

# Bloomberg

THE UNIVERSITY MAGAZINE

Bloomberg University of Pennsylvania

## INTERNSHIPS: A *DISTINCT* ADVANTAGE

### ALSO INSIDE

#### **Fair, Honest, Consistent**

Donald Young: Three decades of doling out discipline, advice. Page 10.

#### **A Boatman's Life**

Quest for adventure leads to career as Colorado River guide. Page 12.

## FROM THE PRESIDENT



WHAT IS YOUR RELATIONSHIP with Bloomsburg University? If you are an alumnus, you may see Bloomsburg as the place where you earned your degree, discovered your passion and made lifelong friendships. The place to which you remain connected, regardless of time or distance. My hope is your answer would be all of these and, perhaps, more.

Every two years, responses to *Bloomsburg: The University Magazine's* readers survey reveal your feelings about this institution. The 724 respondents to this year's survey showed they do, indeed, feel a connection and, as a result of reading this magazine, have attended an event, recommended Bloomsburg to a potential student or, yes, made a financial donation.

The survey gives us tremendous insight, but we most enjoy hearing from alumni like Chase Smith '08, a physical science teacher and coach in Western Wayne School District. In a note to Bruce Wilcox, associate professor of chemistry and biochemistry, Chase said, in part:

*Looking back at my time at Bloomsburg, I remember fondly your patience with me despite my occasional laziness and lack of initiative. If I only knew what I know now about education, I would have taken my college education much more seriously!*

*Ultimately I write this email to thank you, and the rest of the chemistry professors that dedicated their time to help me get where I am today. I am praising the work that you do and the level of education that I received on a daily basis at my school.*

Chase is not alone. The Husky Pride of alumni Steve Carr and Craig Evans comes through loud and clear in the Career Connections, beginning on page 18.

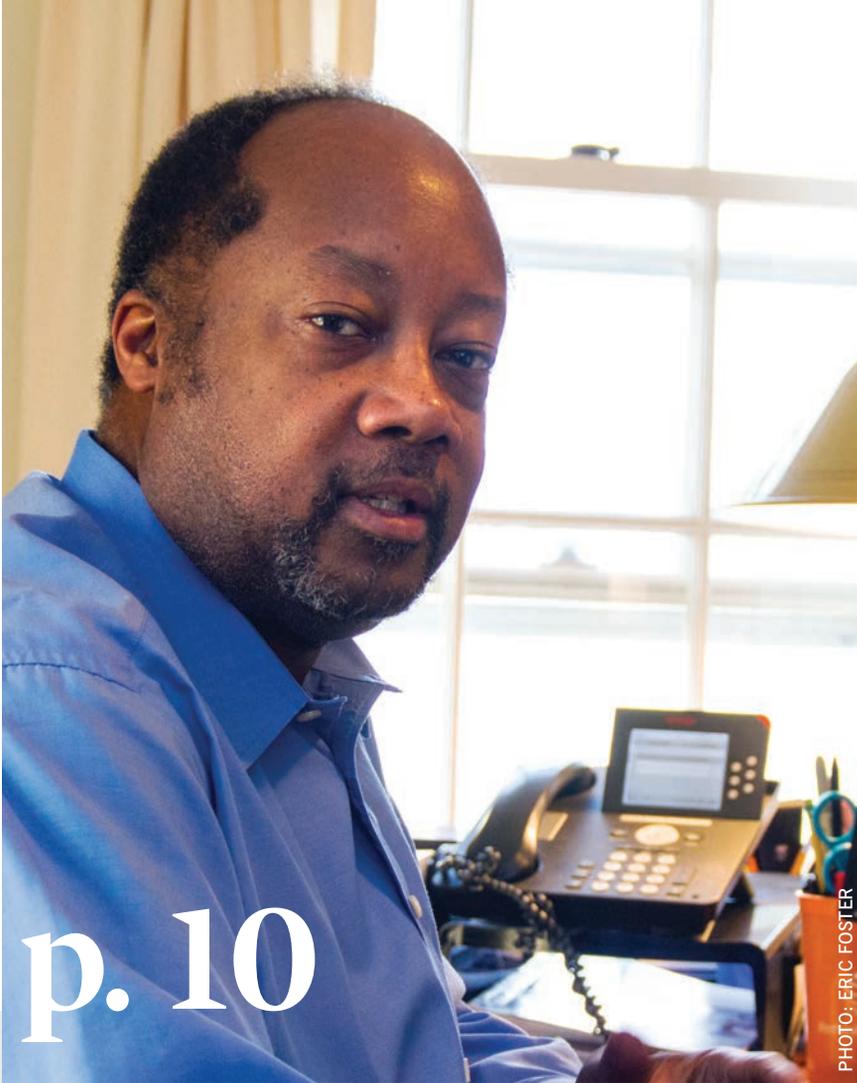
Alumni like Steve and Craig find abundant opportunities to share their enthusiasm for Bloomsburg while giving a career advantage to today's students. Job shadowing and internships provide real-world knowledge. On-campus experiences, including the College of Business' Zeigler Institute for Professional Development and the College of Science and Technology's Career Day, give alumni a forum for sharing insights on their professions. And alumni are welcome to return to campus as their schedule permits to discuss their careers, as Rebecca (Funk) Campbell '83, president of ABC-Owned Television Stations Group, and actor Jimmi Simpson '98 did in the recent past.

As our economy continues to rebound, it is imperative that our students graduate fully prepared for their professions. As alumni, you can help make that happen for Bloomsburg's next generation.

A handwritten signature in black ink, appearing to read "D. Soltz". The signature is fluid and cursive, written on a light-colored background.

DAVID SOLTZ  
*President, Bloomsburg University*

*(Editor's note: Find out how you can provide career experiences for today's Bloomsburg University students at [www.bloomualumni.com](http://www.bloomualumni.com).)*



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PHOTO: ERIC FOSTER

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**Bloomsburg: The University Magazine** is published three times a year for alumni, students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, [www.bloomualumni.com](http://www.bloomualumni.com). Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or email, [alum@bloomu.edu](mailto:alum@bloomu.edu).

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# unleash your inner *husky*



CHRIS HALL '12 has a passion for bicycles. And not just for his own transportation. Hall collects, repairs and gives bicycles to people who will use them.

A registered nurse at Geisinger Medical Center, Danville, Hall reconditioned more than 100 bicycles and sent them abroad, where they found new life helping their owners get around.

The project continued last summer, but with a twist: Hall donated a number of his salvaged bicycles to Bloomsburg University's Quest program, initially for summer camp use, and helped to recondition the two-wheelers. These vehicles are providing the foundation of Quest's BU Bike Project, which enables students and community members to rent bicycles a semester at a time for a nominal fee.



# around THE quad



## WATERSHED SOLUTIONS GOAL IS A CLEANER CHESAPEAKE BAY



FRANEK

THE BRIAR CREEK ASSOCIATION for Watershed Solutions (BCAWS) is taking its first step to improved water quality with a plan that looks at climate, geology, soils and biology. At the same time, the project is providing research opportunities for Bloomsburg University students majoring in environmental science.

The Briar Creek watershed encompasses approximately 33 square miles, spanning parts of Columbia and Luzerne counties. The creek flows into the Susquehanna River, which in turn flows into the Chesapeake Bay. By monitoring Briar Creek, BCAWS aims for a cleaner Chesapeake Bay.

“Better quality here means better quality there,” says Ben Franek, BCAWS secretary and BU geosciences instructor.

One of the major contributors to the Briar Creek Watershed Coldwater Conservation Plan, Franek outlined the stream characteristics in four sections: climate, geology, soils and biology. Research into climate is especially important, says Franek, since changes in climate affect the availability of water.

BCAWS compiled data from 1899 to 2010 to come up with average monthly precipitation and temperature data. The geological section focused on the watershed’s bedrock — the solid rock at or near the surface — and the surficial geology — the unconsolidated solids at or near the surface.

Researchers also outlined the soil types at each monitoring station and discussed the watershed’s importance to a variety of birds, mammals and fish.

The watershed was divided into seven sub-watersheds, each with at least one monitoring site to assess both water quantity and quality. BCAWS members conducted assessments at each site biweekly from September 2011 to October 2012. Generally pH, electroconductivity and total dissolved solids levels were acceptable, though water temperatures were high at times, according to Cold Water Fishes designation. Findings for the visual assessment varied from poor to fair and, at times, the creek exceeded acceptable amounts of lead and nitrate.

The BCAWS team was made up of local volunteers and BU students, including Samantha Pfister, a senior from Perkasie. Pfister, along with BU faculty members Cynthia Venn and Christopher Hallen, conducted in-house lab tests on water samples for pH, conductivity, turbidity, total acidity, total alkalinity and dissolved oxygen.

The BCAWS prepared the Briar Creek Watershed Coldwater Conservation Plan in conjunction with the Columbia County Conservation District and funding from the Coldwater Heritage Partnership. For more information, visit [coldwaterheritage.org](http://coldwaterheritage.org).

# around THE quad



John Huckans, assistant professor of physics and engineering technology, standing, will mentor student researchers this summer in a project funded by an Undergraduate Research, Scholarship and Creative Activity (URSCA) award.

## Atom Anatomy URSCA FUNDS STUDENT RESEARCH

ONE OF THE 33 PROJECTS funded by Bloomsburg University's 2013 Undergraduate Research, Scholarship and Creative Activity (URSCA) award will enable students to study atoms up close. Physics and engineering technology professors John Huckans and Ju Xin and several students will bring rubidium atoms to an extremely low temperature — 100 microKelvin — where quantum mechanical properties of the atoms are more easily observed. The atoms will be cooled and held in place by laser beams and magnetic coils within an ultra-high vacuum system. Absorption images of ultracold atom clouds will be captured with a digital camera at near-infrared wavelengths.

The URSCA awards program is open to all BU undergraduate students and provides up to \$6,000 for summer undergraduate research, scholarship or creative activity under the guidance of faculty mentors. Administered by the Office of Sponsored Research and Grants, the URSCA program promotes high-level student-learning outcomes through experiences outside the classroom. The goal is to establish a university-wide, sustainable model for undergraduate research on campus. Students experience the process of research and scholarship as a creative intellectual activity. Other funded projects cover topics as diverse as water quality, economic impact, community development, Pennsylvania dialects and clotting. □

## Locating the Homeless

STUDY TO IDENTIFY PATTERNS IN RURAL PENNSYLVANIA

THE CENTER FOR RURAL PENNSYLVANIA provided a \$14,000 grant to BU's Center for Community Research and Consulting to support a study on rural

homelessness. BU is collaborating with the Columbia County Housing Authority, Columbia-Montour Homelessness Task Force and researchers from Bucknell University and Lycoming College to identify, gather and evaluate patterns of homelessness and housing insecurity. Researchers will report on the situation and collaborate on a long-term plan to better measure and track homelessness in rural Pennsylvania.



