

# Bloomshurg

THE UNIVER ZINE

## For the Greater Good

'Personal success' is all in a day's work.. Page 12

Bloomshurg University of Pennsylvania



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## FROM THE PRESIDENT



### Personal and Professional Success

*Bloomsburg University is an inclusive comprehensive public university that prepares students for personal and professional success in an increasingly complex global environment.*

At Bloomsburg University, our mission forms the basis of everything we do. It is the dedication of talented faculty who teach and mentor students each day. It is the opportunities our students enjoy — from professional polish gained through the Center for Professional Development and Career Experience to skills sharpened as leaders of athletic teams, clubs, organizations, honor societies, fraternities and sororities. It is the spirit of volunteerism honed through the Big Event, Breast Cancer Walk, Relay for Life, Empty Bowls, Student United Way and other on- and off-campus philanthropic efforts. And it is acknowledgement of these valuable experiences via MyCore, our unique method of fulfilling general education requirements.

In each issue of *Bloomsburg: The University Magazine*, we share the stories of alumni whose hard work, dedication and Bloomsburg University experiences have given them the tools for success. In this issue, we introduce you to three entrepreneurs who found happiness building their own businesses and four graduates whose work lives and personal lives have merged into one. It is clear these seven alumni are representative of thousands who have created their own version of personal and professional success.

Bloomsburg University's recent recognition on the national stage confirms we are on the right path. As we await notification of our spot in the *U.S. News and World Report* ranking — last year we were No. 104 in best regional universities in the north — we learned we placed 169th nationwide in *Money's* listing of best colleges based on educational quality, affordability and alumni success. In *Forbes'* national ranking of top colleges based on student outcomes, we are listed at No. 574. With more than 4,100 colleges and universities in the United States, it is an honor to be included in these prestigious listings.

Success cannot be measured by numbers alone. But combined with our graduates' stories of personal and professional success, these rankings reaffirm the lifelong value of a Bloomsburg University education.

A handwritten signature in black ink, appearing to read "David Soltz".

DAVID SOLTZ  
*President, Bloomsburg University*

*Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at [bupresident.blogspot.com](http://bupresident.blogspot.com). Find BU's latest rankings at [forbes.com/colleges/bloomsburg-university-of-pennsylvania](http://forbes.com/colleges/bloomsburg-university-of-pennsylvania) and [new.time.com/money/best-colleges/profile/bloomsburg-university-of-pennsylvania/](http://new.time.com/money/best-colleges/profile/bloomsburg-university-of-pennsylvania/)*



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COVER PHOTO: ERIC FOSTER



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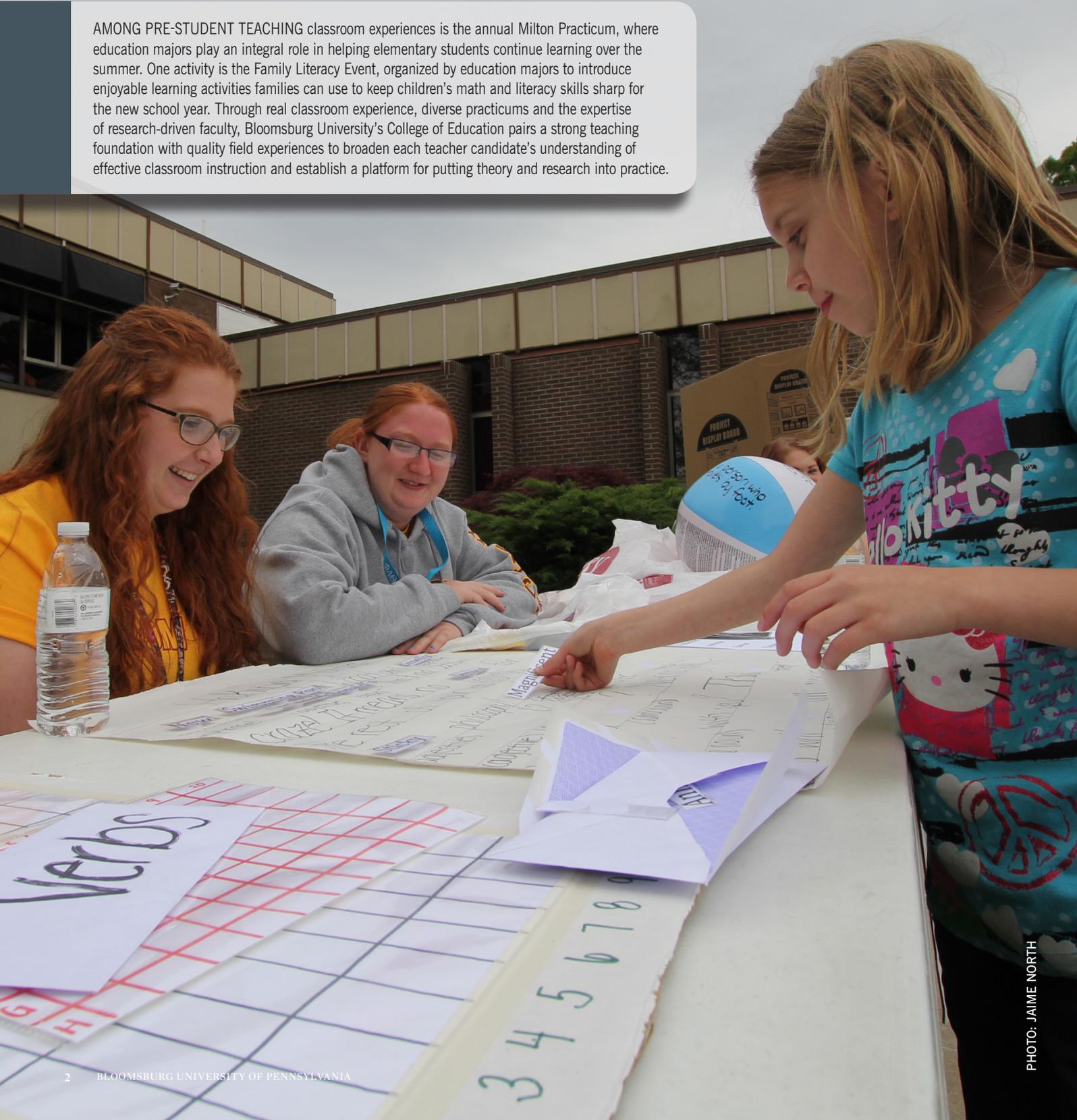
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# unleash your inner *husky*

AMONG PRE-STUDENT TEACHING classroom experiences is the annual Milton Practicum, where education majors play an integral role in helping elementary students continue learning over the summer. One activity is the Family Literacy Event, organized by education majors to introduce enjoyable learning activities families can use to keep children's math and literacy skills sharp for the new school year. Through real classroom experience, diverse practicums and the expertise of research-driven faculty, Bloomsburg University's College of Education pairs a strong teaching foundation with quality field experiences to broaden each teacher candidate's understanding of effective classroom instruction and establish a platform for putting theory and research into practice.



# around THE quad



PHOTO: JAIME NORTH

## What Influences Women's Votes?

WITH DREAMS of becoming secretary of state one day, Kimberly Martin is eyeing a career in government and politics. So the BU senior knew majoring in political science would be a significant first step.

“Political science has helped me build the solid foundation of knowledge necessary to start on my career path,” says Martin, who is also majoring in communication studies and pursuing a minor in Arabic. “I want to pursue a career with the U.S. Department of State and work on creating foreign policy and developing diplomatic relations with other countries.”

Martin, from Factoryville, was

recently named the winner of the Prateek Goorha Best Research Paper Award for her paper *Marriage, Careers, and the Voting Woman*, which looked at what influences women's voting habits.

“There are plenty of other demographics that could influence a woman's voting habits besides her husband and the presence of a career,” Martin wrote in her paper. “Her age, her race, her education, or even where she lives in the country could all play a role in developing her political behavior.

“Understanding the differences among these demographics can help researchers better understand

why women vote the way they do, which in turn can help explain the presence of the ‘gender’ and ‘marriage’ gaps. Understanding this can help researchers better understand the political process in America overall and politicians can use this information during their campaigns.”

Martin's award includes a \$500 scholarship in support of undergraduate political science research made possible by Prateek Goorha, a former BU professor. Each semester, political science faculty select the best research methods paper out of those submitted in BU's Research in Political Science course. ●

## around THE quad

### For Whom the Pell Tolls

#### BU SELECTED FOR PILOT PROGRAM

BLOOMSBURG UNIVERSITY is one of 67 colleges and universities nationwide selected by the U.S. Department of Education to participate in a pilot program that will offer Pell grants to inmates. Second Chance Pell will enroll about 12,000 prisoners at 141 correctional institutions across the country. BU may enroll 30 Pell-eligible students during the 2016-17 academic year and will focus on the state prisons at Muncy and Mahanoy. Most participating prisoners are scheduled to be released within the next five years.

More than 200 colleges and universities expressed interest in the Second Chance Pell program. BU and three other Pennsylvania institutions – Indiana University of Pennsylvania, Lehigh Carbon Community College and Villanova University – were among those selected. ●



### Closing the Sale BU PROGRAM AMONG NATION'S BEST

BLOOMSBURG UNIVERSITY is one of only four Pennsylvania institutions named among the top North American schools in the 2016 Sales Education Foundation's (SEF) listing of the best universities offering professional sales education. SEF recognizes institutions for elevating the sales profession through university education. BU's professional sales program, the only program of its kind in the Pennsylvania State System of Higher

Education, began in 2015 and is available as a specialization to students pursuing a marketing major or minor.

BU's program also was honored at the National Collegiate Sales Competition, advancing to 22nd out of 67 universities. At the International Collegiate Sales Competition held each November, BU has finished in the top 10 out of 60 universities for the last three years. ●

### Nursing Professorship FICCA IS RECIPIENT OF FIRST BREINER AWARD

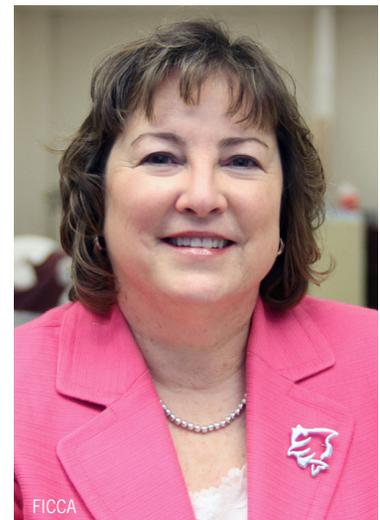
MICHELLE FICCA is the first recipient of the university's first endowed professorship, the Breiner Family Endowed Professorship for Nursing. Supported by a gift of \$1.9 million from Class of 1977 graduates Edward and Julianne (Miller) Breiner, the professorship supports an exceptional teacher, mentor and leader.

Ficca joined BU as an assistant professor of nursing in 1999 and served as associate professor, assistant chairperson and graduate coordinator before becoming chairperson and professor in 2011. Earlier in her career, she taught at Lycoming College and worked in nursing and research positions at Hershey Medical Center, Pleasant Valley School District, Geisinger Medical Center and Williamsport

Hospital. She earned a bachelor's degree from East Stroudsburg University, master's degree from Penn State and doctoral degree from Widener University.

The Breiner Professorship, established as part of *It's Personal: The Campaign for Bloomsburg University*, supports Ficca as the senior faculty member in BU's new Doctor of Nursing Practice program. Additional funding will be used for research, conferences and other professional expenses.

The Breiners previously endowed four scholarships, equally benefiting BU's College of Science and Technology and College of Business. Ed Breiner is retired president and CEO of Schramm Inc. ●



## TALE to Tell **SHAPEERO, BYRUM HONORED AT COMMENCEMENT**



TWO FACULTY MEMBERS were honored at spring commencement ceremonies as the Teaching and Learning Enhancement (TALE) Outstanding Teachers for 2015-2016. Mike Shapeero, professor of accounting, and Kristie Byrum, assistant professor of mass communications, were nominated by graduating seniors.

Students who nominated Shapeero described him as “a professor who challenges intellectual ability while encouraging thinking from different perspectives.” Byrum was lauded as an inspiring teacher who provides students with real-world opportunities based on her own professional experience.

Shapeero and Byrum will each receive a \$1,000 professional development stipend, sponsored by the Bloomsburg University Foundation, and a plaque. ●



## Intertwining STEM

### FEDERAL GRANT SUPPORTS TEACHER ACADEMIES

EIGHTY-FOUR LOCAL TEACHERS are participating in BU’s Science, Technology, Engineering and Mathematics (STEM) Teacher Academies, thanks to a two-year Math and Science Partnership grant from the U.S. Department of Education. The grant was awarded to the Central Susquehanna Intermediate Unit, in collaboration with the Regional STEM Education Center at BU.

