

# Bloomsburg

THE UNIVERSITY MAGAZINE

BloomsburgUniversity of Pennsylvania

## TOUR DE CAMPUS

When showing future students around, tour guides remember why they came to Bloomsburg.

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The beat goes on but, professors warn, hearing may not. PAGE 22

## FROM THE PRESIDENT



# Unleash Your Inner Husky

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It means students may define their interests and professional goals through coursework and co-curricular and extracurricular activities. And it signifies the culture, knowledge, tools and guidance Bloomsburg University provides so students may immerse themselves in a particular field. Unleash Your Inner Husky stands for students who follow their passions in the classroom, the laboratory, the local community and beyond with excellent, experienced and dedicated faculty as their guides and collaborators. It aptly describes what is often called the Bloomsburg University Experience.

WE EXPECT TO hear Bloomsburg University referred to as “the Huskies” when we are sitting in the stands at Redman Stadium overlooking the newly christened Danny Hale Field. Some may be surprised, however, to hear about the Husky — specifically Unleash Your Inner Husky — in connection with academics and co-curricular activities.

Archivist Robert Dunkelberger tells us professor and animal trainer George Keller introduced the husky as Bloomsburg’s mascot in 1933, and the first Roongo was a full-blooded North Greenland husky whose name was a combination of the school colors, maroon and gold. Students, including Phil Peterson ’91, who you will meet in a story on page 14, have portrayed the Husky since Homecoming 1979.

Our current Roongo, portrayed most recently by Mike Hall ’11M (see

“The Husky embodies the qualities (of) motivated scholars who get involved, lead, and give back to the campus and the community.”

page 9), is easily one of the most popular incarnations. Often described as “cute,” he has more than 1,200 Facebook “friends,” but his appeal extends beyond his appearance and athletic symbolism. Bloomsburg students identify with the Husky because he embodies the qualities they and generations before them have demonstrated as motivated scholars who get involved, lead, and give back to the campus and the community.

Unleash Your Inner Husky represents Bloomsburg University’s commitment to creating a supportive learning environment that meets students’ individual academic needs.

A photo feature on page 2 of this issue of *Bloomsburg: The University Magazine* offers one example of what it means to Unleash Your Inner Husky. For alumna Eileen Albertson Chapman and today’s students, Unleash Your Inner Husky is a celebration of educational opportunities limited only by a student’s desire, ability and imagination.

A handwritten signature in black ink, appearing to read "D. L. Soltz". The signature is fluid and cursive, written over a white background.

DAVID L. SOLTZ  
*President, Bloomsburg University*



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*BloomSBurg: The University Magazine* is published three times a year for alumni, current students' families and friends of the university. Husky Notes and other alumni information appear at the BU alumni global network site, [www.bloomualumni.com](http://www.bloomualumni.com). Contact Alumni Affairs by phone, 570-389-4058; fax, 570-389-4060; or email, [alum@bloomu.edu](mailto:alum@bloomu.edu).

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HUSKY NOTES  
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COVER PHOTO BY BRETT SIMPSON



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# unleash your inner husky

The AGAPE warehouse is stacked with mattresses and beds, furniture, food supplies. Eileen Albertson Chapman '67/'69M created the organization with her late husband, Billy, to “fill the gaps” between people in need and available community services. Located in the center of Bloomsburg, AGAPE became the town’s clearinghouse for relief efforts after the September 2011 flooding from Tropical Storm Lee.

Perhaps no one better embodies the hard-headedness and soft-heartedness needed to run an organization like AGAPE than Chapman. She retired from the U.S. Marine Corps after 30 years of service and was the first woman in U.S. history to preside as a military judge in the Navy and Marines. She’s also a lay minister at Lime Ridge Community Church.

AGAPE’s mission goes far beyond flood relief. The organization sponsors programs ranging from community meals, assistance for former prisoners transitioning to life after incarceration, and volunteer home repair and maintenance for the disabled and elderly.

For her leadership, Chapman received the Columbia-Montour Chamber of Commerce’s outstanding citizen award. And many thanks from residents of her community. ●

# around THE quad

PHOTO: ERIC FOSTER



## Balancing Act

JORGE GONZALEZ USES A UNIQUE ROTATIONAL CHAIR TO DIAGNOSE BALANCE DISORDERS

**T**HE “ROOM,” a cylindrical space about 8 feet across, is completely darkened with the door closed. The chair looks like it would be at home in the cockpit of a spaceship. But its purpose is very down-to-earth. It’s an instrument, a rotational chair, used by audiologists to diagnose balance disorders.

“These types of chairs are sort of atypical,” says Jorge Gonzalez, BU assistant professor of audiology. “Outside the Department of Defense and the Veterans Administration, there are only about 20 across the country.” One of them is located in Bloomsburg University’s Centennial Hall as part of the Speech, Language and Hearing Clinic.

As its name implies, the rotational chair does just that — it rotates and moves at an average of 60 degrees per second. By seating a patient in the chair and monitoring eye movements with high-speed cameras, Gonzalez is able to diagnose balance issues. A full test takes four hours to complete.

“Each inner ear has a section or organ that is devoted

to detecting movement and balance,” he says. “We have the patients perform a battery of eye movement tests to determine if there are abnormalities in the neural pathways that generate eye movements. We look for an involuntary eye movement called Nystagmus ... which is normal when we rotate a patient in the dark or when we irrigate the ears with warm or cool water, but is generally not normal all of the time.”

By looking at the combination of test results and different measurements, Gonzalez can “pinpoint which organ in the inner ear is off and causing the balance issues.”

Each student in BU’s Doctor of Audiology program spends a semester helping Gonzalez with his research. During that study, the students gain experience with the rotational chair and, like Gonzalez appreciate its value. “It’s extremely beneficial to have a rare tool like this here. It does a tremendous amount to show us different things about the inner ear’s balance function that we wouldn’t be able to detect otherwise.”

More than 200 patients treated for balance problems in the Speech, Language and Hearing Clinic would agree. ●



PHOTO: ERIC FOSTER

## Taking It Downtown

INTRODUCING THE CENTER FOR VISUAL AND PERFORMING ARTS

BU'S COLLEGE of Liberal Arts introduced the Center for Visual and Performing Arts to the community earlier this year with an afternoon of free entertainment in the Moose Exchange in downtown Bloomsburg. A Taste of the Arts featured the Jazz Ensemble, Dance Ensemble, Pep Band, Husky Singers and BU Players, along with readings and art displays.

While art exhibitions, theatrical productions, dance performances, recitals and other musical events, all open to the public, are held throughout the academic year, most of these events take place on campus. "We hope that by performing in a central location more community members will enjoy the talent and see the hard work our students put in

throughout the year," says James Brown, dean of the College of Liberal Arts.

This is the first step of a long-term plan set by the College of Liberal Arts. "The Moose Exchange is a temporary venue," Brown says. "In the future, we hope to find a permanent location so we can make these showcases more accessible to the community." ●

## Compounding the Problem TURKISH RESEARCHER LEARNS TECHNIQUE

WITH THE WORLD honey bee populations facing steep losses, scientists worldwide are focusing their research on finding out why and how to fix this problem. John Hranitz, professor of biological and allied health science, studies the bee population, assisted in his on-campus lab during the spring semester by his Turkish research partner, Nazimye Güneş.



John Hranitz (right) with research partner, Nazimye Güneş

Honey bees play an integral role in agriculture. Due to their social nature, they can pollinate large fields of crops continuously throughout the warmer months. A few years without honey bee activity could be detrimental to food production.

"Humans use pesticides mainly to manage harmful bugs and mites,"

says Hranitz. "Certain mites are very harmful to the honey bee." These mites weaken bees by feeding on their

blood, resulting in the recent drop in the honey bee population. However, pesticides can also be damaging to bees. By studying the bee's brain and reading the stress protein levels, researchers are able to establish a marker of the stress level the bees are under when certain pesticides are applied.

"Through the use of these pesticides, we may be subjecting bees to sub-lethal stress," Hranitz says. "So although we may not be killing them, this stress still manifests itself in ways that can cause declines in productivity through reproductive or behavioral problems."

This spring, Hranitz and Güneş dissected bees' brains to observe the levels of stress protein that result from mite abatement practices. The researchers met at the Beekeeping Development-Application and Research Center at Uludağ University in Turkey, which funded Güneş research at BU. A veterinary biochemist, Güneş studied how Hranitz conducts the stress protein tests so she can share what she's learned with her colleagues back home. ●

# Academic Stand-Outs

## GRADUATING SENIOR IS FINALIST FOR PASSHE AWARD

KATHERINE ZIMMERMAN, center front, is one of two finalists in this year's Syed R. Ali-Zaidi Award for Academic Excellence. The award, sponsored by the Pennsylvania State System of Higher Education (PASSHE) Foundation, was established by Ali-Zaidi, a charter member of PASSHE's Board of Governors, to recognize System students who excel in the pursuit of knowledge. Zimmerman, a special education and elementary education major, received a \$500 award at BU's spring commencement.

BU President David Soltz and his wife Robbie hosted a dinner for graduating seniors nominated for the award. Shown, left to right, are: Eric Stouffer, assistant professor of psychology; Jessica Smith, psychology major; Robbie Soltz and BU President David L. Soltz; Zimmerman; Stephen Kokoska, professor of mathematics, computer science and statistics and honors program director; and Lisa Lapina, elementary and early childhood education major.



# Heart of the Matter

## BU OFFERS NEW CARDIAC REHABILITATION PROGRAM

BLOOMSBURG UNIVERSITY, in cooperation with Bloomsburg Hospital, is offering a cardiac rehabilitation exercise program for adults age 18 and older with known stable heart disease and risk factors for heart disease.



According to Timothy McConnell, chair of BU's exercise science department and director of the program which began in January, the sessions are designed to help individuals reduce their risk for heart disease by increasing their level of regular exercise and physical activity. In addition, participants will receive individualized instruction on cardiovascular risk reduction.

For more information on enrollment or fees, contact BU's exercise science department at (570) 389-4361. ●

# New Trustees

## SCHLEGEL, STOLARICK JOIN COUNCIL

CHARLES E. SCHLEGEL JR. '60 of Sunbury and Kenneth Stolarick '77 of Pine Grove joined BU's Council of Trustees at the February meeting.

Schlegel taught social studies for 35 years in the Shikellamy School District, where he was Student



Council adviser, athletic director and football and basketball coach. He has served on a number of commissions, boards and authorities,

including Sunbury City Council, Sunbury Revitalization Incorporated and Sunbury Municipal Authority, and was honored by the Episcopal Diocese of Central Pennsylvania with the Spirit of the Diocese Award and the Shell Award. His three children are BU graduates: businessman Charles Schlegel III '83, Shikellamy teacher Pamela Schlegel Lehman '84 and State Rep. Lynda Schlegel-Culver '95. The new Trustee fills the unexpired term of Marie Conley Lammando '94.

Stolarick is vice president of commercial banking for M&T Bank, Pottsville. He serves as board vice



president of Schuylkill Community Action and board treasurer of Schuylkill YMCA and Northeast Pennsylvania Manufacturers and

Employers Association. He also is a board member of Schuylkill Economic Development Corp. and Pine Grove Area Education Foundation and chair of St. Peter's Lutheran Church Endowment Fund. He received the 2011 Milt Sorin Volunteer of the Year Award from the Schuylkill YMCA. Stolarick fills the unexpired term of Steven Barth.