## Family Ties

STUDENT DISCOVERS ANCESTRY THROUGH DNA

AFTER SIGNING UP for Bloomsburg University's Cameroon-Ethiopia Winter Study Abroad program, junior English major Sonya Anderson from Millmont discovered through a DNA test that one of her ancestors came from Febe, a small village on the outskirts of Yaounde, Cameroon's capital city. The study abroad group accompanied Anderson to the village, where she received an enthusiastic welcome, complete with drumming and dancing. BU students who participate in the program earn six credits studying at the University of Buea, Cameroon, and visiting historical and cultural sites in Ethiopia. □



## Biology of Bees

NSF FUNDS RESEARCH PROJECT

JOHN HRANITZ, biology professor and director of the Office of Undergraduate Research, Scholarship and Creative Activity, obtained a National Science Foundation grant of \$316,000 to study the integrative biology of bees this summer. Hranitz is partnering with the University of Central Oklahoma to study the behavior of honeybees and solitary bees in natural pollination systems and their responses to environmental stressors. Researchers on the eight-week project in Turkey and Greece will include faculty from six universities in three countries, as well as undergraduate student researchers. □



PHOTO: ERIC FOSTER

Rebecca Campbell '83, right, talks with students during her recent campus visit.

## ABC Executive

REBECCA CAMPBELL '83 TALKS ABOUT TODAY'S MEDIA

"YOU HAVE MADE TV PERSONAL," Rebecca (Funk) Campbell '83, president of the ABC-Owned Television Stations Group, told students during her first visit to BU since graduating. "For decades, television could be watched only one way and audiences had a choice of three channels. Today, the eight stations that are part of the ABC-Owned Television Stations Group have a total of 87 platforms, including video game consoles, smart phones and tablets."

Regardless of the platform, good story-

telling and relevant information continue to draw viewers, said Campbell, who was appointed president of the ABC-Owned Television Stations Group in May 2010. She is responsible for the company's local TV stations in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno and oversees other businesses within the group, including ABC National Television Sales, The Live Well Network and the syndicated series, *Live with Kelly and Michael*. ▢

## Powerful Enterprise

SENIOR PROJECT TRACKS THE SUN

STUDENTS IN THE PHYSICS and engineering department shot for the sky when they took on Professor Nathaniel "Ned" Greene's latest project: to build an automated solar tracker control and monitoring system.

"The core of this work is getting the solar data from the sun and presenting it to the public," says project adviser and associate professor Ghassan Ibrahim. "We now have a unit that is accessible to students to operate on, research on or use for educational purposes."

The system was a senior design project completed by four students: Adam Reedy, Zhengyan Zhou, Joe Crossin and Jeff Ulshafer. While these projects are typical in the department, this was the first of this scale to be installed and manufactured.

"Every year students need to come up with an industry-like project and then develop it," says Ibrahim. "They must use everything they've learned in their four years here and also include something new that they have explored on their own."

The students were responsible for installing the solar panels, controlling them and tracking the sun to predict the amount of power that can be created every minute of the day under different weather conditions. The panels, installed outside Benjamin Franklin Hall along Second Street, will send data to the solar kiosk, located on the campus side of the building.

"Other places do solar tracking," says Ibrahim. "What made ours so significant was that nobody had ever used something as small as a 100-watt panel to track the sun and use it mainly for educational purposes."

"Not many institutions have success predicting the power as accurately as we did. The system the students built exactly predicts the power available, down to the last watt." ▢



## How Big? BU STUDENTS GATHER VISIONS OF KIDSBURG

Nearly two dozen BU students visited Central Columbia Elementary School to learn what features the children would like to see in Bloomsburg Town Park's new Kidsburg. The BU students became involved through the Center for Community Research and Consulting and education professor Michael Patte. The original Kidsburg was ruined in the 2011 flood. Learn more at [www.kidsburg.org](http://www.kidsburg.org).

## around THE quad



PHOTO: ERIC FOSTER

Wayne Whitaker, assistant director of diversity and retention, left, and Rosalee Rush, assistant vice president for marketing and communications, greet civil rights leader Julian Bond.

## History of Race

### CIVIL RIGHTS PIONEER SPEAKS AT BANQUET

CIVIL RIGHTS LEADER Julian Bond, former chairman of the NAACP, talked about race, its role in history and today's political environment as the keynote speaker of the 20th annual Martin Luther King Jr. Commemorative Banquet. "Those who say race is history are wrong," he said. "History is race."

Bond's discussion spanned decades – from his participation in the movements for civil rights and economic justice during the 1960s to his observations on today's political agenda and his involve-

ment in a recent protest against the Keystone XL tar sands pipeline at the White House.

Bond, who helped establish the Student Nonviolent Coordinating Committee in 1960 and became the first president of the Southern Poverty Law Center, was elected to four terms in the Georgia House of Representatives and six terms in the Georgia Senate.

"The greatest impediment to achieving racial equity is the narcotic belief that we already have," he said. □

## Community Service

### BU AGAIN NAMED TO HONOR ROLL

FOR THE FOURTH consecutive year, Bloomsburg University has been named to the President's Higher Education Community Service Honor Roll. The listing recognizes BU for the role it plays "in solving community problems and placing more students on a lifelong path of civic engagement by recognizing institutions that achieve meaningful, measureable outcomes in the communities they serve." The national recognition, administered by the Corporation for National and Community Service, began in 2006. Bloomsburg University has been named to the list five times since its inception. To be included, applicants are judged on quantity and quality of the service performed by faculty, staff and students, as well as the impact their efforts have on the community. □

## Magnetized

### TALENTED HIGH SCHOOL STUDENTS INITIATE STEM PROGRAM

TWENTY-ONE ACADEMICALLY talented high school juniors from Bloomsburg, Central Columbia and Berwick Area school districts will be admitted this fall as the first class in Bloomsburg University's Science, Technology, Engineering and Mathematics (STEM) Magnet program. Students in the program will enroll together in five courses at BU and earn a total of 15 credits. They will earn 15 additional credits during their second year in the program. The program will focus on engineering, but also will give students interested in math or other sciences the tools needed to be successful in college. □

## Geisinger Grant

### BU PART OF MARCELLUS SHALE INITIATIVE

BLOOMSBURG UNIVERSITY received a \$29,000 grant as a partner in Geisinger Health System's Weis Center for Research Marcellus Shale Initiative. The multi-disciplinary, collaborative research program is investigating the health of the region's population, including the potential health effects of natural gas mining in the Marcellus Shale region of central Pennsylvania and southern New York. In one of the initial collaborative projects, BU faculty Heather Feldhaus, assistant dean, College of Liberal Arts; Christopher Podeschi, associate professor of sociology; and John Hintz, associate professor, environmental, geographical and geological sciences, will conduct community focus group studies with investigators to assess local knowledge and attitudes about Marcellus Shale drilling. □



# ONE LAST OH YEAH!

## Popular football coach retires

“I LOVE BLOOMSBURG. I love these guys. But it’s time in my life that I have to step aside.”

With those words during a Friday afternoon press conference, an emotional Danny Hale announced his retirement after 20 years of roaming the sidelines as head coach of Huskies football. Paul Darragh, assistant head coach, was named interim head coach for the 2013 season.

Hale, one of the winningest coaches in Division II, completed his 20th season at Bloomsburg and his 25th year in coaching in 2012. At Bloomsburg, he posted a record of 173-56-1 (.754) and holds the school record for most coaching victories. In 25 years as a head coach, he had a mark of 213-69-1 (.754) and, at the end of last season, ranked in the top five among active coaches in NCAA Division II in winning percentage and victories. Hale was honored in April 2012 when the field at Redman Stadium was named in his honor following a yearlong fundraising effort.

“On behalf of the entire Bloomsburg

University community, I thank Danny for making our football team one of the most respected programs in the country,” said BU President David Soltz. “I thank him for all that he’s done for the thousands of young men who played for him.”

For Hale, the decision to step away was not an easy one. “There is a time for everything in life and now is the time to pass the torch to someone else,” he said. “I am extremely proud of the program that has been established here. I’ll always be a part of this school.”

Hale received numerous awards during his coaching career, but he is most proud of his players. Among the outstanding athletes Hale coached at Bloomsburg are Irv Sigler, 1997 winner of the Harlon Hill Award as the nation’s top D-II player; Jamar Brittingham, all-time leading rusher in the history of the school and the Pennsylvania State Athletic Conference (PSAC), who finished third in the balloting for the Harlon Hill; and current standout Franklyn Quiteh, who finished third

and sixth in the Harlon Hill balloting in his first three years. Quiteh, who praised Hale as “a father figure ... who turned a 17-year-old boy into a 21-year-old man,” is poised to break Brittingham’s school and PSAC career rushing mark next year.

Hale also coached current NFL star Jahri Evans of the New Orleans Saints, who is widely regarded as one of the league’s top offensive linemen. Nine players under Hale were named Associated Press Little All-Americans, earning a total of 13 honors.

Hale and his wife, Diane, are the parents of four children, Roman, Brandie, Tyson and Christina, and have 10 grandchildren.

A national search for a permanent successor will be conducted later this year. □



# Training Olympians

## Assistant Coach Works with Togolese Athletes



PHOTO: AARON SEMINSKI

FOR ASSISTANT TRACK and field coach Louise Duffus, professional development in summer 2012 was not about learning a few new techniques at a resort. Instead, she was among an eight-member group who taught coaches and athletes in Togo, Africa, through Athletes in Action (AIA).

“The trip had two purposes,” says Duffus. “We worked with the Togolese Olympic Committee to help train the coaches and some of their elite-level athletes, as well as bring them a spiritual component about becoming not only a better athlete, but a better person.”

The AIA representatives spent morn-

ings in the classroom teaching lessons and afternoons on the track at the national stadium putting those lessons into action. In the evenings, group members discussed their relationship with God.

“It was exciting to work with some of their athletes who got to compete in London in the 2012 Olympics,” Duffus says. “They were all so eager to learn, both about their sport and the spiritual aspect of our trip. At times, we almost had to force them to take a break from practicing.”

Duffus, the Huskies’ throwing coach, was struck by the contrast between the limited resources in Togo and the

abundance in the United States. “Seeing how the people live there makes you feel guilty about having so much here and realize how much we take for granted,” says Duffus. “I do feel we made a difference in our short time with them and, hopefully, planted a seed, both with our sport and the gospel.”

In addition to guidance and memories, the AIA group left behind a tangible reminder of their visit — used running shoes and spikes. “For us they were just used shoes or spikes,” she says. “For them, they were the shoes or spikes that would help them to be competitive.” □



## Wrestling Team Finishes at No. 15

### Stutzman Recognized

THE HUSKIES WRESTLING TEAM finished the 2012-13 season ranked 15th in the country in Division I, according to the *USA Today*/National Wrestling Coaches Association poll. Bloomsburg was 17-3 on the year and beat three top-20 teams – Maryland, Pitt and Edinboro. The Huskies also won their first Eastern Wrestling League (EWL) title and sent six wrestlers to the NCAA Championships.

In recognition of the outstanding re-

cord, wrestling coach John Stutzman was honored for the third time as the EWL Coach of the Year. Overall Stutzman, who completed his eighth season with Bloomsburg, has guided the Huskies to a record of 97-56-1, ranking him third all-time in career wins. He has coached three NCAA Division I All-Americans, eight EWL champions, 76 EWL place winners and 33 NCAA Division I national qualifiers. He also was named the EWL Coach of the Year following the 2006-07 and 2010-11 seasons. □

## Women's Basketball Claims PSAC Title

FOR THE FIRST TIME since 1992 and just the second time in school history, BU's women's basketball team claimed the Pennsylvania State Athletic Conference PSAC championship. They captured the title after beating Gannon University, 74-57.