Thirty-four teachers enrolled this summer in a master’s-level course focused on integrating mathematics and science content, skills and methods into the curriculum. The remaining 50 teachers will take part in next summer’s academy. The grant – \$368,600 for the first year and \$360,470 for the second year – covers tuition for all of the teachers, who will earn three graduate credits each. ●

## In Perfect Health

### GROUP NAMES NURSING PROGRAM NO. 1

BU’S NURSING PROGRAM was rated first in the commonwealth and 60th in the nation by CollegeAtlas.org. The rating, based on data from the 2013-14 academic year, considered affordability, academic quality, accessibility and pass rates on the board exam. The rating places BU’s nursing program above seven sister institutions in Pennsylvania’s State System of Higher Education. For nearly a decade, CollegeAtlas.org has provided up-to-date information about college and higher education opportunities to help prospective students make informed choices about universities, degrees and academic programs. ●

## Program Excellence

### NSA, HOMELAND SECURITY SALUTE DIGITAL FORENSICS

BLOOMSBURG UNIVERSITY’S digital forensics program has been designated a National Center of Academic Excellence in Cyber Defense Education. This designation, valid for five academic years, indicates the program, within the Department of Mathematical and Digital Sciences, has met stringent criteria related to curriculum, faculty and research.

Sponsored by the National Security Agency and the Department of Homeland Security, CAE programs promote higher education and research to increase the number of professionals with information assurance expertise and reduce U.S. infrastructure vulnerability. Nearly 200 top colleges and universities across 44 states, the District of Columbia, and the Commonwealth of Puerto Rico are designated CAEs for cyber-related degree programs. ●



## More than Words **HIGH SCHOOL SPEECH LEAGUE MOVES TO BU**

THE PERMANENT HOME for the Pennsylvania High School Speech League moved from Susquehanna University to BU, and Harry “Neil” Strine IV, director of BU’s forensics program and chair of the political science department, is the organization’s new executive director.

Approximately 140 public and private high schools are part of the Pennsylvania High School Speech League’s 14 districts. The organization hosts

two statewide competitions each year: the speech competition, which draws about 700 college-bound high school students, parents and coaches, and the drama festival, which features performances by about 64 students from six high schools. The drama festival will be held Jan. 6 and 7, 2017, followed by the student speech competition on March 17 and 18, 2017, both on BU’s campus. ●



## In Her Honor

**THE LOMBARDI TROPHY.** The Stanley Cup. The Cy Young Award. The Becca Snee Courage Award. Nearly everyone recognizes the first three. The fourth one, however, would have most fans scratching their heads. That is unless they have met the award's namesake.

Becca Snee '16 was being recruited to play soccer at Bloomsburg in spring 2011 when she injured her left knee — her anterior cruciate ligament (ACL), medial collateral ligament (MCL) and medial meniscus — requiring multiple surgeries. Then, while undergoing physical therapy, she injured the lateral meniscus in her healthy leg and required even more surgery. With seven screws and three staples in her leg — and a special medical card to get through airport security — Snee was sidelined indefinitely.

“The initial physical therapy started about a week after my first procedure. I lost about 20 pounds and gaining muscle back seemed impossible,” says Snee, a Northumberland resident. “My physical therapy was constant most of the way

through until my fifth year of eligibility at Bloomsburg. And it was frustrating not being able to play after having the game be a big part of my life.”

With the consent of Paul Mark Hockett, head coach in 2011; Stephanie Anderson, head coach from 2012 to 2014; and current head coach Matt Haney, Snee helped the team as much as possible, filming games or taking notes at practice. She finally was cleared to play in the spring season of 2015.

“You can’t imagine how many times I prayed before and after each practice and scrimmage that I’d come out injury-free,” Snee continues. “I was so emotional Coach Haney had to pull me aside and tell me to relax and take a deep breath.”

In fall 2015 Snee, and what she calls her “clunky knee brace,” appeared in 10 games. “It was absolutely exhilarating being back on the field, even as an almost completely new type of player. We had new white jerseys, so it was like a clean slate all around for me. I remember thanking coach after that first game

because, even if I never played again, I was now able to say I played a game in a Bloomsburg University jersey, my goal for five years.”

Haney was touched by Snee’s expression of gratitude after her first game. “Becca wrote me one of the greatest emails I have received as a coach, expressing what it meant to actually don the Husky uniform and play in a meaningful match,” says Haney. “Her hard work in the classroom, training room and, finally, on the field made me realize even more how special college athletics can be to a young person. Therefore, I decided to institute an award in her name.”

Announced at the team banquet, Haney said the award recognizes more than overcoming injuries. It will be presented annually to the player who most exemplifies the courage and dedication Becca Snee displayed throughout her time at BU. ●

—By **Tom McGuire**,  
Sports Information Director

## Net Gain

BU'S NEW women's basketball coach is a former professional basketball player and two-sport athlete at Mansfield University. Alison Tagliaferri took over for Bill Cleary, who accepted the head coaching position at Colgate University.

As an undergraduate at Mansfield, Tagliaferri played basketball and softball and still holds the school women's basketball record as the all-time leading scorer with 1,795 points. Following graduation, she was head women's basketball coach at Pennsylvania College of Technology for three years while playing professionally with the Portuguese Basketball Federation All-Star team in 2007 and the Harrisburg Horizon of the Women's Eastern Basketball Alliance in 2008. She also served as assistant coach at Eastern University and West Chester University earlier in her career.

Tagliaferri earned a master's degree in education from Lock Haven University. She was inducted into both the Mansfield University Athletic/Alumni Hall of Fame and the West Branch Hall of Fame. ●



TAGLIAFERRI

## Sportsmanship Winner



SWIMMER RYAN PAISLEY, a junior exercise science major from Hazleton, won the 2015-16 Pennsylvania State Athletic Conference (PSAC) Sportsmanship Award. Now in its eighth year, the award recognizes the person or team that best exemplifies the spirit of sportsmanship and demonstrates the values of respect and integrity.

Paisley began his college swimming career

at Towson University and, after taking a break from the sport, decided to give it another try when he transferred to BU. During the 2015-16 season, he was part of BU's 200-free relay team that took first with a school and PSAC record time of 1:20.43, had a sixth-place finish in the 50-free at the PSAC Championships in 20.80 seconds and was part of the 200-Medley Relay team that finished second in 1:29.82. ●

## Hall Of Fame Class

SIX INDIVIDUALS will be inducted as the 35th Athletic Hall of Fame class, bringing the total number of honorees to 169. This year's Hall of Fame inductees

are Jan Hutchinson, retired field hockey and softball coach; Mary Gardner, retired athletic director; Ron Sheehan '74, wrestling; Kim Maguire Petrosky '94, softball; John Stillo '98, baseball; and Buck Eardley '96, football.

The Hall of Fame Induction Dinner and Ceremony will be held at the Nelson Field House on Oct. 7 starting at 6 p.m. with a cocktail hour followed by dinner at 7 p.m. For tickets to the dinner or to learn more about this year's inductees, see [www.buhuskies.com](http://www.buhuskies.com). ●



PHOTO: ERIC FOSTER

# WHEN OPPORTUNITY *KNOCKS* ...

by *SUE A. BEARD*

JEFFREY KRUG believes in seizing opportunities. Dean of Bloomsburg University's College of Business for barely a year, Krug already has made strides to position the college for the future in four major areas:

- An 18-credit certificate of management, one-year Fast-Track MBA program and part-time Professional MBA program beginning this fall at Philadelphia's Center City campus and Bloomsburg
- A supply chain management major

and endowed professor in supply chain management

- A new minor in professional sales
- A soon-to-be major in international business

At 57, Krug has accrued more careers, education, home bases, life experiences and interests than seem possible for one man. "I guess I'm just your typical 'Type A' guy," he reflects.

With diversified careers in the Navy, corporate America, consulting, academia and research, the dean literally has "come

home again" after living in five countries and 13 states. He and his three siblings grew up in State College, where his parents worked at Penn State and still live today. "I'm just a Scots-Irish German kid from Appalachia who has always had wanderlust, but I've been homesick for a while."

When he interviewed at Bloomsburg, Krug says he knew immediately he had found the right fit. "I fell in love with the place and the people."

## New this year

When Krug learned Pennsylvania's State System of Higher Education (PASSHE) had organized a consortium of universities to reach Philadelphia area students, he realized no schools were offering graduate business programs at PASSHE's new Center City campus in downtown Philadelphia. He immediately took advantage of the opportunity by declaring BU's intention to offer graduate certificate and MBA programs, beginning this fall.

At the same time, BU's College of Business is working on a collaborative agreement with Cheyney University, the nation's oldest historically black college, to provide MBA education to under-represented minorities in Philadelphia.

The new major in supply chain management was in large part driven by the interest of Nick Giuffre '78, president and CEO of Bradford White Corp., the largest distributor of water heating and storage products in the United States.

His \$2.5 million gift — the largest in the university's history and part of the *It's Personal* campaign — established the Nicholas J. Giuffre Center for Supply Chain Management and Nicholas J. Giuffre Endowed Professor in Supply Chain Management, the first endowed chair in the College of Business.

Supply chain management is the efficient coordination of a company's value chain from research to product development to raw materials to production and assembly to distribution and sales.

Another new program, the minor in professional sales, was recently named among the top sales programs in

North America by the Sales Education Foundation. Plans are underway for a sales lab, where students will develop communication skills, learn how to present themselves and practice interviewing techniques.

A new international business major is also working its way through the approval process, which would make Bloomsburg only the second State System institution to offer such a program. A new student organization, the Global Business Association, and Global Business Institute were launched in spring 2016 to develop study abroad, internship and international opportunities for students.

## Looking ahead

New opportunities continue to present themselves. Krug recently initiated a collaborative agreement with the Pennsylvania National Guard Associations (PGNAS) to provide MBA programs to the commonwealth's 20,000-plus soldiers and airmen. "Every officer in the military is expected to get a master's degree as they move up the ranks, and 80 percent join the Guard because of its educational benefits," he says.

BU is recognized as a "Diamond Partner" of PNGAS, the only university to hold such a distinction.

"In the coming year, a primary focus will be on new programs in Philadelphia and serving the military," he says.

## The personal side

Not only has Krug excelled at diverse careers, but he fits Merriam-Webster's definition of a Renaissance man: "One who is interested in and knows a lot about many things."

Every weekend between spring and fall, he loads up one of his two Porsches and hauls it to a race track as far away as Indiana, where he sheds academia for the life of a race car driver as he's done for several years.

After spending years motorcycling, rock climbing and skydiving, he fell in love with racing. "It's intense and uses every ounce of my mental and physical capabilities just trying to keep the car on the track, but it's the only time I truly relax," he says.

Krug and his wife, Miriam, have two children, Viviane and Alan, as well as nine adopted Brazilian daughters, all of whom they've brought to the United States. The Krugs have a range of business interests in Brazil, from sugar cane and rubber trees to tomatoes and alcohol production for automobiles.

Then there's music. Krug learned to play the banjo in junior high school. By the time he was 15, he was giving lessons to Penn State professors — lessons that helped put him through college. As time permits, he returns to State College, where he plays the banjo and guitar in his 82-year-old father's bluegrass band. Krug also knows seven languages and can sing opera in Italian, German and English, thanks to lessons from a retired opera singer.

Opportunities, both professional and personal, have a way of finding Jeffrey Krug. He always welcomes them in for a closer look. ●

**Sue A. Beard** is a retired newspaper editor and freelance writer based in Fort Myers, Fla.



Sutliff Hall is home to BU's College of Business.



PHOTO: TOM SCHAEFFER

# THE GIFT OF INSPIRATION

by TOM SCHAEFFER

“WE ALL HAVE an opportunity to make an impact on the lives of others. We just need to be sure we seize that opportunity when it comes.” That’s what Boenell Kline, senior communications major, has come to believe as a result of her experience at BU.

In December 2010, Kline was diagnosed with type 1.5 diabetes, sometimes called “double diabetes,” in which an adult has aspects of both Type 1 and Type 2. She was faced with the challenge of dealing with this manageable, but not curable, illness and returning to school to complete her freshman year at age 30.

Kline’s diagnosis led her to a revelation. “I went to my bedroom and wept because I realized, in that moment, that I wasted all 30 years of my life,” she says. She decided to find and fulfill her purpose and, by doing so, set an example for others.

Kline struggled academically during her freshman year but, thanks to faculty members and mentors who invested in her, she turned her grades around. She credits Tara Diehl, assistant professor of academic enrichment, who, she says, “noticed I was struggling, and made it a point to help me.”

