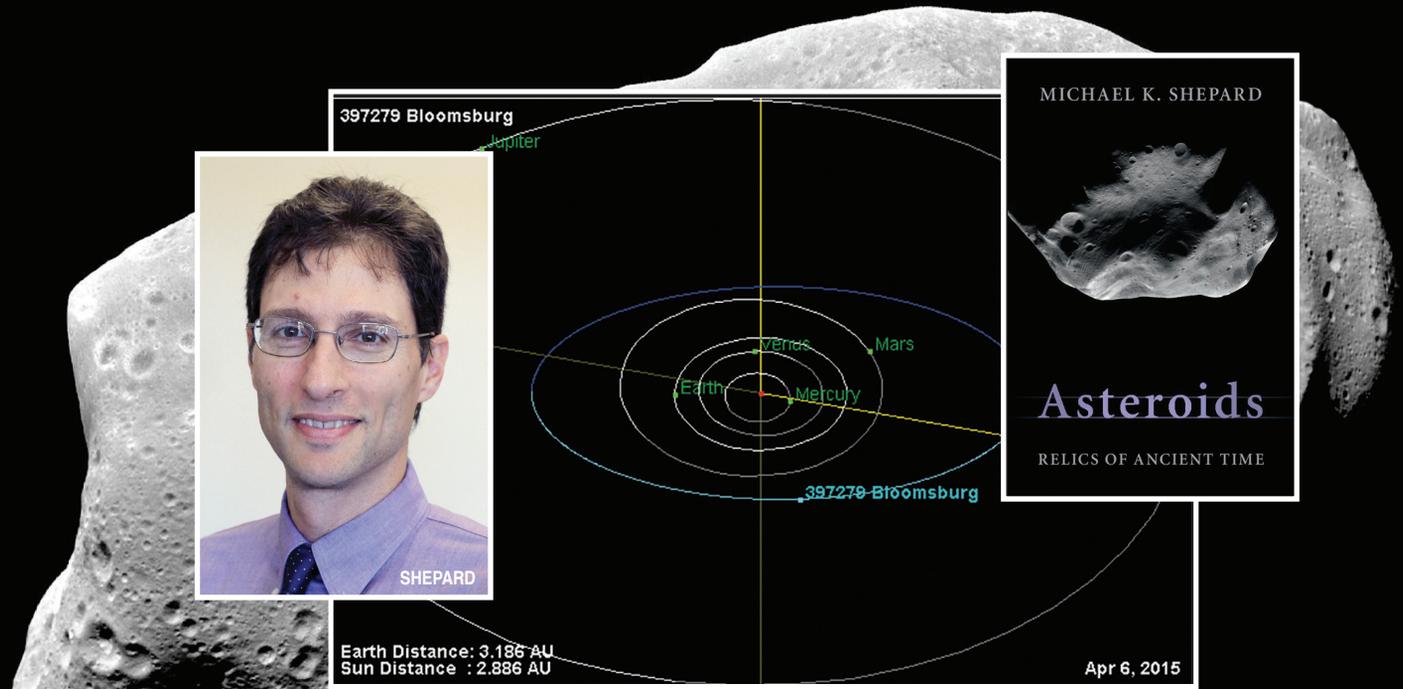
unleash your inner *husky*



Tuning Up

Saxophonist Charlie Bryant, a senior music major from Philadelphia, rehearses with the Bloomsburg University Jazz Ensemble. The ensemble — made up of 25 musicians — will perform at the 49th annual Montreux Jazz Festival in Switzerland this July. Led by Stephen Clickard, professor of music and director of BU's Center for Visual and Performing Arts, the Jazz Ensemble is made up of students majoring in music and other disciplines. To earn the invitation to perform at the festival, Clickard submitted a 20-minute recording of the group performing.

around THE quad



Out of this World: An asteroid known as Bloomsburg

THERE IS BLOOMSBURG, the town. Bloomsburg, the university. And now, Bloomsburg, the asteroid.

Thanks to Michael Shepard, chair of environmental, geographical and geological sciences, an asteroid was named in honor of the town, the university and the hometown of H. Keffer Hartline, who shared the 1967 Nobel Prize for Medicine. BU's science building is named for the Hartline family: Keffer, a 1920 Bloomsburg Normal School (BNS) graduate; his father, Daniel, a BNS teacher who retired in 1935; and his mother, Harriet, who also taught at the normal school.

Shepard's friend and colleague Joe Masiero, a scientist with the Jet Propulsion Laboratory in California, discovered the asteroid at Hawaii's Mauna Kea on Sept. 14, 2006. He sug-

gested the designation "Bloomsburg" to the International Astronomical Union, the professional organization of astronomers responsible for the names of objects and features within the solar system. They approved it earlier this year.

"Asteroids are often named for things people want to honor," Shepard says. "Those who discover an asteroid have the right to name it."

Many asteroid names come from mythology or honor scientists, countries, musicians, artists or historic events, he says. An asteroid discovered by Eleanor Helin, an early female pioneer in planetary science, for example, carries the name Ra-Shalom to memorialize the Camp David Peace Accords signed by President Anwar Sadat of Egypt and Prime Minister Menachem Begin of

Israel. Commercial names and the monikers of modern politicians are not permitted.

Asteroid 397279 Bloomsburg's citation reads: *The town of Bloomsburg, Pennsylvania, is home to Bloomsburg University and the hometown of H.K. Hartline (1903-1983), winner of the Nobel Prize in Physiology or Medicine in 1967.*

Shepard was honored in 2008 with an asteroid of his own, Mikeshepard. The International Astronomical Union's citation states: *Michael Shepard (b. 1962), a professor of geology and geosciences at Bloomsburg University of Pennsylvania, specializes in radar and optical remote sensing of the minor and the terrestrial planets.* ●

New Division

FLETCHER NAMED VICE PRESIDENT



TOM FLETCHER has been named vice president for strategic enrollment management and dean of extended programs, leading the university's new division, Strategic Enrollment Management.

Formerly associate vice president and dean for extended programs, Fletcher joined Bloomsburg in 2005. He previously served in

administrative roles at Lehigh Carbon Community College, Luzerne County Community College and McCann School of Business and Technology. He earned bachelor's and master's degrees from Penn State.

The new division encompasses recruitment and enrollment, including admissions, financial aid, registrar and institutional research, as well as distance education and web-based instruction, extended programs, corporate and continuing education, off-campus programs, Advance College Experience (ACE), summer college, winter session and global and multicultural education. ●

Really Big Event

RECORD NUMBER OF STUDENTS TURN OUT



CHILLY TEMPERATURES and a light coating of snow didn't hamper the Community Government Association's Big Event from having another record turnout, with more than 2,275 volunteers working at 150 job sites. Locations included the Bloomsburg Diner, YMCA, Fernville Park and about

100 local residences. Student volunteers tackled a host of chores, such as raking, painting, gardening, mulching, debris removal and other spring-cleaning duties.

The single-day community service event gives students the opportunity to say "thank you" to Bloomsburg area residents and show appreciation for their home away from home. ●

First Endowed Professorship

BREINERS SUPPORT NURSING DOCTORAL PROGRAM



From left: Julie and Ed Breiner; their daughter, Martha Rudi; their niece, Amanda Shaw '10; and nursing department chairperson Michelle Ficca.

A GIFT OF \$1.9 MILLION to the Bloomsburg University Foundation from Edward and Julianne Miller Breiner established the university's first endowed professorship in support of an exceptional teacher, mentor and leader. The couple, both members of the Class of 1977, set up the professorship within the Department of Nursing, specifically in support of BU's new Doctor of Nursing Practice.

The Breiner Professorship of Nursing creates a new senior faculty position, with additional funding to be used for research, conferences, travel, software and equipment or other professional expenses.

"We talked with university officials about ways our gift could make BU a stronger university," says Julie Breiner. "With the health profession, there is a potential to make a huge impact as far as healing and caring. Nursing really resonated with us."

"For Bloomsburg University, there is no stronger endorsement of our mission and the lifelong impact we have on our students than the support of our alumni," says BU President David Soltz. "The Breiner Professorship of Nursing enables us to bring in a scholarly senior faculty member who will lead our new Doctor of Nursing Practice, grow the program through research, teaching and innovation and mentor the next generation of nursing professionals."

The Breiners previously established four scholarships for students in the College of Business and College of Science and Technology. ●

WANTED: YOUR OPINION, YOUR IDEAS

Help us bring you the news and information you want in *Bloomsburg: The University Magazine*. There are two ways to let us know what's on your mind: complete the biennial readers survey at www.bloomu.edu/magazine and send ideas for stories about yourself, other BU alumni, students, faculty or staff, in 100 words or less, to magazine@bloomu.edu. We look forward to hearing from you. ●



From left, Fred Miller, Joan Miller, Mary Katherine Duncan and BU President David Soltz.

It's All Good

MILLERS ESTABLISH DISTINGUISHED PROFESSORSHIP

MARY KATHERINE DUNCAN, professor of psychology, is BU's first Joan and Fred Miller Distinguished Professor of Good Work. The Millers established the three-year, renewable distinguished professorship with a blended gift of \$500,000 to the Bloomsburg University Foundation. Joan Miller is a BU professor emeritus of nursing; her husband is a physician specializing in dermatology.

"Young people entering professional life all aspire to do good work, but they find challenges," says Miller.

"The distinguished professor will creatively choose options that will enhance student and faculty learning and experiences, enabling faculty to advance as educators and encouraging students to advance as leaders in a chosen profession."

Miller has been involved in the Good Work Initiative at BU, a project focused on student excellence, ethics and engagement. Duncan, originator of the BU Toy Library and a member of the BU Honors Program Advisory Committee, also is part of the BU Good Work Initiative. ●



Resource Grant

PITT RESEARCHES SALAMANDERS' HABITAT

AMBER PITT, assistant professor of biological and allied health science, was awarded a Wild Resource Conservation Grant of \$38,463 from the Pennsylvania Department of Conservation and Natural Resources to examine the effect of land-use regimes on hellbender habitat and population persistence in Pennsylvania. Hellbenders (*Cryptobranchus alleganiensis*) are large, long-lived, aquatic salamanders that inhabit highly oxygenated, fast-flowing streams and rivers in the eastern United States. Hellbenders are sensitive to silt, sediment and chemical contamination of streams, and degrading habitat has resulted in sharp declines in population. This research will reveal the current distribution of hellbenders in an area that has undergone dramatic land use changes and provide information that can be used as the basis of management and conservation decisions. ●



Ready to Rock

FACULTY, STUDENTS MAP GEOLOGICAL FEATURES

AS PART OF the U.S. Geological Survey's StateMap program, associate professor Brett McLaurin is mapping the geology of central and eastern Pennsylvania. The primary objective of the StateMap

program is to establish the geologic framework of areas that are vital to the welfare of individual states. Recently, McLaurin mapped a 1,000 foot deep well that was drilled north of Williamsport. He and a group of BU students brought back to campus a 1,000-foot rock core to describe and catalog for the project. ●

Black in America

SOLEDAD O'BRIEN BRINGS TOUR TO BU



SOLEDAD O'BRIEN, journalist and CNN personality, brought her *Black in America* tour to BU for a conversation focused on how policing impacts lives. Her interactive presentation included insights from civil rights leader Benjamin Jealous and labor economist Julianne Malveaux, along with a Skype discussion with actress/song-writer Carmen Perez.