Senior captain Alyssa Flanagan, Freeland, was named the (PSAC) Championship's Most Valuable Player. In her two games of the final four,

Flanagan averaged 10.5 points, seven rebounds and 5.5 assists. Bloomsburg, which earned an automatic bid to the NCAA Championships with the victory, finished the year with a mark of 24-6. Two players, Dana Wieller, Bethlehem, and Kayla Oxenrider, Ashland, earned All-PSAC honors for their play. Wieller was named first team and Oxenrider second team. □

## Scholar-Athletes Recognized

BLOOMSBURG UNIVERSITY HONORED 97 students as 2012-13 Scholar-Athletes. To be designated a "scholar-athlete," a student must have achieved a grade point average of 3.25 or higher during the past two semesters or have a minimum cumulative grade point average of 3.25. Additionally, 40 freshmen or transfer student-athletes who posted a 3.25 grade point average or higher in their first semester at BU were recognized as showing promise to become future scholar-athletes. □

## PSAC Honors Marvin, Harner

THE MEN'S SWIM PROGRAM picked up two post-season honors with freshman Jake Harner of Philadelphia being named the Pennsylvania State Athletic Conference (PSAC) Men's Freshman of the Year and head coach Stu Marvin '78 honored as the PSAC Men's Coach of the Year.

During his rookie season, Harner qualified for the PSAC in seven individual events, posting two NCAA "B" cut times and setting three individual school records and four school relay records.

Marvin, who finished his fifth season as the Huskies head coach, led the men's team to a second-place finish at the PSAC championships this season, matching the Huskies' best finish in 1968.

Marvin arrived in Bloomsburg after spending 30 years in Fort Lauderdale, Fla., where he oversaw the operation of the aquatic complex at the International Swimming Hall of Fame and other aquatic facilities around the city. He was inducted into the Broward County (Fla.) Sports Hall of Fame in 2012. □



PHOTOS: ERIC FOSTER

# Fair, Honest, Consistent

by BONNIE MARTIN

Donald Young's guiding principle is 'We all make mistakes. That does not make us bad people; it makes us human beings.'

FOR MANY STUDENTS, a meeting with Donald Young is bad news. They're in trouble. They've done something wrong, on campus or in town, and they may not be coming back to school this semester. Or ever.

On the flip side are the students who meet the dean of students at freshman orientation or elsewhere on campus, feel a connection and talk with him weekly or monthly as they navigate the college experience.

Whether he meets them through conversation or through conflict, Young often becomes more than just an adviser to the students who visit the Dean of Students Office.

"We handle a whole host of issues – adjustment, academic, roommates, disciplinary and student advocacy and outreach," says Young, who recently was honored for 30 years at BU. "The new

name for our office, Dean of Students, makes us much more recognizable than when we were known as the Student Standards Office."

Young vividly remembers some students who were in the most serious trouble:

- The student who was suspended for a year, returned to BU and was employed in Young's office until he graduated. "He entered the graduate program here and thanks me daily," Young says.
- The student who was in "a whole host of trouble," suspended and jailed for several months. At the student's request, Young visited him in Columbia County Prison and, when he returned to BU, met with him every week for two years, just to talk. "He graduated and found success in the working world," Young says.
- And the former student whose in-

fraction was so serious he wasn't allowed to set foot on campus, but asked Young to meet him to share a pizza at lunchtime as a way of saying "thank you" for his guidance.

"There are more of these stories than not," Young says. "Sometimes, students need to step back to see what factors are adversely affecting them. This college thing isn't easy and sometimes they get sidetracked. We want to point them in the right direction. The last thing we want to do is separate them from their education."

## The Right Direction

While it is clear much of Young's success comes from his rapport with students, added steps in the university's informal hearing process reinforce the bond and provide students with the opportunity

to discuss compliance and concerns about adjustment, academics and living environments. "It allows us to establish a more open and honest connection," he says. "The result is an enhanced role as a resource for students."

Workshops, both in person and online, covering choices and decision making, conflict management, civility and related issues also have shown a positive impact on student behavior, he adds.

### 'Absent for Sharing Day'

Over the past three decades, alcohol infractions have consistently topped the list of violated policies, Young says, but today "the degree and severity is more extreme."

"When I first came here, there were kegs at parties, but students didn't drink to the degree they do today. Now there is liquor in punch and controlled substances. They mix drinks or ingredients to get intoxicated quickly. This leads to fights, vandalism and sexual assaults."

He attributes this change in student behavior to technology and reality TV. "Technology — the way students communicate — makes it easier to do things they wouldn't be doing otherwise. TV shows like 'Survivor' and 'Jersey Shore' show people arguing, fighting, dealing with conflict in that way."

He believes the increased number of roommate issues springs from students who are socially ill-prepared and unable to cope with disagreements and conflict. "They must have been absent for Sharing Day in kindergarten," he quips.

### Three Decades Later

Young came to Bloomsburg in 1982 to work in Residence Life after earning his bachelor's and master's degrees from West Chester State College. Early on, he expected career moves to take him from college to college. Instead, he found ample opportunities, a work environment he enjoyed and strong friendships at BU. Close friends include Jim McCormack

'90/'93M, associate director of Residence Life, and Mark Bauman'95/'00M, an assistant professor, both of whom worked for Young as BU students or early in their careers. Young was best man at McCormack's wedding and is godfather to his eldest son.

Young credits his professional staff, eight student workers and three graduate assistants for creating an "uplifting family atmosphere" that treats students respectfully. "It's not all doom and gloom," he adds.

"We all want students to be successful. We are known for being fair, honest and consistent and we always stress getting an education. The support system is here. People around here understand what you're going through.

"Our responsibility is to help students find their passion, their purpose, and let them have the best experience." □

**Bonnie Martin** is editor of *Bloomsburg: The University Magazine*.



Dean of Students Donald Young, center, shares coffee and conversation with friends Jim McCormack '90/'93M, left, and Mark Bauman '95/'00M, who previously worked for him.

## Tips for College Success

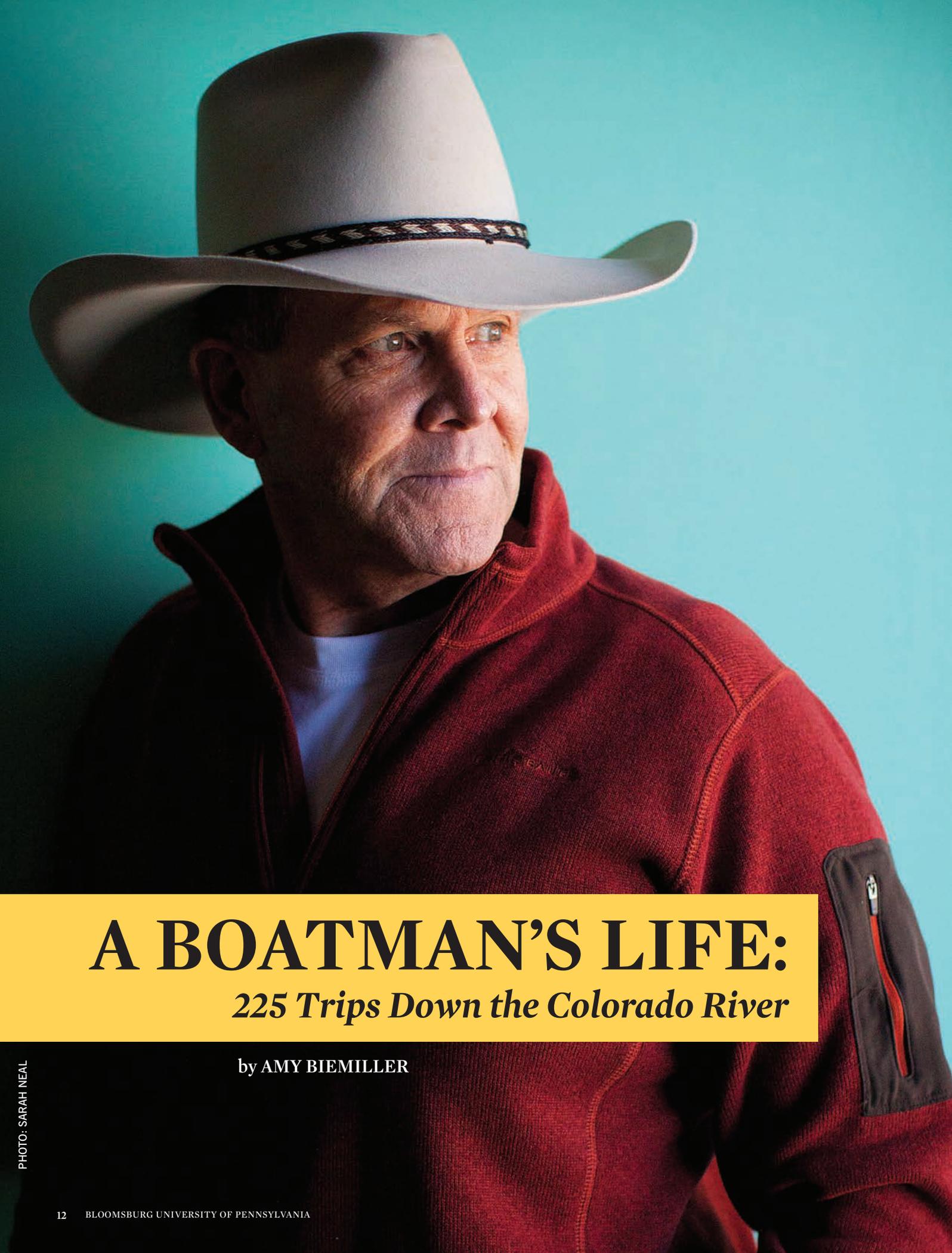
Donald Young, dean of students, offers these tips for success at BU:

- Be open to activities outside your comfort zone.
- Get involved. Part of being in a community is being engaged in it.
- Find your niche in one or more of BU's nearly 200 clubs and organizations. (Young is adviser of

Campus Crusade and the weightlifting club, known as the Iron Club.)

- Make good decisions to stay out of trouble.
- Balance your social life and your academic life.

He advises students to work as hard as they can academically. "If your best is Cs and Bs, that's OK," Young says. "Make the best effort you can and utilize campus resources."



# A BOATMAN'S LIFE:

*225 Trips Down the Colorado River*

by AMY BIEMILLER

PHOTO: SARAH NEAL



*“The wilderness provides a wonderful setting for personal transformation.”*

— Jon Stoner '73

## Coatesville native Jon Stoner '73 started on a traditional career path as a management trainee and, later, in the family hardware store. Then the call of the Colorado River grew too loud to resist.

WHEN JON STONER '73 graduated from Bloomsburg University with a newly minted bachelor's degree in business administration, he went looking for adventure before settling down to what he hoped would be a career that included his love for the outdoors.

He never had to settle.

“Approximately a month after graduation, I traveled west in a VW Super Beetle to explore the wide-open spaces beyond the 100th meridian,” he says. “In particular, I wanted to experience the Colorado Rockies and the Grand Canyon.”

His first whitewater rafting trip down the Colorado River quickly led to a second, which sparked a desire to take a path less traveled as a river guide. Now, 225 river trips and 32 years later, he continues to live his dream.

“I get opportunities for exploration, adventure, excitement and personal renewal,” says Stoner, who has most

likely logged more hours hiking side canyons, sleeping under starlit skies and observing the color play of water and sandstone than any other BU alumnus.

“There is something to be said for the value of quiet places and surrounding oneself with the intrinsic riches of nature and getting back to the basics,” he says. “I truly enjoy venturing below the rim and leaving behind all the clutter and the demands of the so-called real world.”

