

BloomSBurg

THE UNIVERSITY MAGAZINE

Up to the Challenge

Making a difference is at the forefront of Marie Conley's professional and personal life. Page 18

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A man's world? Alumnae researchers say not any more. Page 10

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"A little gem." That's Bloomsburg University in the eyes of community leaders. Page 12

FROM THE PRESIDENT



Strong Women

I HAVE ALWAYS surrounded myself with strong women. My mother was a Rosie the Riveter during World War II. My wife, Robbie, earned a doctorate in biology, had a 20-year career in flood control and water resource management and taught related courses at Central Washington University before we moved to Bloomsburg. Our daughter, Laura, determinedly pursued a modeling career rather than follow in her parents' footsteps in academia, and her daughters — our four granddaughters — already show the strength of will inherent in the Soltz women.

My professional life followed a similar pattern at Cal State Los Angeles, where I was a dean reporting to Provost Margaret Hartman and at Central Washington, where I worked for President Jerilyn McIntyre. Here at Bloomsburg, I gain valuable insight from women in leadership positions. Admittedly, mine has been far from a traditional path for a man of my generation.

My life experience is just one reason I am proud to introduce you to the strong women in this issue of *Bloomsburg: The University Magazine*. A young woman who defied a disability to graduate in the top 10 percent of her class. A 1994 graduate and member of Pennsylvania State System of Higher Education's Board of Governors whose involvement in politics and nonprofits prepared her for unexpected challenges. And a group of alumnae research scientists who are thriving in what many still see as a man's career.

Careers in scientific research would have been hard to imagine for most of the young women who attended our forerunner, Bloomsburg Literary Institute, established 175 years ago. But today, with our enrollment at nearly 60 percent female, the sky's the limit for all of our students — male and female — thanks to dedicated faculty, extracurricular activities and career-building opportunities, such as job shadowing and internships offered through Professional U.

Melinda Hill Einsla '02, a researcher at Dow Chemical, could have been speaking for young women in every field when she said, "The gender barriers that existed for our mothers and grandmothers are really starting to disappear." At Bloomsburg, we are doing our part to ensure all of our students are on the path to rewarding career opportunities.

A handwritten signature in black ink, appearing to read "David Soltz". The signature is fluid and cursive, written in a professional style.

DAVID SOLTZ
President, Bloomsburg University

Editor's note: BU President David Soltz regularly offers his opinions on issues in higher education and his vision for Bloomsburg University at bupresident.blogspot.com.



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BloomSBurg: The University Magazine is published three times a year for alumni, students' families and friends of the university. Bonus content and back issues may be found at www.bloomu.edu/magazine.

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HUSKY NOTES
 SPORTS UPDATES
 ALUMNI INFO, MORE

COVER: ERIC FOSTER



unleash your inner *husky*



PHOTO: ERIC FOSTER

ENVIRONMENTAL PLANNING major Dylan Murray maps the GPS coordinates of a duck nesting box at Ricketts Glen State Park as part of his summer internship at the park.

Murray, from Benton, gained experience in many areas of park operations during his internship. In addition to mapping the coordinates of wildlife habitats and park infrastructure, he assisted in education

programs and recommended improvements to hiking trail signs.

Famous for its waterfalls, Ricketts Glen boasts 26 miles of hiking trails through 13,050 acres. More than 300,000 people visit the park each year.

Murray was one of nearly 300 BU students who had internships this summer. ●

around THE quad



PHOTO: ERIC FOSTER

Community Connections

WHAT DO CHILDREN like best? Dinosaurs, birds, ancient Egypt, a replica coal mine?

Bloomsburg University's Center for Community Research and Consulting is working with The Children's Museum in Bloomsburg to learn more about how the community resource can fine-tune its programs and exhibits.

Khadija Abdullahi, a senior psychology major and sociology minor from Germantown, spent the summer reviewing data collected by The Children's Museum and literature on how families and children use this type of museum. This will help the local museum consider ways to fine-tune programming and do further research on how patrons use it.

The project is a perfect match for Abdul-

lahi, who wants a career working with children. "I've been with younger children all my life," she says. "I volunteered with the and Boys and Girls Club and I got my first job there. I also worked with children at another museum, and I have five siblings — three are younger than me — and a lot of nieces and nephews."

As a researcher, Abdullahi has already gained experience through the Center for Research and Consulting's assessments of the economic impact of the Bloomsburg Fair and the Covered Bridge Festival at Knoebels Amusement Resort.

For the Children's Museum project, she is reviewing similar studies to avoid pitfalls they may have encountered. "For example, we want to make sure results aren't skewed

by too small a sample or a sample with all females or all males," she says.

"We want to know what attracts children to certain exhibits. Is it the colors? Is it the interactivity? We want to know what engages them so we can bring more children here."

Entering its third year, the Center for Community Research and Consulting has already undertaken more than two dozen projects and studies for regional nonprofits and government agencies.

Learn more about The Children's Museum at www.the-childrens-museum.org and more about BU's Center for Community Research and Consulting at www.bloomu.edu/research-consulting.

Everyone has a story: *What's yours?*

READERS of *Bloomsburg: The University Magazine* are invited to send ideas for stories about themselves or other BU alumni, students, faculty or staff to magazine@bloomu.edu. Please describe the story idea in 100 words or less and be sure to include contact information. Who knows? An upcoming issue of the magazine could share your story. We're waiting to hear from you at magazine@bloomu.edu. ●



First BAS Grads TRIO COMES TO CAMPUS ONCE – FOR COMMENCEMENT

THE FIRST THREE STUDENTS to graduate from BU's Bachelor of Applied Science in Technical Leadership program came to the campus in Columbia County just once – to graduate. Joel Immanuel Schieck and Siaka Lamin Massquoi, both of Allentown, and Cynthia Then, of Emmaus, completed all requirements at Lehigh Carbon Community College (LCCC), Schnecksville.

The BAS in Technical Leadership addresses the growing demand for technical skills combined with professional skills. A student who has earned an Associate of Applied Science degree from a community college can build upon that degree with courses in information technology, communications studies, accounting, business education, information and technology management and general education. Schieck, Massquoi and Then graduated from the 2-year-old program offered in a partnership with LCCC and the Lehigh Career and Technical Institute. BU's BAS in Technical Leadership is now offered at Reading Area Community College.

In the accompanying photo, BU President David Soltz, right, and Ann Bieber, Lehigh Carbon Community College president, left, are shown with the first graduates from BU's BAS in Technical Leadership program, from left, Joel Immanuel Schieck, Siaka Lamin Massquoi and Cynthia Then. ●



Campus Leader

CGA HAS A NEW PRESIDENT

JUSTINE ALBRIGHT, a junior from Allentown who is double majoring in public relations and digital forensics, is president of the Community Government Association (CGA) for the 2014-15 academic year. She previously served as CGA secretary and executive assistant.

Albright hopes to further improve communication between students and administrators through events like "Meet the President." She

will represent CGA at on-campus events like Springfest, open houses and the Clubs and Organizations Fair, and lead planning for the Big Event, CGA's one-day community service project at private homes and public locations in the Town of Bloomsburg.

CGA's primary function is to serve BU students and act as a bridge between the students and administration. CGA supports more than 300 clubs and organizations and operates the University Store, the Student Recreation Center and Honeysuckle Student Apartments. ●



Top Researcher

**STUDENT MICHAEL TEKIN
HONORED BY STATE GROUP**

BIOLOGY MAJOR MICHAEL TEKIN, of Danielsville, was honored for his research at the annual meeting of the Commonwealth of Pennsylvania University Biologists. Tekin, who graduated in May, won first prize in the undergraduate division for his poster, *Colocalization of Synapsin I and Munc 13 within Presynaptic Axon Terminals of the Earthworm Neuromuscular Junction*. Tekin was advised by William Coleman, assistant professor of biological and allied health sciences. ●

ZIPD Up

**FORMER MAYOR
HEADS INSTITUTE**



THE TOWN OF BLOOMSBURG'S former mayor is the new director of BU's Zeigler Institute for Professional Development (ZIPD). Mary Lenzini Howe has served as ZIPD's interim program consultant and director since last fall after a career in human resources at Geisinger-Bloomsburg Hospital, Bloomsburg Health System and Covenant Clinic, Danville. She was the proprietor of La Groceria, an Italian deli business, for nearly 12 years and served five years as a member of Bloomsburg's Town Council and one term as mayor.

The Zeigler Institute, established with a \$1.67 million gift from BU alumni Terry '76 and JoAnn Schultz Zeigler '77, provides comprehensive educational experiences for all students in BU's College of Business. ●



TALE outstanding faculty, from left, are Jodie Ackerman, Babak Mohassel and Denise Klinger.

TALE to Tell

OUTSTANDING TEACHERS HONORED

THREE FACULTY MEMBERS were selected as Teaching and Learning Enhancement (TALE) Outstanding Teachers and honored during the May commencement ceremonies: Denise Klinger, instructor of educational studies and secondary education, school counseling and student affairs program; Jodie Ackerman, instructor of interpreting in the department of exceptionalities; and Babak Mohassel, assistant professor of sociology, social work and criminal justice. Each received a plaque and a \$1,000 professional develop-

ment stipend sponsored by the Bloomsburg University Foundation.

Winners were nominated by students, who described why they are deserving of the award. Klinger was said to be "able to share the toughest and proudest moments of her career and make them part of the lesson." Ackerman's students said she is a "professor who teaches with her heart" and who "generously donates so much of her time in and outside of the classroom." Mohassel's students stated that he serves as "a model for what a professor should strive to be," bringing an "energy to the classroom that is unparalleled." ●

Immigrants in Military

**PROFESSOR INVITED
TO PRESENT AT YALE**

HISTORY PROFESSOR Nancy Gentile Ford was a presenter in the opening session of the two-day conference, *Patriots or Invaders? Immigrants in the Military in Modern America* at Yale University. The conference brought together researchers and writers to focus on issues connecting immigration policy and the U.S. military. Ford is the author of three books: *Issues of War and Peace*, *The Great War and America: Civil-Military Relations during World War I* and *Americans All!: Foreign-born Soldiers in World War I*. ●

around THE quad



PHOTO: ERIC FOSTER

Radio days

PHILADELPHIA RADIO PERSONALITIES Ken “Doc” Medek and Andie Summers broadcast their 92.5 XTU morning show from campus as part of the first Confer Radio Talent Institute at Bloomsburg. The intensive 10-day program attracted 19 students who heard from dozens of radio

professionals, including BU graduates Summers ’96 and Pat Farnack ’74, midday anchor for WCBS in New York City. The Confer Radio Talent Institute was made possible by the sponsorship of lifetime broadcaster Kerby Confer to help discover, teach and prepare a new generation of radio profes-

sionals. Confer made a gift of \$250,000 to the Bloomsburg University Foundation, which covers the costs of the Radio Talent Institute for five years and provides about \$12,000 annually in scholarships to BU mass communications students who are planning careers in radio. ●

Stellar Grad Program

SPEECH PATH PROGRAM RANKED SECOND NATIONALLY

BU’S SPEECH-LANGUAGE pathology graduate program was rated second in a nationwide survey by GraduatePrograms.com. Program rankings, compiled using data gathered between Sept. 1, 2012, and April 14, 2014, encompass reviews posted by more than 60,000 students participating in more than 1,500 graduate programs.