"Young people of all colors are more inclusive in terms of race today," O'Brien says. "But progress has been uneven. Fewer than half of U.S. citizens believe blacks are fairly treated." ●

Steph Pettit Stadium

BU OFFICIALLY DEDICATES FIELD ON UPPER CAMPUS



Shown from left at the dedication are Mike McFarland, athletic director; BU President David Soltz; Steph Pettit; and Erik Evans, vice president for university advancement.

BLOOMSBURG UNIVERSITY celebrated a lifelong Husky with the dedication of Steph Pettit Stadium during the university's first All-Athletic Alumni Day. Pettit, a member of the Class of 1989 who played football for the Huskies, contributed \$1 million toward stadium improvements and athletic scholarships for both men and women. He was also co-chair of BU's First and Goal Campaign and contributed to the banner project at Redman Stadium.

Improvements to the stadium, which was constructed in 2006, include the new field turf, wind screens and scoreboard. The facility, with seating for more than 700 fans, is home to the field hockey, men's and women's soccer and women's lacrosse teams.

"I have a passion for Bloomsburg University and I want all our coaches and student-athletes to have the opportunity to come to BU as well as compete at an outstanding venue," says Pettit. "I spent a lot of my time where this stadium stands when it was a practice football field, so this area is special to me."

Pettit founded Clean Earth Systems in 1993 and has seen the company grow into a nationwide distributor of hazardous waste containers. The company, based in Tampa, Fla., operates 12 warehouses across the U.S. ●

BAS-TL Times 2

HACC, NORTHAMPTON TO OFFER DEGREE PROGRAM

TWO COMMUNITY COLLEGES recently entered agreements with BU to offer the Bachelor of Applied Science in Technical Leadership at their campuses. HACC, Central Pennsylvania's Community College, and Northampton Community College will host the program beginning in fall 2015.

The program, known as BAS-TL, enables community college graduates who have earned associate's degrees in applied science to complete the BU bachelor's degree program at the community college campus. The degree program provides the skills and training needed to enter supervisory or management positions, including communication, collaboration, leadership, workplace diversity, project management and conflict resolution.

Two other community colleges — Lehigh Carbon and Reading Area — also offer BU's BAS-TL ●

ASBMB Accreditation

BU IS FIRST IN STATE SYSTEM

THE DEPARTMENT of Chemistry and Biochemistry received a three-year provisional accreditation from the American Society of Biochemistry and Molecular Biology (ASBMB) for the biochemistry program. BU is the first university in Pennsylvania's State System of Higher Education to be awarded an ASBMB accreditation.

BU's biochemistry program was rated on factors including research laboratory facilities, faculty scholarship and educational goals. ASBMB evaluators praised the program for "strong experiential learning and extensive lab experiences, excellent integration of inquiry-based learning into the curriculum, and thorough assessment of student performance and learning objectives in individual courses." ●



PHOTO: TED HODGINS '89

No Limits in the Water

By TOM McGUIRE

Senior Rachel Brooker, left, and junior Caroline Hodgins earned trips to the NCAA Division II National Swimming Championships this year for the Huskies.

IN THE POOL, Rachel Brooker and Caroline Hodgins swim different events but share a similar story: neither started her collegiate career with the Huskies.

Brooker, a butterfly specialist, began at New Jersey's Rider University, transferring after seeing the success her older sister, Kelsey, had at BU. Hodgins, a freestylist and daughter of Ted '89 and Christine O'Rourke Hodgins '88, started at Maryland's Towson University but transferred to BU looking for a better balance between academics, athletics and social life.

Swimming brought them together, under the coaching of Stu Marvin '78. Now success binds them.

At the recent NCAA Division II Championship meet the duo broke several school records and earned All-America honors. Brooker, a psychology major from Stevens, became a two-time All-American after finishing fifth in the 200-fly and seventh in the 100-fly. Hodgins, an exercise science major from Schwenksville, broke two of the oldest Bloomsburg records, lowering marks set in 1986 in the

200- and 1000-free and earning honorable mention All-American in 500- and 1000-free events.

The pair agrees Marvin is a big reason for their success. "Coach Marvin has a great outlook," says Brooker, who graduates this year. "I never wanted to succeed as much for someone like I did for him. Coming here showed me I had no limits in the water."

"Rachel and Caroline have been awesome additions to our program," says Marvin, the Pennsylvania State Athletic Conference Women's Swimming Coach of the Year. "Both came away from their previous teams a little disillusioned with the sport but have found new life here at BU. They easily transitioned onto the team, primarily because of their familiarity with the university. Having that level of comfort allowed Rachel and Caroline to fall in love with the sport all over again." ●

Tom McGuire is sports information director.

Women's Basketball Makes Another 'Sweet' Run



FOR THE SECOND straight season, the women's basketball team made a deep postseason run, reaching the national Sweet 16 of the NCAA Division II Tournament. It's the first time the Huskies have reached the national Sweet 16 in back-to-back years.

The Huskies advanced to the Atlantic Regional Championship Game after NCAA Tournament wins over Gannon, 81-76, and Shepherd, 85-69. Bloomsburg battled to the wire in the regional title contest before falling in overtime to eventual

national champion California University of Pennsylvania, 72-69.

Bloomsburg won its fifth straight outright Pennsylvania State Athletic Conference Eastern Division regular season championship, finishing the season 26-5.

Seniors Marla Simmons, Lebanon, and Jocelyn Ford, Ithaca, N.Y., were named to the Atlantic Region All-Tournament Team.

Simmons also was named PSAC East Athlete of the Year and newcomer Camden Boehner, Gettysburg, earned PSAC Freshman of the Year accolades. Head coach Bill Cleary was named PSAC East Coach of the Year. Ford picked up Second Team All-PSAC East recognition along with redshirt junior Adreana Sadowski, Fleetwood. ●

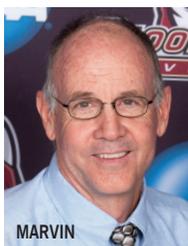
Top Coaches



HEAD COACHES Bernie Empie, women's cross country, and Stu Marvin '78, women's swimming, were named Pennsylvania State Athletic Conference (PSAC) Coach of the Year in their sports.

Empie was honored after the Huskies finished 14th at the NCAA D-II National Championships — the highest finish for a PSAC school and tied with the best finish ever for a BU team — and second at both the NCAA Atlantic Regionals and the PSAC Championships. Bloomsburg also won the Eastern College Athletic Conference (ECAC) D-II Championships and ranked 21st in the final national D-II poll.

Marvin guided the Huskies to a second-place finish at PSAC Championships, just five years after finishing ninth at the event. During the 2014-15 season, the Huskies posted a dual meet record of 8-1, the team's best mark since the 1992-93 season, established 14 school records and had 46 new top 10 times. Bloomsburg was also ranked nationally, earning a No. 13 ranking from collegeswimming.com. ●



Cleary, Simmons Earn WBCA Honors



THE WOMEN'S BASKETBALL COACHES ASSOCIATION (WBCA) honored head coach Bill Cleary and senior Marla Simmons for their efforts during the 2014-15 season.

Cleary was named WBCA Atlantic Region Coach of the Year and a finalist for National Coach of the Year after guiding the Huskies to a 26-5 overall record and a 20-2 mark against PSAC competition. Simmons, who has helped the team to 102 wins in four seasons, was named an honorable mention All-America selection by the WBCA. She will graduate with the most victories of any player in program history after powering the Huskies with a team high 14.4 points per game this year. ●

Southcott Repeats as Champion Scholar



PHOTO: JAIME NORTH

Junior Nicole Southcott, left, shown with PSAC Associate Commissioner Carlin Chesick, earned PSAC Women's Basketball Champion Scholar honors for the second consecutive year.

JUNIOR NICOLE SOUTHCOTT earned the title of 2015 Pennsylvania State Athletic Conference (PSAC) Women's Basketball Champion Scholar, repeating the honor she achieved last season.

The Champion Scholar is awarded to the student-athlete with the highest grade point average at each of the league's 23 championship finals sites. Southcott, from Downingtown, is an early childhood/special education major.

She continues a Bloomsburg tradition. Other student-athletes earning the honor are: Jerrin Toomey, football, 2014; Aubrey Bossert, women's lacrosse, 2012 and 2013; Bryce Shaffer, men's soccer, 2012; and Tim Dorsch, men's swimming, 2012-13. ●



Strong Start

HANNAH BOUDREAU was named the Pennsylvania State Athletic Conference (PSAC) Women's Cross Country Freshman of the Year. Boudreau, of Hampstead, Md., earned All-American honors after finishing 35th at the NCAA Division II National Championships in Louisville, Ky. During the season she received NCAA All-Region honors by finishing sixth at the regional race and picked up All-PSAC honors with a 15th-place finish at the PSAC Championships. Boudreau was also sixth at the Eastern College Athletic Conference (ECAC) Division II Championships, third at the Husky Invitational and eighth at Slippery Rock University. ●



Field Hockey Recognized for Academics

THE FIELD HOCKEY TEAM was recognized last fall for academic excellence — a team GPA of 3.0 or better — by the National Field Hockey Coaches Association. Bloomsburg was one of nine Pennsylvania State Athletic Conference (PSAC) schools presented with the Division II National Academic Team Award.

In addition, sophomore Samantha Peters was named one of the Division II Scholars of Distinction. Players selected to the team achieved a cumulative GPA of 3.90 or higher through the first semester of the 2014-15 academic year. Peters, of Yeagertown, was one of 24 student-athletes to receive the award from the PSAC. ●

Football's Winning Season

THE FOOTBALL TEAM had a season to remember in 2014, winning another Pennsylvania State Athletic Conference (PSAC) East title and reaching the national quarterfinals. The Huskies capped their 11-2 season by receiving the 2014 Eastern College Athletic Conference (ECAC) Lambert Meadowlands Award at the annual ECAC Awards Banquet at MetLife Stadium in East Rutherford, N.J.

It marks the third time in school history that the Huskies have received the Lambert Award, joining the 1985 and 2000 teams.

Bloomsburg has 142 victories over the past 15 years, more than any other Super Region One team. Only three Division II teams nationwide have more wins during that span. ●



PHOTOS: DAVE ASHBY

ILLUSTRATION: WILLIAM S. WIIST

Alzheimer's: Not Normal Aging

By WILLIE COLÓN

From former President Ronald Reagan and entertainer Glen Campbell to the fictional Alice Howland portrayed by actress Julianne Moore in the film, *Still Alice*, Alzheimer's disease steals a lifetime of memories and the ability to care for oneself. There is no cure.

