

Bloomsburg

THE UNIVERSITY MAGAZINE



Sound of Success

Enrique Josephs '14 has made a career as one of the nation's top voice-over artists. Page 14.

ALSO INSIDE

Meet the Class of 2022

Generation Z brings a new outlook to Bloomsburg. Page 10.

From the Service to Student

Three veterans tell their stories of transition into college. Page 20.

FROM THE PRESIDENT



Dear BU Family,

As we begin a new academic year, I am excited about what lies ahead for Bloomsburg University and all of you!

In my last letter, I mentioned a comprehensive branding initiative that begins this fall for the first time in more than a decade. Today we are facing ever-increasing competition from institutions across our region and the nation. Now is the time for BU to discover and deliver our own brand. When we achieve this, we will define the story and identity of the institution as a whole. To begin this process, we will engage the campus community, alumni and influencers, along with prospective students and families in our target recruitment area in market research. Through this process of confirming who we are and what we do well, we will lay the foundation for a true and authentic brand. (Don't worry, the Husky and maroon and gold identifiers are not going away.) This comprehensive study and the brand outcome will ultimately help shape our university's next strategic plan.

The coming year will also be the Year of Retention at BU. As an institution, we will redouble our efforts to make sure our students have all the tools and support needed to succeed. Through programs like Professional U, which connects BU students with alumni and employers, and opportunities integrating the academic experience with professional experience, and our growing study abroad initiative, we will ensure that our students graduate and become productive citizens of our world. Only by making sure they are properly prepared can we make that a reality.

I hope you enjoy this issue of *Bloomsburg: The University Magazine*, as we celebrate our students, faculty and alumni who are accomplishing so much here on campus and beyond, and making us all very proud.

In the coming weeks, we will also celebrate Homecoming and Parents' and Family weekends. I hope you can join us and be part of the excitement.

As always, thank you for your support and GO HUSKIES!

Bashar W. Hanna,
President



BU student Julia Nicolov, center, with her mobile public affairs detachment team in Kuwait in 2003.

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Bloomsburg: The University Magazine is published three times a year for alumni, students' families and friends of the university. News about Bloomsburg University can be found at bloomu.edu/today.

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COVER PHOTO: Douglas Benedict





unleash your inner *husky*

Iconic Landscapes Serve as Textbook For Field Study

By Jaime North

It began like any normal college course in a class led by a professor's lecture. A week later, the class traveled nearly 2,500 miles to spend 12 nights camping under the stars and closely studying some of the country's most picturesque geological sites.

In the end, it was anything but normal.

"This was definitely a highlight of my college career," says Myra Nethery, a senior environmental geoscience major. "I made so many new friends, as well as created great relationships with my professors. If anything, this class has made me more passionate about my major."

EGGS 330 Field Geology brought together 10 students and three department faculty members — Brett McLaurin, Cynthia Venn and John Hintz — after spring graduation for an early summer learning experience. They spent a week on campus learning the basics of camping and setting the stage for their fieldwork. A cross-country flight to Las Vegas was followed by a several hour drive in several rental cars to sites in northern Arizona and southern Utah, which itself was another phase of the learning experience.

Students switched cars every few days so they could all spend time with each professor and hear their interpretation of the landscape.

"Dr. McLaurin and Dr. Venn have a vast knowledge of the geology of the area, and Dr. Hintz was very knowledgeable about Bureau of Land Management land," says Nethery, who is also pursuing a spatial analysis and GIS minor.

Each student researched two topics and prepared posters on those topics for the first week to present to the rest of the class in the field, according to Venn. They also learned to keep field books while they were away from camp, then had both a final exam and a synthesis paper due after they returned.

The group visited dozens of geological sites with some of the most memorable views along the north rim of the Grand Canyon, Arches National Park, Horseshoe Bend and slot canyons near Escalante, Utah.

"When we were slot canyoning (a slot canyon is significantly deeper than it is wide), we had to hike through very narrow canyon walls which got pretty claustrophobic after a while," says Nethery.

"The class taught me way more than any other semester-long course sitting in a classroom. I saw some of the most iconic geology in the world, learned to interpret different types of landscapes and learned about the geological history of the area, and the ancient civilizations of the Colorado Plateau."



The group explores the Bristlecone Trail in Bryce Canyon National Park in Utah. Seated below, from left: Erin Boulger, Myra Nethery, Emily Brodeur and Alison Evans. Standing: Ashley Barebo, professor Cynthia Venn and Meg Ronan.



around THE quad

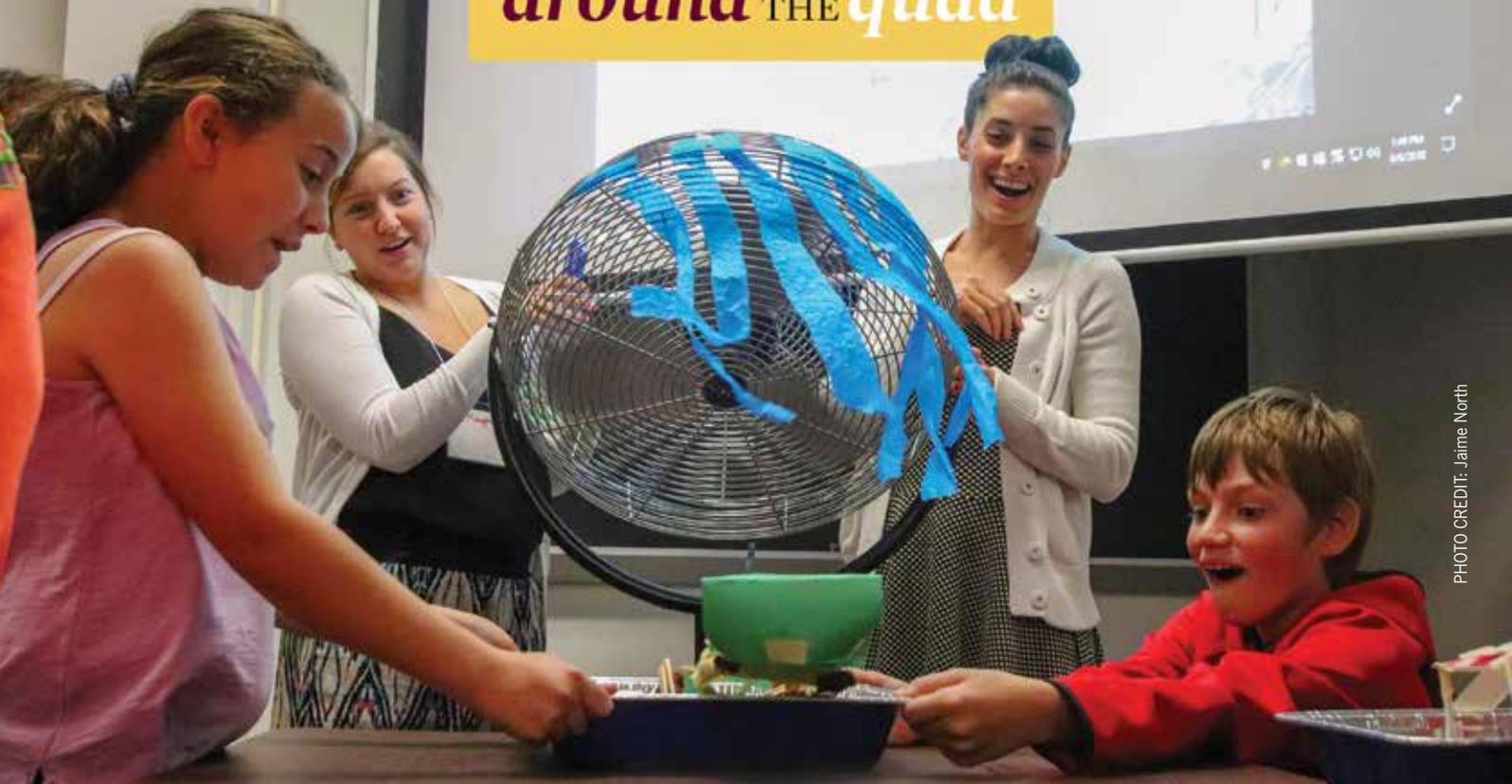


PHOTO CREDIT: Jaime North

Campus Hosts Science Adventure Camp

NEARLY 1,000 STUDENTS from four schools converged on campus in June for a week of exploring ways to grow their science, technical, engineering and math interests and abilities. The camps, coordinated by BU's

STEM Education Center, also investigated the arts. BU education majors and graduate students led many of the STEM sessions, which included making handmade catapults, balloon shooters and hurricane-proof structures.

CGA President Named to Board of Governors



JOAR DAHN, PRESIDENT OF BU'S Community Government Association, was confirmed by the state Senate to serve on the

Board of Governors of Pennsylvania's State System of Higher Education,

the board that oversees the state's 14 public universities. Dahn, a senior political science major, was elected CGA president in April 2017. He is responsible for supervising the CGA-owned University Store, Honeysuckle Student Apartments and the organization's employees and professional staff. A Board of Governors Scholar, he also serves as the president of the Class of 2019 and the African Student Association at

Bloomsburg. As CGA president, Dahn developed the initiative, "Beyond the Fountain," a day of dialogue among residents of Bloomsburg and students about the issue of racism in the community. He has received numerous awards and honors while a student at Bloomsburg, including the Bloomsburg University Legacy of Leadership award and the International Student Association Award of Excellence.

Judge Mary Jane Bowes Named Chair of Council of Trustees



JUDGE MARY JANE BOWES has been named chairperson of the BU Council of Trustees. Bowes serves as a judge of the Superior Court of the Commonwealth of Pennsylvania.

Bowes earned a bachelor's degree from Georgetown University

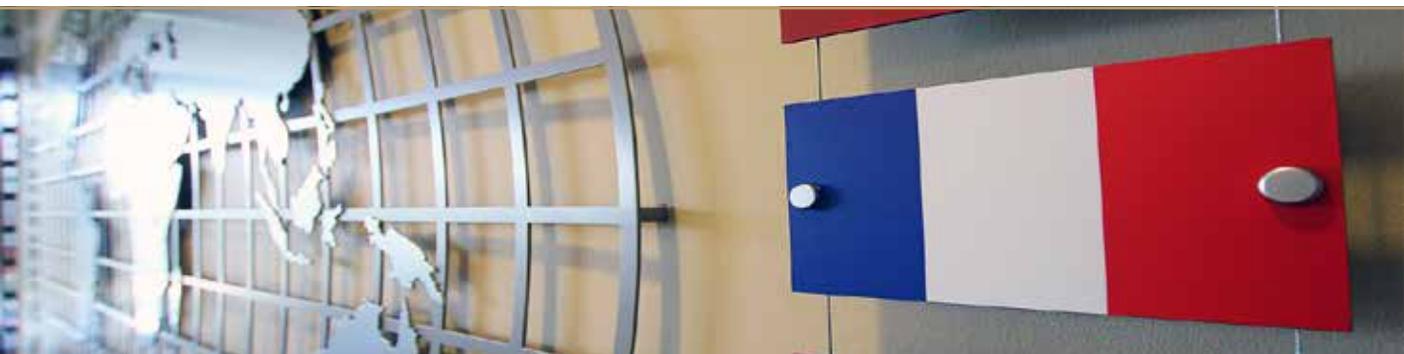
and juris doctorate from the University of Pittsburgh School of Law. Upon graduation, she worked as a judicial law clerk for Chief Justice Henry X. O'Brien of the Supreme Court of Pennsylvania and Superior Court Judges Harry Montgomery and John P. Hester. She then entered general legal practice before joining the legal department of an environmental remediation firm. A member of the Allegheny County and Pennsylvania Bar Associations, she was named one of Pennsylvania's

Best 50 Women in Business by Gov. Tom Ridge in 1997.