The survey lists the speech-language pathology graduate program at Long Island University, Brooklyn Campus, in the top slot. At No. 2, BU’s program

is rated above 23 other institutions including Teachers College at Columbia University, Boston University, George Washington University and California State University, Los Angeles.

GraduatePrograms.com provides information to prospective graduate students through peer-written ratings and reviews. The online graduate program guide considers 15 categories covering student topics such as academic competitiveness, career support, financial aid and quality of network.



Perfect Pitch

by SCOTT EDDY

BASEBALL HOLDS A SPECIAL MEANING for legions of fans worldwide. For junior Ryuta Amaike, baseball gave him the opportunity to form life-changing friendships, assimilate to a foreign culture and gain success on the field and in the classroom.

Amaike's trip to Bloomsburg started in his native Japan, where he developed a love for the game he began playing as a 3-year-old. When he was in sixth grade, his mother met and married an American man, and the family moved to the United States. Although Amaike knew no English, he bridged the cultural gap between himself and his new peers through baseball.

"I had to start everything over," he remembers. "As soon as I came over I joined the Little League team. You didn't need to speak English to play baseball. The guys on the team taught me how to speak English and would call me to hang out. Baseball helped me assimilate."

When Amaike was a sophomore at Whitehall High School, his mother and stepdad separated, and his mother moved back to Japan. Rather than return to his native country, Amaike decided to stay with his stepfather, who often was away. Alone many nights, Amaike fell behind in his studies.

A Bloomsburg alumnus and his family were among friends who noticed something was wrong. Amaike spent much of his time at the home of Mark Bonshak '86 after forming a friendship through baseball with his son, Matt. The family grew concerned about his living situation.

"We would drop him off at home and there was no one there. We started to question it," Bonshak says. "His mother told him he could stay in the U.S., but he would likely have to quit school and get a job or come back to Japan."

Instead, Bonshak and his wife, the former Catherine Gober '87, took custodial control of Amaike. They encouraged him to become a U.S. citizen and focus on turning things around in the classroom.

"Academics were not a big part of his family," Bonshak says. "That was a big change coming into our house where it was all about academics and athletics."



"They encouraged me to stay on top of school," Amaike adds. "They showed me the importance of getting my degree and how I could use baseball as a way of getting there."

When college became an option for Amaike, Bonshak mentioned his alma mater. He was a catcher, left fielder and team captain for the Huskies from 1982 to 1986 and his teams helped raise money to install the outfield fences and scoreboard at Danny Litwhiler Field.

Amaike, whose family remains in Japan, officially became a U.S. citizen during his freshman year at Bloomsburg. Though forced to sit out his freshman year due to a knee injury, he made his on-field debut this spring and finished the year with a 2-1 record and 2.92 ERA as part of the conference rotation late in the season. The Huskies finished with a school-record of 20 conference wins.

"He just loves baseball; he lives and dies for the sport," Bonshak says. "The players are close at Bloomsburg, it is a family atmosphere – much the same as it was when I played there." ●

Scott Eddy is assistant sports information director.



Steph's Stadium

THIS FALL, there is something missing on upper campus: "Sports Stadium." In its place is Steph Pettit Stadium, named for the alumnus who made a \$1 million contribution for stadium improvements and athletic scholarships.

Pettit, Class of 1989, played football for the Huskies. He founded Clean Earth Systems in 1993 and has seen the company grow into a nationwide distributor of hazardous waste containers. The company, based in Tampa, Fla., now operates 12 warehouses throughout the U.S.

"I have a passion for Bloomsburg University. I want all of our coaches and student-athletes to have the opportunity to come to BU and compete at an outstanding venue," says Pettit. "This gift will help the coaches have the resources to recruit the very best student-athletes who, when they get to campus, will see that Bloomsburg has great facilities.

"I spent a lot of my time where this stadium stands when it was the practice

football field, so the area is special to me. There aren't many people who can say they have a field named after themselves. That's pretty cool and quite an honor."

Stadium improvements include new field turf, wind screens and scoreboard. Constructed in 2006, the facility seats more than 700 fans for Huskies field hockey, men's and women's soccer and women's lacrosse. Local high school and university club teams also use the field.

"We are excited that Steph has made such a big commitment to this project," says Erik Evans, vice president for University Advancement. "He has stepped forward numerous times to help the university and for that we are grateful."

Among the other projects Pettit has supported with a commitment of more than \$2 million are the First and Goal campaign for football scholarships, the SP-59 endowed football scholarship and Redman Stadium banner project. ●

McGuire Honored



TOM MCGUIRE, director of sports information/athletic marketing and promotions, received the Eastern College Athletic Conference - Sports Information Directors Association's 2014 University

Division Irving T. Marsh Award. The ECAC-SIDA award recognizes excellence in the field of sports information.

In his 17th year at BU, McGuire is in charge of publicity for all 20 sports, maintains the sports portion of the school's website and oversees corporate marketing and promotional plans for Huskies' athletic teams. He also is assistant director of Marketing and Communications.

He has served as the host sports information director for dozens of NCAA and PSAC championship events and broadcast several NCAA D-II field hockey webcasts. Under his leadership, the Huskies have been featured on the *CBS Sports Review of the Championships* and in *Sports Illustrated's Faces in the Crowd*.

A contributor to *Bloomsburg: The University Magazine*, he was honored by the College Sports Information Directors of America (CoSIDA) District II with first-place writing awards for stories on two of BU athletic trainers and former baseball player Joey Ianiero.

McGuire also was honored by CoSIDA and ECAC-SIDA for 25 years of service. ●

Davis Competes at Championships

WOMEN'S TRACK AND FIELD standout Kelsey Davis earned a spot in the NCAA Division II Track and Field Outdoor National Championships held at Grand Valley State University in Allendale, Mich.

Davis, of Bloomsburg, competed in the pole vault, finishing 15th overall. She also finished second at the Pennsylvania State Athletic Conference outdoor championships where she set the Bloomsburg school record with a vault of 3.82 meters.

Her standout season earned her All-Atlantic Region accolades from the U.S. Track & Field and Cross Country Coaches Association. ●

PSAC Recognizes Coaches



Honored coaches, from left, are Marty Coyne, Stu Marvin, Mike Collins, Bill Cleary and Paul Darragh.

FIVE BLOOMSBURG UNIVERSITY COACHES were named Pennsylvania State Athletic Conference (PSAC) Coach of the Year in their respective sports at the annual PSAC Board of Directors meeting. They are Paul Darragh, football; Stu Marvin '78, men's swimming; Bill Cleary, women's basketball; Mike Collins, baseball; and Marty Coyne, women's tennis.

Darragh led the Huskies to a 10-2 record in 2013, a PSAC championship and a berth in the NCAA playoffs. Marvin guided the Huskies to a runner-up finish for the second straight

year at the PSAC Championships finishing with a school record 581.5 points. Cleary led Bloomsburg to a 26-5 record, its fourth straight outright PSAC East title and the NCAA Atlantic Regional title game. Collins' team set the school record for most PSAC victories in a season by finishing with a 20-8 mark against PSAC East competition in 2014 while posting a 28-19 overall record. And Coyne led the Huskies to the PSAC East title in 2014 with a record of 6-0 and an overall record of 8-9. ●

Hall of Fame Class Announced

THE 33RD ATHLETIC HALL OF FAME CLASS will be inducted on Saturday, Oct. 18, bringing the number of Athletic Hall of Fame members to 158.

Inductees are Roger Sanders, wrestling coach for 21 years with a record of 250-104-8; Julie Bugg '99, four-year member of the women's soccer team; Erica Miller '01, four-year starter and record-setting performer for the softball team; Roxann Emerick Betz '01, four-year starter and two-year co-captain of the women's lacrosse

team; Glen McNamee '97, four-year starter on the football team, who ranks third in school history in passing yards and touchdown passes; and Tina Wikoski Bartholomew '95, standout cross country and track and field athlete.

The Hall of Fame dinner will be held in the Kehr Union Ballroom. Call BU's sports information office at 570-389-4411 for ticket information. Learn more about the Hall of Fame Class of 2014 at www.buhuskies.com. ●



Lions Roar for Webster

LARRY WEBSTER '14 became the sixth player in Bloomsburg University history to hear his name called on NFL Draft Day after being selected by the Detroit Lions in the fourth round with the 136th overall pick.

Webster becomes the second-highest NFL Draft selection in school history behind Jahri Evans, who was selected 108th overall by the New Orleans Saints in the 2006 fourth round. Only six players in the history of the Pennsylvania State Athletic Conference have been taken higher than Webster's draft position.

Two other Huskies signed with NFL teams immediately following the draft. Offensive linemen Brian Clarke and Matt Feiler signed free agent contracts with the Dallas Cowboys and Houston Texans respectively. ●

The 24 Percent

by AMY BIEMILLER



THERE'S GOOD NEWS for women who pursue careers in science, technology, engineering and math, known as the STEM fields. According to the White House Office of Science and Technology Policy, women in STEM jobs earn 33 percent more than those in non-STEM occupations and experience a smaller wage gap relative to men. Plus, STEM careers offer women the opportunity to engage in some of the most exciting realms of discovery and technological innovation.

Yet, while women make up nearly half of the U.S. workforce, only 24 percent of STEM workers are women, according to the U.S. Census Bureau. Perhaps the secret isn't out yet: Women who choose STEM careers report a great sense of satisfaction, especially with regard to collegiality, intrigue and an opportunity to make a difference.

Early mentorship makes a difference

"I had an amazing chemistry teacher in high school who really got me excited about science," says Melinda Hill Einsla '02, associate scientist at Dow Chemical. "I thought that I wanted to be a high school chemistry teacher, just like her, but once I went to college and became involved with undergraduate research at Bloomsburg University, I realized that

what I really wanted to do was research."

At Dow, Einsla designs new polymers for applications like adhesives and textiles — work she was first exposed to as an undergraduate at BU. "Undergraduate research was a very significant factor in my ultimate career choice. My research adviser, Dr. Cindy Kepler, and I worked together to synthesize siloxane polymers, and we had the opportunity to present our research findings at regional and national American Chemical Society meetings," she explains.

Female scientists are not the exception at Dow, and Einsla believes that will soon be the case in most other corporations.

"The gender barriers that existed for our mothers and grandmothers are really starting to disappear. Women in science are more and more prevalent and women are conducting ground-breaking research all over the world," she says. "At Dow, I work with many talented, intelligent women who are successful scientists, engineers, businesswomen and leaders. Young women today should know that they have the ability to be or do whatever excites them, and the most important factors are their own confidence, knowledge and skills not their gender."

Mentorship is an important ingredient in successfully pursuing a STEM

career, particularly for women, says Toni Trumbo Bell, professor of chemistry at BU.