“She told me that I was smarter than I realized, I was more than I had become, and I was afraid to learn because I was afraid to fail,” Kline says.

In a few months, Kline was academically at the top of her class and conducting research that led to an invitation to present findings at a national conference. “I knew that my research and this presentation were going to be the beginning of my chance to inspire others,” Kline says. But she worried the cost of attending the conference in Las Vegas might prevent her from achieving her goal. Then she received another gift, this time from someone she had never met: a scholarship that covered her expenses and made it possible for her to present her research findings at the conference.

More than 16,000 alumni and friends have made an impact on the BU community by sharing their gifts of financial support or volunteering their knowledge and time through Bloomsburg University’s *It’s Personal* campaign.

Thanks to her hard work and perseverance, support from faculty and a gift from a stranger, Kline was able to unlock her potential. She says the gifts she has received from others helped her realize that she, too, has a gift to offer – the gift of inspiration.

She regularly shares her story to encourage students who face challenges. “I am speaking to students who may be facing difficult aspects of life, and hoping to inspire them to do great things. We each have a gift to give; when one gift is absent, its absence can be detrimental.” ●

**Tom Schaeffer** is communications coordinator for the Bloomsburg University Foundation.

# VALUABLE EXPERIENCE

by TOM SCHAEFFER

JEAN-NICOLE PLACE '16 arrived at BU after graduating from Montoursville Area High School knowing she wanted to study something math- or science-related, but not sure of her career path. Dedicated faculty in the College of Science and Technology helped her to discover her passion, breast cancer research.

A freshman-level course and related research with Kevin Williams, assistant professor of biological and allied health sciences, revealed her initial interest in studying plants. But it was the opportunity to pursue research in the area of molecular biology with William Schwindinger, also assistant professor of biological and allied health sciences, that set her career direction. With Schwindinger's mentorship, she worked with animal cells to learn how they can be studied to help identify, diagnose and treat breast cancer.

"Dr. Schwindinger encouraged me so much and worked with me on a personal level," says Place. "He taught me how to apply what I learned in his class and translate it to the research I was doing in the lab."

Schwindinger believes faculty-student research collaborations play an important role in the student experience. "I have helped several students with similar projects," he says, "and I knew that Jean's drive, along with her interest in the research and clear goals to learn the techniques, made her an excellent candidate for the Undergraduate Research, Scholarship and Creative Activity (URSCA) award." BU's URSCA awards provide stipends of up to \$6,000 to students participating in summer research, scholarship or creative activities.

With Schwindinger's assistance, Place wrote a proposal for the URSCA grant, which enabled her to stay in Bloomsburg during the summer to work on her research. As a result, Place was able devote her complete focus to her research and she earned the John C. Johnson Award for the best research poster at Beta Beta Beta Biology Honor Society's National Biennial Convention in St. Paul, Minn.

Through the *It's Personal* campaign, additional support will be generated to increase student/faculty research experience opportunities. Place, who graduated in August, strongly encourages undergraduates to participate in research projects with faculty. "It's a unique learning experience that helps you to apply your classwork and curriculum to the actual working world. I've found that I qualify for a number of jobs that I wouldn't have been eligible for if not for the research opportunities and support I've had from BU faculty." ●



SCHWINDINGER AND PLACE



These components are integral to the low-cost, solar-powered lanterns that provide light in South African communities.

# FOR THE GREATER GOOD

by WILLIE COLÓN

The annual Relay for Life and Empty Bowls Banquet. The Scranton Commons Food Recovery Program that packages leftovers destined for the Bloomsburg Food Cupboard. The thousands of hours students, staff and faculty donated to help with the clean-up effort after the devastating flood of 2011.

There's no doubt about it: Bloomsburg University is a giving place. Students, staff and faculty have a deep commitment to community and volunteer service.

"When you go through the Warren Student Services Center, there's always somebody there raising funds," notes Tim Pelton '03M, BU's civic engagement coordinator. "There are a million things like that going on."

All this civic-minded activity has not gone unnoticed. Bloomsburg's commitment to volunteering, service learning and civic engagement has been honored with the President's Higher Education Community Service Honor Roll designation, as well as the Carnegie

Community Engagement Classification, which requires a particularly rigorous application process.

"They want to know: How much does this stuff matter in the organization? Is it part of the DNA?" Pelton says.

For many, that spirit of giving continues long after their diplomas have been framed and hung – as is the case for four alumni who prioritize making a difference in other people's lives. Why? It's in their DNA.



FIVE YEARS AGO, Pamela Mitchell Ulicny '91/'99M went global with her volunteer activities.

Ulicny is a life science, biology and environmental science teacher at Tri-Valley Junior Senior High School in Hegins. She loves her job, and she makes time for community activities including her church, the Boy Scouts and Girl Scouts, and the local watershed association.

In summer 2011, she traveled to South Africa as part of a program funded by the Toyota International Teacher Program and the Institute of International Education. At one point, the group traveled to Soweto, and Ulicny says the extreme poverty she witnessed “shook me to the core. I was in disbelief as to how people managed to make a living. I was very moved.”

During the trip, Ulicny met Mark Gamble of the South African nonprofit Educo Africa, a youth development

organization. “He was inspirational,” Ulicny says. “Sometimes you feel like sitting down and crying. But here’s this man who has such a positive outlook. He has hope.”

The two stayed in touch and in fall

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*“Can one teacher create a change? I know we can’t solve everything, but I feel I’ve made an impact.”*

— Pamela Mitchell Ulicny '91/'99M

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2012 Gamble came up with an idea that addresses both the fundamental energy and educational needs of impoverished South Africans: making low-cost, solar-powered lanterns out of simple glass jars.

With the help of Sundance Solar, a New Hampshire-based solar energy company, a do-it-yourself educational

solar lantern kit was developed. Ulicny designed the curriculum at three instructional levels, and soon after some of her Tri-Valley students produced an instructional “how-to” video about assembling the lanterns. The kits have been a hit with students across the U.S. and internationally.

Mark Snyder, superintendent of the Tri-Valley School District, isn’t at all surprised by Ulicny’s focus on using this project as a learning opportunity for students. “She’s very committed to environmental issues, and she wants to share her love of science and nature with everyone,” he says.

But there is another side to the project. Last year, Ulicny received a grant from the Fund for Teachers to travel to South Africa again to help launch the business component of the project. Young South Africans are being taught the technology and benefits of photovoltaics while concurrently

CONTINUES ON NEXT PAGE



*“My time at Bloomsburg helped to cultivate this desire and passion to serve.”*

— Greg Hedler '02

launching the sale of pay-as-you-go solar lanterns.

“My big dream is: Can one teacher create a change?” Ulicny says. “I know we can’t solve everything, but I feel I’ve made an impact.”

...

When he was in his mid-20s Greg Hedler '02 helped care for a close friend with cancer during the last year-and-a-half of her life. “That was a life-shifting moment,” he says. “It was the catalyst for the next chapter of my life.”

A former Americorps volunteer, Hedler also worked as a counselor at a camp for HIV/AIDS infected and affected children, and ran a mentoring program for at-risk youth. “My time

at Bloomsburg helped to cultivate this desire and passion to serve,” he says.

It was the experience of caring for his friend that set him down his current career path. As an oncology social worker, Hedler combines his love of working with children and his urge to help others with his educational and professional training. At Children’s Hospital of Philadelphia (CHOP), Hedler, a licensed clinical social worker, pulls together all those strands to provide emotional and therapeutic support to children with relapsed and refractory neuroblastoma, a rare form of childhood cancer, and their families.

He’s well equipped for the task. With a master’s in social work and trained in

yoga and reiki healing, Hedler recently received training and certification in infant and pediatric massage from the Liddle Kidz Foundation, which provides touch therapy education and certification to help infants and children internationally. The connection with Liddle Kidz led to an opportunity earlier this year that he couldn’t pass up.

The foundation was sponsoring a 21-day outreach trip to the Philippines to provide hands-on pediatric massage and nurturing touch for infants and children in a variety of medical and care settings, including orphanages. It was another life-shifting moment.

“Working at CHOP is high-paced. On this trip I quickly recognized the beauty of being able to focus solely on one individual,” Hedler says. “I also have a whole other ‘language’ [massage] to offer parents that they can use with their children in times of crisis. It’s so powerful and empowering.”

One of Hedler’s favorite moments in the Philippines happened when he met a young boy who loved stickers at a center for children with cancer.

“His use of stickers enabled us to offer him nurturing touch and massage therapy as he covered my face a few times over,” Hedler says with a laugh. “It was remarkable to see him slowly get comfortable with me, which allowed us to do healing work together.”

“Greg approached the work we were doing in the Philippines very thoughtfully and professionally,” says Kerri Padgett, a licensed massage therapist and Hedler’s roommate during the trip. “He has a unique gift and approach on how to help people.”

...

For almost 20 years, Christie Van Horn Livengood '97 put her accounting degree to the expected use at a series of



*“If you don’t love your job, it doesn’t matter how much money you make.”*

— Christie Van Horn Livengood '97

firms before she took a break from the corporate world to raise a family and do seasonal tax preparation. But something was missing from her work life.

“I got to a point where I thought: ‘Is this what I want to do the rest of my life? Who am I helping?’” she says. As she looked for a change, her job search led her to the Power Packs Project.

The Lancaster-based nonprofit provides weekend food and nutritional information to families who don’t have enough food when school lunch programs are not available to them. The weekly packs are distributed to 45 schools in 12 districts and include nutrition tips and a recipe plus three or four of the ingredients necessary to make that meal. Each month, families also receive fresh produce and milk, and staples like cereal and peanut butter.

As the distribution manager, Livengood is in charge of the core

warehouse, which serves 26 sites and four school districts. She creates the recipes and nutrition tips, orders all the food items from the Central Pennsylvania Food Bank, oversees the inventory, makes sure that all materials are delivered, and deploys the hundreds of volunteers who package and deliver the packs. All this on a part-time, 20-hour-a-week schedule.

“I’m amazed at her abilities, to put all these moving parts together every week,” says Lori Roscoe, the community engagement manager at Power Packs. “She could be making a whole lot more money at a job that’s a whole lot easier.”

Livengood took a pay cut to work for Power Packs, but she has no regrets, and notes that her two children and husband, Matt '97, a nurse practitioner, have been extremely supportive of her career change. “If you don’t love your job,” she adds, “it doesn’t matter how

much money you make.”

...

Randy Welsch '93M has deep, long-standing ties to the nonprofit world, having served on numerous boards and helped with leadership development efforts in Africa. From his experience in the developing world, he noticed how poorly many groups fared at solving a critical problem: providing clean, affordable and sustainable drinking water to underserved communities.

So in 2012, Welsch co-founded Jibu (Swahili for “Solution”) with his son, Galen, who had just finished serving as a Peace Corps volunteer in Morocco. “We were both interested in finding business solutions to poverty,” Welsch says.

Jibu is a hybrid enterprise, a for-profit business organized as an “L3C” that must prioritize its charitable mission alongside profit-making. Its mission: to provide safe drinking water to poor



WELSCH

urban areas of Uganda, Rwanda and Kenya using a franchise model.

Approved franchisees invest a start-up licensing fee. Jibu then provides a water filtration system, bottles, build-out of their store, operating manuals, marketing and branding, continuous training and technical assistance, and any other support they need to run a successful water purification business. Jibu went from two franchises in 2015 to more than two dozen now, with hundreds more coming on line in the next year or so.

Welsch's path to creating Jibu has been an interesting one, to say the least. He was pastoring a church in Lewisburg when he decided to enroll in evening classes at Bloomsburg to earn his Master's in Instructional Technology. Eventually, he ended up in Colorado Springs, Colo., with a successful software company that he sold in 2010. At that point, Welsch says, he felt the urge to integrate the nonprofit and business sides of his brain.

"When Randy talked to me about Jibu, I thought it was a great idea," says Jeff Cooper, who serves on Jibu's board. "I had cofounded a tech incubator, so I was familiar with the notion of applying incubation principles. That was a core of Randy's idea."

Last year, Cooper took his first trip to East Africa, where he got to see Jibu in action. "Jibu is walking its talk, doing what it said it would do — helping to solve the water crisis in small ways and helping to educate people about entrepreneurship and small business," he says.

For Welsch, Jibu is also a means to another end. "My passion is in finding a path for Western capital to be co-invested in emerging markets with local peers who can create business that grow through organic profit," he says.