Additionally, Dr. Joseph Mowad '08H of Danville and Nancy Vasta '97/'98M of Langhorne were reappointed to six-year terms. He was first appointed to the Trustees in 1994. ●

## Who's in Your Classroom?

### GIFT ESTABLISHES MCDOWELL INSTITUTE

A \$2 MILLION commitment to the Bloomsburg University Foundation by philanthropist Susan McDowell of Selinsgrove is establishing the McDowell Institute for Teacher Excellence in Positive Behavior Support. The gift is the largest in the history of the BU Foundation.

The McDowell Institute is designed to equip educators with strategies, practices and experiences to effectively support the academic, social and emotional growth of all students. Instruction in methods of positive behavior support will be incorporated into the curriculum, beginning with freshman-year introductory courses and carrying through to student teaching.

McDowell, a member of the BU Foundation Board of Directors, is the daughter of teachers in western Pennsylvania. She saw firsthand her mother's efforts to help needy students. Later as a Girl Scout leader and professional, she noticed the children in every troop who were withdrawn, antisocial or unlikeable and wanted to comfort them.



Left to right: BU President David Soltz, Susan McDowell, Elizabeth Mauch, interim dean of the College of Education and Erik Evans, vice president for University Advancement.

Today, she believes, the need is greater than ever. "For some children, the only relationship that is safe and understanding is with the public school teachers. My hope is that, through the institute, caring, wise and compassionate people will understand the situations in the classroom and be effective teachers." ●



## Energetic Faculty

### GRANT FUNDS KIOSK

NATHANIEL "NED" GREENE, professor of physics, and Jeff Brunskill, associate professor of geography and



Greene

geosciences, recently received a \$39,900 E2 Energy to Educate grant from Constellation Energy to support the BU energy monitoring kiosk. The grant was one of 14 awarded by Constellation Energy.

The kiosk is the second phase of BU's solar project. In the first phase, a 14-panel, 3.5 kilowatt array was installed on the south-facing slope between Ben Franklin Hall and East Second Street at a cost of \$20,000, supported by a Bloomsburg University Foundation Margin of Excellence grant, a Presidential Strategic Planning grant and contributions from BU's Academic Affairs and Green Campus Initiative. Generated power is tied to the campus electrical grid and eligible for Pennsylvania solar alternative energy credits.



Brunskill

The second phase of the project, supported by the E2 Energy to Educate grant, is scheduled for 2012-2013. A structure similar to a bus shelter will be constructed to house an interactive digital display, energy meters and a two-axis solar panel that tracks the sun in real time. Faculty-student teams in computer science, instructional

technology and electronics engineering technology will develop software for the kiosk. ●

## Partnering for BAS Degree

### BU, LCCC, LCTI OFFER NEW PROGRAM

THE PENNSYLVANIA STATE System of Higher Education's Board of Governors approved a new major for Bloomsburg University earlier this year – the Bachelor of Applied Science in Technical Leadership. The program is the first of its kind in the 14 PASSHE institutions.

The Bachelor of Applied Science in Technical Leadership addresses the growing demand for technical skills combined with professional skills. A student who has earned an Associate of Applied Science degree from a community college will build upon that degree with courses in information technology, communications studies, accounting, business education, information and technology management and general education. The program also will be open to those already in the workforce.

The new BU program is a partnership with Lehigh Carbon Community College (LCCC) and the Lehigh Career and Technical Institute (LCTI), both located in Schnecksville. All bachelor's degree requirements may be completed at LCCC and students enrolled at LCTI can enter the program at the high school level. The first class will enroll in fall 2012. ●

# Every gift creates an impact.

Sebastian Ramirez dreams of becoming a medical imager — of being able to look inside people, identify ailments and help them.

Thanks to gifts to the Henry Carver Fund that gave Ramirez support through Honors and Presidential Leadership program scholarships, that dream is one step closer to reality.

Next fall, Ramirez, class of 2014, will go to the University of Pennsylvania for the clinical part of his education.

And he already has begun his own tradition of giving, like other students in the Honors and Presidential Leadership programs. He has been an active volunteer for a homeless shelter and the American Cancer Society.

To learn how you and the Henry Carver Fund can help students like Ramirez, call (570) 389-4128.



[www.bloomufdn.org/hc/why](http://www.bloomufdn.org/hc/why)

# Team of Four

**SUCCESS ON AND OFF THE COURT NURTURES FRIENDSHIPS**

THE PROSPECTS for the BU women's basketball team were bleak in the mid-to-late-2000s. The team was struggling with low numbers and even fewer wins. It was time for a change in strategy and attitude, a transformation that began with the hiring of head coach Bill Cleary in 2008.

In Cleary's first season, the program showed renewed signs of life with 11 wins and the conference Rookie of the Year, guard Kelsey Gallagher of East Stroudsburg. But when Cleary recruited Lauren Ellis of Bangor, Alyssa Flanagan of Freeland, Dana Wieller of Bethlehem and Kayla Oxenrider of Ashland, three years ago, the rebuilding process took off. Today, these players make the Huskies a team to be taken seriously, contributing to 26 wins this past season. They captured the Pennsylvania State Athletic Conference (PSAC) Eastern title for the second straight year and earned the team's first trip to the NCAA championships in 10 years.



Basketball players, left to right, are Kayla Oxenrider, Dana Wieller, Alyssa Flanagan and Lauren Ellis.

Success on the court nurtured a friendship off the court for these four players, who were part of Cleary's first recruiting class. "The attraction for all us was that Bloomsburg is a great school, has a coach who is honest with us and the chance to play right away," says Ellis.

Residence hall assignments placed Flanagan, Wieller and Oxenrider in the same tripled room their freshman year. In such tight quarters, they bonded quickly and, along with Ellis, became inseparable on and off the court. They have roomed together since their sophomore year, visited each other's homes, traveled to Notre Dame University for football games and spent vacation time at the Flanagan family's rental in North Carolina's Outer Banks.

The foursome looks forward to one more year on the court to continue their winning ways.

Their wish is that future teammates form strong friendships like theirs, friendships to last a lifetime.

"I think part of the success we have had as a team," Flanagan says, "has come from us being so close off the court." ●

## 97 Scholar-Athletes Honored

BLOOMSBURG UNIVERSITY honored 97 university scholar-athletes during a recent luncheon. To be selected, student-athletes must achieve a grade point average of 3.25 or higher over the past two semesters or a cumulative grade point average of 3.25 or higher. In addition to the 97 student-athletes, 25 freshman and transfer students were honored for achieving a 3.25 GPA. Names of all students honored can be found at [www.buhuskies.com/scholar-athlete12](http://www.buhuskies.com/scholar-athlete12). ●



# Roongo Revealed

IT'S BIG, FURRY AND every BU fan's favorite mascot — Roongo. But inside the furry costume is a Bloomsburg University student who brings the character to life. For the last four years the person who portrayed Roongo was Mike Hall '11 from Danielsville.

Hall, who graduates this spring with a master's degree in curriculum and instruction, came to Bloomsburg as a swimmer, but an injury forced him out of the pool. He got the itch to be Roongo after seeing the mascot in action at a football game and responding to a posting on BU's website.



Mike 'Roongo' Hall '11, center, is shown with his dad, Gary, and mother, Robin.

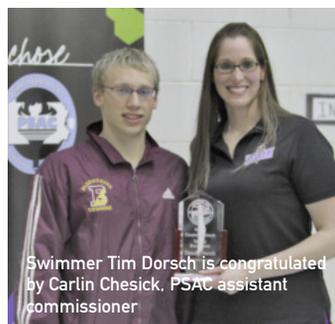
"I was not scared the first time I was Roongo," says Hall, who spent summer 2011 as the backup mascot for the Scranton/Wilkes-Barre Yankees Triple A baseball team. "More than anything, I was apprehensive because I had never done anything like it before or been in front of 5,000 people. Doing both at the same time was slightly unnerving, but about 10 minutes into my first football game it fell right into place."

Over the years Hall, a.k.a. Roongo, appeared at alumni events and Homecoming and fired up the crowd at Huskies sporting events. A hit with both young and old, he's lost count of the number of times he posed for photos at the University Store, Redman Stadium or walking around campus.

"My best memory as Roongo is impossible to choose," says Hall. "Whether it was watching our field hockey team win their third straight national title at home or our football team win the PSAC East football title by beating Kutztown or going crazy in the stands behind the basket during both men's and women's games, I enjoyed so many exciting and wonderful moments as Roongo. I will be able tell stories for the rest of my life. I treasured each and every time I donned the costume." ●

## Dorsch Recognized for Academics

TIM DORSCH, a senior from Schwenksville, received the Pennsylvania State Athletic Conference (PSAC)



Swimmer Tim Dorsch is congratulated by Carlin Chesick, PSAC assistant commissioner

Champion Scholar Award at the men's swimming championship. The PSAC Champion Scholar Awards program honors the student-athlete with the top grade point average who is competing at the site

of each of the PSAC's 23 team championship finals.

Dorsch compiled a 3.90 cumulative grade point average while majoring in secondary education and German. He is the second BU student-athlete to earn the honor this academic year, joining Bryce Shaffer of Gettysburg who was the winner at the men's soccer championships. ●



## Champs Remembered

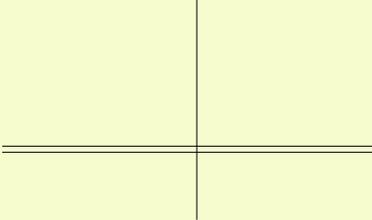
MEMBERS OF the 1991-92 women's basketball team celebrated the 20th anniversary of winning the school's only Pennsylvania State Athletic Conference (PSAC) women's basketball championship during halftime of the Huskies vs. West Chester game earlier this year.

The 1991-92 team finished with a 22-8 overall record and won the PSAC title with a victory over Edinboro. The team was led by head coach Joe Bressi, Bloomsburg's all-time wins leader with 175. Two team members, Michelle Simons and Kathy Maguire Stoudt, have been inducted into BU's Athletic Hall of Fame.

Team members shown are: Lesley Seitzinger Colegrove '94, Kathy Maguire Stoudt, Melissa Butterworth '93, Careen Bulka Caufield '94, Vicki Eichelberger Souders '93 and Brenda Ryan Hossler '94. ●



Bette Anderson Grey '81 founded a clinic that now serves more than 2,200 patients each year.



by JACK SHERZER

# Putting on a Clinic

Nearly one-third of Americans are uninsured or underinsured. In Columbia County, the Volunteers in Medicine Clinic is meeting the needs of more than 1,500 patients who otherwise could not afford medical care.

LORI REESE CAN'T FORGET the man who came into the Columbia County Volunteers in Medicine Clinic looking for a way to help control his adult son's high blood pressure. The man's wife had died and he was the sole caretaker for his mentally disabled son. He was struggling financially, and it soon became clear that he wasn't able to afford his son's blood pressure medication or his own.

"They were trying to decide what they could do on very little income. They actually asked me, 'What medication do I absolutely have to take and what can I let go?' Even the ones he needed, he was taking every other day to stretch them out. Sometimes they would go a week without medicine until they could afford to have it refilled," says Reese, who graduated from Bloomsburg University in December 2011 with a degree in nursing. Reese did a shift at the clinic as part of a class in public health nursing.

"I knew there were these problems," says Reese of Millville. "But I never had anyone say they were forced to skip medications for financial reasons until I was in the clinic, and it really struck home."

Since opening its doors in early 2007, the Columbia County Volunteers in Medicine Clinic has provided the only option for ongoing health care assistance for many of the area's uninsured and underinsured. The Mifflinville-based clinic was founded by Bette Anderson Grey '81, who experienced firsthand the possibility of not having insurance to help with a serious illness. The setting also provides a unique educational opportunity for Bloomsburg University's nursing students, who can choose to spend at least one shift in the clinic as part of their studies.