She was elected to the Superior Court in 2001 and retained for a second 10-year term in 2011. During her time in office, Bowes has fought to increase the transparency of that court by advocating for online posting and increased publication of its decisions. She serves as the statewide administrative Wiretap Judge, and was appointed by the Supreme Court to the Pennsylvania Commission on Crime and Juvenile Delinquency and the Pennsylvania Appellate Procedural Rules Committee.

Active in her community, Bowes has served on the boards of numerous civic and social service organizations, primarily addressing the needs of at-risk children. She is chair of the St. Anthony School for Exceptional Children in Allegheny County, and sits on the board of the University of Pittsburgh Law Alumni Association.

Bowes was appointed to the Bloomsburg University Council of Trustees in 2013, and has served on the Student Affairs and the Finance Committees and recently chaired the Presidential Search Committee.



Zeigler College Of Business Granted Membership For International Business

THE ZEIGLER COLLEGE OF BUSINESS has earned full membership in the Consortium for Undergraduate International Business Education (CUIBE). Established in 2003, CUIBE promotes innovation in international business education. Full members are academic institutions that have demonstrated an ongoing commitment to undergraduate international business education through the development of an academic program (degree, major or concentration). BU earned membership in CUIBE by establishing a Global Business Institute, led by Lam Nguyen, professor of management and international business, to support

international programs. In addition, BU launched a new major in international business in collaboration with the College of Liberal Arts with concentrations in economics and policy and globalization. BU also signed agreements with partner institutions in China (Shandong University) and Vietnam (University of Economics Ho Chi Minh City and Foreign Trade University). BU is one of just of three institutions in Pennsylvania with membership in CUIBE and the only one in the Pennsylvania State System of Higher Education.

BU To Offer Online Master's Degree in Information Technology

BU WILL OFFER A MASTER OF SCIENCE in Information Technology beginning in Fall 2019. The online program within the Zeigler College of Business responds to the rapid and dynamic technology changes and challenges that businesses encounter. The 30-credit hour program will focus on how information technology affects corporate strategy and operations. Targeted students for the degree program can have a wide variety of academic backgrounds and professional experience. Some technology students may enter into the program to continue their education or update their existing technology skills to gain a rapid competitive advantage to quickly advance from an entry-level to a higher-level information technology-related job.

University Chief of Staff Named



PETER T. KELLY, J.D. has been named university chief of staff. Kelly comes to BU from St. Thomas University in Miami, where he has served as the law school's assistant dean for alumni relations as well as the special assistant to the president. As assistant dean, Kelly helped establish the law school's alumni association, served as the liaison

to the law school's Board of Advisors and its alumni council, and was the Title IX coordinator. After earning his bachelor's degree in Classics at Cornell University, Kelly lived in Guangzhou, China, where he taught English at Guangdong Peizheng College. He earned his law degree from Catholic University's Columbus School of Law. He worked as a law clerk at Catholic University's Office of General Counsel and later served as a legal analyst at the Administrative Office of the United States Courts, Office of Judges Programs, in Washington, D.C.

Shawver Interim Dean of Zeigler College of Business



TODD SHAWVER, current chairperson in the Department of Accounting and Business Law, will serve as interim dean of the Zeigler College of Business for the 2018-19 academic year. Shawver, who has been at BU for seven years, received his

Doctorate in Business Administration from Nova Southeastern University, MBA from Plymouth State University, and bachelor's degree from New England College. He brings over 12 years of academic experience to his new role. In addition, he has over 15 years of corporate experience in industries ranging from startup software integration, real estate and a Fortune 500 corporation in the high tech industry.

Student Research Honored at Regional Symposium

Benjamin Maust, a criminal justice major from Mechanicsburg, was honored for having the best abstract at the 2018 Susquehanna Valley Undergraduate Research Symposium held in August at Bucknell University. Maust's research, "Fatal Police Shootings in the National Media: An Exploratory Analysis," was conducted with the mentorship of Bob Moschgat, assistant professor of criminal justice. Maust was also selected to give an oral presentation on his research.



BU Faculty, Alumna Earn College Personnel Association Awards

THREE PEOPLE WITH BU CONNECTIONS won awards from the Pennsylvania College Personnel Association (PCPA) this year for contributions to the organization.

Faculty member Mindy Andino, Ed.D., won the Joseph Merkle Award for Outstanding Contribution; Tamika Austin '14/'16M earned the Outstanding New Professional Award, while Frederick Douglass Fellow Kristin Austin '02 received the 2018 PCPA Ronald Lunardini Mentoring Award. The trio will be recognized next spring at the American College Personnel Association annual conference in Boston and PASSHE/PCPA student affairs conference.



Mindy Andino, Ed.D.



Tamika Austin '14/'16M



Kristin Austin '02

McCormack Named Assistant Vice-President for Student Affairs



BU ALUMNUS and longtime employee James McCormack '90/'93M has been named assistant vice president for Student Affairs for Residence Life and Integrative Learning. McCormack has served BU for more than 30 years in a variety of areas including associate director of residence life and for the last three years, director of student affairs business functions.

McCormack holds a bachelor's degree in business economics and a master's degree

in business administration from BU as well as a master of strategic studies from the United States Army War College.

McCormack is also a member of the Pennsylvania Army National Guard. Having begun his military career as an infantryman, he now holds the rank of colonel, and is the land component commander for the state. He is now under consideration for promotion to the rank of brigadier general.

Associate VP for Student Success Named



MARTHA (MARTY) WYGMANS, Ed.D. has been named the new associate vice president for student success. Wygmans comes to Bloomsburg University after serving as the project director for TRiO Programs and executive director of student services at Binghamton University.

She oversaw a number of programs at the university, including Student Support Services, Upward Bound, and veterans services. As part

of her duties she also wrote the grant proposals which funded Upward Bound and Student Support Services. Wygmans also served on the Board of Directors for the Association for Equality and Excellence in Education.

She has also worked at Illinois Valley Community College as director of student support services and at St. Joseph's College in Indiana as director of counseling and dean of freshmen.

She has a Bachelor of Arts in Business and Master of Arts in Agency Counseling and recently earned her Doctor of Education in Higher Education Administration from The George Washington University.

Focus ON Students



Fueling a Passion for Learning

By Tom McGuire

History buffs know Oak Ridge National Laboratory (ORNL) in Tennessee as the site where the nuclear bomb was developed through the Manhattan Project.

Today ORNL is synonymous with atomic energy and cutting-edge science. For BU senior chemistry major Daniel Staros, it was his classroom for a summer internship.

Staros, from Thompson, was one of just 57 interns accepted into the Nuclear Engineering Science Laboratory Synthesis (NESLS) program and one of only two in the Nuclear Security Advanced Technologies lab at the Oak Ridge National Laboratory. He worked daily on projects that are

esoteric to the non-scientist.

“I am predicting structures and properties of uranium fluoride compounds that have never

been observed from a solid theoretical basis,” says Staros.

“I use supercomputers for the calculations, which are extremely huge and computationally expensive.” In layman’s terms, his work will provide an understanding of uranium’s behavior in solid compounds. This knowledge is relevant to every stage of the nuclear fuel cycle,

where uranium oxides and fluorides are abundant.

While Staros worked alongside interns from some

“I do not feel even slightly disadvantaged coming from Bloomsburg, and my chemistry education could not have prepared me better for this work,”

— Daniel Staros '19

nationally prominent schools like MIT, Harvard and Vanderbilt, he never felt like he was handicapped coming from BU.

“I didn’t feel even slightly disadvantaged coming from Bloomsburg, and my chemistry education could not have prepared me better for this work,” adds Staros. “Just last summer I did research at Bloomsburg which prepared me for the discipline required for this type of problem-solving. Although I needed to learn multiple new skills while here, the work ethic ingrained in me by the BU chemistry program has kept this from being a problem.”

The goal of every internship is to gain knowledge and experience in a particular field, and Staros has taken advantage of the opportunity.

“This internship has added to my skill set,” Staros says. “These skills, which include Python, Bash scripting, genetic algorithms, and several others, have useful applications in countless other areas, increasing my professional marketability. The interdisciplinary nature of the lab has allowed me to see many new areas of science and the beneficial aspects of inter-group collaboration.”

The knowledge Staros gained at ORNL will lead directly to the next stage of his education.

“Becoming a staff scientist in a national lab requires a graduate degree and The University of Tennessee has a joint center with ORNL called the Bredesen Center. I am strongly considering this program for obtaining my Ph.D., with the goal of landing a career in nuclear physics.”

Two Students Earn Army ROTC Nursing Awards



Alison McKay



Grace Sullivan

BU NURSING STUDENTS Alison McKay (Dover, Del.) and Grace Sullivan (Macungie), members of the Army ROTC, both earned top nursing cadet honors at the U.S. Army Cadet Command Advanced Camp this summer in Fort Knox, Ky. Attending camp at different times, both McKay and Sullivan, the youngest members of their regiments, were recognized for stellar leadership and the ability to perform under stress.

Advanced Camp is a 31-day training event that is designed to assess a cadet’s proficiency in basic officer leadership tasks. Cadets are evaluated on their ability to lead at the squad and platoon levels, both in garrison and tactical environments. Cadets are also mentally and physically tested during a 12-day consequence driven field training exercise that replicates a combat training center rotation. Successful completion of the Advanced Camp is a prerequisite for commissioning.

Accounting Students, Alumnus Earn Awards

CALEB JACKSON '17 was honored with the Elijah Watt Sells Award by the American Institute of Certified Public Accountants. The award is given to candidates who have obtained a cumulative average score of 95.50 across all four sections of the CPA Exam and who have passed all four sections of the examination on their first attempt. Jackson is one of three test takers in Pennsylvania who have received this recognition.

Also, BU accounting majors have received scholarships from

the Pennsylvania Institute of Certified Public Accountants (PICPA). Justin Dickerson, Julie Nicolov and Matthew Swales earned \$2,000 statewide scholarships, and David Lopatka earned a \$1,000 northeastern regional scholarship. In addition, accounting major Victoria Moyer '18, a Masters of Accountancy student, received a Global Fraud Conference Student Scholarship to attend the Association of Certified Fraud Examiners annual Global Fraud Conference in Las Vegas.

Meet the CLASS OF 2022



By Eric Foster

Generation Z. Born between 1996 and 2010, they are a generation that has grown up in a world more startlingly connected than any generation before them. That connection has had an effect on how they communicate, what they value and even how they think.

Among the members of Generation Z are the approximately

1,630 new fall freshmen who started classes this August and are members of Bloomsburg’s largest fall freshman class ever.

For this connected generation, phones have always been miniature computers you can put in your pocket. They’re digital natives, having never known a world that wasn’t internet connected. And

they connect nearly constantly, with some studies finding that members of Generation Z check their phones, on average, every three minutes.

Yet this group can be surprisingly old-fashioned. “I equate Generation Z to the silent generation, a boomerang

“I equate Generation Z to the silent generation, a boomerang back to the values of their great-grandparents, but different,”

— Bill Faust, Ologie

back to the values of their great-grandparents, but different,” says Bill Faust, senior partner and chief strategy officer at branding

and marketing firm Ologie. Faust has spent much of his career researching the underlying motivations of college students. Specializing in higher education, Ologie has conducted its own studies of Generation Z as it began to emerge, with keen focus on the impact these students will have on the colleges and universities who seek to recruit

them. The firm will partner with BU for three years to refine BU’s marketing messages, branding elements and find new ways to reach potential students. The goal is to come up with clear positioning statements and talking points that will set BU apart from competitors, a consistent system of graphic identifiers, and publications and web content that will guide university communication for the next 15 to 20 years.