### **Learning New Skills**

Armed with his sense of adventure, Stoner began his training as a river guide in 1981, a more arduous process than most people realize.

“As a guide, one must possess a multitude of skills, including those of the conservationist, interpreter, whitewater guide, geologist, counselor, cook, mechanic, logistics coordinator and medical tech, to name a few,” he says.

“It is a guide's responsibility to safely operate and maintain the 15-passenger raft over the course of 300 river miles while constantly anticipating the unknown and always paying attention to minor details.”

Preparation is essential because anything can, and does, happen on the river.

In 1983, when Stoner was a relatively new river guide, the Colorado River flooded to an extreme, an event that raises the hairs on the backs of experienced boatmen who hear the tale. Stoner experienced the white-knuckle event firsthand.

Melting snowpack and rain had caused runoff to flood into Lake Powell behind Glen Canyon Dam. To protect the dam, engineers had to release massive volumes of water, giving Grand Canyon boatmen and boatwomen a challenge not experienced since.

Of particular concern was Crystal Rapid. On that day in June, the high

CONTINUES ON NEXT PAGE

*“As a guide, one must possess a multitude of skills, including those of the conservationist, interpreter, whitewater guide, geologist, counselor, cook, mechanic, logistics coordinator and medical tech, to name a few.”*

— Jon Stoner '73



water barreled down the canyon into the rapid's boulder delta, causing compressed water to form a wave that Stoner estimates to have been 30 feet high.

“We hiked to a bluff to get a view of the situation and saw that a far right run at the rapid would avoid the wall of water. But we also saw other rafts coming up on Crystal and people being catapulted out. People were all over the river.”

Joined by park rangers, Stoner helped rescue people who were clinging to rocks and coursing down river.

“We were exhausted, pulling people out of the river, evacuating them to high ground, doing triage, then going back for more people,” he says.

While Stoner prefers to push that experience to the back of his mind, he relishes the trips that give those who are less acclimated to river adventure the opportunity to safely experience his paradise.

“One of my most memorable journeys was a 16-day custom-designed trip to assist clients with sensory as well as physical challenges to experience the river,” he recalls. “It was rewarding to share the camping, boating and outdoor experience with clients who had muscular dystrophy, Down syndrome, quadriplegic challenges, and visual impairments.”

Stoner rarely knows in advance who will join him on a rafting trip. He gets to meet people from all parts of the country and the world, and some of his trips put him in contact with professionals of his own caliber. That was the case in February 2005 when he guided a *National Geographic* senior staff photographer and a world-renowned

landscape painter on a 30-day winter trip in the Grand Canyon.

“Due to the extended length and nature of the trip, I was able to experience areas of the canyon that are usually not visited during a regular commercial trip,” he says. “It was also rewarding to get to know these talented people and view the canyon through their artistic perspective.”

### **Initiating Old Friends**

Last year Stoner achieved a nearly 30-year goal: to get his fellow BU swim team alumni to come west. “This river trip was definitely the highlight of my career,” he says. “I got to spend quality time with people that I met at Bloomsburg and with whom I forged lifetime friendships. I also was able to share my love and extensive knowledge of the Grand Canyon with them.”

It was a trip that elicited comments he hears often.

“During the trip several of them said, ‘We should have done this river adventure with you years ago instead of waiting so long.’ That always makes me feel good.”

On each river trip, Stoner gets a bird's-eye view of transformation — whether it is observing changes in the natural environment he has come to love, or how that environment changes his passengers.

“Many clients may be first-time campers and rafters, but they come with a sense of adventure. Others are initially distracted by their responsibilities in everyday life, or by concerns for safety in tackling something new,” he says. “Usually three to four days into the trip there is a notable change and passengers begin to blossom. The

wilderness provides a wonderful setting for personal transformation, an inner world where passengers can tap into river time and relax, reflect and enjoy.”

### **Looking Ahead**

Less of a job and more of a lifestyle, river running has proven to be a great match for Stoner, who intends to continue the adventure for as long as he is physically able.

“I have truly been blessed by a lifetime of adventure and exploration. I could not write a better story of personal satisfaction and fulfillment,” he says.

Today, Stoner's full-time responsibilities with Arizona River Runners is as the warehouse operations manager, making sure other river guides and their passengers have everything necessary for a safe and comfortable river trip. But he still runs two river trips each season.

“Each time that I pack out a trip and journey to the river put-in at Lees Ferry, I return to the place that I feel most at home,” he says. “Grand Canyon is where I met my wife, Ruthie, and where some of my most memorable experiences have happened. You see, Grand Canyon isn't just a place to me; it is a way of life and one that I'll really never leave.” □

**Amy Biemiller** is a writer with the LightStream Group.

*(Editor's note: To read about the Colorado River journey enjoyed last year by BU swim team alumni, see [www.bloomu.edu/magazine](http://www.bloomu.edu/magazine).)*



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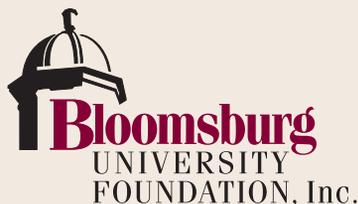
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*I think we all have a favorite professor, someone who changed our lives for the better while we were at Bloom.*

*I was blessed enough to have two such professors – Dr.*

*Cecil Seronsy and Dr. Thomas Martin. I chose to include the students at BU in my estate plans in memory of those two gentlemen who did so much for me.*

*— Norman Watts '59*



[www.bloomufdn.org](http://www.bloomufdn.org)



# Mentor *in the* Wings by CHRISTINE HELLER

One of the perks of being part of the Concert Committee is a chance to meet performers. Members danced backstage with Kid Cudi and watched J. Cole play basketball before his show. J. Cole further impressed the students by wearing a BU hoodie for his encore, recalls Gina Stillman '12, who adds, “The crowd went crazy.”

TWENTY-FIVE HUNDRED students and their friends chatter in Nelson Field House, then the lights suddenly dim. An excited whisper ripples through the crowd, accented by an occasional scream. Dark shadows creep between musical instruments on stage and the noise in the audience grows. Suddenly, the lights flash back on, the crowd shrieks and bass rumbles through the speakers as the artist takes the stage.

While the anticipation may seem unbearable for the spectators, the reward is great for members of BU’s Concert Committee, who began setting up for the 8 p.m. concert 12 hours earlier. “What most people don’t realize is the amount of work that goes into putting on events,” says Jimmy Gilliland, director of student

activities at BU.

“It’s a lengthy process between selecting an act, developing promotional tactics, organizing Nelson Field House, taking care of the artist’s requests and selling merchandise,” adds Devin Simmons, a senior public relations major from Flourtown and member of the Concert Committee.

## Long List of Variables

Concerts can be a little trickier to plan than other activities due to the number of aspects that must be considered, such as artists’ availabilities and styles of music. Members of the Concert Committee investigate which acts are touring and willing to play college campuses, and then they discuss who students would

most want to see. Once the committee makes an offer to an artist, all they can do is wait for a response.

Unfortunately, chance does not always work in the committee’s favor. When the committee sought to bring R&B singer-songwriter Alicia Keys to BU in 2002, her sudden fame got in the way. “She just exploded,” Gilliland remembers.

But although some artists get “too big” to visit college campuses, the Concert Committee successfully booked famous performers such as the rock acts O.A.R. (above), Jimmy Eat World, Paramore, David Cook and Breaking Benjamin and even comic actor Adam Sandler “before he was making million-dollar movies,” Gilliland adds.

“The best thing to do is to get the act right before they get big,” he explains. “Kid Cudi came here in fall 2010, but we couldn’t get him now.”

### Program Board, Too

As director of student activities, Gilliland advises the Program Board and Concert Committee, two student groups that plan campus events. He often meets with students — both in groups and individually — to fine-tune existing programs and help create new ones. While he does some of the background work, such as reviewing contracts, checking work orders and aiding in publicity, Gilliland says events are student-driven.

The Program Board is responsible for many well-known activities around campus, including the late-night party, Midnight Pizza. They collaborate with other organizations for events such as the History Club’s History Bingo and performances like the LGBTA-sponsored appearance by comedian Renee Santos.

### Learning Life Skills

Part of what drew Gilliland to his position, which he has held since 1983, was

the ability to help students get involved on campus and reap the rewards of their work, something he enjoyed while attending the College of Steubenville in Ohio. As a student, he was involved in Greek life, played intramural sports and served as both a resident assistant and president of the student government association.

“I see the benefits in learning outside the classroom, as well,” he says. “It’s important to provide a fun social environment for students. You learn a lot of life skills in co-curricular activities.”

Despite his title of “director,” Gilliland sees himself as a support system for students rather than their leader. “It would be easier for me to do everything, but students grow by being challenged,” he explains. “When someone has an idea, my job is to say, ‘Hmm, what do we need to do to make this happen?’ ”

Tricia Forgit, a senior speech pathology major from Dingmans Ferry, has benefited from this philosophy. “I was big on the idea that ‘if you want something done right, you do it yourself,’ ” she says. “Program Board allowed me to let go and actually let other people help me

with projects.”

Several of BU’s most popular activities were originally students’ ideas — bus trips to major cities like New York and Baltimore and social events like “Midnight Breakfast” which evolved into Midnight Pizza when a student suggested a menu change.

Gilliland admits two of his favorite annual events are collaborations between the town and the university — the BU Homecoming Parade and the Renaissance Jamboree, a festival held each April. Both allow him to become more involved in the advanced planning than he would be with most student activities.

Ultimately, however, Gilliland prefers to step back and act as a mentor for students. “What’s great about college students is they’re always full of creativity and enthusiasm and trying to learn about themselves,” says Gilliland. “It’s fun to be there for that time of growth and development.” □

**Christine Heller** is a freelance writer based in Bloomsburg.



*“I see the benefits in learning outside the classroom. It’s important to provide a fun social environment for students. You learn a lot of life skills in co-curricular activities.”*

— Jimmy Gilliland,  
Director, Student Activities



Steve Carr '97, Craig Evans '03 and other alumni gain a certain satisfaction giving today's BU students a leg up for future career success. That's Career Connections.

# CAREER CONNECTIONS

by JACK SHERZER

**THINK BACK.** As graduation approached, what resources were available to help you land your first professional position? On-campus career counseling? Corporate recruiters? Perhaps a favorite professor? Chances are, regardless of your answer, alumni weren't a major part of the equation.

For today's college graduates, it's more important than ever to be well-versed in the "soft skills" of the work world, such as knowing how to write an effective resume and prepare for a job interview. Equally necessary are internships that

will give a student an edge over other job applicants.

In looking at how to best prepare Bloomsburg's students for the real world, the answer was clear: Reach out to the university's vast pool of successful and talented graduates.

## **Jobs on the Horizon**

Steve Carr '97 and Craig Evans '03 make no secret of their love for Bloomsburg University. So the managers at Horsham-based accounting firm Kreischer Miller enthusiastically agreed

to take part in the annual Zeigler Institute for Professional Development (ZIPD) Business Conference, where alumni meet students from the College of Business and hold career-building workshops. Three months later, Carr and Evans hosted four students at their firm for the Sophomore Experiential Learning (SEL) program, a job shadowing experience. And this October, just one year after the ZIPD conference, five Bloomsburg graduates will be among the 10 new accountants the firm is bringing on.

Carr and Evans credit this interaction



Bloomsburg University students participate in Sophomore Experiential Learning at Kreischer Miller. From far left, clockwise, are Steve Carr '97 and students John Paul Hohenshilt, James Ruffin, Amber Stack and Nicholas Parisi.