"Whether it is a societal construct or inborn nature, women tend to perform better when part of a network," says Bell, who benefitted from mentoring during her graduate work. "My research adviser was supportive of a career in academia, and supportive of my working toward my doctorate while being a single parent of a young child. Through her I met other women in science and gained other mentors. In fact, I can thank all of the women then at the University of Louisville Department of Chemistry for helping me get where I am today."

At Bloomsburg, Bell's primary research focus is in blood clotting. She has developed a quick and inexpensive assay to test inhibitors of clotting and identified two weak inhibitors of thrombin, the main enzyme involved in blood clot formation. Both projects are important targets for pharmaceutical companies interested in anti-clotting agents that could help prevent heart attacks and strokes.

"I crave intellectual stimulation, and so a career in chemistry suits me very well," says Bell, who is also dedicated to supporting other women in science. "I try to honor the dedication my mentors showed me by sharing my story with



up-and-coming students and serving as a mentor for students and new faculty alike.”

A career path with rewarding opportunities

For Katy Parise '04, a career in science was the last thing on her mind when she registered as an English/secondary education major at BU. “I enjoyed writing and wanted to be a high school English teacher,” she says. But when she took the required general education introductory biology course for non-majors, she was inspired to take a different career path. Today, she is senior researcher at the Microbial Genetics and Genomics Laboratory at Northern Arizona University.

“By choosing science as a career, I am continually offered new, interesting and rewarding opportunities, something that cannot be said for all careers,” she says.

Parise manages research projects that focus on understanding the evolution, ecology and epidemiology of a number of disease-causing bacteria including anthrax, plague and hospital-acquired infections.

“The opportunities to learn new techniques, analyze data and write papers are endless here, and I am never without something interesting to do and learn,” she says. “Plus, I enjoy the nurturing and

organized environment. For example, we focus a lot of our time and resources on training undergraduates, which is important for the next generation of researchers.”

Parise believes women are well suited for science careers. “For my work, an interest in disease genetics and ecology is expected, but it also entails focus, organization, multi-tasking and the expectation that you will either fail or succeed — skills gained through everyday life,” she says.

The female advantage

While science careers require skill, they also require some inherent traits that many consider to be female strengths.

“Women come equipped with a deep sense of commitment, a desire to pursue excellence, attention to detail, thoroughness, patience, fortitude and diligence,” says Susan M. Dallabrida '93, vice president of clinical science and consulting services at PHT Corp. “These attributes make women especially acclimated to a career in science.”

Boston-based PHT helps pharmaceutical companies and research organizations collect data directly from patients through mobile apps.

In her leadership role with the com-

pany, Dallabrida focuses on instrument development and validation, and conducts clinical studies on data collection. Her work helps researchers gain insight into how patients feel and function, and melds her interests in science and business.

“From early on, I wrestled with competing interests in medicine, science and business,” she explains. “My role at PHT is a way of finally reconciling and unifying those areas that I have found greatly exciting and intriguing. I am able to impact clinical trials across therapeutic areas on a global scale and directly contribute to accelerating and delineating novel, effective and safe therapies.”

To make the most of a career in science, Dallabrida advises women to focus. “Every experiment leads to more questions,” she says, “and figuring out what to pursue and what to put aside is key.

“Confidently leave your comfort zone and move in a direction of change when needed,” she says. “But it’s also important to be an example for other women in the field. Become a great mentor and light the path for those who will follow your lead.” ●

Amy Biemiller is a writer with the Light-Stream Group.





PHOTO: DAVE ASHBY

FROM LEFT, GAFFNEY, MAEL

Value Added by JACK SHERZER

It only takes a quick glance up College Hill from Main Street to see the close physical connection between Bloomsburg University and the Town of Bloomsburg. In the shadow of Carver Hall, business and government leaders see the university's benefit every day.

JIM NEMETH PAUSES for a moment as he considers Bloomsburg University's economic importance to its surroundings. As director of human resources for Autoneum North America, which manufactures car carpeting and floor systems, he easily ticks off how BU positively impacts the 700-plus employee plant in ways big and small.

It boils down, he says, to collaboration. He points to the company's new computerized tracking system, being implemented with help from students and interns from BU's logistics program. Or the required testing of materials, carried out on campus and at Autoneum's Fifth Street plant, thanks to chemistry faculty and students. Or the safety and orientation videos mass communications students have produced for employee training.

"It's a little gem, that university," Nemeth says. "I've been here seven and

a half years and one of the things that struck me when I came to this area is that we have this fabulous resource sitting just down the street from us. We need to find ways to partner with it and take advantage of it from a business perspective."

A force for economic stability

Nemeth and Autoneum are not alone when it comes to talking about BU's vital role in the well-being of businesses and residents in Bloomsburg, Columbia County and neighboring Montour County. Business and community leaders talk about the direct benefit of having the university in their midst, as well as the intangibles: providing a cultural and educational environment to keep talent from leaving the area and to serve as a recruiting tool for out-of-area workers.

Intangibles aside, the direct benefit of BU is considerable. Boasting about 1,000

full- and part-time faculty and staff, the university is Columbia County's biggest employer, with a \$110.5 million payroll — much of that spent locally on housing, groceries and other services. BU itself last fiscal year spent \$58.2 million on facilities, professional services and supplies, according to a recent economic impact study conducted by the university.

"The university really contributes to the region's economic stability," says Fred Gaffney '96, president of the Columbia Montour Chamber of Commerce. "That influence is apparent, especially during turbulent times like we experienced with the recent recession."

Gaffney says all anyone has to do to see BU's value is look at other rural towns outside the university's sphere. "Look at some of the surrounding communities that have an industrial heritage, as Bloomsburg does, but don't have the asset

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of a significant university presence. Those communities have struggled to diversify their employment base,” he says. “So the university not only continues to be a recruiting tool and asset for businesses, it helps the community from a diversity and cultural standpoint and allows Bloomsburg to be more stable than other communities.”

A critical resource for businesses

Gaffney says the value of university students and staff to area businesses cannot be overstated. Besides benefiting from a continuous crop of talented student interns who can then become valuable employees, many businesses profit from university service projects and other opportunities.

One example is BU’s Center for Com-

munity Research and Consulting, which opened in 2012. The center helps businesses with marketing initiatives and tackles projects such as a parking study for downtown Bloomsburg and economic impact studies of the Bloomsburg Fair, the Covered Bridges Festival at Knoebels Amusement Resort, Danville’s Spring Fling and the Pennsylvania State Sportsmen’s Association Trap Shoot in Elysburg.

The university and the state partnered to create the Greater Susquehanna Keystone Innovative Zone in downtown Bloomsburg that provides tax credits and grants for new firms. Within the zone is the university-sponsored Bloomsburg Regional Technology Center in a former Elks lodge now owned by the Ben Franklin Technology Partners. Many of the businesses were started by graduates, who receive guidance from professors

and are a source of internships and post-graduation jobs.

Assisting downtown entrepreneurs

Josh Bumgardner, co-owner of the Fog & Flame Craft Coffee and Espresso Bar in Bloomsburg, says the university’s presence — and its students — made his business possible. He and his business partner, Aaron Rush, also benefited from student assistance with the businesses’ website and social media presence.

“The students were able to apply their learning to a real-world scenario in helping our business at no cost to us,” says Bumgardner, who earned an MBA from Bloomsburg in 2009. “As a small business owner, you don’t have time to work on marketing and other things because you



FROM LEFT, RUSH, BUMGARDNER

PHOTOS: DAVE ASHBY

have so much going on, so the students have been very helpful.”

Adrienne Mael '08, manager for the nonprofit Downtown Bloomsburg Inc., says many businesses benefit from student interns who are able to put their classroom experience to good use.

“We’re working on getting interns to all of our Main Street businesses so they can help with marketing,” says Mael. “A lot of the business owners are experts in their field, but are not familiar with social marketing. It’s a great way for the students to meet the businesses’ needs and also get professional experiences they can put on their resumes.”

Safeguarding the community’s health

Without the university, it’s likely

Bloomsburg wouldn’t have a hospital and enjoy the wealth of medical services residents have, says Lissa Bryan-Smith, chief administrative officer at Geisinger-Bloomsburg Hospital.

“If there were no university, I can’t imagine that Bloomsburg Hospital would have been here for Geisinger Health System to buy two years ago,” Bryan-Smith says. “The university is a huge economic factor for the community, adding to the population of the town and surrounding area and enabling the hospital to remain viable.”

BU has long had a close relationship with both the hospital and Geisinger Health System. Students and faculty from the audiology and speech language pathology program provide hearing tests for newborns at the hospital. BU faculty and staff help with issues ranging from stut-

tering and swallowing disorders to speaking with the aid of specialized devices. The hospital works with the on-campus Audiology Hearing Clinic.

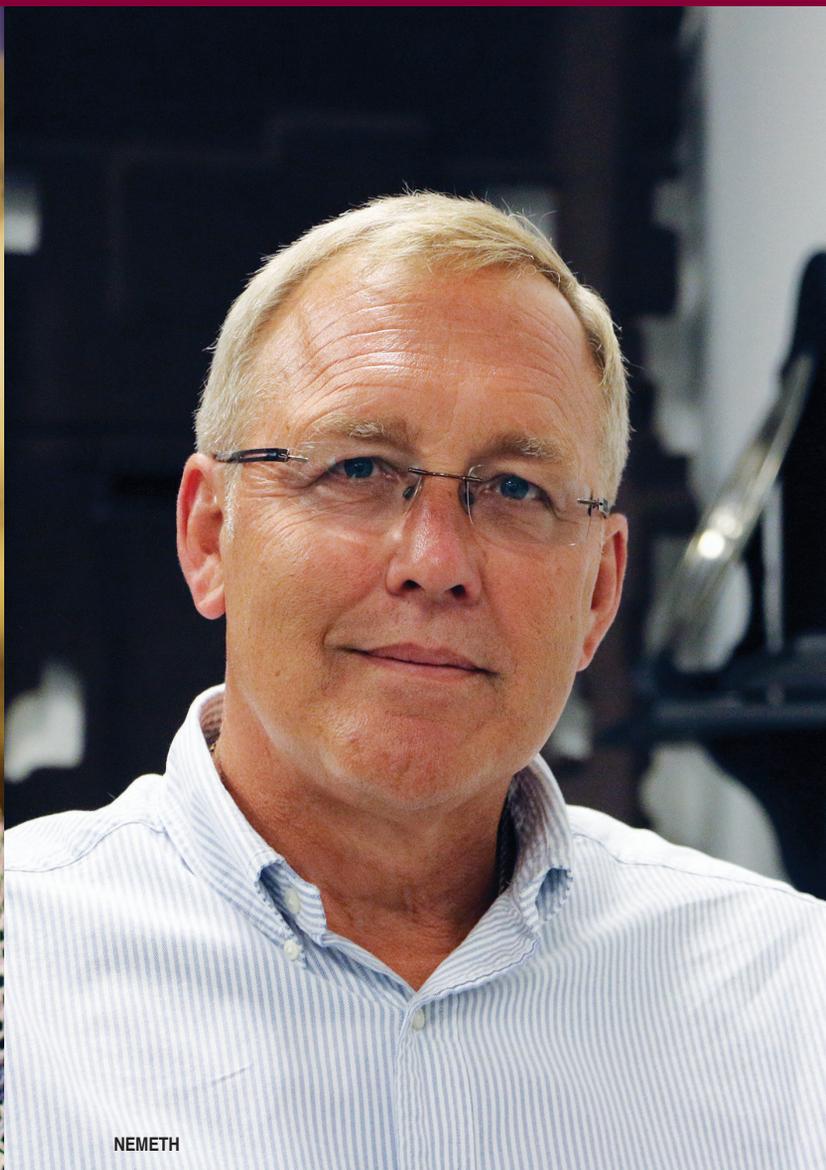
Additionally, BU and Geisinger have collaborated to expand the university’s undergraduate and graduate nursing programs, with students receiving clinical experiences at the local hospital and at Geisinger’s main Danville campus, about 20 minutes away. Geisinger put an urgent care facility in the hospital to augment health services offered on campus.