DON'T GO THROUGH IT ALONE and don't wait to get help. Those are the twin neon-flashing-light messages that Claire Day '93 comes back to again and again when she talks about Alzheimer's.

More than 5 million Americans are living with this deadly disease, which mostly affects those 65 and older. As the Baby Boomer generation ages, those numbers are projected to skyrocket. There is no cure, but there is help. And the sooner you look for help, the better, says Day, the senior vice president of the Alzheimer's Association, Delaware Valley Chapter.

For one thing, there are more treatment options that can delay the onset of symptoms for those in the early stages of Alzheimer's, a neurodegenerative disease that makes up 60 to 80 percent of dementia cases.

Early detection also benefits the estimated 15.5 million caregivers. "Families tend to say things like, 'That's just Aunt Jenny.' We rationalize," Day says. "But early diagnosis allows for better planning, such as conversations about future care and completing a living will."

Reaching out early can help people avoid another common problem.

"This can be a very isolating

disease," Day says. "Caregivers need to know that there's a whole community of people out there, that there are ways for people to feel supported.

"Alzheimer's is a disease that will progress to 24-hour care," she adds. "It's not something people should take on without a care team. It's OK to need help."

Day became interested in Alzheimer's soon after graduating from Bloomsburg. Her first social work job was at a continuing care retirement community in Central Pennsylvania that bucked the status quo of the early '90s by creating a special unit for those with dementia.

She also began volunteering for the Alzheimer's Association, which trained her to run a monthly support group. "The more I got involved as a volunteer, the more I wanted to advocate for change in the dementia field," Day says. "Now I get to do that every day."

Her work with the association also helped her understand one basic fact: Alzheimer's is not normal aging. "We shouldn't lose the ability to tell the difference between a car key and a comb, or the ability to use common words," Day says.

Day recalls staffing the national Alzheimer's helpline years ago when a woman called, worried that she might be in the early stages of the disease. Her concern was justified.

"She called because she opened the freezer and found a tape dispenser," Day says. "She spent 10 minutes trying to blame it on someone else, but she lived alone and finally realized, 'There's no one who could have done this but me.'"

Memory loss and misplacing things are two of the first signs that there could be a problem. Other early warning signs include difficulty completing familiar tasks, confusion with time or place, and changes in mood or personality.

But Day is quick to note that forgetting where you left the car keys shouldn't automatically send you scrambling for the helpline number. Instead, be alert to changes in an individual's normal behavior.

"If my mother forgets a name, that's no surprise to me. She's never been good with names," Day explains. "But if she can't do a crossword puzzle, then I would get worried because she can finish *The New York Times* crossword."

CONTINUES ON NEXT PAGE

As the disease progresses, the person needs more and more help, such as reminders to do basic tasks and step-by-step instructions for how to make a meal. Behavior changes also are common, including a potential for wandering and increased aggression that Day says is often caused by an unmet need. “The challenge is figuring out what that need is,” she says.

The statistics on Alzheimer’s ring alarm bells on multiple levels.

One in nine seniors over 65 — or roughly 11 percent — have Alzheimer’s. Almost two-thirds of Americans with Alzheimer’s are women, mainly for a simple reason. “The biggest risk factor is age,” Day says, “and women live longer.”

But even younger people get Alzheimer’s: an estimated 200,000 Americans under 65 are living with the disease.

The strain on the health care system and the nation’s economy is enormous. According to the *New England Journal of Medicine*, Alzheimer’s is already the nation’s costliest disease. One report estimates that, given the current trajectory, it will cost \$20.8 trillion over the next 36 years to pay for care, with Medicare bearing the brunt of that cost.

It’s also the sixth leading cause of death in the U.S., killing more people than breast and prostate cancer combined. Average life expectancy after diagnosis is about eight to 12 years.

“What typically ends the life of someone with Alzheimer’s is what the disease does to other systems in the body,” Day explains. For example, as the disease progresses, a person may lose the ability to control swallowing. This can lead to fluid build-up in the lungs, causing pneumonia and, often, death.

So where is the hope? Unfortunately, recent drug trials for new treatments are falling short of their

initial promise. However, there is some optimism surrounding research on early intervention and treatment for people with no symptoms.

The work of the Alzheimer’s Association is another bright spot.

“Part of what we do is help people understand why this needs to be such a priority,” Day says. The association helps raise awareness and research funds, and provides a wide range of resources and support tools for caregivers. Along with its year-round work, the group organizes the Walk to End Alzheimer’s, which takes place in more than 600 locations — including Bloomsburg — and participates in National Alzheimer’s Disease Awareness Month, enacted by former President Ronald Reagan in 1983.

In terms of awareness of and attention to the disease, things are moving in the right direction. The National Alzheimer’s Plan unveiled

in 2012, for example, is a federal bipartisan effort that aims to prevent and effectively treat Alzheimer’s disease by 2025.

“While we don’t have the estimated \$2 billion a year we need for research to get treatment by 2025,” Day says, “we are seeing that researchers and the government are paying more attention. They are making changes we hadn’t seen in previous decades.”

Of course, everyone is waiting for that big breakthrough that will lead to a cure and an answer to the central mystery surrounding the disease.

“We know what’s happening in the brain. We don’t know why,” Day says. “I still maintain that I won’t be surprised by anything. I hope I live to see the day when I can say, ‘Huh. So *that’s* what it was.’” ●

Willie Colón is a freelance writer based in Philadelphia.



PHOTO: DAVE ASHBY

DAY

ALZHEIMER'S: 10 early signs and symptoms

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks at home, at work or at leisure
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality

Source: Alzheimer's Association



Bloomsburg, Pa.
Saturday, Sept. 19, 2015
10 a.m.

For more information contact:
Krista Somers
570-822-9915
ksomers@alz.org

Concerned about Alzheimer's or caring for someone with the disease?

Call the Alzheimer's Association 24-hour helpline: 800-272-3900

Get more information at alz.org.



Gerontology: The study of the aging process and individuals as they grow from middle age through later life, including the study of physical, mental and social changes in older people as they age; the investigation of the changes in society resulting from our aging population; and the application of this knowledge to policies and programs. As a result of the multidisciplinary focus of gerontology, professionals from diverse fields call themselves “gerontologists.”

— *Careers in Aging*, published by the Gerontological Society of America and the Association for Gerontology in Higher Education

“College students generally feel far away from old age. It’s difficult for them to connect where they are at 20 to where they’re going to be at 80.”

— Marion Mason,
professor of psychology

PHOTOS: ERIC FOSTER

Maturing Gracefully

by SUE A. BEARD

AN AMERICAN BORN in 1900 could expect to live 47 years. Today’s Americans can anticipate living beyond their 75th birthdays.

A longer — and more vital — lifespan, combined with a huge “bubble” of aging Baby Boomers born between 1946 and 1964, will double the number of Americans 65 and over in the next 35 years. In fact, by 2029, more than 20 percent of the U.S. population will be over 65, and by 2056, those 65 and over will outnumber people under 18.

Experts say those older Americans also will be healthier than in the past, translating into an almost limitless opportunity for development and delivery of new products and services. And those careers won’t be limited to health care. There will be a need for architects and engineers to design living space for the aging, ergonomics specialists, nutritionists, senior advocates, financial planners and wellness coaches, to name but a few.

To meet that demand, Bloomsburg University expects to add a

new multi-disciplinary minor, Aging Studies and Gerontology — not to be confused with “geriatrics,” the study of diseases of the aging — by fall 2016.

Psychology professor Marion Mason chairs the committee that’s spent two years developing the expected minor. She has written a textbook on the subject and teaches Life Span Psychology, Adulthood and Aging and Principles of Gerontology. Her definition of gerontology focuses on positive aspects of aging, rather than physical decline.



“I’ve always been drawn to older people,” she says, noting her parents were in their early 40s when she was born and that she is a Baby Boomer herself.

The new minor, she explains, “pairs well with a number of majors, including psychology, business, social work, nursing, exercise science, allied health, biology and speech pathology and audiology” and will replace a career concentration in gerontology established more than 20 years ago. Where the career concentration attracted just 61 students primarily from psychology, social work and nursing, the minor will draw students from three of BU’s four colleges — Liberal Arts, Business, and Science and Technology — and will expose far more BU students to the growing field.

“I’m so excited about this minor,” Mason says. “It will open students’ eyes to the possibility that almost any major could be intertwined with gerontology.”

Destroying stereotypes

Ronnie Evans may well personify the modern senior. An associate professor of sociology, she will turn 70 in August.

Evans, who earned her doctorate in 2004 when she was in her 50s, developed a BU course called Social Work and Issues of Aging. “In any practice our students go into, they are going to interact with aging people,” she says. “Social work is going to be huge in this field.”

She finds many students have false stereotypes about seniors. “I think it’s good for them to see how I’m aging. They see how an active, positive outlook can help.” Her students also interview older friends or family members and create a scrapbook for them as another myth-busting exercise. Many choose field placements in aging to complete their internship.

Mason agrees it’s vital to break stereotypes. “College students generally feel far away from old age,” she says. “It’s difficult for them to connect

where they are at 20 to where they’re going to be at 80.”

When she asks her students to brainstorm the term “elderly,” they draw on negative stereotypes, she says. “But when they get personal ... a grandmother, for example ... they get another picture. It’s exciting.”

Tobey Scharding, assistant professor of philosophy, has been including more issues related to older people in her Medical Ethics class, which draws mostly sophomores.

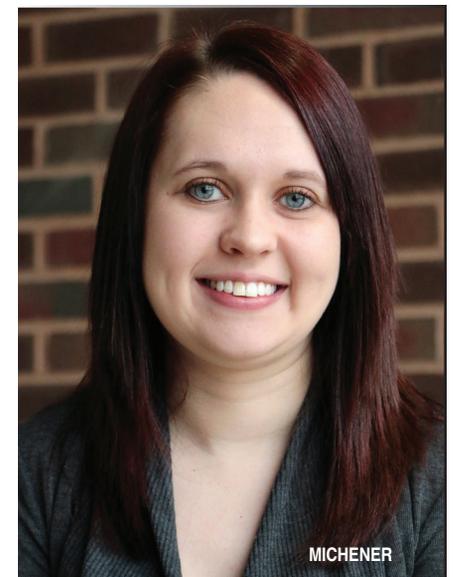
She believes the study of gerontology has dual benefits. Not only will it help students in their future careers, it will give them a new perspective on aging so they can make smart lifestyle choices as they grow older, she says.

“In an ordinary curriculum, you’re not exposed to a lot of points about aging,” Scharding says. “But it’s part of life. It’s so exciting that we’re making these changes.”

Students weigh in

Senior psychology majors Mary Campbell McCauley and Paige Michener say their part-time jobs were key to their interest in the field.

McCauley, who interviewed 191 fellow students about their interest in the minor Mason is developing, has provided in-home care since she was in high school. Likewise, Michener



CONTINUES ON NEXT PAGE



has worked in a nursing home since she was a teen.