PHOTO: ERIC FOSTER

and other opportunities for paving the way for the firm's newest employees. "I like the feeling I get from giving back and I get to see the direct reward, like these five new hires," Carr says. "The ZIPD program and everything else Bloomsburg is doing to align the alumni directly with the students and vice versa: it's great to be back in the Husky family and the university is making it very easy to get involved."

### **Career Connections**

Earlier this year, more than 125 alumni

came to the Hotel Bethlehem for the first Career Connections Reception. University President David Soltz talked about the goal of building a network of alumni who engage with students as mentors and provide opportunities for job shadowing, internships and possible employment. Another reception was held this spring at the Comcast Center in Philadelphia, with more being arranged in other alumni networks.

"Our alumni are our greatest asset, a human endowment that is ready and willing to give back," says Lynda Mi-

chaels '87/'88M, assistant vice president for alumni and professional engagement. "Our alumni are interested in giving students that extra edge, to launch students into their careers with applied learning experiences and a professional toolkit which enhances the excellent academic preparation they receive."

As Carr and Evans can attest, many alumni see an added benefit to working with the students — identifying great potential employees.

Daniel C. Confalone, senior vice president and chief financial officer for Good

CONTINUES ON NEXT PAGE

Shepherd Rehabilitation Network in Allentown, says he applauds Bloomsburg's efforts and was happy to arrange a "Career Road Trip" that brought 35 students to his center in November 2012.

"I thought it would be nice to help some students with career planning and thought they could benefit from seeing what we have here," says Confalone '79. "Our speech therapy department at Good Shepherd is mostly made up of Bloomsburg alumni and Bloomsburg has a phenomenal speech therapy program that is nationally known. So it was a good fit for us to invite the speech therapy students here to meet the therapists and talk about their careers."

In the last year, Good Shepherd has also hosted several students for the SEL job shadowing program. "It was almost like paying it forward," he says. "It was very fulfilling for me to be able to do that and have that relationship established."

Confalone encourages alumni to think back to the early days of their career. "I

would have them reflect on the challenges they faced in getting their first job and, if there had been help along the way, how that could have made it easier," he says. "If there is an opportunity to reach out to Bloomsburg students and be part of helping our future leaders with their start, I think it's very important for the alumni to assist in that process."

### Window to the Real World

Joe Hilgar, global sourcing manager for Allentown-based Air Products and Chemicals Inc., volunteered to serve on BU's Alumni Board about five years ago. Hilgar '75 has deep Bloomsburg ties — his father was an accounting professor and his wife, Sharon, was president of their graduating class. He grew up a block from Carver Hall.

Hilgar took part in the Career Connections at the Hotel Bethlehem and was a presenter at the last two ZIPD conferences. He recently helped an accounting graduate, Jennifer Geiger '12, land a job

with his company after he visited the campus and asking the Career Development Center to recommend six of the best students who didn't yet have offers. Hilgar said he's excited about the work the university is doing to find ways for alumni to help students.

"I believe students at Bloomsburg or any university need a window to the real world, need somebody every once in a while to shake them up and tell them what they are doing right and what they are doing not quite as right," Hilgar says. "I think we're moving in the right direction and I'm very optimistic about the Lehigh Valley Alumni Network being able to help students and support the university."

Nate Conroy '06, assistant director of Alumni Affairs, says the emphasis on bringing students and alumni together is an ongoing process. "Our goal with career-related programs and events is to help prepare students for their future careers and also tie alumni back into



Brian Case '83



Kelly Reynolds '12

PHOTOS: DAVE ASHBY

the life of the university in a way that is meaningful for the alumni and critical for our students.”

### The Tools

Bloomsburg is also developing a program designed to help freshman figure out what career path they want to take, Michaels says.

Starting this fall, Huskies LEAD — Learn, Experience, Apply, Develop — will offer incoming students a chance to do career self-assessments and develop a plan that will include the appropriate academic courses, along with the kind of internships and other experiences they should pursue to meet their goals. As students advance, Bloomsburg will work with them to ensure they are on track to meet their career objectives.

Another new initiative is Professional U, which involves alumni and organizational partners in creating career-related, applied-learning experiences for students. Applied learning takes students beyond the classroom

and challenges them to use complex problem-solving skills, develop written and verbal communication skills and employ critical thinking based on data and research.

“While we can never guarantee a graduate a job and a successful career, this is about arming them with the tools and an alumni network so they can be as well-positioned as possible,” Michaels says.

Brian Case, manager of academic relations for Allentown-based electric utility company PPL Corp., says he looks at his years at Bloomsburg as some of the best in his life. He finds it satisfying to stay connected with the university while offering important help to students.

Case, a 1983 graduate, attended the Career Connections event at the Hotel Bethlehem and frequently visits the campus to talk with students about potential jobs and internship opportunities. During 2012, nine students received internships with PPL. And internships can lead to jobs. BU graduate Kelly Reynolds '12 began her career with PPL as an intern and now works in hu-

man resources there.

“There is this general desire from the Bloomsburg community to want to help others from the Bloomsburg community,” Case says. “The opportunity to give back in some way resonates with a lot of people.

“I think everybody realizes the value of a Bloomsburg education. There is a talented group of people there, and to take advantage of that connection is a win-win for both the students who get experience and the employers who get good talent.” □

*(Editor's note: What's the value of work experience? See [www.bloomu.edu/magazine](http://www.bloomu.edu/magazine). Alumni, want to learn about getting involved? See [www.bloomualumni.com](http://www.bloomualumni.com).)*

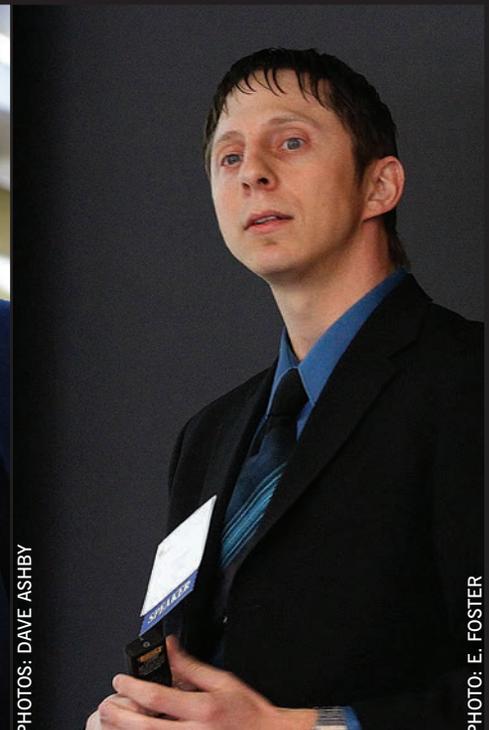
**Jack Sherzer** is a professional writer and principal partner with Message Prose LLC, [www.messageprose.com](http://www.messageprose.com), a communications and public relations firm in Harrisburg.



Jennifer Geiger '12



Joe Hilgar '75



Craig Evans '03

PHOTOS: DAVE ASHBY

PHOTO: E. FOSTER

## Accounting: REBECCA LIEBERMAN

A JOB SHADOWING experience at accounting firm KPMG's office in Short Hills, N.J., led first to an internship and then a job offer for senior Rebecca Lieberman. Her job shadowing, part of the university's Sophomore Experiential Learning program, introduced her to an alumnus who soon became her mentor, Mark Thomas '91, a partner in the firm.

"Mark Thomas got my foot in the KPMG door," says Lieberman, who graduates in May with an accounting degree and concentration in fraud examination and begins her new position in October.

Lieberman, from Randolph, N.J., came to Bloomsburg both for the accounting program and to play soccer. During her KPMG internship, she calculated the revenue on various models for auto company BMW, figured out currency exchange rates for pharmaceutical company Pfizer, and helped review the quarterly Security and Exchange Commission submission for technology firm Dialogic.

She also learned that major accounting firms want to hire students who can sit for the certified public examiner exam immediately after graduation. Knowing that, she took additional courses and is graduating with 150 credits instead of the required 120. □



# INTERNSHIPS:

## Anthropology: GABBY VIELHAUER

GABBY VIELHAUER, of Pottstown, put her anthropology skills into action during an internship last fall with the Pennsylvania Historical and Museum Commission. Vielhauer, a junior at Bloomsburg, sorted through federal documents that detail archeological sites in the Allegheny National Forest to help determine whether they meet state guidelines for historic preservation.

The federal government identifies even small findings, Vielhauer says, but the state guidelines recognize only more significant sites. She mainly studied old oil rigs and logging operations and was able to identify about 40 sites that were placed on the state's archeological mapping system used by researchers.

"I recognize that what they do at the Bureau for Historic Preservation is very important, and I appreciated the experience," she says. "But I also learned that I really want the focus of my career to be on education and be more hands-on."

Vielhauer obtained the internship through The Harrisburg Internship Semester, offered by the Pennsylvania State System of Higher Education. □



PHOTOS: BRETT SIMPSON



## Mass Communications: JOSEPH FISHER

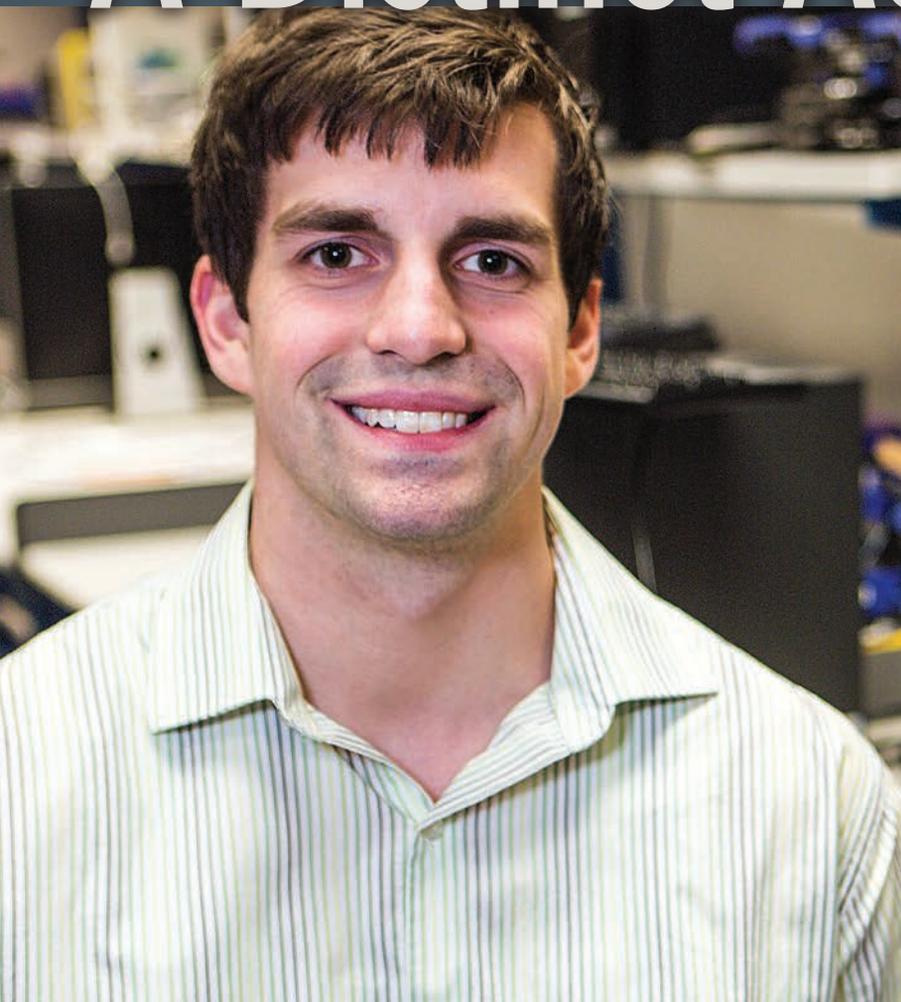
JOSEPH FISHER graduates this spring after completing dual degrees in mass communications and political science in three years. But he realized early on that real-world experience would be as valuable to landing a job as his academic studies. He worked on the campus TV station, BUTV; was managing editor of the student newspaper, *The Voice*; and interned with Bloomsburg's local newspaper, *Press Enterprise*.