“The university provides the perfect community for a hospital where we can do the kind of programs we want to do,” Bryan-Smith says. “We are involved in midwife programs. Geisinger is also very connected to the sports medicine community and works all summer long with the sports camps run by the university.”

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BRYAN-SMITH



NEMETH

Bryan-Smith says many people who work at the Geisinger Medical Center in Danville live in Bloomsburg. “It’s a great recruiting tool. Other rural areas don’t have the programs the university brings in, the arts festivals and the lectures that are open to the public. Even if they never go, people like knowing they’re available ... just the fact that they could go to a musical or hear an orchestra or see a ballet group,” she says. “A lot of people like to go to sports and Saturday football is a very big deal here in the community.”

Bringing ‘so much more to the table’

“I break it up into three parts,” says David “Otto” Kurecian ’82, executive director of the Columbia-Montour Visitors Bureau. “You have the sheer number of employees

earning family-sustaining wages that are probably higher than the vast majority of people in this region.

“Another part is the students themselves and the economic impact they have on the region, especially in housing. Lastly, you have the more traditional benefits associated with tourism dollars from visitors drawn by the university.”

For Lance Diehl, president and CEO of First Columbia Bank, it’s not hard to see how the university’s presence translates into residential and business investment. Diehl estimates that 25 percent of the bank’s commercial and residential loan business is either directly or indirectly supported by the university’s presence.

“There’s no question that the presence of the university helps us attract new

“The university provides the perfect community for a hospital where we can do the kind of programs we want to do.”

– Lissa Bryan-Smith, chief administrative officer at Geisinger-Bloomsburg Hospital

businesses to the area, that’s a given,” says Diehl ’88, whose wife, the former Aimee Soberick, graduated from BU in 1997. “The university presence also helps us retain a lot of the young people who otherwise would not stay in our area.”

First Columbia exemplifies how the university prepares employees for area businesses. In addition to hiring three or four student interns yearly, the bank employs 18 BU grads or current students. An additional 24 have completed coursework



YOUNG



PHOTOS: DAVE ASHBY

at the university and family members of 54 employees have benefited from the university's educational opportunities.

A force for better housing

For Columbia County Commissioner Chris Young, the university's impact can be seen in bricks and mortar.

"You go to Bloomsburg during the summer break and look at all the work being done by contractors on student rentals," Young says. "It's absolutely astounding. From electricians to painters to carpet layers, everybody is working six to eight weeks and going full-bore. So you can see a tremendous economic value with the housing."

Just as important, Young says, is that the university and town worked together to strengthen building codes, helping to

raise the quality of student housing and set the stage for better construction practices. "Developers are building nice housing now and everyone else has to keep up," he says. "You see a big difference."

Young believes the university also buffers the area from economic booms and busts. "Because Bloomsburg University is a main part of Columbia County, we stay steady. Kids are still going to college and the university is continuing to employ the same number of people. If BU grows, it will draw more people. And because of Bloomsburg University, you have industries that want to locate here."

Young, who is familiar with the economic impact study done by the university, says the findings just scratch

"(The university) helps the community from a diversity and cultural standpoint and allows Bloomsburg to be more stable than other communities."

– Fred Gaffney '96, president of the Columbia Montour Chamber of Commerce

the surface. "I've said that if you need an economic impact study to understand the importance of Bloomsburg University to Columbia County then you will never understand its importance," Young says. "The university brings so much more to the table and so much value to the area." ●

Jack Sherzer is a professional writer and principal partner with Message Prose, a communications and public relations firm in Harrisburg.



Up to the Challenge

by WILLIE COLÓN

MARIE CONLEY'S ENTHUSIASM and energy are palpable even during a phone conversation. She's also an interviewer's dream: generous with her time and honest with her answers.

And when this 1994 BU graduate makes a commitment, she doesn't mess around — especially when that commitment is to help prevent child sexual abuse.

Conley is quick to credit her never-say-never attitude to the people around her, including her parents, husband, 9-year-old son, and everyone at Bloomsburg who influenced and inspired her. "I have been surrounded or made sure I have surrounded myself with good people," Conley says. "I have consciously made decisions about working for people who I admire and respect and believe can make a difference."

A member of the Pennsylvania State System of Higher Education (PASSHE) Board of Governors and former BU Trustee, Conley has made a notable difference in each of her somewhat disparate endeavors. She has gone from politics to nonprofit administrator to the self-proclaimed "logistics queen" for a pilot project within PASSHE to prevent child sexual abuse in a career path she believes has been shaped more by accident than design.



"I never thought I'd go into politics,"

Conley says. Yet following graduation, she dove into Pennsylvania politics, working as a fundraising and political consultant. This first phase of her work life had its roots in her years at Bloomsburg.

Conley recalls being asked to fill a vacant post in student government that eventually led her to run as part of a Greek slate in her senior year. "To be a college student and treated as part of (interim BU President) Dr. Curtis English's

As many as 1 in 3 girls and 1 in 7 boys will be a victim of child sexual victimization before age 18.

team made a big impression," Conley says. "And my Tri-Sig sisters were an extraordinary group of women. They were great role models."

While she has a long list of accomplishments and good memories of her political work, in 2009 Conley decided to make a change. She was hired as director of the Children's Miracle Network at Penn State Hershey Children's Hospital, which raises funds to purchase life-saving equipment and support vital patient programs, services and pediatric research at the hospital.

Three years later, another opportunity to make a difference presented itself when

the family of legendary Penn State football coach Joe Paterno, including his widow, Sue, tapped her to run their new foundation. "The Children's Miracle Network provided a transition from years of politics to understanding the nonprofit setting," Conley says. "That background was critical. The Paternos needed someone with a very diverse skill set."

After the Jerry Sandusky sex abuse scandal at Penn State, the Paternos commissioned their own report. "Out of that report, Sue Paterno realized that 'nice guy' offenders like Sandusky groom the community and their victims," Conley says. "And what was needed was education, awareness and healing."

The Massachusetts-based Stop It Now! program, which works to prevent child sexual abuse, was called in to adapt its training modules for higher education. Conley has used her connections at BU and within PASSHE to carry this project through from concept to implementation.

"Marie's perspective is critical," says Deb Donovan Rice, executive director of Stop It Now! "She brings the overview and passion that has helped us contextualize what we do. It's been invaluable to have her on the ground. She understands the System and the needs."

"The numbers speak for themselves," Conley says. "As many as 1 in 3 girls

“Nice guy offenders ... groom the community and their victims. What was needed was education, awareness and healing.”

– Marie Conley '94

and 1 in 7 boys will be a victim of child sexual victimization before age 18. That is something you can't ignore.”

She adds: “To know that I have the ability, through the work of Sue Paterno, to help make even a small dent ... I am all-in.”



“Could you please mention the Cushing's Disease?” Conley asks during our interview. “If one person sees this and doesn't have to go through three or four years of being undiagnosed, that would be great.”

As with so much in her life, Conley is facing her newest – and perhaps most formidable – challenge head-on.

In 2012, Conley was diagnosed with Cushing's Disease, a rare endocrine disorder. The diagnosis came after two years of seemingly unrelated symptoms, including bronchitis, pneumonia, bone brittleness, a hump on her back, and an unexplained weight gain of 70 pounds in a little over a year.

She underwent a six-hour brain surgery, which was deemed medically unsuccessful and created a permanent condition called diabetes insipidus; had her adrenal glands removed; and made more than a dozen visits to the emergency room since October 2012.

“I am dedicating myself to raising awareness of this horrible disease and creating materials that will help educate the family and friends of those afflicted by it,” Conley says. “Now with a son, with my chronic disease, my work with the Paternos ... I do what I can.” ●

Willie Colón is a freelance writer based in Philadelphia.



PHOTOS: ERIC FOSTER

Stop It Now!

It's a difficult topic often relegated to whispered conversations — or worse, enveloped in silence. But a new pilot program in the Pennsylvania State System of Higher Education is bringing child sexual victimization out of the margins, and Bloomsburg is helping to lead the way.

This October, Bloomsburg will host the third of four two-day training sessions for selected staff within PASSHE organized by Stop It Now!, one of the country's leading organizations that works to prevent child sexual abuse by educating adults. The trainings include basic facts about child sexual abuse, exercises that help participants understand how they can prevent abuse, and the creation of action plans that are specific to each campus. The trainings could be a model for similar work at colleges across the nation.

“We provide each person with the facts and the tools that empower them to know what to look for,” says Marie

Conley '94, who helped bring the Stop It Now! training to PASSHE through Sue Paterno, who is funding the \$234,000 pilot program. “They take what they learn back to their offices but more importantly to the schools and churches where they volunteer, the sports fields where they assist coaches, and in their everyday lives.”

“We don't do sad stories,” explains Deb Donovan Rice, executive director of Stop It Now! “One of our tenets is to have people feel hopeful. We want people to feel that no matter how small an action, it can make a difference.”

At Bloomsburg, the McDowell Institute for Teacher Excellence in Positive Behavior Support will take the lead with work around the issue. “We want to be a resource for everyone on campus,” says Elizabeth Mauch, dean of the College of Education. “We're creating a team of people who can talk to one another and assist with the training of other people to recognize what this is.” ●



An Inspiration

by JAIME NORTH

“Determined” is a word that comes to mind when describing recent graduate Abigail Morrison who, when confronted with more than her fair share of challenges, has taken each one in stride.

FROM DAY ONE, Abigail Morrison wasn't supposed to make it. Minutes after birth she was rushed to Geisinger Medical Center in Danville via LifeFlight helicopter. In 24 years, her complications from cerebral palsy haven't changed much.

Neither has Morrison.

She is a fighter. She is persistent. She is driven to succeed. And this Berwick native and 2014 Bloomsburg University graduate is an inspiration.

Graduation is traditionally an emo-

tional event covering the gamut of somber reflection to joyous celebration. Then this spring, Morrison left her wheelchair to accept her diploma and made it epic.

“That for me was a lifelong dream,” says Morrison, who was told by doctors in 2006 she would never walk again. “I had surgery right before I graduated high school. I was supposed to walk at my high school graduation, and it didn't happen due to complications from the surgery. To have this happen five years and 26 surgeries later is

absolutely just a blessing and a dream.”