With Jibu, he's taking an important step toward that ambitious goal. ●

**Willie Colón** is a freelance writer based in Philadelphia.



# TOOLS FOR THE FUTURE

by TOM SCHAEFFER

PHOTO: TOM SCHAEFFER

PHILADELPHIA NATIVE Hakeem Thomas took advantage of the biggest opportunity of his life — one that he hopes will lead to a career in cyber security — during summer 2016.

While Thomas was deployed overseas with the Army in 2012, he developed an interest in studying the behaviors of cyber criminals. With a background in computer science, he started to think about studying digital forensics when he returned home.

“I knew that I could probably find a job in the information technology field, but a focus on digital forensics would make me more marketable to law enforcement agencies,” says Thomas, a senior criminal justice major. “When I learned that Bloomsburg had one of the top five digital forensics programs in the country, it was really a no-brainer for me to come here.”

Thomas enrolled at BU in 2013. He became active in the Bloomsburg University Student Veterans Association and familiar with the Center for Professional Development and Career Experience (CPDCE), located next door to the Military Resources office in Warren Student Services Center.

The CPDCE staff provided Thomas with the tools he needed through Professional U, an initiative that helps the university offer professional experiences to all students. “They played a huge role in preparing me for success,” says Thomas. “Without their help, I don’t know if I would have been able to sharpen my resume or understand how to translate my military experience into a set of skills that hiring professionals are looking for.”

Thomas put his new resume and networking skills to the test at the Student Veterans of America National Conference in Orlando, Fla. More than 200 companies were interviewing veterans, and Thomas knew this was his opportunity.

On the second day of the conference, he met with a group of recruiters from Northrop Grumman, a leading global security company. Thanks to the benefits of working with the CPDCE staff and his level-2 military security clearance, he was offered an internship with the company.

There was one small problem: the position was located in Monterey, Calif. “When they offered me the internship, I accepted, but I had no idea how I was going to pay for my ticket there or a place to stay when I got there,” Thomas says.

Through the Professional U initiative, Thomas learned of Professional Experience Grants, created through donor support to help students obtain the funds they need to make internships, study abroad, undergraduate research and other professional experiences possible. He received the grant and says the internship far exceeded his expectations, including an invitation to make a presentation about his work to the entire organization.

“If this support wasn’t available for me, I would have missed out on this opportunity that I know is going to change my life,” he says. ●

BAIR

# CALLING THE *SHOTS*

by JACK SHERZER

WHO HASN'T DREAMED of owning their own business? Increasingly, that dream is being pursued by women who report more satisfaction and, according to *Inc.* magazine, three times as much happiness as their workaday sisters. Thirty-eight percent of all businesses — 11.3 million — are owned by women and employ almost 9 million workers.

Three successful women entrepreneurs admit it's not always wine and roses. But all say with the right business idea, motivation and drive — plus some financial cushion and a dash of luck — becoming your

own boss can be the best move a woman, or anyone, ever makes.

**Lisa B. Bair,**  
*founder and CEO of Quantuvis*

The entrepreneurial spirit is in Lisa Bair's DNA. As she grew up in York, her father ran businesses ranging from selling popcorn to commercial laundry equipment. When Bair attended Bloomsburg University, graduating in 1987 with a marketing degree, she knew she wanted to have her own advertising agency one day.

"I was always a salesperson," Bair says. "I sold media space and I helped

my dad sell laundry equipment. It's interesting that I ended up in pharmaceutical sales because I took biology class pass/fail and do not have a science background."

But Bair knew how to connect with her audience and eventually started working for a New York ad agency, where she was surprised to learn there was a whole field in advertising dedicated to the marketing of prescription drugs to prescribers.

"I always felt I could do a better job at running an agency — treat people like the true assets they are — versus the large firms I worked for in New

York City,” Bair says of her decision to become a consultant, starting The Hobart Group in 2003. As before, Bair was helping Big Pharma convince health insurers to reimburse her clients’ drugs. By the time she sold Hobart in 2013, it was doing \$30 million in annual sales and managed accounts for 12 of the world’s top 20 pharmaceutical companies.

While still Hobart’s CEO, Bair started pursuing an idea for a new company. As health insurers compare the drug cost of treating various conditions, they send proposals to pharmaceutical companies, allowing them to bid on the opportunity to provide specific drugs that will be covered by insurance. Bair developed software to streamline the process. Her current company, Quantuvis — Latin for “as you like it” — was born.

“I am a risk taker — any entrepreneur has to have a high tolerance for risk,” she says. “Someone once said that women create the companies they want to work for: we see what we could be doing better and that’s what we strive to create. Therein lies the happiness quotient.”

Devoted to her 11-year-old daughter, Regan, and an avid equestrian who show jumps, Bair says it’s important to have things outside of business to “keep you happy and balanced.”

She cautions would-be entrepreneurs to be ready to overcome challenges. “You are only a true entrepreneur if you hear a lot of *noes* before you hear *yeses*.”

**Karen Griffin Tate,**  
*founder and president of  
The Griffin Tate Group*

Karen Griffin Tate’s engineering career has taken her from her native Kentucky to the Bloomsburg area to her current home in Cincinnati. Though she didn’t realize it at first, her path set the groundwork for her project management company, The Griffin Tate Group.

She left Vanderbilt University to take an industrial engineering job



own — and then NASA hired her to teach classes and other clients started calling.

Today, her company advises about 10 companies at a time and provides management training. With a half-dozen full-time employees and a host of subcontracted trainers, Tate’s firm does just under \$1 million annually.

Because her husband was employed, it wasn’t as scary making her move as it could have been, Tate acknowledges. But regardless of what cushion you may have, successful entrepreneurs need a well thought-out plan.

“A woman who had a good job told me that she wanted to make frames with sea shells. I said, ‘Seriously? They can make that in China and you are really going to spend your time gluing shells on frames?’ ” she recalls, laughing. “You have to have an idea and know it’s viable.”

**Mary Metallo Tellie,**  
*founder of Electric City  
Roasting Co.*

When Mary Metallo Tellie was planning her career, coffee was the last thing on her mind. The 1987 Bloomsburg graduate with a bachelor’s degree in business administration and concentration in finance had one goal: becoming a banker.

But after working in banking and then advising high-net worth clients on the East Coast for a San Francisco money management firm, the travel became too much and she retired to spend more time with her husband at their home outside Scranton.

Bored with retirement and remembering the great brews she had in San Francisco, Tellie started roasting coffee with a heat gun in her basement, making about an ounce at a time and giving it to moms at her 7-year-old stepson’s basketball games. One time when she didn’t have any to take to the game, she promised to leave some on her porch. When she came home, the coffee was gone, replaced by \$15.



*“I just did it because I needed a good cup of coffee in Scranton.”*

— Mary Metallo Tellie '87

“Getting that \$15 was one of the proudest days of my life,” she says. “My whole life changed. I carried that \$15 around and said, ‘Baby, this is it. Maybe I’ll start a business.’ ”

In 2004, she bought a small candy store as her first coffee café and a year later had an eye-opening experience when she met a Panamanian grower recognized for producing the world’s best coffee. She soon was visiting coffee farms every year and bought a larger building to house her newly named business: Electric City Roasting.

Tellie, a certified coffee taster, is passionate about finding great coffee beans and creating that perfect cup. Today, Electric City Roasting Co. features tasting labs and courses on coffee making. Her coffee is sold online and commercially, including to Wegmans and Weis Markets.

Her company’s logo underscores another passion: fair treatment for coffee growers. The coffee bean with antlers symbolizes her Blue Moose blend and the surrounding partial circle represents the work yet needed to help growers.

“Find out what you are most passionate about. If your passion is economically viable and you really love it and believe in it, then you should go for it,” she says.

Tellie laughs when she thinks about the how she became an entrepreneur. “I just couldn’t find a good cup of coffee in Scranton, period,” she says. “I changed that.” ●

**Jack Sherzer** is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.

# GIFTS MAKE A DIFFERENCE

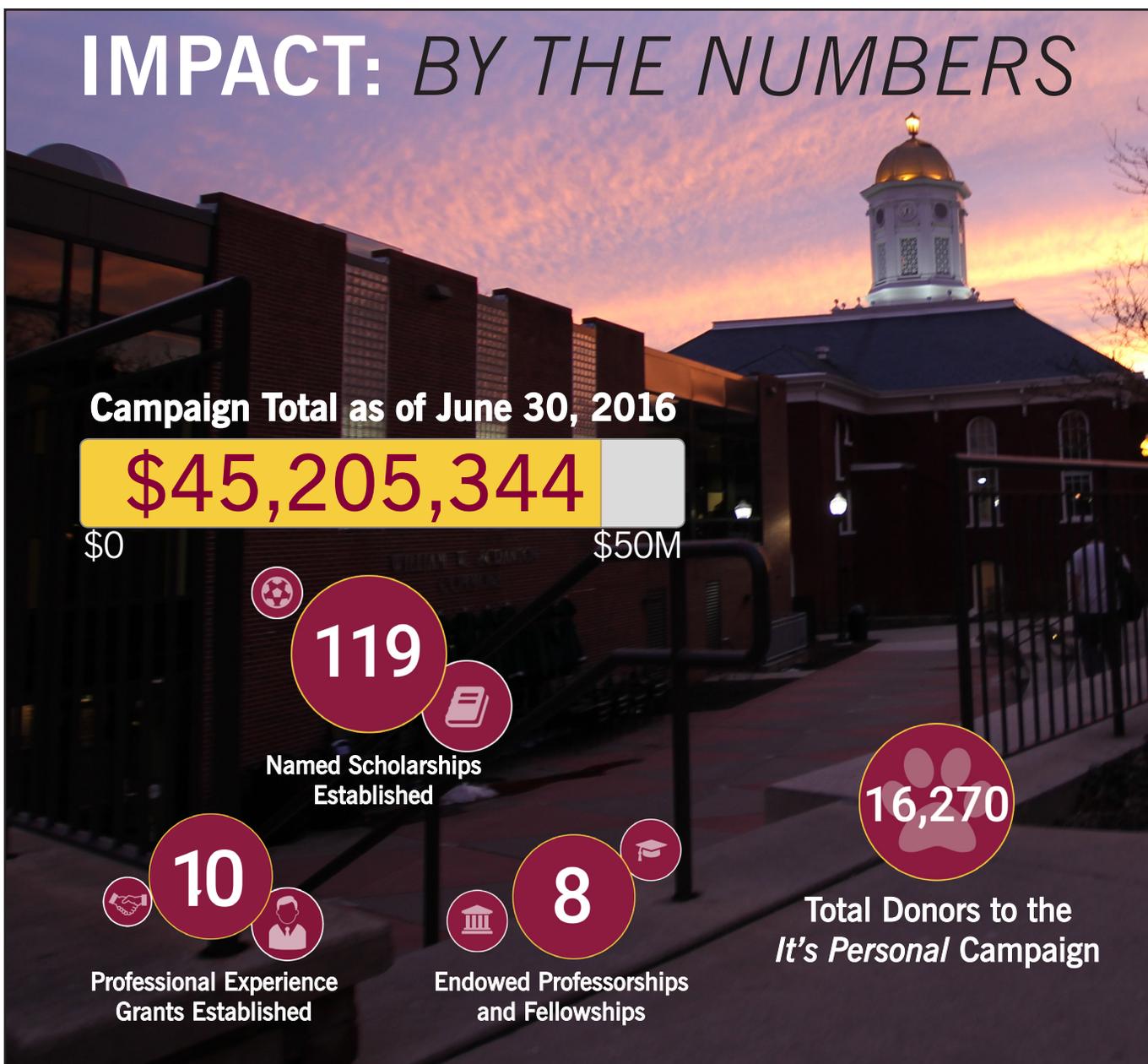
by TOM SCHAEFFER

TOO MANY Bloomsburg University students are forced to abandon their educational dreams each year because they face financial hardships that leave them with no other options.

This growing need was identified through the *It's Personal* Campaign, and resulted in BU's creation of the *It's Personal* Scholarship Fund. Support directed to this fund is applied immediately to help students who are facing financial crises continue their education at BU — students like Lexis Easley from Philadelphia, who was in danger of not returning for her sophomore year due to financial issues.

The need to help students was greeted with strong support when introduced to BU alumni in April 2016. "Now I know that I am coming back in the fall, and it is a great feeling," Easley said this summer. "I owe that feeling to the generous donors who gave their support to help students like me."

Find out how you can make a gift to the *It's Personal* Scholarship fund and have an immediate impact on students like Easley at [ItsPersonal.bloomu.edu/HelpAHusky](http://ItsPersonal.bloomu.edu/HelpAHusky). ●





PHOTOS: ERIC FOSTER

DENDLER, FALLAHIAN, KOZLOFF, DOERSCHLER, POWLUS

# The Extra Mile

by SUSAN FIELD '11/'12M

JESSICA KOZLOFF always believed that close student-faculty relationships were the hallmark of the Bloomsburg University experience.