Last summer Fisher, of Huntingdon Valley, interned with KNBC in Burbank, Calif., where he helped produce on-air segments for *Today in LA* and the *NBC4 News at Noon*. As producer, he scheduled guests and wrote scripts for on-air personalities, working more than 700 hours from May to August.

In honing his skills, Fisher says he's enjoyed producing programs for BUTV's *In Focus*, *In Depth*, including an interview with Rebecca (Funk) Campbell '83, president of ABC-Owned Television Stations Group, when she recently returned to campus.

"I'm really happy to have that connection," Fisher says of meeting Campbell. "That's just one example of what every student could be doing with an alumnus in their major." □

# A Distinct Advantage



## Digital Forensics: RYAN AMMERMANN

RYAN AMMERMANN values the experience and connections gained during his 10-week internship last summer with CNN, Washington, D.C.

Ammermann graduates this May with a bachelor's degree in digital forensics from BU – the study of how to retrieve data from computers and smart devices and the first program of its kind in the Pennsylvania State System of Higher Education. In an internship arranged through the Washington Center, a liaison that matches students with companies, he worked on CNN's help desk, assisting staff with computer issues, and was entrusted with installing 14 new graphic servers after receiving instruction from his supervisor.

Ammermann, of Mount Bethel, says his studies prepared him for the job, but there is no substitute for having a chance to put the classroom knowledge to use. The internship also showed him what to expect in the corporate environment. "I did make a lot of connections," he says. "There are a lot of people at CNN who I can now contact and ask questions about anything. I am connected with them, and that's good." □

# husky notes



## Back to Work

IN THE YEARS since Sept. 11, 2001, more than 850,000 Americans — 30,000 from Pennsylvania — put their civilian lives, and careers, on hold to serve their country through the National Guard or Reserves. When they return from deployment, these women and men are entitled to return to their careers.

Denise Reed Gross '79 works to make sure these military personnel are treated fairly. She is the chairperson for the Pennsylvania Committee of the Employer Support of the Guard and Reserve program, an official Department of Defense volunteer position.

A human resources professional working for the Pennsylvania Department of Trans-

portation, Gross served continuously in the Army Reserve from 1979 to 2009 and was deployed stateside several times as a team leader for mobilization and support operations at Fort Indiantown Gap, Fort Dix and the Pentagon. As a traditional reservist, she had responsibility for human resource functions in a 13-state region. Today, she's using her human resources knowledge while leading a team of 140 volunteers across the state to help her fellow veterans.

Federal law entitles service members, particularly those in the Reserve and Guard, to return to their jobs and their level of seniority when they resume civilian life after deployment. Employer Support of the Guard and Reserve provides resources

to members and their employers to help ensure a positive relationship before, during and after a deployment cycle. It promotes hiring, educates employers, resolves conflicts and recognizes outstanding employer support.

"As a whole, our ombudsmen handle three to four cases a quarter. Most employers in Pennsylvania are supportive of our reserve components and many go above and beyond the requirements of the law," says Gross.

"The cases we handle are primarily due to the employer's unfamiliarity with the law. And they are usually quickly resolved through education and mediation." □

## 1959

**Sally Ann Smith Vickery** and her husband, Jerry, were named the Troy Chamber of Commerce's Persons of the Year.

## 1967

**Anthony Tezik** is president of the West Shore School District Board of Education, Lewisberry. He is employed by the University of Notre Dame as a member of the guest services team and an usher for home football games. He retired from the Pennsylvania Department of Education with 38 years of service.

## 1970

**Sherry Wray Fasolka** received a distinguished service award from the Upper Perkiomen School District. She first came to the district in 1978 as a substitute teacher, retired in June 2010 and has continued to serve the district by presenting Art Smart lessons and serving as a substitute teacher.

## 1974

**Robert Tucker**, certified public accountant, opened an accounting practice in Bethlehem. Tucker has more than 38 years of experience in tax and audit services for individuals and businesses in the Lehigh Valley.

## 1975

**Paul Richards**, head coach of Dickinson College men's and women's swim teams, gained his 400th collegiate victory in a meet over Franklin and Marshall College. The wins raised his career record to 401-204-1, with 262 combined wins in his 19 seasons at Dickinson.

## 1978



**Nicholas Giuffre** was selected for the Springfield High School Achievers Hall of Fame's Class of 2013.

**Stu Marvin**, BU's head swimming coach and Alumni Association Board member, was named Pennsylvania State Athletic Conference Coach of the Year.

## 1979



**Eugene Giovannini** was appointed president of Maricopa Community College's new corporate college, an entity that will provide customized technical training to Arizona employers. He continues to serve as president of GateWay Community College while a search for his successor is underway.



**Margaret "Peggy" Goldbach Schooling '79M** is an assistant professor of education at

Immaculata University.

## 1980

**Walter Zabicki** is a deputy with the Onslow County (N.C.) Sheriff's Office. He is assigned to the Civil Division.

## 1981



**Bette Anderson Grey**, BU's alumni distinguished service award winner for 2012, has written the book *Death Is*

*Not An Option: A View From A Free Medical Clinic*.

## 1982

**Colleen Conyngham** is special agent in charge of the administrative division of the Federal Bureau of Investigation's field office in Washington, D.C. Since joining the FBI in 1990, Conyngham held positions in San Juan, Puerto Rico; Miami; Bogota, Colombia; and at the FBI Headquarters in Washington, D.C.

## 1984

**Keith Boroch** is president and CEO of hospice and home care services with Barnabas Health Hospice and Palliative Care Centers and Barnabas Health Home Care agencies in New Jersey.

**Jon Horton '84M** is principal of South Eastern Middle School-West, in Fawn Grove, which houses fifth and sixth grades.

## 1985

**Jeffery Aeppli** joined PS Bank's lending team. As a commercial lender for the past 17 years, he worked with retail and business clients throughout Bradford and Sullivan counties.

**Dwayne Hoffman** is senior executive of channel development at Starbucks Coffee Co., Seattle, Wash.

**Lawrence Medaglia** is register of wills for Berks County and an adjunct professor of government and economics at Alvernia University.

**Heather Cleaver Shivokevich** is executive director of the Long Island Regional Advisory Council on Higher Education at Stony Brook University in New York.

## Niles Becomes Dean at W&M

SPENCER "SKIP" NILES '76, distinguished professor and department head for educational psychology, counseling and special education at Penn State, will become the dean of William & Mary's School of Education this summer.

For the past two years, Niles has overseen two undergraduate, seven master's degree and five doctoral programs at Penn State. As dean at William & Mary, he will be responsible for the overall leadership of the School

of Education, including undergraduate and graduate programs, 39 full-time faculty, 550 students and 14 centers, institutes and projects.

Niles began his career as an elementary teacher in Rochester, N.Y. He's held teaching and counseling positions at Mansfield State College, University of Virginia, Penn State and internationally. He earned a master's degree from Lehigh University and doctorate from Penn State.



## husky notes

### 1986

**Steven Winegardner**, a senior legislative analyst in the Congressional Research Service Department of The Library of Congress, was recognized for 25 years of federal service. He writes legislative summaries, among them a summary of the Obama health care law with regard to Medicare and Medicaid, and is a specialist in Social Security, elections and home mortgages law.

**Theresa Anthony Yocum** is PNC Bank vice president and banking services adviser for the Pocono region.

### 1991

**Stacey Kifolo** is the manager for East Buffalo Township. She is the first woman to hold a full-time

township executive position in Union County.

### 1992

**Mark Jobs** is senior vice president, commercial lending for Lafayette Ambassador Bank.

### 1994

**Dolly Gardner Oden** is a business teacher and Future Business Leaders of America adviser at Jersey Shore Area High School.

### 1995

**Jennifer Bedosky Hestor** was one of three Berwick teachers to earn certification from the National Board for Professional Teaching Standards. Statewide, just 1 percent of teachers hold the certification.



**Todd Sailer**, a partner with Begley Carlin & Mandio, was selected by *Suburban Life Magazine* as a 2012 "Awesome

Attorney" in the area of personal injury law. Readers and peers voted online for the Philadelphia area's top attorneys.

### 1997

**Aaron Pavlechko** and his wife, Leslie, own and operate the Integrative Bodywork School of Massage Therapy, State College.

**Rich Uliasz** is post-production editor for *On the Money with Maria Bartiromo* on MSNBC.

### 1998

**Kendra Day Hare '98/'06M** achieved national board teacher certification as an early childhood/generalist through the National Board for Professional Teaching Standards.

### 1999

**Jeffrey Matyas** joined Susquehanna Bank as a residential mortgage banker.

**Stephanie Sarro Shoup** was the Central Susquehanna LPN Career Center's Student of the Month for November 2012. Instructors nominate students based on outstanding achievement in the classroom and above-average performance on clinical nursing exercises.

## ACS Honors Stanitski

FOR NEARLY 50 YEARS, Conrad Stanitski '60 has made outstanding contributions to the way chemistry is taught at the high school, higher education and professional level. For his efforts, Stanitski was awarded the George C. Pimentel Award in Chemical Education, a nationally recognized honor presented by the American Chemical Society (ACS).

Stanitski, a visiting scholar at Franklin and Marshall College, began his career as a high school chemistry teacher, basing his curriculum on that of George Pimentel, for whom the award is named. Stanitski has long admired Pimentel as a mentor in his career.

"Pimentel led an incredible doctoral and postdoctoral program at Berkeley, but steadfastly taught chemistry classes because of his passion for teaching," says Stanitski, who received the award at this year's annual ACS national meeting in New Orleans. "Fast forward all these years, and you can't imagine what this award means to me."