Morrison's contagious spirit wasn't limited to the commencement stage in May. For the past five years she was among the friendliest, most visible students on campus; rarely could she go from building to building or cross the Academic Quad without an impromptu greeting or quick chat. Amid it all she not only overcame the typical challenges college students face with the transition from high school — and the additional challenges faced as a



DISABILITY ADVISORY COMMITTEE

BETTER SIGNS marking accessible entrances to buildings was the first accomplishment of a new committee that is helping to improve campus accessibility and the overall university experience for all students.

The Disability Advisory Committee,

made up of students, faculty and staff and sponsored by the Office of Accommodative Services for Students with Disabilities, is involved in several initiatives. These include revamping the university's Americans with Disabilities Act policy and

commuter who changed majors —she persevered with moderate cerebral palsy.

Cerebral palsy is a group of disorders that can impair brain and nervous system functions, such as movement, learning, hearing, seeing and thinking. With moderate cerebral palsy, Morrison requires braces to walk, medications and adaptive technology to accomplish daily activities.

While overcoming navigational challenges with her wheelchair, Morrison faced other hurdles during her years on campus, including changes in medication, painful tremors and several surgeries.

“Society often puts a label on those of us with disabilities,” Morrison says, “as in we can’t do things the way other people do. We do. We just do it in a different way. Every complication I could possibly face, I faced. And I did so surrounded by a wonderful faculty, a wonderful support system and a wonderful network of friends.”

Morrison earned a bachelor’s degree in communication studies, graduating in the top 10 percent of her class in the College of Liberal Arts. She finished with a 3.59 grade point average and is now pursuing a master’s degree in communication arts with an emphasis in health communications at Marywood University.

“When I came to Bloomsburg, I became the person I am today,” Morrison says. “I came out of my shell and found my niche. I got more confident. I felt like I was at home. I felt cared for. I felt appreciated.

“People here are different in a very special way. We appreciate the gifts we all possess. We’re a community. That right there ... I’m going to miss the most.” ●

Jaime North is marketing specialist/web editor at Bloomsburg University.

designing a more detailed and user-friendly campus accessibility map. A quarterly newsletter will keep the campus community informed of upcoming events, programs and proposals.

The committee is sponsoring a talk on Oct. 15 by Iraq War veteran Bryan Anderson. A Purple Heart

recipient and one of the few triple amputees to survive his injuries in Iraq, Anderson has been featured in *USA Today*, *Esquire*, *Los Angeles Times*, *New York Times* and his hometown newspaper, *Chicago Sun-Times*. In 2012, Anderson won a regional Emmy Award for his PBS show, *Reporting for Service* with

Bryan Anderson. He also wrote a book, *No Turning Back: One Man’s Inspiring True Story of Courage, Determination, and Hope*. ●

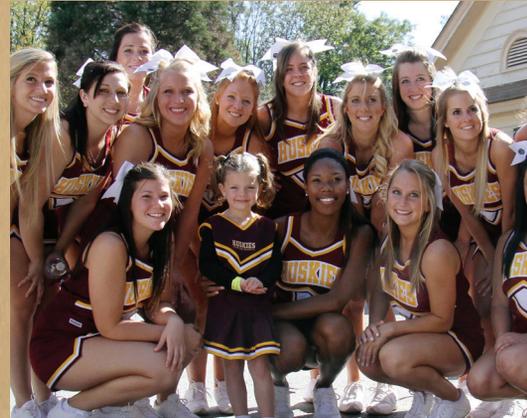
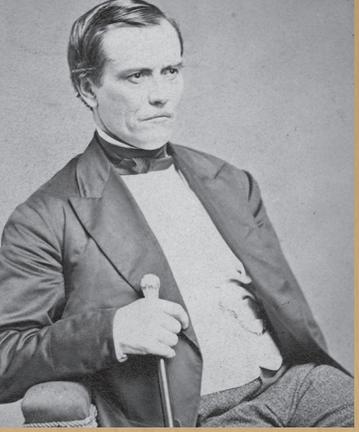
Learn more about Abigail Morrison at www.bloomu.edu/magazine

“We do (things others do).
We just do it in a different way.”

– Abigail Morrison ’14



PHOTOS: JAIME NORTH



175 YEARS

For 175 years, students have come to Bloomsburg with big dreams.

From its roots as a literary institute founded to educate the sons and daughters of farmers and factory workers to its role today as one of the premier public universities in Northeastern Pennsylvania, Bloomsburg University has given students opportunities that have changed

their lives. Alumni, faculty, staff and friends have helped make those dreams a reality.

You can continue to make dreams come true through a contribution to the **Henry Carver Fund**, which provides immediate funding for immediate needs, such as student scholarships, support for internships, student research and conferences.



www.bloomufdn.org

husky notes

The Breakfast Club

A SIMPLE INVITATION to join an informal “breakfast club” sparked Michael Gillespie’s love of academia and deep respect for faculty. Today, the alumnus who has been recognized for contributions to his profession and his alma mater is honoring the kindness and camaraderie by establishing BU’s first faculty fellowship with his wife, Bree.

Gillespie, Class of 1995, sat alone for early breakfasts in Scranton Commons before his 8 a.m. classes. That is until he was welcomed as the only student in a group that included Aaron Polonsky, library acquisitions; James Sperry, history; Gary Clark, art; Tom Lyons, financial aid; Ron Puhl, coach; and Steve Kozloff, husband of former president Jessica Kozloff.

“We discussed everything from the critically significant to the trivial,” Gillespie says. “I learned a great deal about how to be open-minded in thinking through an issue and searching for truth. This group made me love academia and formed the foundation for my respect of the work our faculty do.”

With the “breakfast club” starting his day, Gillespie served as president of the Community Government Association and was involved in the Delta Mu Delta honor society in business, Husky Ambassadors and the Men’s Rugby Football Club. He graduated with a Bachelor of Science in business administration/accounting.

Now chief accounting officer for Hersha Hospitality, Gillespie has been recognized by the *Central Penn Business Journal* as CFO of the Year in the growth specialist category and received its Forty Under 40 award. He serves on the boards of the United Way of the Capital Region and the Foundation for Enhancing Communities, and was honored for his continuing service to BU with the Alumni Association’s 2014 William T. Derricott ’66 Volunteer of the Year Award. A member of the BU Foundation Board of Directors, he delivered May’s commencement address for graduates from the College of Business and College of Education.

The Michael and Bree Gillespie Distinguished Faculty Fellowship will be awarded for the first time this fall, providing seed money to support faculty/student collaboration on innovative projects, faculty research and professional development opportunities. As they support today’s faculty, the Gillespies — Mike, Bree and their children, Benjamin and Abigail — see the fellowship as a tribute to the “breakfast club” members who included and inspired a business major two decades ago. ●



'60s

Gordon Williams '62 was inducted into the Luzerne County/John Louis Popple Sports Hall of Fame. Williams was a three-sport athlete at West Pittston High School from 1952 to 1955: football, basketball and track and field. He taught and was assistant basketball coach at Scranton Central High School from 1962 to 1966. Williams is president of EDI Resources and resides in Scottsdale, Ariz.

Harold Ackerman '65 expanded his essay, *Afterword to the Olympian of 1963*, with original documents recovered by Gerald Strauss, a distinguished professor of history at Indiana State University. *The Olympian* was Bloomsburg's student literary magazine and the 1963

issue featured original works by 10 young American poets. The new essay, available free of charge as an e-book through iTunes, reviews the poets' works in context with later careers and includes original letters and typescripts.

Stephen Peters '68 was inducted into the West Shore Chapter of the Pennsylvania Sports Hall of Fame. A graduate of Newport High School, Peters was a four-year letterman in wrestling. As a Bloomsburg freshman, he won the Navy Plebe Tournament. Peters taught at Shikellamy High School, Manheim Township High School, where he was an assistant wrestling coach, and Susquenita High School, where he became the head wrestling coach. Peters retired from education in 1979 and founded Steve Peters Masonry.

Joanne Jackson Bauer '69 is educational adviser to state Rep. Dan McNeill (133rd District).

and his wife, Diane, are moving to Harbeson, Del.

Glenn Lang '74 was honored with a New Jersey Education Opportunity Fund grant in his name. The Dr. Glenn B. Lang Innovative Educational Opportunity Fund Program Grant has a maximum award of \$2,000. Lang received a master's degree in counseling from the University of Scranton and a doctorate in education from Fordham University.

Patricia Bederman Miller '75, a professor in Keystone's School of Natural Sciences and Mathematics at Marywood University, presented a paper, *An Analysis of Gender and the Desire to Study Abroad in a Liberal Arts College in Northeastern Pennsylvania*, at the International Organization of Social Sciences and Behavioral Research in Biloxi, Miss.

'70s

Jack Buccioni '72, Ken Klock '72 and **Steve Shiffert '73** visited with each other for the first time in 43 years after the 2014 Big 33 Football Classic at HersheyPark Stadium. Shiffert, head coach at Easton Area High School, served as head coach of the Pennsylvania squad. Klock is an athletic director in Maryland. The trio were teammates on the Huskies' 1971 football team.

Dennis Derr '74 retired from full-time ministry at the 1,300-member First United Methodist Church of Hollidaysburg. Derr has been a Methodist minister for 38 years. He

Alumna promoted to senior VP



CLAIRE DAY '93 was promoted to senior vice president of the Alzheimer's Association Delaware Valley Chapter. Previously the chapter's vice president of constituent services, she has been on the staff since 2001.

Based in Philadelphia, Day and her 22-member staff coordinate and deliver education, support,

advocacy and care management to people with dementia, their families and professional caregivers, throughout the chapter's 18-county territory.

Day has more than 17 years' experience as a family and professional educator in dementia care. She co-hosts a monthly Internet radio program on dementia caregiving, appears on TV and radio programs and, in 2012, assisted

with the production of an *NBC Nightly News with Brian Williams* feature story showcasing support services to caregivers. After Hurricane Katrina, Day provided hurricane relief to people with dementia and their loved ones in Mississippi. She credits lessons learned during that experience with helping her improve the quality of life to those she serves today.

Hostetter honored

DREW HOSTETTER '76, retired executive vice president and CFO of Susquehanna Bancshares, was honored with a lifetime achievement award during the *Central Penn Business Journal's* Financial Executive of the Year ceremony at York College. The award is given to a financial executive who has exemplified lifelong commitment to bettering the Central Pennsylvania region and growing his or her company.

Hostetter, a member of the BU Foundation Board of Directors, worked as an auditor for PricewaterhouseCoopers before pursuing a career in banking. During his tenure at Susquehanna Bancshares, he was responsible for corporate accounting and reporting, bank accounting and reporting, corporate finance, corporate treasury and investments and investor relations.