For Chris Lapos, BU’s director of admissions, Generation Z has already had an effect on how the university communicates with prospective students. “We’re refining and focusing the recruitment process so we communicate with potential students in a more personal way. We’re using more electronic communication and sending more information to prospective students based on what they’re interested in.”

“They are the first generation that grew up with digital as the primary means of communications. Online

THE GENERATIONS

LOST GENERATION

The generation that came of age during World War I.

G.I. GENERATION

Born starting in the early 1900s and ending in the mid-1920s.

SILENT GENERATION

Born in the mid-to-late 1920s to early-to-mid 1940s,

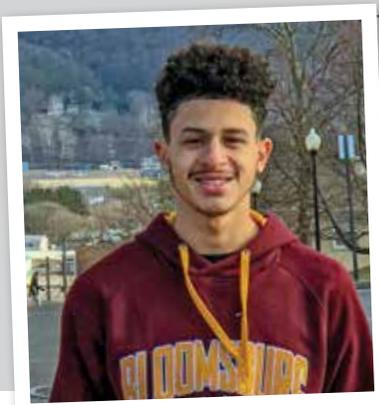
STEPHANIE SHANNON

Bloomsburg, Accounting

Online research and word-of-mouth steered Stephanie Shannon to BU's accounting program over some larger universities where she felt like she "was just a number."

Like about 10 percent of BU students, Shannon is local to the university. "I did a lot of research online and BU has a great accounting program," says Shannon. "The program also has a lot of connections."

Though a freshman, Shannon comes to BU having already completed an internship and having worked in the family business. "I thought I was going to be in the medical field, but did an internship and found it wasn't for me. I'm glad I did because I changed my entire path."



MARCOS GONZALEZ

Philadelphia, Business

Marcos Gonzalez learned about BU in the most old-fashioned way ... a high school visit from a BU admissions counselor. But from that point of a contact, he got a glimpse of BU from the inside out. "I followed all the social media, especially Instagram and Snapchat, to see everything that was going on and what things I wanted to be a part of."

is oxygen to them," says Faust. "But, the biggest myth is that everything is all digital all the time."

"Millennials (the generation born in the early 1980s to mid-1990s) weren't purely digital. They grew up when it was hot and shiny, they were constantly experimenting with technology," says Faust. "Generation Z is looking at their older siblings and cousins and thinking 'maybe it's OK to read a book.' I think there's a little bit of retrenchment about technology

and they are more selective about how they live out loud."

Events outside the digital world have shaped Generation Z profoundly. Since they were in kindergarten, Iraq has always been a place where thousands of U.S. soldiers are deployed. And the economic downturn of 2008 of 2008 cast a shadow over many of their families as they grew up.

"They've watched the Great Recession that devastated families. They've welcomed family members

back into the home. They are more communal than previous generations," says Faust. "They're driven, but the definition of success is different. It's not about climbing to the top of the corporate ladder. They don't trust institutions. The dream job has to do with having a sense of purpose ... doing good. They want to make money ... they're not completely altruistic."

Purposeful. Open. Communal. Those are the three words Faust would use to describe Generation Z.

BABY BOOMERS

Born early- to mid-1940s to the early- to mid-1960s.

GENERATION X

Born in the mid-1960s to the early 1980s.

MILLENNIALS

Born in the early 1980s to the mid-1990s.

GENERATION Z

Born in the mid-1990s to the mid-2000s.



SARA DICKERSON

California, Nursing

Distance was no obstacle for California native Sara Dickerson's choice to attend BU. A little less than 10 percent of BU students come from outside Pennsylvania, mostly from New Jersey. Dickerson chose BU from the other side of the country. "I always knew that I wanted to go away for school and while

visiting family in New York, I drove through Pennsylvania and just fell in love with the area so I started looking for a school in Pennsylvania," says Dickerson. "While researching the school, I mostly just looked at majors, the volleyball program, and the atmosphere of the campus. My parents were very excited for me to branch out and experience the world. They believed that going away to school was a very good experience and a good idea."

A campus visit sealed the decision. "The weather, the colors, and the brick buildings attracted me to BU. The campus was gorgeous and I just knew it was right for me."

KAMRAN SHAMS

South Williamsport, Health Sciences

Kamran Shams was looking at private colleges last spring when he learned of BU's Honors Program.

"(Honors director) Dr. (Julie) Vandivere is the reason I came here. I saw a great opportunity," says Shams, who is one of 86 new students who came into BU's honors program, topping last year's record of 60.

BU now has 210 students in the honors program.

"We come from a small town and all the colleges we applied to were private colleges," says his mother Lisa Shams, who anticipates keeping connected to her college student. "He's going to get a nightly text. He doesn't need to answer it, but I'm going to send it. It will be like saying goodnight."



Kamran Shams with his mother Lisa and brother Kayvan.



Sources: *Beloit College Mindset List, commscope.com, gooogleapis.com, Mediakix.com, tech.co., thinkwithgoogle.com*

DEFINING GENERATION Z



Today, they represent more than a quarter of the U.S. population and will be a third of the population by 2020.



96% own a smartphone.

Most got their first smartphone at **age 12**.



Nearly half are connected online for **10 or more** hours a day.

One in 10 will check their smartphone in the shower.



Amazon.com has **always existed**.



27% watch TV shows on their smartphone. Just **34%** watch TV shows on the TV.



The least popular way to communicate is by telephone call **[4%]**. Texting is most popular at **52%**.

“They’ve witnessed parents working two jobs rather than one. And they’re going ‘I’m not going to let that happen to me. I’m not going to rely on a big company,’” says Faust. “This generation is much more community oriented. Their circle of friends is bigger. Their relationships are different. They have friends they’ve never met in person because of social media. They’re socially open, more embracing of eclectic community. They care less about race, religion or whether someone is trans or gay.”

And for all of their connectedness, “Generation Z tremendously values their relationships with their parents,” says Faust. “More so than other generations. Earlier generations didn’t talk about taboo topics with their parents like this generation.” Keeping it real is critical to marketing and communicating to Generation Z.



MIKAYLA LYNCH
Royersford, Nursing

For Mikayla Lynch, BU was just the right distance from home. Not too close ... and not too far. “While looking at colleges my most important factors were the nursing program had to be great, [there had to be] a good lacrosse program and coach, a nice campus, and the distance from home to be not too far. Bloomsburg had every single item on that list,” says Lynch. “I loved the lacrosse team and Coach Shannon Hertz really sold me on being a Husky.” “Because I wanted to play lacrosse, I first started looking at colleges in my freshman year of high school,” says Lynch. “I learned about BU by looking at Division 2 schools for lacrosse. I first came up my sophomore year of high school for a clinic the lacrosse team was holding.”

“Be authentic. Be transparent,” says Faust. “When many schools do case studies, they pick the best students. For Generation Z, show someone who struggled. Show real people. Show flaws. They hate fake, they hate spin. They don’t want something that feels contrived. Generation Z are investigators on the internet. If you make claims, it better be backed by evidence.”

“We’re refining and focusing the recruitment process so we communicate with potential students in a more personal way.”

– Chris Lapos, Director of Admissions

What will the future hold as Generation Z grows into responsibility?

“I’m super optimistic about them,” says Faust. “Their openness, willingness to accept others ... especially gender. They are more willing to accept people for who they are. They’ll make sure organizations will have values that they live.”



Miles Plunkett, second from left, with brother Josh, father John, mother Brenda and sister Lorelei.

MILES PLUNKETT
Massachusetts, Chemistry

Massachusetts native Miles Plunkett had one hard rule to adhere to when choosing a college. “He couldn’t be far enough to require a plane ticket. Five hours was the limit,” jokes his mother Brenda Plunkett. A passionate outdoorsman, Miles Plunkett began his college search by checking out online college guides with friends. “I visited with my dad and I loved the size of BU and the distance away from home,” says Plunkett, who is already keen on testing the climbing wall on upper campus. “The tour helped a lot,” says his father, John. An avid ukulele player, Plunkett joked with his parents that all he needed for school was his ukulele. By coincidence, on the campus visit, the first thing they encountered was a student with a ukulele on the quad.

THE SOUND OF SUCCESS

By Tom McGuire



Enrique Josephs '14 was cooling his jets at LAX waiting for a flight. A call came in on his cell from his agent.

He made a quick trip to the men's room where he opened up a suitcase on a changing table to reveal his mobile recording studio. Ten minutes later ... mission accomplished. Spot recorded and delivered to the client.

For a voice-over artist, working in strange locations at all hours of the day and night is part of the business. It's a career that Josephs, better known to his friends as EJ, never even knew existed if not for a chance meeting at a summer event on campus.

It's already been a meteoric journey for the 26-year old with many big dreams still in his future. Among his credits is work for NFL Films, the History Channel, MLB Network, ESPN and the Emmy-nominated Harry Connick Jr. television show. Along the way though, there were lots of twists and turns and a bit of luck.

Josephs was a highly-recruited football offensive lineman from West Chester. One of his high school teachers, John Adams, the father of a former BU football player Stefan Adams '10, suggested he give BU a serious look for both its football team and its strong mass communications program.

"The late Mr. Adams really influenced me to attend BU," says Josephs. "I loved playing football and had dreams of becoming a news anchor. He thought Bloomsburg University would be good for me with both a strong football team and mass communications department."

"My early goal was to be a news anchor," says Josephs. Those dreams of being an on-camera celebrity soon changed. "I realized I liked being behind the scenes as an editor or on the radio more. I could let my personality come through without being worried about the camera."

After his football career ended due to injury, fate would intervene for Josephs when former teammate Franklyn Quiteh '13 recommended his friend to the BU athletic department for a job as an announcer at the school's home games. Once the staff heard him on the microphone, Josephs was quickly hired.

"Working as a PA announcer taught me how to make adjustments on-the-fly in a stressful situation," Josephs continues. "Initially I was fearful of what people would think of my voice, but I grew into enjoying the interaction I had with the fans as well as still being part of a sport without actually playing."

He got involved with other activities on campus as well. "I started volunteering more for projects the mass comm department was working on with Jason Genovese, now chair of the department, and the instructional media services," Josephs adds.



Editing his work entails many late nights for Josephs.

“EJ always had the talent, the golden pipes, but you need more than that, and he knew it. He had a work ethic that has already carried him to great heights in the television industry and will continue to do so.”

— Jason Genovese, Ph.D.



PHOTO: Douglas Benedict

“EJ always had the talent, the golden pipes, but you need more than that, and he knew it,” says Genovese. “He had a work ethic that has already carried him to great heights in the television industry and will continue to do so.”

“As a senior, I attended the first Confer Radio Institute held at BU,” says Josephs. “I met Pat Garrett, one of the top voice-over guys. I never knew doing that kind of work could be a career. Pat let us use his equipment to record demos and also told us to keep working and not give up. It was great advice that I never forgot.”

But a journey from ‘keep working hard kid’ to NFL Films doesn’t just happen. Along with skill, Josephs needed some luck and a few breaks.

By day Josephs was working as a video instructor at the Glen Mills school for troubled youth. By night he was interning for an independent baseball team, the Camden River Sharks, learning as much as he could and getting tips from the announcer Kevin Casey, now the voice of the Philadelphia Union professional soccer team.

On a career day at Glen Mills, an engineer from NFL Films was on site and a co-worker of Josephs’ introduced him to the engineer. After a brief conversation, he was asked to send in a demo.

“I scrambled that night at home to put something together and quickly sent it in,” Josephs continued. “The company surprised me by calling me in for an interview. It went so well, a few months later I was

offered a job as a production assistant, ironically just a few days after landing a full-time position with the school.” (He quickly left his job at the school.)

Josephs’ big break came just months later when he was tabbed to be the voice of the post-game spot announcing the opportunity to purchase gear and a highlight DVD of the Super Bowl. Later he worked on a highlight film of the Super Bowl, becoming the first seasonal production assistant hired for that role.