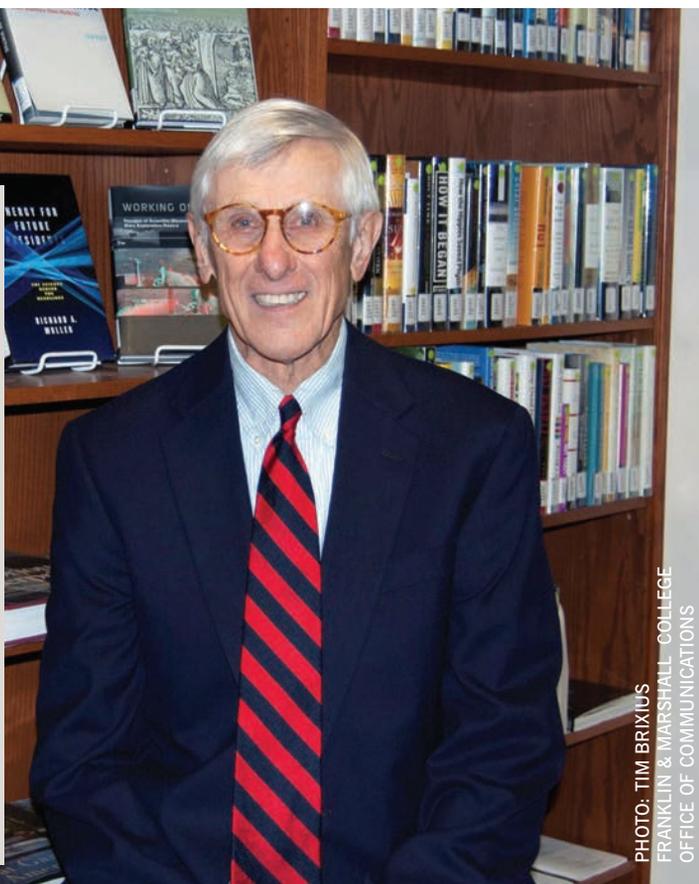


PHOTO: TIM BRIXIUS  
FRANKLIN & MARSHALL COLLEGE  
OFFICE OF COMMUNICATIONS

**Christina Hostetter Zamon** published her first book, *The Lone Arranger: Succeeding in a Small Repository*.

## 2000

**Ryan Stetz** is head softball coach for Greater Nanticoke Area High School.

## 2001

**Heather Jordan Burke '01/'06M** is the business manager/board secretary for Warrior Run School District.

**Richard Cardamone**, owner of the Padgett Business Services, has opened a location in Archbald offering financial reporting, payroll and tax consulting.

## 2002

**Stephan Turzanski '02/'04M** opened a State Farm insurance agency in Williamsport.

## 2003

**Aaron Carter** is a sports writer with the *Centre Daily Times*. He focuses on Penn State men's basketball.

## 2004

**Molly Casey** is interim artistic director at Muncie (Ind.) Civic Theatre.

**Jennifer Wasilisin Burns** is marketing manager with Marketri LLC, a business-to-business marketing consulting company.

## 2005

**Timothy Barrett** joined Wealth Professionals Inc. as an insurance specialist.

**Michael Levan** is chief operating officer of MePush Inc., a computer services company in Lewisburg and Bloomsburg.

## 2006

**Kristen Horan** earned a degree in clinical psychology from Argosy University, Tampa, Fla. She ac-

cepted a post-doctoral position with an independent psychological group in upstate New York.

## 2007

**Ashley Follmer Bower** is new membership relations coordinator with the Williamsport/Lycoming Chamber of Commerce.

## 2008

**Danielle Lynch**, county government reporter with the *Delaware County Daily Times*, assisted with coverage of the tragedy in Newtown, Conn., for sister newspaper, *The Register*. Lynch is pursuing a master's of journalism degree at Temple University's School of Media and Communication.

## 2009

**Molly Lorenzen** is an economic development specialist with the Scranton Plan, part of the Greater Scranton Chamber of Commerce.

**Travis Petty**, a full-time student at Widener Law School, Harrisburg, was appointed to complete an unexpired term on Berwick Borough Council. He also is a director for the Berwick Area Ambulance Association and member of the Berwick Fire Department.

## 2010

**Justin Lockowitz** is completing an internship at Pavone Advertising, Harrisburg.

## 2011

**Haili Shetler Coombe** is a marketing specialist with Geisinger Health System, Danville.

**Casey Fry** published a novel, *DeathSpeaker: Hunt*, about an assassin and his target 200 years after the world was nearly destroyed by a nuclear war. This book is the first in a trilogy.

## 2012

**Roxanne Angely Swistock '12M** is an adult nurse practitioner with J.C. Blair Memorial Hospital in Huntingdon.

## Alumna Speaks at Commencement



**BARBARA BENNER HUDOCK '75**, CEO and founding partner of Hudock Moyer Wealth Resources, Williamsport, is the speaker for BU's spring undergraduate commencement ceremonies.

Hudock, a former member of the Bloomsburg University Foundation Board, has more than 36 years of financial services experience. Active in the community and in professional organizations, she is a director of WVIA Public TV and Radio, Susquehanna Health, Woodcock Foundation for the Appreciation of the Arts and the Pershing Advisor Solutions Advisor Council. She formerly served on the boards of the First Community Foundation Partnership of Pennsylvania, Williamsport Lycoming Chamber of Commerce and the Community Arts Center. Her honors include BU's Young Alumna of the Year Award, the Governor's Patron of the Arts Award and the YWCA of Northcentral Pennsylvania's Wise Woman of the Year Award.

## Massetti Promoted



**SANDRA MASSETTI '75** was promoted to executive vice president and chief health care officer with Phoebe Ministries, Allentown. Massetti, who has been with Phoebe Ministries since 2003, previously was senior vice president of health care services. In her new position, she oversees all four Phoebe continuing care retirement communities, inpatient and outpatient rehab services, and at-home services, and assists in developing the Phoebe Center of Excellence for Dementia Care.



## Gooch Receives Volunteer Award

**PARENTEBEARD PARTNER Tim Gooch '83** won the Pennsylvania Institute of Certified Public Accountants (PICPA) 2013 North Central Chapter Volunteer Service Award. Gooch is chair of the PICPA Marcellus Shale Committee and is on the *Pennsylvania CPA Journal* editorial board. Additionally, he is treasurer of the Wellsboro Area Chamber of Commerce and is on the advisory board of First Citizens National Bank.

## husky notes



BU juniors Taylor Long and Meredith Fay spend time with Todd Fay '76, Meredith's father, and Robert Smith '76 during the Husky Leadership Summit.

## Leading Next Generation

ALUMNI SHARED life and career experiences with student leaders and offered one-on-one networking opportunities during the sixth annual Husky Leadership Summit.

Presenters who discussed career-related topics, like negotiating a salary and managing personal finances, were: Mark Roda '04, financial adviser, Sherman Werst & Co.; Gretchen Osterman, BU's assistant dean of students; Madelyn Rodriguez '95, BU's director of multicultural affairs; Whitney Purcell '11, Susquehanna University's assistant director of career development; Jan Hoffman McAlonan '93, principal owner, New Leaf Research; Kristin Mock Austin '02, BU's assistant director of admissions and coordinator of new student orientation; and Angela Taylor Hummel '92/'95M, director of organizational development, Evangelical Community Hospital.

Serving on the alumni panel were Elizabeth Welsh Robison '88M, superintendent, Pocono Mountain School District; Dan Confalone '79, senior vice president and chief financial officer, Good Shepherd Rehabilitation Network; Thomas Mulhern '77, director of human resources, U.S. Department of the Interior; Dr. Thomas Renaldo '78, chief medical

officer, Phoebe Ministries; and Nancy Lineman '97, legislative affairs officer and senior adviser to the Maryland state attorney.

Other alumni participants included: Jennifer Bosset '06, compliance analyst, Prudential Real Estate Investors; Fred Bottone '05, medical sales area manager, Millennium Laboratories; James D'Amico '08, assistant director of student activities, Juniata College; Hope Edwards-Wormuth '96, director of rehabilitation, Select Medical; Todd Fay '76, director of pupil services, Methacton School District; Heather Goshert '06, registered nurse, Geisinger Medical Center; Dennis Martin '73, retired director of data management, Southeast Delco School District; Stephen Houpt '05, principal/broker, Houpt Insurance Agency; Heather Selgrath '01, school counselor, West Chester School District; Robert Smith '76, director of client relations/business development, Double Star; and Sarah Smith '12, senior instructor, Head Start, Central Susquehanna Intermediate Unit.

Student participants represented the Community Government Association, Husky Ambassadors, Orientation Workshop Leaders, Resident Advisers/Community Assistants, Presidential Leadership Program, Program Board, D.A.S.L. and Greek leadership. The summit was sponsored by the BU Alumni Association and the Division of Student Affairs.

## McCloskey Re-elected to Board



DR. TIMOTHY J. MCCLOSKEY '73, head of the Department of Pediatric Allergy and Immunology at Geisinger Medical Center, Danville, was re-elected to the board of trustees

of the Pennsylvania Osteopathic Medical Association (POMA). Chairman of POMA's District 6, he serves as a delegate to POMA and the American Osteopathic Association. McCloskey is a graduate of the Philadelphia College of Osteopathic Medicine. He completed an internship at Mercy Catholic Medical Center, residency at Geisinger Medical Center and a fellowship at Mayo Clinic, Graduate School of Medicine in Rochester, Minn.

Headquartered in Harrisburg, POMA is the official voice for more than 7,000 osteopathic physicians in Pennsylvania.

## Line Up



33 YEARS LATER: Two 1979 alumni, Bill Pennesi and Joe McDonald, got together last fall for the first time in more than three decades. During the visit in Jupiter, Fla., where Pennesi lives with his wife, Ginny, and family, the classmates traded stories of Elwell Hall, East Street, Danny Litwhiler Field and other memories.

# VITAL STATISTICS

## Marriages

**Christopher Potash '85** and Tara Rupert  
**Jennifer Pisarchick '95** and Steven Drake, Oct. 20, 2012  
**Matthew Guillaume '96** and Tami Heyler  
**Steven Gaa '00** and April Grasso, Sept. 21, 2012  
**Jennifer Wert '00** and Scott Gillespie, Oct. 15, 2011  
**Elizabeth Krewson '02** and Christopher Ross, Jan. 11, 2013  
**Marcie Marquez '02** and David Young, Sept. 29, 2012  
**Beth Petrucci '02** and David Mazaika  
**Brandy Barndt '03** and Scott Szever, Sept. 28, 2012  
**Kara Graver '03** and Peter Sensenig, Oct. 12, 2012  
**Heather Davis '04** and Francis DePiano, Oct. 27, 2012  
**Ashley Mitchell '04** and Bruce Judge  
**Kristen Fabricatore '05** and **Steven Coleman '04**, Aug. 17, 2012  
**Kristi Lesho '05** and Brady Bachman, Sept. 22, 2012  
**Jennifer Hurchalla '06** and Jason Good, Nov. 2, 2012  
**Megan Ridge '06** and **Christopher Morris '06**, Oct. 7, 2012  
**Jessica Stein '06** and **Robert Gladwin '05**, June 26, 2010  
**Elaine Ulsamer '06** and Michael Rauch, July 28, 2012  
**Lauren Heagle '07** and **Nathaniel Phillips '10**, June 29, 2012  
**Elizabeth Hansel '08** and Shaun Palmer, Oct. 6, 2012  
**Ryan Murray '08** and Johanna Korteweg  
**Lauren Terrell '08** and Robert Rapp, June 23, 2012  
**Lauren Shilling '09** and Tyler Yetter, Dec. 7, 2012  
**Kayla Goss '10** and Marc Docteur, Oct. 13, 2012  
**Andrew Sibley '10** and Stephanie Carstens, Aug. 11, 2012  
**LeeAnna Erway '11** and Brian Demelo, Nov. 30, 2012  
**Alyssa Zito '11** and Erik Messner, Sept. 29, 2012  
**Cassandra Leeper '12** and Zachary Hostler, June 16, 2012