In the photo at the award presentation, from left, are: Erik Evans, BU vice president for University Advancement; Mike Gillespie '95, the *Journal's* 2011 CFO of the Year in the category of Growth Specialist and 2012 recipient of the Forty under Forty award; Rich Hogetogler '96, principle with Stambaugh Ness, a main event sponsor; and Hostetter '76.



husky notes

She co-wrote the paper with Karen Yarrish, Keystone administrator. She received a Master of Science in mathematics education and a doctoral degree in human development instructional leadership from Marywood University.

Donald Manley '75 is vice president of underwriting at Millers Mutual in Harrisburg. He was previously a master underwriter at Westfield Insurance.

Thomas Sweitzer '75 was named the Large Tennis Club Manager of the Year by the United States Professional Tennis Association (USPTA). In addition, he was inducted into the USPTA/Middle States Hall of Fame. After a 36-year career operating the Central Penn Tennis Service in Hershey, Sweitzer now manages the Orlando

Tennis Centre and oversees tennis for the City of Orlando, Fla.

Sam Bidleman '76 has been inducted into Bloomsburg High School's Academic Hall of Fame. Bidleman taught 33 years at Bloomsburg High, advising students in the production of three publications and coaching the girl's tennis team.

David Furman '76 retired from Wells Fargo and Co. as executive vice president, human resources.

Richard Rogers '77 was honored with the Outstanding Community Partner Award from the Suzanne Wray Council Rock Education Foundation recognizing individuals who have contributed to the health and well-being of the region.

Gilbert Brown '78 is CEO of Hospice of Central Pennsylvania. Brown has more than 30 years of experience in health care operations and management.

Robert Grantier '78 retired after 36 years of service in Pennsylvania public schools. In addition to his classroom and building-level experience, he served 14 years as superintendent for various school districts. He received the Lincoln Investment Planning Service Award for his dedication to young athletes of District IV and the Valiant Volunteer Award from the Lycoming County United Way.

Stuart Marvin '78 was named the 2014 Pennsylvania State Athletic Conference Men's Swimming Coach of the Year. It was the second year in a row that the former

BU All American and Hall of Fame member received the award.

'80s

Richard Donahue '80 was nominated for teacher of year at Denmark-Olar High School, Denmark, S.C. He is licensed in art, comprehensive business, marketing, economics and driver education.

Maria Cvach '81 earned a Doctor of Nursing Practice from Johns Hopkins University School of Nursing. Cvach is an assistant director of nursing at Johns Hopkins Hospital where she has worked since 1981.

Cynthia Leskosky Layton '81 received the PEARL Award from the Hazleton YWCA. Layton is an

Fitness Center named for Messner

THE FITNESS CENTER at Carson Long Military Academy, New Bloomfield, was named in honor of career educator and physical fitness advocate, Steven P. Messner '68/70M.

Messner, a trustee for the academy, served as the school's interim president and CEO for most of the 2012-2013 school year. He helped implement a GED program at Pine Street Presbyterian Church, Harrisburg, and, as a member of Rotary, brought America's Promise and Gen. Colin Powell to Harrisburg, coordinated health and vision screenings for thousands of inner-city Harrisburg children, and implemented or improved numerous literacy programs. He achieved district governor status in the Rotary.

In the photo, Messner, left, is presented with a plaque by fellow trustees, from left, Michael Becker, Dominic D'Agostino and I. William Goldfarb.



Le selected as teaching fellow



THUY LE '83 IS ONE of the first 50 Woodrow Wilson New Jersey Teaching Fellows. The competitive program prepares recruits with strong backgrounds in science, technology, engineering and math — the STEM fields — to teach in New Jersey's high-need public secondary schools.

Each fellow receives \$30,000 to complete a specially designed

master's degree program that includes a year-long classroom experience. In return, fellows commit to teach for three years in New Jersey's urban and rural schools where strong STEM teachers are most needed. Le and 11 other fellows will attend the College of New Jersey, one of five institutions preparing teachers in this program.

With more than 15 years' experience as a researcher/senior scientist with national pharmaceutical firms, Le is an adjunct college faculty member and volunteer science educator. A former patent examiner, she earned a master's degree in organic chemistry from the University of South Florida and a doctorate in organic chemistry from the University of Maryland.

office manager at A Woman's Place, Gynecologists Associates.

Monica Reilly '81M received a doctorate in adult education from the School of Education at Regent University, Virginia Beach, Va. She is a gifted-program resource teacher in her 32nd year of teaching in Virginia Beach City Public Schools.

Alfred D. Beck '82, CPA, is a member of the board of directors of Honat Bancorp and the Honesdale National Bank. Beck obtained his Masters of Business Administration from Wilkes University.

Thomas Speakman '82 is director of admissions at Central Michigan University. Speakman holds a Doctor of Education from Widener University and a Master of Education from Colorado State University. He previously was dean of enrollment services at Shippensburg University and director of enrollment management at Penn State Lehigh Valley.

Susan Mitchell Helwig '82 is a member of the Harvard University Graduate School of Education Institute for Educational Management Class of 2014. Helwig is vice president of University Advancement for College Misericordia.

Jane Miller '83, president of the Hershey-based Miller Institute, a leadership development practice, was featured in the spring 2014 issue of *ADVANCE* news magazine.

Mary Beth Murphy Denny '84 is superintendent of South Jefferson Central School District in Adams, N. Y. Denny received her master's degree in curriculum planning and development from the University at Albany and a certificate of ad-

vanced study in educational administration from Oswego University.

John R. Nester '84 joined Marathon Capital Advisors as a merger and acquisition advisor. He is a former partner of Unlimited Screen Printing. Nester completed several American Institute of Banking courses.

John Fletcher '85 is president of Lehigh Valley Hospital-Hazleton. He has more than 20 years of experience in health care, primarily in operations and finances, including previous positions with Community Health Systems and Berwick Hospital Center.

Kevin Witman '86 is Lackawanna Ambulance's human resources manager. He has more than 25 years of experience in human resources, primarily as a manager in retail, wholesale distribution, construction, manufacturing and health care.

Amy Herbener '89 received the PEARL Award from the Hazleton YWCA. Herbener is a chemical laboratory supervisor at PPL Generation.

'90s

Karen Miccio Ertwine '90 is assistant director of Triangle Tech, Sunbury.

Richard F. Wojciechowsky '90 is chief of the Pottsville Bureau of Police.

George Kinney '91 is Easton's director of planning and codes. Kinney received his master's degree in city and regional planning from Ohio State University.

Kathy Jo Paisley Minnick '94 accepted a nursing position at Robert Packer Hospital in Sayre.

Ellen Owens Cook '95M, a registered nurse supervisor, was elected by her peers as the April Employee of the Month at the Watstown Nursing and Rehabilitation Center.

Lynda Schlegel Culver '95 joined the board of trustees of Sunbury Community Hospital. Culver is in her second term as a state representative, representing the 108th District.

James Ross '97 is executive director of the Sierra Nevada Alliance in Lake Tahoe, Calif. The Sierra Nevada Alliance coordinates the efforts of 85 grassroots environmental groups to protect and conserve more than 30,000 square miles of wild Sierra Nevada mountain range. He and his wife, the former Amy Kitzmiller '97, relocated to California.

Jennifer Sprout Birdsall '97 was promoted to director of marketing at Asurolt, Sunbury, where she has worked for 17 years as a part-time office manager.

Desiree M. Anderson '99 is president of the Northeastern Chapter of the Pennsylvania Institute of Certified Public Accountants. Anderson, a CPA, specializes in taxes, reviews and compilations for small businesses and nonprofit organizations with Jones Kohanski & Co. in Sugarloaf.

Knute T. Brayford '99M is the supervisor of special education for the North Schuylkill School District.

Dara Pachence Schmick '99 received her Doctor of Education

degree from Penn State University. She is an English Second Language (ESL) teacher in the Central Dauphin School District and an adjunct instructor for the ESL specialist and leadership certificate program at Penn State University.

'00s

Laurie Namey '00 was selected for the Association for Supervision and Curriculum Development (ASCD) 2014 Class of Emerging Leaders. ASCD is a global community dedicated to excellence in learning, teaching and leading. Namey is the supervisor of equity and cultural proficiency at Harford County (Md.) Public Schools.

Ryan Kuehner '01 is an associate professor and program coordinator of the graduate school at Lancaster Bible College's Counseling Department. He graduated with a doctorate in clinical psychology with a neuropsychology specialization from Fielding Graduate University.

Charles Peterson '01M received the Gary E. Reeser Memorial Award from the Pennsylvania Association of School Business Officials (PASBO) during its 59th annual conference. The award is presented annually to a PASBO member who exemplifies professionalism, leadership and innovation in the field of school business management.

Nathan Stephens '01 is chief compliance officer at Southeastern Health. He received his law degree from Temple University. He previously served as a consultant for Sunshine Act compliance for GlaxoSmithKline and Medicare contractor for MAXIMUS Federal Services and Executive Health



Association honors Hollick

THE HEALTHCARE FINANCIAL Management Association (HFMA) honored Stephanie McCauley Hollick '03 at the HFMA National Institute in Las Vegas. Hollick, outgoing president of the HFMA Central Pennsylvania Chapter, was recognized for her

dedication to the chapter which, under her leadership, reached new heights for education programming and membership growth and retention.

Hollick, ParenteBeard senior manager, is a key contributor in the firm's health care practice.

She has also been recognized by the Pennsylvania Institute of Certified Public Accountants in their 40 Under 40 Class and YWCA of Northcentral Pennsylvania in their 2012 Class of Women of Excellence. A certified public accountant, Hollick has more than 10 years of public accounting experience.

husky notes

Resources. Stephens and his wife, Janelle, have two children.

Katherine Lilley '02 joined Tioga State Bank as a community office manager and business development officer. She is responsible for business development in the area encompassing Waverly, N.Y., and Sayre and Athens, Pa., as well as management of the Waverly Tioga State Bank office.

Michelle Kent '03 is a columnist for *Northwestern Press* in Allentown.

Chad Lengner '03 was promoted to regional business executive for Eastern Alliance Insurance Group's Midwest Regional Office in Carmel, Ind. Lengner previously served as EAIG's marketing manager for the Midwest Region.

J. Ryan Luckman '03 is head coach of the boys' varsity basketball team at York Catholic High School, where he teaches science.

Brad Warhurst '03, financial adviser with Lincoln Investment Planning, was awarded the Accredited Investment Fiduciary designation from the Center for Fiduciary Studies.

Erica R. Mulberger '05 is executive director of Central Pennsylvania Workforce Development. A native of Lycoming County, Mulberger resides in Selinsgrove.

Liza Pepper '05 was inducted into the Pottsville Area High School Sports Hall of Fame. She lettered all four years in basketball and was a four-year starter in softball. Pepper continued her softball career playing four years for the Huskies and helping them to three national tournaments.

Mila Pilz '05 is executive director of the Lancaster Mediation Center. Pilz received a master's degree in conflict resolution and international and intercultural communication from the University of Denver. She

came to the center after two years working at School of Life in Amman, Jordan.

Alison Wagner Legarda '05 was promoted to first lieutenant in the U.S. Air Force. She is serving as resource management flight commander with 436th Medical Support Squadron, Dover (Del.) Air Force Base. Wagner has served in the military for 10 years.