“As university president, I talked to many alumni about that close connection and, as I walked my dog on campus, I would often get into conversations with students,” says Kozloff, who served as president from 1994 to 2007. “I’d ask, ‘What makes this the best place for you?’ The vast majority told me about their favorite faculty member and the guidance and inspiration they felt.”

Kozloff kept these conversations in mind when she and husband Stephen Kozloff, a retired physician, established scholarships in 2007. The scholarships support two students from their freshman through senior years with half-tuition and funding for research with a faculty adviser. This year, the

Kozloffs closed the loop by endowing two Kozloff Fellows, the faculty who serve as the mentors to the Kozloff scholarship recipients.

Naz Afarin Fallahian, associate professor of physics and engineering technology, and Peter Doerschler, associate professor of political science, are the Kozloff Fellows for the next two years.

## Faculty mentors

Kozloff and her husband were inspired to enhance their philanthropy when they heard about the *It's Personal* Campaign, the university’s mission to raise \$50 million to be directly invested in students and faculty.

“Steve and I were both fortunate to have faculty mentors, who made a huge difference in our lives,” Kozloff says.

“Faculty deserve to be recognized for their important work. This is our small way of expressing our respect for and appreciation of their willingness to go the extra mile in nurturing students as they navigate through the university.

“Their intellectual guidance and motivational support is just as important as our financial support,” she adds.

Research by Fallahian and Kozloff scholarship recipient Joshua Dendler is focused on health physics, the study of radiation and how to avoid its potentially harmful effects. Doerschler and Kozloff scholarship recipient Justice Powlus are examining how state-level politics affect the political integration of immigrants living in Germany. Both students are juniors from Bloomsburg.

“The Kozloffs’ generous donation provides us and our students with funding to be involved in professional




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*“My own professional development has grown by working closely with a smart, dedicated student who is able to bring a fresh perspective to a topic with which I am already familiar.”*

– Peter Doerschler

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meetings and activities, which will help improve our knowledge and skills in our field,” says Fallahian, a BU faculty member since 2008. She will use her fellowship to conduct student-faculty research, attend professional conferences, and complete requirements for her certification from the American Board of Health Physics.

And to continue mentoring Dendler. Last year, Dendler investigated indoor radon levels in BU campus buildings in collaboration with Fallahian, David Simpson, coordinator of the health physics program, and fellow students. Their research culminated in an abstract published in the *Health Physics Journal*. Dendler also participated in the annual meeting of the Health Physics Society in Spokane, Wash., and was one of 12 students nationwide selected as a member of the HPS student support committee.

“The next research project deals with the radiation monitoring system, RadNet, which is installed on the roof of BU’s Andruss Library,” Fallahian says. “Joshua is taking care of this system – one of 134 sampling stations across the nation and the only one in the northeast part of Pennsylvania – and will work on RadNet data analysis for the next two years.”

Doerschler, who is on sabbatical as a visiting fellow at the Institute for Migration Research and Intercultural Studies at the University of Osnabrueck

in Germany, has been a BU faculty member for eight years. He has been granted access to a special library dedicated to migration studies, where he can discuss his project with experts in the field, and plans to present a draft of his work in early November at a colloquium sponsored by the Institute.

“The Kozloff Fellowship made this trip possible by covering some of the costs. More importantly, the fellowship allowed me to bring my student, Justice, to Germany in August to work on the project,” Doerschler says. “This was his first time abroad and his first exposure to how a foreign university operates.

“My own professional development

has grown by working closely with a smart, dedicated student who is able to bring a fresh perspective to a topic with which I am already familiar,” he adds.

To ensure the scholarships and fellowships continue into the future, the Kozloffs also have established a legacy gift. “These are truly difficult times for universities like Bloomsburg because of the general economic situation,” Kozloff says. “States are not providing the same level of support to colleges and universities. Those of us who can help our universities, either as volunteers or by making a donation, can make a real difference.”●

**Susan Field ’11/’12M** is a freelance writer based in Philadelphia.



# It's Personal

The Campaign for Bloomsburg University

*Create a legacy today that will impact the lives of future Huskies forever.*

Did you know that you can create a legacy at BU by making impactful gifts while still preserving your assets for yourself and your family?

Here's how:

- Make a gift to BU in your will
- Add BU as a beneficiary of a retirement account
- Name BU as an owner and/or beneficiary of a life insurance policy

To learn more about planned giving, visit: [itspersonal.bloomu.edu/planned-giving](https://itspersonal.bloomu.edu/planned-giving) or call 855-BU2-GIVE (855-282-4483).



# husky notes



## Alumnus, son join tiny house movement

YOU'VE PROBABLY seen them on TV or in a magazine. Now, tiny houses have arrived in rural Pennsylvania. A fully custom home on wheels was created by Nick Troisi '79 and his son, Aaron, to launch their new company, The Unknown Craftsmen.

"Tiny houses are right up our alley," says Nick, who also works part-time as scene shop coordinator for BU's theatre department "They're useful and artistic, both functional and creative."

Last fall, playwright Tania Myren contracted with the Trois to design and build a self-sufficient house on a trailer. The dwelling, in the style of an old-time gypsy caravan, is complete with curved roof, custom woodwork and round windows.

"This is a lifelong dream come true," says Myren, who is moving her caravan to upstate New York to retire. "I've always wanted to live a simple life, off the grid, in a beautiful work of art."

Nick Troisi met Myren on BU's campus in 2005 when she filled in for a professor who was on sabbatical. He and his son then renovated much of her house in Danville, building custom kitchen cabinetry, handmade bathroom tiles, and a new back porch, siding and roof. They cut down a dying apricot tree in her backyard, which is making an appearance almost 10 years later in her tiny house — the kitchen countertop in her new

caravan is a mosaic of wood from that tree.

After earning a bachelor's degree in fine arts, Nick Troisi worked as a self-employed ceramic artist for nearly a decade, then as a general contractor, before settling into designing and building sets for the Bloomsburg Theatre Ensemble and BU. The father-son duo are relying on experience gained designing and building their own house in Unityville to meet the challenges of building an entire home on a 24-foot trailer.

"We love the challenge and opportunity that comes with tiny houses. We have to build everything from foundation to artistic accents," says Aaron Troisi, a teacher at Lewisburg High School.

"We take pride in making beautiful things that work. People think things can't be both functional and artistic, but that's not true. This tiny house is proof that we can achieve both."

According to *The Tiny Life*, an online resource, the typical tiny house spans 100 to 400 square feet. Tiny houses first caught on in the Pacific Northwest, with their promise of simpler living appealing to both the eco-friendly and the frugal.

Myren's caravan relies on only one DC battery for electricity and propane for heat. "It's simple, but it's my dream home," says Myren. ●

*Editor's note: Learn more at [www.theunknowncraftsmen.com](http://www.theunknowncraftsmen.com).*



MIAMI DOLPHINS LINEBACKER NEVILLE HEWITT, LEFT, AND MARSHALL UNIVERSITY DEFENSIVE END ARNOLD BLACKMON, RIGHT, ARE JUST TWO OF THE PLAYERS WHO TRAINED WITH BRIAN MARTIN '92.

# Going Pro

by JACK SHERZER

In 1993 — a year after graduating from Bloomsburg University with a degree in exercise science — Brian Martin was already working with his first professional football player out of a West Caldwell, N.J., gym and making the connection that would see him rise to one of the league's top trainers.

Behind the soft-spoken demeanor, Martin gives off the undercurrent of energy that propelled him as a Husky linebacker and carried him through to realizing his dream of working with top NFL talent. In addition to owning a string of five New Jersey gyms — TEST sports clubs (Total Energy System Training) — and running sports performance centers at Trump National Golf Clubs, Martin held NFL prep programs in Miami and San Diego, working with high school players, draft prospects and current NFL players training off-season.

Today, after selling TEST in 2014, he trains NFL players and prospects with New Jersey-based B. Martin Sports, where a team of sports performance and medical specialists work with athletes from many sports, including the NFL. Martin's roster of players includes Damon Harrison, defensive tackle with the Giants; Patrick Patterson, defensive back with the Arizona

Cardinals; and Super Bowl MVP Joe Flacco, quarterback with the Baltimore Ravens.

How does a motivated Husky go from recent grad to personal training to working with more than 200 players? It began in a Madison, N.J., gym where he trained Pittsburgh Steelers quarterback Neil O'Donnell. Impressed with his training, O'Donnell introduced him to other players and agents.

Martin, whose brother Tom '87 was a Huskies Hall of Fame running back, also recognized a specific need: helping pro football prospects prepare for the NFL Combine. College football players from across the country gather at Indianapolis' Lucas Oil Stadium for the grueling, week-long event where they are put through their paces by NFL coaches, general managers and scouts. As a prospective player, it's not something you just show up for — to do well, months of training are needed.

"It's just a lot of hustle and a combination of desire and good luck and meeting the right people and following up and helping them get results and building from there," Martin says of his success. "I try to live by the words of Yoda: Do or do not, there is no try. I believe in going all the way in everything you do, with everything you have, or don't do it at all." ●

*Follow Brian Martin @Bmartinsports.*

## '60s

**John Phillips '65** received the 2015 Joyce Powell Lifelong Educator Award at the Friends of Education Dinner, sponsored by the Atlantic County (N.J.) Council of Education, in recognition of his 36-year career in public education as a teacher, counselor, coach and adviser. He also served as a consultant for the New Jersey Education Association for 30 years. He lives on the New Jersey Shore with his wife, Lanee, a retired Spanish teacher.

**Joseph R. Koons '65**, president and board chair of Mooseheart Child City and School, presented diplomas to 30 graduates during the 98th annual commencement of Mooseheart (Ill.) High School. The residential and educational facility near Chicago is funded entirely by the Moose, a fraternal organization. Koons was elected president and chairman of the board in May 2016.

**Marilyn Perrin Sheerer '65** is provost and vice chancellor of academic affairs at the University of North Carolina-Wilmington. Sheerer has more than 25 years of experience in higher education administration.

**Dennis Siegmann '68** is a teacher and wrestling coach. His Northeastern Oklahoma A&M College wrestling team won the 2016 National Junior College Athletic Association (NJCAA) National Championship. He resides in Miami, Okla.

## '70s

**Jim Berkheiser '71** had a book of poetry, *In Mercurial Days*, published by Anaphora Literary Press.

**Gail Conner Kipp '73** retired as chief clerk in Columbia County.

**William A. Pasukinis '74** retired from the Benton Area School District as a teacher and elementary principal after 39 years of service. He also retired as a Pennsylvania Interscholastic Athletic Association referee after 35 years. He

resides in Benton with his wife, the former **Cheryl Renee Beishline '83**, and four sons. He continues to serve the Benton School District as high school athletic director.

**Joseph Scopelliti '75** joined Villager Realty Inc., Bloomsburg, after more than 30 years with PPL. Scopelliti assists with commercial sales in Union and Snyder counties from Villager Realty's Lewisburg office.

**James Blockus '77** retired from the Defense Logistics Agency's Distribution organization, New Cumberland, after 34 years of service. Blockus received meritorious civilian service awards for writing the Commander's Guidance for the organization's 26 worldwide distribution facilities and, at his retirement, to reflect his career achievements.

**Barbara Fahey Williams '78** retired from EdR, a real estate trust focused on collegiate housing, where she was a proposal writer. She served in a similar capacity at EnSafe, an environment, safety and engineering consulting firm, after a 13-year newspaper career. She is active in retired racing greyhound adoption and a volunteer section editor for *Celebrating Greyhounds Magazine*. She and her husband, David, live in Memphis, Tenn.

## '80s

**Diane Lewis Long McAloon '80** is alumni relations coordinator at Penn State Lehigh Valley. She previously was assistant director of continuing education at Penn State Lehigh Valley.

**Cheryl Newton Potteiger '80** is superintendent of Annville-Cleona School District. Potteiger worked as an administrator in the Hamburg Area, Halifax Area and Northern Lebanon school districts after teaching special education in kindergarten through 12th grade.

**Brad Dixon '81** is executive director of the Pottsville Area Development Corp. Dixon has over 20 years of banking experience, including branch manager for Sovereign Bank.

**Mary Penless Berninger '82** retired from Kynder Kapers Preschool at the Berwick YMCA.

**Edward Bosso '82** is the superintendent and executive director of educational programs at the Perkins School for the Blind, Watertown, Mass. Bosso previously was the vice president of Gallaudet's National Deaf Education Center.