“I had to sleep at NFL Films multiple nights to meet the deadline,” says Josephs. “The same producers who recorded his demo gave him a shot to do the narration on the Super Bowl 50 highlights. It was huge. They loved it.”

Later that year Josephs caught another big break and landed a spot as the voice of the NFL’s Top 100 when the original voice of the show was arrested. “I was working with the show’s Emmy Award-winning producer doing some training. After the original voice-over artist was dropped, the producer hired me to be the new voice that year. We had to re-record two episodes which had aired already and now I am one of three regular voices of the program.”

Most recently Josephs did the narration for the History Channel’s summer show “Evel Live,” which was the most-watched live show outside of a sporting event on television in 2018 with more than 3.5 million viewers.

“The production company for the show, Nitro Circus, had heard some of my work and asked me to

audition,” says Josephs. “A short time after sending in my audition, my agent called me to tell me I got the job.” Of course, that day was also his first day of vacation in Virginia.

“I had to call a friend, who called someone he knew, and I landed time in a studio. In all, it took about two hours to record all the narration so I didn’t lose too much of my vacation.”

While the profession may seem simple to an outsider, just like an athlete, Josephs has to train, practice and of course take care of his most valuable asset ... his voice.

“Each week I work with a voice coach because it’s easy to strain the vocal chords if you’re not careful,” says Josephs. “Recently, I went to a concert, but couldn’t scream. I also drink a lot of water, tea with honey, and eat lots of apples. I’ve also stopped drinking milk because lactose creates too much mucus. And, my girlfriend’s grandmother put me on to echinacea and I haven’t been sick in more than three years (knock on wood),” Josephs says laughing.

“Originally I was very hard on myself and would critique all my work. I don’t do it as much now. Now I’m just interested in making sure my clients are happy with my work.”

So what’s next for the guy who originally was hoping to be a news anchor?

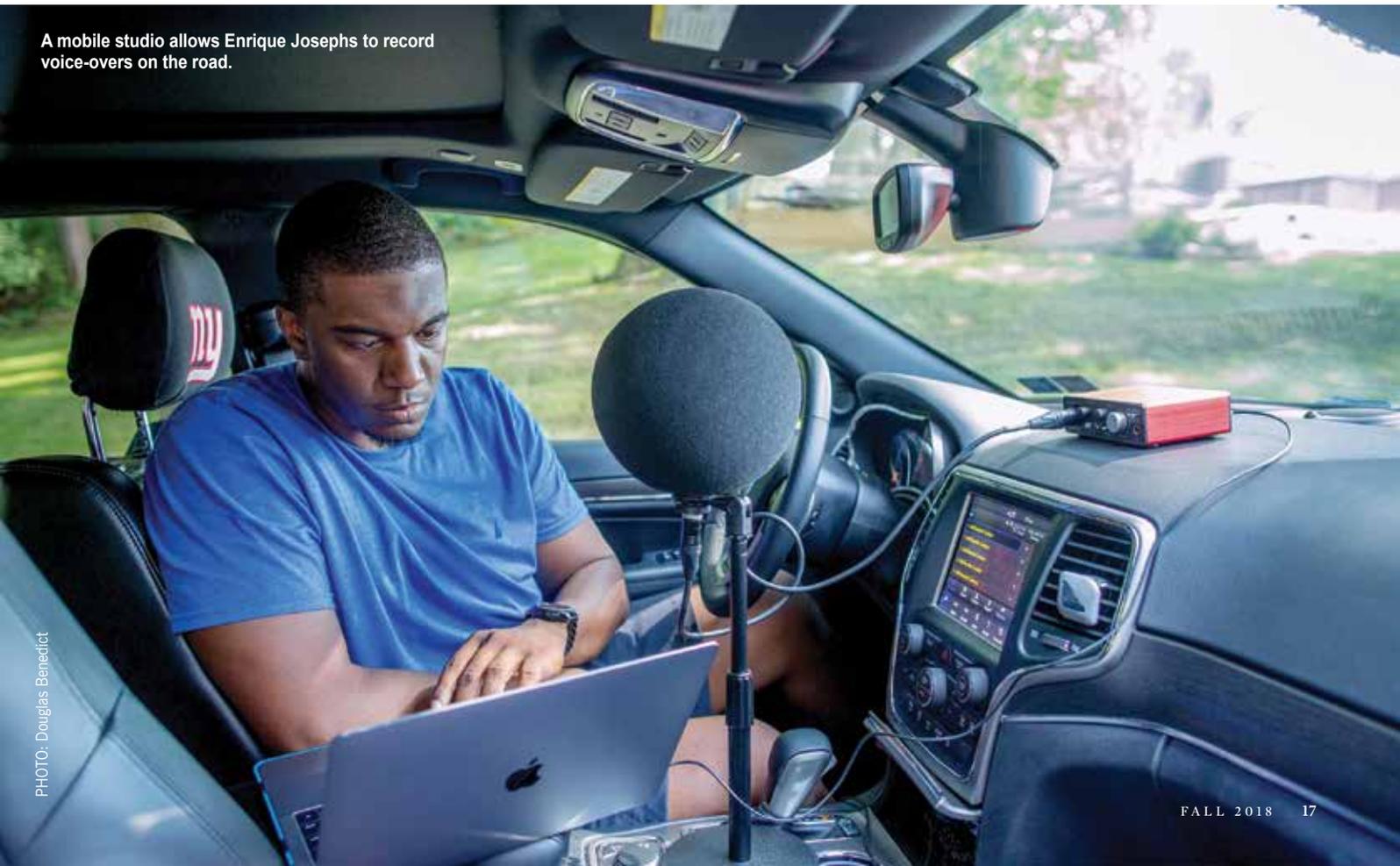
“It’s been an amazing few years for me, but I do not want to be complacent,” says Josephs. “I see my future in promos, commercials and narrations. It would be great to be able to do a long-term series for Nat Geo or the Discovery Channel. I’d love to be synonymous with one show.”

“Ultimately, the Olympics for voice-over artists are movie trailers. Right now two guys have most of the work in this area. I’m not rushing things; I’ve still got a lot to learn about the industry. But movie trailers is where I hope to one day land.”

Despite his growing status in the voice-over world, Josephs still finds time to give back. “I’m mentoring three young men at my church in the voice-over business and recently spent an hour on the phone with an intern from NFL Films answering her questions. For me, it’s about helping others on their journey,” he says. “I learned a lot by trial and error. My goal is to help others achieve their dreams.”

Where Josephs’ dream takes him, only time and his voice will say.

A mobile studio allows Enrique Josephs to record voice-overs on the road.



Focus ON Giving

My Husky Experience

JILLIAN DILLINGER, a native of York, wasn't always sure where she wanted to attend college, but she did know that wherever she went, she would have to help pay for her education.

As she was approaching the end of her senior year in high school, Dillinger learned she was awarded the BU Scholarship for Academic Success, a scholarship provided through donations to the Henry Carver Fund, the annual fund for Bloomsburg University.

"I was in such a state of anxiety, but then I received this award, which gave me instant relief," says Jillian. "I remember just filling with gratitude and I could not wait for my mom to get



"My parents work so hard to help me pay for college. Thanks to this gift, that burden is a bit less, and that feels amazing."

home from work to show her, so I drove to her job to show her the letter." Dillinger, now entering her

sophomore year as a psychology major, chose to attend BU because of the school's psychology department and her interest in pursuing a career in the mental health field. She first became interested in psychology when she started a mental health awareness group at her high school to help fellow students who were struggling.

"I am so appreciative and grateful to have received such a generous scholarship. What students choose to do in their high school years is so important for the well-being and outcome of their years in college, and I personally feel as if this scholarship has set a helpful bar to remind myself to keep working hard."

Making the Right Gift



VICTORIA WYLIE '11 received a scholarship that gave her the opportunity to succeed when she was a student at Bloomsburg.

To pay it forward after she graduated, she wanted to make a gift that represented her own Husky experience, but she wasn't sure of the best way to do that.

Wylie found a perfect way to give back that was close to her heart and would have an immediate impact: She supported a book scholarship offered through the Henry Carver Fund to help students who were unable to afford the books they needed.

"I came from a family that didn't have a lot of money," Wylie says. "So receiving that scholarship was a blessing, which eliminated a lot of the financial burden that purchasing books presented for me during my freshman year."

A Legacy of Gratitude

ARLENE SUPERKO '45 recognizes and appreciates the positive return on her Bloomsburg University education. "I started to save up some money after many years working as a teacher thanks to my experience at Bloomsburg, so I thought I should do something to give back," Superko says.



In 1982, 37 years into her 55-year career as an educator, she began donating to BU each year and continued well after she retired from the New York school system in 2000. After meeting with a financial adviser while doing some retirement planning, Superko learned she could do even more to support BU.

In 2013, Superko secured her own BU legacy by adding Bloomsburg as a beneficiary to her life insurance policy and creating the Arlene Superko '45 Scholarship to benefit students interested in exploring careers in the fields of math and science.

"My hope is that this scholarship will encourage students like my younger self to excel to their fullest potential."

Bloomsburg University Donors

Supporting the Husky Experience

Thank you to our donors for your generous support to Bloomsburg University. Here are a few highlights of how your gifts made a meaningful impact on our campus and our students:

\$6.2 million

Overall dollars contributed



by

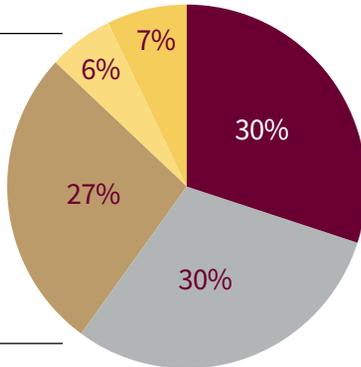


4,546

Alumni, parents, faculty, staff, students and friends who made a gift to Bloomsburg University

OUR DONORS HAVE DESIGNATED GIFTS TO

- Henry Carver Fund 30%
- Endowed Scholarships 30%
- Professional Experiences 27%
- Emerging Opportunities 7%
- Faculty Support 6%



99.6% of every dollar contributed to the BU Foundation goes to support Bloomsburg University students, programs and initiatives.

35% of the Class of 2018 made their first gift to BU



1,337 undergraduate students benefited from scholarships and grants

86% of gifts to annual funds were less than \$250



\$2,236,113

Dollars in scholarships and grants that were provided to Bloomsburg University students



\$1,830,704

Total dollars were raised through the Henry Carver Fund, the annual fund for Bloomsburg University



\$2,264,205

Total dollars were realized in gifts committed to Bloomsburg University through estate intentions

The Bloomsburg University Foundation fiscal year ran from July 1, 2017 — June 30, 2018

FROM THE SERVICE *to Student*

By Jack Sherzer

A sense of duty, a passion to succeed and a can-do attitude. Purpose-driven, mission-oriented and motivated. For the men and women who have served in the military, these traits are as apparent as their uniforms.

But when the uniform comes off and veterans find themselves on campus, those same traits can make the transition to college a challenge.

“In the military, we’re disciplined and good at time management. But when you get to school, no one is giving you direct oversight,” says Bob Heckrote, adviser for military and undeclared students at Bloomsburg University’s Office of Military and Veterans Resources. “That can be a strange adjustment for military folks. They have to learn to be self-led and self-directed.”

A 12-year veteran of the Army National Guard who served in Iraq and Afghanistan and retired in 2015 as a staff sergeant, Heckrote knows firsthand how alone and disconnected military students can feel. They’re often older than other students, and if they’ve deployed in trouble spots, they might feel there’s no way anyone who hasn’t experienced conflict can understand how they feel.

From help navigating the complex world of military benefits and academic advising to connecting students with the university’s Student Veterans Association and other organizations, the office is a place where veterans can find others, including office staff, who have walked in their boots.