## FINANCIAL REALITIES

“I think it’s very much an eye-opening experience for students to see the people that come through; sometimes they are amazed that the people are their peers, people that haven’t had the opportunities that some of our college students have had and don’t have insurance,” says Lori Metzger, assistant professor of nursing. “As nurses, we care for patients and need to be in front of them. The students need to see a real example of someone who is in a quandary of having to buy heart medication or groceries that week. I can tell them about it, but it will never make an impact unless they experience it.”

While the plight of Americans without insurance has received national attention, many who have some insurance also are forced to go without care because they can’t afford high copays and deductibles. According to the federal Centers for Disease Control and Prevention, more than 30 million adults between 18 and 64 had been without insurance coverage for at least 12 months as of early 2010, despite the fact that one in three had an income between \$44,000 and \$65,000. Roughly half suffered from high blood pressure, diabetes or asthma — all conditions which, if left untreated, can result in expensive emergency hospital care.

Sherry Burke’s first experience with the clinic was four years ago, when she thought she was having stomach problems but, after testing at the clinic, found out she was pregnant. More recently, Burke, 35, was diagnosed with high blood pressure during a routine checkup. Burke’s husband works as a welder and insurance isn’t available through his temporary jobs. The clinic has helped the Berwick mother of two obtain the medication she needs.

“I don’t have a doctor and I can’t afford the copays and stuff like that,” Burke says. “If it wasn’t for the clinic, I don’t know where I’d be.”



## Visits Increase

Since the Columbia County Volunteers in Medicine Clinic Inc. opened its doors in 2007, the numbers of patients seeking care has steadily grown. Patient visits for the past three years:

2011: 2,248 visits

2010: 1,234 visits

2009: 906 visits

In addition to general medical treatment, the clinic offers help to those with depression and other mental health issues, as well as skin disorders. In 2011, there were 41 patients who sought help from the volunteer dermatologist and 99 patients who received mental health counseling.

## How to Help

Donations may be sent to the Columbia County Volunteers in Medicine Clinic, Inc., 310 East Third St., Mifflinville, Pa. 17831 or made through [www.ccvim.org](http://www.ccvim.org). All donations are tax deductible.

## THE BEGINNING

The clinic is one of 86 such sites in 25 states affiliated with Vermont-based Volunteers in Medicine. VIM is a nonprofit agency that grew out of a clinic Dr. Jack B. McConnell opened in 1992 in Hilton Head, S.C. When McConnell realized a large number of working people

in the region were forced to go without medical care because they didn’t have insurance, he recruited volunteer doctors and nurses, many of whom were retired, to help.

It’s a formula the clinics follow today.

Grey, a Berwick native, didn’t plan on running a clinic, but she always had an interest in medicine.

After earning a bachelor’s degree in biology from Bloomsburg, she trained at nearby Geisinger Medical Center as a respiratory therapist. But after her husband lost his job in 2003, she became ill and ultimately needed a hysterectomy.

Luckily, she still had COBRA supplemental health insurance from her employment at Sunbury Community Hospital.

During her recovery she saw a television report about a free clinic in New Jersey and called Volunteers in Medicine for information. She didn’t pursue it at the time, instead going back to work at the hospital. Then, in August 2004 — on the same day the hospital

announced it was ending its pulmonary rehab program, leaving Grey jobless — she received another call from VIM asking if she was still interested. She was.

Grey worked with the Columbia County Commissioners and human services department and in March 2007 began holding clinic hours one night a week at the Columbia Montour Family Health offices. “The first night we had 10 patients and, of course, there were only five seats in the waiting room,” she recalls.

Grey had looked at the clinic’s current home in Mifflinville, but there was no way the fledgling operation could afford the lease. Fate stepped in again when Bloomsburg area businessman Myles Katerman, who knew McConnell from Hilton Head, offered to buy the building. At first Grey asked him to only lease the

facility, since she wasn't sure the clinic would survive. But when the landlord wanted to sell in August 2009, the automobile carpeting executive bought the property.

#### PAID STAFF, VOLUNTEERS, STUDENTS

The clinic now offers daytime appointments Monday through Wednesday and evening hours on Thursday. It employs a receptionist, nurse and physician assistant, who is able to prescribe a pre-approved list of medications. A retired Geisinger oncologist, Dr. James Gallagher, volunteers as the clinic's medical director and other doctors and medical professionals pitch in to see patients. Grants and donations keep the clinic afloat, and Grey is always reaching out to pharmaceutical and medical equipment companies. Funding is a constant struggle, she says.

There's never a shortage of patients, however, and Noreen Chikotas, associate professor of nursing at BU, is working on an arrangement that may give the clinic some staffing assistance. Chikotas, director of the university's nurse practitioner program, wants her students to help at the clinic as part of their studies. Because her students already are nurses, they'll be able to share in the work while they learn.

In Pennsylvania, nurse practitioners may set up their own practices and prescribe certain medications after establishing a collaborative agreement with a doctor, who often serves as a paid consultant. Chikotas hopes to help at the clinic under a collaborative agreement with Dr. Leon Francis '77, who also volunteers at the clinic. *(Editor's note: At press time, the agreement was awaiting state approval, with the possibility of beginning this spring.)*

*A needs assessment completed before the clinic opened in 2007 revealed 28 percent of Columbia County's residents were uninsured.*

In addition to providing training for her students, Chikotas says the effort aligns with one of the initiatives of the university's strategic plan: fostering and developing a strong sense of community. "In our nurse practitioner program, these are folks that live in Columbia County or the surrounding counties, so they are not going to move. Most of them will stay and look for practice sites," Chikotas says. "My hope would be that I can open the eyes of these students so they can see the needs and become volunteers in the community."



#### THE NEED

Grey estimates that 35 percent of patients come to the clinic for "runny noses and not feeling well," but most have serious ailments. The most common chronic conditions the clinic's staff sees are diabetes, asthma, high blood pressure, anxiety and depression. A needs assessment completed as part of the process to open the clinic revealed 28 percent of Columbia County's residents were uninsured.

The clinic has also diagnosed cancer in 48 patients. Some, because they didn't have insurance, only sought help after their symptoms became severe. "Some of the cancers we saw, it was unbelievable that the people were walking around feeling like this, but they couldn't go for care," Grey says. "Lots of them live on a shoestring, minimum wage jobs, and they say, 'Oh, I'll be OK, I'll be OK,' but the reality is they're not OK."

Susan Kelley, VIM's director of operations, says Grey is not alone in seeing a real need for their services. "Each year we hear from our clinics that there is more demand. Certainly, with the economic situation, there have been more people who for one reason or another no longer have insurance," Kelley says. "So there is a higher demand at the clinic level and, at the same time, it is harder to raise funds."

The 52-year-old Grey has come to see the clinic as a calling, one she shares with her family. Her son David, 25, is on the board of directors and son Jeffrey, 19, often brings his guitar to the clinic to

play for patients in the waiting room. Recently, the clinic also began a food pantry.

"I didn't suddenly wake up to do this. This was not a life goal, but something happened to put me on this path," Grey says. "I look back on all my medical experiences and everything I've done and it all came to fruition here."

Chris Minnier of Berwick already has an undergraduate biology degree from the University of Pittsburgh and is taking additional science classes at BU to prepare himself for training as a physician assistant. He volunteers at the clinic most Thursday nights.

"I really never had much patient contact before, even in school, so dealing with patients was important to me," the 25-year-old says. Spending time in the clinic has made him appreciate the need for such services.

"I was really surprised at both the range of things that we see and the range of people that we see," Minnier says. "I know it's not the most affluent area and there's always going to be people in need of help, but I didn't know it was nearly as dire." ●

**Jack Sherzer** is a professional writer and Pennsylvania native. He currently lives in Harrisburg.



# Applied | Medicine

by REBECCA RHODIN

The average user has 65 apps installed on his or her phone and more than three-quarters are used for games or social networking, according to Flurry, a mobile analytics firm. Suitable for much more than fun and games, apps developed by Unbound Medicine are a valuable resource for medical professionals worldwide.

ALTHOUGH HE grew up nurtured by computers, Philip Peterson '91 majored in philosophy at Bloomsburg University, and it forms the underpinnings of his life in the business world. Take, for example, the list of skills a major in philosophy imparts: critical thinking, problem solving, communicating effectively and questioning one's own values and commitments. Peterson uses them daily on the job.

"I see philosophy as being at the leading edge of every science," he says. "It's not so much about studying philosophers as about understanding what is the next question."

Determining what that question is and how to answer it, as well as ruminating on the big questions of life, guide Peterson in his role as chief technology officer of Unbound Medicine, a maker of phone apps for doctors, nurses and students. For the "untechnological," apps are computer tools installed in mobile phones that let people perform specific tasks such as getting the answer to a medical question or looking up a drug.

Peterson directs Unbound's software development and product offerings. Based in Charlottesville, Va., the 12-year-old company forms partnerships with super-sources like Johns Hopkins University and develops software to deliver the information to medical personnel. Apps such as Nursing Central, Medicine Central and The Merck Manual Suite can provide references needed to help diagnose patients, answer questions and research information, Peterson says.

"I am lucky to be in an industry that is growing — health care and mobile technology," says Peterson, 45, "and fortunate to be able to have a job that is, at its core, doing good things for people."

In particular, Unbound produces Relief Central, a free app that supplies information to disaster relief

personnel and includes the CIA's World Factbook with details about every country on the planet. It arose from concern for the suffering caused by the catastrophic earthquake and tsunami in the Indian Ocean in 2004.

Peterson says that he and Unbound president Dr. William Detmer are "passionate about solving information needs, which are greater in some places than others." Those include African countries where telephone landlines are scarce, but doctors can find answers by mobile phone apps.

Closer to home, simply being an employer helps a segment of humanity "to be good people in their community and beyond," Peterson notes. "It is my thought that people, when their basic needs are met, are much more likely to be good, loving people than not."

Although he majored in philosophy in college, computer science ran a close second and, in fact, Peterson could have double-majored by taking a few more courses. Growing up in Newtown, Bucks County, he says he knew a lot "at the core level" about computers: "I was reared on them, probably centering around gaming."

*"I am lucky to be in an industry that is growing ... and fortunate to be able to have a job that is, at its core, doing good things for people."*

— Philip Peterson '91

"I had a couple of jobs in computer science that I would fall asleep in," he says of his days at Bloomsburg, where he followed his brother Chris '80, now an anesthesiologist in Lancaster. "It was something like taking invoices and converting them into shipping labels. It was boring compared to what I was doing for fun."

Peterson loved college, embracing

the town and people of Bloomsburg itself. Oh, yes, and for a time that was him inside the Husky mascot costume driving around in a red and white microbus with "Go Huskies" painted on it.

At Bloomsburg, Peterson also served as a residence adviser, worked at a drug store and deejayed at a bar. He was part of a group of about two dozen students that started a chapter of the national fraternity Theta Chi. After graduation, he lived in Europe as an international sales manager and systems architect for Ovid Technologies, a provider of computer search systems for health-care institutions.

Dreaming of settling down in a farmhouse amid rolling hills, Peterson eventually returned to Pennsylvania, where he lives with wife Janice Kirkwood, stepdaughter Paige Frey, 20; daughter Haley, 14; and son Aidan, 11.