**Leah-Jane Christman '82M** is retiring as Southern Lehigh School District's superintendent. Previously the district's technology director, Christman taught at all grade levels, as well as at Berks Career and Technology Center and Reading Area and Lehigh Carbon community colleges.



**Maxim W. Furek '83** published the book, *Sheppton: The Myth, Miracle & Music*. His book investigates elements of the grotesque, miraculous and supernatural that occurred during the 1963 Sheppton mining disaster.

**Sue Long Rising '83** is vice president of marketing at Members 1st Federal Credit Union. She oversees a 12-person team responsible for market research, outreach, web development and public relations. Rising has been with Members 1st since 1989.

**Lisa Diehl Somers '84** is first vice president/investments at Stifel in Bethlehem. Somers has provided wealth management services in the Lehigh Valley since 1992 and in the financial services industry since 1985. She serves as chairwoman of the board of directors of VIA Events.

**Pamela Straub Shupp '85** is president and chief executive officer of the Greater Reading Economic Partnership, Reading. Shupp joined the organization in 2006 as director of economic development and, most recently, served as vice president. She has more than 30 years of experience in community and economic development.

**Michelle Molyneux Karas '87** is senior vice president/chief operating officer for Penns Woods Bancorp Inc.,

# husky notes

Williamsport. Karas is a graduate of the School of Bank Marketing and Management, the Central Atlantic Advanced School of Banking and the Central Atlantic Commercial Lending School.

**John Morack '88** was promoted to conservation administration supervisor for the Pennsylvania Game Commission's Northeast Region. Morack is a 1989 graduate of the Game Commission's Ross Leffler School of Conservation. He and his wife, Donna, have four children.



**Rebecca Kenvin Warren '88** joined the law firm of Obermayer Rebmann Maxwell & Hippel, Harrisburg. Warren's practice focuses on white collar crime and civil litigation, internal investigations, business compliance, government investigations, and the legal aspects of crisis management. Warren previously was district attorney of Montour County.

**Jeffrey Alexander '89** is director of underwriting in employee-benefits at Engle-Hambright & Davies Inc., Lancaster. Alexander, who has 27 years of underwriting experience with Aetna/Coventry, Health America and Capital Blue Cross, earned the health insurance associate and managed healthcare professional designations.

## '90s

**Gerald Jarrett '91** is borough manager of Watsontown. Jarrett worked in the lumber industry in for more than 20 years and as the neighborhood manager for the Berwick Blueprint Community. Jarrett and his wife have a daughter.

**Kimberly Riss Wetherhold '91** is assistant vice president/regional branch administrator at Muncy Bank. Previously, Wetherhold was the assistant branch administrator. She lives in Muncy with her husband, Mark, and three children.

**Robert Cole '92** is chief analytics officer at Allied Services Integrated Health System, Scranton. Cole is a 20-year employee of the health system.

**Angela Taylor Hummel '92** received the Athena Leadership Award from the Greater Susquehanna Valley Chamber of Commerce. Hummel is vice president of human resources at Evangelical Community Hospital, Lewisburg. The award celebrates exemplary leadership.

**Victoria Marold Johannes '92** was promoted to loan operations supervisor at Wayne Bank. Johannes began her career as a loan operations specialist and has more than 25 years of banking experience. Johannes is a board member and treasurer for Habitat for Humanity of Wayne County.

**Ellen Condron Savage '93** is vice president, membership programs, of Consumer Technology Association (CTA), Pittsburgh. Savage supervises CTA's membership programs, as well as membership recruitment and retention efforts. She is a Project Management Institute-certified project manager and a certified association executive.



**Lisa Senatore Scala '93** is director of business development at WDG Architecture, Washington, D.C. Scala, accredited in leadership in energy and environmental design, serves on the board of directors and development and communications committee of A-SPAN, an organization dedicated to ending homelessness in Arlington, Va.

**Marc Sirota '93** is senior vice president of enterprise business intelligence at Comcast. With 13 years of experience at Comcast, he leads the applied analytics team.

**Brian Schaffer '95**, principal of Lamoille Union High School, Hyde Park, Vt., was named 2016-17 principal of the year by the Vermont Principals' Association. Schaffer will compete for the national principal of the year award.

## Honorary Alumna, Volunteers Recognized



**MARIA BARON CANNON**, vice president of channel marketing for TE Connectivity and BU Foundation Board member, was named honorary alumna

during BU's annual alumni awards dinner. Cannon is the daughter of the late Charles Baron '52 and Margaret Suchy Baron '49. In addition to the Foundation Board, Cannon serves on the College of Business Advisory Board.

Also honored for their contributions to the university and their professions were:

Volunteer of the Year: Crystal Skotedis '03

Distinguished Service: Joseph Hilgar '75

Maroon and Gold Excellence Award: Rachel Vasquez Troychock '03/'04M

Maroon and Gold Excellence Award: Zachary Pearce '11

Recognized for their volunteer work as alumni career connectors were Angela Hummel '92, Erica Smith '98 and Craig Shuey '94. The annual awards program is coordinated by the BU Alumni Association, which was incorporated in 1933 and today links 67,000 alumni with the university.

Learn more at [bloomu.edu/magazine](http://bloomu.edu/magazine)

**Barbara Collins '97** was elected as the third bishop of the Upper Susquehanna Synod of the Evangelical Lutheran Church in America. A former pastor, assistant to the bishop and the synod's director for evangelical mission, she is a graduate of the Lutheran Theological Seminary, Gettysburg.

**Colleen McCabe Madrak '97** is co-owner/partner at McCabe Realty, East Greenville. Previously, she was a marketing manager for a credit union in Philadelphia. Madrak has three children and lives in Douglassville.

**Robert Croop '98** is director of curriculum and instruction at the Berwick Area School District.



**David J. Manbeck '98** is president of the South Central Chapter of the Pennsylvania Institute of Certified Public Accountants (PICPA) for 2016-

2017. Manbeck is a CPA and director with Boyer & Ritter with 17 years of experience. He chairs PICPA's not-for-profit conference planning committee and not-for-profit tech issues subcommittee.

**Ross Gdovin '99**, vice president of marketing for Golden Entertainment Inc., was named one of Vegas Inc.'s "40 under 40" business leaders in Las Vegas. Gdovin oversees marketing functions for Golden Entertainment.

**Catherine Carr Zavacki '99** was named the 2016 outstanding high school chemistry teacher by the Princeton and Trenton sections of the American Chemical Society.

## '00s

**Jonathon Hykes '00** was promoted to administrator at ManorCare Health Services-West Allen. He began his career with ManorCare as a director of social services and business office manager at ManorCare-Sinking Spring and, most recently, was assistant administrator at the York North and Lancaster facilities.

**David Marcolla '00**, director of Xfinity Communities at Comcast, serves on the board of directors of the Cancer Support Community of Greater Philadelphia, and chairs the marketing strategy committee. Marcolla resides in Hopewell, N.J.



**Melissa M. Wolf '01** a certified public accountant, was named to a three-year term on the committee on professional ethics of the Pennsylvania

Institute of Certified Public Accountants (PICPA). Wolf, senior manager at Baker Tilly Virchow Krause, Wilkes-Barre, serves on PICPA's employee benefits plan committee and conference planning committee and is secretary/treasurer of the board of directors for Leadership Wilkes-Barre.

**Clint Baum '02** is vice president of business development at LMC Home Loans in Manheim Township.

**Zachary Kuntz '02** is vice president of the capital region for LMC Home Loans in Manheim Township.

**Jess Yourkavitch '02** is a registered investment representative in the wealth management division of Riverview Bank, Spring Township. Yourkavitch previously worked as an investment officer for BB&T Investments, formerly Susquehanna Bank. He resides in the Reading area with his wife, Melissa, and their daughter, Ava.

**Ian Libhart '03** is manager of product quality of Cargas, Lancaster. Libhart most recently was a team leader.

**Kevin Lally '04** was accepted into the Kutztown University/Millersville University joint Doctor of Social Work program.

**Kimberly Schwalm Henninger '05** is an ag loan credit analyst at First Citizens Community Bank, a position she previously held at Susquehanna Bank. She was also a credit analyst for AgChoice Farm Credit for over five years.

## Exec Committee Named

THE BU ALUMNI ASSOCIATION selected its executive committee and new board members for the 2016-17 term, which began on July 1. Serving on the executive committee are Joe Yasinskas '06, president; Marc Steckel '93, vice president; Claire Day '93, secretary; and Mike Coopa '00, treasurer. Adam Black '07 and Todd Givier '10 are members at large.

New board members are:

- Todd Argenziano '89, Mountain Top, IT director, DeAngelo Brothers
- Felicia Elizy '10/'11M, Enola, curriculum and instruction supervisor, Nativity School of Harrisburg, and area coordinator, Central Penn College
- Kevin McGrath '93, Wayne, N.J., vice president of planning and allocation, The Children's Place
- Alan Musselman '83, Bethlehem, executive vice president finance, First Commonwealth Federal Credit Union
- Jonathan Ochs '08, Nazareth, vice president, Jennings Transportation
- Michael West '04, West Milford, N.J., customs and border protection office, U.S. Department of Homeland Security

Also serving on the alumni board are Mary Frew Braccili '90, Schnecksville; Ernest Jackson '81, Milford; Ken Lastowka '05, Philadelphia; John Makara '90, Mount Laurel, N.J.; Stu Marvin '78, Bloomsburg; James McMenamain '78/'83M, Bloomsburg; Marv Meneeley '85/'87M, King of Prussia; Juli Herring Miller '92, Nazareth; Donato Nieman '74, Kendall Park, N.J.; Catherine Reuther '09/'10M, Bloomsburg; Todd Walker '87, Willingboro, N.J.; and Barbara Bogart Willders '83, Lititz.

Shawn Booker '03, Nanticoke; Elizabeth Kramer '84, Dillsburg; and John Nicodem '86, Taylor, completed six-year terms as directors.

## husky notes

**Melissa McNutt Lawler '05** is an advanced registered nurse practitioner for team health at Wellington Hospital, Florida.

**Jacob Miller '05** was named the commitment to excellence winner at Cumberland Valley School District and won a spot on the Albert H. Small Normandy Institute, a scholarship studying the D-Day invasion.

**Kimberly Tohill '05M** earned a Doctor of Philosophy in learning, design and technology with a minor in adult education and a certificate in distance education from The Pennsylvania State University.

**Mark McHugh '06** is assistant chief executive officer of Commonwealth Health Berwick Hospital Center, Berwick. McHugh recently served as administrative specialist at Regional Hospital of Scranton. He completed an administrative residency at Moses Taylor Hospital and has worked in hospital management at Wilkes-Barre General Hospital and First Hospital. He is a committee member of the Eastern Pennsylvania Healthcare Executive Network.

**Benjamin Naylor '06**, an engineer with Boeing Co., won South Carolina's engineer of the year award. He was a member of the first class of BU's electrical engineering technology graduates.

**Aaron Cunningham '07M** is senior vice president/chief credit officer of Penns Woods Bancorp Inc. Williamsport. Cunningham has more than 15 years in banking in the credit risk field. He serves on the finance committee for Habitat for Humanity and participates as a business adviser for Lock Haven University's Partner ED Program.



**Mandie Jordan '09** is a certified financial planner with Merrill Lynch, Wilkes Barre. Jordan develops strategies and recommendations to assist clients meet their financial needs and retirement goals.

### '10s

**Stephen Bennett '10** was promoted to grants accountant at the Wright Center for Graduate Medical Education. He started with the center as an accounting assistant.

**Amy Schultz '11** received a Doctor of Osteopathic Medicine from the Philadelphia College of Osteopathic Medicine. Schultz will continue her training in family medicine at Lankenau Medical Center, Wynnewood.

**Jill Shipman '11M** is high school principal at Berwick Area School District.

**Lauren Leighton '13** is an admissions counselor at King's College, Wilkes Barre.

**Olivia Carmichael '14** has published a children's book, *Walter the Whale*, about an orange whale who believes he is the only orange fish in the ocean.

**Hideaki Horikoshi '14M** is the owner and founder of Resurrection Movement Studio and Komotion Dance Program, Danville. He has worked in the field as a group fitness instructor, personal trainer and dance instructor since 2007.

**Kyle Shannon '14** is owner of K.Shan Performance Fitness Training in Allentown. Shannon is a certified physical preparation specialist and underground strength coach.