McCauley found that students generally anticipate older age with the idea that it will be a positive time in their lives. However, the findings

“One reason some students are not interested in working with older adults is because they will have to face their own fear of death and disability.”

– BU senior Mary Campbell McCauley

also show “one reason some students are not interested in working with older adults is because they will have to face their own fear of death and disability.”

Michener credits Eric Stouffer, associate professor of psychology, and his Seminar on the Aging Brain for directing her career path.

Working with rats in a summer research project, she studied the effects of a high-fat diet on older

rodents’ ability to learn new tasks and determined those with poor diets were unable to learn.

“With obesity rising, that could have a huge impact,” Michener says. “I entered Bloomsburg not knowing what I wanted to do, but the research has changed my life. I now have a focus on what I want to do with the rest of my life.”

Michener has been accepted to graduate school at Towson University, where she will work with Bryan Devan, who was Stouffer’s mentor, in further research on the aging brain. ●

Sue A. Beard is a retired newspaper editor and freelance writer based in Fort Myers, Fla.

Editor’s note: Learn more about Paige Michener’s research project in Bloomsburg: The University Magazine, Winter 2015.



Faculty involved in the Center for Healthy Aging are, from left: Lori Metzger, nursing; Ronnie Evans, sociology, social work and criminal justice; Mary Jo Larcom, psychology; Tom Zalewski, audiology and speech pathology; Debra Sanders, nursing; and Shiloh Erdley, sociology, social work and criminal justice.

Taking Healthy Aging into the Community

SENIORS IN COLUMBIA and Montour counties — and Bloomsburg University students — are benefiting from an inter-professional effort launched in fall 2014.

The Center for Healthy Aging was born out of the needs of older individuals in those two counties, where 17 percent of the population is over the age of 65. The center offers an opportunity for faculty and students to help and interact with community seniors.

The center is not housed in a specific building. “We go into the community rather than bring them to us,” explains Lori Metzger, assistant professor of nursing, who co-directs the center with fellow nursing faculty Deb Sanders.

BU students and faculty from four university departments — audiology, nursing, social work and psychology — work with administrators of the Columbia/Montour Area Agency on Aging and directors of the counties’ eight senior centers. The goal is to educate older adults on how to maintain their health, remain independent and stay safe. Most programs have been offered in the

senior centers, and a few have been held in assisted living facilities, according to Metzger.

Based on seniors’ needs and feedback, the center has presented educational sessions on topics such as hearing aids, balance and fall prevention, diabetic complications, cooking for one, bullying in the older adult population and healthy aging. In its first year, the center has reached between 80 and 90 seniors, according to Sanders.

BU students participate as part of their course work. For example, students can choose to complete the nursing program’s 45-hour practicum, part of the leadership and management course, with the center.

The center initially was funded by a 2013 Presidential Strategic Planning Grant totaling \$21,000 to be distributed over three years.

“Our approach is rather unique in that it’s an interdisciplinary approach,” Sanders added. “After all, we all interface with seniors.”



PHOTO: ERIC FOSTER

What I Have Learned: Work and Identity

IF I HAVE LEARNED ANYTHING in the almost 28 years that I have been at Bloomsburg University, it is the importance of my work to my understanding of who I am. We all fill many roles in life – spouse, parent, friend, community member, citizen – but to the outside world I present myself as a professor of philosophy. That’s who I am.

I decided to major in philosophy after that first introductory class showed me the questions and issues that interested me were part of this discipline. Having made the decision early as an undergraduate, it wasn’t long before I started asking my professors what I had to do to get a job teaching philosophy.

To their credit, they didn’t tell me to forget it, that the field is just too crowded and I shouldn’t waste my time trying for a faculty job. Rather, they patiently explained the academic path I needed to take, and how difficult it would be, and let me make my own decision.

Perhaps naively, I pursued the path they laid out, finishing my undergraduate degree in philosophy, and going on to earn my doctorate. Over 10 years, from the day I entered college to the completion of my Ph.D., I thought about how great it would be to teach, to be a professor of philosophy. A year after finishing my degree

I came to Bloomsburg, and have been happily working at something I love ever since.

But for current students and recent graduates, the world has changed. We’ve all heard the statistics about flux and fluidity in the workplace, that the typical person changes not just jobs, but careers, multiple times over his or her work life. And perhaps because of that amount of flux and change, many younger employees view work simply as a means to an end, a way to earn a good salary in order to do the other things in life that they value.

That view of one’s work may well be the rational strategy to adopt in these circumstances. Still, I worry about what is lost in doing so: the sense of belonging to a profession or occupation and the recognition that work is an important part of “This is who I am.”

Scott C. Lowe
Professor and Department Chair, Philosophy
Bloomsburg University



Melody of Healing

by SUSAN FIELD

PHOTOS: LARRY CANNER

Health care facilities nationwide recognize the healing power of music played at a patient’s bedside. As the philosopher Plato said, “Rhythm and harmony find their way into the inward places of the soul.”

THE FIRST TIME Terri Matkosky Fevang ’86 played music for a hospice patient, she played for the mother of a longtime friend.

“We created this amazing sacred space. It’s a space where there are no worries; everyone feels peaceful,” she says. “It doesn’t really exist in our normal lives. It only exists if you’re able to observe the transitioning of human life.” Two hours later, her friend’s mother passed away.

Fevang is a therapeutic musician

who practices in various divisions of the University of Maryland Medical Center and Mercy Hospital, both in Baltimore. She also plays music on her keyboard at Hospice of the Chesapeake in Pasadena, Md. She grew up playing piano and writing music, but it wasn’t until she became a therapeutic musician that she found purpose.

“Once I found this career, everything I ever did in my life made sense. Every note I ever wrote in my life made sense,” says Fevang.

A therapeutic musician is defined as someone who provides one-on-one music for the ill and dying, with the intention of creating a healing environment. Therapeutic music differs from music therapy, which is more akin to physical therapy and uses music to achieve goals over a period of time.

Fevang uses the vibration of music to enhance the patients’ physical and mental states, change heart rates and oxygen levels, and reduce pain and anxiety.

“Healing doesn’t necessarily mean curing — it can — but very often it means balance: balancing mind, body, and spirit,” Fevang says. “The music can serve to create a space where the person who is actively dying can feel safe to leave.”

At the University of Maryland Medical Center, Fevang is a member of the Integrative Care Team. The team works under doctors’ orders as an acknowledged tool used to aid in conventional treatments.

For her musical selections, Fevang draws inspiration from film soundtracks. She is a fan of British composer Richard Rodney Bennett, Italian composer Ennio Morricone, and music from the 1970 TV movie *Scrooge*.

“I take something that someone else has done, but then transform it into something that will come through me and reach the patient,” Fevang says. “Most pieces are written for orchestras, so I break the music down to its barest characteristics. In the moment, I decide how I’m going to interpret the music to meet the patient’s needs. I can change the key it’s written in, play all the chords, or just a simple melody. I can play it slower to relax the patient, or faster to lift the patient up.”

Music can have great power if it’s being used intentionally. “What’s the difference between hearing your favorite musician in concert, as opposed to sitting at home in your living room? In concert, the musician is intentionally playing to get you to feel something. The musician is bringing something to life. It can transform you and the space you’re occupying,” Fevang says. “Everything I play is embedded in every cell of my body. I’m intending it in a peaceful, loving, healing way.”

Background Music

Originally from the village of Peckville, a few miles north of Scranton, Fevang studied theatre and mass communications at Bloomsburg

University. She did an internship with Maryland Public Television between her junior and senior years, and met her future husband, Michael Fevang.

After graduation, she moved to Baltimore to begin her career in TV production. Through connections with the sound department at the TV station, she was introduced to composing music for film and TV

“Everything I play is imbedded in every cell of my body. I’m intending it in a peaceful, loving, healing way.”

– Terri Matkosky Fevang '86

and, in the early 1990s, wrote music for television stations, including PBS. But when her children, Graham and Georgia, were born in 1996 and 2000, she realized that the short deadlines weren’t conducive to family life.

Re-entering the job market in fall

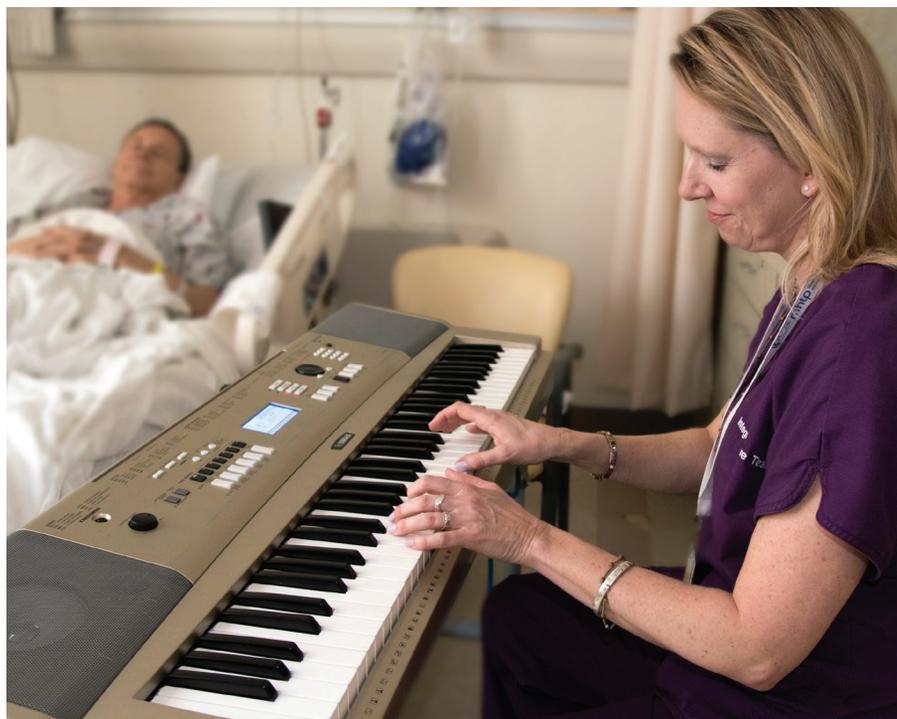
2011, Fevang came across an online posting for a certified music practitioner (CMP). For the next year and a half, she studied to become a CMP through the Music for Healing and Transition Program, a not-for-profit therapeutic music educational program.

The certification required Fevang to intern in a variety of medical settings and play 45 hours of bedside music. She had a stand custom built for her keyboard so she could wheel it around the hospitals.

One of the places she interned was at the University of Maryland Medical Center’s shock trauma center. “I remember thinking, ‘How can I do this among all this intensity, heart-break, and pain?’” Fevang says. “Then my husband said, ‘If you can help, you should help’ and I realized, if I could get past the fear, this could be something I’m meant to do.” ●

For more information, contact Terri Fevang at terrifevang@gmail.com.