That’s the case for three students from different backgrounds who share a common bond: service to their country.

Julie Nicolov in the seat of a military helicopter that landed on campus for Touch a Truck Week last fall.





Veterans, including Raul E. Santana (far left), march on campus for Veterans Day.

ARMY VETERAN JULIE NICOLOV

She was the last person any of her friends or family expected to enlist in the Army.

After graduating from Penn State with a bachelor's degree in English and creative writing in 1999, Julie Nicolov, 41, moved to Selinsgrove. She freelanced for area newspapers and worked in a restaurant. One day she joined her now ex-husband for an appointment at a recruiter's office.

"The recruiter is telling everything to my ex, and then he looks at me and says, 'What are you doing with your life?'" she recalls.

He showed her a brochure depicting two female soldiers rappelling down a mountain captioned, "These soldiers will go anywhere to get the story."

"I signed that day," says Nicolov. Enlisted as a noncommissioned public affairs officer, she served nearly six years. She deployed twice to Iraq, mostly in Baghdad. She accompanied patrols and wrote stories, and worked with embedded civilian journalists. Though she was never in a firefight, shots were fired at her patrols, and danger was ever-present.

Nicolov returned to civilian life in September 2006 and worked as an assistant photography editor at The News-Item in Shamokin. She met her partner, Andy Bendas, and they had a son, Dylan, now 7. She kept the financial books for Bendas' coal-delivery company as she contemplated the next step in her career.

"I had until 2021 to use the benefits through my GI Bill, and I decided to give accounting a try," says Nicolov, who enrolled at BU in 2016 and will graduate with an accounting degree in December. "Bloomsburg is close to home and has a respected business school, and had more to offer than Harrisburg Area Community College or Penn State."

In 2016, a decade after her military service, Nicolov was still coming to terms with the stress of her service



Julie Nicolov sighting a .50 caliber sniper rifle.

in Iraq — she always looked for the exits in any room, she woke at night to check the door locks, and would cross the street if she saw something suspicious on the sidewalk.

At BU, she encountered veterans with similar wartime experiences, and said "I was accepted right away." She appreciated the weekly emails Heckrote sent from the Office of Military and Veterans Resources, noting that "It felt like one more person was looking out for me." She took a work-study position in the office last year, which provided her with a safe space to "work through everything that I hadn't made peace with."

Veterans, especially those who have been in life-and-death situations, can have trouble adjusting, Nicolov acknowledges. The key is to make sure your military strengths of punctuality and perseverance work for you. And use your support system, she says. "If you are having trouble, talk to someone," she continues. "And if you are at BU, talk to someone at the military office. Whatever we can do to help someone succeed at Bloomsburg, we are going to do it."



Bradley Beda (above far left with glasses) with his submarine crewmates. Beda served a decade in the Navy with more than two years at sea.

GUARDSMAN RAUL E. SANTANA



Before he graduated from Bloomsburg in December 2017 with a bachelor's degree in communications studies, Raul E. Santana would walk around campus carrying his Army backpack, hoping it would spark conversations with fellow veterans.

Santana, 23, joined the Pennsylvania National Guard

in 2014, serving on a Paladin howitzer crew. Before attending BU, he earned an associate degree in general studies from Luzerne County Community College.

The 23-year-old, who came to Hazleton from the Dominican Republic when he was 16, says friends of the family spoke highly of military service and he also wanted to set a good example for his younger brother.

"It was a path to success for me," Santana says of military service. "The values that the military stand for align with what it is to be a man: Honesty. Integrity. Service. Honor."

Adjusting to college life was a challenge, and the lack of structure made him uncomfortable at first. "When you're exposed to military training, you get used to that lifestyle, and it took time to adapt to the life I'm living now," says Santana, who was an intern for the Student Veterans of America in Washington, D.C. this summer.

When he toured Bloomsburg in 2015, he found a family of veterans, which convinced him to enroll and become involved.

"It helps to have a strong network to help you succeed," says Santana, who became president of the BU Student Veterans of America chapter and helped lead an effort to find funding for the Town of Bloomsburg's Fourth of July fireworks display this summer. "I appreciated Bloomsburg University's military community, and Bob tries to make real connections with the students."

Veterans expand the campus culture in a positive way, says Santana. "We offer a different perspective. We have walked different paths than the traditional students, just as older students can offer a different viewpoint. We all bring something to the table."

NAVY VETERAN BRADLEY BEDA

Bradley Beda graduated from the University of Cincinnati College of Business in 2003 with a bachelor's degree in information systems and into the teeth of a looming recession. Unable to find work in his field, the Ohio native worked for his father's construction company.

With few prospects in the civilian world, Beda turned to the Navy. He chose submarine service because he's not claustrophobic and boot camp for service on subs started right away.

"I wanted to go on with the next part of my life, and I was burning out working construction," said Beda, 38. With his technical background, he went into fire control, which used familiar computer networks.

After serving a decade in the Navy — about two and a half years of it at sea — his wife, Megan, whom he met while serving in Connecticut, didn't want him shipping out anymore. He left the service in 2016.

They moved to Danville, and he worked as a

maintenance mechanic for Kawneer Co.'s door-manufacturing plant in Bloomsburg. While the plant's many military veterans helped him with his adjustment to civilian life, working the night shift got old, and he began looking into his GI Bill benefits.

"Bloomsburg's record with accounting is really first-rate," Beda says. "The people in the Office of Military and Veterans Resources made sure I was able to get my benefits, and made me feel welcome."

An intern at accounting powerhouse Ernst & Young's Pittsburgh office, Beda will graduate in December with a B.S. in accounting. "The only real adjustment was Bloomsburg's small class size, and that's a good adjustment," he says. "I think the largest class I've had was about 30 students, and it's been nice getting to know the professors."

Though he misses the bond he had with fellow submariners, Beda appreciates BU's efforts to bring its veterans together. He worked in the military resources office, helping students with GI benefits, class registration and other needs.

"One of the biggest issues I've seen is when it comes to their studies," he points out. "In the military, when you are in a school, you are pushed to study and succeed. In college there is nobody to push you but yourself, and some students don't know how to budget their time. I've helped students study – the office provides that kind of support."

"It's good to find a group that really knows where you come from and what you've done. That's what the military office and everyone working there provide."

A Personal Mission

By Jack Sherzer



Bob Heckrote, BU Office of Military and Veterans Resources

When veterans or military dependents enroll at Bloomsburg University and indicate their service connection, they hear from Bob Heckrote, the adviser for military and undeclared students at Bloomsburg's Office of Military and Veterans Resources, where his team serves the nearly 400 active-duty personnel, veterans and dependents that are BU students.

The office helps military students access their benefits and financial aid and keep on track academically. It also provides "Green Zone Training," a kind of military 101 class to educate professors, staff and civilian

students who haven't served about the armed forces.

When those students walk into the office, they find staffers who also have served their country.

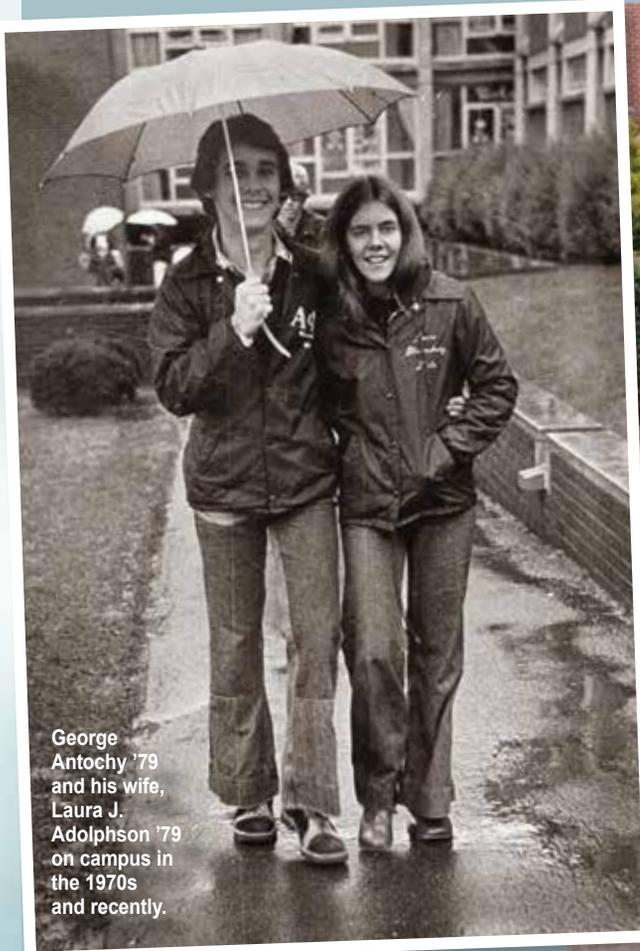
"It's personal to me," said Heckrote, who deployed to Asadabad, Afghanistan, in 2008 with the Army National Guard and started taking classes at Bloomsburg in 2006 after a tour in Ramadi, Iraq. That was before BU's military resources office existed.

"I came to Bloomsburg right after an intense combat deployment," he said. "I watched myself and my veteran peers struggle a lot."

After earning a bachelor's degree in psychology, Heckrote began working at the office when it opened in 2013. He went on to earn a master's degree in education and counseling, and makes a point of trying to connect with every military-affiliated student.

Heckrote is helping create a unique program at Bloomsburg: The Military Academic Credit Review Board, which will determine whether the skills and training experiences that students bring with them from the military qualify for college credit.

"For the past three years, we've been working on this program to find the right way to give them proper credit for their experiential learning," he says. "A lot of military education is technical, like welding or engine repair, and wouldn't help them in their Bloomsburg degree. But within that, you do have some items like leadership and management that may qualify, depending on their major."



George Antochy '79 and his wife, Laura J. Adolphson '79 on campus in the 1970s and recently.



Forging a Path to Success

By Thomas Schaeffer

“I believe it’s the foundation you build that sets you on the right path to success and for me, that foundation was Bloomsburg,” says George Antochy ’79, retired Army Reserve colonel and information technology professional.

That’s why he jumped at the opportunity to return to campus last year to help students taking part in Career Intensive Boot Camp, a two-and-half-day experience for juniors, seniors and recent graduates that is held twice a year as part of the university’s Professional U initiative.

“I’m a strong believer in mentorship,” says Antochy, who now lives in Mansfield, Texas. “And I hope that’s what I’ve been able to do since being asked to come back to Bloomsburg and work with students.”

Antochy says that although his experience at Bloomsburg became especially helpful when he became a mentor, college wasn't a sure thing for him growing up. His mother and father emigrated from Germany in the mid-'50s after surviving World War II, and settled in Pennsylvania, raising five boys.

Calling himself just an average student in high school, Antochy never was sure that he wanted to go to college. No one else in the family had gone. But a history teacher who graduated from Bloomsburg always spoke highly of his time there. "Since history was the only subject I'd really took an interest in, I guess he made an impression upon me," he says.

Antochy left his decision to a coin flip. "Heads was Bloomsburg and tails was the Navy. It landed on heads and the rest was history."

But it wasn't quite that simple. He enrolled as a history major with every intention of becoming a social studies teacher, but in his sophomore year he joined the ROTC to help with the costs of going to school, which led him to pursue a bachelor of arts degree in history instead of education.

He had no idea this would be the first step toward his career as an IT professional, but the change in majors led to a few courses working with computers. Since it was the mid-1970s, "I didn't know what IT was, nobody did," says Antochy. "Back then, if you worked in computers, it meant you were wearing a white jacket and working in an air-conditioned room." As an ROTC scholarship recipient, he was obligated to serve eight years in the Army. On his last assignment Antochy's military supervisor had a vision that they were going to bring personal computers to the unit level.