Today, his company employs people in Media, Pa.; Charlottesville, Va.; and Paris, France, including Bloomsburg graduates Ralph Nardell '91 and Dan Kornegay '93. For Peterson, time spent examining one's life philosophically is tempered by the frenetic pace of the mobile phone app business as

it hurtles into the future. Once, mobile phones only made calls, but devices including the original Palm Pilot, iPhone, iPad, Amazon's Kindle Fire, Blackberry

Playbook, Nokia Lumia and Motorola Droid put an end to that.

Now, Peterson says, "You can never stop and look back at what you did. We're constantly on our toes. If I'm planning more than three months out, it's probably unrealistic." ●

**Rebecca Rhodin** is a freelance writer based in Wescosville, Pa.



Nursing students working with a patient simulator are, left to right, Elizabeth Lee, Boalsburg; Doug Ombongi, Cambridge, Minn.; Joseph Gentle, Bloomsburg; and Kelsey Miller, Fogelsville.

PHOTO: ERIC FOSTER

GRADUATES OF Bloomsburg University's nursing program are assured of a job when they graduate. But a nursing degree from BU requires sacrifice, hard work, dedication and lots of determination.

"It's a tough and stressful program, but it prepares you for the real world of nursing," says Kayla Farr, who landed her current job as a registered nurse in the Neonatal Intensive Care Unit at Geisinger Medical Center four months before she graduated in 2010.

Up to 1,000 high school students, most from Pennsylvania, apply each year for admission to the Bachelor of Science in Nursing program. Less than 10 percent — between 70 or 80 students — are admitted, according to Michelle Ficca, chair of the department.

Master of Science in Nursing with concentrations in adult and family nurse practitioner, adult health clinical nurse specialist, community health, nursing administration and nurse anesthesia.

### High expectations

The 18-year-old nursing students arrive at Bloomsburg with a determination not found in most majors, Ficca says. Freshman year is filled with challenging courses in the natural and social sciences, including anatomy, chemistry and psychology. To advance to the sophomore year, students must have at least a 2.5 GPA and a minimum grade of C in all required classes. The fact that BU generally loses only five freshman nursing students a year to substan-

the master's program, first offered in 1985. With the exception of the nurse anesthetist program, the typical graduate student is a part-time student juggling family and career. The 120 graduate students are generally in school to further their careers and in many cases their employers fund all or part of their educations. The nurse practitioner program is the biggest draw and its graduates are in the most demand, Ficca says.



Ficca

# HIGH *by* SUE A. BEARD

# Demand

BU's nursing department, which produced its first 45 graduates in 1979, has evolved into one of the leading programs of its kind, offering both undergraduate and graduate degrees in the ever-advancing profession.

The curriculum, constantly evolving to reflect today's explosion of knowledge and technology, has a reputation for being rigorous, and Bloomsburg graduates boast a high passage rate on required licensing exams. The competitiveness of the application process allows Bloomsburg "to take the best of the best," says Ficca, who has chaired the department since spring 2011.

The nursing department prepares undergraduates for a wide range of specialties, including critical care, obstetrics, pediatrics, rehabilitation, trauma and home care, and offers a

standard grades reflects students' determination, she adds.

Nursing classes with clinical experiences in nearby hospitals begin in the sophomore year. Classes increase in complexity, as do clinical experiences that take students to Geisinger Medical Center and hospitals in Berwick, Bloomsburg, Lewisburg and Shamokin two or three days each week.

"Within three months of graduation, we're at 100 percent placement," Ficca says.

### Master's programs

The same placement rate is true for

This May, the first class will graduate from the newest program, which educates nurse anesthetists. Offered exclusively in conjunction with Geisinger, the 33-month program admitted its first 12 students — chosen from a field of 40 applicants — in August 2009.

Students spend the first nine months at BU, where they earn 24 core credits. That's followed by 24 months at Geisinger for more classroom work and about 1,500 hours in operating rooms — nearly three times the on-the-job training required by the Council on Accreditation.

"Enrollment is limited to expose students to the maximum number of cases," says Art Richer, program director and a nurse anesthetist. "Anything less would dilute the experience students have."

Once a student begins, it's a full-time commitment. "They're either in the operating room or the classroom, and it's a constant learning process," says Richer, adding students must prepare for each case by reviewing pathology reports, considering drug interactions, assessing their patients' health and choosing the appropriate drugs and dosages for the procedure.

Richer says the proximity of

CONTINUES ON NEXT PAGE

## Remembering a Founder

LAURETTA PIERCE, one of the founding faculty in Bloomsburg University's Nursing Department, had a soft spot in her heart for graduate students. So it is fitting



Laurretta Pierce

that Annetta Pierce, a retired secondary educator, counselor and administrator, has endowed a scholarship fund in her twin sister's memory to aid nurses who are continuing their educations beyond the baccalaureate level.

The Dr. Laurretta Pierce Scholarship in Nursing will be presented each year to one or more students. The criteria for the \$1,000 awards are exemplary character, scholarship and drive, as well as financial need.

Laurretta Pierce was a trained nurse who taught at Harrisburg's Polyclinic Hospital, Wilmington General Hospital, Penn State/Hershey Medical Center and the

University of Pennsylvania before joining the Bloomsburg faculty in 1974, helping to write the fledgling nursing curriculum and serving as a pathophysiology and research instructor. Pierce was assistant chair of the department from 1988 to 1990 and chair for two years until her retirement in December 1991. Under her leadership, Bloomsburg's graduate nursing program earned its initial accreditation. She passed away Nov. 1, 2009, after suffering a massive stroke.

Annetta Pierce made a \$25,000 donation to establish the scholarship in tribute to her sister. "Laurretta really got involved with the master's degree students in her research work. She really valued education, and she thought the more education nurses got, the more they could do with their lives," Annetta remembers.

Faculty emerita Christine Alichnie was a close friend of Laurretta and says her former colleague would be pleased that graduate students will benefit from a scholarship established in her honor. "She felt grad students are committed to nursing careers, know what their career goals are and are able to give back very quickly to their professions," Alichnie says.

*(Editor's note: Like all scholarships at Bloomsburg, the Pierce scholarship is administered by the Bloomsburg University Foundation. More information is available online at [www.bloomu.edu/aid/bu\\_scholarships](http://www.bloomu.edu/aid/bu_scholarships). The recipients will be chosen by a committee made up of the chair of the nursing department and two nurse instructors.)*

Bloomsburg to Geisinger, eight miles away in Danville, makes the program attractive. "At some schools, students have to travel to various hospitals to get all their experiences. At Geisinger, they can get it all ... obstetrics, pediatrics, transplants, heart surgery ... "

Monica Masemer, a 2006 graduate of BU's Bachelor of Science in Nursing program, has about a year to go before she graduates from the anesthesia program. She's in the operating room three or four days a week — days that begin at 4:45 a.m. and continue late into the evenings as she prepares for the next day's cases — and she loves every moment.

"It's a gift to be a nurse," she says. "I've had an amazing career so far. You have to be selfless and put others before yourself. It's just so rewarding. Grad school's tough schedule is temporary compared to saving someone's life."

### Ever-changing

Ficca says the biggest challenge is keeping up with the knowledge explosion and impact of technology on the profession. The 16 full-time and 22 part-time faculty members are expected to stay current with developments and share that information.

"Nothing is stagnant in health care," Ficca says, citing radical evolutions in medications, treatment plans, nursing care delivery and inpatient settings over the last two decades.

"In technology, we have electronic charting and medical records, new equipment and the use of human and mechanical simulations in classrooms and learning labs," she adds. "All give students the opportunity to enhance their clinical judgment in a safe setting."

Since nursing literally is a life-and-death career, "our graduates

need to be comfortable with decision-making skills," she adds."

Teaching critical thinking skills is no simple task, yet recent graduate Farr says the nursing program does a terrific job. "Critical thinking is a skill I use every day in the NICU," she says.

### The challenges

Health care is not immune from cut-backs in the workforce, and today's medical facilities are treating more acutely ill patients with fewer staffers, according to Ficca.

Technological advances mean prolonged lives, yet increasing numbers of patients fail to do preventive care and tend to be more ill when they enter the system, Ficca explains.

Because people are living longer, there's an increased focus on older adults, not just those in nursing homes and hospitals, but on the well elderly and the services they need.

"We find our graduates need to be knowledgeable about almost everything ... including theoretical perspectives, the latest developments and clinical and technology issues."

While Ficca believes Bloomsburg is meeting the challenges, the nursing program can never rest on its laurels. "The curriculum needs to be fluid because expectations are getting higher and higher."

### The future

Ficca hopes the future includes community-specific health promotion and disease prevention — "keeping people well as opposed to treating them only when they are sick."

She also believes nursing will play a larger role in the delivery of health care to the insured, uninsured and underinsured. A challenge specific to Bloomsburg is increasing students' contact with culturally diverse populations, she says.

And there's the hope that Bloomsburg will one day offer a doctorate in nursing practice, which will comply with accrediting standards and meet the educational needs of advanced practice nurses. ●

Sue A. Beard, the retired editor of *The Record Herald*, Waynesboro, Pa., lives in North Fort Myers, Fla.

# tour de campus

More than 2,500 visitors tour Bloomsburg University's campus each year. For most, student tour guides are among the first people they meet. *by* SARA HODON

Dreka Williams can relate to the students who are feeling a bit nervous about leaving home. Sharing her story helps reassure them that not only will they do well, but the campus is likely to feel like home in no time.

## “WHAT’S THE FOOD LIKE?”

“What are the meal plan options?” “How are roommates chosen?” “What’s in Centennial Hall?” BU’s Admissions staff hears all of these questions and many more from prospective students and their parents. Providing answers for visiting families — and making sure each visitor’s first impression is a positive one — is the job of student tour guides.

Meet Devon Mills, Nicolle Skiermont, Christina Davis and Dreka Williams who talk about their role as student tour guides and its impact on their own college experience.

**Devon Mills, Senior,**  
**Computer Forensics Major/ Criminal Justice Minor**  
**Hometown: Watsonstown, Pa.**

Bloomsburg University stood out to Devon Mills in a number of important ways — her financial aid package, the family connection (her father is Philip Mills ’94/’96M) and, above all, the fact that the college had interpreters to accommodate her hearing impairment. As she started her senior year at BU, Mills was looking for an on-campus job. “The tour guide was one of the positions I applied for because I knew I could do it even with my hearing loss,” she explains.

Once Mills was hired, she read up on the important information she’d be sharing with families and shadowed an experienced tour guide before she took groups on her own. The three years’ worth of BU knowledge she’d accumulated was also put to good use.

A big part of Mills’ job is to answer questions over the course of the tour. One of the most frequently asked questions? “People always ask if they can bring their cars freshman year,” she says.

Mills gives an average of two tours a week. She says a good tour guide “has the ability to adapt to any situation, is friendly and open or easy-going, understands how to give good lectures or make it interesting for the audience and has enough knowledge to answer most of the questions that the audience may have.” At the same time, the “perfect” campus visitor “is anyone that is interested in learning about Bloomsburg University, will actually listen and asks a lot of questions.”

As Mills’ college career wraps up, she says her time as a tour guide has helped her in many ways. “It has given me more confidence and helped me become more comfortable with dealing with different types of people.”

**Nicolle Skiermont, Senior,**  
**Criminal Justice Major/Spanish Minor**  
**Hometown: Southampton, Pa.**

As a high school student looking at colleges, Nicolle Skiermont says BU had just what she was looking for. “It was a medium-sized school and it had my major. I went to campus for a tour. Seeing how beautiful and open it was, and seeing all of the renovations that had



*“It’s so much easier to know the campus. I know where everything is now.”*

— Nicolle Skiermont

been done, I liked the way it looked,” she says.