Susan Field '11/'12M is a freelance writer based in Philadelphia.





Engine of Opportunity and Growth

By JACK SHERZER

“Ben Franklin once said, ‘An investment in knowledge pays the best interest.’ He was referring to the best interest for society,” says Mehdi Haririan, chair of BU’s economics department. BU’s recent economic impact study reinforces Franklin’s wise adage.

“FOLLOW THE DOLLAR” has long been the catchphrase of financial sleuths. Trying to figure out the “bang for the buck” is as old as, well, money itself. Bloomsburg University graduates and students alike enthusiastically describe the university’s lasting impact on their lives. But what is the university’s impact in dollars and cents?

The top-line number is impressive. In 2012-13, Bloomsburg University added more than \$350 million to the economy of Northeastern Pennsylvania, according to a study by Idaho-based Economic Modeling Specialists International. Just 12 percent of that \$350 million — \$43 million — came from taxpayer support for the university’s operations.

But that number, large as it is, doesn’t begin to capture the economic benefit Bloomsburg University’s students and alumni bring to the local community, to Pennsylvania as a

whole and to society in general.

“When we talk about economic impact, we talk about direct and indirect,” says Mehdi Haririan, who chairs BU’s economics department. “When we do a study, we look at four major areas: the demographic, economic, social and political impact.”

Haririan says that means not only quantifying the direct spending of the university, its students and visitors, but also looking at the ongoing impact of the university’s graduates.

“For instance, there’s a social impact,” Haririan says. “We see that people who are better educated make healthier life choices and are less likely to commit crimes, so the crime rate goes down. Students are also more likely to be politically active and get involved in the community.”

Time on campus

More than half of Bloomsburg’s

approximately 10,000 students are from outside Northeastern Pennsylvania and, on average, they spend \$80.3 million during their years as university students. In 2012-13 alone, that spending came to more than \$30 million for groceries, rent, transportation and other living expenses — money that directly benefited the local region.

BU’s students are active in the community as well as on campus, providing an average of 81,000 hours of volunteer service each year. Students assist local nonprofits in areas ranging from website design to marketing plans and tackle large service projects that benefit the town itself. One such project is The Big Event, which this year drew more than 2,200 students who helped with chores such as raking, painting and spring cleaning, in spite of a fresh coating of snow.



Ask any organization helped by BU's students and you'll hear the assistance is invaluable. In fiscal terms, that labor equals \$18.44 an hour, counting the taxes, insurance and other costs associated with full-time workers. Put another way, that's \$1.5 million worth of volunteer help the community receives annually.

Beyond graduation

In an age where states are trying to keep their best and brightest, Bloomsburg graduates tend to make Pennsylvania their home. Thirty-six percent of alumni stay in the region for at least a year, providing \$175 million in added income to the local economy. Seventy-four percent put down permanent roots. And their BU degrees lead to employment opportunities equaling \$3.40 in higher wages for every \$1 spent on tuition and other college-related expenses.

"If Bloomsburg University did not exist, not only would people not come to the region, but a lot of people would move out of state to pursue opportunities," Haririan says. "The university creates jobs and preserves jobs. That is one of the functions of higher education."

Higher education also leads to better life choices. Statistically, college graduates are less likely to incur medical costs associated with smoking, alcoholism, obesity, drug abuse and mental disorders. For BU students enrolled in 2012-13, Pennsylvania will realize a savings of \$153.6 million for unneeded services related to medical care, unemployment benefits and the criminal justice system. Over the working lives of those same students, Pennsylvania can expect to receive \$43.4 million in higher tax receipts.

Added together, for every \$1 in public money used to support

Bloomsburg, taxpayers see a 3.2 percent return on the investment.

Husky power, quantified. ●

Read the full report at bloomu.edu/economic-impact.

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.

(Editor's note: Economic Modeling Specialists International's conservative approach to economic impact studies considers only the effects of students who moved to the area to pursue an education. A study commissioned by Pennsylvania's State System of Higher Education and released in late spring shows Bloomsburg and sister institutions have an even larger impact when the spending of all students is tallied.)

husky notes



PHOTO: ERIC FOSTER

What's Kept Him Here

The people.

Ask anyone who knows Jim Hollister '78, assistant vice president for external relations, and they will tell you “the people” is what brought Hollister to Bloomsburg University as an undergraduate, brought him back to campus as sports information director and kept him at the university as communications director and assistant vice president. It's also “the people” that Hollister says he will miss most when he retires this summer.

As assistant vice president for external relations, Hollister meets with BU's constituents and connects them with people and programs at BU. He makes a point of going where they feel comfortable. He calls it his “away-game” theory.

Hollister has a lot of experience with away games ... and home games, as well. As a student, he was the first tennis player to represent BU at the singles competition at the NCAA national championships, while winning two Pennsylvania State Athletic Conference (PSAC) singles titles and one doubles title. BU's first full-time sports information director for 15 years, he was inducted into BU's Athletics Hall of Fame in 2001.

After sports information came communications director, a position he held for six years. While working as the university's official spokesman and a member of the president's cabinet, Hollister says he learned more about BU than at any other time.

He fielded questions from reporters nationwide when a total of eight students died in two separate fires at off-campus residences. As difficult as those deaths were, Hollister says they had the most impact on his career.

They are also the events that he believes prompted the most positive changes. As a result, all off-campus student residences are inspected and must be equipped with smoke detectors and fire extinguishers.

Whether in time of tragedy or an ordinary daily event, Hollister says BU is filled with people whom he can depend on, who love the university and who he knows will advance the university long after he leaves. He will miss them but, he stresses, that's not to be confused with regret.

“I am leaving not-at-all sad,” Hollister says, “but very, very happy. On an absolute high.”

Because of that, Hollister says it is the perfect time to retire. ●

Read more of Jim Hollister's story at bloomu.edu/magazine.

'60s



Larry Greenly '65 is the author of *Eugene Bullard: World's First Black Fighter Pilot*, which is listed among the top 10 multicultural books for 2015 in the *American Library Association Booklist Magazine*. He also was recently accepted into the Poets and Writers Directory of Writers.

Dennis Crim '69 works as an instant replay communicator during Eagles home games at Lincoln Financial Field.

'70s

Duane Greenly '72 was elected to a three-year term on Central Penn College's board of directors.

Barbara Ann Scaccia Senapedis '72 was promoted to research analyst with Johnson College. She earned a master's degree from Marywood University and a doctoral degree from Penn State University.

Alan Dakey '73 is president and CEO at Bank of Bird-in-Hand. Dakey previously served as president/CEO of Peoples Neighborhood Bank. An active participant of the Pennsylvania Bankers Association and Pennsylvania Association of Community Bankers, he is a member of the Millersburg Area School Board, West Shore Chamber of Commerce and Harrisburg Area YMCA Board of Directors.

Joseph McGavin '74 is publication director for the Society of Health and Physical Educators (SHAPE America) in Reston, Va. He has more than 35 years' experience in journalism and publications management. McGavin and his wife, Karen, live in Springfield, Va., and are the parents of three children: Linn, Maggie and Colin.



Donato Nieman '74, Montgomery Township administrator, was recognized by the International City and County Managers Association for more than 30 years of public service. All told,

Nieman has more than 35 years public sector

experience as purchasing/personnel officer and assistant township manager for Franklin Township, township administrator for Branchburg, South Brunswick, and administrator for Montgomery Township.

James F. Padglick '74 and '77, a retired principal, and his wife, **Mary Ann Lutzgo Padglick '76**, a retired nuclear power worker, completed a 2,716-mile bicycle trip from their Arizona home to their summer residence in Bloomsburg. They bicycled self-supported through 10 states and were on the road for 59 days. They plan to take many more bicycle trips throughout the country.

Dorothy Bauman Rhone '75, broker/owner of Century 21 Covered Bridges Realty, was installed as a district vice president for the Pennsylvania Association of Realtors. She and her husband of 41 years, Rick, have two daughters and four grandchildren.



Gregg Scarlato '75 is in charge of business development for the WASAHAD Group, Wilmington, Del. WASAHAD is an internet marketing, social media, cyber security and cloud

technology company. Scarlato has two sons, Gregg II and Trevor.

Daniel Confalone '79 is chief financial officer for Sacred HealthCare System in Allentown. Confalone oversees the financial operations of both Sacred Heart Hospital and its Health-Care System. A member of the Healthcare Financial Management Association, he serves on the editorial review board of *Healthcare Financial Management* magazine.

Cheri Bohler Rinehart '79 was elected to a three-year term on Central Penn College's board of directors.

Larry Mussoline '79 is superintendent of Downingtown STEM (Science, Technology, Engineering and Mathematics) Academy.

'80s

Richard Donahue '80 was a speaker at South Carolina's annual teacher cadet instructor conference in Myrtle Beach. His program focused on standardized test-taking strategies for teenagers.

Cindy Tarr '80 retired from the Milton School District after 33 years in elementary school classrooms providing math support. She held many positions in the Milton Area Education Association, including president. She and her husband reside in Danville and have two sons, Brandon and Jared.

Scott Feinstein '81 is vice president and divisional merchandise manager at Ollie's Bargain Outlet, Harrisburg. Feinstein joined Ollie's in 1997. He and his wife, **Vickie Cilurso Feinstein '83**, a reading specialist/instructional coach at Lower Dauphin High School, live in Hummelstown.

Dorothy Masom '81M received a Lifetime Achievement Award from the International Encaustic Artists. Masom, who has exhibited her works in solo shows and at museums, galleries and universities, has won numerous awards for her work in encaustics, a pigment with melted wax. Her book, *Encaustic Painting*, outlines the painting process and traces the history of the medium. As the first book published on this subject, it is included in the permanent collection of the J. Paul Getty Museum and numerous university libraries.

John Quigley '81 was appointed as secretary of the Department of Environmental Protection by Gov. Tom Wolf. Quigley served as secretary of the Department of Conservation and Natural Resources from April 2009 to January 2011. Prior to his appointment, Quigley worked for the agency in several capacities, including overseeing strategic initiatives and operations, and as chief of staff.

Paul Bass '82 was inducted into the National Wrestling Hall of Fame. Bass is the head wrestling coach at Westhampton Beach High School, Westhampton Beach, N.Y.

Stephen Jones '83 is president and CEO of Covanta Holding Corp., Morristown, N.J. Jones most recently served as senior vice president and general manager at Air Products and Chemicals Inc.

John L. Haney '85 is a senior principal adviser with R&Q Solutions, Pittsburgh. Before joining R&Q, he was the director of quality assurance and regulatory compliance for the surgical instruments division of Integra LifeSciences, in York.

Pamela Shupp '85 is president of the Pennsylvania Economic Development Association (PEDA) Board of Directors. PEDA is the statewide association of local, state, corporate and nonprofit economic development professionals. Shupp also represents PEDA on the Team Pennsylvania Board of Directors.

Michael Glovas '86 is managing director and financial adviser at Morgan Stanley Wealth Management in Easton. He has been with the firm since 1994.