Patrick Burke '06M is director of operations of Aqua Pennsylvania. He is a licensed professional engineer in Pennsylvania.

Joseph F. Goldfeder '06 is financial advisor at Valley National Financial Advisors in Bethlehem.



Elizabeth Boyer Barletta '07 of Barclay Elementary/Middle School is Baltimore City Public Schools' 2014 Teacher of the Year. Barletta is finishing her master's degree in elementary

curriculum and instruction from Grand Canyon University.

David R. Watson '09, a member of the U.S. Army's 101st Airborne Division (Air Assault), was promoted to captain. Watson is the communications officer for 2nd Battalion, 327th Infantry Regiment, and 1st Brigade Combat Team. He is a veteran of two tours in Afghanistan and has earned the Bronze Star Medal, two Army Achievement Medals, the Afghan Campaign Medal, the Combat Action Badge and the Air Watson Assault Badge. He lives in Clarksville, Tenn., with his wife, Samantha.

'10s

Jared Shade '10M is principal of Upper Dauphin Area Middle School. Shade previously served as an emotional support teacher at Halifax Area High School and



Kari Bistrycki



Mark Steckel



Barbara Bogart Willders



Dr. Fred Maue



Todd Walker

Board members begin terms

FIVE GRADUATES ELECTED during Alumni Weekend began two-year terms on the BU Alumni Association Board of Directors on July 1:

- Kari Bistrycki '09 is a marketing specialist for an international synchronized clock system manufacturer. She resides in Philadelphia.
- Mark Steckel '93 is deputy director of complex financial institutions with the Federal Deposit Insurance Corp.'s division of resolutions and receiverships, Washington, DC. He lives in Maryland with his wife, Diane.

- Barbara Bogart Willders '83 is president and CEO of Bogart Advisors, a strategic management and IT consulting firm. She resides with her family in Lititz.
- Dr. Fred Maue '76 is a psychiatrist with mental health centers in Sunbury, Danville and Camp Hill. He and his wife, Leta Jo, live in Sunbury.
- Todd Walker '97 is an entrepreneur and CEO of Roll to Reel. He resides with his family in Willingboro, N.J.

Board members completing terms in June 2014 are Scott Bird '96, Heather Goshert '06, Lonka

Lombardi '98, Chuck Murphy '83/'86 and Jennifer Adams '98. Directors may serve up to three consecutive two-year terms.

Effective July 1, the following alumni are serving on the Alumni Board Executive Committee: Joseph Hilgar '75, president; Joe Yasinkas '06, vice president; Ted Hodgins '89, treasurer; and Elizabeth Kramer '84, secretary. Shawn Booker '03 and Mary Frew Bracili '90 are members at large, and Kerri Donald Sears '92 is past president.

Nominations for board members are accepted at www.bloomualumni.com.

was head coach of Halifax's state champion archery teams.

Matthew Stroup '10M joined First Citizens Investment Services as a financial consultant in the Wellsboro office. He and his wife, Caitrin, reside in Wellsboro.

Jennifer Comrey '11 passed the North Carolina Bar examination

after earning a juris doctorate from Charlotte (N.C.) School of Law.

Erin Wirt '11 joined Bowen Agency Realtors of Selinsgrove as an agent in its Lewisburg office.

Casey Dwyer Herseim '11 was featured in *The Hazleton Area Business Citizen* magazine's education issue. She and Jennifer Dessoie established Bright Beginnings

Early Learning Academy, a private kindergarten and preschool in Conyngham.

Collin Harley '12 received the Golf Course Turfgrass Management Program Award from the College of Agricultural Sciences at Penn State University. Harley has accepted a job at Aronimink Golf Club in Newtown Square.

Sara Yoder Comstock '13M has joined the family medicine team at Susquehanna Health Family Medicine at Montoursville.

David Scatton '13 was promoted to quality control lab supervisor of the co-extrusion department of AEP Industries in Mountain Top, which makes polyethylene sheeting for over 1,500 products.



Stewart is 'Hero'

GARY STEWART JR. '11 was recognized as a Kearney Hero by Kearney & Co., Alexandria, Va., where he works as a senior accountant. The award is given to an employee who regularly goes beyond the call of duty by taking initiative and demonstrating commitment to the company's mission and objectives.

Stewart has nearly three years professional

experience in financial statement auditing, financial management and analysis, Financial Improvement Audit Readiness, and business process improvement in the federal government. He has demonstrated leadership while working on U.S. Department of Defense programs, such as the Department of the Army Financial Improvement Plan.

Maresh named Ex-Im VP

ANNETTE MARESH '75 was promoted to vice president for trade finance at the Export-Import Bank of the United States (Ex-Im Bank), where she oversees a staff of 50 and an annual transaction portfolio of more than \$5 billion. The trade finance division administers more than a dozen insurance and loan guarantee products.

Maresh joined Ex-Im Bank's asset management division in 2003 and was instrumental in restructuring loans throughout the Western Hemisphere and Africa. In 2006, she was selected to lead the Americas team in the trade finance division. Since 2010, she directed the division's specialty risk team, which concerns initiatives for

exporting medical equipment, transportation security products, and agricultural aircraft.

Maresh is a former president of the Association of Chicago Bank Women. Before joining Ex-Im Bank, she was a structured trade finance executive in the Chicago offices of two investment banks.

Superintendents talk about leadership

STUDENTS IN A GRADUATE CLASS on education leadership taught by Thomas Starmack, associate professor of educational studies and secondary education, heard a first-person perspective on leadership dynamics within the public school system from two alumni who are top administrators of their school districts.

Alan Lonoconus '79, superintendent of the Great Valley School District, and Larry Musoline '79, superintendent of the Downingtown Area School District, discussed their professional tracks and offered advice on how to land a job in education and advance through the ranks. They also talked about the changing dynamic of the classroom, which includes socioeconomic issues and increased curriculum needs.



PHOTO: JAIME NORTH

FROM LEFT, MASSOLINE, LONOCONUS

Boell promoted to medical director

DR. KEITH BOELL '96, was promoted to northcentral regional medical director at Geisinger Health Plan (GHP). In his new position, Boell leads the medical management of health plan members in Clinton, Columbia, Lycoming, Montour, Northumberland, Schuylkill, Snyder, Sullivan,

Tioga and Union counties.

Boell, who has more than 10 years of experience in the Geisinger Health System, previously was the director of hospital medicine at Geisinger Medical Center and medical director in the medical management department at GHP. He received his

doctorate from the Philadelphia College of Osteopathic Medicine and completed his residency in internal medicine and pediatrics at GMC. He is pursuing a master's degree in quality and safety management from the Jefferson School of Population Health.

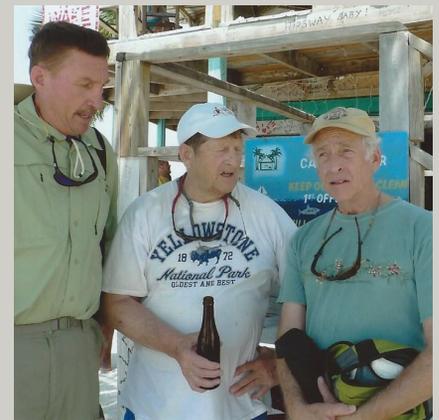


the line up

reunions, networking and special events



50 YEARS OF MEMORIES: Attending the Class of 1964 reunion in late spring were, from left, seated: Donna Krothe Goobic, Carol Place Fegley, Gloria Rumbel Yurkiewicz, Marilyn McKaig Atherholt, Elaine Kennedy Simpson, George Weigand, Betsy Dillich Grabill and Betsy Whitenight Strunk; second row: Bari Poorman, Joel Melitski, William Kraftchak, Nancy Rodgers Miller, Nancy Johnson Sanders, Michael Kush, Jill Smith-Rochfort, Edna Sherman Santo and Michael Santo; and third row: Howard "Larry" Martz, John J. Owens, William Kraftchak, Lee Fredericks, Ronald Harvey, Donna Kay Shaffer Weigand, John Cherup, Patrick McFeeley, Edward A'Zary, David Dinsmore, Ernest Shuba and Floyd Walters.



BLOOM IN BELIZE: Rick Kraske '74, Lou Centrella '68 and Ed Buck '66, from left, bumped into each other on Caulker Cay, a little island in Belize. Centrella says, "In as much as three BSC graduates had probably never before been on Caulker Cay simultaneously, I thought we should capture the moment in a photo." Buck and Centrella were housemates in Bloomsburg for two years.



FAN FAMILY: Joining alumni at an IronPigs game hosted by the Lehigh Valley Alumni Networks are, from left, Rachel Tobey, Joe Tobey '97, Daniel Tobey and Angie Gilby Tobey '98.



RIVER CRUISE: Edward Blackburn '60 and his wife, Sandra McBride Myers Blackburn '58, were among a group of alumni who took a tour down the Susquehanna River on the Hiawatha Paddlewheel Riverboat. The tour was organized and hosted by the Carver Hall Chapter of the BU Alumni Association.



TALKING BASKETBALL: Alumni talked with head basketball coach John Sanow, right, at the annual picnic hosted by the BU Alumni Association's Capital Area Network. Shown from left are Kevin Leibold '98 and Mark Roda '04 with his daughter, Claire, 20 months.

VITAL STATISTICS

Marriages

Shawn Knotts '91 and Krista Maust, Nov. 27, 2013
Audra King '95 and Tasha Schroeder, April 26, 2014
Donald Bognatz '98 and Nancy Amaral, April 10, 2014
Terrah Ryan '02 and Matthew Davidson
Lindsay Eck '04 and Michael Burgess, Dec. 7, 2013
Stefanie Patches '04 and Keith Sanders, Oct. 26, 2013
Samantha Yucha '04 and Nicholas Tamburro, Aug. 31, 2013
Jacqueline Dziack '05 and **Matthew Funk, '04**, Aug. 6, 2010
Lindsey O'Hearn '05 and Christopher Hayes, Dec. 31, 2013
Maria Maldonado '06 and **Jonathan Wright '03**, Jan. 4, 2014
Maribeth Brozena '07 and Michael Chesterfield, May 25, 2013
Michelle Murray '07 and Mark Kokindo, July 27, 2013
Holly Shemonis '07 and **Aaron Keefer '07**, June 22, 2013
Anne Stefursky '07 and Thomas Lipko, Aug. 17, 2013
Timothy Roberts '08 and Kelly Flannery, June 7, 2013
Holly Bergin '09 and **Brian Pitcavage '09**, March 22, 2014
Stephanie Haupt '09 and Kevin Savidge, Sept. 21, 2013
Francis Maurer '09 and Deanna McIveen, Sept. 27, 2013
Sacha Grochowski '10 and Matthew Marino, Oct. 12, 2013
Alyssa Palladino '10 and **Eric Ness '10**, April 5, 2013
Amanda Benedict '12 and Isaac Karaffa, July 13, 2013
Benjamin McConnell '12 and Ryann Kishbaugh, June 22, 2013
Meghan Sullivan '12 and Domingo De La Rosa, April 12, 2014
Pamela Rockey '13 and Sean Gorzynski, Aug. 31, 2013