**Sophie Eddinger '15** is a civilian scientist in the forensic unit of Berks County District Attorney's office.

**Nicole Farr '15** has accepted an internship with NASA in the Jet Propulsion Laboratory in Pasadena, Calif.

**Christopher Luciano '15** is a civilian scientist in the forensic unit of Berks County District Attorney's office.



## Alumnus begins Peace Corps Service

BRYAN MOLK '15 of Westwood, N.J., began training this summer as a Peace Corps volunteer in Ethiopia. Molk, who first visited Africa as part of a BU group studying in Cameroon and Ethiopia, will teach English to students at a local secondary school.

"I wanted to move forward with my career in human rights work in a manner that is ethical and respectful towards any community," says Molk. "The Peace Corps quickly became the best option for pursuing gratifying and responsible field work that will better prepare me for a future

in anthropology, development and human rights work."

Prior to joining the Peace Corps, he worked as a digital communications coordinator for LGBTI advocacy group Alturi. During his first three months of service, Molk will live with a host family in Ethiopia to become fully immersed in the country's language and culture. After acquiring the necessary skills, Molk will be sworn into service and assigned to a community in Ethiopia, where he will live and work for two years.

# the line up

reunions, networking and special events



**GETTING SOCIAL:** Lehigh Valley alumni who met in Bethlehem for a networking social include, from left: Nathan Conroy '06, director of Alumni Engagement; Brian Case '83; Tony Saraceno '74; Ann Bilheimer Case '83; John Ludrof '86; Kathy Carr Zavacki '99; Judith Rohland Carr '70; Michael Anthony '86; Alana Gallo Albus '87; Dave Albert '85; Juli Herring Miller '92; and Mary Frew Braccili '90.



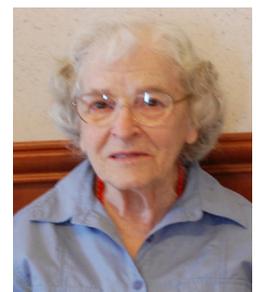
**CAPITAL GOOD TIME:** Harrisburg area graduates attending the annual summer picnic are, from left, seated: Sharon Gettel '78; Nancy Bohr '72; Catherine Stolarick '74; and Amy Scott '05 and son. Second row: Nori Lewis '03, associate director of Annual Giving; Roxanne Davenport '91; guest Nan Nestor; Dennis Bohr '70; Gary Cassell '67; Mary Anne Klemkosky '59; Jason Scott '05; Maura Whalon '05; Nicole Miller '05; guest Robert Miller; and guest Ida Downey and son. And back row: Nathan Conroy '06, director of Alumni Engagement; Jack Davenport '72; Linwood Nester '68; Stephen Kline '77; David Shatto '82; Jennifer Thompson '93; Darlene Amsler '78; Jim Blockus '77; guest Kathleen Blockus; guest Ray Trimmer; and David Downey '95 and son.



**RETREAT:** Alumni Association board members attending a recent retreat are, from left, front row: Marc Steckel '93, Mary Frew Braccili '90, Barbara Willders '83, Alan Musselman '83, Catherin Reuther '09/'10M, Michael West '04, Todd Walker '87 and Kevin McGrath '93; second row: Donato Nieman '74, Felicia Ellzy '10/'11M, Juli Herring Miller '92, Ken Lastowka '05, Joe Yasinskas '06 and Todd Argenziano '89; and back row: Todd Givier '10, Stu Marvin '78, Adam Black '07, Claire Day '93 and Marv Meneely '85/'87M.



**CLASS OF 1946:** Donald Rabb was the oldest alumnus to return for this year's *True to Bloomsburg* reunion luncheon for the classes of 1930 to 1965.



**CLASS OF 1947:** Recognition as the oldest alumna to attend this year's *True to Bloomsburg* reunion for the classes of 1930 to 1965 went to Dorothy Hornberger Rhodes.

To learn more about regional alumni networks, visit [bloomualumni.com](http://bloomualumni.com)

# the line up

reunions, networking and special events



**TRUE TO BLOOM:** Attending this year's *True to Bloom* reunion during Alumni Weekend were: Roland 'Frank' Bach '59, Connie Smith Baradziej '62, Sandra McBride Blackburn '58, Edward Blackburn '60, Margo Bolig Brabson '64, Barbara Wooster Cobb '60, Mary Ann Delia '59, Shirley Redline Fenstemacher '55, Marlene Franey '62, Wayne Gavitt '58, Ruthann Gavitt '59; Mollie Hippensteel Harrell '55, Wayne Hoch '63, Joseph Johnson '65, Beverly Johnson '62, Louise Krajack '55, Ronald Krajack '56, Owen Lagerman '62, Lloyd Livingston '62, Carol Livingston '62, Edward Morgan '59, Linda Margle Morgan '69, Sonja Norton '59; William Norton '59, Donald Rabb '46, Leonard Perotti '59; Dorothy Hornberger Rhodes '47, Mary Jane Humes Rhodes '00, Rhoda Ritchey '51, Edna Sherman Santo '64, Michael Santo '64, Eugene Schultheis '56, Jeananne Evans Scrimgeour '54, John Scrimgeour '53, Virginia 'Ginny' Wright Tinner '65, Lowell 'Art' Tinner '64, George Vastine '64 and Mary Ann Zeveney '79.



**D.C. EXPERIENCE:** Twenty-four students and six faculty explored career and internship opportunities during a Husky Career Road Trip to Washington, D.C. Students toured the Federal Reserve and FDIC, met Pennsylvania legislators and visited headquarters of The Washington Center. Husky Career Road Trips are one of the many Professional U opportunities available to students. The trip included a career networking social with alumni.

# VITAL STATISTICS

## Marriages

**Jason Brubaker '99** and Christina Walters, Sept. 12, 2015  
**Wendy Englar '00** and **David Pulieri '01**, Oct. 9, 2015  
**Jennifer Colyer '03** and Dennis Specht, May 14, 2016  
**Karen Fetter '05** and Darren Chilcoat, Oct. 23, 2010  
**Melissa McNutt '05** and Cletus Lawler IV, Sept. 21, 2012  
**Allison Lucik '06** and Christopher Bauer, Oct. 19, 2013  
**Amy Wolfgang '07** and Michael Keener, Oct. 11, 2014  
**Daisy Rmeili '08** and **Matthew Fleming '10**, Aug. 5, 2016  
**Lynette Mong '08** and Kris Holden, June 18, 2016  
**Paul Scharf '08** and Heather Brassington, Aug. 8, 2015  
**Amanda Knouse '09** and Ryan Majek, Oct. 11, 2015  
**Angela Sarioego '09** and Christopher Schoettle, Nov. 21, 2015  
**Ashlee Shiffer '09** and Kirk Pruitt, June 5, 2015  
**Shauna Hughes '10** and Ryan Blee, Aug. 8, 2015  
**Brittany Kleiner '10** and Mark Hosak, Sept. 12, 2015  
**Caitlin Tevis '11** and Christopher Persico, June 25, 2016  
**Holly Brink '12** and Ethan Troup, Sept. 12, 2015  
**Hope McLaughlin '12** and Peter Vaughn, May 21, 2016  
**Kelly Shemansky '12** and Randy Marchetti  
**Gina Stinchcomb '12** and **Anthony Fritz '12**, April 8, 2016  
**Janine Brunner '13** and **Joshua Bentley '12**, June 13, 2015  
**Kyra Findley '13** and Brian Boyd, Sept. 19, 2015  
**Brittany Albertson '14** and **Daniel Knorr '07**, May 7, 2016  
**Karalyn Carter '14** and Stephen Lutz, Sept. 26, 2015  
**Ellexis Krum '14** and Ryan Young, May 7, 2016  
**Michele Rankin '14** and Michael Reiber, April 9, 2016  
**Kali Burgess '15** and **Jeremy Reb '15**, June 25, 2016

## Births

**Michelle Tansue Adkins '96** and husband, Matthew, twin daughters, Sophie Nona and Quinn Sejal, May 4, 2016  
**Julie Sardone Zambrano '00** and husband, Robert, a son, Victor Armando, Oct. 15, 2015  
**Mollie Connors Pryzblick '02** and husband, **Larry Pryzblick '02**, a daughter, Josephine Helen, Nov. 11, 2015  
**Kendra Branchick Martin '03** and husband, Phil, a daughter, Brynn Lee, April 5, 2016  
**Rachelle Simon Rohner '04** and husband, **Bradley Rohner '01**, a son, Grant Charles, May 3, 2016  
**Karen Fetter Chilcoat '05** and husband, Darren, a son, Blake, Dec. 21, 2012, and a daughter, Kenzie, Feb. 26, 2016  
**Melissa McNutt Lawler '05** and husband, Cletus, a son, Cletus V, Jan. 13, 2016  
**Jonathan Zerbe '05** and wife, Jennifer, a daughter, Anna Diane, May 23, 2016  
**Allison Lucik Bauer '06** and husband, Christopher, a son, Colton Ross, Feb. 11, 2016  
**Amy Keener Wolfgang '07** and husband, Michael, a son, John Dennis, March 2, 2016  
**Codyray Hewson '09** and wife, Jeni, a daughter, Emma Rose, Nov. 26, 2015  
**Holly Bergin Pitcavage '09** and husband, **Brian Pitcavage '09**, a son, Tyler Brian, June 2, 2016

## Obituaries

Clarlaine Schlee Baylor '41  
Gerald Fritz '41  
E. Dorothy Albertson Wodock '41  
Winton Laubach '43  
Wanda Kehler Edelman '46  
Evelyn Hirt Brosious '47  
Robert Levan '49  
Betty Bolig Slipetz '49  
Shirley Henley Thomas '49  
Florence Tugend '49  
Norma Gamble Baldwin '50  
Richard Kline '50  
Edward Kreitz '50  
Robert Kishbaugh '51  
Lillian Mlkvy Merrifield '51  
Ronald Kaler '52  
Ardell Zeigenfuse '53  
Jevita McCauley '54  
Robert Carey '55  
Philip Gergen '55  
David M. Cole '56  
Michael Homick '56  
Nancy Wetzel '56  
Samina Rishton Cole '57  
Edward Shustack '57  
Fern Goss '58  
Anthony Fiorenza '59  
Ronald Romig '59  
Calvin Ryan '59  
Donald Herring '60  
Janice Jones Kulp '60  
Patricia Heddings Messinger '60  
David Boyer '62  
Willard Lewis Hunsinger '62  
Ronald Cranford '63  
William Ginty '63  
Gary Stair '63  
Laura Mae Brown Willard '63  
Jean Houck Fino '64  
Beatrice Mincemoyer Bieber '65  
Fern McCullough Field '65  
Charles Hartman '65  
Patricia Caldwell Stone '65  
Jerry Fritz '66  
Dolores Wood Davis '67  
Marjorie Grimm Cunningham '70  
John J. Haile Jr. '71  
Robert Else '72  
Nelena Pope Swank '72  
Juergen Besecke '73  
Douglas Brown '73  
Mark Lukas '74  
Dewaine Lutz '74  
Mary Kathleen Keiers Stokes '74  
Philip Wilds '74  
Kathleen Glossner '75  
James Magill '75  
Richard Boswell '77  
Mary Tone Kunkel '77  
Gerald Roman '77  
Robert Donovan '78  
Dale Sechler '78  
Carol Balsler Blackwell '79  
Christopher Downs '79  
Timothy Blase '80  
Charles Ropars '80  
Margaret Mary Cullen Brown '82  
Faith Troup Swisher '82  
Frank Yannes '82  
James Knaub '84  
Debra Fenty Skinner '84  
Peter Slusser '84  
Nancy Slamon Urey '84  
Melanie Heckler Jozefiak '85  
Robert Monroe '85  
Denise Vandine '86  
Catherine Smith Vanderpool '87  
Colleen Durkin '90  
John Stuhltrager '90  
Emily Stookey '91  
Diane Joyce Graham '95  
James Ross '97  
Ellsworth Davis '98  
Joseph Richardson '99  
Emily Mensch Rupert '02  
Gregory Miller '04