Lyndon Yearick '86 was elected to the State of Delaware's General Assembly, representing the 34th District.

David Koslosky '87 is serving on the board of directors at PRWeb SonaCare Medical, a manufacturer of medical ultrasound devices.



Thomas Rampulla '87 was named to a new role on Vanguard's 11-member senior leadership team, directing the firm's financial adviser services division. For the past seven years, he was

responsible for managing Vanguard's U.K. and European businesses. He joined Vanguard in 1988.

Scott Long '89 is the leader of a new life skills/job readiness program at the Employment Opportunity and Training Center of Northeast Pennsylvania, centered on assisting men who are returning home from Lackawanna County Prison. Long previously had a 25-year career in the federal corrections system, advancing from case manager at penitentiaries in Pennsylvania and New York to a supervisory U.S. probation and parole officer covering a five-county area in New York's Hudson Valley.

Brenda DeRenzo Dominick '89 was appointed Parkland School District's director of student services. DeRenzo, currently Fogelsville Elementary School principal, is slated to move into her new position July 1.

'90s

Beth Foley Minkoff '90 is executive vice president and chief communications officer of Michael Baker International of Pittsburgh, a



global provider of engineering and integrated consulting services. Foley previously served as senior director, corporate communications for Pacific Gas and Electric Co., and held communica-

tions leadership roles with GSI Commerce, Radian International, PJM Interconnection and Progress Energy. Foley is a standing member of the International Association of Business Communicators and Public Relations Society of America.

James Stepanski '90M was appointed to the Towanda School Board. Stepanski, who owns the Only the Best pizza shop in Wysox Township, worked 10 years for PTS Learning Systems of King of Prussia, teaching information technology professionals to set up networks using Microsoft software.

Eileen Bernhard Dautrich '93 is president of TriCounty Area Chamber of Commerce, Pottstown.

James Britt '94 was appointed to fill a vacancy on the Mount Carmel Area School Board. He is an account manager for Baker Hughes in Mill Hall.

David James '94 is senior vice president and data governance director of LNP Fulton Financial James of Willow Grove. He previously was vice president and head of data integrity standards and controls at Barclays Capital.

Stephanie Lordi Heller '96 is business manager of the Wyalusing Area School District. She has more than 18 years' experience in private business and served as a supervisor in the business office of Frontier Communications in Dallas.

Jerry Palovick '96 was awarded a 2014 Suncoast Emmy award for best evening newscast. Palovick is part of a team of journalists staffing Action News Jax, airing on WJAX and WFOX in Jacksonville, Fla.

James Strohecker '96 is township manager of East Lampeter Township. Strohecker has been employed by the township since February 2002.

Nancy Lineman '97 is deputy chief government affairs officer for Montgomery College. She resides in Silver Spring, Md.



John Wetzel '98 continues as Pennsylvania's secretary of corrections under Gov. Tom Wolf, who took office in January. Originally appointed in 2011 by former Gov. Tom Corbett, Wetzel is

responsible for the management and operations of the Department of Corrections which houses more than 51,000 inmates. Wetzel also was named to the Charles Colson Task Force on Federal Corrections. Created by Congress, the nine-person, bipartisan, task force is responsible for examining challenges in the federal corrections system and developing practical, data-driven policy responses. The task force will present its findings and recommendations to Congress, the Department of Justice and the president at the end of 2015.

Art Campbell '99 is headmaster of the Downingtown STEM (Science, Technology, Engineering and Mathematics) Academy.

'00s

Michael Getz '00 is facility director and lead physical therapist at Phoenix Rehabilitation, Bloomsburg. He is responsible for the clinic's day-to-day operations and quality of patient care.

Melinda Hill Einsla '02 is research and development manager responsible for global innovation strategy at Dow Chemical Co., Collegeville.

Kevin Bledsoe '04 is self-storage brokerage adviser at Investment Real Estate LLC, a property-management and consulting firm.

Julie Orner Donell '04 was inducted into the Oxford High School Sports Wall of Fame. Donell earned seven varsity letters while she was at Oxford, graduating in the class of 1999. She coached high school track and field hockey and continues to play competitive hockey.

Maurice Dennis '05 was promoted to assistant vice president and commercial loan officer of Wayne Bank. Before joining the Wayne Bank, Dennis worked as a commercial credit analyst and in private and public accounting. He lives in Honesdale with his wife, Karie, and son, Reese.

Jennifer Davis Rarig '07 is the Southern Columbia Area High School varsity softball coach.

husky notes

Andrea Zimmerman Feeny '08M is the communications coordinator at the Wilkes-Barre office of Borton-Lawson, an architectural and engineering firm.

Adrienne Mael '08 is the president and CEO of the United Way of Columbia County. Mael previously headed Downtown Bloomsburg Inc.

Joni Pyle Todhunter '08 earned a doctor of nursing practice degree. She is a nursing instructor at Pennsylvania College of Technology in Williamsport.

'10s

Samantha Mason '10 earned a certificate of merit in law practice at the Western Michigan University's Thomas M. Cooley Law School.

Kaitlyn Schiccatano '10 is certified as a cytotechnologist from the Anisa I. Kanbour School of Cytotechnology at Magee Women's Hospital-University of Pittsburgh Medical Center. Schiccatano accepted a position with Meritus Health Medical Center-Trivergent Health Alliance of Western Maryland in Hagerstown.

Victoria Davis '13 is the head girls track and field coach at Shikellamy High School.



Joe Fisher '13 is a reporter/multimedia journalist for WAVY-TV 10 of Portsmouth, Va. Fisher previously worked at KSWO-TV, the ABC affiliate in Lawton, Okla./Wichita Falls, Texas.

Brian Hertzog '13 and **Derek Franchino '14** are featured in the 2014 edition of *Careers in Professional Selling*. Hertzog is an account executive and Franchino is an account manager with Gartner Inc., a technology research and consulting company based in Stamford, Conn.

Sean Roth '13 and **Paul Rosa '13** launched sploops.com last fall to give sports fans an outlet to rant about their favorite teams' successes or failures. The pair began to develop sploops.com as BU students with financing from student business plan competitions sponsored by Pennsylvania's State System of Higher Education and the Greater Susquehanna Keystone Innovation Zone. They formed the legal partnership, Vast Frontier Innovations LLC. Roth works in supply chain management with Target and Rosa works in the New York Yankees front office. Their partnership is known as Vast Frontier Innovations.



COLE



CHAPIN



WILLIAMS



BOWDEN



EVANS

Five honored with alumni awards

FACULTY EMERITUS James Cole of Bloomsburg was named an honorary alumnus during the BU Alumni Association's 2015 awards ceremony.

Cole joined BU's faculty in 1968. He was instrumental in expanding the Department of Biological Sciences to include allied health science with academic programs in medical imaging, pre-physical therapy, pre-occupational therapy, pre-pharmacy and pre-physician assistant. He served as department chair and retired in 2001 with 33 years of service. Active in the community, Cole also served on the board of directors for Columbia-Montour Home Health, including terms as president and treasurer. He earned bachelor's and master's degrees from Western Michigan University and a doctoral degree from Illinois State University.

Alumni who were honored for significant accomplishments in their professions and outstanding service to BU, the BU Alumni Association or humanity were:

Distinguished Service Award:

- John Chapin '85, Aliquippa, professor of communications at Penn State University, president of the board of directors of the Women's Center of Beaver County and a volunteer at Allegheny County's Crisis Center North, Pittsburgh, who has been honored for his work as a professional and personal advocate for victims of domestic violence.
- Gary Williams '78, Kissimmee, Fla., retired special agent for the state of California, who is recognized as a gang expert, teacher and trainer after a 28-year career in law enforcement where he fought gang violence.

Maroon and Gold Excellence Award:

- Gregory Bowden '01, Collegeville, financial adviser and vice president, wealth management, for UBS Financial Services, who has held leadership roles at BU as a student and an alumnus, including a six-year term on the BU Alumni Association Board of Directors and a volunteer participant in BU's Zeigler Institute for Professional Development (ZIPD) Conference and Professional U program.
- Craig Evans '03, Abington, a certified public accountant and manager of audit and accounting at Kreisler Miller, a Philadelphia-area accounting firm, who volunteers at the ZIPD Conference, hosts BU students for job shadowing through the Sophomore Experiential Learning Program and supports the Myotonic Dystrophy Foundation.

Legacy Scholarships awarded



A DOZEN STUDENTS whose parents are BU alumni won Legacy Scholarships from the Bloomsburg University Alumni Association. Each student received an award of \$1,048 for the spring 2015 semester. Scholarship recipients and their parents are:

- Seth Berry, son of Doug Berry '83
- Bryan Brady, son of Connie Weber Brady '82
- Taylor Budwash, daughter of Barbara Mitten Budwash '91
- Alexandra Burns, daughter of James Burns '89
- Anthony James Caputo, son of Christina Mull Caputo '91
- Roy Dennis, son of Loretta Connolly Dennis '06
- Danielle Emes, daughter of Kevin Emes '83
- James Fazio Jr., son of Nancy Nimmerfron Fazio '90
- Kimberly Hollister, daughter of Jim Hollister '78 and Kristin Kerlin Hollister '03
- Abbey Porambo, daughter of Roberta Spezialetti Porambo '81
- Louis Vining, son of Michelle Sorber Vining '86
- Andrew Wurster, son of Marybeth Bergen '87

Alumni apply for Legacy Scholarships on their children's behalf. Winners are chosen by random drawing in December and the scholarship is applied to tuition for the spring semester. The number of awards and amounts are determined each year.

Career preparation focus of summit



Alumni presenters at the annual Husky Leadership Summit were, from left, Rick Rogers '77, Paul Kappel '89, Matti Prima '77, Kerri Donald Sears '92 and Ted Hodgins '89.

APPROXIMATELY 40 alumni volunteers and 300 students participated in the 2015 Husky Leadership Summit. The day-long event featured mock interviews, sessions on leadership, alumni panel discussions and a networking lunch for students and alumni, opening with a keynote address by John Wetzel '98, BU Trustee and Pennsylvania's Secretary of Corrections. Paul Kappel '89, Susan Kocher '88 and Shawn Rosler '00 were recognized for leadership contributions as students and alumni.

The annual Husky Leadership Summit is sponsored by the Office of Alumni Engagement, Center for Leadership and Engagement, and Community Government Association.



Alumni who welcomed students as part of a Husky Career Road Trip at Sanofi Pasteur are, from left, seated: Adrianna D'Amico Rogers '07, Joni James Lavelle '84, Jessica Beyer '08 and Lindsay Fennell '07; and standing: Bill Harris '95, Rob Lange '91, Melissa Miller '04, Joe Gabrielle '03 and Richard Wisniewski '82.