"He turned to me and said 'Here's a box with the parts to build a computer, and the software for an operating system and a word processor,'" Antochy says. "He told me that I had 10 students coming next week, and I had to teach them how to use it and take their computer with them."

Antochy was successful in building the computer and then teaching the students to use it. "The lesson I learned from that experience was that the most important thing you can do is to educate yourself as you go," he adds.

After nearly eight years of active duty, Antochy spent an additional 30 years in the Army Reserve while he also parlayed his BU and military experience into a 28-year career in the IT industry. He spent the first two years at a sales and management position



George Antochy as a panelist for a Husky Career Boot Camp, above, and reviewing a student's resume at a mock interview session.

and the next 26 as an IT Specialist with the Federal Aviation Administration. His last assignment was as a manager of a remote office responsible for all the FAA's administrative personal computers.

"What I learned at Bloomsburg and in the military was that you can do anything you want to if you are willing to take direction and respond to constructive criticism," Antochy says. "And you don't truly know what you're capable of until you do it."

That's the message that he delivered to students when he returned to campus as he stressed that the best way to set the foundation for success was to learn to successfully present themselves and build their own self-confidence.

"I was very excited to see so many students participating in these opportunities," adds Antochy. "They are already laying the first blocks for a solid foundation that will certainly set them on the right path."

George is married to Laura J. Adolphson of Bergenfield, N.J., who also graduated from BU in 1979 with a degree in special education. She recently retired and is enjoying the life of being 'Gigi' to their grandsons. They are empty nesters with two daughters and a son.

husky notes

'60s

Donald Noll '61 is head football coach of Middletown Area High School. Noll is also a teacher at Feaser Junior High School. He previously served as head football coach at McLean High School in Virginia.

Francis Fennell '68M served as commencement speaker and received an honorary Doctor of Humane Letters degree from McDaniel College in Westminster, Md. Fennel is a mathematics education expert and professor emeritus from McDaniel.

Stanley Kucharski '68 is the Scranton Lions Club Man of the Year.

Robert Reed '68 is an adjunct instructor in the Department of Mathematics and Digital Sciences at Bloomsburg University. Reed retired from Shamokin Area High School after 35 ½ years.

Sharon Spry Reed '69 is an adjunct instructor in the Department of Exceptionality Programs at Bloomsburg University.

'70s

Robert Catina '71M received the 2018 Liberty Bell Award from The Pennsylvania Bar Association Young Lawyers. The award honors individuals for their outstanding community service and for promoting the "blessing of liberty" guaranteed by the Constitution. Catina serves as tipstaff to President Judge Margherita Worthington of the Monroe County Court of Common Pleas.

Rita Kelly Cook '76 retired after a 40-year career in banking technology. She worked for several companies including Citibank, Wells Fargo, and PNC.

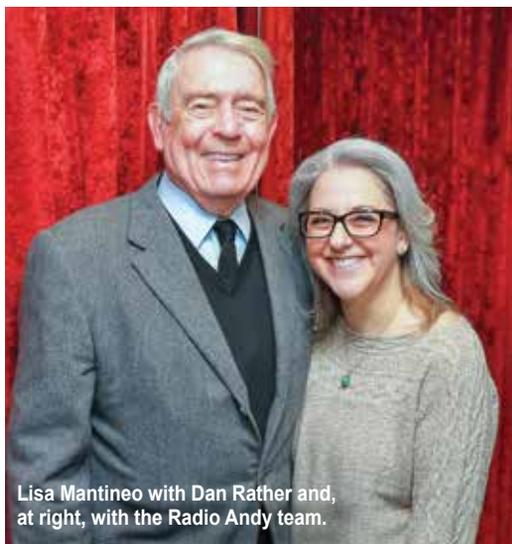
Allan Weikel '76 retired as an engineering manager after a 36-year career in the nuclear energy field.

Richard F. Jerr, Jr. '78 retired from Killingly Public Schools after 33 years of service. He was the Special Education Department chair at Killingly High School and the head coach for girls' track and field. He and his wife, Katherine, live in Killingly, Conn.

Lawrence Mussoline '79 is superintendent of the Haddonfield School District. He recently retired from the Downingtown School District.

'80s

Sam Rubbico '82 is a consultant with Yuhuang Chemical in St. James, La., helping the company with its finances and to secure business loans. Rubbico, a CPA since 1989, was with Shell Oil for over 25 years. He lives in a suburb of Houston, Texas.



Lisa Mantineo with Dan Rather and, at right, with the Radio Andy team.



Mantineo Makes Mark as NYC Radio Producer

Lisa M. Mantineo '01 has been working in the radio industry in New York City since graduating from BU, and has made some famous connections.

She is senior producer for Sirius XM Radio's *Radio Andy* channel (102), created by TV personality Andy Cohen, the executive producer. Mantineo works with Cohen twice a week on his live two-hour program.

She is also the producer of the weekly radio program *Dan Rather's America*, and worked with the legendary

broadcaster on a special radio event when he sat down with five high school students from Parkland, Fla., to reflect on their "March for Our Lives Event" and the work they have been doing since the shooting tragedy at their school.

Mantineo also produces *Sandyland*, the daily program of actress and comedian Sandra Bernhard. She also worked with Bernhard on a live event with the cast of the TV reboot of "Roseanne."



COURTING *Dreams*

By Tom McGuire

Growing up in the small town of Hunlock Creek never kept **Alisa Petersen '17** from dreaming big. Those visions of being successful led the second-year law student at Penn State Dickinson Law to a paid summer internship with Pennsylvania Superior Court Judge and BU Council of Trustees chairperson Mary Jane Bowes in Pittsburgh.

"Interning for Judge Bowes was truly a blessing," says Petersen. "Not only is she a brilliant and influential legal mind, but she is also kind, funny, and always willing to teach."

Bowes was equally impressed with the work Petersen did for her this summer.

"Alisa is an excellent writer and performed admirably with her research assignments," Bowes says. "I am proud to have the opportunity to employ BU grads in my summer program and I have never been anything but delighted with the exceptional level of the work from these high performing students. Alisa exemplifies the tremendous quality of a Bloomsburg University education and the outstanding students who graduate from there."

Petersen credits her professors at BU and an internship at a local law office for preparing her for the rigors of law school.

"Professors Neil Strine and Peter Doerschler were great mentors and assisted me getting into law school," says Petersen. "Also, during my senior year, I spent six months interning at Kreisher and Gregorowicz in Bloomsburg, gaining valuable experience being exposed to different types of law."

After graduating from BU and receiving full scholarship offers to seven law schools, Petersen says working with Judge Bowes this summer helped her in two different ways.

"First, my legal writing improved dramatically," Petersen says. "While law school gives students the tools they need to be effective legal writers, you do not truly learn to write until you are on the job. Second, it helped me better understand Pennsylvania's appellate procedure, which is much different than trial level courts, especially regarding their scope, standard of review, and courtroom proceedings."

One thing Petersen is entirely sure of is that law is the right career path for her.

"Although I am not yet sure what type of law I will want to practice, I am positive that these experiences helped to assure me that the legal profession is the right career choice for me," says Petersen.

"She may very well end up being on the bench," says Bowes.

Charles Warner '83 was acknowledged in the book *A Surgeon with Custer at the Little Big Horn: James DeWolf's Diary and Letters, 1876*. Warner, a collector and evaluator of original 19th-century images, shared his knowledge of these early photographs with book editor Todd Harburn. Warner's private collection of images includes images of Seventh Calvary soldiers in civilian settings and he discovered an image that was published in the book.

Caroline Muraro '87 is president of LNP Media Group, Lancaster. Muraro is the first woman to hold that post in the company's 224-year history. She has spent her career in technology supporting newspaper and magazine publishing and has been a leader

in the transition to digital publishing. She will oversee LNP's circulation, print and digital-client solutions, production and information-technology departments.

Daniel Dimm '89 is director of business development at Strategic Information Group, Cardiff-by-the-Sea, Calif. He has designed, developed and implemented multiple Progress and WebSpeed e-commerce applications across North American and Europe.

John Zukus '89 is vice president at Alliant in Wayne where he provides risk management and insurance to the company's clients throughout the Eastern United States.

'90s

Diane Rhine Longenecker '91 is a commercial relationship officer with Jonestown Bank and Trust, Jonestown. She works with commercial lending clients in the Lebanon Valley area.

Mark Jobses '92 is senior vice president/ chief banking officer at Merchants Bank, Bangor. Jobses was senior vice president of commercial lending at Lafayette Ambassador Bank. He is a graduate of the Leadership Lehigh Valley program, treasurer for the ArtsQuest Board of Directors and is a member of the LVEDC Board of Directors.



Pi Kappa Phi Reunion

Pi Kappa Phi graduates celebrated their 20th consecutive year reunited in Pond Eddy, N.Y., for two days of camping, horseshoes and canoeing on the Delaware River. This year 26 alumni from 1997 to 2002 attended the event organized by **Dan Madara '99**. Attendees included: **Mike Krause '97, Jeremy Landis '97, Jason Messner '97, Robert Shoemaker '97, Paul Archembault '98, Brian Baldinucci '98, Dave Decanzio '99, Tom Lacert '99, Dan Madara '99, Dan McIntyre '99, Shawn O'Keefe '99, Nick Pagano '99, Dan Peters '99, Matt Regn '99, Joe Symons '99, Matt Wagner '99, Joe Wood '99, Dan Ziegler '99, Mike Ellis '00, Dave Marcy '00, Chris Blankenship '01, Adam Burghardt '01, Dan Cincotti '01, Anthony Jingoli '01, Mike McLaughlin '01 and John Motsney '01.**

Timothy McMahon '93 is responsible for the Tuscon territory at Valpak, a cooperative direct mail company.

Rob Kutchi '94 is a diplomate of The American Board of Radiology, having attained ABR certification in Therapeutic Medical Physics.

Kathy Baylor Price '94 is senior district executive of the Community Columbia-Montour Boy Scout Council. Price is responsible for program development, fundraising, membership recruitment and retention and supervision of the council's camping program at Camp Lavigne. She provides guidance to leaders of the Cub Scout packs, Boy Scout troops, Venture crews, and Explorer posts and clubs in the council, which serves about 1,000 youth members and more than 700 adult volunteers in Columbia and Montour counties, parts of Lower Luzerne County and Riverside in Northumberland County.

Cole W. Camplese '96M is vice president for information technology and chief information officer at Northeastern University in Boston. Camplese was an associate vice president at the University of Chicago.

He will serve as an adviser and partner in advancing and partner in advancing the university's strategic plan.

Jessica Cooper Rinker '98 has written three books for publication, *Gloria Takes a Stand: How Gloria Steinem Listened, Wrote, and Changed the World*, *Send a Girl: The Brenda Berkman Story*, and *The Dare Sisters* (books 1 and 2).

Jason Brubaker '99 is vice president of worldwide sales at Distribber, Los Angeles.

Jeremy Kipp '99 is men's and women's swimming coach at Northwestern University, Evanston, Ill. Kipp coached at Boise State and as an assistant coach at the University Southern California and California-Santa Barbara.

'00s

Michael Bromirski '00M is superintendent of Hempfield School District, Landisville. Bromirski has 22 years of education experience, 12 of which were at Manheim Township School District. He has served as an elementary school teacher, assistant principal, principal and acting superintendent.

Eleanor Vaida Gerhards '02 was named to the 40 Under 40 list by the *Philadelphia Business Journal*. Gerhards is a partner in the firm and co-chair of Fox's Franchising, Licensing & Distribution Practice Group in Philadelphia. Gerhards leads a team of more than 40 attorneys in 21 offices who represent franchise and distribution companies in industrial, retail, food, entertainment, service, technology and home-based businesses.

