

Carbon Career and Technical Institute

Articulation Agreements

A student who successfully completes the requirements agreed upon by both the School District CTC and Commonwealth University will be eligible to receive the following college credits upon enrollment in the applicable degree program at CU.

Business Administration Program				
Course Number	Course Title	Credits	Total Credits	PDE CIP Code
MKTG 210	Marketing Principles and Practices	3	6	Sales, Distribution & Marketing Operations General CIP 52.1801
MKTG 331	Digital Marketing	3		
Criteria	<ol style="list-style-type: none"> 1 Student(s) must have an overall high school GPA of a 2.5 or higher to be considered for admissions. 2 Students must submit documentation demonstrating the required knowledge, skills, and competencies in Sales, Distribution & Marketing Operations, General CIP 52.1801 3 Students must maintain a minimum course(s) grade at the CTC of a B and a 3.0 in this program, as determined by the academic pathway program, and score proficient or advanced on NOCTI 4 Matriculated students must complete the FAFSA to be eligible for financial aid. 5 Application fee is waived. 			