Grads host Husky Career Road Trip

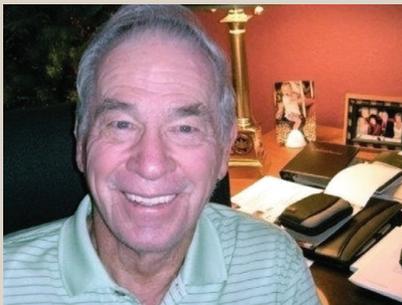
RICHARD WISNIEWSKI '82, deputy director of strategic industrial planning at Sanofi Pasteur U.S., and other BU graduates hosted students for a Husky Career Road Trip at the global vaccine company in Swiftwater. The students, along with Barry Nolt, assistant professor of biological and allied health sciences, and Eric Hawrelak, associate professor of chemistry, toured the company, met with administrators and learned about career opportunities. The students' visit included a panel discussion with nine BU alumni who work at Sanofi Pasteur.

Husky Career Road Trips are part of the university's ProfessionalU initiative to provide students with opportunities to visit organizations, meet professionals and learn about career fields.

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Join over 4,800 alumni, students, family and friends who support BU students today by giving through the Henry Carver Fund.

More than 2,900 alumni made a gift to the Bloomsburg University Foundation, including BU's oldest donor, Frances Young '36.



More than 835 donors made a gift to the Bloomsburg University Foundation to benefit athletics, including Moritz L. Schultz '59.

More than 330 members of the Class of 2015 made a gift to the Bloomsburg University Foundation, including the Class of 2015 Senior Class Officers Sibel Rasim, Carson Merine, John Paul Hohenshilt and Bryan Savini.



More than 85 donors gave at the Henry Carver Fund's Carver Scholar level of \$1,867 or greater, including Chuck Murphy '83/'86M.

www.bloomufdn.org



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VITAL STATISTICS

Marriages

John Conrad '81 and Annette Rowe, May 31, 2013
John L. Haney '85 and Bruce R. Martin, Aug. 30, 2014
Robin J. Leavy Bassion '88 and Earl L. Bartley, Sept. 15, 2013
Jennifer Barkume '95 and Bryan Kauffman, Nov. 2, 2014
Johanna Moss '02 and Daniel Kluger, Oct. 12, 2014
Christopher Cooper '04 and Eron Waters, Nov. 23, 2014
Jennifer Mehle '05 and **Glenn Curry '05**, Oct. 17, 2014
Jeffrey Fellman '06 and Danielle Schatz, Oct. 3, 2014
Ryan Kenny '07 and Kristen Spirko, Sept. 6, 2014
Amy Dunkelberger '08 and Jeremy Bauder, Sept. 13, 2014
Adam Smith '08 and Erin Thompson, May 17, 2014
Bethany Stone '08 and Matthew Bridges, June 21, 2014
Karli Troisi '08 and **Daniel Phillips '08**, Dec. 20, 2014
Danielle Clark '09 and Geoffrey Horton, Oct. 17, 2014
Kelly Kondash '09 and **Jeremy Carl '08**, Aug. 9, 2014
Megan Kusko '09 and Murray Douglas, Sept. 13, 2014
Faith Roland '09 and **Ryan Quilling '09**, Aug. 16, 2014
Jennifer Ruegner '09 and **Jacob Sholder '11**, Oct. 25, 2014
Sarah Burkhardt '10 and **Dan Snyder '10**, Sept. 27, 2014
Jason Coyne '10 and Emily Machovec, Oct. 26, 2014
Rebecca Haley '10 and Matthew Cancilla, April 27, 2012
Hannah Mael '10 and **Angelo Melchiorre '10**, July 4, 2014
Kathryn Mazol '10 and Christian Prickett, Sept. 27, 2014
Lia Stewart '10 and **Chad Crispell '09**, Sept. 12, 2014
Lindsey Shemansky '11 and **Brandon Horlacher '09**, Aug. 1, 2014
Sarah Sisock '11 and James Hammett, Sept. 26, 2014
Emily Worth '11 and David Sunderland, Oct. 18, 2014
Krysta Humphrey '13 and **Bradley Travepiece '14**, June 29, 2014
Amanda Bukoski '14 and Joshua Fadden, May 25, 2014
Lauren Erdman '14 and Ben Sheeler, Sept. 6, 2014
Kayla Stancavage '14 and Dakota Crouse, Oct. 11, 2014

Send information to:

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Obituaries

Lillian Robenolt Coldren '34
Betty Savage Penman '39
Vivian Frey Payne '40
Elizabeth Hawk Brown '41
Lois Gruver Gassert '41
Marian Creveling Zeiders '46
Mary Ruth Tyson Lauck '49
Gretchen Troback McLain '49
Julia Pichel Sterling '49
David Thomas '52
Joseph Kinder '55
Donald Carey '56
Harry Hughes '57
Joseph Jones '57
Richard Kratzer '57
Alfred Miller '58
G. Richard Wynn '58
Michael Yesalavage '58
David Laubach '60
Eugene Fellin '61
Nancy Donohue McWilliams '61
Ronald Schock '61
Laurence Allen '62
Bernard Gatski '62
Virginia Solt Kline '62
Harold Andrews '64
Stephen Hartin '64
Jacqueline Burger Pearson '67
William Pontius '68
Robert Probert '68
David Herring '69
Margaret Kauffman Candrick '70
Timothy McTaggart '71
Samuel Varano '72
Robert White '72
Lucy Szabo '73
Richard Donald '75
Walter Fisch '75
John Chiavaroli '76
Douglas Park '78
Dolores Popp Hranitz '80
Kathleen Palubinsky '81
Linda Welkom '81
Peter Dugan '82
Gary Fetter '82
Paul Bowman '83
Jean Guzik Davies '83
E. Lynn Brobyn '84
Michaela Busker Coulbourn '86
Nancie Hunt Woods '88
Lance Klimowicz '89
Timothy Glennon '90
Janice Fedroff Girardi '92
Whitney Steen O'Leary '92
Rita Hall Dugan '93
Christopher Kane '96
Katharine Sammon Galdi '97
Jason Claudfelter '98
Jane O'Malley Harakal '04

Births

Shawn McShea '98 and wife, Anitra, twin daughters, Audrey Morgan and Brynley Rose, May 9, 2013
Ashley Sorber Lawson '04/'05M and husband, **Tony Lawson '03**, a son, Manning, July 22, 2014
Lauren Warliga Masino '05 and husband, Joshua, a son, Silas Michael, Jan. 25, 2015
Kristin Gabriel Ratkowski '05 and husband, **Greg Ratkowski '05**, a son, Tyler Gabriel, Dec. 5, 2014
Elizabeth Larson Wanttaja '06 and husband, **Ryan Wanttaja '06**, a daughter, Gertrude Jean, Sept. 29, 2014
Lauren Lynch Weber '06 and husband, Brian, a daughter, Savannah Rae, Dec. 21, 2014
Kristen Barrett Brockman '07 and husband, **Tim Brockman '06**, a daughter, Samantha Jade, Jan. 3, 2015
Amanda Kisenwether Rachau '08 and husband, Cody, a son, Enzo Zechariah, Sept. 28, 2014
Kelly Ziegler Lisachenko '09 and husband, Gregory, a daughter, Josephina Ann, Nov. 5, 2015
Jennifer Rasich Sicinski '09 and husband, **Christopher Sicinski '08**, a daughter, Jocelyn Maria, Jan. 23, 2015
Kaitlin McKeary Rebello '10 and husband, Dave, a daughter, Aubrey Rose, Jan. 3, 2015

the line up reunions, networking and special events



UNIVERSITY CLUB: More than 70 alumni and friends attended a State of the University reception with BU President David L. Soltz at the University Club of Washington, D.C. Shown from left with the university crest are Kerri Donald Sears '92, past BUAA president; Marc Steckel '93; Soltz; and Don Phillips '70, recent president of the University Club.



ALL IN THE GAME: Friends Joe Hilgar '75, president of the BU Alumni Association, and Mike Kopp '74, Allentown Central Catholic coach and athletic director, met up at a recent Huskies basketball game against Kutztown University. Shown from left are Gabby Maldonado, BU senior point guard Taylor Maldonado, Kopp, Hilgar and Central Catholic senior Alyssa Mack. Over 38 years in the Lehigh Valley, Kopp has coached teams to more than 900 victories – more than any other Pennsylvania high school coach. His teams have won five PIAA titles since 2001.



THUMBS UP: U.S. Rep. Lou Barletta, left, met Lauren Erdman Sheeler '14 while touring the Salvation Army of Carlisle. The staff discussed community needs with the congressman and how federal and state funds help address those needs. Sheeler is a business associate with the Salvation Army.

Lamar Blass: *Hall of Fame Athlete and Soldier*

by ROBERT DUNKELBERGER,
UNIVERSITY ARCHIVIST

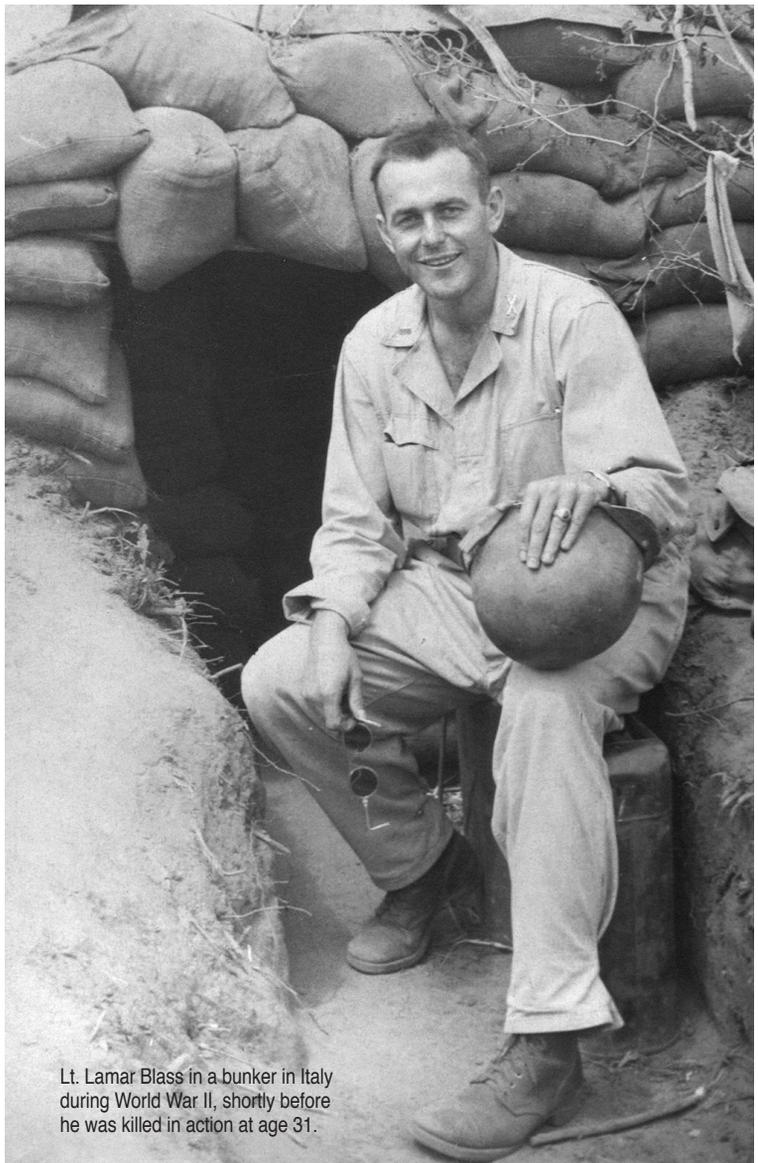
THE BLOOMSBURG UNIVERSITY ARCHIVES is home to items documenting the history of the school and the achievements of alumni. A recent acquisition is a battered dog tag that belonged to one of the most celebrated early athletes, Lamar Blass, who was killed in action during World War II.