Once at BU, she wanted to find a way to pay it forward and share her experience with others. Skiermont was an Orientation Workshop Leader (OWL) as a sophomore, and believed she could do even more as a tour guide. “I thought it would be cool to see what goes on,” she says. “I had such an amazing experience my freshman year. I wanted to give people an amazing experience like I had.”

Skiermont gets many questions about living on campus. “I get questions about meal plans. I also get a lot of questions about residence life — things like which dorms are co-ed and can they have microwaves and refrigerators.” She says most families want to see a lecture hall, which is decidedly different from most high school classrooms. “I always try to show them what it looks like,” she says.

Skiermont leads an average of three or four tours per week, and says her job has its advantages. “It’s so much easier to know the campus,” she laughs. “I know where everything is now.”

She also credits the Admissions staff for the work they do scheduling tours. “The tours are about the parents and students, but the behind-the-scenes stuff makes for a good tour.”

**Christina Davis, Junior,**  
**Communication Studies Major**  
**Hometown: Philadelphia, Pa.**

For Christina Davis, BU’s small size and friendly atmosphere — “something totally different from home,” she says — appealed to her when she was considering colleges. She describes herself as shy by nature, which



campus visitors might find hard to believe. Besides working as a tour guide, Davis is a talented hip-hop dancer who recently won the “Lens on Talent” competition sponsored by BET.

Davis says she helps the families feel at ease by simply being herself. “I go with my experiences on campus and what it’s really like to be a student here,” she says. “I try to keep them laughing and smiling.”

Davis says it’s important to find something in common with the families on her tours. “Everybody is different, which is what keeps it interesting. Some people don’t have anything to say, or I crack a joke and they don’t say anything. I like families who have questions, especially the students.”

Davis says she’s also learned to be flexible. “Be well-prepared for anything that comes your way and know how to react. Whether it’s a parent who asks a lot of questions or those who don’t ask anything, I just go with the type of audience I have.”

**Dreka Williams, Senior, Pre-med Major**  
**Hometown: Gaithersburg, Md.**

Moving to college is stressful enough, but moving to an out-of-state institution is another level of stress all its

*“Going on a tour helps remind me why I chose BU.”*

— Dreka Williams

own. It’s a feeling Dreka Williams remembers well. Williams, originally from Maryland, can relate to the students she takes on tours who are feeling a bit nervous about leaving home. Sharing her story helps to reassure them that not only will they do well once they



Starting top left, clockwise: Nicolle Skiermont talks with parents and prospective students in the Warren Student Services Center. Devon Mills gathers a group at Northumberland Hall and Christina Davis leads visitors along the Quad, passing Waller Administration Building.

leave home, but the campus is likely to feel like home in no time. That’s certainly been true for Williams, who chose BU because it was one of the few schools that offered her major. “I wanted to major in optometry, and BU advertised pre-optome-

try,” she says. That, combined with the beautiful BU campus, made choosing a college easy for Williams.

Williams says that she usually “clicks” with out-of-state students because she understands their fears and anxieties. “If you are not a people person, or if you haven’t liked your time at BU, this is not the job for you, because you are really selling the school. If you don’t love the campus, you probably won’t make a good tour guide.”

Williams’ experience as a tour guide has helped put her own college experience in perspective. “Even on days when I don’t feel like doing a tour, going on a tour helps remind me why I chose BU. When I’m not feeling my best, it helps give me a pick-me-up, too.” ●

*Editor’s note: For answers to many questions about Bloomsburg University, see [www.bloomu.edu/admissions](http://www.bloomu.edu/admissions). Contact the Admissions Office at [buadmiss@bloomu.edu](mailto:buadmiss@bloomu.edu).*

**Sara Hodon** is a freelance writer and college-level English instructor from Schuylkill County, Pa.

PHOTOS: BRETT SIMPSON

## More than 75 percent of young people ages 14 to 24 own an iPod or MP3 player, Paragon Media Strategies reports. How many are playing their music much too loud?

ROCK 'N' ROLL and volume, lots and lots of volume, just naturally go together. Pipe that volume from iPods and other MP3 players directly into a listener's ears and a personal playlist enjoyed today may damage hearing later in life.

A recent study by students of Pamela Smith and Tom Zalewski, associate professors of audiology and speech pathology, revealed that nearly 92 percent of 459 Bloomsburg University students surveyed use a personal listening device, most often with earbuds, which are placed directly into the ear canal.

Earbuds' proximity to the eardrum, coupled with a practically never-ending supply of music at potentially unsafe volume levels, can lead to hearing loss, although it may not be noticed for several years, Smith says. Symptoms of damage include ringing in the ears, muffled voices or a sense of fullness in the ears.

"Headphones amplify sound, and new technology is producing sound-isolating headphones or earbuds," Zalewski says. "These tiny devices can produce the sound levels of a rock concert. When you put the two together ... and if you listen to it loud enough for long enough ... you are putting yourself at risk for hearing damage."

Two simple steps can reduce the chance of damage — which can be permanent. First, turn down the volume, Zalewski says. "If you can hold a conversation in a normal level of voice with someone three or four feet away, then it's usually safe. If you have to speak up or ask the individual you are speaking with to repeat himself or herself, then it's too loud."

And don't listen for hours at a time. "Take some breaks and walk away from the sound intensity," he says.

Carolyn K. Novaleski '10 was the student co-chair of the study's research committee. An iPod user, she prefers loud music, but limits the amount of time she is plugged in to her device to "maybe one to two hours a week." Novaleski, who earned a bachelor's degree in speech pathology/audiology and receives her master's degree this spring, is representative of others in her field.

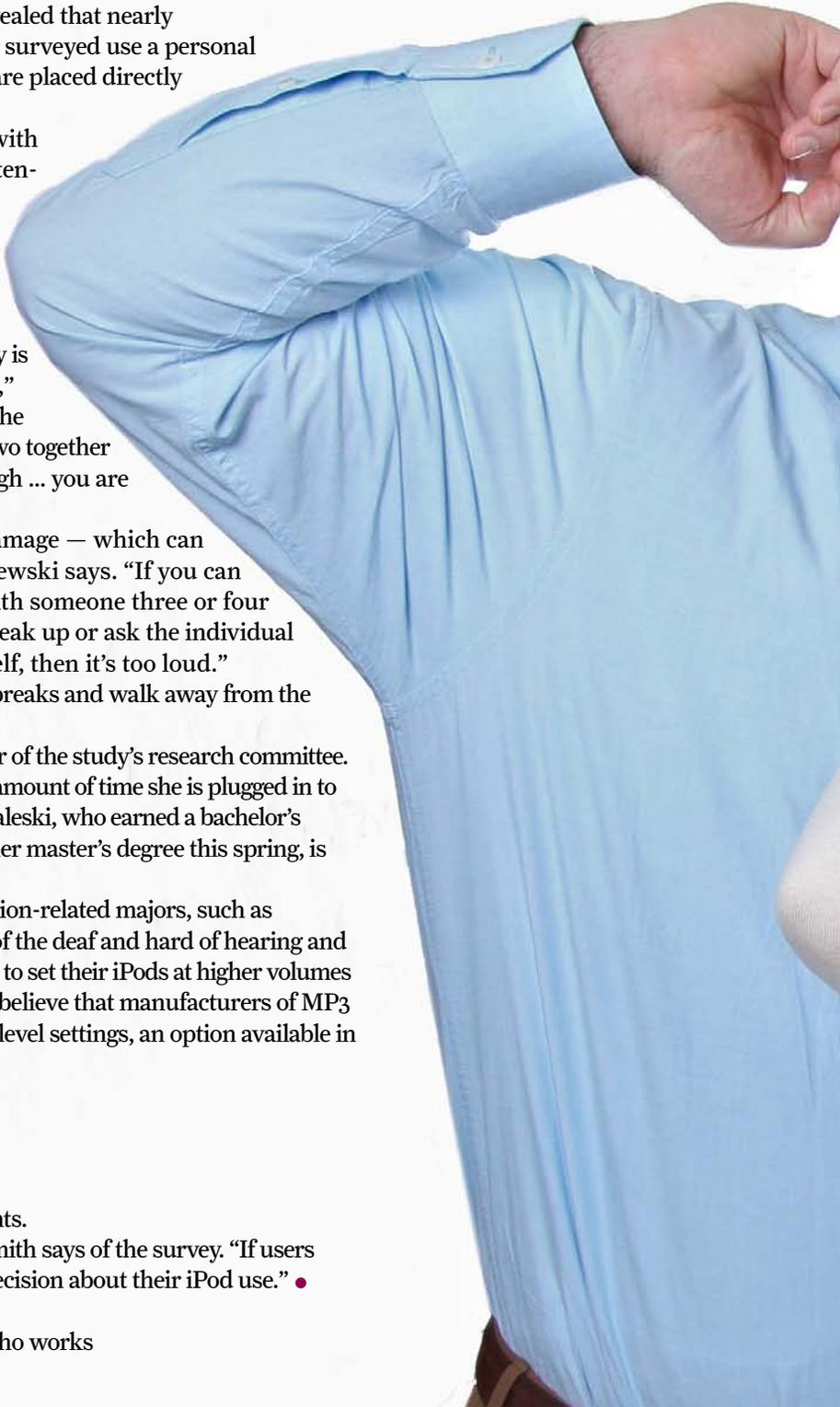
The BU survey showed students in communication-related majors, such as speech-language pathology/ audiology, education of the deaf and hard of hearing and American Sign Language interpreters, are less likely to set their iPods at higher volumes in noisy backgrounds. They also are more likely to believe that manufacturers of MP3 players should build devices to limit audio/volume level settings, an option available in current iPod software.

Other major findings are:

- Male students are more likely to listen to iPods at louder volume levels than females.
- Non-white students are more likely to listen at louder volume levels than white students.

"Ultimately ... our role is an educational one," Smith says of the survey. "If users have the information they can make an informed decision about their iPod use." ●

**Becky Lock** is a writer, editor and photographer who works and lives in Pennsylvania.



# TURN D O W N THE VOLUME

*by* BECKY LOCK



PHOTO: ERIC FOSTER

# husky notes

## Right to the Point



WITH A GROWING public interest in alternative medicine, it's no wonder acupuncture is appearing in more areas — the military sometimes uses the technique as part of a treatment program for post-traumatic stress disorder (PTSD). Acupuncturist Todd Trembula '98, co-founder of Charlotte (N.C.) Acupuncture and Wellness Center, is pleased with the trend and optimistic about the future of natural medicine.

"The most common misconception is that it's painful," Trembula says, explaining the needles used at his practice are only 0.16 mm thick and come with insertion tubes. Most patients report very little or no pain, he adds.

Trembula first heard of acupuncture in a medical anthropology class he took at BU, although it was a chance meeting with an acupuncturist in 1999 that prompted him to explore the field. The doctor invited Trembula to observe his office on a busy day and, after hearing about the patients' experiences, "I had a gut feeling this was what I wanted to do," he says. "Seeing

acupuncture work for me was the final thing that made me go to school."

While pain management is a common goal of acupuncture, the technique can be used to treat a range of ailments. Trembula often sees patients with digestive problems, and his partner, Hope Peek, works with patients to overcome infertility and other reproductive health issues. Treatment strategies may include herbal medicines and working together with other medical professionals.