Liz Krewson-Ross '02 is the manager of marketing and social media at the Evergreen Family of Companies in Wyoming. Previously she was the marketing and communications specialist at NiUG International.

Jennifer Bushinger '07 is director of community impact Loveland Center, Venice, Fla. Bushinger has three years of experience in the field of intellectual and developmental disabilities and more than 15 years of professional theater experience. She directed 200 productions across the United States, performing in two national tours. Bushinger also taught elementary and middle school children with developmental disabilities in

the line up



Jillian Gibson '12 to Matthew Lorefice '12

Jillian Gibson '12 and Matthew Lorefice '12 celebrated their wedding April 21. Shown from left are, back row: Ryan Olaf, Even Overholt, Joseph Crossin, Clint Clevenstein, Danielle Bowles (Volm), Gina Stillman. Front row: Alyssa Olaf (Kakareka), Amanda Overholt (Welker), Lindsay Kupferschmidt, groom Matthew Lorefice, bride Jillian Lorefice (Gibson), Nikayla Loy, and Alyssa Bartlett.

MARRIAGES

Todd Garafalo '02 & Kelly Campbell, April 7, 2018

Rebecca Hummel '06/'08M & Eugene Shiu, Nov. 18, 2017

Kerri Sheridan '06 & Michael Mottola, March 24, 2018

Carly Kukish '07 & Scott Doll, April 2018

Amy Ward Morrison '09 & Timothy Day, April 18, 2018

Jillian Gibson '12 & Matthew Lorefice '12, April 21, 2018

Joseph Ianiero '13 & Megan Wagner, July 22, 2017

Emily Uetz '14 & Daniel Staskowski, Oct. 1, 2016

Heather Vink '14 & Daniel Fisher '14, June 17, 2016

BIRTHS

Stefanie Sanders '04/'05M and husband Keith, a son, Jude August, Aug. 4, 2017

Jake Miller '05 and wife Devin, a son, Isaiah Daryl, May 4, 2018

Katie Kolesar Senycz '05 and husband Michael '03, a daughter, Sloane Patricia, April 30, 2017

Melissa Mattioli '06 and husband Bill Reilly, a daughter Olivia Nicole, June 23, 2017

Lauren Kopich Esser '09 and husband Vincent '09, a daughter, Brea Elizabeth, April 24, 2018

Heather Vink Fisher '14 and husband Daniel '14, a son, Bennett, March 2, 2017

a therapy program aimed at improving social skills, communication and interpersonal relationships through musical theater.

Rob Cywinski '08 was honored with a Commendation for Valor from the Department of Corrections for his service. Cywinski is honored for putting himself at risk to protect the life of an officer who had been shot.



Jessica Menkin Kontelis '09 successfully defended her doctoral dissertation in English: Rhetoric and Composition at

Texas Christian University in April. In 2011, she earned an M.F.A. in Creative Writing: Fiction at Mills College in Oakland, Calif.

'10s

Amy Malecki Lynott '10 is a senior client services associate with Jacobi Capital Management in Berwyn. She previously worked in client services at a national warehouse firm.

Makala Ashmar '13 is the properties coordinator at the Lehigh Northampton Airport Authority, Allentown.



Brian J. Kutz '13/14M is supervisor and CPA of the Tax Services Group at Boyer & Ritter, Camp Hill.



Chad D. Levan '13/14M is supervisor and CPA at Boyer & Ritter, Camp Hill.

Kayla Oxenrider '13 joined the University of North Florida women's basketball coaching staff in Jacksonville, Fla. Oxenrider began coaching in 2013 at Albright College and had stints at St. Francis and Austin Peay.



BU graduates separated by 60 years

Rachel E. Green '18, who graduated in anthropology and Arabic, was joined at spring commencement ceremonies by her grandmother **Alice Faux Green '58**. Alice Green graduated from Bloomsburg State Teachers College 60 years ago with a degree in secondary mathematics education and retired from the Philadelphia School District. Rachel Green plans to attend graduate school.

Leah Cover '14 earned several end-of-year awards from the Columbus Blue Jackets of the National Hockey League. She earned President's Club honors for generating more than \$600,000 in sales, the Art Ross Award for top group sales revenue and achieved 100 percent Club season ticket sales (coming in at 152 percent).

Shea DeNoia '14/Au.D. is a doctor at Ambrose Hearing Center, Pottsville.



Kyle R. Evans '14M is supervisor in the Business Services, Internal Audit and Government Services groups at Boyer & Ritter, Camp Hill.

Jenna Montone '14 is a social worker in the mental health field at Wernersville State Hospital, Wernersville.



Jared Wolfgang '14 is supervisor and CPA of the Government Services Group at Boyer & Ritter, Camp Hill.



Emily J. Griffith '15/16M is a senior associate in the Forensic, Litigation Support and Consulting Group at Boyer & Ritter, Camp Hill.



Scott A. Koman '15 is supervisor and CPA of the Forensic, Litigation Support and Consulting Group at Boyer & Ritter, Camp Hill.

Jake Miller '15 is assistant sports information director/new media manager at Lees-McRae College, Banner Elk, N.C.

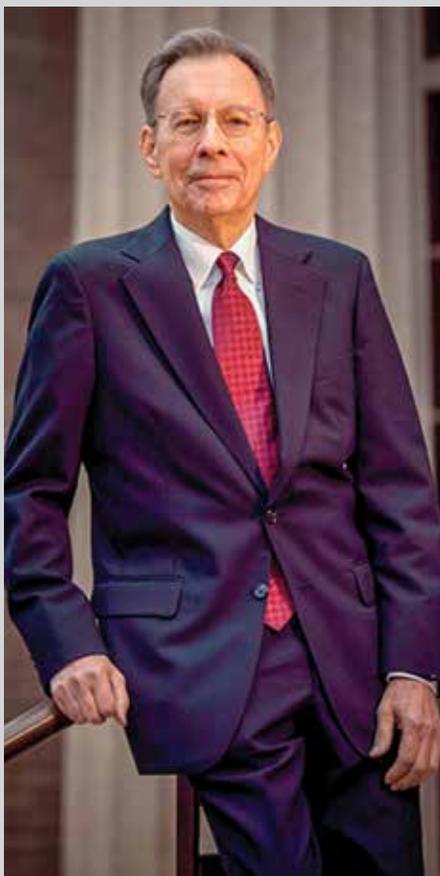
Michael Bryan '17 was accepted into the TAPIF program (Teaching Assistant Program in France). The program is a joint initiative of the French Ministry of National Education, and the cultural services division of the French embassy. He will teach English in Nantes, France, for one semester.

Morgan Kerstetter '17 is the owner of the Catherine Treon School of Dance in Sunbury and Danville.

Michael Menapace '17 is a patrol officer with the Coal Township Police Department. He is scheduled to attend Harrisburg Area Community College Police Academy in June.

Brittani Shearer '17 is a preschool teacher in Kongiganak, Alaska.

IN MEMORIAM



Elbern Alkire, former Foundation Chair

Elbern H. "Ed" Alkire Jr. '95H, age 81 of Allentown, a former director and chair of the Bloomsburg University Foundation Board, died June 2.

Alkire was extensively involved in supporting higher education, both at Lafayette College and Bloomsburg University. He won a full tuition merit scholarship to Lafayette College, where he majored in chemical engineering. He was recruited by the General Electric Company to work at the Knolls Atomic Power Laboratory in Schenectady, N.Y., where he was involved in the design and testing of power plant systems for nuclear submarines. He also earned a master's degree in chemical engineering from the Rensselaer Polytechnic Institute in Troy, N.Y. Alkire later joined Air Products Company in Allentown as a development engineer. Over the next 33 years, he held technical and management positions of increasing responsibility. In 1975, he was a loaned executive to Pennsylvania serving on the Governor's Review of state government, where he focused on Bloomsburg University.

At Bloomsburg, in addition to his service on the Foundation Board, he chaired the advisory board of the College of Business and was a chair and founding member of the advisory council of the department of nursing. The State System of Higher Education awarded him Eberly Medal for Volunteerism and he was an honorary alumnus of BU.

He was predeceased by his wife of 54 years, Gratia Greene Alkire. Family survivors include a son, Dr. Ti Alkire of Ithaca and a brother, Dr. Richard C. Alkire and his wife, Melissa Huff.

OBITUARIES

Frances Riggs Young '36
Sara Tubbs '39
J. Richard Zerby '47
Nadine Tracy '48
George Gehrig '49
Robert Burns '52
Robert Thurston '52
Wilma Jones Kennedy '53
Jack Soberick '53
Delsey Collins '54
John Johnson '54
Nancy Tovey Phillips '54
James Brunn '57

D. Ron Fox '58
Robert Poller '58
Mary Mattern Penny '59
Lorraine Taylor Thoma '59
James Bray '60
Robert Lee Johnstone '61
Edward Szymczak '61
Helen Pershing Hoffman '63
Walter Jacobs '63
Thomas DeGraziano '65
Joseph Nutaitis '65
Russell C. Rudy, Jr. '68
Kathryn Dehaven '69

Stanley Wasilewski '70
Edward Boudman '71
John Dimhele '71
John Hollander '71
Henry Larsen '71
Henry Nyberg '71
Karen Sosna Pezzuti Snyder '73
Shirley Logan Kozerski '75
Susan Hummel '76
Mark Foucart '78
Lynne Elizabeth Miller '83
David Komara '84
George Jenkins '85

Marie Moyer '85
David Day '87
Joelane Lindberg '91
Susan Kutz Egan '93
Elbern Alkire '95
Barry Barosky '96
Rachelle Quick Rivera '96
Jeremy Grad '04
Kimberlee Kemp Stout '04
Stephen Werner '13
Melanie Powers '14

Send information to: magazine@bloomu.edu

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A Passion for Helping

By Jake Miller '15

RACHEL YENNEY '17 has always had a passion for helping others. Combine that with her passion for environmental issues impacting underdeveloped countries, and she finds herself traveling across the country to satisfy both of her interests.

Yenney, a four-year member of the women's soccer team from Colledgeville, graduated from BU last December with a bachelor of science in physics and a 3.78 grade point average. She began studying for her master's degree in civil environmental engineering at Stanford University's School of Engineering this fall. Yenney chose civil environmental engineering because it combines her two passions.

"It is the best combination of my desire for helping others and the environment as well as the engineering and science side of things," says Yenney. "I'm really excited to see what options this field opens up for me in my future."

"My dream would be to travel to the world and help establish new or improve existing water quality infrastructures in under-developed and developing countries," says Yenney. "I'd like to spend a year in the Peace Corps helping others who are less fortunate than me."

Adventures are also nothing new for Yenney, who has already seen parts of the world that include Université Paris 13 where she completed a summer internship working in the school's laboratories.

"BU helped prepare me for the experience in Paris in many different ways," said Yenney. The diversity on campus in my classes taught me to appreciate many different cultures."

Yenney also cites her volunteer work as a reason for choosing to study civil environmental engineering. "During my time at Bloomsburg, I participated in a lot of volunteering and service events that instilled in me a desire to help those in need in some capacity in my life," says Yenney. "I've been on a mission trip to the Dominican Republic, a service trip to Jamaica, a volunteer trip for Habitat for Humanity, and have also done a lot of volunteering on campus and in the local community."

Yenney chose Stanford not only for its great academics, but also because her father is originally from Palo Alto, Calif., where Stanford is located.

"Having a chance to go to school in the town where my dad grew up was very appealing to me. I love Pennsylvania, but Palo Alto is an absolutely beautiful area and having relatives still living there will help me with the transition of being so far away from home."





Edgette Selected by Giants in MLB Draft

BASEBALL STANDOUT Austin Edgette '18, a native of Exton, was selected by the San Francisco Giants in the 33rd round (976th overall) on the final day of the 2018 Major League Baseball (MLB) draft.