Blass grew up in Aristes in southern Columbia County and, after one year at Lehigh University, transferred to Bloomsburg State Teachers College in the fall of 1933. He majored in secondary education with a concentration in mathematics and served as president of the senior class, although it was in athletics where he stood out.

Blass played football and basketball, but was the top all-around performer on four outstanding track and field teams. He compiled points in the broad jump, high jump, high hurdles, 100- and 220-yard dashes, discus, and shot put, setting five school records in the process. In 1937, he served as captain for the second time, and Bloomsburg won the first of four consecutive state titles in track.

Following graduation, Blass taught at Catawissa High School for two years before moving to New Holland. Married to Marion Hogeland in August 1941, he entered the U.S. Army the following July, seven months after the Japanese bombing of Pearl Harbor brought the United States into World War II. He was sent to officers' training school and commissioned a second lieutenant in January 1943.

Assigned to the field artillery, Blass first saw combat overseas in North Africa in March 1943, and was sent to Naples, Italy, in November, after his promotion to first lieutenant. His final action occurred at the Anzio beachhead, south of Rome, in May 1944, where his unit, the 68th Armored Field Artillery

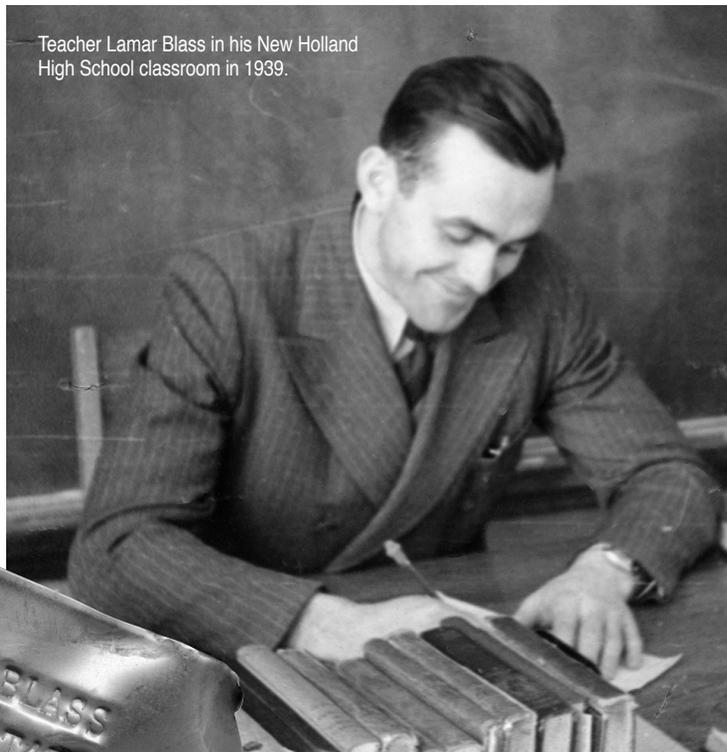


Lt. Lamar Blass in a bunker in Italy during World War II, shortly before he was killed in action at age 31.

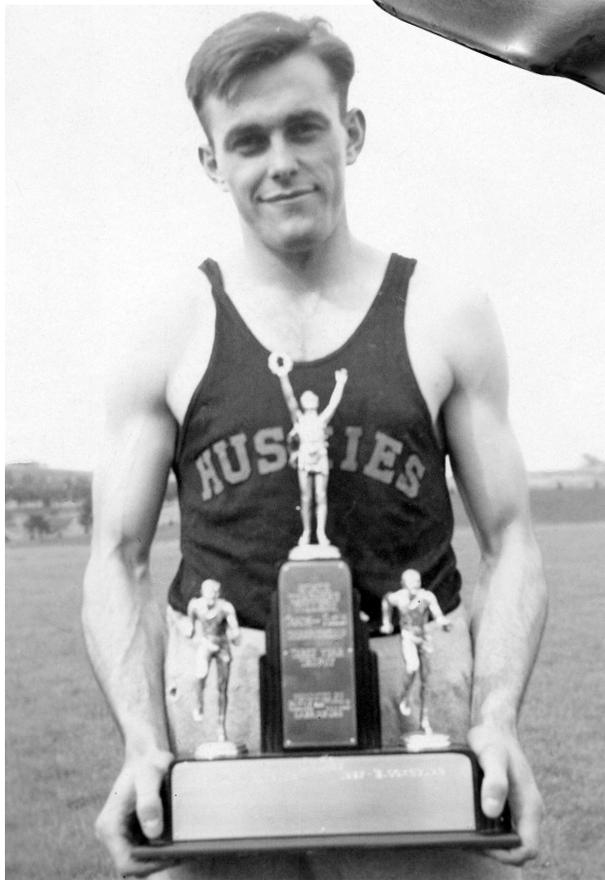
Battalion, was attached to the Fifth Army's 1st Armored Division.

The division began a drive to the north on May 24. Five days later, Blass was killed when his battery came under enemy fire. His commanding officer, Field Duskin, who was with him when he died, said of Blass, "Not only was he a superior officer, he was one of the finest gentlemen that I have ever known."

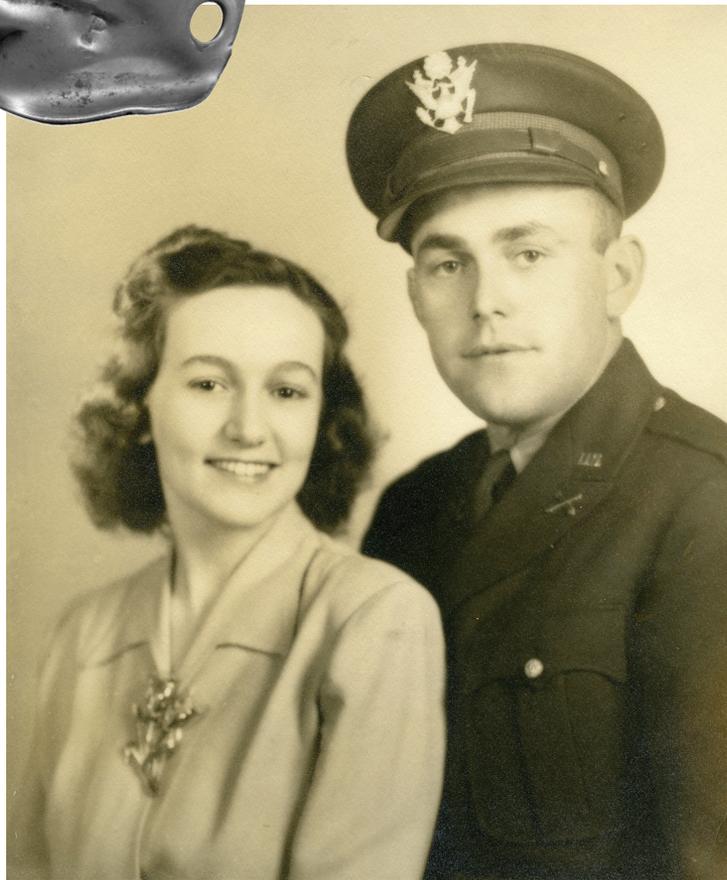
In the 1980s, a scholarship fund was established in Blass' honor and in 1991 he was elected to the Bloomsburg University Athletic Hall of Fame. His athletic legacy was summed up by the editor of *The Morning Press* in 1944 who said, "If ever there was a man who loved sports and lived by the code of sportsmanship, it was Lt. Blass." ●



Teacher Lamar Blass in his New Holland High School classroom in 1939.



Blass with the trophy awarded to Bloomsburg for its first state track title, May 15, 1937. The trophy is now a part of the Bloomsburg University Archives.



Blass with his wife, the former Marion Hogeland, who donated much of the material on his life to the archives.

Academic Calendar

SUMMER 2015

Session I: May 18 – Aug. 7

Session II: May 18 – June 26

Session III: June 29 – Aug. 7

FALL 2015

Classes Begin

Monday, Aug. 24

Labor Day, No Classes

Monday, Sept. 7

Reading Day

Tuesday, Nov. 24

Thanksgiving Recess

Wednesday, Nov. 25

Classes Resume

Monday, Nov. 30

Classes End

Friday, Dec. 4

Finals Begin

Monday, Dec. 7

Finals End

Friday, Dec. 11

Graduate Commencement

Friday, Dec. 11

Undergraduate Commencement

Saturday, Dec. 12

Alumni Events

Visit www.bloomualumni.com for details on these and additional events or to register. For information, contact the Alumni Affairs office at 800-526-0254 or alum@bloomu.edu.

Evening of Champions

Friday, June 5

College of Business ZIPD Conference

Thursday and Friday,
Oct. 15 and 16

**College of Science and Technology
Career Day**

Friday, Oct. 16

Lambda Alpha Chi Alumni Reunion

Friday and Saturday,
Oct. 16 and 17

Alumni Homecoming Tent Party

Saturday, Oct. 17

50-Year Reunion of the Class of 1965

Saturday, Oct. 17

New Student Activities

Summer Freshman Orientation

Friday and Saturday, June 26 and 27

Act 101/EOP Orientation

Sunday, June 28

Fall Freshman Preview

Monday through Wednesday,
June 22 to 24

Monday through Wednesday,
July 13 to 15

Transfer Preview Days

Thursday and Friday,
July 16 and 17

Welcome Weekend Orientation

Thursday through Sunday,
Aug. 20 through 23

Special Events

Trash to Treasure

Saturday, May 16; Early Bird, 8 a.m.;
Regular hours, 9 a.m. to noon.kehr
Union Ballroom. Benefits Columbia
County United Way, 570-784-3134

Great STEM Adventure Camps

Monday through Friday
June 22 to 26

STEM Teacher Academy

July 13 to 24

Homecoming Weekend

Friday to Sunday, Oct. 16 to 18

Parents and Family Weekend

Friday to Sunday, Sept. 18 to 20

Athletic Hall of Fame Induction

Friday, Oct. 9

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THE 25TH ANNUAL INTERNATIONAL CONFERENCE ON VIRGINIA WOOLF, JUNE 4-7, 2015



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