Trembula hopes to see the application of acupuncture integrated into the medical system. "There are a number of medical settings where acupuncture can enhance the effects of the conventional care patients are receiving," he says. "It can help stave off surgery, reduce pain and inflammation in a post-op rehabilitative setting, help people come off meds. Using acupuncture alongside modern Western treatments would, in the very least, increase their quality of life and possibly lessen overall health care costs." ●

## 1971

**Jim Berkheiser** won a New Jersey Poetry Prize honorable mention for his poem, *Gorgeous*, and was nominated for a Pushcart Prize for his poem, *When Dad Harped*.

## 1973

**Larry A. Fry** is an accounting operations manager and vice president of Fulton Financial Corp.

**Donald Bechtel** received a doctorate of education in leadership and policy studies from Virginia Tech University.

## 1978

**Henry Crush**, an educator for more than 20 years, is a mathematics teacher at Lehigh Valley Christian High School.

## 1979

**William Reiley** was named Schuylkill County's first assistant district attorney.

## 1980

**Rich Donahue** teaches business classes at Denmark-Olar middle and high schools, Denmark, S.C.

**Scott McCabe** is president of IMR Digital, Camp Hill. He also is a member of the Technology Council of Central Pennsylvania's TechQuest board of directors and chair of its government technology commission.

**Daniel Perry** is the chief operating officer for Lackawanna Heritage Valley and author of *Pennsylvania's Northeast Treasures: A Visitor's Guide to Scranton, The Lackawanna Valley and Beyond*.

## 1984

**Michael Loeh** is assistant vice president and community office manager of West Milton State Bank.

**Melanie Berger Wiscount '84/'04M**, a business and technology teacher at Palmyra School District, was one of 50 teachers named a Siemens STEM 2011 Institute Fellow. She also was one of 101 teachers who competed at the Microsoft Partners in Learning U.S. Innovative Educator Forum.

## 1985

**Vicki Morris Benion** is executive director of the National Association of College Stores Foundation.

## 1987

**Ann Pavkovic Grove**, president of Logical Writing Solutions Inc., is co-chair of the Technology Council of Central Pennsylvania's health information technology group.

## 1990

**Zdzislaw Kordecki** and wife, Deborah, celebrated their 40th wedding anniversary in 2011.

## 1991



**Gary Groenheim** joined Bloomberg Television as commercial director for the Asia-Pacific region, based in Hong Kong.

**Kevin Reynolds** is head basketball coach for Slippery Rock University. He was the 2008-09 Pennsylvania State Athletic Conference Western Division Coach of the Year.

## 1992

**Quay Hanna**, author of *Bus America: Revelations of a Redneck*, was a speaker for Shippensburg University's annual March for Humanity.

**Vicki Marold Johannes** is community office manager for The Dime Bank, Hawley.

## Four honored with alumni awards

Irvin Wright, director of BU's Act 101/EOP program, and three alumni were honored by the Alumni Association.



Wright, of Bloomsburg, was named honorary alumnus of the year. Director of Act 101/EOP since 1996, he served as assistant director from 1977 to 1996. Wright is actively involved in the University-Community Task Force on Racial Equity, University Committee for Protected Class Issues, the advisory board for Frederick Douglass Institute and Bloomsburg Rotary Club.

Receiving Distinguished Service Awards were:



**Kathleen Shanoski Mulligan '67/'69M**, Bloomsburg, the first director of curriculum and instruction at the Bloomsburg Area School District and co-founder of the Danville Daycare Center for Child Development (now the Danville Child Development Center). Active in the Town of Bloomsburg, she served on the Planning Commission for 20 years and, last fall, was volunteer chair of the AGAPE Call Center for Flood Relief following Tropical Storm Lee. She holds degrees in special education and communication disorders from BU and a doctorate from Penn State University. Mulligan is a member of the Alumni Association's Carver Hall Chapter.



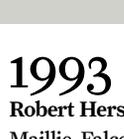
**Bette Anderson Grey '81**, Berwick, a registered respiratory therapist and certified pulmonary function technologist, who founded the Columbia County Volunteers in Medicine Clinic and chairs its newsletter committee. Since 2007, the clinic has provided free health services to uninsured and underinsured working citizens of Columbia and lower Luzerne counties (see story page 10). From 2004 to 2010, Grey served on the State Board of Medicine and was the board's vice president in 2009. She received her bachelor's degree in biology from Bloomsburg.



The Maroon and Gold Excellence Award went to **Lynette Luckers '01**, Philadelphia, assistant professor and counselor at the Community College of Philadelphia. Previously assistant director in BU's Office of Diversity and Retention, she has held positions at Shippensburg and Miami universities. She earned a bachelor's degree in social work from Bloomsburg, a master's in counseling and is pursuing a doctorate in education administration. She is

## Zeiser is senior VP/CFO

**Michael C. Zeiser '93** recently became senior vice president and chief financial officer of MacAulay-Brown Inc., an engineering and technical services company supporting the U.S. Department of Defense. He has more than 19 years of experience managing financial and administrative organizations as CFO of Sytex Inc. and vice president of business operations for Lockheed Martin's Army-Navy programs. Prior to entering private industry, Zeiser held public accounting positions with Kreischer Miller. He lives in Doylestown with his wife, Rebecca Anderson Zeiser '94, and their three daughters.



## 1993

**Robert Hershey Jr.** is a partner in Maillie, Falconiero and Co., a Pottstown accounting firm. He received CPA designation in 1995.

**Lorena Kutza** is an associate buyer for Cherokee Pharmaceuticals, Riverside.

## 1995

**Mitchell Hanna** is communication manager for Quarryville Presbyterian Retirement Community, Lancaster.

**Glenn Haug** is girls' varsity soccer coach at Paramus (N.J.) High School. He was named coach of the year after his team finished the season with a 12-5 record.

# husky notes

**Michael Kwasnoski** is a lieutenant colonel in the U.S. Air Force. He commands the 30th



Comptroller Squadron at Vandenberg Air Force Base, California.

**Brian Neitz** is community office manager for Mifflinburg Bank & Trust Co.'s Shamokin Dam and New Berlin offices.

## 1998

**David Manbeck**, manager at Boyer and Ritter CPA and Consultants, graduated from Leadership Harrisburg Area's community leadership series as part of the 25th anniversary class. He was recognized for outstanding contributions to his profession and community as part of the Harrisburg MS Leadership Class.

## 1999

**Vishal Petigara**, attorney and member of the business and finance department of Obermayer Rebmann Maxwell Hoppel, spoke at the Central Bucks Chamber Economic Forecast 2012 program.

## 2000

**Melinda Lewis** is a talent acquisition manager at Duff and Phelps, a financial advisory and investment banking firm in New York City.

## 2001

**Carole LaPlante '01M**, Dauphin, a teacher of English as a second language in the Harrisburg area, published her first children's book, *Night Noises*, which includes translations into 10 languages.

**Cheryl Mashburn Wiest '01M** is a member of the Shikellamy School Board and an agent for Square Diehl Realty Inc., Sunbury.

**Maria McGinty-Ferris** is an associate attorney with Curtin & Heefner, a Bucks County law firm.



**Jason Jacobs** is a partner in ParenteBeard's insurance industry practice.

## 2002

**Scott Neuhard '02M**, a faculty member in Pennsylvania College of Technology's electronics and computer engineering technology department, is included in the 2011-12 edition of Montclair Publishing's *Who's Who in Collegiate Faculty*.

**Chris Thompson**, Ephrata, is coach of the Lehigh Valley Steel Hawks indoor football team.

## 2003

**Debbi Dobson '03/'04M** is a computer technology instructor at Northumberland County Career and Technology Center, Coal Township.

**Juney Barnett** is assistant strength and conditioning coach for Kansas University.

**Michael Taylor** published a young adult book, *Survival of the Fittest: The Last Hope for the Human Race*. He teaches language arts at the Monocacy Middle School, Frederick, Md.

**Justin Flook** is the owner/operator of Flook's Landscaping, Bloomsburg.

**Megan Pugh Miller**, Conyngham, joined ParenteBeard as a staff accountant.

## 2004

**Joseph Baker** is a housing coordinator for CMSU-MHMR, serving residents of Columbia, Montour, Snyder and Union counties.

## Alumna directs state AARP

**Ivonne Gutierrez Bucher '91**, the new state director of AARP Pennsylvania, is leading advocacy, community outreach and education work to benefit the commonwealth's 1.7 million AARP members. Prior to her appointment, she served two years on AARP Pennsylvania's Executive Council. She has more than 16 years of leadership, policy and management experience in Pennsylvania state government, including eight years as deputy secretary and chief of staff at the Pennsylvania Department of Aging.



After graduating from BU with a bachelor's degree in business administration, Bucher earned an MBA in health care administration from Regis University. A native of San Juan, Puerto Rico, Bucher is the first Hispanic to reach the deputy secretary level in Pennsylvania state government, where she has received the Governor's Commission on Women Role Model Award and the Governor's Commission on Latino Affairs Award in Health.

## Norberg oversees Whistleblower program

**Jane Norberg '91** was appointed deputy chief of the Securities and Exchange Commission's (SEC) Office of the Whistleblower earlier this year, overseeing a program that helps ensure complaints are handled appropriately and recommends awards for information leading to commission enforcement action. Individuals may receive awards if information they provide helps the SEC identify fraud and other security law violations, minimizing harm to investors and holding accountable those responsible for unlawful conduct.

Earlier in her career, Norberg served as a special agent for the Secret Service, investigating federal crimes including telecommunications and bank fraud, counterfeiting and forgery. A graduate of St. John's University School of Law, she has 14 years' experience with her own law firm and Shearman & Sterling, dealing with executive compensation disclosure, corporate governance issues and other securities laws matters.

## 2006

**John W. Martin III '06M** is business manager for Caldwell,



Heckles and Egan Construction's north branch in Millville. He is also an adjunct faculty member at Pennsylvania College of Technology, teaching courses in business and computer technology.

**Frank Beasley** is the head assistant wrestling coach at Binghamton University.

**Heather Bowman Goshert** is a registered nurse at the Janet Weis Children's Hospital at Geisinger Medical Center, Danville.

**Amanda Malles** is a CT technologist for Johns Hopkins Bayview Medical Center in Baltimore, Md.

## 2007

**Michael Avertto** is founder and owner of Otreva Design, a Scranton website design and development company.

**Josh London** is risk diligence solutions executive at Regulatory DataCorp, a risk intelligence technology solutions provider in King of Prussia.

**Sonja Parr Flook** is a teacher for the Millville Area School District.

## 2008

**Nicole Shoop Shebelskie** is a research assistant at Geisinger Medical Center, Danville.

**Lyndsey Snyder Beasley**, a certified public accountant, joined Vieira & Associates, Endicott, N.Y.

**Katie Zaccarino** is a special education teacher in New Jersey's Pennsauken Intermediate School.

## 2009

**Barbara Caccia** is junior sales associate at Toll Brothers City Living, Horsham. She is also a member of town council in Laurel Spring, N.J.

**Shawn Clark** operates Shawn E. Clark Funeral Home, Lansford.

**Sarah Kline Ryan** is a middle school counselor for Danville School District.

## 2010

**Brittany Bender** is project manager for Stascom Technologies, Sparta, N.J.

**Jennifer Day** is senior associate for Smith Elliott Kerns and Co.

**Ashley Erdman** is one of eight ballgirls for the 2012 Philadelphia Phillies.

**Jill McClelland '11 Au.D.** is an audiologist for Ashby and Zeigler Audiology. She also provides services through the Luzerne Intermediate Unit.