## Births

**Dawn Koons Yingling '98**, and husband, Mark, a son, Sawyer Colton, Sept. 20, 2012  
**Christina Hostetter Zamon '00**, and husband, Andrew, a daughter, Siena Rose, Sept. 4, 2012  
**Melissa Shelly Saylor '00** and husband, Shawn, a son, Colton James, Nov. 8, 2012  
**Shannon Killeen Ferguson '05** and husband, **Ken Ferguson '04**, a daughter, Molly Elizabeth, Feb. 20, 2013  
**Sara Fiscus Parrish '04**, and husband, Sean, a son, Lincoln James, Oct. 5, 2012  
**Kimberly Truppo Haupt '04** and husband, **Justin Haupt '04**, a son, Cooper Justin, Jan. 3, 2013  
**Kathryn Rosenow Smitchko '08**, and husband, Nathan, a son, Daniel John, Dec. 5, 2012

## Obituaries

Ruth McDonald '31  
Doris Price Margerum '32  
Esther Saylor Lundvall '32  
Mildred Bixler Sharp '33  
Mary Palsgrove '37  
M. Laurentia Mayan '39  
Helen Brady Jones '40  
Mary Lavelle '41  
Carl Oliver '43  
Martha Wright '43  
Robert Pick '49  
Albert Brown '52  
Harry Herman '52  
Daniel Fitzpatrick '53  
Marjorie Ayre Harbert '53  
William J. Hill '53  
Robert Garrison '54  
Mary Ann Depaul Duggan '54  
Joseph Iles '54  
Byron Bishop '55  
Margaret Miller Shuda '56  
Lamar Sausser '58  
Richard Connolley '58  
John Smaltz '59  
Phillip Lockcuff '60  
Edwin Kuser '61  
Rosemary Tolerico Nardone '62  
Robert Machamer '62  
Jerome Snee '62  
Jessie Reppy Kecker '63  
Ann Giering Ritter '64  
David Sugarman '64  
Richard Manley '65  
Ned Fairchild '67  
George Bushta '69  
Walter Fullmer '70  
Maureen Schaeffer Wagner '70  
Florence Harris '72  
Linda Fullmer '72  
Linda Wagner '73  
Kathleen Keder Pitcavage '74  
Sonya Ann Hamulla '75  
Nanci Smith Flynn '75  
Daniel Wagner '76  
Donald Golden '77  
Christopher Vardell '77

## FIND MORE

**HUSKY NOTES** online at  
[www.bloomu alumni.com](http://www.bloomu alumni.com)

Send information to:  
[alum@bloomu.edu](mailto:alum@bloomu.edu) or  
**Alumni Affairs**  
Fenstermaker Alumni House  
Bloomsburg University  
of Pennsylvania  
400 E. Second St.  
Bloomsburg, PA 17815



## *A View of the Past:* **The Morning Press Negative Collection**

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

OF ALL THE ITEMS within the Special Collections unit of the Harvey A. Andruss Library, one collection has undoubtedly the strongest personal connection to Bloomsburg and Columbia County — the images taken by photographers from The Morning Press.

First published on March 1, 1902,

The Morning Press mainly featured photographs of national news events during its first three decades. These wire service photos were joined by local images in 1936, when the newspaper began to employ photographers who used cameras that produced large black-and-white negatives, either 4-by-5 inches or 3-by-4 inches.

Although reused occasionally, most of the images were seen just once and some negatives were never printed or published. Even so, all were saved, placed in envelopes and stored away. The first set of negatives, approximately 20,000 taken between January 1936 and January 1958, eventually made their way to the helicopter



ABOVE: An image from December 1942 revealed after preservation work shows six local girls writing letters to Bloomsburg men who were serving in the U.S. military.

RIGHT: The old Bloomsburg Opera House was located on Center Street, the current location of Bloomsburg Theatre Ensemble's Alvina Krause Theatre.





LEFT: Members of a midget football team try on their uniforms at the Town Athletic Park in September 1957. This photograph is now part of a display at the remodeled YMCA Field House on Center Street.

BELOW: The members of the Whitmoyer family pose with their few remaining belongings piled in a truck after their Pine Township home burned in February 1951.



hangar of Press Enterprise owner Paul Eyerly III, where they were stored in two filing cabinets and sometimes pulled for use in special publications. Press Enterprise is the successor of The Morning Press and the Berwick Enterprise.

At the same time, as Bloomsburg University's archivist, I noticed unique images in scrapbooks of articles from the newspaper and wondered if the original negatives still existed. In summer 2005, I met Press Enterprise chief photographer Bill Hughes at the hangar to examine the contents of the cabinets. An agreement was worked out whereby the Press Enterprise would maintain its copyright to the content of the images but, otherwise, they were the property of the Andruss Library Special Collections.

Three condition issues quickly became apparent: some envelopes had sustained water damage, some negatives were bonded to envelopes and to each other, and other envelopes contained newspaper clippings that had become attached to negatives.

In addition to this preservation nightmare, many of the envelopes, especially those containing pre-1946 negatives, were not identified and, although each envelope was given a unique number, they were not orga-

nized by date of publication. After 1946, the newspaper staff attempted to identify the images more systematically and better organize them, but it became clear that many were missing, sometimes with gaps of several months. What was most apparent was that these negatives had to be preserved as a visual record of the area from the 1930s to 1950s.

Preservation work rescued a number of the negatives damaged by water. Those stuck together were placed in a humidity chamber, allowing water molecules to come between them until the negatives could be peeled apart. Most were left undamaged and the images could be used. Paper attached to a negative from the envelope or newspaper clipping presented a greater challenge. If stuck to the non-image side, humidity moistened the paper to the extent it could be gently wiped off after several weeks, uncovering the image beneath. Hundreds of previously unknown images were identified through scrapbooks and the newspaper's microfilm.

As restoration work continues, Press Enterprise has occasionally reprinted a selection of images with their original captions. Readers have again seen celebrations of past Halloweens, Christmases and Easters and revisited scenes from the Bloomsburg Airport and the

Bloomsburg Fair. A total of 300 images documenting the Bloomsburg State Teachers College from the 1940s and 1950s are online in an Andruss Library digital collection.

Individuals have a personal connection to the history, as well. A member of the Whitmoyer family, who lost their Millville-area home to a 1951 fire, requested a photograph to give to relatives as gifts. Researchers used the collection to help illustrate the history of Jonestown, the Bloomsburg Moose Lodge and the Town Athletic Park and the winners of the Berwick Thanksgiving Day Run for the Diamonds. The most recent and largest use of the negatives was in a book covering the last 100 years in Columbia County, published in March as part of the county's bicentennial celebration.

The Morning Press images, like those of any daily newspaper, originally were created to do nothing more than illustrate current events. Most likely early photographers did not foresee the valuable historic record they were producing for the Bloomsburg University community and area residents. □

*(Editor's note: Images showing Bloomsburg State Teachers College in the 1940s and 1950s may be found at <http://library.bloomu.edu/digitization.project>.)*

### Academic Calendar

#### SUMMER 2013

Session I: May 20 to Aug. 9  
Session II: May 20 to June 28  
Session III: July 1 to Aug. 9

#### FALL 2013

**Classes Begin**  
Monday, Aug. 26  
**Labor Day, No Classes**  
Monday, Sept. 2  
**Reading Day**  
Tuesday, Nov. 26  
**Thanksgiving Recess Begins**  
Wednesday, Nov. 27  
**Classes Resume**  
Monday, Dec. 2  
**Classes End**  
Friday, Dec. 6  
**Finals Begin**  
Monday, Dec. 9  
**Finals End**  
Friday, Dec. 13  
**Graduate Commencement**  
Friday, Dec. 13  
**Undergraduate Commencement**  
Saturday, Dec. 14

### Alumni Events

Visit [www.bloomualumni.com](http://www.bloomualumni.com) for details on these and additional events or to register. For information, contact the Alumni Affairs office at (570) 389-4058 or (800) 526-0254, or [alum@bloomu.edu](mailto:alum@bloomu.edu).

**Alumni Night**  
Philadelphia Phillies  
Tuesday, June 18  
Philadelphia

**Alumni Night**  
Lehigh Valley IronPigs  
Friday, June 28  
Allentown

**Alumni Night**  
Scranton/Wilkes-Barre RailRiders  
Thursday, July 18  
Wilkes-Barre

**Alumni Picnic**  
Knoebels Amusement Resort  
Saturday, July 20  
Elysburg

### New Student Activities

**Summer Freshman Orientation**  
Sunday, June 30

**ACT101/EOP Orientation**  
Sunday, June 30

**Fall Freshman Preview**  
Monday through Wednesday,  
June 24 to 26  
Saturday through Monday, July 15 to 17

**Transfer Orientation**  
Thursday and Friday, July 18 and 19

### Special Events

**Literacy and Learning Conference**  
Thursday and Friday, May 23 and 24

**Trash to Treasure**  
Saturday, June 8; Early Bird 8 a.m.;  
Regular hours 9 a.m. to noon. Kehr Union,  
Multicultural Center and Fireside Lounge.  
Benefits Columbia County United Way,  
(570) 784-3134

**Math and Science Camps**  
Summer Experience, fifth- through eighth-  
graders, and Math and Science CSI, ninth-  
through 11th-graders; Monday through  
Friday, June 17 to 21. Nanotechnology,  
ninth to 11th graders, Monday through  
Friday, June 24 to 28. [jpolhill@bloomu.edu](mailto:jpolhill@bloomu.edu)  
or (570) 389-4508

**Parents and Family Weekend**  
Friday to Sunday, Oct. 25 to 27

**Homecoming Weekend**  
Friday to Sunday, Oct. 12 to 13

**Athletic Hall of Fame Induction**  
Friday, Nov. 1; 6 p.m., Kehr Union,  
Ballroom

### Summer Athletic Camps

BU offers summer camps in the following sports: baseball, field hockey, football, soccer, swimming, tennis, wrestling, basketball, cross country, track and field, and lacrosse. For dates, fees, registration information and contact information for each camp, visit [www.bucamps.com](http://www.bucamps.com).

For the latest information on upcoming events, check the Bloomsburg University website, [www.bloomu.edu](http://www.bloomu.edu).





# Bloomington memories

**“DO NOT GO** where the path may lead; go instead where there is no path and leave a trail,” said Ralph Waldo Emerson, American poet and essayist. Written to inspire individuality and leadership, these words can be applied to the journey graduates will face coming out of college. So why not blaze a trail with BU clothing and insignia items?

The University Store offers items all Bloomington graduates can wear, display and enjoy as they hold on to warm college memories. Consider giftware or clothing, like an alumni cap, T-shirt, sweatshirt, travel mug, license plate frame or decal for a special graduation gift. Or, perhaps, a diploma frame, BU

afghan, stadium blanket or chair. BU insignia gifts, from T-shirts, sweatshirts and caps to pennants, glassware and stuffed animals, are great gifts for all ages, including the special high school grad who will soon become a BU freshman. Can't decide? Gift cards are available in any amount.

The University Store offers the convenience of shopping online for hundreds of items at [www.bloomu.edu/store](http://www.bloomu.edu/store). For a traditional shopping experience, the University Store is open seven days a week during the academic year and Mondays through Fridays during the summer. Stop by in person or online for everything BU.



[BLOOMUSTORE.COM](http://BLOOMUSTORE.COM)



## SEMESTER HOURS

Monday through Thursday:

7:45 a.m. to 8 p.m.

Friday: 7:45 a.m. to 4:30 p.m.

Saturday: 10 a.m. to 5 p.m.

Sunday: Noon to 4:30 p.m.

Summer Hours

Monday through Friday: 8 a.m. to 4:30 p.m.

Closed Saturday and Sunday

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