Edgette became the second player in the last two seasons to be drafted during the MLB amateur draft as Tyler Benson (Montville, N.J.) was taken in 2017 by the San Diego Padres in the 31st round. Edgette joins Benson in the Arizona League and, as of press time, was batting over .300 for the AZL Giants Orange. Benson, meanwhile, plays for the AZL Padres.

Edgette earned seven postseason honors after a remarkable 2018 campaign including three

All-American nods. He was named Second Team All-American by the Division II Conference Commissioners Association (D2CCA) and earned Third Team All-American honors from both the American Baseball Coaches Association (ABCA)/Rawlings and the National Collegiate Baseball Writers Association (NCBWA). Edgette also claimed First Team All-Region accolades from all three organizations while collecting All-PSAC East First Team honors for the third consecutive season.

Edgette finished the 2018 season with a team-leading .436 batting average (72-of-165). He also led the team, or tied for the team lead, in hits (72), triples (2), home runs (7), total bases (113), on-base percentage (.530), slugging percentage (.685), and stolen bases (24). He finished his career as the school's all-time leader in career hits with 236 passing the mark of 235 set by BU Hall of Famer John Stillo '98.

BU Announces Radio Agreement with Bigfoot Country 106.5

BIGFOOT COUNTRY 106.5 (FM) will broadcast all BU football games during the 2018 season. Bigfoot Country is owned and operated by Seven Mountains Media, LLC, based out of Selinsgrove.

In conjunction with the announcement, the longtime broadcast team of Jim Doyle and Andy Ulicny will once again serve as the "Voices of the Huskies."

"We are pleased to partner with Seven Mountains Media to air our football games this fall," says President Bashar Hanna. "Our new partner has a broad geographic reach that aligns with our recruitment strategies and where many of our alumni reside. This collaboration will ensure that prospective students, alumni, and



friends can follow Huskies football."

Kristin Cantrell, CEO of Seven Mountains Media, is pleased to see the relationship evolve with BU. "We are excited to expand the relationship we currently enjoy with Bloomsburg University. They are an excellent partner with the National Radio Talent Institute, where we train the next generation of broadcasters every summer."

All broadcasts of BU football during the 2018 season will also be available via Bigfoot Country's online stream at www.thisisbigfootcountry.com.

Bigfoot Country 106.5 is centered in Bloomsburg and provides coverage well beyond Columbia County, including Snyder, Union, Lycoming, Northumberland, Dauphin, Lebanon, Sullivan, Montour, Luzerne, Schuylkill, Berks, Wyoming, and Carbon counties.

Hall of Fame Class Announced

SEVEN INDIVIDUALS WILL BE INDUCTED as the 37th Athletic Hall of Fame class, bringing the total number of honorees to 182. Members of the Hall of Fame Class of 2018 are former women's basketball coach Joe Bressi, Susan (Brophy) O'Donnell '81 (women's swimming), Adam Clay '05 (men's soccer), Jahri Evans '07 (football),

Megan LaBuda '02 (women's basketball), Jennifer Lefever '96 (softball), and Tom Vargo '66 (wrestling).

The induction dinner and ceremony will take place on Friday, Oct. 19, at Nelson Field House. Festivities will begin at 6 p.m. with a cocktail hour followed by the dinner and induction ceremony starting at 7 p.m.

For tickets to the dinner or to learn more about this year's inductees, visit www.buhuskies.com.

then AND *now*

Freshman Customs, 1925-1970

By Robert Dunkelberger



Faculty member Scott Miller introduces freshmen to the library, 1967.

New students coming to Bloomsburg University today receive a thorough orientation to life on campus, providing them with a firm foundation for college. But this was not always the case. When an orientation program started in 1925, it was referred to as Freshman or College Customs and was more a means for upperclassmen to have some fun with the new students. It was what colleges across the country were doing to build unity among members of the incoming class.



34 BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

Although relatively mild, the “Customs” activities could be looked on as a form of hazing. That first year, women were required to tie green ribbons in their hair, wear black stockings but no cosmetics, eat their Friday dinners left-handed with a spoon, and learn the Alma Mater and sing it whenever asked. The men had to wear black hats, socks, and ties every day but Sunday, attend all athletic games, and could not smoke in public, grow a mustache, put their

Women in 1947 showing off their hats made from green crepe paper.

hands in their pockets, or loiter in pool halls.

During these early years, first-year students were required to participate in an event called a Kid Party, where women wore their hair in pigtails and all wore clothing making them look like children. They would engage in games and dancing and eat cookies, candy, and ice cream. This custom went on until 1946, when it was followed until 1963 by a talent show that showcased the abilities of the freshmen.

Freshman Customs were suspended during World War II, but later returned in full force. As described in the student handbook, “College customs are traditional requirements to orient incoming students with the history



A woman dressed up for the Kid Party, 1937.



Fun and games in 1967 during Monte Carlo Night.

and life of Bloomsburg State Teachers College. Ours is a friendly college and customs are not meant to intimidate or embarrass the student. They are a wholesome, democratic way for freshmen to meet the upperclassmen and faculty.”

Examples of what new students had to endure at this time include wearing signs, carrying umbrellas, and wearing sweaters backwards. The climax was the “Green Hat Parade,” where all freshmen women wore hats they had made from green crepe paper. In the early years, men wore a small hat called a dink, usually black, while the women wore maroon and gold armbands. By 1949, all students were required to purchase and wear dinks, which now featured alternating maroon and gold stripes and either a maroon or a gold “B” on the front.

Beginning with the fall of 1962, College Customs for freshmen was officially referred to as Orientation. The main purpose for the change, according to Student Affairs, was “to help the student adjust to college life more easily and to develop a wholesome attitude toward the college community life.”

As a student-originated venture, it continued to be run by a committee overseen by the Community Government Association. It was essentially only for freshmen coming to campus straight out of high school, and so military veterans, transfer students, and those over 21 were exempt.

Throughout the rest of the decade, the orientation process gradually changed and was more about getting new students acclimated to college life. By 1967 there were sessions where the freshmen would find out about the library, the bookstore, and meet in small groups with members of the faculty. Fun events were still held, such as Monte Carlo Night, where students were given play money to gamble and enjoy games of chance.

The activities comprising Orientation Week at this time were developed to prepare freshmen to

become mature college students. But even so, some traditions such as wearing dinks and signs with name and hometown, singing college songs, and memorizing cheers, were retained.

For new students who did not comply with the rules, a tribunal and jury made up of members of the Orientation Committee passed judgment. Punishment for the guilty consisted primarily of being bombarded with sticky items such as honey, syrup, and shaving cream. Freshmen could, however, retaliate against the Orientation Committee in similar fashion.

While orientation programs have continued, the rituals that had their origins in 1925 were enacted for one final time in the fall of 1970. Anything that seemed to even have the appearance of hazing was eliminated at that time, and since then Orientation has focused solely on helping each student get the most out of their experience as a student at Bloomsburg University.

Women, and a few men, with their umbrellas, 1953.





FALL 2018

Mid-Term

Tuesday, Oct. 16

Reading Day

Tuesday, Nov. 20

Thanksgiving Break

Wednesday, Nov. 21
through Sunday, Nov. 25

Classes End

Friday, Dec. 7

Finals Week

Monday, Dec. 10
through Friday, Dec. 14

Graduate

Commencement

Friday, Dec. 14

Undergraduate

Commencement

Saturday, Dec. 15

SPECIAL EVENTS

Homecoming Weekend

Friday, Oct. 5 through Sunday, Oct. 7

Visit bloomu.edu/homecoming for details on these and additional events or to register. For information, contact Alumni Affairs at 800-526-0254 or alum@bloomu.edu.

Parents and Family Weekend

Friday, Oct. 12 through Sunday, Oct. 14
Visit bloomu.edu/parents-family for details.

Celebrity Artist Series Headline Event: Viva MOMIX!

Saturday, Dec. 1, 7 p.m.,
Haas Center for the Arts, Mitrani Hall

For more information and to order tickets call the box office at 570-389-4409 or visit cas.buzz. Programs and dates are subject to change.

ART EXHIBITS

Exhibits in the Haas Gallery of Art and The Gallery at Greenly Center, 50 E. Main St. Bloomsburg, are open to the public free of charge. For more information, gallery hours and reception times, visit departments.bloomu.edu/art.

Blaine Cooper: Images From A Local Soldier In Vietnam

The Gallery at Greenly Center
July 25 through Oct. 11

Catherine Haggerty: 2018 Cola Alumni Symposium Exhibition

Haas Gallery of Art
Oct. 4 — Nov. 15

Senior Exit Show

Haas Gallery of Art
Nov. 27 — Dec. 14

Student Theme Show: 'Identity'

The Gallery at Greenly Center
Oct. 18 — Dec. 4

Va: Mayumi Amada & Kirsten Nelson

The Gallery at Greenly Center
Dec. 12 — Feb. 14

CONCERTS

Listed events are open to the public and free of charge. For information and additional events, see bloomu.edu/music-events or call 570-389-4284. All programs, dates, times and locations are subject to change.

Student Recital

Sunday, Sept. 23, 2:30 p.m.
Gross Auditorium, Carver Hall

Young Person's Concert

Tuesday, Oct. 9, 10 a.m.
Haas Center for the Arts, Mitrani Hall

BU Choirs Fall Choral Festival

Sunday, Oct. 14, 2:30 p.m.
Gross Auditorium, Carver Hall

Octuba Fest

Saturday, Oct. 20, at 3 p.m.
Haas Center for the Arts, Mitrani Hall

Student Recital

Wednesday, Oct. 24, 7:30 p.m.
First Presbyterian Church, 345 Market St., Bloomsburg

Student Recital

Wednesday, Oct. 24, 7:30 p.m.
Gross Auditorium, Carver Hall

Concerto Competition

Friday, Oct. 26, 6:30 p.m.
Haas Center for the Arts, Mitrani Hall

Piano Day

Saturday, Oct. 27, 10 a.m. — 3 p.m.
Haas Center for the Arts, Mitrani Hall

Northern Appalachian Wind Symphony

Sunday, Oct. 28, TBD
Haas Center for the Arts, Mitrani Hall

Percussion Ensemble

Tuesday, Nov. 6, at 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

Faculty Recital Dr. Charisse Baldoria

Saturday, Nov. 10, 2:30 p.m.
Gross Auditorium, Carver Hall

Wind Ensemble

Wednesday, Nov. 14, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

Bloomsburg University Community Orchestra

Sunday, Nov. 18, 2:30 p.m.
Haas Center for the Arts, Mitrani Hall

Jazz Ensemble

Thursday, Nov. 29, 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

Guitar Ensemble

Wednesday, Dec. 5, at 7:30 p.m.
Haas Center for the Arts, Mitrani Hall

"Carols by Candlelight"

Thursday, Dec. 6, and
Friday, Dec. 7, at 7:30 p.m.
First Presbyterian Church, 345 Market St., Bloomsburg.
No admission fee but tickets are required. Available at the Mitrani box office (389-4409)

Tuba Christmas

Saturday, Dec. 8, at 7 p.m.
Haas Center for the Arts, Mitrani Hall

Get ready for the cool days of autumn.



Pictured: Rachel Miller '19, a business management major from Catawissa.

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CELEBRITY ARTIST SERIES HEADLINE EVENT:

Viva MOMIX!

SATURDAY, DEC. 1 | 7 p.m.

Haas Center for the Arts, Mitrani Hall

Known internationally for presenting work of exceptional inventiveness and physical beauty, MOMIX is a company of dancer-illusionists. Suitable for the entire family, Viva MOMIX! is a compilation of company favorites.



For more information and to order tickets call the box office at **570-389-4409** or visit **cas.buzz**

Programs and dates are subject to change.

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