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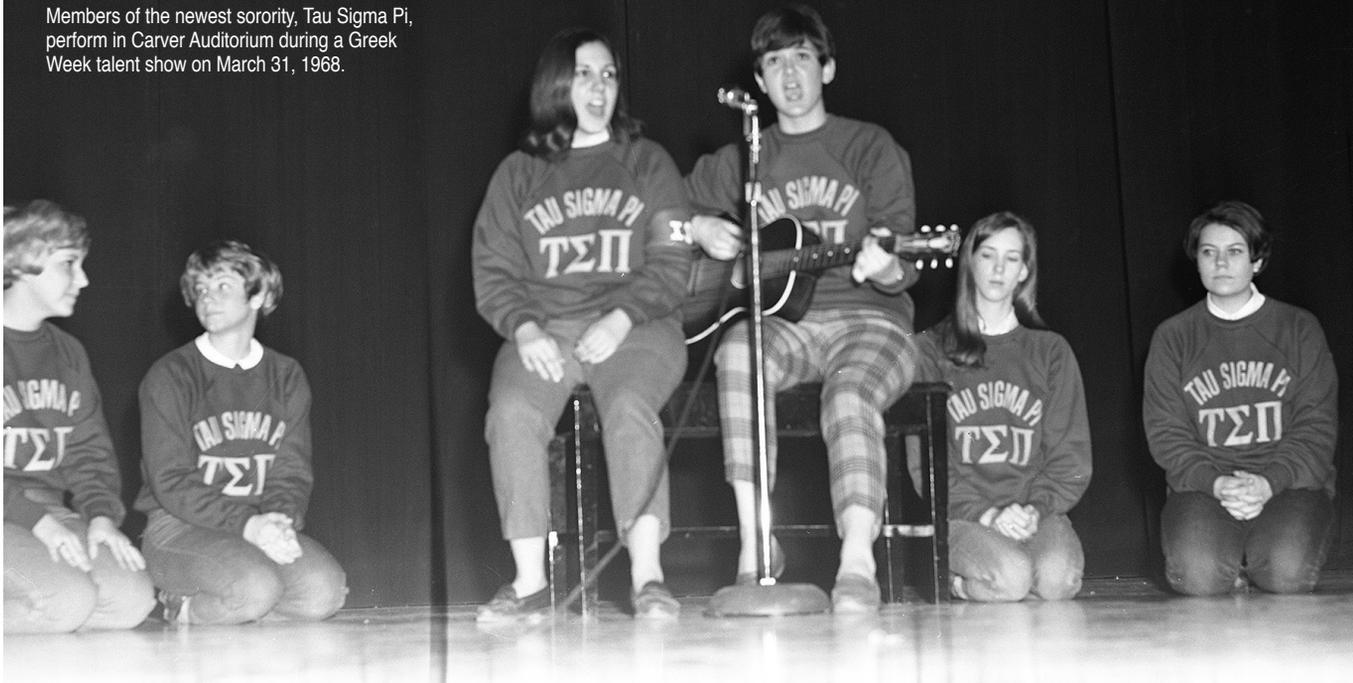
Waller Administration Building

400 East Second Street

Bloomsburg, PA 17815-1301

# over THE shoulder

Members of the newest sorority, Tau Sigma Pi, perform in Carver Auditorium during a Greek Week talent show on March 31, 1968.



## Fifty Years of Greeks

by Robert Dunkelberger

FOR STUDENTS at Bloomsburg State Normal School, social life revolved around campus literary societies. When those organizations dissolved in 1923, their place was quickly filled by chapters of professional and honorary fraternities. It took much longer, however, for the concept of social fraternities and sororities to be accepted.

What would become Bloomsburg's first social fraternity began in 1963 when a dozen students, sensing the need for an improved spirit on campus, proposed establishing the Social Improvement Organization (SIO). Members of SIO, advised by history faculty member Robert "Doc" Warren, went before the Bloomsburg

State College Council on Oct. 26, 1964, to share ideas they thought would convince students to remain on campus over the weekends and the belief that similar organizations would follow. The council granted probationary status and, after a constitution was OK'd the following spring, President Harvey A. Andruss gave final approval, establishing SIO as an official campus organization on May 19, 1965.

By the start of the fall semester, SIO's membership had doubled and, on Oct. 28, members informed the Faculty Fraternity Committee of their desire to transition into the school's first social fraternity. This request started a months-long process and, after much

discussion, Dean of Students Paul Riegel, fraternity committee chair, sent a memo to Andruss and the Board of Trustees on March 1, 1966, recommending that social fraternities be permitted on campus.

Support was broad, as demonstrated by an editorial published in the May 20 issue of the student newspaper, *Maroon & Gold*. The editorial touched on a number of campus issues, including parking and student apathy, and backed the establishment of social fraternities. At their May 27 meeting, the Board of Trustees gave official approval for social fraternities to begin in the fall semester.

Work continued on revising SIO's constitution, which the College



Left: Members of SIO organize some of the 1,400 paperback books collected as part of a Books for Vietnam drive in November 1965.



Right: Fraternity members compete in the Greek Week chariot races on April 2, 1968. The building under construction is the Hartline Science Center.

Council approved on Oct. 10. After a few revisions, Acting President John Hoch gave final approval on Nov. 4, 1966, and the first social fraternity on campus, Sigma Iota Omega, became a reality.

As expected, additional fraternities and sororities were created and applied for recognition during the 1966-67 academic year. Each was required to have a faculty adviser, meet academic standards, and prohibited from discriminating. Only local organizations, without national affiliation, were permitted.

Beta Sigma Delta was the second fraternity to be approved and placed on probationary status by the College Council, followed by four others through March. The first sorority, Delta Epsilon Beta, was recognized on

Feb. 17, 1967, with 23 initial members. The reasons given for its organization were similar to those of the fraternities: to promote the college's general welfare, derive mutual benefits from the bonds of sisterhood, and provide greater opportunities for social and moral development.

In addition to the individual chapters, an Inter-Fraternity Council was created to govern and guide activities. Composed of representatives from each social fraternity, the IFC was approved by the College Council on Feb. 27, with the Inter-Sorority Council established the following year.

Extracurricular activities sponsored by the fraternities in 1966-67 included parties, picnics, hayrides, a tutoring service, and a Battle of the Bands.

Fundraisers, such as film screenings, a book exchange, and sale of athletic buttons, netted more than \$550. The first official rush period to recruit pledges took place at the end of September 1967, and Greek Week, which became an annual inter-fraternity/inter-sorority event, was first held in spring 1968. The ban on off-campus housing was lifted in 1969.

Today, 28 Greek organizations — 12 sororities and 16 fraternities — enhance campus life through a mixture of social and philanthropic activities. As they did in their earliest days, fraternities and sororities offer lifetime opportunities for friendship, service to the community, leadership and scholarship. ●



Left: Officers of the first campus social fraternity, Sigma Iota Omega, and their faculty adviser Robert "Doc" Warren, standing at right, pose in the Husky Lounge in 1967.



Right: A crowd gathers to watch the Inter-Fraternity Council volleyball tournament in the fall of 1967 on the lawn west of South Hall.

### Academic Calendar

#### FALL 2016

Reading Day  
Tuesday, Nov. 22

Thanksgiving Recess  
Wednesday, Nov. 23

Classes Resume  
Monday, Nov. 28

Classes End  
Friday, Dec. 9

Finals Begin  
Monday, Dec. 12

Finals End  
Friday, Dec. 16

Graduate Commencement  
Friday, Dec. 16

Undergraduate Commencement  
Saturday, Dec. 17

#### SPRING 2017

Classes Begin  
Monday, Jan. 23

Spring Break Begins  
Monday, March 13

Classes Resume  
Monday, March 20

Classes End  
Friday, May 5

Finals Begin  
Monday, May 8

Finals End  
Friday, May 12

Graduate Commencement  
Friday, May 12

Undergraduate Commencement  
Saturday, May 13

### Alumni Events

Visit [bloomualumni.com](http://bloomualumni.com) for details on these and additional events or to register for Homecoming events. For information, contact Alumni Affairs at 800-526-0254 or [alum@bloomu.edu](mailto:alum@bloomu.edu).

#### Homecoming Weekend

Friday to Sunday, Oct. 14 to 15  
Saturday, Oct. 15  
Tent Party, Fenstemaker Alumni House, 11:30 a.m. to 1:30 p.m.  
50-Year Reunion Dinner for the Class of 1966, Monty's, 6 to 8:30 p.m.  
50-Year Anniversary of Greek Life, Kehr Union Ballroom, 6:30 to 8:30 p.m.

### Art Exhibitions

Exhibitions in the Haas Gallery of Art and The Gallery at Greenly Center, 50 E. Main St., Bloomsburg, are open to the public free of charge. For more information, gallery hours and reception times, visit [departments.bloomu.edu/art](http://departments.bloomu.edu/art).

#### Solo Student Show

Kassandra Stachowski and Katie Starliper  
Sept. 29 to Oct. 27  
The Gallery at Greenly Center  
Reception: Oct. 27, 4 to 6 p.m.

#### Brady Haston

Painting  
Oct. 5 to Nov. 16  
Haas Gallery  
Reception: Nov. 16, 11 a.m. to 2 p.m.

#### LGBTQA Symposium Show

Navigating Intersectionality:  
(De)Constructing Our Identities  
Nov. 4 to Dec. 5  
The Gallery at Greenly Center  
Reception: Nov. 4, 6 to 8 p.m.

#### Senior Exit Show

Dec. 1 to 16  
Haas Gallery  
Reception: Dec. 1, 10 a.m. to 3 p.m.

#### Solo Student Show

Lisa Kameron, Krystal James and Wanda Riley  
Dec. 13, 2016 to Feb. 23, 2017  
The Gallery at Greenly Center  
Reception: Feb. 23, 4 to 6 p.m.

#### Winter Break Show

Christine Pearl  
Photography  
Dec. 22, 2016 to Feb. 1, 2017  
Haas Gallery  
Reception: Feb. 1, 11 a.m. to 2 p.m.

### Celebrity Artist Series Events

Events in the 2016-2017 Celebrity Artist Series season will be presented in Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For more information and to order tickets, call the box office at 570-389-4409 or visit [cas.buzz](http://cas.buzz). Programs and dates are subject to change.

#### Broadway's Next Hit Musical

Saturday, Sept. 17, 7:30 p.m.  
Carver Hall, K.S. Gross Auditorium  
\$30 adults/\$15 children and BU students

#### Nufonia Must Fall Live

Saturday, Sept. 24, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$36 adults/\$18 children and BU students

#### Murder on the Nile

Aquilla Theatre  
Friday, Oct. 14, 7:30 p.m.  
Carver Hall, K.S. Gross Auditorium  
\$32 adults/\$16 children and BU students

#### The People's Republic of China Shanghai Acrobats

Friday, Oct. 21, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$25 adults/\$12 children and BU students

#### ELF: The Musical

Friday, Nov. 11, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall  
\$40 adults/\$20 children and BU students

### Concerts

Listed events are open to the public and free of charge. For information and additional events, see [bloomu.edu/music-events](http://bloomu.edu/music-events) or call 570-389-4286. All programs, dates, times and locations are subject to change.

#### Octuba Fest

Saturday, Oct. 8, 1 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Fall Choral Festival

Sunday, Oct. 16, 2:30 p.m.  
Carver Hall, K.S. Gross Auditorium

#### Piano Day

Saturday, Oct. 29  
Haas Center for the Arts, Mitrani Hall

#### Percussion Ensemble Concert

Tuesday, Nov. 8, 7:30 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Wind Ensemble Concert

Wednesday, Nov. 16, 7:30 p.m.  
Carver Hall, K.S. Gross Auditorium

#### University-Community Orchestra Concert

Sunday, Nov. 20, 2:30 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Guitar Ensemble Concert

Wednesday, Nov. 30, 7:30 p.m.  
Carver Hall, K.S. Gross Auditorium

#### Tuba Christmas

Saturday, Dec. 3, 5 p.m.  
Haas Center for the Arts, Mitrani Hall

#### Jazz Ensemble Concert

Thursday, Dec. 8, 7:30 p.m.  
Carver Hall, K.S. Gross Auditorium

#### Carols by Candlelight Concert

Friday and Saturday, Dec. 9 and 10, 7:30 p.m.  
First Presbyterian Church, 345 Market St., Bloomsburg.  
Free admission; Tickets required  
Tickets available at the Mitrani box office, 570-389-4409

### Special Events

#### Parents and Family Weekend

Friday and Saturday,  
Oct. 21 and 22

For the latest information on upcoming events, check the Bloomsburg University website [bloomu.edu](http://bloomu.edu).

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BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

# Celebrity Artist Series

Presents

The 2016-2017 Season



Broadway's Next Hit Musical	Sept. 17, 2016
Nufonia Must Fall Live	Sept. 24, 2016
Murder on the Nile	Oct. 14, 2016
Shanghai Acrobats	Oct. 21, 2016
Elf, The Musical	Nov. 11, 2016
The Suffers	Feb. 26, 2017
Blind Boys of Alabama	March 25, 2017
Jessica Lang Dance	April 14, 2017

Tickets to ALL Celebrity Artist Series shows are on sale NOW!

cas.buzz

#### A NOTE TO PARENTS

If this issue of *Bloomsburg: The University Magazine* is addressed to a daughter or son who has established a separate residence, please notify us of that new address by sending an email to: [magazine@bloomu.edu](mailto:magazine@bloomu.edu)

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