**Elizabeth A. Jung** is an admissions counselor at Fairleigh Dickinson University, Madison, N.J.

**Zachary Pearce** is a member of the Delaware Valley School Board.

**Shawn Ziegler** is an accountant for ParenteBeard, Reading.

## Keener named Dune Energy director

Michael R. Keener '81 is serving on Dune Energy's board of directors. The principal/owner of KP Energy since January 2011, Keener previously was managing director of Imperial Capital and principal and managing director of Petrobridge Investment. He earned a bachelor's degree in business administration and accounting from BU and a master's degree in business administration from Loyola University.

## Kressler accepts 'risk'



Barbara A. Lawless Kressler '77, a 23-year veteran of the insurance industry, was promoted to vice president of Keystone Insurers Group's Risk Solutions Division. Kressler, who has worked with KIG for seven years, started her career with Hutchison Insurance Agency as a commercial account manager. She worked for Briar Creek Mutual for eight years, joining KIG in 2005 as assistant vice president.



## Regan is customer success VP

Mike Regan '78 joined the executive team of Alteryx Inc. as vice president of customer success, where he is responsible for client services, account management and training. Previously vice president of operations at Kace, Regan held senior management roles at global software organizations, startups and growth stage companies, including Portal Software, Siebel, Sybase, Datasweep and MarketLive. He earned an MBA from Lehigh University.

Alteryx is a provider of strategic analytics based in Irvine, Calif.

## Alumni return with career advice

Alumni working in careers ranging from law and financial services to technology and educational administration took part in the fifth annual Husky Leadership Summit in March, sponsored by BU's Alumni Affairs Office.

Conference presenters included: Kristin Mock Austin '02, assistant director of Admissions/coordinator of orientation, BU; Scott Hemmons '06, digital marketing project manager, Thompson/Reuters; Greg Bowden '01, vice president-investments, UBS Financial Services Inc. and president, BU Alumni Association Board; Phil Ferdinand '82, managing partner, Green Sky Business Development; Paul Kappel '89, president, Junior Achievement of Delaware Valley; Whitney Purcell '11, Student Life coordinator, Lycoming College; and Kathleen Oatley Mangold '98, assistant director of Residential Services, Muhlenberg College.

Also participating were former campus leaders: Tom Kresch '10, Shalanda Gray '96, Lynette Luckers '01, Jennifer Shymansky Inaba '06, J.R. Sperry '89, Dave Marcolla '00 and Jennifer Bosset '06.

And, Rudy Inaba '06, Megan Harter '07, Scott McCabe '80, John Ludrof '86, Chris Jackson '85, Bill Koch '85, Tristan Zelinka '08, Emily O'Holla '08, Joe Yasinkas '06 and Heather Bowman Goshert '06.

## 2011

**Haili Shetler Coombe** is a marketing coordinator with Geisinger Health System.

## CORRECTIONS

### Giuffre receives lifetime achievement award

Nick Giuffre '78, president and CEO of Bradford White Corp., was presented the Fred V. Keenan Lifetime Achievement Award during the American



Supply Association (ASA) annual meeting and member lunch. This award honors individuals whose contributions and achievements have improved the plumbing, heating, cooling and piping fields, especially in terms of education, safety, service and industry image.

Giuffre began working for the Bradford White Corp. after graduation from BU. His former positions within the company include sales administrator, vice president of sales and executive vice president. He also was honored with the Golden Eagle Award from the Association of Independent Manufacturers Representatives in 2003.

*Editor's note: Nick Giuffre's last name was misspelled when this story originally appeared in the Winter 2012 issue. We apologize for the error.*

### Wilson promoted to senior vice president

Patrick W. Wilson '91 of Williamsport recently was promoted to senior



vice president of operations and program development for Little League International. In his new position, Wilson, previously vice president of operations for Little League Baseball and Softball, is responsible for overseeing and coordinating the operations of Little League International's five regional centers in the United States and four abroad. Wilson is tournament director for the Little League Baseball World Series and chairman of the

Little League International Charter and Tournament Committees. He oversees all operations, marketing and communications divisions of Little League International.

Wilson began working for Little League in 1993 as an administrative assistant to the vice president. Over the years, he has served as director of regional operations and assistant international tournament director.

Wilson, who played Little League baseball as a child, volunteers with organizations, including United Way and Leadership Lycoming, and has served on the Williamsport/Lycoming Chamber of Commerce Board of Directors and the Williamsport Area Recreation Commission. He has been a member of BU's Council of Trustees since 2009.

*Editor's note: Patrick Wilson's title was incorrect when this story originally appeared in the Winter 2012 issue. We apologize for the error.*

## VITAL STATISTICS

### Marriages

Kip McCabe '83 and Angela Belander, July 9, 2011  
Thomas Venesky '97 and Kathleen Burt-Salter, Oct. 22, 2011  
David Wilson Ashelman Jr. '99 and Carolyn Joy Sutton, Nov. 20, 2010  
Rachael Semcheski '01 and Stephen Hammond, Nov. 13, 2010  
Laura Shultz '01 and Sean Shappell, Aug. 27, 2011  
Gina Bellanca '02 and Edwin Weidow, Sept. 10, 2011  
Wendy Teschner '02 and Chris Weatherford, Dec. 30, 2011  
Joseph Conroy '03 and Mariko Kubomi, July 30, 2011  
Jacob Hartman '03 and Carolyn Salisbury Hart Eno, July 23, 2011  
Alicia Averno '04 and John Boniewicz, Aug. 6, 2011  
Thomas Hector '04 and Heidi Bryne, Nov. 6, 2010  
Lawrence Piccini Jr. '04 and Maria Smirne, Aug. 13, 2011  
Rhiannon Grohol '05M and Robert Mummey  
Gwenn Gudmundson '05 and Michael DeAngelis, Oct. 23, 2010  
Kimberly Hess '05 and Mark Rishel, May 29, 2011  
Amanda Ireland '05/'06M and Adam Quinton '07, Sept. 10, 2011  
Heather Bowman '06 and Jesse Goshert, June 11, 2011  
Lauren Casparro '06 and Quinn Conaboy, Dec. 31, 2011  
Heather Diener '06 and Seth Cramer, June 25, 2011  
Jonathan Kline '06 and Kristin Schroeder, June 26, 2011  
Kelly Muir '06/'08M and Kevin Salmon, Nov. 19, 2010  
Michelle Wilt '06 and Matthew Vogel, Oct. 22, 2011  
Lindsay Brrior '07 and Matthew Christensen  
Adam Brua '07 and Ashley Brough, July 16, 2011  
Kristie Gardner '07 and Elliot Lyons '08, July 30, 2011  
Melissa Godfrey '07 and Christopher Allen, Sept. 24, 2011  
Miriah Matrician '07 and Michael Wascavage, Oct. 15, 2011  
Jennifer Pahira '07 and Damian Buggy, July 9, 2011  
Ashley Snyder '07 and Jared Schoch '07, Oct. 8, 2011  
Julie Stavig '07 and Matthew Stewart '05, Feb. 25 2011  
Rachael Bennington '08 and Gabriel Hutchinson '05, Nov. 21, 2009  
Melissa Gerst '08 and Brian Brannon, Oct. 8, 2011  
Lindsey Nally '08 and Martin Pastor '08, July 9, 2011  
Dana Neuhauser '08 and Gregory Lylo, June 25, 2011  
Lyndsey Snyder '08 and Frank Beasley '06, July 30, 2011  
Julia Cámara-Calvo '09 and Daniel Acor '10, Oct. 21, 2011  
Megan Smith '09M and Robert Tunon, Aug. 13, 2011  
Kelli Benshoff '10 and Ryan Klinger, Sept. 17, 2011  
Aubree Kann '10 and Tom Kresch '10, May 28, 2011  
Amanda Scheno '10 and Michael McHenry Jr. '08, Oct. 8, 2011  
Kathryn Schultz '11 and Matthew Frank, Sept. 10, 2011

### Births

Jennifer R.B. Adams '98 and husband,  
Gary T. Bean, a daughter, Vivienne  
Adams, Dec. 2, 2011  
  
Cara Evangelista DeCicco '99 and  
husband, Joseph, a son, Luca Joseph,  
Feb. 4, 2012  
  
Regan O'Malley Higgins '00 and  
husband, Dan, a son, Declan Rhys,  
Feb. 1, 2012  
  
Stephanie Hontz McLaughlin '00  
and husband, Brian, a son,  
William Thomas, Aug. 15, 2011  
  
Becca Mulutzie Beitler '02 and  
husband, Ian Beitler '03, a son,  
Gage Dan, Nov. 17, 2011  
  
Jennifer Endress Bowden '02 and  
husband, Greg Bowden '01, a daughter,  
Genevieve, Feb. 8, 2012  
  
Liz Krewson '02 and fiancé,  
Christopher Ross, a daughter,  
Aislen Fiona, Dec. 10, 2011  
  
Alison Poff Burkholder '05 and  
husband, Tom, a son, Noah, Nov. 12, 2011  
  
Thomas Guzick '05/'07M and  
wife, Sara, a daughter, Piper Elizabeth,  
Oct. 21, 2011  
  
Jessica Silfies Muller '05 and  
husband, Joseph, a son,  
Benjamin Joseph, Feb. 9, 2012  
  
Amy Puntar Shingler '05 and husband,  
Jeremy, a son, Wesley Read, Oct. 5, 2011  
  
TyLean Paisley Polley '06 and  
husband, Jonathan, a son, Silas George,  
Jan. 18, 2012

### Obituaries

George Sharp '38  
Elnora Unger Houck '40  
Helen Martin Watts '44  
Martha Stitzel Woodhouse '46  
Elroy Dalberg '48  
Peggy Lewis Keenan '48  
William Homisak '49  
Thomas McAndrew '50  
Nancy Evitts Miller '51  
Florence Mordan Schell '51  
Thurston S. Fulmer '53  
Robert "Bopper" Plafcan '54  
Allen B. Walburn '55  
John Chrunej '56  
John E. Shaffer Jr. '56  
Robert Corrigan '59  
Joseph Fosko '59  
Herman W. Howard Jr. '59  
Thomas M. Wagner '60  
Ronald E. Blackburn '61  
Arlan L. Baer '65  
Marie Reimensnyder Gray '65  
Ronald F. Joyce '65  
William J. Rosini '65  
Robert D. Harvey '67  
Joseph Marmo '67  
James J. Rosini '67  
Shirley McCormick Anspach '68  
William Harris Jr. '69  
Fred E. Yohey '69  
Maria Pellegrino Vezendy '70  
June Culver Hoover '71  
Maryjo Angotti Falbo '72  
Brian Hanratty '73  
Denise Bailey Hanratty '74  
Kent T. Baldwin '74  
James E. Neary '74  
Marilyn Hemstreet Smith '77M  
William B. Heiss '81  
Daniel Blackledge '83  
Brian D. Gennaria '86  
Marlene Monichelli Nikoden '91  
Stanley R. Hummel '92  
Alison Slawek Gilmore '00  
Justin M. Harakel '08

**FIND MORE** HUSKY NOTES online at  
[www.bloomualumni.com](http://www.bloomualumni.com)



Send information to: [alum@bloomu.edu](mailto:alum@bloomu.edu) or  
Alumni Affairs  
Fenstermaker Alumni House  
Bloomsburg University of Pennsylvania  
400 E. Second Street, Bloomsburg,  
Pennsylvania 17815

# the LINEUP

REUNIONS, NETWORKING, AND SPECIAL EVENTS



**ALUMNI LEGACY SCHOLARSHIPS:** Twelve students whose parents are BU alumni were selected by random drawing for \$1,060 Legacy Scholarships. Members of BU Alumni Association Executive Board and scholarship winners shown left to right are: First row: Lauren Hess '14; Rich Uliasz '97, alumni board secretary; and Greg Bowden '01, alumni board president; second row: Danielle Roth '15 and Amy Scott '05, board member at large; third row: Ashley Jackson '15; Kerri Donald Sears '92, board vice president; and Alexa Kirk '13; fourth row: Courtney Berger '15, Thomas Cimaglia '14 and Lynne Rishel Homiak '83; fifth row: Devan Smith '15; and sixth row: Meredith Salmon '14 and Elaine McCauley '15. Student recipients not present are Aaron Kline '15, Matthew Wendling '15 and Anthony Miller '14.