Births

Dara Pachence Schmick '99 and husband, Gregory, a daughter, Ava Rose, May 10, 2014
Danielle Collura Saia '00 and husband, **Michael Saia '01**, a daughter, Graziella Genoeffa, April 18, 2014
Becca Mulutzie Beitler '02 and husband, **Ian Beitler '03**, a daughter, Blaire Michalena, April 25, 2014
Jacqueline Dziack Funk '05 and husband, **Matthew Funk '04**, a son, Levi John, Dec. 22, 2013
Lauren Claffey Rood '05 and husband, **Josh Rood '04**, a daughter, Charlotte Elizabeth, March 28, 2014
Jessica Ervin Kasarda '10M and husband, Brian, a son, Caden Thomas, Sept. 9, 2013

Send information to:

magazine@bloomu.edu
Bloomsburg: The University Magazine
Waller Administration Building
400 East Second Street
Bloomsburg, PA 17815-1301

Obituaries

Florence Byerly Hoover '33
Mary Groody Haley '34
Miriam Losch Leitzel '34
Irene Diehl Konrad '41
Helen Yoder '41
Joanna Fice Buckingham '43
Carl Diltz '43
Regina Langan '43
Flora Crocker '45
Albert Rickmers '48
Angelo Albano '49
Marjorie Brennan '49
William Hahn '49
Lois Nester '49
Robert Reitz '49
George Wasdovich '49
Ruth Whitenight '49
Walter Merena '50
Robert Maza '51
Edward Goodhart '53
Ruth Ann Montague '54
Edward Connolley '55
Joseph Marshall '55
Samina Cole '57
Joseph Molitoris '58
Joan Schoelkopf '60
Albert Dazley '61
Marian Huttenstine '61
Richard Sutliff '61
Robert Jones '62
M. Katie Dubbs Sexton '62
Raymond Naylor '63
Joseph Rado '63
Stanley Savage '67
Irene Zankowski '67
Virginia Brown '68
Ronald Davis '68
Alice Carter '69
Bertram Hilbert '69
Barbara Hoskins Kummerer '69
Alacoque Tack '69
Thompson Gingher '70
Robert High '70
Dorothy Dolon '72
Connie Gruber '72
Rosaline Tavares Lakis '72
Scott Rogers '72
Eileen Ciccarelli Lenox '73
Patricia Narsewicz Kuczek '74
Leanne Grace '75
William McFadden '76
Michael Popiak '76
Teresa Weaver Seiverling '76
Edna Schott '77
Deborah Nealon Phipps '79
Paulette Mikelski Massakowski '80
Jeffery Wolford '82
Ronald Madouse '84
George Diamond '85
Kathleen Prezelski Gotts '85
Wesley Wright '85
Annmarie Austra Carter '86
Matthew Haney '90
Anne Janiczek '90
Marcia Dodge '96
Scott Bedford '05
Mario Kuba '05
Walter Sirek '12



over THE shoulder



In 1909, vacationers from the Normal School make their way around Washington by bus.

The Normal School Goes to Washington

by ROBERT DUNKELBERGER, UNIVERSITY ARCHIVIST

FOR 12 YEARS during the late 1800s and early 1900s, students and faculty at the Bloomsburg State Normal School took inexpensive, guided excursions to our nation's capital each December.

On Dec. 14, 1896, the first train with 155 passengers departed Bloomsburg for Washington, D.C., on a four-day excursion. Three reserved cars carried the vacationers, who were teachers, students and patrons of the Normal School. Each railroad car was decked in lemon and maroon, adorned with flags, and featured long strips of muslin on which was engraved *Bloomsburg State Normal School*. The train left on Monday morning and returned the following Friday, giving three full days to visit places of interest. This initial trip cost \$13.75, which included charges for

the railroad, accommodations at a hotel located two blocks from the White House, three meals a day, guides and baggage transportation.

Among the places visited via street car were the Washington Monument, Capitol Building during sessions of the Senate and House of Representatives, Bureau of Engraving and Printing, Smithsonian Institution, Library of Congress, Arlington National Cemetery and, in 1896, President Grover Cleveland's White House office and cabinet room, a substitute for an expected meeting with the chief executive who, instead, went duck hunting. A longtime favorite, George Washington's Mount Vernon estate, was visited after a steamer trip down the Potomac River. Beginning in 1898, the return trip included a

stopover in Philadelphia, with an optional visit to Valley Forge.

The excursions took a great deal of time to arrange and conduct, so the schedule was revised after 1900 to offer the trip every other year rather than annually. The excursion was cancelled in 1903, but more than 200 people went on the following two trips, undeterred by the cost that had risen to \$15.50 per person by 1905. In 1906, only 133 participated and the next two excursions were canceled when too few applications were received. The Normal School hosted the last trips before Christmas in 1909 and 1910 when, in addition to Washington, D.C., the United States Naval Academy in Annapolis was toured. ●

Academic Calendar

FALL 2014

Reading Day
Tuesday, Nov. 25

Thanksgiving Recess Begins
Wednesday, Nov. 26

Classes Resume
Monday, Dec. 1

Classes End
Friday, Dec. 5

Finals Begin
Monday, Dec. 8

Finals End
Friday, Dec. 12

Graduate Commencement
Friday, Dec. 12

Undergraduate Commencement
Saturday, Dec. 13

SPRING 2015

Classes Begin
Tuesday, Jan. 20

Spring Break Begins
Monday, March 9

Classes Resume
Monday, March 16

Classes End
Monday, May 4

Finals Begin
Tuesday, May 5

Finals End
Saturday, May 9

Graduate Commencement
Friday, May 8

Undergraduate Commencement
Saturday, May 9

Concerts

Listed events are open to the public and free of charge. For information and additional events, see <http://departments.bloomu.edu/music> or call 570-389-4286. All programs, dates, times and locations are subject to change.

Faculty Recital

Pianist Charisse Baldoria
Thursday, Oct. 2, 7:30 p.m.
Mitrani Hall, Haas Center for the Arts

Fall Choral Festival

Sunday, Oct. 12, 2:30 p.m.
K.S. Gross Auditorium, Carver Hall
Featuring Women's Choral Ensemble,
Husky Singers and Concert Choir

Octuba Fest

Saturday, Oct. 18, 4 p.m.
Contact Michael Parker for information,
mparker@bloomu.edu

Chamber Orchestra Concert

Sunday, Nov. 9, 2:30 p.m.
St. Matthew Lutheran Church, 123 N.
Market St., Bloomsburg

Wind Ensemble Concert

Wednesday, Nov. 12, 7:30 p.m.
Mitrani Hall, Haas Center for the Arts

Percussion Ensemble Concert

Thursday, Nov. 14, 7:30 p.m.
Mitrani Hall, Haas Center for the Arts

Guitar Ensemble Concert

Wednesday, Nov. 19, 7:30 p.m.
K.S. Gross Auditorium, Carver Hall

Carols by Candlelight

Thursday and Friday, Dec. 4 and 5,
7:30 p.m.
First Presbyterian Church,
345 Market St., Bloomsburg
Featuring Concert Choir, Husky Singers
and Women's Choral Ensemble
Free admission; tickets required.
Call 570-389-4409

Jazz Ensemble Concert

Sunday, Dec. 7, 2:30 p.m.
Mitrani Hall, Haas Center for the Arts

Celebrity Artist Series

Events in the 2014-15 Celebrity Artist Series season will be presented in the Haas Center for the Arts, Mitrani Hall, and Carver Hall, Kenneth S. Gross Auditorium. For information and to order tickets, call the box office at 570-389-4409 or visit www.cas.buzz. Programs and dates are subject to change.

Jazz at Lincoln Center Orchestra with Wynton Marsalis

Special BU 175th anniversary concert
Friday, Oct. 10, 8 p.m.
Haas Center for the Arts
\$45 adults/\$22 children and BU students

The Clothesline Muse

Featuring Grammy-nominated vocalist
Nnenna Freelon
Saturday, Oct. 25, 7:30 p.m.
Carver Hall
\$25 adults/\$12 children and BU students

Shaping Sound

Featuring contemporary dancers seen on *Dancing with the Stars* and *So You Think You Can Dance*
Sunday, Nov. 9, 8 p.m.
\$35 adults/\$17 children and BU students

The Illusionists: Witness the Impossible

Featuring seven illusionists
in a Broadway preview
Saturday, Nov. 22, 8 p.m.
Haas Center for the Arts
\$35 adults/\$17 children and BU students

Forte

Featured on *America's Got Talent*, trio includes Central Columbia High School graduate Sean Panikkar
Saturday, Dec. 6, 8 p.m.
Haas Center for the Arts
\$35 adults/\$17 children and BU students

Theatre

Bloomsburg University Players theatre productions are generally recommended for adult audiences. All Wednesday, Thursday, Friday and Saturday performances are at 7:30 p.m.; Sunday performances are at 3 p.m. Adult tickets are \$6; seniors and non-BU students are \$4. BU students and CGA cardholders are free. Tickets are available at the Performing Arts Box Office, located in the lobby of the Haas Center for the Arts, or at the door days of the performance. www.bloomu.edu/buplayers-current.

Roadkill Confidential

by Sheila Callaghan
Staged reading, September date to be announced
Lab Theatre/Bookstore Annex

Macbeth

by William Shakespeare
Nov. 5 to 9
Alvina Krause Theatre,
226 Center St., Bloomsburg

Art Exhibits

Exhibitions in the Haas Gallery of Art are open to the public and free of charge. For more information, gallery hours and reception times, visit <http://departments.bloomu.edu/art/haas.html>.

Dale Inglett, Painter

Sept. 4 to Oct. 9
Reception: Sept. 4, 11 a.m. to 2 p.m.

Emily Schnellbacher,

Mixed Media Sculptor/Printmaker
Oct. 14 to Nov. 18
Reception: Nov. 18, 11 a.m. to 2 p.m.

Senior Exit Show

Nov. 25 to Dec. 13
Reception: Nov. 25, 11 a.m. to 2 p.m.

Sarah Tortora, Sculptor

Dec. 19 to Jan. 28, 2015
Reception: Jan. 28, 11 a.m. to 2 p.m.

Alumni Events

Visit www.bloomualumni.com for details on these and additional events or to register. For information, contact the Alumni Affairs office at 800-526-0254 or alum@bloomu.edu.

Career Connections Alumni — Student Networking Nights

Friday, Oct. 17, 6 p.m.
National War Museum,
Harrisburg

Friday, Oct. 24, 6 p.m.
Pocono Downs Conference Center
Wilkes-Barre

Special Events

Parents and Family Weekend

Friday to Sunday, Oct. 24 to 26

Homecoming Weekend

Friday to Sunday, Oct. 10 to 12
Alumni Tent Party, Oct. 11, 11 a.m.

Athletic Hall of Fame Induction

Saturday, Oct. 18

For the latest information on upcoming events, check the Bloomsburg University website www.bloomu.edu.

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and Bernadette Baker '18, an English and
secondary education major, model our new
Game Day T-shirt and hooded sweatshirt.

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