**CAPITAL AREA NETWORK:** Among Harrisburg area alumni attending a networking mixer at McGrath's Pub were A.J. Geiselman '05, Lin Nester '68 and Mark Roda '04 and his wife, Ann.



**GETTING SOCIAL:** Alumni attending a mixer of the Alumni Association's Lehigh Valley Network are, left to right: Travis Behler '08, Michael Reed '05 and Megan Verholty '08.



**HUSKY WEDDING:** When Thomas Kresch '10 and Aubree Kann '10 married in Gettysburg last May, BU students and alumni joined in the celebration. Shown left to right are, front row: Becca Sherman, Jennee Coombe '09, Josh Gross '09, Bryan Hart '07, groom's mother Debbie Kresch '84, Robert Kresch, Todd Cummings '83, Ginny Cummings '82, Alice Carpenter '95, Mike Ross '04, Cindy Shultz '87, Ben Shultz '87 and Amanda Williams '09; and back row: Nicole Baruch '10, Katie Kelly '11, Jessica Mest '10, Patrick Gilliland, Lucas Wilber '10, Matthew Truscott '10, Nicole Truscott '09, Kaity Black '11, Steve Krasucki, bridegroom Thomas Kresch '10, bride Aubree Kann Kresch '10, groom's father Tom Kresch '81, Todd Wolinsky '09, Jerome Manley '10, Terrence Haynes '10, Ryan Donnelley '11, Rachel Rehrig '10, Jamie Heise '11 and Jessica Frey.



**PENGUIN POWER:** The Morgan family cheered on the Wilkes-Barre/Scranton Penguins during the Northeast Pennsylvania Network's Alumni Night. They are, from left, Jacqui Morgan, children Brendan and Blake, and Rick Morgan '81.

# Over the shoulder

## Waller Hall: Center of Campus Life

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

IF THERE IS ONE iconic image of Bloomsburg University that lives on in the minds of alumni from years past, it is the Long Porch on



the Waller Hall dormitory. Stretching impressively along Second Street, the porch was lined with rocking chairs where socializing students admired a gorgeous view looking out over the Susquehanna River Valley. Many fond memories were made there, but it was not the first campus building on the site. The first was a dormitory that lasted just seven years.

In 1867, several months after the completion of Carver Hall, the Bloomsburg Literary Institute had an opportunity to offer teacher

education as a normal school, but a dormitory was required for the transformation. Ground was broken in summer 1868, the facility was completed the following year, and the institute became the Bloomsburg State Normal School. But, on Sept. 4, 1875, the campus' first dormitory burned. The new one that began to rise in its place less than two months later would officially be named Waller Hall in 1927, honoring David J.

Waller Jr., the two-term principal of the normal school.

The new dormitory, completed in 1876, contained not only rooms for male and female students, but also the campus dining room, a kitchen and apartments for the normal school principal, faculty and staff. An addition constructed in 1891 included a porch and an enlarged area for the dining room; an annex completed three years later connected

the facility to the model school, which provided additional space for a library, faculty offices and more dorm rooms. While Carver Hall held only classrooms and an auditorium, Waller Hall was the center of campus life.

As the normal school and, later, state teachers college grew during the first half of the 20th century, numerous improvements updated the dormitory's appearance and usefulness, including elevators and the remodeled dining room and library. A large lobby created near the west entrance became an active social area, and Tiffany windows were placed in the annex. Many of the rooms previously occupied by female students were remodeled in



1942 to house the male naval cadets who trained at the college during World War II. A brick porch replaced the original wooden one in fall 1949, and a fountain was installed in the courtyard the following year.

The most profound changes took place during the building's last 25 years of existence, as enrollment continued to grow and students needed places to congregate. When the president's office and the business office moved to the remodeled Carver Hall in 1954, space opened in Waller for a larger lobby and social area. Likewise, the Husky Lounge was born in 1956 when the gymnasium, added to the building in 1894, was converted to a place to socialize and enjoy a snack. The function of other spaces within Waller changed as well. In 1957, after the College Commons was completed, the first-floor dining room became the new library.



And, when the library, now the Warren Student Services Center, opened in 1966, the bookstore and additional study space filled in where the library had been located.

But even before the mid-1960s, Waller's demise was in the plans, along with its replacement: a modern dormitory. Waller Hall came down in sections, starting with the connection to the former model school in 1967 to make room for the Scranton Commons. The last students moved from Waller to Columbia Hall in December 1970

and during summer 1971 the Husky Lounge was demolished to make room for Kehr Union. By 1973, only a few faculty offices remained in Waller Hall, and the landmark building disappeared from the campus landscape in January 1975 to be

replaced by Lycoming Residence Hall the following year.

Although Waller Hall is gone, it is more than a memory. The Andruss Library, which opened in 1998, sports a portico reminiscent of the Long Porch; Waller's Tiffany windows are visible above the portico, looking out over the Academic Quadrangle. Adjacent to the library, Dr. Waller's name graces another structure, the Waller Administration Building, introducing his legacy to each new generation of students.



# CALENDAR

## Activities and Events

### Academic Calendar

#### SUMMER 2012

##### Session I:

Monday, May 21 – Friday, Aug. 10

##### Session II:

Monday, May 21 – Friday, June 29

##### Session III:

Monday, July 2 – Friday, Aug. 10

#### FALL 2012

##### Classes Begin

Monday, Aug. 27

##### Labor Day, No Classes

Monday, Sept. 3

##### Reading Day

Tuesday, Nov. 20

##### Thanksgiving Recess Begins

Tuesday, Nov. 20, 10 p.m.

##### Classes Resume

Monday, Nov. 26, 8 a.m.

##### Classes End

Saturday, Dec. 8

##### Finals Begin

Monday, Dec. 10

##### Finals End

Friday, Dec. 14

##### Graduate Commencement

Friday, Dec. 14

##### Undergraduate Commencement

Saturday, Dec. 15

### New Student Activities

#### Summer Freshman Orientation

Sunday, July 1

#### ACT101/EOP Orientation

Sunday, July 1

#### Fall Freshman Preview

Tuesday to Thursday June 26 to 28;  
Monday to Wednesday, July 9 to 11

#### Transfer Orientation

Thursday and Friday, July 12 and 13

#### Non-Traditional/ ACE Orientation

Saturday, Aug. 25

### Alumni Events

Visit [www.bloomualumni.com](http://www.bloomualumni.com) for dates, details or to register for these events and more. Contact Alumni Affairs at (570) 389-4058, (800) 526-0254 or [alum@bloomu.edu](mailto:alum@bloomu.edu).

#### May

- Alumni Weekend, Friday through Sunday, May 18 to 20  
Featuring Alumni Awards Luncheon and Class of 1962 Reunion

#### June

- Carver Hall Chapter Baltimore Day Trip
- Inner Harbor Orioles/Phillies game
- Philly Area Network, Philadelphia Phillies Outing
- Lehigh Valley Iron Pigs Outing
- Capital Area Network Picnic

#### August

- Seacrets, Ocean City, Md.
- Carver Hall Chapter Alumni Day, Knoebels Amusement Resort
- Lehigh Valley Network Summer Picnic

#### September

- Carver Hall Chapter Annual Yard Sale

### Special Events

#### Literacy and Learning Conference

Thursday and Friday, May 17 and 18  
(Formerly the Reading Conference)

#### Trash to Treasure

Saturday, May 19; Early bird, 8 a.m.;  
Regular hours, 9 a.m. to noon  
Kehr Union, Multicultural Center  
and Fireside Lounge  
Benefits Columbia County  
United Way, (570) 784-3134

#### Math and Science Camps

Summer Experience, sixth-through eighth-graders, and  
CSI Summer Experience, ninth-through 11th-graders; Monday through Friday, June 25 to 29  
[jpohill@bloomu.edu](mailto:jpohill@bloomu.edu)  
or (570) 389-4508

#### Parents and Family Weekend

Friday to Sunday, Sept. 14 to 16

#### Homecoming Weekend

Friday to Sunday, Oct. 12 to 14

#### Athletic Hall of Fame Induction

Friday, Nov. 2; cocktails at 6 p.m.;  
dinner at 7 p.m.

### Summer Athletic Camps

BU offers summer camps in the following sports: baseball, field hockey, football, soccer, swimming, tennis, wrestling, basketball, cross country, track and field, and lacrosse. For dates, fees, registration info and contact information for each camp, visit [www.bucamps.com](http://www.bucamps.com).



Students pass the newly reopened Suttiff Hall.

THE UNIVERSITY STORE

# Bloomsburg memories



[www.bloomu.edu/store](http://www.bloomu.edu/store)

“DO NOT GO where the path may lead; go instead where there is no path and leave a trail,” said Ralph Waldo Emerson, American poet and essayist. Written to inspire individuality and leadership, these words can be applied to the journey graduates will face coming out of college. So why not blaze a trail with BU clothing and insignia items?

The University Store offers items all Bloomsburg graduates can wear, display and enjoy as they hold on to warm college memories. Consider giftware or clothing, like an alumni cap, T-shirt, sweatshirt, travel mug, license plate frame or decal for a special graduation gift. Or, perhaps, a diploma frame, BU afghan, stadium blanket or chair. BU insignia gifts, from T-shirts, sweatshirts and caps to pennants, glassware and stuffed animals, are great gifts for all ages, including the special high school grad who will soon become a BU freshman. Can't decide? Gift cards are available in any amount.

The University Store offers the convenience of shopping online for hundreds of items at [bloomustore.com](http://bloomustore.com). For a traditional shopping experience, the University Store is open seven days a week during the academic year and Mondays through Fridays during the summer. Stop by in person or online for everything BU.

#### SEMESTER HOURS

Monday through Thursday: 7:45 a.m. to 8 p.m.

Friday: 7:45 a.m. to 4:30 p.m.

Saturday: 11 a.m. to 5 p.m.

Sunday: Noon to 4:30 p.m.

#### Summer Hours

Monday through Friday: 8 a.m. to 4:30 p.m.

Closed on Saturday and Sunday

#### THE UNIVERSITY STORE

400 East Second Street

Bloomsburg, PA 17815

General Information: (570) 389-4175

Customer Service: (570) 389-4180

[bustore@bloomu.edu](mailto:bustore@bloomu.edu)

[WWW.BLOOMU.EDU/STORE](http://WWW.BLOOMU.EDU/STORE)



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## NOH' THYSELF

BLOOMSBURG UNIVERSITY and the Bloomsburg Theatre Ensemble collaborate on the 18th annual Noh Training Project (NTP) this summer. Students can earn three credits in the three-week program on Japanese Noh drama. Lead instructors are Richard Emmert, NTP founder, director and head instructor, and Kinue Oshima and Akira Matsui, professional Noh actors. The play, *Atsumori*, will be performed Friday and Saturday, Aug. 3 and 4, in Bloomsburg Town Park. Information on the Noh Training Project is available at [www.nohtrainingproject.org](http://www.nohtrainingproject.org). (Shown is 2009 production of *Funabenkei*.)



PHOTO: MARLIN WAGNER